

**Agenda Item 15
Meeting of 11/5/14**

RESOLUTION 14-13549

A RESOLUTION PROCLAIMING SUPPORT FOR THE BLUE ZONES PROJECT, A COMMUNITY-WIDE WELL-BEING IMPROVEMENT INITIATIVE IN NAPLES AND COLLIER COUNTY; DIRECTING THE CITY MANAGER TO COLLABORATE IN THE COMMUNITY ASSESSMENT PROCESS AND REPORT THE ACTION REQUIRED OF THE CITY OF NAPLES TO BECOME A BLUE ZONE COMMUNITY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the NCH Healthcare System, in cooperation with the Naples community, is launching a major initiative, known as the Blue Zones Project, that uses scientific research to help communities boost their well-being; and

WHEREAS, Blues Zones have been successfully implemented in thirteen communities across the United States; and

WHEREAS, the Blue Zones Project provides a community based approach to transform the environment to improve the emotional, physical, and social health of the community; and

WHEREAS, there has been demonstrable progress in improving the well-being of communities participating in Blue Zone initiatives; and

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF NAPLES, FLORIDA:


Section 1. That the City Council of the City of Naples is committed to improving the health and well-being of community members and hereby proclaims its support for the Blue Zones Project in Naples and Collier County.


Section 2. That the City Manager is directed to collaborate in the community assessment process and report the action required of the City of Naples to become a Blue Zone Community.

Section 3. This resolution shall take effect immediately upon adoption.


PASSED IN OPEN AND REGULAR SESSION OF THE CITY COUNCIL OF THE CITY OF NAPLES, FLORIDA, THIS 5TH DAY OF NOVEMBER, 2014.

Attest:


Patricia L. Rambosk, City Clerk


John F. Sorey III, Mayor

Approved as to form and legality:


Robert D. Pritt, City Attorney

M:\REF\COUNCIL\RES\2014\14-13549

Date filed with City Clerk: 11-7-14