

**City of Naples Application for  
Public Art**

Date Received \_\_\_\_\_  
File Number \_\_\_\_\_  
Staff Reviewer \_\_\_\_\_

Proposed  Existing

**Artist:** M.G. as represented by Kevin Berry Art Advisory  
Address: 2525 Michigan Ave., Suite A8 Santa Monica, CA 90404  
Telephone #: (310) 264-7777 Fax # \_\_\_\_\_ E-mail: angela@kevinbarry.com

**Owner/Developer of Property:** Palmetto Hospitality of Naples, LLC  
Address: 100 Dunbar St Suite 402 \_\_\_\_\_  
Telephone #: 864-596-8930 E-mail: jlynch@otodevelopment.com

Development Project Name: AC Marriott Naples

Artwork Title (if created or rendered): Conch

Address/Location of Subject Property: 455 12th St S, Naples, FL 34102

Legal Description of Property: A tract or parcel of land lying in Section 3, Township 50 South, Range 25East, City of Naples, Collier County, FL.

Total Square Footage of Non-Residential: Construction N/A

Total Cost or Appraised Value of Artwork: \$102,600.00

Location of the Artwork On-Site: South east portion of the property near the open via and outdoor relaxation space

Description of Artwork

stainless steel free-standing conch shell sculpture with concrete footer with polished surface finish.

In signing below I acknowledge and attest that I am the owner of the property described above and/or the duly appointed representative of the owner(s) of the property described above; that I understand the nature and ramifications of this petition relative to the property; that I hereby authorize the artist or developer to represent the property during any deliberations regarding this petition; that I allow access to the property by City staff and City elected and appointed officials for the purpose of inspecting the premises relative to this petition; that all information contained in this petition and associated materials is correct; that any incorrect information may render the final decision and recommendations on this petition void; and that I have read the Proposed Policy Guidelines for Presentation of Petitions to the Naples City Council approved under Resolution 01-9397.



Signature of Property Owner Representative

4/18/2024

Date

Jason C. Lynch  
Printed Name of Owner Representative

In signing below I acknowledge that I am the artist or authorized agent for this petition and I attest to the accuracy of all information contained in this petition and associated materials; that I understand that any incorrect information may render the final decision and recommendations on this petition void; and that I have read the Proposed Policy Guidelines for Presentation of Petitions to the Naples City Council approved under Resolution 01-9397.

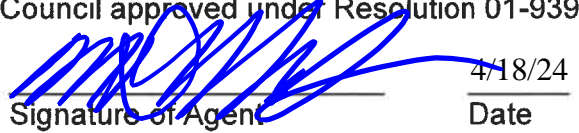


Signature of Architect

4/18/24

Date

Matthew Kragh AIA  
Printed Name of Architect



Signature of Agent

4/18/24

Date

Mark McLean  
Printed Name of Agent

## **STANDARDS**

Section 46-42(f) lists the standards that shall be considered by the Public Art Advisory Committee and City Council when reviewing petitions for public art. Please explain how the proposed artwork will meet the standards.

1. Artwork installed in public places shall be of exceptional quality and enduring value.

### **Durable stainless steel sculpture on cement base suited for exterior installation and made to last for several years**

2. The relationship of artwork and site shall be considered in terms of the physical dimensions, social dynamics, local character and surrounding urban context.

**The sculpture fits in beautifully with the design of the building with clean metal lines creating a large scale conch shell – local to Naples and representative of the Florida state shell. Shelling in Naples, Florida is a popular activity for beach visitors and locals alike. By walking the shoreline, collectors and enthusiasts can find a variety of shell types including the lightning whelk, an attractive conch shell. The conch shell form will be translated into a stunning art piece with steel as the sculpture material and elegantly finished concrete base that will allow the conch shell form to draw in viewers through its recognizable form, vibrant movement expressed through the linework and an airy energy reminiscent of the nearby beach.**

- 3 All public art located on private property shall be outside of any and all buildings and be completely visible from the adjacent right-of-way. To this end, public art may be placed in the required front, side or rear yard upon a determination by the city manager that the location meets the intent of this section and does not cause a safety or visibility hazard.

**Yes – see plans/locations in proposal for additional details**

## **ARTIST SELECTION CRITERIA**

The City has adopted the Florida Arts Council criteria for the selection of public art. Artists should meet at least two of the following criteria in order to have a submission presented to the Public Art Advisory Committee. Please list the qualifications of the artist for the applicable criteria:

1. The artist has completed other public commissions on a similar scale.
  - **Dancer" The County of Hillsborough, FL selected MGA to create a signature piece for their new Tampa Performing Arts Center in Tampa, FL. Installation April 2024. Budget \$100,000**
  - **Illumination In 2021, The City of Northglenn, CO selected MGA to create a colorful, suspended sculpture for the lobby of the new Parsons Theatre. Budget \$135,000.**
  - **Acumen. The Cities of Loveland and Fort Collins, CO selected Mark to create a sculptural icon for the new Police Regional Training Institute. Installed December 2020. Budget \$162,000.**

- **Nurture.** The City of Altamonte Springs, FL selected Mark to create a site-specific sculpture for Cranes Roost Park that captures the spirit of the community. Installed Spring 2021. Budget \$169,800.
  - **Splash.** In 2017, MGA was awarded and completed a public art commission from Norman, Ok. MGA created a 20'x20'x12' aluminum sculpture with cast concrete basing element. Budget \$130,000.
  - **Ascent.** In 2016, MGA completed a commission for Ocean properties at the Opal Sands Resort in Clearwater, FL. This was 35' long and made of Aluminum and glass. It was a collaboration with Christopher Still. Budget \$150,000.
2. The artist has received awards, grants or fellowships.
- **St. Petersburg Arts Alliance MUSE Awards: 2019 Visual Arts Award**
3. The artists' works are included in private, corporate or museum collections.
- **"Pineapple"** This 12 foot tall, stainless steel Pineapple will be installed in the front yard of a Private Residence in Snell Isle, St. Petersburg, Florida. Installation October 2023.
  - **"Blossom"** is an aluminum wall sculpture designed for a private residence in Clearwater, Florida. The form was inspired by a study for another sliced, spherical sculpture and mimics the form of a beehive swarming with activity. Installed in 2019
4. The artist has participated in exhibitions at major museums or galleries.
- **"Objectification"** at Soft Water Gallery, St Petersburg, FL

## Materials

The items listed below are required components of your Public Art Plan that will be submitted for approval by the Public Art Advisory Committee. Please submit 12 copies of the materials listed below with the completed application.

|   |   |
|---|---|
| <b>For Proposed Artwork-</b> that which has not been created, the following items are required: |   |
| 1.  | A written description of the selection process used to secure the artist(s).  |
| 2.  | The artist(s) name, resume of credentials and photo examples of previous artwork.   |
| 3.  | A detailed written and graphic description of proposed artwork including overall length, width and height, materials used and method of construction.                 |
| 4.  | The proposed schedule for creation, completion, and installation of approved artwork at the development site.   |
| 5.  | Photographs, drawing(s) or model(s) of proposed art work detailing the location where artwork and recognition plaque will be installed (site plan)                    |
| 6.  | A detailed cost estimate or other evidence of value such as the artist's bill of sale.  |
| <b>For Existing Artwork</b> the following items are required:                                   |   |
| 1.  | The artist(s) name, resume of credentials and photo examples of previous artwork.   |
| 2.  | Detailed graphic and/or photographic or architectural renderings of existing artwork.   |
| 3.  | A written description of proposed public art to be installed at development site, or other public place, including overall length, width, height, and materials used. |
| 4.  | A site plan indicating the location where artwork and recognition plaque are to be installed  |
| 5.  | A schedule for the installation of existing artwork.  |
| 6.  | An independent appraisal of the value of the artwork to the Public Art Advisory Committee or other evidence of value such as the artist's bill of sale.               |