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Acknowledgements

**Naples City Council**
- Bill Barnett, Mayor
- Gary Price, Vice-Mayor
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Executive Summary

Chapter 1
1.0 – Executive Summary

1.1 Introduction
The City of Naples developed this 10-Year Parks Master Plan to provide a formal framework to guide City Council and City staff in the continued development of a high-quality park system that meets the needs of active residents with diverse interests. This plan was carefully crafted over a 3-year period and included significant public engagement with the community, Community Services Advisory Board and the City Council.

This final report is viewed as a living document that will be updated routinely and in response to any changes in the community including the economy, resident interests, recreational trends and demographics. The improvements that are recommended in this report will be reviewed by City Council, during annual budget discussions, before any funds are spent on design or construction projects. It is important to maintain the integrity of this report and the process in which it was developed by continuing to be transparent as recommendations move from ideas and conceptual plans to implementation.

This final plan includes contributions from Barth Associates draft report (2016) and City staff’s narratives based upon public input and comment, the contributions of the City’s Community Services Advisory Board and the final decisions made by City Council.

The development of this final report was delayed as staff focused their attention on the response and recovery needs following Hurricane Irma and other competing staff assignments.

1.2 Naples Park System
The City’s park system provides a comprehensive mix of parks, beach access areas, facilities, amenities and features that are well used and enjoyed by residents and visitors. The City’s Comprehensive Plan’s Parks, Recreation and Open Space Element classifies City parks and open space areas into the following five categories:
Currently, the City of Naples provides over 138 acres of active and passive park lands. Each park has its own set of facilities and activities it supports ensuring that the recreational needs of the community can be met. This means each park is truly unique and the Naples park system is successful and the ‘whole is greater than the sum of its parts’.

1.3 Planning & Engagement Process

In 2015, the City hired Barth Associates to complete a parks and recreation needs assessment and to develop recommendations for the Naples park system. The needs assessment and consultant recommendations were presented to City Council in January 2016. City Council directed staff to review these recommendations with residents through a series of public engagement meetings. By contracting Barth Associates, the City received an objective and professional assessment of the City’s park system. The recommendations developed were true to the feedback and input Barth Associates received through public meetings, stake holder meetings and the results of a statistically valid survey.

The Barth Associate recommendations served as a starting point for what was truly a robust, informative and authentic public engagement process.

Between October 2016 and February 2017, the City of Naples hosted a series of public meetings. These meetings were held to determine if Naples residents agreed or disagreed with the Barth Associates recommendations, and to document any additional needs that residents identified that were not included in the draft recommendations.

Each meeting included a presentation delivered by City staff that:
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- Explained the need for and benefits of a long-term parks master plan.
- Reviewed the existing conditions, uses and specific recommendations for the sites being discussed at that meeting.
- Allowed citizens to provide direct feedback at staff facilitated break out groups.
- Documented all recommendations from the residents in attendance and the Barth Associates report.
- Solicited and recorded priority improvements from residents in attendance using a ‘Dotmocracy’ process.

The recommendations prioritized through the ‘Dotmocracy’ process were recorded and presented to the CSAB for review and discussion. After deliberation, the CSAB forwarded its recommendations to City Council for review, discussion and final recommendations.

On October 15, 2018 and December 5, 2018, City Council provided its final recommendations to staff so this report could be generated.

1.4 Acknowledgements

The Naples City Council is grateful to the residents who contributed to the development of this Parks Master Plan. Residents completed surveys, attended meetings, shared their likes and dislikes concerning the park system and played a vital role in shaping the recommendations that will guide future investment in the Naples Park System. Active citizen participation is foundational to good government and in the development of this plan, citizen participation ensures the recommendations have the support of residents and taxpayers. Formal acknowledgments of City Council and CSAB members and staff are included in Chapter 1.
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1.5 Recommendation Summary
The following summarizes City Council recommendations and direction for improving the City’s Park System. The full recommendations can be found in Chapter 6 – Park Profiles and Recommendations.

Beach Access Areas – Recommendations
City Council has approved the following recommendations for Beach Access Areas:

1. Evaluate opportunities to provide showers with foot wash stations at all beach access areas. Develop cost estimates to include installing a water supply line to those areas where water is currently unavailable.
2. Prohibiting smoking on Naples beach locations has been a goal of City Council for several years. Staff should continue efforts with the Florida League of Cities and State Legislators to enact legislation that would prohibit tobacco products at beaches state-wide or allow local government to pass laws that would prohibit tobacco products at beaches.
3. Coordinate with Collier County officials for beach renourishment projects within the City’s corporate limits.
4. Evaluate dune walkover structures and repair/replace as necessary. Ramps should be widened to provide better ADA access where possible.
5. Complete the Beach Access Study in FY19 and begin implementation when funding allows. Consider use of ADA accessible beach mats where feasible.
6. Complete ADA access improvements to the *8h Ave. S. Beach Park utilizing the TDC grant funds awarded to the City in FY19.
7. Develop design standards for beach access areas including dune walkovers and site furniture.

Lowdermilk Park – Recommendations
City Council has approved the following recommendations for Lowdermilk Park:

1. Complete park drainage study funded in FY19.
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2. Develop an Improvement Plan for Lowdermilk Park. Guiding Principles for this design and planning process shall include:
   a. Add more bike racks.
   b. Increase trash collection times and evaluate the cost and potential use of solar power compacting trash receptacles at Lowdermilk Park.
   c. Study parking use and determine origination of park users (city resident - vs- non-city resident) and provide a report to City Council before recommending any expansion of parking facilities at Lowdermilk Park. Preliminary information from the City’s Finance Department indicates approximately 7-10% of those parking at Lowdermilk Park are non-residents.
   d. Replace playground equipment.
   e. Replace site furniture as needed including shower facilities.
   f. Improve drainage in park in accordance with study (to be) completed in FY2019.
   g. Add kayak storage facilities for the Boats on the Beach Program.

Replace storage shed utilized by the Naples Police Department and Community Services Department. Funding is available in the FY2019 budget.

6.2.6 Cambier Park – Recommendations

The most robust discussion of the parks master planning process revolved around the Barth Associates recommendation to consider relocating the Cambier Park softball field to Fleischmann Park. As noted in the public meeting section for Cambier Park, meeting attendees at both the Cambier Park public meeting and the Consensus Meeting were nearly evenly split concerning the relocation of the softball field.

During the October 15, 2018 City Council provided the following recommendations for Cambier Park:

1. Keep the softball field at Cambier Park.
2. Develop a park improvement plan for Cambier Park. Guiding principles for this design and planning process shall include:
   a. Improve lighting throughout the park.
   b. Improve sidewalks and connections.
   c. Organize the fitness equipment in a central location within the park.
   d. Replace existing drinking fountains with bottle filler and drinking fountains.
   e. Consider consolidating bocce courts and shuffleboard courts – reducing the overall number of courts in the park.
3. Improve lighting at the tennis courts.
4. Improve restrooms at Cambier Park. The park has four restrooms at the following locations:
   a. Restrooms near the bandshell on the northern boundary of the park; Cambier Park Way.
   b. Restrooms between the basketball court and tennis facility.
   c. Restrooms at the Arthur Allen Tennis Center which are open during the tennis center’s regular business hours.
   d. Restrooms at the Norris Center which are available to the public during community center’s regular business hours.

The illustration below identifies the location of each restroom facility (yellow circles).
Except for the restroom at the Norris Center, all restrooms should be assessed during the development of the Cambier Park Improvement Plan for either renovation or replacement.

**Charlie C. Anthony Park – Recommendations**

City Council has approved the following recommendations for Anthony Park:

1. Develop a park master plan for Anthony Park. Guiding principles for this design and planning process shall include:
   a. Engineer improvements to the softball/multipurpose field so it can be used by the neighborhood and community.
   b. Develop staffing plan for recreation programming and activities at the existing community center. Develop program partnerships where feasible.
   c. Redesign the park entrance to create a sense of arrival.
   d. Explore opportunities to provide additional parking.
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e. Evaluate need to replace the community center building.
f. Upgrade park lighting.
g. Install a large gazebo or picnic pavilion to support neighborhood and community activities.
h. Evaluate need to add playground equipment for children 6-12 years old.
i. Explore opportunity to locate and construct a spray park for children.
j. Explore need to cover the existing basketball court.
k. Do not plan for pickleball courts at the park.

2. Develop and maintain park to the same standards of other City parks.

Fleischmann Park – Recommendations

City Council has approved the following recommendations for Fleischmann Park:

1. Develop a park master plan for Fleischmann Park. Guiding principles for this design and planning process shall include:
   a. Consider adding a fourth softball field with a 200-foot distance between home plate and the outfield fence to create a quad field complex.
   b. Reduce the size of the existing practice field (due to artificial turf recommendation on game field) but consider retaining enough practice areas to accommodate multiple sports.
   c. Consolidate and combine the community center with other facilities (structures) at the park to reduce the number of buildings to be maintained.
   d. Retain the existing baseball/softball fields (3) with concession and restrooms.
   e. Retain one multi-purpose field and install artificial turf to support multi-sport activities and increase usability.
   f. Retain playgrounds for two separate age groups – ages 2-5 years old and 6-12 years old that are ADA compliant. The playground should include a water play area, gazebo and grass play area.
   g. Retain the skate park.
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h. Install additional shade structures throughout the park and construct a large picnic pavilion.
i. Retain two basketball courts, two racquetball courts and four sand volleyball courts.
j. Plant additional shade trees in park.
k. Develop a walking trail within the park (complete loop).
l. Improve park lighting.
m. Evaluate existing parking facilities to ensure the park has enough parking to support activities.
n. Eliminate open swale drainage to provide additional park space for public use.
o. Add bottle filler drinking fountains.
p. Change the racquetball court color.
q. Avoid multi-purpose sports courts.

2. City Council does not want to:
   a. Solicit proposals for commercial or private operation of the community center.
   b. Construct independent pickleball courts at the park.
   c. Cover batting cages.

Landings Park – Recommendations

City Council has approved the following recommendations for Landings Park:

1. Add more floating docks available for the public.
2. Trim vegetation to improve water views.
3. Repair, extend and modify as needed.
4. Study potential to construct a new sailing center with private funds raised by the Naples Community Sailing Center and develop terms for an agreement if construction is feasible.
5. Renovate the existing restroom or construct a new restroom as needed.
6. Complete a user study to determine the number of City residents using the City’s boat launch.

**Naples Dog Park – Recommendations**

City Council has approved the following recommendations for the Naples Dog Park:

1. Add shade trees.
2. Add shade structures in off-leash areas and consider reconfiguring fence to allow access to covered area from the off-leash area.
3. Add crosswalk on Riverside Circle to connect with future Baker Park (in Baker Park Plan).
4. Install walkway inside off-leash area to separate mulch area from grass and provide an accessible internal walkway.
5. Improve water fountain drains.
6. Improve dog wash station as feasible.
7. Improve parking as feasible.

**Naples Preserve – Recommendations**

City Council has approved the following recommendations for the Naples Preserve:

1. Develop a Master Plan for the Preserve.
2. Develop closer partnerships with local environmental organizations to assist with management of the Preserve and provide volunteers.
3. Evaluate opportunities to expand the role and visibility of the Preserve as an environmental education center.
5. Add parking where feasible.
6. Improve/update exhibits in eco center.
7. Explore opportunities to expand boardwalk when developing master plan.
8. Reduce tortoise population to manageable level where population can be adequately supported within Preserve acreage.
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City Council does not support:

1. Managing vegetation by prescribed burn.
2. Removing mahogany trees from the Preserve land.

River Park – Recommendations
City Council has approved the following recommendations for River Park:

1. Consider adding more bicycle racks.
2. Evaluate where parking can be added.
3. Add drinking fountains at basketball court and playground.
4. Redesign courtyard facing 10th St. N. to provide more play area (grass).

City Council does not support:

1. Enclosing covered basketball court to create an indoor gymnasium.
2. Constructing an entrance to the pool from the north parking lot.
3. Installing lights at the aquatics center for night swimming.
4. Adding bus parking.

Seagate Park – Recommendations
City Council has approved the following recommendations for Seagate Park:

1. Develop a Master Plan for Seagate Park. Guiding principles for this design and planning process shall include:
   a. Evaluate where parking can be added or shared with the elementary school.
   b. Improve restrooms.
   c. Improve nature walk/area.
   d. Improve field drainage.
   e. Consider artificial turf for athletic field.
   f. Provide shaded seating at tennis court.
   g. Consider feasibility of constructing a squash court using private funds.
h. Plant more trees where feasible.

2. City Council does not support:
   a. Adding pickleball at Seagate Park.
   b. Adding a basketball court.
   c. Adding a community garden.

**General Considerations**

**Access or Area Level of Service**

As discussed in the Review of Plans and Documents section of this report, Barth Associates offered a suggestion that the City consider moving to an Access LOS. An Access LOS is defined as a methodology used to determine if a community has enough park or recreation facilities within an assigned distance from each residential unit in the City. The NRPA promotes, as a best practice measurement, that a public park should exist within a 10-minute walk of each residential unit in a given community. The CSAB and City Council determined that the City should continue to utilize the Acreage LOS and Facilities LOS methodologies and study the impacts of transitioning to an Access LOS and, that the important quasi-public parks provided by the Park Shore Association, Moorings Property Owners Association, Seagate Property Owners Association and the Port Royal Association be included in the inventory of park and recreational facilities available to residents.

City Council agreed to have staff evaluate the benefits, if any, of using an Access or Area Level of Service for the City of Naples in the future.
**Parks/Facilities Maintenance Facility**
The City has Park and Facility maintenance facilities at Riverside Circle and Fleischmann Park. With the construction of Baker Park, there may be a higher and better use for the land where the Park and Facility maintenance building is located on Riverside Circle. The Utilities Department Warehouse is also located at this building.

As demand on Baker Park will be evident once it opens in October 2019, additional surface parking or park amenities may be needed.

Likewise, at Fleischmann Park, the maintenance facility occupies the northwest corner of the park. This location interrupts park users in their ability to walk the park perimeter and, it creates potential conflicts with pedestrians and maintenance vehicles. As a master plan is developed for Fleischmann Park, the land occupied by maintenance operations may be needed for community park purposes.

City Council approved a request to study the feasibility of relocating both the Riverside Circle and Fleischmann Park facilities to other land owned by the City; perhaps land owned by the City at the Naples Airport adjacent to the Solid Waste Operation. Staff will request funds to conduct a feasibility study for Park and Facility maintenance facilities and the Utilities warehouse in FY20.

**Pickleball Courts – Establishing a Level of Service (LOS)**
As discussed in the Trends section of this report, residents asked for the construction of dedicated pickleball courts.

The recommendation section of this report does not provide for the creation of dedicated pickleball courts because Collier County has made a significant investment to provide pickleball courts for the community. The East Naples Community Park, which is approximately 3.5 miles from downtown Naples, provides 54-courts and Veterans Community Park, which is approximately 10 miles from downtown Naples, provides 6-
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courts and makes accommodations for temporary pickleball courts. Collier County is also committed to constructing more courts at its facilities.

At the December 5, 2018 City Council meeting, City Council decided not to establish a LOS for pickleball.

**Playground Shade Standard**

City Council directed staff to include installing shade structures over children’s playgrounds as a future ‘standard’ for all City owned playgrounds. As future improvements to parks are planned and budgeted, staff will include the design and installation of shade structures for all playgrounds.

**Trail – Baker Park to Points North**

City Council agreed to have staff develop a *conceptual* trail connection between Baker Park, Anthony Park, the Commons Property (privately owned) and the Conservancy of Southwest Florida. This concept plan will evaluate opportunities and constraints to create a safe pedestrian and bicycle corridor that is east of Goodlette Frank Rd. and takes advantage of the scenic beauty of the Gordon River. Staff will evaluate potential impacts this trail section, if developed, would have on sensitive environmental lands and mangrove stands as well as permitting requirements for such a project. Staff will collaborate with local environmental and Greenway partners when exploring this trail concept.
Review of Plans and Documents

Chapter 2
2.0 – Review of Plans and Documents

2.1 Relevant Plans Overview
Barth Associates reviewed eight (8) plans and documents during the creation of the draft Master Plan. Each made unique contributions to their understanding of the City’s planning framework and commitment to quality of life.

A strong planning blueprint starts with a strong Comprehensive Plan, which defines the recreation and open space element with established levels of service and creates a clear Vision Plan. The Comprehensive Plan has been vetted in and by the community and has legal stature that prevents non-conforming development. Ideally, the Plan provides adequate direction while being flexible enough to address new issues and challenges. With an overall vision of “keeping the best of the past while building on a better community”, each of the five goals of the Vision Plan contain strategies that ensure that specific actions taken by the City will be consistent with the community’s vision. These five goals include:

- Preserve the Town’s distinctive character and culture:
- Make Naples the green jewel of southwest Florida;
- Maintain an extraordinary quality of life for residents;
- Strengthen the economic health and vitality of the City; and
- Maintain and enhance governance capacity for public service and leadership.

The City’s Vision Plan is currently being reviewed and may be updated in 2019.

The Comprehensive Plan includes the Parks, Recreation and Open Space Element which establishes the Level of Service (LOS) standards for the City’s park system. City staff and the CSAB updated the City’s Parks, Recreation and Open Space Element in 2017 which was approved by the City’s Planning Advisory Board in 2018.

Existing public recreation facilities include seven (7) neighborhood and linear parks,
thirteen (13) mini-parks, four (4) community parks, 2 natural resource areas, the Naples Pier, and the City Dock. The Collier County School Board provides recreation facilities within the City limits at four (4) schools. Collier County provides facilities at Bayview Park and at Gulfview Middle School. In addition, there are approximately 9.1 miles of beaches. Naples Bay, Gordon River, Moorings Bay, and the Gulf of Mexico provide many water-oriented recreation opportunities. The City maintains an additional one-hundred-one 101 acres of open space parkway area, including beach ends and access points, street islands and medians, cul-de-sacs and rights-of-way.

The City utilizes both an Acreage LOS and a Facility LOS to establish if it is meeting the fundamental recreational needs for residents. Simply stated, an Acreage LOS measures the quantity of parkland acreage that is available per 1,000 residents. Using this methodology, the City’s Comprehensive Plan establishes that the City should provide 2 acres of community parks and conservation areas/1,000 population and 1 acres of neighborhood, linear or mini parks/1,000 population. The table below illustrates that the City is meeting the LOS for parkland utilizing this methodology.

<table>
<thead>
<tr>
<th>Type</th>
<th>Provided</th>
<th>Service Level</th>
<th>Needed</th>
</tr>
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<tbody>
<tr>
<td>Community Parks and Conservation Areas*</td>
<td>106 acres</td>
<td>2 acres/ 1,000 population</td>
<td>0 acres</td>
</tr>
<tr>
<td>Neighborhood, Linear and Mini Parks**</td>
<td>32 acres</td>
<td>1 acre/ 1,000 population</td>
<td>0 acres</td>
</tr>
<tr>
<td>Total</td>
<td>138 acres</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Cambier, Fleischmann, Lowdermilk, and Landing Parks, Riverside Circle, Gordon River, Naples Preserve, Riverside Circle east of the Community Services office.

**Anthony Park, River Park, Seagate School Park
A Facilities LOS measures the number of residents that have access to a single recreation facility such as a soccer field, baseball field, pool, tennis court, etc. against the number of assigned population totals. The numbers assigned for each facility are based on best practice standards established by the National Recreation and Parks Association (NRPA). The table below illustrates that the City is meeting the LOS for recreational facilities utilizing this methodology.

### RECREATION FACILITIES

<table>
<thead>
<tr>
<th>Facility</th>
<th>Provided</th>
<th>Service Level</th>
<th>Needed</th>
</tr>
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<tbody>
<tr>
<td>Basketball Courts</td>
<td>8</td>
<td>1/5,000 population</td>
<td>0</td>
</tr>
<tr>
<td>Baseball Fields</td>
<td>5</td>
<td>1/5,000 population</td>
<td>0</td>
</tr>
<tr>
<td>Beach Access Points</td>
<td>40</td>
<td>1/1,000 population</td>
<td>0</td>
</tr>
<tr>
<td>Boat Ramps/Docks</td>
<td>3</td>
<td>1/9,000 population</td>
<td>0</td>
</tr>
<tr>
<td>Bike Lanes and Routes</td>
<td>26 miles</td>
<td>1/1,500 population</td>
<td>0</td>
</tr>
<tr>
<td>Community Centers</td>
<td>3</td>
<td>1/9,000 population</td>
<td>0</td>
</tr>
<tr>
<td>Football Fields</td>
<td>1</td>
<td>1/20,000 population</td>
<td>0</td>
</tr>
<tr>
<td>Handball/Racquetball Courts</td>
<td>5</td>
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<tr>
<td>Picnic Areas</td>
<td>22</td>
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<tr>
<td>Play Areas</td>
<td>7</td>
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<td>Soccer Fields</td>
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<td>Tennis Courts</td>
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<td>Trails</td>
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<tr>
<td>Volleyball Courts</td>
<td>5</td>
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NOTE: Service Level Standards developed by the National Recreation and Park Association
2.0 – Review of Plans and Documents

In their draft recommendations, Barth Associates offered a suggestion that the City consider moving to an Access LOS. An Access LOS is defined as a methodology used to determine if a community has enough park or recreation facilities within an assigned distance from each residential unit in the City. The NRPA promotes, as a best practice measurement, that a public park should exist within a 10-minute walk of each residential unit in a given community. The CSAB and City Council determined that the City should continue to utilize the Acreage LOS and Facilities LOS methodologies and study the impacts of transitioning to an Access LOS and, that the important quasi-public parks provided by the Park Shore Association, Moorings Property Owners Association and the Port Royal Association be included in the inventory of park and recreational facilities available to residents.

The City’s Parks, Recreation and Open Space Element is included in this report as an appendix.

The City of Naples Bicycle and Pedestrian Master Plan supports cycling and walking as healthy forms of exercise and transportation. Review of the vibrant plan, first adopted in 2007 and updated in 2013, shows that most of the original projects have been completed or are underway, but additional opportunities to expand and connect walk and bikeways will make them more user-friendly and safe through a combination of physical improvements, enforcement of safety regulations and education of pedestrians, cyclists and motorists.

The Connectivity and Placemaking Study provided a central and unifying design for the City that included five distinct districts balanced with a whole for the City and combining architectural, streetscape and signage elements. The connectivity aspect links people with businesses and sites of interest through a system of interconnected pathways, streets, sidewalks and bike routes, which have been designed with the
intention of making the journey as pleasant as the destination. This contributes to the City’s commitment to enhance quality of life while promoting healthy people and a healthy economy. The five districts include:

- The Downtown 5th Avenue District (made up of 5th Avenue South, 4th Avenue South, 6th Avenue South and intersecting streets from 9th Street South to 3rd Street South)
- The Historic 3rd Street District (made up of several blocks from 9th Street to 13th Street and from 2nd Avenue to 4th Avenue; 3rd Street South connects this District to the Downtown 5th Avenue District.)
- The Waterfront Entertainment District (provides visitors access to the Gulf of Mexico by way of Naples Bay)
- The Crayton Cove District (located at the junction of 12th Avenue and 8th Street) and
- The 10th Street Design District (resides in the corridor of Downtown Naples along Tamiami Trail and 10th Street, from 5th Avenue South, north to 6th Avenue North).

The Community Redevelopment Area Master Plan established an area of over 600 acres targeted for assistance due to conditions meeting the definition of “slum” or “blighted” including old buildings not up to current codes and/or high density or overcrowding of residents. With the intention of protecting the Naples experience, the hope of the CRA Plan is to encourage and incent property owners to work with developers to reshape this area according to future market demands, including improved park and open spaces integrated into the urban design.

The Baker Park Design was being developed when Barth Associates completed their initial plan review. Since that time, City Council has approved the Baker Park plan and construction has been underway since February 2019 with a completion date of October
2.0 – Review of Plans and Documents

2019. The approved Baker Park plan takes full advantage of the connectivity concepts by providing an ideal connection between the urban downtown area of Naples and the Gordon River Greenway that meanders through Naples mangrove forest. The construction of the Blair Foundation Bridge, which crosses the Gordon River and connects Baker Park with the Greenway, provides both an iconic feature for Naples and perhaps one of the most important connections for pedestrians and bicyclists seeking an off-roadway experience and connection to Naples’ natural environment.

The Collier County Parks and Recreation Master Plan parallels the City of Naples Master Plan in that both have been created to enhance quality of life through positive recreation experiences while promoting tourism and local economies and protecting the natural environment. Although Naples is the county seat, most of the Collier County growth is projected (along with subsequent major capital projects) to take place outside of Naples, particularly east of CR 951. Even though additional county parks would not be built in Naples, they may help offset demand for Naples parks.
Several recommendations from the 2011 Boat and Beach Access Report were incorporated into the Master Plan, which included aggressively working to increase the number and location of public beach access points; improving parking or transportation options at beaches; and expanding boat parks, parking and facilities. Collier County is updating their Parks and Recreation Master Plan in 2019.

The City of Naples Capital Improvement Plan (CIP), is updated annually and provides for a wide variety of improvements to parks, recreation facilities, athletic facilities and park landscaping to ensure the parks meet Naples standards. The annual CIP budget process allows City staff to plan projects out over a 5-year period and allows the flexibility for staff to recommend funding for projects that could arise through emergencies and building/facility system failures. The City’s Operating Budget also provides a line item for annual Repairs and Maintenance Level of Service projects which do not meet the funding threshold for CIP projects.

Naples’ Blue Zone Initiative is part of the Southwest Florida Blue Zones Project started by the NCH Healthcare System headquartered in Naples, whose vision is to make the region “an even healthier, happier and more vibrant place to live.” Some programs and infrastructure improvements that encourage Blue Zone concepts are already in progress, such as increasing opportunities to exercise by improving bicycle and pedestrian activity and encouraging social interaction in the Arts and Civic District. Additional initiatives that could be considered include creating community gardens and working with local restaurants to offer healthy menu choices.

The review of existing City plans provided solid foundational information for Barth Associates and City staff in preparing this report. It is important to maintain consistency in planning strategies that are developed independently and at different times and to
amend or update each plan based on changing community needs and City Council direction.
3.0 – Public Engagement

3.1 Introduction
This Parks Master Plan was developed with significant public engagement. Actively engaging residents and park users and, accurately recording their feedback and messages helps to ensure that decisions related to the park system truly reflect their needs and interests. A well-intended and well-executed public engagement process also helps build trust between residents and the public officials who serve them.

3.2 Initial Planning for Draft Report
Barth Associates’ planning process included numerous opportunities for residents to provide their thoughts and opinions to the planning team, including interviews, focus group meetings, neighborhood workshops, special events, an online public opinion survey, and a representative, statistically valid mail/telephone survey. Following are the findings from the public engagement process.

3.3 Interviews and Focus Group Meetings – Barth Associates
In Over 40 residents and stakeholder groups participated in interviews and focus group meetings to discuss parks and recreation needs and priorities, including:
- Members of City Council
- Members of the Community Services Advisory Board (CSAB)
- City of Naples management and staff
- Recreation program providers
- Youth and adult sports league providers and volunteers
- Arts, music, and theater providers and volunteers
- Watersports providers and Volunteers
- Concessionaires
- Collier County staff
- Naples Pathway Coalition
- Friends of the Naples Preserve
3.0 – Public Engagement

These meetings generated several recommendations that have been incorporated in recommendations for various parks and within the administrative functions of the Community Services Department, which is responsible for planning, maintenance and care of City parks. Some of the more significant suggestions that were received through interviews and focus groups are:

- Improve communications via social media, promotion and marketing of parks and programs, resident notifications, a comprehensive parks and facilities map, better outreach
- Increase connectivity, accessibility, walking, and biking
- Upgrade Fleischmann Park to include a new field house, community center, turf field, safety nets for baseball, separation of kids from skatepark area, etc.
- Redesign and improve Anthony Park to reflect the needs of local residents, best uses of the property
- Provide more amenities at parks throughout the City including splash pads, benches, shade, restrooms, showers at the beaches, outdoor fitness facilities, additional recreation opportunities

3.4 Online Public Opinion Survey – Barth Associates

An online survey through SurveyMonkey was conducted by Barth Associates. This survey was not statistically valid and was not limited to City residents. The survey generated responses from 143 people and served as an additional opportunity to solicit input from park users. Online surveys provide an additional opportunity for public involvement. A full copy of the responses is included in an appendix.

Over 97% of respondents indicated that parks and recreation facilities and program services are “very important” or “important” to the quality of life in the City of Naples. Approximately 95% of the respondents rated the physical condition of the City of Naples’ parks they’ve visited as “good” or “excellent”. Over 97% rated the quality of the programs they’ve participated in as “good” or “excellent”. 90% of respondents are
satisfied or very satisfied with the overall value their household receives from the City of Naples Parks and Recreation Department.

Approximately 77% of respondents indicated they have a need for more walking, hiking and biking trails, followed by beachfront parks (60%) and canoeing and kayaking facilities (59%).

Approximately 65% of respondents indicated a need for more youth summer camp programs, followed by youth sports programs (61%); nature/environmental programs (61%); before and after school programs (56%); youth fitness and wellness programs (56%); youth learn-to-swim programs (54%); and rowing and sailing programs (51%). Over 79% of respondents have attended a special event concert offered by the City, while 47% have participated in a program offered by the City.

Given $100 to spend for parks and recreation facilities, respondents averaged the following allocations:

- $39 to maintain and improve existing community parks
- $26 to maintain and improve walking and biking facilities
- $25 to maintain and improve beach parks and waterfront facilities
- $23 to develop and maintain new Baker Park
- $17 to maintain and improve community centers
- $14 to maintain and improve outdoor special event venues
- $11 to maintain and improve mini-parks
- $11 to maintain and improve Naples Dog Park

Over 89% of respondents would be willing to pay additional taxes to fund the types of parks, trails, waterfront facilities, sports fields, indoor facilities and program services that are most important to members of their households, including over 65% who would be willing to pay $72- $144 more annually.
3.0 – Public Engagement

3.5 Statistically Valid Resident Survey – Barth Associates

Barth Associates’ sub-consultant ETC Institute conducted a Comprehensive Community Needs Assessment Survey for the City of Naples during the summer of 2015 to help establish priorities for the future improvement of parks, recreation facilities, natural areas, programs and services. The six-page survey and cover letter were mailed to a random sample of 6,000 households in the City of Naples. The goal was to complete a total of 600 surveys. This goal was far exceeded, with a total of 880 households completing the survey (a 14.7% response rate). The results for the sample of 880 households have a 95% level of confidence with a precision rate of at least +/- 3.3%. In order to better understand the reported level of services being delivered by the City, the ETC Institute geocoded the home address of survey respondents. The map below shows the physical distribution of survey respondents based on the location of their home.

Survey Major Findings

A. Household Use of Parks and Facilities: Seventy-one percent (71%) of respondents indicated, over the past 12 months, they have used Naples Pier. Other facilities households have used include: Lowdermilk Park (59%), Naples City Dock (56%), Gordon River Greenway (42%), Cambier Park Norris Center (40%), and Cambier Park Bandshell (40%).

B. Park Amenities Households Use: Fifty-three percent (53%) of households indicated restrooms were among the park amenities they used most over the past 12 months. Other park amenities used or visited include: gazebos/picnic pavilions (24%), lakes/ponds (21%), and live theatre productions (21%).

C. Overall Physical Condition of City of Naples Parks, Trails and Recreation Facilities: Forty-five percent (45%) of households that visited City of Naples parks, trails and recreation facilities during the past 12 months rated the overall physical condition as excellent; 51% rated the condition as “good”, 3% rated it as “fair” and 1% did not have an opinion.
D. **Participation in City of Naples Recreation Programs:** Seventeen percent (17%) of households indicated they have participated in recreation programs offered by the Naples Parks and Recreation Department during the past 12 months. Of those who participated, nearly one-third (31%) participated in at least four programs; 40% participated in two or three programs, and 29% participated in one program.

E. **Reasons for Participating in Parks and Recreation Programs:** When households were asked the primary reasons why they participated in Naples parks and recreation programs, 71% indicated location of facility as the primary reason. Other reasons include: quality of the program (47%), quality of the facility (36%), and economical fees (30%).

F. **Overall Quality of Programs in Which Households Have Participated:** Forty-one percent (41%) of households that participated in Naples parks and recreation programs during the past 12 months rated the overall quality of the programs as excellent; 49% rated the quality as “good”, 9% rated it as “fair” and 1% said the quality of the programs was “poor.”

G. **Household Responses to Various Statements About Parks and Recreation Facilities and Programs:** Fifty-seven percent (57%) of households indicated that the City of Naples currently has enough parks. Other statements that households responded to include: funding for parks facilities is sufficient (40%), park facilities are sufficient the way they are now (39%), special events within the City are sufficient (36%), and funding for parks facilities should be increased (31%).

H. **Reasons That Deter Households from Using Parks, Recreation Facilities or Programs More Often:** Fifty-five percent (55%) of households indicated they are not deterred from using parks, recreation facilities or programs more often. Reasons given for not using facilities/programs more often include: we are too busy (21%), do not know what is being offered (19%), use facilities other than the City's (14%), and lack of parking (10%).
I. **Households That Have a Need for Parks and Recreation Facilities:** Seventy-eight percent (78%) of households indicated they have a need for beaches. Other parks and recreation facilities that households have a need for include: beachfront parks (65%), walking, hiking and biking trails (64%), outdoor concert venues (56%), and large community parks (44%).

J. **FOUR Parks and Recreation Facilities That Are Most Important to Households:** Based on the sum of their top four choices, the parks and recreation facilities that are most important to households include: beaches (56%), walking, hiking and biking trails (43%), beachfront parks (41%), and outdoor concert venues (23%).

K. **Households That Have a Need for Parks and Recreation Programs:** Fifty-eight percent (58%) of households indicated they have a need for concerts/live music. Other parks and recreation programs that households have a need for include: adult fitness and wellness programs (39%), nature/environmental programs (37%), special events (32%), and senior adult programs (28%).

L. **FOUR Parks and Recreation Programs That Are Most Important to Households:** Based on the sum of their top choices, the parks and recreation programs that are most important to households include: concerts/live music (42%), adult fitness and wellness programs (25%), nature/environmental programs (21%), special events (19%), and senior adult programs (18%).

M. **Households That Attended Special Events and Concerts Offered by the City of Naples:** Sixty-eight percent (68%) of households indicated they have attended special events and concerts offered by the City of Naples. Of those, 67% attended an art show/festival, 52% attended a live music concert, and 44% attended fireworks. When households were asked to rate their satisfaction with the special events they attended during the past 12 months, 69% indicated they were very satisfied; 24% were somewhat satisfied, 4% were neutral, 1% were somewhat dissatisfied, and 2% did not have an opinion.

N. **THREE Major Actions the City Could Take to Improve Special Events/Concerts and Encourage Households to Attend More Often or At All:** Forty-nine percent
(49%) of households that attended special events and concerts during the past 12 months indicated that the City of Naples could offer more live music/concerts as a way to encourage households to attend. Other actions that households felt the City could take include: offering more events/concerts in the evenings (46%), offering more events/concerts on the weekends (46%), and offering more events with street closures (28%).

O. Ways Households Would Prefer to Learn About Programs and Activities: Fifty-six percent (56%) of households indicated they would prefer to learn about parks and recreation programs and activities through newspaper articles. Other ways households prefer to learn about programs and activities include: website (48%), activity guide (42%), direct mail (34%), and e-blasts (21%).

P. Overall Value Households Receive from the City of Naples Parks and Recreation Department: Thirty-nine percent (39%) of households indicated they are very satisfied with the value they receive from the City of Naples Parks and Recreation Department; 32% are somewhat satisfied, 17% are neutral, 2% are somewhat dissatisfied, 1% were very dissatisfied, and 9% did not have an opinion.

Q. How Important Parks and Recreation Facilities and Programs Are to Quality of Life in Naples: Three-fourths (75%) of households indicated that parks and recreation facilities and programs are very important to the quality of life in the City of Naples. Nineteen percent (19%) believe that facilities and programs are important, 4% did not have an opinion, and 2% believe they are not important.

R. How Residents Would Allocate $100 to Various Parks and Recreation Categories: When households were asked how they would allocate $100 to various parks and recreation categories, they distributed the funds in the following ways: maintaining/improving mini-parks ($3.00), maintaining/improving beach parks and waterfront facilities ($27.70), maintaining/improving walking and biking facilities ($17.90), maintaining/improving community parks ($16.00), developing/maintaining a new Baker Park ($10.90), maintaining/improving Naples Dog Park ($4.80), maintaining/improving outdoor special event venues
3.0 – Public Engagement

($7.90), maintaining/improving community centers ($8.60), and other improvements ($3.20).

S. Additional Tax Support Households Would be Willing to Pay to Fund Parks, Trails, Facilities and Program Services That Are Most Important: Twenty-two percent (22%) of households would support paying an additional $120 to $144 annually to fund parks, trails, facilities and programs that are most important. Other levels of annual funding support include: $96 to $108 (16%), $72 to $84 (7%), $48 to $60 (14%), $12 to $36 (15%), nothing (22%), and no opinion (5%).

**IMPORTANCE-UNMET NEEDS SURVEY RESULTS**

The Importance-Unmet Needs Survey Results indicates the priority that should be placed on parks and recreation facilities and programs in Naples. Of all the survey results, understanding the responses that identify the following are important in developing strategies for maintaining, delivering and investing in parks, facilities and services.

- Most Important Existing Facilities
- Greatest Unmet Needs
- Priority Investment Areas

**Most Important Existing Facilities** – It is not surprising to see the Naples beaches at the top of the list for important outdoor assets. Naples beach are favorite places for residents and visitors and are also important to the economy of southwest Florida. The top 5 important existing facilities are:

1. Beaches
2. Walking, Hiking and Hiking Trails
3. Outdoor Concert Venues
4. Large Community Parks
5. Canoeing and Kayaking
Greatest Unmet Needs – Naples is an active community and its residents enjoy outdoor spaces for a variety of fitness related activities, cultural events and passive areas. As Naples is a Blue Zones Community, residents believe there is more opportunity to provide walking, biking and hiking trails and areas where canoes and kayaks can be launched. The top 5 Unmet Need areas are:

1. Walking, Hiking and Hiking Trails
2. Canoeing and Kayaking
3. Outdoor Concert Venues
4. Indoor Exercise/Running Track Facilities
5. Beachfront Parks
Priority Investment Areas – The following chart is important as it identifies where survey respondents believe the City should invest funds to improve the parks system. Resident priorities align with the park and recreation spaces identified as the most important existing facilities and with unmet need opinions. The 5 Priority Investment Areas are:

1. Walking, Hiking and Hiking Trails
2. Beaches
3. Beachfront Parks
4. Canoeing and Kayaking
5. Dog Parks
Once the Barth Associates draft report was submitted to City Council in 2016, the draft report was referred to the CSAB and City staff so the recommendations generated could be reviewed by residents. City staff developed a plan to hold a series of community meetings in order to solicit comments for specific locations. The CSAB endorsed staff’s plan and the series of public meetings began in October 2016.

Each meeting began with a presentation by City staff concerning the Parks Master Plan process and the recommendations for the site(s) being discussed. After the presentation, meeting attendees worked in groups to identify what they like about a park, what they thought should be changed, discussed park uses and any issues related
to those uses and other community issues. A City staff member worked with each breakout group to achieve the following meeting goals:

- Ensure everyone who attended had an opportunity to speak and contribute to the discussion.
- Accurately record the comments generated by the group, concerning parks, and summarize the comments back to the group before the work session ended.
- Accurately record any comments from participants, not specifically related to the park, for the ‘parking lot’ discussion.
- Listen to residents.

Once the citizen recommendations were recorded accurately at the breakout tables, staff transferred those recommendations to a master list of recommendations. Participants were then given four (4) dots with the numbers 1, 2, 3 or 4 written on each dot. Participants were asked to review the master list of recommendations and assign the #1 dot to their highest priority, #2 to their second highest priority, etc. This process was called “Dotmocracy” and provided residents with the opportunity to participate in prioritization and see the results before they left the meeting.

Finally, participants were asked to complete a survey about the public meeting so staff could adjust the meeting process, if needed, for future meetings.

Once all the scheduled site-specific meetings were held, staff scheduled a ‘Consensus Meeting’ that allowed participants from all previous meetings to review the information gathered at the site-specific meetings and verify that their input was captured and represented correctly. It also provided opportunity for public input before the recommendations were presented to the CSAB.

The following table shows the dates and topics for each meeting.
A total of 283 active participants attended the 8 public meetings. The following tables illustrate the participation for each meeting and the feedback staff received from the meeting surveys.
3.0 – Public Engagement

Public Meeting Participation

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOpic</th>
<th>ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 10, 2016 – 6 pm – River Park and Anthony Park</td>
<td>40</td>
</tr>
<tr>
<td>October 24, 2016 – 9 am – Dog Park, Naples Landing, Naples Preserve, Seagate Park</td>
<td>19</td>
</tr>
<tr>
<td>November 14, 2016 – 9 am – Beach, Beach Access Areas and Beach Parks</td>
<td>6</td>
</tr>
<tr>
<td>November 14, 2016 – 6:30 pm – Beach, Beach Access Areas and Beach Parks</td>
<td>12</td>
</tr>
<tr>
<td>January 9, 2017 – 9 am – All Parks – Open House (9 am – 1 pm)</td>
<td>15</td>
</tr>
<tr>
<td>January 9, 2017 – 6:30 pm – Fleischmann Park</td>
<td>28</td>
</tr>
<tr>
<td>January 17, 2017 – 6:30 pm – Sea Gate Park</td>
<td>84</td>
</tr>
<tr>
<td>January 23, 2017 – 6 pm – Cambier Park</td>
<td>79</td>
</tr>
<tr>
<td>Total – Citizen Participation for 8 Public Meetings</td>
<td>283</td>
</tr>
<tr>
<td>Average Citizen Participation/Meeting</td>
<td>35</td>
</tr>
</tbody>
</table>

What Participants Thought About Meetings

<table>
<thead>
<tr>
<th>QUESTION</th>
<th>YES</th>
<th>NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Was the time of this meeting convenient for you?</td>
<td>97.5%</td>
<td>2.5%</td>
</tr>
<tr>
<td>Did you receive adequate prior notice for this meeting?</td>
<td>92.0%</td>
<td>8.0%</td>
</tr>
<tr>
<td>Did you have sufficient time to provide your input for the topics being discussed today?</td>
<td>94.8%</td>
<td>5.2%</td>
</tr>
<tr>
<td>Were you provided opportunities to be actively involved in this planning session?</td>
<td>94.0%</td>
<td>6.0%</td>
</tr>
<tr>
<td>Do you plan to attend more of the Park Master Plan meetings?</td>
<td>95.5%</td>
<td>4.5%</td>
</tr>
</tbody>
</table>
In summary, the review of the Barth Associates draft report and recommendations with Naples residents, through a series of public meetings, was successful from the perspective of residents, the CSAB members, City Council and City staff. Since Barth Associates had recommended major changes to Cambier Park, Fleischmann Park and River Park, the views of residents and park users were very valuable to City Council who ultimately decided not to follow the Barth Associates recommendations. The public meeting process also allowed staff to gather opinions on beach access areas and beach parks which, according to the statistically valid survey data, are the most important existing park facilities. The Barth Associates report did not provide recommended improvement for beach access areas and beach parks other to maintain them to a high standard and to replace aging infrastructure and facilities as needed. Resident feedback included other thoughts and ideas concerning beachfront facilities that have been captured in the recommendations section of this report.

For other park and recreational facilities, residents and users provided more detailed suggestions in the public meeting than the survey and previous public input sessions provided. These ideas were captured in through the tabletop work sessions and
prioritized through the “Dotmocracy” process and presented to City Council consideration.

It should be noted that all public meetings were held ‘in season’ to allow seasonal residents the opportunity to fully participate in the feedback session.

3.7 Community Services Advisory Board – Review and Recommendations

Public engagement continued with the Community Services Advisory Board (CSAB) public meetings; held during their regularly scheduled monthly meetings. The CSAB reviewed the Barth Associates recommendations, the ‘Dotmocracy’ results from public meetings and staff recommendations. The CSAB also took additional public comment about plan recommendations at each meeting where the parks master plan was discussed. After considering all recommendations, public comment and observations from their own site visits, CSAB members completed their recommendations for City Council consideration.

3.8 City Council – Review and Recommendations

The Naples City Council held discussions concerning the Parks Master Plan on October 15, 2018 and December 5, 2018. City Council provided an opportunity for additional public comment before finalizing their recommendations. City Council provided sound input on the multiple issues they were asked to consider. The process for developing this master plan was established by City Council and they led a process that was thoughtful, required significant public engagement and in the end, meaningful.
Demographics

Chapter 4
4.0 – Demographics

4.1 Naples Demographics
The Demographic Analysis provides an understanding of the population within the City of Naples, Florida. This analysis is reflective of the total population and its key characteristics such as age segments, income levels, race, and ethnicity. It is important to note that future projections are all based on historical patterns and unforeseen circumstances during or after the time of the projections could have a significant bearing on the validity of the final projections.

METHODOLOGY
Demographic data used for the analysis was obtained from U.S. Census Bureau and from Environmental Systems Research Institute, Inc. (ESRI), the largest research and development organization dedicated to Geographical Information Systems (GIS) and specializing in population projections and market trends. All data was acquired in April 2015 and reflects actual numbers as reported in the 2010 Census and estimates for 2014 and 2019 as obtained by ESRI. Straight-line linear regression was utilized for projected 2024 and 2029 demographics.

The City of Naples was utilized as the demographic analysis boundary shown in Figure 4.1. on the following page.

RACE AND ETHNICITY DEFINITIONS
The minimum categories for data on race and ethnicity for Federal statistics, program administrative reporting, and civil rights compliance reporting are defined as below. The Census 2010 data on race are not directly comparable with data from the 2000 Census and earlier censuses; caution must be used when interpreting changes in the racial composition of the U.S. population over time. The latest (Census 2010) definitions and nomenclature are used within this analysis.
American Indian - This includes a person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.

Asian - This includes a person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
4.0 – Demographics

- **Black** - This includes a person having origins in any of the black racial groups of Africa.
- **Native Hawaiian or Other Pacific Islander** - This includes a person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- **White** - This includes a person having origins in any of the original peoples of Europe, the Middle East, or North Africa.
- **Hispanic or Latino** - This is an ethnic distinction, a subset of a race as defined by the Federal Government; this includes a person of Mexican, Puerto Rican, Cuban, South or Central American, or other Spanish culture or origin, regardless of race.

**POPULATION**
The City has experienced minimal growth in recent years and in 2015 was estimated at 19,734 individuals. With an annual growth rate of 0.25% from 2010-2014, the City of Naples is growing at a fraction of the state and national rates. From 2010-2014, the annual population growth rate for the U.S. and Florida was 0.82% and 1.45%, respectively.
Projecting ahead, the total population is expected to rise at a more rapid pace over next 15 years. Based on predictions through 2029, the City is expected to have 21,605 residents living within 11,539 households as shown in Figure 4.2 above.

Evaluating the distribution by age segments, the selected area is heavily skewed towards the senior population. In 2010, the largest segment, by far, is the 55+ age group representing two-thirds of the population, and the smallest is the 18-34 age segment, which constitutes only 6.5% of the populace.

Over time, the overall composition of the population is projected to continue a slight aging trend. Future projections show the 55+ segment will slowly increase to nearly 75% of the total population, while the three youngest segments remain relatively steady.

Figure 4.3 – Age Segment
4.0 – Demographics

RACE AND ETHNICITY

In analyzing race, the City’s population is predominately White Alone. The 2014 estimate shows that over 90% of the population falls into the White Alone category, while Black Alone (4.5%) represent the largest minority. Predictions for 2029 expect the population by race to remain constant.

Figure 4.3 – Population By Race

HOUSEHOLDS AND INCOME

As seen in Figure 4.6, the City’s median household income is much higher than the state ($46,956) and national ($53,046) averages. Per capita income is more than double both state ($26,236) and national ($28,051) averages.

The elevated household income characteristics indicate the presence of significant disposable income and a possible tendency among residents to desire best in class facilities and services.
Figure 4.3 – Comparative Income Analysis

COMPARATIVE INCOME CHARACTERISTICS

- **Per Capita Income**
  - **NAPLES**: $59,574
  - **FLORIDA**: $26,236
  - **U.S.A.**: $28,051

- **Median Household Income**
  - **NAPLES**: $69,163
  - **FLORIDA**: $46,956
  - **U.S.A.**: $53,046
Trends

Chapter 5

The Edge Johnny Nocera Skate Park
5.0 – Recreation Trends

5.1 Age Friendly Community
Communities like Naples are recognizing the benefits of creating age-friendly communities. The World Health Organization (WHO) states that “age-friendly environments foster health and well-being and the participation of people as they age. They are accessible, equitable, inclusive, safe and secure, and supportive. They promote health and prevent or delay the onset of disease and functional decline. They provide people-centered services and support to enable recovery or to compensate for the loss of function so that people can continue to do the things that are important to them”.

As a Blue Zones community, Naples is committed to building infrastructure and facilities that provide residents with opportunities to lead healthy lives. As the demographics chapter of this report illustrates, approximately 70% of Naples residents are 55+ years of age. Naples continued investments in parks, pedestrian and bicycle facilities, beach and water access opportunities are consistent with the principle tenets of the Blue Zone philosophy.

The Blue Zones Project provides important information on developing a ‘community-wide approach to well-being’. The Blue Zones website states, "We don’t just rely on individual behavior change. We improve community health by making permanent and semi-permanent changes on multiple levels. We improve or optimize city streets (smoking policies, bike lanes, sidewalks), public spaces (parks, lakes, walking paths), schools (cafeterias, safe walking paths to school), restaurants, grocery stores, employers, faith-based organizations, and community involvement”.

5.2 Improved Connectivity
A trend directly related to Age-Friendly Communities is improved connectivity, which is also integral to the City’s Blue Zone initiative. The City of Naples has been farsighted in preserving and improving its interconnected street network.
Naples recent investment in transforming Central Ave., between Riverside Circle and 8th St. S. demonstrate Naples commitment to make Naples safe for pedestrians and bicyclists. With Baker Park under construction and the Blair Foundation Bridge, that connects Baker Park to the Gordon River Greenway, opened for public use in 2018; the combination of the Central Ave., Baker Park and the Blair Foundation Bridge projects means that residents can easily bike or walk from downtown Naples to the Greenway. This not only provides an approximately 2.8-mile linear trail, it also provides a unique opportunity for users to experience a mostly off-road experience that connects the urban downtown to the mangrove forest along the Gordon River Greenway Park (Collier County Park).

During discussion with City Council, there was an expressed interest to explore providing a trail experience along the Gordon River that could connect Baker Park with Anthony Park and the Commons (private property) to provide residents with an expanded off-road trail experience.

The Improved Connectivity trend has direct implications for the City of Naples as the Statistically Valid Survey discussed in the Public Engagement section of this report identifies ‘walking, hiking and biking trails’ as both the highest unmet need in the community and ranks as the highest priority for investment.

5.3 Sports and Recreation Trends
The following tables summarize the findings from the Sports & Fitness Industry Association’s (SFIA) 2015 Sports, Fitness and Leisure Activities Topline Participation Report, as well as the local market potential index data, which compares the demand for recreational activities and spending of residents for the targeted area to the national averages.
### 5.0 – Recreation Trends

**Figure 5.1 2015 Sports, Fitness and Leisure Activities Topline Participation Report**

<table>
<thead>
<tr>
<th>Summary of National Particiatory Trends Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Number of “inactives” increased slightly, while “actives” are participating more</strong></td>
</tr>
<tr>
<td>a. “Inactives” increased 10.6% from 2009 to 2014, from 74.8 million to 82.7 million</td>
</tr>
<tr>
<td>b. 209 million “actives” are participating more often and in multiple activities</td>
</tr>
<tr>
<td><strong>2. Most popular sport and recreational activities</strong></td>
</tr>
<tr>
<td>a. Fitness Walking (113 million)</td>
</tr>
<tr>
<td>b. Running/Jogging (51 million)</td>
</tr>
<tr>
<td>c. Treadmill (50 million)</td>
</tr>
<tr>
<td><strong>3. Most participated in team sports</strong></td>
</tr>
<tr>
<td>a. Basketball (23 million)</td>
</tr>
<tr>
<td>b. Tennis (18 million)</td>
</tr>
<tr>
<td>c. Baseball (13 million)</td>
</tr>
<tr>
<td><strong>4. Activities most rapidly growing over last five years</strong></td>
</tr>
<tr>
<td>a. Adventure Racing – up 136%</td>
</tr>
<tr>
<td>b. Non-traditional/Off-road Triathlon – up 123%</td>
</tr>
<tr>
<td>c. Squash – up 101%</td>
</tr>
<tr>
<td>d. Traditional/Road Triathlon – up 92%</td>
</tr>
<tr>
<td>e. Rugby – up 77%</td>
</tr>
<tr>
<td><strong>5. Activities most rapidly declining over last five years</strong></td>
</tr>
<tr>
<td>a. Wrestling – down 40%</td>
</tr>
<tr>
<td>b. Touch Football – down 32%</td>
</tr>
<tr>
<td>c. In-line Roller Skating – down 32%</td>
</tr>
<tr>
<td>d. Racquetball – down 25%</td>
</tr>
<tr>
<td>e. Slow-pitch Softball – down 23%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Summary of Local Market Potential Index Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>6. The City exhibits above average market potential for sport and leisure activities</strong></td>
</tr>
<tr>
<td><strong>7. Top recreational activities in Naples compared to the national average</strong></td>
</tr>
<tr>
<td>a. Golf</td>
</tr>
<tr>
<td>b. Boating (power)</td>
</tr>
<tr>
<td>c. Birdwatching</td>
</tr>
<tr>
<td>d. Fishing (salt water)</td>
</tr>
<tr>
<td>e. Tennis</td>
</tr>
</tbody>
</table>

Information released by Sports & Fitness Industry Association’s (SFIA) 2015 Study of Sports, Fitness, and Leisure Participation reveals that the most popular sports and
recreational activities include: fitness walking, running/jogging, treadmill, free weights and road bicycling. Most of these activities appeal to both young and old alike, can be done in most environments, are enjoyed regardless of level of skill, and have minimal economic barriers to entry. These popular activities also have appeal because of the social aspect. For example, although fitness activities are mainly self-directed, people enjoy walking and biking with other individuals because it can offer a degree of camaraderie.

Having facilities that easily allow for the social components of walking and fitness activities is consistent with the Blue Zones principle of a Moai (pronounced mo-eye). "Moai are Walking Groups consisting of 5-8 people that meet at least once a week to walk throughout the community. The small size of the groups allows the members to focus on building strong friendships—and those social connections are as vital to well-being as the exercise."

Fitness walking has remained the most popular activity of the past decade by a large margin, in terms of total participants. Walking participation during the latest year data was available (2014), reported over 112 million Americans had walked for fitness at least once.

From a traditional team sport standpoint, basketball ranks highest among all sports, with approximately 23 million people reportedly participating in 2014. Team sports that have experienced significant growth in participation are rugby, lacrosse, field hockey, ice hockey, roller hockey, and gymnastics - all of which have experienced double digit growth over the last five years.

Between 2009 and 2014, the estimated number of “inactives” in America increased by 7.9 million individuals (10.6%), from 74.8 million in 2013 to 82.7 million in 2014. According to the Physical Activity Council, an “inactive” is defined as an individual age 6
and up that doesn’t take part in any “active” sport. Although inactivity was up in 2014, the 209 million “actives” seem to be participating more often and in multiple activities.

5.4 National Trends in General Sports

The most heavily participated in sports for 2014 were golf (24.7 million) and basketball (23 million). While both activities have seen declining participation levels in recent years, the number of participants for each activity is well above the other activities in the general sports category. The popularity of golf and basketball can be attributed to the ability to compete with relatively small number of participants. Golf also benefits from its wide age segment appeal and is considered a life-long sport. Basketball’s success can also be attributed to the limited amount of equipment needed to participate and the limited space requirements necessary, which make basketball the only traditional sport that can be played at the majority of American dwellings as a drive-way pickup game.

As seen in Figure 5.2, since 2009, squash and other niche sports, like lacrosse and rugby, have seen strong growth. Squash has emerged as the overall fastest growing sport, as it has seen participation levels rise by 100% over the last five years. Based on survey findings from 2009-2014, rugby and lacrosse have also experienced significant growth, increasing by 77% and 73% respectively. Other sports with notable growth in participation over the last five years were field hockey (42.6%), roller hockey (21.7%), ice hockey (20%), gymnastics (16.9%), and cheerleading (12.6%). In the last year, the fastest growing sports were roller hockey (33.7%), squash (12.9%), competition boxing (12.7%), lacrosse (10.9%), and rugby (7.9%). During the last five years, the sports that are most rapidly declining include wrestling (40.3% decrease), touch football (down 32.3%), and racquetball (24.9% decrease).

In terms of total participants, the most popular activities in the general sports category in 2014 include golf (24.7 million), basketball (23 million), tennis (17.9 million), baseball (13.1 million), and outdoor soccer (12.6 million). Although four out of five of these
sports have been declining in recent years, the sheer number of participants demands the continued support of these activities.

Figure 5.2 General Sports National Participatory Trends

<table>
<thead>
<tr>
<th>Activity</th>
<th>Participation Levels</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2009</td>
<td>2013</td>
</tr>
<tr>
<td>Golf</td>
<td>27,103</td>
<td>24,720</td>
</tr>
<tr>
<td>Basketball</td>
<td>25,131</td>
<td>23,669</td>
</tr>
<tr>
<td>Tennis</td>
<td>18,546</td>
<td>17,678</td>
</tr>
<tr>
<td>Baseball</td>
<td>14,429</td>
<td>13,284</td>
</tr>
<tr>
<td>Soccer (Outdoor)</td>
<td>13,957</td>
<td>12,726</td>
</tr>
<tr>
<td>Badminton</td>
<td>7,469</td>
<td>7,150</td>
</tr>
<tr>
<td>Softball (Slow Pitch)</td>
<td>9,180</td>
<td>6,868</td>
</tr>
<tr>
<td>Football, Touch</td>
<td>9,726</td>
<td>7,140</td>
</tr>
<tr>
<td>Volleyball (Court)</td>
<td>7,737</td>
<td>6,433</td>
</tr>
<tr>
<td>Football, Tackle</td>
<td>7,243</td>
<td>6,165</td>
</tr>
<tr>
<td>Football, Flag</td>
<td>6,932</td>
<td>5,610</td>
</tr>
<tr>
<td>Volleyball (Sand/Beach)</td>
<td>4,324</td>
<td>4,769</td>
</tr>
<tr>
<td>Gymnastics</td>
<td>3,952</td>
<td>4,972</td>
</tr>
<tr>
<td>Soccer (Indoor)</td>
<td>4,825</td>
<td>4,803</td>
</tr>
<tr>
<td>Ultimate Frisbee</td>
<td>4,636</td>
<td>5,077</td>
</tr>
<tr>
<td>Track and Field</td>
<td>4,480</td>
<td>4,071</td>
</tr>
<tr>
<td>Racquetball</td>
<td>4,784</td>
<td>3,824</td>
</tr>
<tr>
<td>Cheerleading</td>
<td>3,070</td>
<td>3,235</td>
</tr>
<tr>
<td>Pickleball</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Softball (Fast Pitch)</td>
<td>2,476</td>
<td>2,498</td>
</tr>
<tr>
<td>Ice Hockey</td>
<td>2,018</td>
<td>2,393</td>
</tr>
<tr>
<td>Lacrosse</td>
<td>1,162</td>
<td>1,813</td>
</tr>
<tr>
<td>Wrestling</td>
<td>3,170</td>
<td>1,829</td>
</tr>
<tr>
<td>Roller Hockey</td>
<td>1,427</td>
<td>1,298</td>
</tr>
<tr>
<td>Squash</td>
<td>796</td>
<td>1,414</td>
</tr>
<tr>
<td>Field Hockey</td>
<td>1,092</td>
<td>1,474</td>
</tr>
<tr>
<td>Boxing for Competition</td>
<td>N/A</td>
<td>1,134</td>
</tr>
<tr>
<td>Rugby</td>
<td>720</td>
<td>1,183</td>
</tr>
</tbody>
</table>

NOTE: Participation figures are in 000's for the US population ages 6 and over
5.5 National Trends in General Fitness
National participatory trends in fitness have experienced some strong growth in recent years. Many of these activities have become popular due to an increased interest among people to improve their health by engaging in an active lifestyle. These activities also have very few barriers to entry, which provides a variety of activities that are relatively inexpensive to participate in and can be performed by nearly anyone with no time restrictions.

The most popular fitness activity by far is fitness walking, which had over 112.5 million participants in 2013, which was a 2.9% increase from the previous year. Other leading fitness activities based on number of participants include running/jogging (51 million), treadmill (50 million), hand weights (42 million), and weight/resistant machines (36 million).

Over the last five years, the activities that grew most rapidly were off-road triathlons (up 123%), road triathlons (up 92%), trail running (up 55%), high impact aerobics (55% increase), and yoga (up 33%). Most recently, from 2013-2014, the largest gains in participation were high impact aerobics (14% increase), trail running (up 11%), and barre (up 10%).

5.6 Local Sport and Fitness Trends
The following charts show sport and leisure market potential data from ESRI. A Market Potential Data (MPI) measures the probable demand for a product or service in the City of Naples. The MPI shows the likelihood that an adult resident of the target area will participate in certain activities when compared to the US National average. The national average is 100, therefore numbers below 100 would represent a lower than average participation rate, and numbers above 100 would represent higher than average participation rate. The service area is compared to the national average in four (4) categories - general sports, fitness, outdoor activity, and commercial recreation.
Overall, the City demonstrates mixed results for market potential across all categories. Whether above or below the national average, the variance in index figures for many activities was substantial. On the low end of participation levels were activities such as visiting an indoor water park, attending an NBA game, visiting a zoo, horseback riding, and camping. While higher levels of participation were reported for golf, power boating, birdwatching, salt water fishing, and tennis. Based on sheer number of estimated participants, the most prevalent activities were walking for exercise, attending sporting events, golf, swimming, and visiting a museum.

As seen in the tables below, the following sport and leisure trends are most prevalent for residents within the City of Naples based on the purchasing preferences of residents.

**Figure 5.3 General Sports – Local Participatory Trends**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Estimated Participants</th>
<th>% of Population</th>
<th>MPI</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Naples USA</td>
<td></td>
</tr>
<tr>
<td>Golf</td>
<td>3,108</td>
<td>17.5% 9.5%</td>
<td>185</td>
</tr>
<tr>
<td>Tennis</td>
<td>1,027</td>
<td>5.8% 4.3%</td>
<td>136</td>
</tr>
<tr>
<td>Basketball</td>
<td>951</td>
<td>5.3% 8.3%</td>
<td>64</td>
</tr>
<tr>
<td>Football</td>
<td>725</td>
<td>4.1% 5.1%</td>
<td>81</td>
</tr>
<tr>
<td>Skiing (Downhill)</td>
<td>643</td>
<td>3.6% 2.9%</td>
<td>126</td>
</tr>
<tr>
<td>Baseball</td>
<td>595</td>
<td>3.3% 4.4%</td>
<td>75</td>
</tr>
<tr>
<td>Soccer</td>
<td>504</td>
<td>2.8% 3.7%</td>
<td>75</td>
</tr>
<tr>
<td>Volleyball</td>
<td>457</td>
<td>2.6% 3.6%</td>
<td>73</td>
</tr>
<tr>
<td>Softball</td>
<td>452</td>
<td>2.5% 3.4%</td>
<td>74</td>
</tr>
</tbody>
</table>

**Figure 5.3 Local Participatory Trends - Fitness**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Estimated Participants</th>
<th>% of Population</th>
<th>MPI</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Naples USA</td>
<td></td>
</tr>
<tr>
<td>Walking for exercise</td>
<td>6,169</td>
<td>34.7% 28.0%</td>
<td>124</td>
</tr>
<tr>
<td>Swimming</td>
<td>3,095</td>
<td>17.4% 15.8%</td>
<td>110</td>
</tr>
<tr>
<td>Jogging/running</td>
<td>2,029</td>
<td>11.4% 12.7%</td>
<td>90</td>
</tr>
<tr>
<td>Weight lifting</td>
<td>1,757</td>
<td>9.9% 10.6%</td>
<td>93</td>
</tr>
<tr>
<td>Aerobics</td>
<td>1,439</td>
<td>8.1% 8.9%</td>
<td>91</td>
</tr>
<tr>
<td>Yoga</td>
<td>1,003</td>
<td>5.6% 7.1%</td>
<td>79</td>
</tr>
<tr>
<td>Pilates</td>
<td>468</td>
<td>2.6% 2.8%</td>
<td>94</td>
</tr>
</tbody>
</table>
As noted in Section 5.4 above, squash has emerged as the overall fastest growing sport, as it has seen participation levels rise by 100% over the last five years. As there are no public squash courts within the City, a group of residents has advocated for the construction of an outdoor squash court at Seagate Park, and has pledged to raise the funds necessary to construct this facility. The construction of a squash court at Seagate Park will be explored during the development of a master plan for the park.

### 5.7 Naples Youth Sports Trends

As the Demographics chapter of this report states, the smallest segment of Naples population is the 18-34 age segment, which constitutes only 6.5% of the populace. Nonetheless, there is an increased demand on the City’s multi-purpose playing fields at Fleischmann Park and Seagate Park and a steady demand on baseball and softball fields at Fleischmann Park and Cambier Park.

Naples multi-purpose fields at Fleischmann Park and Seagate Park are not engineered fields and therefore drain poorly making them unavailable for public use following most rain events. Because the filed were not engineered and constructed with proper field pitch and underdrain system, the fields; particularly the Fleischmann Park field, must have use restricted to ensure there is adequate turf coverage on the field during youth football season.
The Park Profile and Recommendations chapter of this report recommends that all fields be studied during site master planning process to determine the extent of reconstruction and investment that is needed for the multi-purpose, baseball and softball fields. The report section also recommends that the City study the use of artificial turf at Fleischmann Park which can better accommodate the heavy use and multiple sports than a natural turf field.

5.8 Pickleball
The National Trends in General Sports section of this chapter (5.4) identifies the changing participation in sports in the United States. Figure 5.2 above, provided by the Sports and Fitness Industry Association, shows approximately 2.46 million people play the sport but cannot identify any statistical change in pickleball participation because the sport is relatively new. An article about pickleball appeared in the December 2017 issue of Gulfshore Life stated that the Sports and Fitness Industry Association statistics show 2.5 million people play the sport of pickleball.

The USA Pickleball Association (USAPA) identifies pickleball as ‘a fun sport that combines many elements of tennis, badminton and ping-pong. The sport can be played on indoor and outdoor courts on a court that is badminton-sized with a slightly modified tennis net. Players use a plastic ball with holes in it and a paddle’. The USAPA has seen significant growth in the sport and some claim it is the fastest growing sport in the United States.

Pickleball players attended the public meetings related to the development of the parks master plan. While there was a request for permanent dedicated courts for pickleball, City Council, the CSAB and City staff recommend that permanent dedicated courts not be constructed at City parks as it would require a reallocation of space and would displace existing facilities and uses. Currently, the City provides six (6) striped pickleball courts at Fleischmann Park; however, these courts have been installed on courts used
5.0 – Recreation Trends

by other sports. Pickleball users have set times when the courts are available for use. Otherwise, the courts area available for basketball and racquetball.

The recommendation section of this report does not provide for the creation of dedicated pickleball courts because Collier County has made a significant investment to provide pickleball courts for the community. The East Naples Community Park, which is approximately 3.5 miles from downtown Naples, provides 54-courts and Veterans Community Park, which is approximately 10 miles from downtown Naples, provides 6-courts and makes accommodations for temporary pickleball courts. Collier County is also committed to constructing more courts at their facilities.

5.9 Canoe, Kayak and Boat Access
Residents have asked for additional canoe and kayak access locations during the public engagement process. Canoe and kayak launching locations was ranked as #2 on the Unmet Needs Rating for Recreational Facilities and #6 on the Investment Ranking Rating accounted for through the Statistically Valid Survey.

This need is consistent with a coastal and riverfront community with active residents and with resident’s desire to have a stronger connection to the natural environment. Separate from this discussion, City Council, the CSAB and City staff worked collaboratively to revise the Boats on the Beach Program (BOB). After significant public engagement with BOB participants, the Ordinance revisions were approved by City Council on February 6, 2019 (2nd reading). These revisions will provide greater access to boat locations on the beach and provides specific regulations to protect sea turtles during nesting season and dune vegetation upland of the high tide line.

Residents also asked for launching opportunities along the Gordon River. A launch has been installed at Anthony Park in partnership with the Rowing Association of Naples and a launch area will be constructed at Baker Park in 2019. This plan also recommends launching facilities at Landings Park.
Park Profiles and Recommendations

Chapter 6

Construction of Baker Park
6.0 – Park Profiles and Recommendations

6.1 Introduction
This report chapter provides statistical data for each of the City’s main parks and recommendations for improving or investing in each site. The recommendations have been generated after obtaining significant input from Naples residents and park users, as outlined in the Public Engagement chapter of this report.

As stated in the Executive Summary, this Parks Master Plan is a living document that will be updated routinely and in response to any changes in the community including the economy, resident interests, recreational trends and demographics.

The recommended improvement to the Naples Park System were decided by City Council at their October 15, 2018 and December 5, 2018 meetings. These recommendations be reviewed by City Council again during annual budget discussions and, before any funds are spent on design or construction projects. It is important to maintain the integrity of this report and the process in which it was developed by continuing to be transparent as recommendations move from ideas and conceptual plans to implementation.

6.2 Park Histories
During the development of the Parks Master Plan, it became clear that the City does not possess an accurate and reliable history of the Naples park system. It is recommended that, over time, a history of each park be developed and included in a future update of the Parks Master Plan. Some parks have important deed restrictions which should be identified in the park history.

This comprehensive history could be developed by staff, a consultant or, in partnership with a local organization interested in accurately documenting the history of individual park’s history and acknowledging the significant contributions of those who have conceptualized, funded, constructed and fostered these important Naples assets.
Park Profiles and Recommendations

Beach Access Areas and Beach Parks

Chapter 6.1
6.0 – Park Profiles and Recommendations

6.1.1 Beach Access Areas and 8th Ave. S. Beach Park

Naples beaches (approximately 9 miles), according to the results from the statistically valid survey, are the most important recreational assets within the City. For the purposes of this report, the Naples’ beaches are presented in the following subsets:

- Beach Access Areas
- Beach Parks
- Naples Pier

Beach Parks include the 8th Ave. S. Beach Park and Lowdermilk Park. Both parks are heavily used by residents and visitors.

The Naples Pier, located at the western terminus of 12th Ave. S., is the most visited public facility in Naples, hosting over 1.3 million visitors in 2018. The following table illustrates the pier visitation for the past 3-years. Visitation in 2017 and 2018 were lower than 2016 primarily due to a portion of the pier being closed while damage from Hurricane Irma was being repaired.

Lowdermilk Park and the Naples Pier are the only beach facilities with public restrooms.

<table>
<thead>
<tr>
<th>Naples Pier Visitation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016: 1,521,516</td>
</tr>
<tr>
<td>2017: 1,281,581</td>
</tr>
<tr>
<td>2018: 1,305,490</td>
</tr>
</tbody>
</table>

Barth Associates did not provide any specific analysis or recommendations for the City’s beach facilities in their draft report. However, the Needs Assessment completed by Barth Associates identifies the importance residents place on the City’s beach amenities. While the following charts illustrate that residents find beach facilities and amenities to
be the “most important recreational facilities” in the City, only 18 people attended the two (2) public meetings held on November 14, 2016 (9 am and 6:30 pm meetings); the lowest public turnout for the nine (9) public meetings hosted by the City between October 2016 and February 2017. Despite this low turnout, the CSAB and City staff clearly recognize the importance of beach facilities and amenities and have provided specific recommendations in this report to improve and maintain the excellent facilities provided by the City.
6.0 – Park Profiles and Recommendations

Q8. FOUR Parks and Recreation Facilities That Are Most Important to Households
by percentage of respondents who selected the item as one of their top four choices

Source: Leisure Vision/ETC Institute for the City of Naples (2015)

Top Priorities for Investment for Recreation Facilities
Based on the Priority Investment Rating

Source: ETC Institute (2015)
6.0 – Park Profiles and Recommendations

6.1.2 Beach Access Areas – Site Inventory and Analysis

There are 40 beach access areas within the City’s corporate limits. The City provides 39 of the 40 beach access areas and Collier County provides 1; the Seagate Beach Access Area. The 39 access areas provided by the City of Naples include Lowdermilk Park, the 8th Ave. S. Beach Park and the Naples Pier.

Each access area is unique in the number of parking spaces available, the amenities offered and landscaping.

- Parking availability at beach access areas is limited. Lowdermilk park has the most parking availability with 213 spaces. The Naples Pier provides 112 parking spaces; however, many pier patrons park near the 3rd St. S. business district and walk to the pier and beach. Other locations have parking that is within walking distance to the beach access areas. In total, 1,338 spaces are provided at or near beach access areas. Of the 1,338 spaces, 997 require patrons to pay the hourly parking rate of $.50/hour or have City or County beach pass affixed to their windshield.
6.0 – Park Profiles and Recommendations

- Concession operations are provided at the Naples Pier and at Lowdermilk Park. The vendors have a variety of food and beverage items available for sale including beer and wine. Plastic straws and cup lids are prohibited from use at these concession stands per their contract terms with the City.

- Restrooms are available only at Naples Pier and at Lowdermilk Park. The restrooms at the Naples Pier were reconstructed in 2015 when the pier was renovated and the restrooms at Lowdermilk Park were renovated in 2018.

- Showers are available at 18 of the City’s beach access areas. Showers could be installed at other locations when water supply lines can be provided at the access area.

- Site furniture for beach access locations is not uniform and some of the furniture, such as trash and recycling containers could be updated to more functional and appealing containers. Options are listed in the Staff Recommendation section of the report.

- The City is experimenting with solar powered compacting trash receptacles at the Naples Pier. These receptacles are intended to reduce the number of times staff needs to visit and empty a trash can. The City provides 198 trash receptacles in parks, beach access areas and business districts that must be serviced daily because staff doesn’t know how much trash has been placed in each can until it is inspected. The solar powered compacting trash receptacle is a ‘smart’ device that informs staff when it needs to be emptied. These receptacles were installed on the pier in 2018 and have reduced the service frequency for staff. They are attractive and can be customized for specific locations. The photos below illustrate the receptacles in use at the Naples Pier.
- **Dune Walkovers** – Most beach access areas have wooden stairs or ramps to allow the public to cross over the dunes and access the beach. The Community Services Facilities Division inspects these structures annually and after each winter or tropical storm event. In some locations the ramp angle could be reduced to provide easier access. The Facilities Division schedules renovations annually and as needed.

- **ADA Beach Access** – The City provides access to beach areas, the Naples Pier, 8th Ave. S. Beach Park, 4th Ave. N. and Lowdermilk Park. While there are ramps or at grade accessibility at these locations, there is not access from the City facility to sand beach areas. The City does provide beach access chairs through the concessionaire at the park. City Council has provided funds for beach accessibility to be studied in the FY2019 budget. This report will provide recommendations for improving beach access for patrons with physical limitations.

- **Exotic/Invasive Vegetation** – Many beach end locations have exotic vegetation growing at and around public access areas. This exotic vegetation should be removed and replaced with native plants such as sea oats, sea grape and dune sunflower.
6.0 – Park Profiles and Recommendations

The table below provides an inventory of showers and parking spaces for City beach access areas.

<table>
<thead>
<tr>
<th>#</th>
<th>Operator</th>
<th>Access Point</th>
<th>Concessions</th>
<th>Playground</th>
<th>Shower</th>
<th>Restroom</th>
<th># Parking Spots</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Naples/County</td>
<td>40a Seagates/Naples Cay (GSBN – County Access Area)</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>26</td>
</tr>
<tr>
<td>2</td>
<td>Naples</td>
<td>Horizon Way</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>38</td>
</tr>
<tr>
<td>3</td>
<td>Naples</td>
<td>Vedado Way</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>41</td>
</tr>
<tr>
<td>4</td>
<td>Naples</td>
<td>Via Miramar</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>41</td>
</tr>
<tr>
<td>5</td>
<td>Naples</td>
<td>Center Islands on GSBN Outside Lowdermilk Park</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>35</td>
</tr>
<tr>
<td>6</td>
<td>Naples</td>
<td>8th Ave N</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>21</td>
</tr>
<tr>
<td>7</td>
<td>Naples</td>
<td>South Gulf Drive</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>22</td>
</tr>
<tr>
<td>8</td>
<td>Naples</td>
<td>7th Ave N</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>13</td>
</tr>
<tr>
<td>9</td>
<td>Naples</td>
<td>North Lake Dr.</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>39</td>
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<tr>
<td>10</td>
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<td>10</td>
</tr>
<tr>
<td>11</td>
<td>Naples</td>
<td>4th Ave N</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>15</td>
</tr>
<tr>
<td>12</td>
<td>Naples</td>
<td>3rd Ave N</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>14</td>
</tr>
<tr>
<td>13</td>
<td>Naples</td>
<td>2nd Ave N</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>16</td>
</tr>
<tr>
<td>14</td>
<td>Naples</td>
<td>1st Ave N</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>17</td>
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<td>15</td>
<td>Naples</td>
<td>Central Ave</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>12</td>
</tr>
<tr>
<td>16</td>
<td>Naples</td>
<td>1st Ave S</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>15</td>
</tr>
<tr>
<td>17</td>
<td>Naples</td>
<td>2nd Ave S</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>11</td>
</tr>
<tr>
<td>18</td>
<td>Naples</td>
<td>3rd Ave S</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>14</td>
</tr>
<tr>
<td>19</td>
<td>Naples</td>
<td>4th Ave S</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>15</td>
</tr>
<tr>
<td>20</td>
<td>Naples</td>
<td>5th Ave S</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>20</td>
</tr>
<tr>
<td>21</td>
<td>Naples</td>
<td>5th Ave S- 100 block</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>11</td>
</tr>
<tr>
<td>22</td>
<td>Naples</td>
<td>5th Ave S-100 block</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>12</td>
</tr>
<tr>
<td>23</td>
<td>Naples</td>
<td>6th Ave S</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>6</td>
</tr>
<tr>
<td>24</td>
<td>Naples</td>
<td>6th Ave S to 7th Ave S on 3rd Street</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>8</td>
</tr>
<tr>
<td>25</td>
<td>Naples</td>
<td>7th Ave S</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>16</td>
</tr>
<tr>
<td>26</td>
<td>Naples</td>
<td>7th Ave S to 8th Ave S on 3rd Street</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>9</td>
</tr>
<tr>
<td>27</td>
<td>Naples</td>
<td>8th Ave S</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>12</td>
</tr>
<tr>
<td>28</td>
<td>Naples</td>
<td>8th Ave to 9th Ave S on 3rd Street</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>10</td>
</tr>
<tr>
<td>29</td>
<td>Naples</td>
<td>9th Ave S</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>15</td>
</tr>
<tr>
<td>30</td>
<td>Naples</td>
<td>9th Ave S to 10th Ave S on 3rd Street</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>8</td>
</tr>
<tr>
<td>31</td>
<td>Naples</td>
<td>10th Ave S</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>15</td>
</tr>
<tr>
<td>32</td>
<td>Naples</td>
<td>10th Ave S to 11th Ave S on 3rd Street</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>13</td>
</tr>
<tr>
<td>33</td>
<td>Naples</td>
<td>11th Ave S</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>13</td>
</tr>
<tr>
<td>34</td>
<td>Naples</td>
<td>11th Ave S to 12th Ave S on 3rd Street</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>10</td>
</tr>
<tr>
<td>35</td>
<td>Naples</td>
<td>Broad Ave S</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>20</td>
</tr>
</tbody>
</table>
Photos of select beach end locations are provided below.

**Horizon Beach Access** – The photo shows trash and recycling receptacles that are used throughout the City’s beach access and park facilities. The Parking Pay Station is also shown. The Horizon Beach Access area is one of the sites used by maintenance and public safety staff to access the beach. These locations could support an ADA accessible beach mat to improve access for individuals with mobility disabilities.
19th Ave. S. Beach Walk – This access area is located on the north end of Gulf Shore Blvd. South (GSBS). The area is primarily used by nearby residents of patrons accessing by bicycle as no parking is available. It is a unique site with a long and pleasant walkway from GSBS to the beach.
<table>
<thead>
<tr>
<th><strong>21st Ave. S. Beach Walk</strong> – Like the 19th Ave. S. Beach Walk, this access area is located off Gordon Dr. There is limited parking on Gordon Dr. for beach patrons.</th>
</tr>
</thead>
</table>

![Image of 21st Ave. S. Beach Walk](image1)

![Image of 21st Ave. S. Beach Walk](image2)
6.0 – Park Profiles and Recommendations

6.1.3 Beach Access Areas – Public Meeting November 14, 2016

The CSAB and City staff held a series of public meetings to obtain public comment and feedback concerning the recommendations the Barth Associates draft recommendations (draft parks master plan). Two public meetings for the Naples Beach, Beach Access Area and Beach Parks were held on November 14, 2016. One took place at 9 am and the other at 6:30 pm. Participants were asked to develop a list of improvements that would be important to neighborhood residents and to rank the listed improvements to help staff and the CSAB understand improvement priorities from the highest to lowest using a ‘dotmocracy’ methodology. The following information was obtained from the public meeting. It is important to note that the improvement priorities listed in this section of the report were developed specifically by those who participated in the November 14, 2016 public meetings.

Public Meeting Outreach

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>EMAILS</th>
<th>LETTERS</th>
<th>SIGNS</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 14, 2016 – 9 am – Beach, Beach Access Areas and Beach Parks; November 14, 2016 – 6:30 pm – Beach, Beach Access Areas and Beach Parks</td>
<td>1,500+</td>
<td>2,500</td>
<td>18</td>
</tr>
</tbody>
</table>

Public Meeting Participation

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 14, 2016 – 9 am – Beach, Beach Access Areas and Beach Parks</td>
<td>6</td>
</tr>
<tr>
<td>November 14, 2016 – 6:30 pm – Beach, Beach Access Areas and Beach Parks</td>
<td>12</td>
</tr>
</tbody>
</table>
NAPLES PIER: COMMUNITY PRIORITIES FOR IMPROVEMENTS
NOVEMBER 14, 2016 PUBLIC MEETINGS

Pelican Control and Patrol

More Educational Signs

More Trash Pick Ups

0% 20% 40% 60% 80% 100% 120%
6.0 – Park Profiles and Recommendations

6.1.4 Beach Access Areas – Recommendations

City Council has approved the following recommendations for Beach Access Areas:

1. Evaluate opportunities to provide showers with foot wash stations at all beach access areas. Develop cost estimates to include installing a water supply line to those areas where water is currently unavailable.

2. Prohibiting smoking on Naples beach locations has been a goal of City Council for several years. Staff should continue efforts with the Florida League of Cities and
6.0 – Park Profiles and Recommendations

State Legislators to enact legislation that would prohibit tobacco products at beaches state-wide or allow local government to pass laws that would prohibit tobacco products at beaches.

3. Coordinate with Collier County officials for beach renourishment projects within the City’s corporate limits.

4. Evaluate dune walkover structures and repair/replace as necessary. Ramps should be widened to provide better ADA access where possible.

5. Complete the Beach Access Study in FY19 and begin implementation when funding allows. Consider use of ADA accessible beach mats where feasible.

6. Complete ADA access improvements to the 8th Ave. S. Beach Park utilizing the TDC grant funds awarded to the City in FY19.

7. Develop design standards for beach access areas including dune walkovers and site furniture.
6.0 – Park Profiles and Recommendations

6.1.5 Lowdermilk Park – Parcel Information

| Address: | 1301 Gulf Shore Blvd N |
| Neighborhood: | Coquina Sands |
| Acreage: | 10.23 |

<table>
<thead>
<tr>
<th>Parcel Information:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parcel</td>
</tr>
<tr>
<td>-------</td>
</tr>
<tr>
<td>1</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>3</td>
</tr>
</tbody>
</table>
6.1.6 Lowdermilk Park – Site Inventory and Analysis

Lowdermilk Park consists of 10.23 acres of land within the Moorings Neighborhood as shown in the image below. The park consists of 3 different parcels acquired by the City at different times. Figure 6.1 provides a park location map and Figure 6.2 is an aerial photo of the park showing the location of primary amenities.
6.1.6 Lowdermilk Park – Barth Associates Analysis

Barth Associates did not provide a site analysis for Lowdermilk Park.

6.1.7 Lowdermilk Park – Staff Inventory Analysis

This beach park is a very popular park for residents and visitors and receives heavy use year-round. Overall, the park is in fair to good condition; however, there are some park elements that require alterations to improve ADA accessibility and other features that are in declining condition.

- **Drainage** – Storm water drainage needs to be assessed as there are several areas in the park that hold standing water following rain events.
6.0 – Park Profiles and Recommendations

- **Park Drive and Parking** – The parking lot is in good condition and was sealed and striped in 2017. There are 213 parking spaces available at the park and another 35 on-street parking spaces. Patrons who do not have a beach parking permit are required to pay for parking through one of three pay stations located in the park.

- **Walking Path** – Much of the walking path is in fair condition; however, there are portions of the walkway that flood during rain events. This will require design and reconstruction of the walkways, in some locations.

- **Concession and Pavilion** – The structure straps and tie downs were replaced in 2017 and the building was painted using fund from Collier County’s TDC grant program ($100,000). The restrooms and outdoor shower areas were renovated in 2018.

- **Playground** – There are two playgrounds in the park. The playground on the north side of the park is for children ages 5-12 and the playground on the south side is for children 2-5. The south playground requires an ADA accessible path to accommodate patrons with mobility challenges.
6.0 – Park Profiles and Recommendations

- **Playground Climbers** – There are two dolphin climbers in the park. They both need to be painted or replaced if they are unable to hold paint.

- **Park Benches and Picnic Tables** – The park walking path should be extended to the bench and picnic table pads for ADA accessibility. There are two styles of benches in the park: concrete and recycled plastic. The concrete benches should be replaced with plastic benches when they begin to deteriorate.

- **Storage Shed** – A storage shed was constructed in the north-east section of the park to hold beach maintenance carts and police beach vehicles. This shed will be replaced in FY19.

- **Gazebos** – There are two gazebos in the park that are in good condition. Patrons can reserve/rent these shelters for family gatherings and beach outings.
- **Chickee Huts** – There are eight chickee huts at the beach and are available to park/beach patrons on a first come first served basis. Sand from storms and wind have increased the sand elevation at the chickee huts.

- **Trolley Stop** – There is a trolley stop in front of Lowdermilk Park. (Provide information on the trolley).

- **Bicycle Racks** – Only one bicycle rack is available at the park. Additional racks should be installed to encourage patrons to ride bicycles to the park.

- **Pedestrian Access** – Pedestrian access, by a walkway separated from the vehicular entrance and exit, is only available at the park’s south entrance. A pedestrian entrance at the north end of the park is marked “Reef Club Private” and the paved walkway does not adequately connect to the sidewalk for ADA access. Discussions with the Reef Club should take place to determine if the walkway could be improved and made available for the general public and Reef Club patrons as the walkway is a clear entrance to the park and the beach.

- **Dune Walkovers** – The dune walkovers require regular maintenance. Deck boards should be replaced and stained as necessary.
6.1.8 Lowdermilk Park – Public Meeting November 14, 2016
Resident input was provided at the same public meetings on November 14, 2016 described in Section 6.1.3 of this report (above). The information below provides specific feedback for Lowdermilk Park.
6.0 – Park Profiles and Recommendations

PARKS MASTER PLAN MEETING
NOV 14, 2016
DOTOCRACY RESULTS

<table>
<thead>
<tr>
<th>ITEM</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
<th>Points</th>
<th>Rank</th>
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</thead>
<tbody>
<tr>
<td>LOWDERMILK PARK:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>More Bike Racks</td>
<td>0</td>
<td>5</td>
<td>2</td>
<td>1</td>
<td>20</td>
<td>1</td>
</tr>
<tr>
<td>More Trash Pick Ups</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>18</td>
<td>2</td>
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<tr>
<td>More Parking</td>
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<td>0</td>
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<td>3</td>
</tr>
<tr>
<td>Better Signage Placement</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>12</td>
<td>4</td>
</tr>
<tr>
<td>Mobility Mats w/T shape for ADA</td>
<td>1</td>
<td>1</td>
<td>0</td>
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<td>7</td>
<td>5</td>
</tr>
<tr>
<td>More Trash and Recycle Cans</td>
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<td>2</td>
<td>0</td>
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<td>5</td>
</tr>
<tr>
<td>Use Green Space for Overflow Parking</td>
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<td>0</td>
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<tr>
<td>Utilize Police Barricades</td>
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<td>0</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>ADA Beach Chairs Available</td>
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<td>0</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>8</td>
</tr>
</tbody>
</table>

6.1.9 Lowdermilk Park – Recommendations
City Council has approved the following recommendations for Lowdermilk Park:

1. Complete park drainage study funded in FY19.
2. Develop an Improvement Plan for Lowdermilk Park. Guiding Principles for this design and planning process shall include:
   a. Add more bike racks.
   b. Increase trash collection times and evaluate the cost and potential use of solar power compacting trash receptacles at Lowdermilk Park.
   c. Study parking use and determine origination of park users (city resident - vs- non-city resident) and provide a report to City Council before recommending any expansion of parking facilities at Lowdermilk Park. Preliminary information from the City’s Finance Department indicates approximately 7-10% of those parking at Lowdermilk Park are non-residents.
   d. Replace playground equipment.
   e. Replace site furniture as needed including shower facilities.
6.0 – Park Profiles and Recommendations

f. Improve drainage in park in accordance with study (to be) completed in FY2019.

g. Add kayak storage facilities for the Boats on the Beach Program.

3. Replace storage shed utilized by the Naples Police Department and Community Services Department. Funding is available in the FY2019 budget.
Park Profiles and Recommendations

Cambier Park

Chapter 6.2
6.0 – Park Profiles and Recommendations

6.2.1 Cambier Park – Parcel Information

<table>
<thead>
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<th>Parcel</th>
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</tr>
<tr>
<td>4</td>
<td>0.7</td>
<td>11431880105</td>
<td></td>
</tr>
</tbody>
</table>

Address: 755 8th Street South
Neighborhood: Lakeview Terrace
Acreage: 12.58 Acres
6.2.2 Cambier Park – Site Inventory and Analysis

Cambier Park is a community park consisting of 12.58 acres of land within the Old Naples Neighborhood as shown in the image below. Cambier Park is also within the CRA District and the 5th Ave. S. Overlay District. The park consists of 4 different parcels acquired by the City. Figure 6.3 provides a park location map. Figure 6.4 is an aerial photo of the park showing the location of primary amenities.

Cambier Park is home to multiple special events including art festivals, band concerts and tennis tournaments. The Norris Center is an active community center which is also home to the Gulfshore Playhouse.
CAMBIER PARK

6.2.3 Cambier Park – Barth Associates Analysis

Barth Associates identified Cambier Park as a special events venue and provided two options to reorganize the park to better support special and cultural events in the City. Both options envision redeveloping the park so there is more open space to host events and both options will require detailed design provided by a consultant to implement.

In their draft report, Barth Associates described the options as follows:

Option 1 – The first option is to replace the outfield fencing and grandstands with portable fencing and bleachers. When the field is not in use, it could be used as multi-purpose open space for special events and concerts. This option will likely require additional field maintenance or repairs before the beginning of the softball season each
year, and a designated area for storage of the portable fencing and bleachers when not in use. Option 1 is illustrated in Figure 6.4.

Option 2 – The second option is to relocate the field to Fleischmann Park. This option is more consistent with a venues-based model, which emphasizes Cambier Park as an arts
and culture venue and Fleischmann Park as a sports venue. Option 2 is illustrated below in Figure 6.5.

Figure 6.6
6.0 – Park Profiles and Recommendations

In addition to the park reorganization options, Barth Associates offered the following comments for Cambier Park.

1. Prune existing trees to improve sight lines throughout the park.
2. Add amenities throughout the park including moveable Adirondack style chairs, drinking fountains with bottle filling capabilities, Wi-Fi access and/or other amenities to enhance the visitor experience.
3. Re-purpose the existing Girl Scout hut, perhaps as a park concession.
4. Create moveable outdoor seating in the mulch area under the tree canopy, between the bandshell and 8th Street South. Consider introducing an outdoor concession or food/ice cream/beverage carts (provided by local restaurants) to enhance the park experience.
5. Consider a “mid-level supervisory” position for the Norris Center due to the elimination of a Park Manager position.

6.2.4 Cambier Park – Staff Inventory Analysis
City staff completed a site inventory and analysis prior to initiating the public engagement process. Staff prepared the following table (Table 6.1) listing amenities and site furniture and completed the following analysis.

- **Parking** – Parking is available along the entire perimeter of Cambier Park. This parking also serves the 5th Avenue business district, cultural organizations, City Hall and other general parking purposes. There is a parking lot at the south-east corner of the park with 31 parking spaces (2 are ADA spaces). Park users also park in the City owned parking lot at the south-east corner of 8th St. S. and 8th Ave. S. This parking lot offers 83 parking spaces (4 are ADA spaces). The park is also served by the City owned parking garage at 8th St. S. and 6th Ave. S. which has 317 parking spaces.
6.0 – Park Profiles and Recommendations

Cambier Park Site Inventory

<table>
<thead>
<tr>
<th>Feature</th>
<th>Quantity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bandshell/Outdoor Stage</td>
<td>2</td>
<td>Park Benches</td>
</tr>
<tr>
<td>Basketball – Lit</td>
<td>1</td>
<td>Park Lights</td>
</tr>
<tr>
<td>Batting Cage – Lit</td>
<td>2</td>
<td>Parking Lot Spaces (Adjacent to park)</td>
</tr>
<tr>
<td>Bike Racks</td>
<td>8</td>
<td>Parking Lot Disabled Spaces</td>
</tr>
<tr>
<td>Bleachers</td>
<td>2</td>
<td>Picnic Tables</td>
</tr>
<tr>
<td>Bocce Court</td>
<td>2</td>
<td>Playground – Toddler</td>
</tr>
<tr>
<td>Buildings Other – Tennis Rest Bldg</td>
<td>2</td>
<td>Playground – Child</td>
</tr>
<tr>
<td>Bandshell Restroom Bldg.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chickee Huts</td>
<td>10</td>
<td>Press Box (Softball Bldg)</td>
</tr>
<tr>
<td>Community Center</td>
<td>1</td>
<td>Restroom Stalls – Men</td>
</tr>
<tr>
<td>Concession Stand (Softball)</td>
<td>1</td>
<td>Restroom Stalls - Women</td>
</tr>
<tr>
<td>Display Boards</td>
<td>3</td>
<td>Shuffleboard Court</td>
</tr>
<tr>
<td>Dragon Statue</td>
<td>1</td>
<td>Softball Field – Lit</td>
</tr>
<tr>
<td>Drinking Fountains</td>
<td>16</td>
<td>Swings – Traditional</td>
</tr>
<tr>
<td>Electric-outside</td>
<td>25</td>
<td>Softball Field – Lit</td>
</tr>
<tr>
<td>Exercise Equipment - Outside</td>
<td>12</td>
<td>Tennis Courts – Lit</td>
</tr>
<tr>
<td>Gazebo/Pavilion</td>
<td>1</td>
<td>Tennis Pro Shop</td>
</tr>
<tr>
<td>Little Library</td>
<td>1</td>
<td>Trash Receptacles</td>
</tr>
<tr>
<td>Marquee Display</td>
<td>1</td>
<td>Veteran's Memorial</td>
</tr>
<tr>
<td>Open Space</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

Table 6.1 – Site Inventory

- **Walking Path** – The walkways in the park are in good condition. Most of the walking paths are concrete; however, the pathway between 8th St. S. and the gazebo is asphalt. This asphalt path was repaved in 2017 and a meander was installed to avoid conflicts with tree roots.

- **Norris Center** – The Norris Center is a full-service community center hosting year-round programs for residents and visitors. It serves as the current home of the Gulfshore Playhouse. Gulfshore Playhouse and are developing plans to construct their own facility; however, a definite schedule for their relocation has not been provided. The City also sponsors several performances in the Norris Center theatre each year. The City’s performance offerings are well balanced with Gulfshore Playhouse productions which keeps the center active throughout
the year. The City offers a wide array of recreational, educational and cultural programs and hosts a variety of community meetings. The center was damaged during Hurricane Irma resulting in water and mold damage. The center returned to full operation in January 2018. The outdoor plaza, on the north side of the center, required renovations to improve drainage. Funding was provided for this project in the FY18 budget and work was completed in March 2019.

- **Arthur Allen Tennis Center** – The Arthur Allen Tennis Center offers 12-clay courts. The facility is very active with 618 members (Resident 330, Resident Junior 99, Resident Night 78, Non-Resident 59, Non-Resident Junior 42, Non-Resident Night 10). The courts are in good condition; however, the City should begin planning to upgrade the court irrigation systems over a 10-year period. Lighting should be upgraded to LED lighting that is adequate for night play. The department tested lights in 2018 on two courts before implementing a full lighting upgrade that will be funded in the FY19 and FY20 budgets. Each set (2) of courts has a chickee hut for shade. Water fountains and seating are available to players at each hut. The center offers a full-service pro shop with lessons offered by tennis professionals, equipment sales, racquet stringing and ball machine rentals. The pro-shop is on the 2nd floor of the tennis center which is accessible by elevator or stairs. Restrooms are also provided on the 2nd floor. The ground level is used for storing equipment and supplies.

- **Basketball Court** – The basketball court is located near the south-west edge of the park and is in good condition. Minor fence repairs are needed and one light post for the southern hoop is missing and needs to be replaced.
6.0 – Park Profiles and Recommendations

- **Bocce Courts** – Cambier park provides two clay bocce courts on the south-west edge of the park. The courts are lightly used. The courts, if they are to remain in the park, require complete replacement including ADA accessibility improvements.

- **Shuffleboard Courts** – There are five shuffleboard courts located on the park’s south-west edge. The courts receive moderate use, primarily during the winter season. The courts are resurfaced periodically and will need to be monitored to ensure structural cracks do not develop.

- **Softball Field** – The softball field is home to the Naples Girls Softball Little League. The field needs renovation to improve drainage, eliminate undulations in the playing field and improve the slope between the skinned infield and outfield fence. The field is complete surrounded by fencing and the bleacher seating and stadium structure. The stadium area includes a concession stand that is used by the softball league, a score keeper’s booth and restrooms. The restrooms need renovation.

- **Playground** – The Cambier Park playground is an exceptionally designed destination playground. It was renovated in 2014 and has a colorful ocean and pirate ship theme. The playground has good separation for age groups with a space designed for children under 5 years old and a larger structure designed for children between the ages of 5-12 years old. The playground receives heavy use and is in very good condition. Regular programmed maintenance is required, and the City should continue to contract with Playgrounds by Leathers to complete needed renovations every 5-6 years.
6.0 – Park Profiles and Recommendations

- **Outdoor Fitness Equipment** – Along the perimeter of the playground, there are several pieces of outdoor fitness equipment that are available for public use. The equipment has been well used by the public and is in need of replacement. When equipment is replaced, the City should consider installing the equipment in a cluster to promote more use and to improve ADA access to the equipment. Should the City decide to maintain the equipment in the current location, an accessible walkway should be included to improve ADA access to each workout station.

- **Trees and Vegetation** – Cambier Park’s trees were significantly impacted by Hurricane Irma. Several trees were lost, and all trees suffered damage. Most park trees are mature and the aerial photo study (attached) illustrates how the park has evolved over time. Notably, the lawn area that once existed in front of the bandstand has been shaded out by the trees and mulch has been installed as the ground surface. A tree replacement plan should be developed so new trees can begin growing on site as mature trees decline.

- **Girl Scout Building** – The Girl Scout Building, on the Park St. edge of the park, was constructed by the Girl Scouts of Gulfcoast Florida in 1998. The City and the Girl Scouts entered into a 99-year use agreement which allowed the Girl Scouts organization to build and operate the 2,000 square foot facility to support the activities of Girl Scouts organization. The Girl Scouts may rent the space to other organizations who wish to use the space when not being used by the Girl Scouts. The building is maintained by the Girl Scouts and is in good condition.

- **Gazebo** – The gazebo in the center portion of the park is used primarily during special events and for party rentals. The structure needs repairs as facia boards deteriorated and were removed for public safety. City staff is working with an
6.0 – Park Profiles and Recommendations

architect to design a new facia treatment that drains water away from the facia and walkways.

- **Bandshell** – The Cambier Park Bandshell supports a wide variety of special events and outdoor performances throughout the year. The City’s Concerts at the Cambier Park Bandshell, which take place each year between January and May, are very popular with residents. The structure was renovated in 2007 and is in good condition. There is a back-stage area where equipment is stored and where entertainers and bands assemble before performances. The back-stage area is equipped with restrooms and has good access to Cambier Park Way for loading and unloading of equipment. The bandshell should be structurally evaluated and a long-term maintenance plan developed.

- **Naples Art Association (Von Liebig Art Center)** – The City and the Naples Art Association (Association) entered into a Use Agreement that allowed the Association to construct an 8,000 square foot art center on park property in 1995. The building was constructed at the north-west corner of the park. The initial term of the agreement is fifty-years and the agreement may be renewed for successive twenty-five-year terms. The Association is responsible for the operation and maintenance of the building. The Association has existed since 1954 and in 1995 the Naples City Council concluded that the addition of an arts center in the park would be of great benefit to the public and help to encourage use of Cambier Park. The building is in very good condition.

- **Veterans Memorial** – A well designed Veterans Memorial is located at the north-east corner of the park. The memorial honors Naples Veterans in an intimate setting which is also used for Veterans memorial services and programs. Staff is working with the veteran’s organization to replace the flags at the intersection of
6.0 – Park Profiles and Recommendations

Cambier Park Way and 8th St. S with medallions that represent each branch of the armed services.

6.2.5 Cambier Park – Public Meeting January 23, 2017

The CSAB and City staff held a series of public meetings to obtain public comment and feedback concerning the recommendations the Barth Associates draft recommendations (draft parks master plan). A public meeting for Cambier Park was held on January 23, 2017. Participants were asked to discuss, in breakout groups, which improvements recommended by Barth Associates they agreed with and which ones they disagreed with. Participants were asked to develop a list of improvements that would be important to neighborhood residents and to rank the listed improvements to help staff and the CSAB understand improvement priorities from the highest to lowest using a ‘dotmocracy’ methodology. The following information was obtained from the public meeting. It is important to note that the improvement priorities listed in this section of the report were developed specifically by those who participated in the January 23, 2017 public meeting.

Public Meeting Outreach

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>EMAILS</th>
<th>LETTERS</th>
<th>SIGNS</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 23, 2017 – 6 pm – Cambier Park</td>
<td>775</td>
<td>1,600</td>
<td>12</td>
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</table>

Public Meeting Participation

<table>
<thead>
<tr>
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<th>ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 23, 2017 – 6 pm – Cambier Park</td>
<td>79</td>
</tr>
</tbody>
</table>
January 23, 2017 Cambier Park Meeting – The dotmocracy results from this meeting (next page) clearly identify the difference of opinions related to moving the softball field to Fleischmann Park or retaining it as an important feature in Cambier Park.

The charts on the following pages show that the number one priority, for the majority of meeting participants, was to keep the softball field at Cambier Park. The second highest priority was to move the field to Fleischmann Park.

February 13, 2017 – Consensus Meeting – The City held a consensus meeting for the Parks Master Plan which provided residents on additional opportunity to provide input on park improvements and to rank improvement priorities.

The chart below illustrates that the highest priority, for most meeting participants, was to move the softball field to Fleischmann Park while the second highest priority was to keep the softball field, in its current configuration, at Cambier Park.

<table>
<thead>
<tr>
<th>ITEM</th>
<th>DOTS</th>
<th>RANK</th>
</tr>
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<tbody>
<tr>
<td>CAMBIER PARK:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Move Softball Field to Fleischmann Park</td>
<td>21</td>
<td>1</td>
</tr>
<tr>
<td>Keep Softball Field at Cambier in current condition</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Add pickleball courts in park</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Add more tennis courts</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Make ball field multi-purpose-add stage</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Better quality of lighting at Tennis Courts</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Improve all Restrooms in park - better hand dryers</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Improve Bocce Courts</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Enclose/repurpose Norris Centers amphitheater</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Keep Softball Field at Cambier - Removable Fence</td>
<td>1</td>
<td>6</td>
</tr>
</tbody>
</table>
CAMBIER PARK: COMMUNITY PRIORITIES FOR IMPROVEMENTS
JANUARY 23, 2017 PUBLIC MEETING

- Remove mulch - add accessible surface at Bandshell
- Improve/Repurpose Large Gazebo
- Add better signage - measured around park
- Move Bandshell to where Gazebo is now
- Add more shade over Playground
- Improve lighting at Bandshell
- Add pickleball courts in park
- Fitness Stations - Keep around playground
- Keep Softball Field at Cambier - Removable Fence
- Leave Basketball court where it is
- Relocate fitness equipment to Greenway
- Enclose/repurpose Norris Centers amphitheatre
- Fitness Stations - Organize in a group in 1 location
- Improve Bocce Courts
- Add More drinking fountains in Park
- Make ball field multi-purpose - add stage
- Improve Sidewalks and connections
- Improve all Restrooms in park - better hand dryers
- Better quality of lighting at Tennis Courts
- Add more tennis courts
- Improve lighting throughout park
- Move Softball Field to Fleischmann Park
- Keep Softball Field at Cambier in current condition
## 6.0 – Park Profiles and Recommendations

PARKS MASTER PLAN MEETING  
JAN 23, 2017  
DOTMOCRACY RESULTS

<table>
<thead>
<tr>
<th>ITEM</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
<th>Points</th>
<th>Rank</th>
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<td><strong>CAMBIER PARK:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keep Softball Field at Cambier in current condition</td>
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<td>8</td>
<td>7</td>
<td>8</td>
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<td>Move Softball Field to Fleischmann Park</td>
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<td>7</td>
<td>6</td>
<td>9</td>
<td>94</td>
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<td>Improve lighting throughout park</td>
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<td>8</td>
<td>5</td>
<td>2</td>
<td>60</td>
<td>3</td>
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<tr>
<td>Add more tennis courts</td>
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<td>8</td>
<td>5</td>
<td>5</td>
<td>59</td>
<td>4</td>
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<td>Better quality of lighting at Tennis Courts</td>
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<td>1</td>
<td>3</td>
<td>5</td>
<td>30</td>
<td>5</td>
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<td>Improve all Restrooms in park - better hand dryers</td>
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<td>4</td>
<td>5</td>
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<td>Improve Sidewalks and connections</td>
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<td>3</td>
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<td>3</td>
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<td>0</td>
<td>11</td>
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<td>0</td>
<td>8</td>
<td>10</td>
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<td>1</td>
<td>2</td>
<td>0</td>
<td>7</td>
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<tr>
<td>Enclose/repurpose Norris Centers amphitheatre</td>
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<td>1</td>
<td>1</td>
<td>2</td>
<td>7</td>
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<td>Relocate fitness equipment to Greenway</td>
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<td>3</td>
<td>1</td>
<td>7</td>
<td>11</td>
</tr>
<tr>
<td>Leave Basketball court where it is</td>
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<td>2</td>
<td>1</td>
<td>5</td>
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<tr>
<td>Keep Softball Field at Cambier - Removable Fence</td>
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<td>0</td>
<td>0</td>
<td>4</td>
<td>15</td>
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<tr>
<td>Fitness Stations - Keep around playground</td>
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<td>1</td>
<td>0</td>
<td>1</td>
<td>4</td>
<td>15</td>
</tr>
<tr>
<td>Add pickleball courts in park</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>4</td>
<td>15</td>
</tr>
<tr>
<td>Improve lighting at Bandshell</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>15</td>
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<tr>
<td>Add more shade over Playground</td>
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<td>0</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>15</td>
</tr>
<tr>
<td>Move Bandshell to where Gazebo is now</td>
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<td>0</td>
<td>1</td>
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<td>Add better signage - measured around park</td>
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<td>1</td>
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<td>2</td>
<td>20</td>
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<td>Improve/Repurpose Large Gazebo</td>
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<td>0</td>
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<td>1</td>
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<td>0</td>
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<td>Cover 2 - 4 Tennis Courts</td>
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<td>0</td>
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<tr>
<td>Better define edge of park</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>24</td>
</tr>
<tr>
<td>Move Basketball Courts</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>24</td>
</tr>
<tr>
<td>Improve Wi-Fi</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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</tr>
<tr>
<td>Add showers to Tennis Facility</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>24</td>
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<tr>
<td>Add 2 hard surface Tennis Courts</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>24</td>
</tr>
<tr>
<td>Better lighting at Playground</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>24</td>
</tr>
<tr>
<td>Add lighting at Bocce Courts</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>24</td>
</tr>
<tr>
<td>Remove trees from behind softball field</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>24</td>
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**TOTAL**

51 49 49 46

*Points = 1st x 4, 2nd x 3, 3rd x 2, 4th x 1*
6.2.6 Cambier Park – Recommendations

The most robust discussion of the parks master planning process revolved around the Barth Associates recommendation to consider relocating the Cambier Park softball field to Fleischmann Park. As noted in the public meeting section for Cambier Park, meeting attendees at both the Cambier Park public meeting and the Consensus Meeting were nearly evenly split concerning the relocation of the softball field.

During the October 15, 2018 City Council provided the following recommendations for Cambier Park:

1. Keep the softball field at Cambier Park.
2. Develop a park improvement plan for Cambier Park. Guiding principles for this design and planning process shall include:
   a. Improve lighting throughout the park.
   b. Improve sidewalks and connections.
   c. Organize the fitness equipment in a central location within the park.
   d. Replace existing drinking fountains with bottle filler and drinking fountains.
   e. Consider consolidating bocce courts and shuffleboard courts – reducing the overall number of courts in the park.
3. Improve lighting at the tennis courts.
4. Improve restrooms at Cambier Park. The park has four restrooms at the following locations:
   a. Restrooms near the bandshell on the northern boundary of the park; Cambier Park Way.
   b. Restrooms between the basketball court and tennis facility.
   c. Restrooms at the Arthur Allen Tennis Center which are open during the tennis center’s regular business hours.
   d. Restrooms at the Norris Center which are available to the public during community center’s regular business hours.
The illustration below identifies the location of each restroom facility (yellow circles).

Except for the restroom at the Norris Center, all restrooms should be assessed during the development of the Cambier Park Improvement Plan for either renovation or replacement.
Park Profiles and Recommendations

Charlie C. Anthony Park

Chapter 6.3
6.0 – Park Profiles and Recommendations

6.3.1 Charlie C. Anthony Park (Anthony Park) – Parcel Information

**Address:** 1500 5th Ave. North  
**Neighborhood:** River Park  
**Acreage:** 8.04 Acres

<table>
<thead>
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<th>Acreage</th>
<th>Parcel #</th>
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<td>18163520008</td>
<td>03/28/1997</td>
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<tr>
<td>2</td>
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<td>02/25/1991</td>
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<td>3</td>
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<td>12/01/1974</td>
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<td>4</td>
<td>3.07</td>
<td>18163600009</td>
<td>12/21/1978</td>
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</table>
6.0 – Park Profiles and Recommendations

6.3.2 Private First Class (PFC) Charlie C. Anthony

Anthony Park is named in memory of PFC Charlie C. Anthony who was born in Alabama in 1946. His family later moved to Naples and Charlie attended Carver Elementary School and Carver High School in Naples. He was drafted into the US Army in 1968. PFC Anthony was fatally wounded in the Viet Nam War on May 12. 1969. PFC Anthony’s family was presented with the Silver Star, Bronze Star and Purple Heart for his service. The park was named in honor of PFC Anthony on March 3, 1976. The park was rededicated in honor of PFC Anthony on March 11, 2016 and a new plaque was installed on the community center exterior wall commemorating PFC Anthony’s life in Naples and his service to the country.

When the Naples City Council named the park after PFC Anthony in 1976, the resolution accidentally listed his name as Charles C. Anthony. On March 7, 2018, the Naples City Council corrected this error and approved a new resolution naming the park for Charlie C. Anthony which was his given name.
6.0 – Park Profiles and Recommendations

6.3.3 Anthony Park – Site Inventory and Analysis

Anthony Park is a neighborhood park consisting of 8 acres within the River Park Neighborhood. Figure 6.7 provides a park location map. The park consists of 4 different parcels acquired by the City at different times. Figure 6.8 is an aerial photo of the park showing the location of primary amenities.
6.0 – Park Profiles and Recommendations

**ANTHONY PARK**

**6.3.4 Anthony Park – Barth Associates Analysis**

Barth Associates provided the following observations and recommendations for Anthony Park.

1. Engage the community in a focused process for park master planning to design and develop Anthony Park as a general-purpose community park.

2. Consider adding specialized facilities that will attract more users, such as a canoe/kayak launch; exercise/fitness facilities; pickleball courts; softball/multi-purpose field; improved expanded walking/biking trail; and/or other facilities that meet both local and community-wide needs.

3. Consider relocating the Rowing Association of Naples (RAN) to Anthony Park.

4. Provide on-site staff and programs to energize the park; provide a “presence”; and protect against vandalism. Explore alternatives to operate and program the park, including non-profit organizations.

5. Develop and maintain the park to the same high-quality design standards found in other City parks.
6.0 – Park Profiles and Recommendations

6. Redesign the entrance and parking area to 1) create a sense of arrival, and 2) provide needed parking.

7. Prune existing mangroves (as permitted by law) to open views in and out of park.

8. Evaluate the need to demolish and replace the existing “field house” with a small recreation center or other facility to support staffing and/or programming needs.

9. Explore the opportunity to trade the site for the adjacent housing site in order to 1) increase the visibility of the park, and 2) improve the value of adjacent properties for redevelopment.

6.3.5 Anthony Park – Staff Inventory Analysis
City staff completed a site inventory and analysis prior to initiating the public engagement process. Staff prepared the following table (Table 6.2) listing amenities and site furniture and completed the following analysis.

- **Entrance** – The entrance to the park is marked by a sign but there is not clear sense of arrival to the park.

- **Park Drive and Parking** – The park drive leads from the entrance of the park to a circular drive. Parking is available off the circular portion of the drive. Only 5 spaces are available. One space is designated for handicapped parking. The current number of parking spaces is insufficient for the park. Crosswalks, traffic directional arrows and parking stalls need restriping.

- **Walking Path** – Much of the walking path is in poor condition and repaving is necessary. The path in the north area of the park is in good to fair condition; however, there are areas that are cracking or heaving. There is a crosswalk in the park drive (entrance) that connects the north walking path to the playground.
### 6.0 – Park Profiles and Recommendations

#### Site Inventory

<table>
<thead>
<tr>
<th>Facility</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bandshell/Outdoor Stage</td>
<td>Multi-Purpose Fields</td>
</tr>
<tr>
<td>Barbecue Grills</td>
<td>Multi-Purpose Fields – Lit</td>
</tr>
<tr>
<td>Baseball Fields – Lit</td>
<td>Open Field</td>
</tr>
<tr>
<td>Basketball Courts – Covered</td>
<td>Park Benches</td>
</tr>
<tr>
<td>Basketball – Lit</td>
<td>Park Lights</td>
</tr>
<tr>
<td>Basketball – Unlit Court</td>
<td>Parking Lot Spaces (1 ADA)</td>
</tr>
<tr>
<td>Batting Cage</td>
<td>Parking Lot Lights</td>
</tr>
<tr>
<td>Bike Racks</td>
<td>Pier - Fishing</td>
</tr>
<tr>
<td>Bleachers</td>
<td>Pickleball Courts</td>
</tr>
<tr>
<td>Boardwalk</td>
<td>Picnic Shelters</td>
</tr>
<tr>
<td>Boat Ramp</td>
<td>Picnic Tables</td>
</tr>
<tr>
<td>Boat Storage Rack - # of Boats/Kayaks</td>
<td>Playground – Toddler</td>
</tr>
<tr>
<td>Bridge – Pedestrian</td>
<td>Playground – Child</td>
</tr>
<tr>
<td>Bridge – Vehicular</td>
<td>Restroom Stalls – Men</td>
</tr>
<tr>
<td>Chickie Huts</td>
<td>Restroom Stalls - Women</td>
</tr>
<tr>
<td>Community Center</td>
<td>Showers</td>
</tr>
<tr>
<td>Concession Stand</td>
<td>Soccer Fields – Lit</td>
</tr>
<tr>
<td>Buildings – Other</td>
<td>Soccer Fields – Unlit</td>
</tr>
<tr>
<td>Concession Stands</td>
<td>Softball Fields</td>
</tr>
<tr>
<td>Drinking Fountains</td>
<td>Swimming Pool</td>
</tr>
<tr>
<td>Gazebos</td>
<td>Swings – Traditional</td>
</tr>
<tr>
<td>Horseshoe Pits</td>
<td>Swings – Benches</td>
</tr>
<tr>
<td>Lake/Pond</td>
<td>Tennis Courts – Lit</td>
</tr>
<tr>
<td>Miniature Golf Facility</td>
<td>Tennis Courts – Unlit</td>
</tr>
<tr>
<td>Multi-Purpose Courts</td>
<td>Trash Receptacles</td>
</tr>
<tr>
<td>Multi-Purpose Courts – Lit</td>
<td>Volleyball Courts</td>
</tr>
</tbody>
</table>

*Note: The inventory list identifies many features available in some, but not all City parks.*

#### Table 6.2 – Site Inventory

- **Tennis Court** – The tennis court is in good condition overall; however, some cracking and minor heaving in the asphalt is evident on the west side of the court. The practice wall requires painting and the south portion of the wall should be power washed to remove mildew. A drinking fountain with a bottle filler (new) is available near the tennis court.
- **Picnic Shelters** – There are 6 picnic shelters in the park: 4 small and 2 large. The small shelters are dispersed throughout the park along the walkway. All but one of the shelters is connected to the pathway by pavement or pavers. All 8 picnic tables located in the park are under the picnic shelters. Two of the tables are wheelchair accessible. Rusting is evident on all shelters and will require roof replacement and some support posts will require sanding and painting.

- **Fishing Pier** – The fishing pier is generally in good condition. Some deck boards require replacement and consideration should be given to staining the deck boards, posts and handrails.

- **Ballfield** – The ballfield area provides a grand open space that can be used for a variety of structured and unstructured activities. For the field to be used safely as a multi-purpose sports field, grading will be required so the field area is level. Minor sloping will be required to achieve positive drainage. Some areas of the field are therefore, unavailable for use during the rainy summer season. There is a softball backstop which requires new fence fabric. If softball is to be played on the field, it may require a skinned infield or base paths.

- **Fencing** – Existing fencing at the ballfield should be replaced. When any fence fabric is replaced, heavy gauge black vinyl coated fabric should be used. This includes the field backstop fabric.

- **Basketball Court** – The basketball court was repaved and painted in 2016 and is in fair condition. The court should be resurfaced and pavement cracking repaired. The backboards and rims should be replaced.

- **Community Center** – The community center is used for drop-in recreation programs delivered by the City’s recreation staff. The building was constructed
from the foundation and walls of racquetball court in 2000 (according to aerial photos). There are two classrooms, two restrooms and storage space inside the building. The building is only available when City recreation staff are available to open the building primarily during after-school hours and during the summer months.

- **Playground** – The existing playground structures were installed in 2013 and are in good condition. There are two separate play structures, one serving ages 2-5 years old and the other serving ages 5-12 years old. Swings and climbing unit were installed in 2015. A small field area is enclosed by fencing adjacent to the playground and community center. A large picnic shelter is available in this field area.

- **Trees and Vegetation** – Mangroves along the park edge should be pruned to limits allowed by the State of Florida and volunteer growth of other plant material should be removed from the shoreline to improve visibility and remove deadwood and invasive plants. Several trees and palms in the park were recently planted when landscaping was removed from Gulf Shore Blvd. North. There is a very large ficus tree adjacent to the playground near the park entrance. All trees should be on a two-year pruning cycle.

### 6.3.6 Anthony Park – Public Meeting October 10, 2016

The CSAB and City staff held a series of public meetings to obtain public comment and feedback concerning the recommendations the Barth Associates draft recommendations (draft parks master plan). A public meeting for Anthony Park, River Park and the River Park Aquatics Center was held on October 10, 2016. Participants were asked to discuss, in breakout groups, which improvements recommended by Barth Associates they agreed with and which ones they disagreed with. Participants were asked to develop a list of improvements that would be important to neighborhood residents and to rank the
listed improvements to help staff and the CSAB understand improvement priorities from the highest to lowest using a 'dotmocracy' methodology. The following information was obtained from the public meeting. It is important to note that the improvement priorities listed in this section of the report were developed specifically by those who participated in the October 10, 2016 public meeting.

### Public Meeting Outreach

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>EMAILS</th>
<th>LETTERS</th>
<th>SIGNS</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 10, 2016 – 6 pm – River Park and Anthony Park</td>
<td>150</td>
<td>1,800</td>
<td>18</td>
</tr>
</tbody>
</table>

### Public Meeting Participation

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 10, 2016 – 6 pm – River Park and Anthony Park</td>
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### CONCURRENCE WITH BARTH ASSOCIATES RECOMMENDATIONS

<table>
<thead>
<tr>
<th>Barth Associate Recommendation</th>
<th>Residents Agree</th>
<th>Residents Disagree</th>
<th>No Clear Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop a Master Plan for Anthony Park</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Add Canoe/Kayak Launch</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Add Pickleball Courts</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Improve Field for Softball/Multipurpose Use</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Improve Walking/Biking Trail</td>
<td></td>
<td></td>
<td>*</td>
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</table>
### 6.0 – Park Profiles and Recommendations

<table>
<thead>
<tr>
<th>Barth Associate Recommendation</th>
<th>Residents Agree</th>
<th>Residents Disagree</th>
<th>No Clear Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consider Relocating RAN to Anthony Park</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Provide On-Site Staff for Programming</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Develop and Maintain Park to same standards found in other City parks</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Redesign Entrance</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Provide Additional Parking</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Prune Mangroves – Open Views in/out of Park</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Evaluate Need to replace Community Center</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Explore Opportunity to Trade Park Land for Adjacent Land (housing site)</td>
<td></td>
<td></td>
<td>*</td>
</tr>
</tbody>
</table>

#### ANTHONY PARK: COMMUNITY PRIORITIES FOR IMPROVEMENT – OCTOBER 10, 2016 PUBLIC MEETING

The rating for the item rated as the most important: 100%

The rating of all other items reflected the relative level of importance for each item compared to the item rated as the most important.
### 6.0 – Park Profiles and Recommendations

#### ANTHONY PARK:

<table>
<thead>
<tr>
<th>ITEM</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
<th>Points</th>
<th>Rank</th>
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<tr>
<td>Open Access Restroom</td>
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<td>2</td>
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<td>20</td>
<td>3</td>
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<td>Demo and Build a Bigger Community Center</td>
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<td>4</td>
<td>2</td>
<td>1</td>
<td>17</td>
<td>4</td>
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<td>Cameras in park</td>
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<td>16</td>
<td>5</td>
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<td>Level swale for a multipurpose field</td>
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<td>3</td>
<td>1</td>
<td>0</td>
<td>15</td>
<td>6</td>
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<tr>
<td>Kayak Launch</td>
<td>2</td>
<td>0</td>
<td>3</td>
<td>0</td>
<td>14</td>
<td>7</td>
</tr>
<tr>
<td>Add Windows in center</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>12</td>
<td>8</td>
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<tr>
<td>Large Gazebo/Pavilion</td>
<td>1</td>
<td>0</td>
<td>3</td>
<td>1</td>
<td>11</td>
<td>9</td>
</tr>
<tr>
<td>3 ft fence along path &amp; between water</td>
<td>1</td>
<td>0</td>
<td>3</td>
<td>1</td>
<td>11</td>
<td>9</td>
</tr>
<tr>
<td>Older kids play features/water feature</td>
<td>1</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>10</td>
<td>11</td>
</tr>
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<td>More lighting throughout park</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td>More Parking (Impervious)</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>9</td>
<td>13</td>
</tr>
<tr>
<td>Bridge to Greenway</td>
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<td>1</td>
<td>1</td>
<td>0</td>
<td>9</td>
<td>13</td>
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<tr>
<td>Parking drainage repair</td>
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<td>1</td>
<td>2</td>
<td>2</td>
<td>9</td>
<td>13</td>
</tr>
<tr>
<td>Water Access/Prune Mangroves</td>
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<td>0</td>
<td>2</td>
<td>0</td>
<td>8</td>
<td>16</td>
</tr>
<tr>
<td>Exercise Equipment around park</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>4</td>
<td>7</td>
<td>17</td>
</tr>
<tr>
<td>Bike Trail</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>6</td>
<td>18</td>
</tr>
<tr>
<td>Boardwalk around river</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>4</td>
<td>6</td>
<td>18</td>
</tr>
<tr>
<td>Sidewalk into park</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>6</td>
<td>18</td>
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<td>Internet Wifi</td>
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<td>0</td>
<td>0</td>
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<td>Walking path pavement</td>
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<td>Relocate Disabled Parking Spot</td>
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<td>Signage on Goodlette Rd</td>
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<td>2</td>
<td>23</td>
</tr>
<tr>
<td>Improve Basketball Court</td>
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<td>0</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>23</td>
</tr>
<tr>
<td>Emergency Call Button</td>
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<td>0</td>
<td>0</td>
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<td>1</td>
<td>26</td>
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<tr>
<td>Lights on Basketball Court</td>
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<td>0</td>
<td>0</td>
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<td>1</td>
<td>26</td>
</tr>
<tr>
<td>Dredge the canals</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>26</td>
</tr>
<tr>
<td>Covered walkway to playground</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>29</td>
</tr>
<tr>
<td>More shade/canopy</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>29</td>
</tr>
<tr>
<td>Baseball Field w/Lights</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>29</td>
</tr>
<tr>
<td>Covered Basketball Court</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>29</td>
</tr>
<tr>
<td>More benches at basketball court</td>
<td>0</td>
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<td>0</td>
<td>0</td>
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<td>Check out equipment</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>29</td>
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<tr>
<td>Lights on Tennis Court</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>29</td>
</tr>
</tbody>
</table>

**TOTAL**  | 17  | 22  | 27  | 24  |

Points = 1st x 4, 2nd x 3, 3rd x 2, 4th x 1
6.3.7 Anthony Park – Improvements to Date

At the time of the 2016 public engagement meeting, several park features were in deteriorated or declining condition while other features were in fair to good condition. Since the 2016 public meeting, City Council has made improving the condition a priority and has funded a number of projects at Anthony Park. Projects completed include:

- Basketball Court - resurfaced
- Canoe/Kayak Launch - installed
- Community Center – new flooring
- Fishing Pier – decking replacement and painting
- Pathway – new pavement
- Picnic Shelters – new roofs
- Picnic Shelters – new picnic tables
- Playground – new shade canopy
- Rowing Association – have been moved to Anthony Park
- Shoreline – removed exotic vegetation

Projects that are funded and in progress include:

- Open access restrooms – project is funded and under construction
- Outdoor fitness equipment – project is funded and will be installed in 2019

6.3.8 Charlie C. Anthony Park – Recommendations

City Council has approved the following recommendations for Anthony Park:

1. Develop a park master plan for Anthony Park. Guiding principles for this design and planning process shall include:
   a. Engineer improvements to the softball/multipurpose field so it can be used by the neighborhood and community.
   b. Develop staffing plan for recreation programming and activities at the existing community center. Develop program partnerships where feasible.
6.0 – Park Profiles and Recommendations

c. Redesign the park entrance to create a sense of arrival.
d. Explore opportunities to provide additional parking.
e. Evaluate need to replace the community center building.
f. Upgrade park lighting.
g. Install a large gazebo or picnic pavilion to support neighborhood and community activities.
h. Evaluate need to add playground equipment for children 6-12 years old.
i. Explore opportunity to locate and construct a spray park for children.
j. Explore need to cover the existing basketball court.
k. Do not plan for pickleball courts at the park.

2. Develop and maintain park to the same standards of other City parks.
Park Profiles and Recommendations

Fleischmann Park

Chapter 6.4
6.0 – Park Profiles and Recommendations

6.4.1 Fleischmann Park – Parcel Information

| Address:    | 1200 Fleischmann Blvd. |
| Neighborhood: | Lake Park |
| Acreage: | 26.05 Acres |

<table>
<thead>
<tr>
<th>Parcel Information:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Parcel</td>
<td>Acreage</td>
</tr>
<tr>
<td>1</td>
<td>26.05</td>
</tr>
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</table>
6.4.2 Fleischmann Park – Site Inventory and Analysis

Fleischmann Park is a community park consisting of 26.05 acres of land within the northern section of the Lake Park Neighborhood. The park consists of 1 parcel acquired by the City in 1966. Figure 6.9 provides a park location map. Figure 6.10 is an aerial photo of the park showing the location of primary amenities.

Figure 6.9 – Location Map
6.4.3 Fleischmann Park – Barth Associates Analysis

Barth Associates identified Fleischmann Park as a sports venue and provided an illustration to show the placement of a fourth field (softball) within the park. The intent of Barth’s suggestion is the fourth field would replace the field removed from Cambier Park, should the City decide to eliminate the field at Cambier Park. Barth Associates provided the following observations and recommendations for Fleischmann Park.

1. Solicit proposals from commercial providers to expand, operate, and maintain the existing community center as an indoor sports venue, including gymnastics; rock climbing; basketball.
2. Demolish the existing field house.
6.0 – Park Profiles and Recommendations

3. “Insert” a new softball field into the existing field complex to replace the Cambier Park field (unless the City chooses the “multi-purpose” option for the existing softball field).

4. Upgrade or replace existing restrooms located at the one-story building.

5. Add amenities throughout the park including seating areas, a multi-purpose fitness path, shade trees and pavilions, drinking fountains with bottle-filling capabilities, Wi-Fi access, spectator seating, and/or other amenities to enhance the visitor experience.

Figure 6.11
Barth Associates recommendation to add a fourth field to the cluster of three existing baseball/softball fields at Fleischmann Park was considered a means to accommodate the removal of the softball field from Cambier Park. The recommendation to add a field at Fleischmann Park meant the City would continue to have the same number of athletic fields it in inventory to meet the needs of users should removing the field at Cambier Park have community and City Council support. Barth Associates provided the illustration shown in Figure 6.11 to show how the field could fit within the existing acreage of Fleischmann Park.

Prior to the public meeting schedule, City staff met with field users concerning Barth Associates recommendation for Fleischmann Park. Field users advocated for a fourth field at Fleischmann Park even if the softball field were to remain at Cambier Park.

6.4.4 Fleischmann Park – Staff Inventory Analysis
City staff completed a site inventory and analysis prior to initiating the public engagement process. Staff prepared the following table (Table 6.2) listing amenities and site furniture and completed the following analysis.
- **Community Center** – The park community center is very active supporting a variety of recreation programs, summer and school vacation camps and public meetings. The Center has public restrooms, a large gym area, a game room and various multi-purpose rooms. The center also serves as the access point to the skate park. The center’s front doors and roof were damaged by Hurricane Irma; however, repairs were quickly performed, and the center was able to re-establish normal operations soon after the storm. While the center is in fair to good condition, long-term consideration should be given to constructing a new facility that is enlarged to better meet community needs of park users and combine functions taking place in several buildings.

- **Walking Path** – The walking paths are primarily designed to provide access to specific park elements and are not necessarily planned to provide a convenient walking loop for exercise. This could be accomplished by making minor adjustments in the current path configuration and developing a same walking path along the western edge of the park.

- **Parking** – 334 parking spaces are available to park users in three parking lots. The parking areas were sealed in 2017 and are in fair to good condition. Resurfacing of these lots should occur within 5-10 years.

- **Picnic Shelters** – There are 2 very small picnic shelters in the park to the south of the racquetball courts. Picnic shelters should be replaced with larger shelters and positioned in locations where the public will utilize them, or the shelters could be replaced with small gazebos.

- **Gazebos** – There are 2 gazebos located in the park. Both are rented regularly by the public for birthday parties and other outdoor events. During the public meetings, several residents expressed fond memories and the importance of
maintaining these gazebos. The smaller gazebo located at the playground is in good condition. The larger gazebo located between the playground and the football field house is also in good condition. Installing additional gazebos could be desirable provided there is enough space in the park’s central area.

- **Baseball Fields** – Fleischmann Park’s fields are home to the Greater Naples Little League. The complex includes three baseball fields (with lights) with covered spectator seating, a concession stand and public restrooms. The complex is well used and in need of complete renovation. The fields require engineering to improve field drainage and slope. The concession area and restrooms also require renovation.

- **Multi-Purpose Field** – The multi-purpose field supports a variety of sports including football (home to the Naples Gators), boys and girls lacrosse, boy’s and girls’ soccer and various fitness programs. There is significant competition for use of this field by organized youth sports associations. The field, which is lit, needs significant improvements. Like the baseball fields, this field requires engineering services to improve drainage and eliminate undulations in the playing surface. Strong consideration should be given to installing artificial turf at the field which will improve playability and lessen down times due to inclement weather, soil compaction from use and over use and maintenance cycles.

- **Fencing** – Existing fencing at the ballfield should be replaced. When any fence fabric is replaced, heavy gauge black vinyl coated fabric should be used. This includes the field backstop fabric.

- **Skate Park** – With 40,000 square feet of surface area The Edge Johnny Nocera Skate Park is a popular feature at Fleischmann Park. The skate park needs comprehensive renovations. The City has budgeted $120,000 over two fiscal
years (FY18 & FY19). Staff recommends additional funding over the next 5-years to complete renovations. The skate park consists of both wooden and concrete features which are open for both skate and bike sessions.

- **Field House** – The two-story field house is in fair condition and is an underutilized space. The first floor of the field house is used as a locker room and storage facility for the Naples Gators. No other organizations have use of this space. The second floor is used for recreation programs such as karate, boxing and fitness programs. Other organizations have used the space for meetings. The second floor is not ADA accessible. Consideration should be given to demolishing the building and including facilities for field use within an expanded community center.

- **Playground** – The existing playground structures are in fair condition and are nearing the end of their life cycle. There are two separate play structures, one serving ages 2-5 years old and the other serving ages 5-12 years old. There is also a popular spray pad at the playground. Consideration should be given to expanding the playground and the spray pad area, so it can better accommodate the use it receives. Equipment replacement should be budgeted within the next 3-5 years.

- **Sports Courts** – The parks sports courts have become multi-purpose sports courts over the past few years as pickleball play has expanded significantly in south-west Florida. The two basketball courts have been striped for pickleball and now support 6 pickleball courts. These courts are lit and are available for night play. The four racquet ball courts are also lit, and the north courts have been used for pickleball play. Converting the basketball courts and racquetball courts to multi-purpose courts has created conflicts between users. Consideration
should be given to constructing dedicated pickleball courts at Fleischmann Park or at another facility suitable for pickleball play.

- **Volleyball Courts** – Two sand volleyball courts are available in the eastern section of the park, adjacent to the football field and Goodlette-Frank Rd. parking lot. The courts are in good condition and receive regular use.

- **Restrooms** – In addition to the restrooms in the community center and at the little league fields, there is a one-story restroom near the playground. The building is dated and should be replaced. It is not ADA accessible.

- **Trees and Vegetation** – The trees and vegetation in the park require full assessment and a new planting plan needs to be developed. There are locations where additional shade trees can be planted and rain gardens installed to help manage storm water. The aerial photos at the end of this section illustrate the parks evolution from scrub area to a sports complex.

- **Maintenance Facility** – The Community Services Department Parks and Parkways Division and Facilities Division utilize the maintenance facility at the north-west corner of the park. The facility is needed to support maintenance operations. The buildings need renovations and the maintenance yard is not well laid out. Consideration should be given to relocating the maintenance facility to another location which could free up needed space for park users.

### 6.4.5 Fleischmann Park – Public Meeting January 9, 2017

The CSAB and City staff held a series of public meetings to obtain public comment and feedback concerning the recommendations the Barth Associates draft recommendations (draft parks master plan). A public meeting for Fleischmann Park was held on January 9, 2017. Participants were asked to discuss, in breakout groups, which improvements
recommended by Barth Associates they agreed with and which ones they disagreed with. Participants were asked to develop a list of improvements that would be important to neighborhood residents and to rank the listed improvements to help staff and the CSAB understand improvement priorities from the highest to lowest using a ‘dotmocracy’ methodology. The following information was obtained from the public meeting. It is important to note that the improvement priorities listed in this section of the report were developed specifically by those who participated in the January 9, 2017 public meeting.

### Public Meeting Outreach

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<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>EMAILS</th>
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<th>SIGNS</th>
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### Public Meeting Participation

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### CONCURRANCE WITH BARTH ASSOCIATES RECOMMENDATIONS

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<tr>
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<th>Residents Disagree</th>
<th>No Clear Direction</th>
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<td>Solicit proposals for a commercial operation of the community center</td>
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<tr>
<td>Demolish existing field house</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Construct new softball field to replace field eliminated from Cambier Park</td>
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<td>*</td>
<td></td>
</tr>
<tr>
<td>Upgrade one-story restroom</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Add shade structures</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Add multi-purpose walkway</td>
<td></td>
<td>*</td>
<td></td>
</tr>
<tr>
<td>Add trees</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Add drinking fountains</td>
<td></td>
<td>*</td>
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<tr>
<td>Add public wi-fi in field areas (complete)</td>
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### FLEISCHMANN PARK: COMMUNITY PRIORITIES FOR IMPROVEMENTS
**JANUARY 9, 2017 PUBLIC MEETING**

| Park Map - List Locations and Activities |
| Move Basketball Courts to the football field |
| More shade for kids |
| More indoor facilities |
| Do not build 4th baseball field-Use for Pickleball |
| More Drinking Fountains/Water Stations/Accessible |
| Make it fun for everyone |
| Fieldhouse - Demolish |
| Convert Softball Field to Lacrosse/Multi-Purpose |
| Add More Lighting in Park |
| Walk/Run Path around park w/markers |
| Relocate Splash Pad |
| Line Sea Gate Courts for Pickleball |
| Fieldhouse - Expand |
| Covered Basketball Courts |
| Add Squash Courts |
| Add Shaded Areas for Racquetball Courts |
| Add Indoor Pickleball/Racquetball Courts |
| Add a Parking Garage |
| Outdoor workout stations for elderly |
| No Artificial Turf - Keep natural grass |
| Add the 4th Baseball/Softball Field as proposed |
| Replace 1 Racquetball Court w/Pickleball Court |
| Community Center - Add more bathroom stalls |
| Upgrade Walking Path-Add shade and benches |
| Build a separate Gymnastics Facility |
| 1 Story - Upgrade Restrooms/Add more stalls |
| Improve Lighting throughout Park |
| Covered Batting Cages |
| Change Racquetball Court Color-Hard to see |
| Install Artificial Turf on Football Field |
| Add Practice Area for Lacrosse/Multi-Purpose |
| Improve/Add More Shade Structures |
| Keep Skate Park - Best in County! |
| Add More Parking |
| Build 8 Independent Pickleball Courts |

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**6.0 – Park Profiles and Recommendations**

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### Park Profiles and Recommendations

**PARKS MASTER PLAN MEETING**  
**JAN 9, 2017**  
**DOTMOCRACY RESULTS**

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<td>Make it fun for everyone</td>
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<td>More Drinking Fountains/Water Stations/Accessible</td>
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Points = 1st x 4, 2nd x 3, 3rd x 2, 4th x 1
6.4.6 Fleischmann Park – Artificial Turf

During all aspects of the public engagement process, the pros and cons of installing an artificial turf field at Fleischmann Park was the subject of robust conversations. As discussed in this report and during discussions with the CSAB and City Council, the Fleischmann Park multi-purpose field does not drain well because it has a poor base construction, is compacted heavily every year from use and field drainage was not engineered to best practices for sports fields. These conditions limit the availability of multi-users, particularly during youth football season because the field cannot withstand the conditions of heavy daily play.

The options discussed with the public, CSAB and City Council included renovating the field using natural turf or, renovating the field with artificial turf. Most of the Collier County school football/multi-purpose fields are now artificial turf. The school district converted the fields from natural turf to artificial turf for the same reasons the City is considering artificial turf for Fleischmann Park – the artificial turf can better withstand the conditions of heavy play, can accommodate multiple sports on one filed with lower annual maintenance costs and more users can have regular access to the field. Also, fertilizers and pesticides are not needed on artificial turf.

While the annual maintenance costs may be lower, the cost to install an artificial turf field is higher by approximately 80%. Considering installation and maintenance costs over a 10-year period, artificial turf will cost approximately 30% less than natural turf and the added benefit of not having to close the field to users for maintenance operations (aeration, fertilization, pesticides, etc.).

Other concerns raised about artificial turf includes that the surface is unsafe. Many artificial turfs use a rubber granular material and there has been speculation that it can be a carcinogenic. That said, industry experts state there is no scientific evidence linking health risks to the rubber granular material found in some artificial turf systems.
6.0 – Park Profiles and Recommendations

In response to the health concerns, the artificial turf industry has begun developing field systems that do not use the rubber granular material. Instead, artificial turf systems, such as Astroturf’s Green Series, utilizes a coarse fiber and padding system that has proven effective.

As stated in the following recommendations section for Fleischmann Park, City Council recommends that an artificial turf field be installed at Fleischmann Park. Utilizing a field system that does not use the rubber granular material will be included in the guiding principles for developing the Fleischmann Park master plan.

6.4.7 Fleischmann Park – Recommendations

City Council has approved the following recommendations for Fleischmann Park:

1. Develop a park master plan for Fleischmann Park. Guiding principles for this design and planning process shall include:
   a. Consider adding a fourth softball field with a 200-foot distance between home plate and the outfield fence to create a quad field complex.
   b. Reduce the size of the existing practice field (due to artificial turf recommendation on game field) but consider retaining enough practice areas to accommodate multiple sports.
   c. Consolidate and combine the community center with other facilities (structures) at the park to reduce the number of buildings to be maintained.
   d. Retain the existing baseball/softball fields (3) with concession and restrooms.
   e. Retain one multi-purpose field and install artificial turf to support multi-sport activities and increase usability.
   f. Retain playgrounds for two separate age groups – ages 2-5 years old and 6-12 years old that are ADA compliant. The playground should include a water play area, gazebo and grass play area.
g. Retain the skate park.

h. Install additional shade structures throughout the park and construct a large picnic pavilion.

i. Retain two basketball courts, two racquetball courts and four sand volleyball courts.

j. Plant additional shade trees in park.

k. Develop a walking trail within the park (complete loop).

l. Improve park lighting.

m. Evaluate existing parking facilities to ensure the park has enough parking to support activities.

n. Eliminate open swale drainage to provide additional park space for public use.

o. Add bottle filler drinking fountains.

p. Change the racquetball court color.

q. Avoid multi-purpose sports courts.

2. City Council does not want to:

   a. Solicit proposals for commercial or private operation of the community center.

   b. Construct independent pickleball courts at the park.

   c. Cover batting cages.
Park Profiles and Recommendations

Landings Park

Chapter 6.5
6.0 – Park Profiles and Recommendations

6.5.1 Landings Park – Parcel Information

![Landings Park Map]

**Address:** 1101 9th Street South  
**Neighborhood:** Old Naples  
**Acreage:** 4.3

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**Notes:**  
Parcel 1 – Deed Restriction on Parcel #1  
Parcel 3 – Two sections of the park are considered right-of-way. A small section at the entrance to the park and a larger section that extends into the bay that includes a walkway and a Gazebo.
6.5.2 Landings Park – Site Inventory and Analysis

Landings Park is a community park consisting of 4.3 acres of land within the Old Naples Neighborhood. Figure 6.12 provides a park location map. The park consists of 3 different parcels and a portion of the park land is within the City’s rights-of-way system. Landings Park has the only public boat ramp located within the City’s corporate limits. Figure 6.13 is an aerial photo of the park showing the location of primary amenities.

Figure 6.12 – Location Map
6.5.3 Landings Park – Barth Associates Analysis

Barth Associates provided the following observations and recommendations for Landings Park.

1. Improve the appearance of the Sailing Center if it is going to remain at the park. For example, the U.S. Sailing Center at Martin County’s Indian Riverside Park (below) was designed and developed in keeping with the local architectural character.

6.5.4 Landings Park – Staff Inventory Analysis

City staff completed a site inventory and analysis prior to initiating the public engagement process. Staff prepared the following table (Table 6.3) listing amenities and site furniture and completed the following analysis.
6.0 – Park Profiles and Recommendations

Site Inventory

<table>
<thead>
<tr>
<th>Site Feature</th>
<th>Quantity</th>
<th>Additional Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bike Racks</td>
<td>3</td>
<td>Park Lights (Pole)</td>
</tr>
<tr>
<td>Boardwalk</td>
<td>1</td>
<td>Park Lights (Bollards)</td>
</tr>
<tr>
<td>Boat Docks</td>
<td>2</td>
<td>Parking Lot Spaces - Vehicle</td>
</tr>
<tr>
<td>Boat Ramp</td>
<td>3</td>
<td>Parking Lot Spaces – Vehicle/Boat Trailers</td>
</tr>
<tr>
<td>Boat Storage Rack – # of Boats/Kayaks</td>
<td></td>
<td>Parking Lot Lights</td>
</tr>
<tr>
<td>Buildings – Trailer – Sailing Center</td>
<td></td>
<td>Picnic Shelters w/Tables</td>
</tr>
<tr>
<td>Dog Waste Bag Dispenser</td>
<td>1</td>
<td>Picnic Tables – In Park</td>
</tr>
<tr>
<td>Drinking Fountains</td>
<td>1</td>
<td>Playground – Toddler</td>
</tr>
<tr>
<td>Dumpster (Enclosed)</td>
<td>1</td>
<td>Playground – Child</td>
</tr>
<tr>
<td>Fishing Line Waste Dispenser</td>
<td>1</td>
<td>Recycling Receptacles – Roll Carts</td>
</tr>
<tr>
<td>Flagpole</td>
<td>1</td>
<td>Restroom Stalls – Men</td>
</tr>
<tr>
<td>Floating Boat Dock</td>
<td>1</td>
<td>Restroom Stalls - Women</td>
</tr>
<tr>
<td>Gazebo</td>
<td>1</td>
<td>Showers</td>
</tr>
<tr>
<td>Park Benches</td>
<td>8</td>
<td>Trash Receptacles</td>
</tr>
</tbody>
</table>

Table 6.3 – Site Inventory

- **Boat Ramps and Dock** – The Landings Park provides the only publicly owned boat ramp in the City of Naples. There are three boat ramps available to the public and a small dock that is used by patrons. Public restrooms are available adjacent to the boat ramps. The dock and boat ramps require reconstruction. Funding is available to design the replacement of the dock and the rehabilitation of the boat ramps. The 5-year Capital Improvement Plan recommends funding replacing the dock and rehabilitating the boat ramps.

- **Naples Community Sailing Center** – The park is home to the Naples Community Sailing Center whose mission is to teach, develop and promote community sailing programs for youth and adults. The center has a trailer, boats, a floating dock and other equipment needed to support their programs. The agreement between the City and the Sailing Center for use of Landings Park was executed in 1999 for a period of 20-years. The terms for extending the
agreement should begin in 2019 and the terms should include a requirement that the existing trailer be replaced with a permanent structure.

- **Playground** – The park provides a toddler playground for children between the ages of 2-5 years old. The playground was installed in 2016.

- **Gazebo and Picnic Shelters** – Three picnic shelters, a gazebo on the southern point. The gazebo and picnic shelters all provide picnic tables for park patrons. All the shelters require painting. The gazebo and shelter in the lower portion of the park are metal and require sandblasting and painting.

- **Benches and Picnic Tables** – Benches are available throughout the park. When the site analysis was completed, the park had two styles of benches and two styles of picnic tables. Since the analysis was complete, the rusting metal benches and picnic tables were replaced with recycled plastic site furniture. Currently, all park benches and picnic tables are the same style.

- **Park Lighting** – The park is well lit with pole mounted light fixtures and pathway bollard lighting. Light poles will require repainting within 5-years and some of the bollards require straightening.

- **Parking** – There is enough parking at the Landings Park. Parking available in both the upper (north) and lower (south) portions of the park. Most of parking is designed to accommodate vehicles and boat trailers to accommodate the boat ramp traffic. There are 14 vehicular parking spaces and 39 spaces are available for vehicles towing a boat trailer. Two (2) of the vehicular spaces in the upper lot, near the restrooms and boat ramp, are ADA parking spaces. Two of the boat parking spaces are reserved for official use (police, harbor master, etc.)
6.0 – Park Profiles and Recommendations

- **Restrooms** – The restrooms receive heavy use and are in fair condition and will require replacement or renovation within a 10-year period.

6.5.5 Landings Park – Public Meeting October 24, 2016
The CSAB and City staff held a series of public meetings to obtain public comment and feedback concerning the recommendations the Barth Associates draft recommendations (draft parks master plan). A public meeting for Landings Park was held on October 24, 2016. Participants were asked to discuss, in breakout groups, which improvements recommended by Barth Associates they agreed with and which ones they disagreed with. Participants were asked to develop a list of improvements that would be important to neighborhood residents and to rank the listed improvements to help staff and the CSAB understand improvement priorities from the highest to lowest using a ‘dotmocracy’ methodology. The following information was obtained from the public meeting. It is important to note that the improvement priorities listed in this section of the report were developed specifically by those who participated in the October 24, 2016 public meeting.

Public Meeting Outreach

<table>
<thead>
<tr>
<th>Public Meeting Date/Topic</th>
<th>Emails</th>
<th>Letters</th>
<th>Signs</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 10, 2016 – 6 pm – River Park and Anthony Park</td>
<td>150</td>
<td>1,800</td>
<td>18</td>
</tr>
<tr>
<td>October 24, 2016 – 9 am – Dog Park, Naples Landing, Naples Preserve, Seagate Park</td>
<td>200</td>
<td>2,600</td>
<td>18</td>
</tr>
</tbody>
</table>

Public Meeting Participation

<table>
<thead>
<tr>
<th>Public Meeting Date/Topic</th>
<th>Attendance</th>
</tr>
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<tbody>
<tr>
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<td>40</td>
</tr>
<tr>
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<td>19</td>
</tr>
</tbody>
</table>
6.0 – Park Profiles and Recommendations

CONCURRENCE WITH BARTH ASSOCIATES RECOMMENDATIONS

<table>
<thead>
<tr>
<th>Barth Associate Recommendation</th>
<th>Residents Agree</th>
<th>Residents Disagree</th>
<th>No Clear Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Replace Sailing Center trailer with a permanent building consistent with local architecture and character</td>
<td></td>
<td></td>
<td>*</td>
</tr>
</tbody>
</table>

NAPLES LANDING: COMMUNITY PRIORITIES FOR IMPROVEMENTS
OCTOBER 24, 2016 PUBLIC MEETING

- Extend/Modify Boat Ramps
- Trim Vegetation view of bay
- Kayak Launch Lower Landings
- Additional Floating Docks
- Floating Dock/replace existing
- Permanent Sailing Building

The rating for the item rated as the most important = 100%

The rating of all other items reflected the relative level of importance for each item compared to the item rated as the most important.
### 6.0 – Park Profiles and Recommendations

PARKS MASTER PLAN MEETING
OCT 24, 2016
DOTMOCRACY RESULTS

#### 6.5.6 Landings Park – Improvements to Date

The picnic shelters have been painted since the site analysis was completed.

Projects that are funded and in progress include:

The FY2019 budget provides funds for design and some improvements to the boat ramps and dock system at the landings. The design will also consider adding additional floating docks for public use. Funding for remaining work will be requested at a future date.

#### 6.5.7 Landings Park – Sailing Center

The Naples Community Sailing Center has operated a sailing center at Landings Park since 1999 through an agreement with the City. The sailing center offers sailing lessons to children and adults and has a long history of success.

The sailing center has operated from a construction trailer that was installed on park land per the conditions of the agreement. Barth Associates and City staff recommend
6.0 – Park Profiles and Recommendations

that the sailing center construct a permanent structure on park land, if feasible, and
that all funding for the center be provided by the Naples Community Sailing Center.

The Naples Community Sailing Center board members attended many of the public
meetings, CSAB meeting and City Council meetings and would like to proceed with the
development of a permanent structure. At the December 5, 2018 City Council meeting,
the Naples Community Sailing Center spoke in favor of the continued partnership
between the City and sailing center and provided the following conceptual illustration
for a new sailing center.
6.0 – Park Profiles and Recommendations

6.5.8 Landings Park – Recommendations

City Council has approved the following recommendations for Landings Park:

1. Add more floating docks available for the public.
2. Trim vegetation to improve water views.
3. Repair, extend and modify as needed.
4. Study potential to construct a new sailing center with private funds raised by the Naples Community Sailing Center and develop terms for an agreement if construction is feasible.
5. Renovate the existing restroom or construct a new restroom as needed.
6. Complete a user study to determine the number of City residents using the City’s boat launch.
Park Profiles and Recommendations

Naples Dog Park

Chapter 6.6
6.0 – Park Profiles and Recommendations

6.6.1 Naples Dog Park – Parcel Information

### Naples Dog Park

**CITY OF NAPLES LOCATION MAP**

![Map of Naples Dog Park](image)

<table>
<thead>
<tr>
<th>Address</th>
<th>295 Riverside Circle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighborhood</td>
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</tr>
<tr>
<td>Acreage</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Parcel</th>
<th>Acreage</th>
<th>Parcel #</th>
<th>Acquired</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>15.12</td>
<td>20767009308</td>
<td>2/4/1997</td>
</tr>
</tbody>
</table>

**Notes:**
Parcel 1 – Includes the Naples Dog Park and the City of Naples Community Development Building. The Dog Park is approximately 1.65 acres.
6.6.2 Naples Dog Park – Site Inventory and Analysis

The Naples Dog Park is a total of 1.65 acres of land; however, it is part of a much larger parcel of 15.12 acres which also supports the City’s Community Development Building (Building Department, Planning Department, Streets and Stormwater Department) and parking for those offices. The dog park is separated into two areas. One off-leash area for large dogs (approximately 1.25 acres) and one off-leash area for small dogs (approximately .4 acres). There is a covered pavilion that provides shade for patrons of the dog park; however, the area is outside of the off-leash dog areas and is not regularly used by park patrons. Figure 6.14 provides a park location map. Figure 6.15 is an aerial photo of the park showing the location of primary amenities.
6.0 – Park Profiles and Recommendations

NAPLES DOG PARK

Barth Associates provided the following observations and recommendations for Naples Dog Park.

1. Add shade trees inside the dog areas.
2. Add several small shade pavilions, café tables and chairs along the inside perimeter of the dog areas.
3. Provide a walkway connection and cross walk to the proposed new restroom building (solid waste facility) across Riverside Circle.
4. Improve ADA accessibility; consider building a concrete walkway separating the grass and mulch areas of the dog areas.

6.6.3 Naples Dog Park – Barth Associates Analysis

Barth Associates provided the following observations and recommendations for Naples Dog Park.

1. Add shade trees inside the dog areas.
2. Add several small shade pavilions, café tables and chairs along the inside perimeter of the dog areas.
3. Provide a walkway connection and cross walk to the proposed new restroom building (solid waste facility) across Riverside Circle.
4. Improve ADA accessibility; consider building a concrete walkway separating the grass and mulch areas of the dog areas.
5. Improve bicycle/pedestrian access to the dog park from Goodlette-Frank Road.

### 6.6.4 Naples Dog Park – Staff Inventory Analysis

City staff completed a site inventory and analysis prior to initiating the public engagement process. Staff prepared the following table (Table 6.4) listing amenities and site furniture and completed the following analysis.

<table>
<thead>
<tr>
<th>Site Inventory</th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Bike Racks</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Buildings – Pavilion</td>
<td>1</td>
<td>12</td>
</tr>
<tr>
<td>Dog Only Drinking Fountains (Bowl)</td>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>Dog Wash Station</td>
<td>1</td>
<td>4</td>
</tr>
</tbody>
</table>

**Table 6.4 – Site Inventory**

- **Ground Surface** – Much of the surface area is mulch as it is very difficult to maintain a turf surface at a very active dog park. Grass areas are maintained within the off-leash areas, primarily at the entrances. Fountain drains were repaired following the Dog Park public meeting. Staff will work to maintain these drains at a higher level.

- **Pavilion** – The pavilion is a large structure intended to provide shade for patrons at the dog park. Because the area, which included two picnic tables, is not within the off-leash areas it is not used by many patrons. Dog owners are required to be within the off-leash areas to monitor and attend to their pets. Consideration should be given to including the pavilion space within the off-leash area by relocating fencing. This would allow the City to accommodate the requests of patrons for additional shade and covered seating.
- **Parking** – Parking is limited to nine (9) spaces. One space is reserved for ADA parking. Since the area adjacent to the dog park houses City offices and patron parking, parking can be at a premium and there is little opportunity to increase parking on site. Planning for Baker Park includes additional parking will eventually alleviate some of the need for additional parking at the dog park. Construction of Baker Park is scheduled to be completed by October 2019.

### 6.6.5 Naples Dog Park – Public Meeting October 24, 2016

The CSAB and City staff held a series of public meetings to obtain public comment and feedback concerning the recommendations the Barth Associates draft recommendations (draft parks master plan). A public meeting for Naples Dog Park was held on October 24, 2016. Participants were asked to discuss, in breakout groups, which improvements recommended by Barth Associates they agreed with and which ones they disagreed with. Participants were asked to develop a list of improvements that would be important to neighborhood residents and to rank the listed improvements to help staff and the CSAB understand improvement priorities from the highest to lowest using a ‘dotmocracy’ methodology. The following information was obtained from the public meeting. It is important to note that the improvement priorities listed in this section of the report were developed specifically by those who participated in the October 24, 2016 public meeting.

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<th>SIGNS</th>
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<td>150</td>
<td>1,800</td>
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</tr>
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<td>200</td>
<td>2,600</td>
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</tr>
</tbody>
</table>
6.0 – Park Profiles and Recommendations

Public Meeting Participation

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>ATTENDANCE</th>
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<tbody>
<tr>
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<td>19</td>
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</table>

CONCURRANCE WITH BARTH ASSOCIATES RECOMMENDATIONS

<table>
<thead>
<tr>
<th>Barth Associate Recommendation</th>
<th>Residents Agree</th>
<th>Residents Disagree</th>
<th>No Clear Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Add shade trees in the off-leash dog areas</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Add shade pavilions in off-leash dog areas</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provide a walkway from the dog park area across to the proposed Baker Park site</td>
<td></td>
<td>*</td>
<td></td>
</tr>
<tr>
<td>Improve ADA access in off-leash dog areas</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Improve bike/pedestrian access to dog park</td>
<td></td>
<td></td>
<td>*</td>
</tr>
</tbody>
</table>
NAPLES DOG PARK: COMMUNITY PRIORITIES FOR IMPROVEMENTS
OCTOBER 24, 2016 PUBLIC MEETING

- ADA Access within Park
- Separate area/park for mini dogs
- Refresh Rules Sign
- Need Fans
- Improve fountain drains
- Restrooms on-site
- Water feature for dogs
- Additional Trash Cans
- Shade/Cover Seating - trees
- Parking-Parking-Parking

0% 20% 40% 60% 80% 100% 120%
6.0 – Park Profiles and Recommendations

6.6.6 Naples Dog Park – Improvements to Date

New shade trees were installed in 2019.

6.6.7 Naples Dog Park – Recommendations

City Council has approved the following recommendations for the Naples Dog Park:

1. Add shade trees.
2. Add shade structures in off-leash areas and consider reconfiguring fence to allow access to covered area from the off-leash area.
3. Add crosswalk on Riverside Circle to connect with future Baker Park (in Baker Park Plan).
4. Install walkway inside off-leash area to separate mulch area from grass and provide an accessible internal walkway.
5. Improve water fountain drains.
6. Improve dog wash station as feasible.
7. Improve parking as feasible.
Park Profiles and Recommendations

Naples Preserve

Chapter 6.7
6.0 – Park Profiles and Recommendations

6.7.1 Naples Preserve – Parcel Information

NAPLES PRESERVE

CITY OF NAPLES LOCATION MAP

Address: 1690 9th Street North
Neighborhood:
Acreage: 9.55

<table>
<thead>
<tr>
<th>Parcel</th>
<th>Acreage</th>
<th>Parcel #</th>
<th>Acquired</th>
</tr>
</thead>
<tbody>
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<td>04/12/2000</td>
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<td>04/12/2000</td>
</tr>
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<td>3</td>
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<tr>
<td>4</td>
<td>3.49</td>
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<td>04/12/2000</td>
</tr>
<tr>
<td>5</td>
<td>3.14</td>
<td>14050960005</td>
<td>04/12/2000</td>
</tr>
</tbody>
</table>
6.7.2 Naples Preserve – Site Inventory and Analysis

The Naples Preserve consists of 9.55 acres of land and is a unique assemblage of land providing natural habitat for the endangered gopher tortoise and other wildlife. The site also protects habitat for pine flatwoods and oak-rosemary scrubs, which are examples of Florida Uplands Habitat. The Naples Preserve is funded by the City with assistance from the Florida Communities Trust. Overall, the amenities at the preserve are in good condition. The Naples Preserve relies on volunteers through the Ambassador Program to adequately manage the facility. Figure 6.16 provides a park location map. Figure 6.17 is an aerial photo of the park showing the location of primary amenities.

Figure 6.16 – Location Map
6.0 – Park Profiles and Recommendations

NAPLES PRESERVE

6.7.3 Naples Preserve – Barth Associates Analysis
Barth Associates provided the following observations and recommendations for Naples Preserve.

1. Develop a Master Plan for the Preserve as part of the Gordon River Greenway system. The Plan should also include the Conservancy of Southwest FL, the Naples Zoo, and potentially Freedom Park in Collier County. The Plan should focus on the desired mission and role of the Preserve within the larger network of environmental lands, being careful not to duplicate the services and focus of the Conservancy, Zoo, or commercial operations.

2. Evaluate the possibility of a closer relationship with the Conservancy to pursue mutually beneficial initiatives.

3. Analyze opportunities to expand the role and visibility of the Preserve while maintaining its integrity. Ideas include:
6.0 – Park Profiles and Recommendations

a. Provide opportunities for healing gardens and walks for Naples Community Hospital (NCH) patients who want a quiet respite, consistent with the Blue Zones initiative.

b. Create trailhead amenities (parking, kiosk, drinking fountain, environmental education exhibits for the Gordon River Greenway).

c. Serve as the City’s “Center for Urban Environmental Education”, possibly including environmental presentations and conferences; demonstrations regarding energy efficiency, fertilizer applications, water conservation, and native landscaping; forums for discussing sea level rise, stormwater management, endangered species, and/or other regional issues; and elementary school, afternoon, and summer environmental programs.

d. Develop a short and long-term strategy for a sustainable population of gopher tortoises, possibly including relocation to the City’s restored dunes.

6.7.4 Naples Preserve – Staff Inventory Analysis

City staff completed a site inventory and analysis prior to initiating the public engagement process. Staff prepared the following table (Table 6.5) listing amenities and site furniture and completed the following analysis.

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Boardwalk – Miles</td>
<td>.4</td>
<td>Community Center</td>
</tr>
<tr>
<td>(approximate)</td>
<td></td>
<td>Environmental Center</td>
</tr>
<tr>
<td>Butterfly Garden</td>
<td>1</td>
<td>Park Benches</td>
</tr>
<tr>
<td>Chickee Huts</td>
<td>1</td>
<td>Parking</td>
</tr>
<tr>
<td></td>
<td></td>
<td>14</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(1 ADA)</td>
</tr>
<tr>
<td>Community Center</td>
<td>1</td>
<td>Picnic Tables</td>
</tr>
<tr>
<td>Environmental Center</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Chickee Huts</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

Table 6.5 – Site Inventory

- **Entrance** – Vehicular access is off the eastbound lane of Fleischmann Blvd. and pedestrian access is available off Fleischmann Blvd. and US 41.
6.0 – Park Profiles and Recommendations

- **Parking** – Parking is limited and consists of a crushed shell surface. There are four (4) parking spaces available in the parking lot. One space is a designated ADA parking space. There are also five (5) parking spaces available on Fleischmann Blvd. Some patrons, during busy times, park at the Coastland Mall and walk to the Preserve.

- **Hedges Family Eco-Center** – The eco-center is open when the one (1) part-time City staff person or volunteers are available to open the center. Generally, the center is open on Tuesdays and Thursdays between the hours of 9am – 3pm and on Saturdays 9am – 1pm. Hours may fluctuate due to the availability of volunteers; however, patrons may visit the Preserve and boardwalk when the center is closed. The center has display information concerning vegetation and wildlife and provides information about local natural areas and museums that patrons may be interested in visiting. Restrooms are available at the eco-center.

- **Boardwalk** – The boardwalk is approximately .4 miles in length and take patrons through the preserved Florida Uplands Habitat. There is a chickee hut with informational brochures at the entrance to the boardwalk and there are seven (7) benches along the boardwalk. Overall the boardwalk is in good condition; however, there are continual maintenance requirements to be tended to such as, plank replacements.

- **Butterfly Garden** – Preserve staff has developed a beautiful butterfly garden along the Fleischmann Blvd. edge. The garden hosts a variety of plants that attract pollinators. Most of the plants are identified with plant identification signs. The Promise Globe also has a prominent location in the garden. The globe allows patrons to place written notes within the globe describing how they will help preserve the earth’s natural environment.
6.0 – Park Profiles and Recommendations

- **Chickee Hut** – There is one large chickee hut available on site. It is located at the entrance to the boardwalk. The hut has benches and informational brochures available to patrons.

- **Vegetation** – To maintain the uplands habitat, the removal of invasive and non-native vegetation is required. The City has recently budgeted funds for this purpose. On site, the Preserve once hosted the National Champion Myrtle Oak Tree, which is the largest of its species in the nation. Sadly, this tree was lost to Hurricane Irma in September 2017.

- **Gopher Tortoises** – The preserve has a large number of gopher tortoises on site. Ideally, the population should be reduced for the acres of habitat that is available.

### 6.7.5 Naples Preserve – Public Meeting October 24, 2016

The CSAB and City staff held a series of public meetings to obtain public comment and feedback concerning the recommendations the Barth Associates draft recommendations (draft parks master plan). A public meeting for Naples Preserve was held on October 24, 2016. Participants were asked to discuss, in breakout groups, which improvements recommended by Barth Associates they agreed with and which ones they disagreed with. Participants were asked to develop a list of improvements that would be important to neighborhood residents and to rank the listed improvements to help staff and the CSAB understand improvement priorities from the highest to lowest using a ‘dotmocracy’ methodology. The following information was obtained from the public meeting. It is important to note that the improvement priorities listed in this section of the report were developed specifically by those who participated in the October 24, 2016 public meeting.
6.0 – Park Profiles and Recommendations

Public Meeting Outreach

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>EMAILS</th>
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</tr>
</thead>
<tbody>
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<td>October 10, 2016 – 6 pm – River Park and Anthony Park</td>
<td>150</td>
<td>1,800</td>
<td>18</td>
</tr>
<tr>
<td>October 24, 2016 – 9 am – Dog Park, Naples Landing,</td>
<td>200</td>
<td>2,600</td>
<td>18</td>
</tr>
<tr>
<td>Naples Preserve, Seagate Park</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Public Meeting Participation

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>ATTENDANCE</th>
</tr>
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<tbody>
<tr>
<td>October 10, 2016 – 6 pm – River Park and Anthony Park</td>
<td>40</td>
</tr>
<tr>
<td>October 24, 2016 – 9 am – Dog Park, Naples Landing,</td>
<td>19</td>
</tr>
<tr>
<td>Naples Preserve, Seagate Park</td>
<td></td>
</tr>
</tbody>
</table>

Concurrence with Barth Associates Recommendations

<table>
<thead>
<tr>
<th>Barth Associate Recommendation</th>
<th>Residents Agree</th>
<th>Residents Disagree</th>
<th>No Clear Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop a Master Plan for the Preserve</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Develop closer partnerships with local environmental</td>
<td></td>
<td>*</td>
<td></td>
</tr>
<tr>
<td>organizations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evaluate opportunities to expand the role and visibility of the Preserve as an environmental educational center</td>
<td></td>
<td>*</td>
<td></td>
</tr>
</tbody>
</table>
NAPLES PRESERVE: COMMUNITY PRIORITIES FOR IMPROVEMENTS – OCTOBER 24, 2016 PUBLIC MEETING

- Cover Deck #3
- Continual Maintenance
- Remove Mahogany s
- Deck #3 Improve Plants/plant Wildflowers
- Improve/Update Exhibits
- Additional Parking
- Maintain Upland Habitat
- Prescribed Burn or Smokless Incinerator

0% 20% 40% 60% 80% 100% 120%
6.7.6 Naples Preserve – Improvements to Date

City Council has provided funding for the past two fiscal years to remove exotic/invasive vegetation from the Preserve and has funding kitchen and restroom improvement in the FY2019 budget.

6.7.7 Naples Preserve – Recommendations

City Council has approved the following recommendations for the Naples Preserve:

1. Develop a Master Plan for the Preserve.
2. Develop closer partnerships with local environmental organizations to assist with management of the Preserve and provide volunteers.
3. Evaluate opportunities to expand the role and visibility of the Preserve as an environmental education center.
5. Add parking where feasible.
6. Improve/update exhibits in eco center.
7. Explore opportunities to expand boardwalk when developing master plan.
8. Reduce tortoise population to manageable level where population can be adequately supported within Preserve acreage.

City Council does not support:
1. Managing vegetation by prescribed burn.
2. Removing mahogany trees from the Preserve land.
Park Profiles and Recommendations
River Park
Chapter 6.8
6.0 – Park Profiles and Recommendations

6.8.1 River Park – Parcel Information

**RIVER PARK**

**CITY OF NAPLES LOCATION MAP**

| Address: | 301 11th St. North |
| Neighborhood: | River Park |
| Acreage: | 3.28 Acres |

**Parcel Information:**

<table>
<thead>
<tr>
<th>Parcel</th>
<th>Acreage</th>
<th>Parcel #</th>
<th>Acquired</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2.82</td>
<td>18060040005</td>
<td>12/01/1978</td>
</tr>
<tr>
<td>2</td>
<td>0.16</td>
<td>18010040004</td>
<td>09/29/2003</td>
</tr>
<tr>
<td>3</td>
<td>6.28*</td>
<td>18060060001</td>
<td>12/01/1974</td>
</tr>
</tbody>
</table>

**Notes:**
- Parcel 1 – Includes Cambridge Perry Park
- Parcel 2 – Playground parcel
- Parcel 3 – Only a small portion of Parcel 3 (.3 acres*) is part of River Park. The remainder is George Washington Carver Apartments
6.0 – Park Profiles and Recommendations

6.8.2 River Park – Site Inventory and Analysis

River Park consists of approximately 3.28 acres of land within the River Park Neighborhood as shown in the image below. The park consists of 3 different parcels acquired by the City at different times. The largest parcel is 6.28 acres in size but only a small portion of the parcel (.3 acres) is part of River Park. The remainder of the lot is the George Washington Carver Apartments. Much of the park acreage supports the community center and the River Park Aquatic Center which are opened to the public when City recreation staff is on duty. The facilities with open access include the covered basketball court (airnasium) and the playground which is located across 3rd Ave. North from the community center. There are public restroom facilities, that have been closed for public use for several years, adjacent to the basketball court. Much of the park is in good condition. Figure 6.18 provides a park location map. Figure 6.19 is an aerial photo of the park showing the location of primary amenities.

Figure 6.18– Location Map
6.8.3 Naples River Park – Barth Associates Analysis

Barth Associates provided the following observations and recommendations for River Park.

1. Convert the covered basketball to an indoor, multi-purpose gymnasium connecting the community center to the aquatics center; consider a multi-story building with an elevated, indoor walking/running track, enlarged fitness/spin room with lockers and showers.

2. Explore alternatives to provide additional access via bicycle parking, bus access, and automobile parking. Options for additional parking include on-street parking along 11th Street North, and use of the adjacent FPL property.
### 6.0 – Park Profiles and Recommendations

#### 6.8.4 River Park – Staff Inventory Analysis

City staff completed a site inventory and analysis prior to initiating the public engagement process. Staff prepared the following table (Table 6.6) listing amenities and site furniture and completed the following analysis.

<table>
<thead>
<tr>
<th>Site Inventory</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bandshell/Outdoor Stage</strong></td>
</tr>
<tr>
<td><strong>Barbecue Grills</strong></td>
</tr>
<tr>
<td><strong>Baseball Fields – Lit</strong></td>
</tr>
<tr>
<td><strong>Basketball Courts – Covered/Lit</strong></td>
</tr>
<tr>
<td><strong>Basketball – Lit</strong></td>
</tr>
<tr>
<td><strong>Basketball – Unlit Court</strong></td>
</tr>
<tr>
<td><strong>Batting Cage</strong></td>
</tr>
<tr>
<td><strong>Bike Racks</strong></td>
</tr>
<tr>
<td><strong>Bleachers</strong></td>
</tr>
<tr>
<td><strong>Boardwalk</strong></td>
</tr>
<tr>
<td><strong>Boat Ramp</strong></td>
</tr>
<tr>
<td><strong>Boat Storage Rack - # of Boats/Kayaks</strong></td>
</tr>
<tr>
<td><strong>Bridge – Pedestrian</strong></td>
</tr>
<tr>
<td><strong>Bridge – Vehicular</strong></td>
</tr>
<tr>
<td><strong>Chickee Huts</strong></td>
</tr>
<tr>
<td><strong>Community Center</strong></td>
</tr>
<tr>
<td><strong>Concession Stand</strong></td>
</tr>
<tr>
<td><strong>Buildings – Other</strong></td>
</tr>
<tr>
<td><strong>Concession Stands</strong></td>
</tr>
<tr>
<td><strong>Drinking Fountains</strong></td>
</tr>
<tr>
<td><strong>Gazebos</strong></td>
</tr>
<tr>
<td><strong>Horseshoe Pits</strong></td>
</tr>
<tr>
<td><strong>Lake/Pond</strong></td>
</tr>
<tr>
<td><strong>Miniature Golf Facility</strong></td>
</tr>
<tr>
<td><strong>Multi-Purpose Courts</strong></td>
</tr>
<tr>
<td><strong>Multi-Purpose Courts – Lit</strong></td>
</tr>
</tbody>
</table>

*Note: The inventory list identifies many features available in some, but not all City parks.*

**Table 6.6 – Site Inventory**
A community garden, managed by City staff, is on the north side of the community center. There is an open courtyard that faces 10th St. North and provides access to the community center auditorium. There is a covered entrance in front of the auditorium that provides picnic tables.

The community center includes the following facilities not listed on the park inventory above:

- Auditorium
- Classrooms (3)
- Computer Lab
- Fitness Center
- Kitchen
- Library
- Restrooms

The community center is a full-service facility offering diverse recreation programs and providing space for community use (rental). The community center is in good condition and is well used by the public and for recreation programs including full inclusive drop-in and summer camp programs.

Entrance – The entrance to the park is marked by a sign but there is not clear sense of arrival to the park.

Playground – The playground is located across the street from the community center and is in good condition. Regular maintenance is needed, and shade canopies and rubber surfacing should be considered in the future.
6.0 – Park Profiles and Recommendations

- Aquatics Center – The River Park Aquatic Center is a popular location for recreational use and lap swimming. The pool facilities are in good condition and receives funding annually for regular maintenance needs.

- Outdoor Basketball Court – The outdoor basketball court was resurfaced, and backboard and rims replaced in FY2018. Ducks and chickens that live in the surrounding neighborhood congregate on the court making routine maintenance challenging at times.

6.8.5 River Park – Public Meeting October 10, 2016

The CSAB and City staff held a series of public meetings to obtain public comment and feedback concerning the recommendations the Barth Associates draft recommendations (draft parks master plan). A public meeting for River Park was held on October 10, 2016. Participants were asked to discuss, in breakout groups, which improvements recommended by Barth Associates they agreed with and which ones they disagreed with. Participants were asked to develop a list of improvements that would be important to neighborhood residents and to rank the listed improvements to help staff and the CSAB understand improvement priorities from the highest to lowest using a ‘dotmocracy’ methodology. The following information was obtained from the public meeting. It is important to note that the improvement priorities listed in this section of the report were developed specifically by those who participated in the October 10, 2016 public meeting.

Public Meeting Outreach

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>EMAILS</th>
<th>LETTERS</th>
<th>SIGNS</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 10, 2016 – 6 pm – River Park and Anthony Park</td>
<td>150</td>
<td>1,800</td>
<td>18</td>
</tr>
</tbody>
</table>
6.0 – Park Profiles and Recommendations

Public Meeting Participation

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 10, 2016 – 6 pm – River Park and Anthony Park</td>
<td>40</td>
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</table>

CONCURRENCE WITH BARTH ASSOCIATES RECOMMENDATIONS

<table>
<thead>
<tr>
<th>Barth Associate Recommendation</th>
<th>Residents Agree</th>
<th>Residents Disagree</th>
<th>No Clear Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convert the covered basketball court to an indoor, multi-purpose gymnasium connecting the recreation center to the aquatics center. Consider a multi-story building with an elevated, indoor walking/running track, enlarged fitness/spin room with lockers and showers</td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Consider additional bike parking (racks)</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consider additional bus parking</td>
<td></td>
<td>*</td>
<td></td>
</tr>
<tr>
<td>Consider additional parking</td>
<td>*</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
RIVER PARK: COMMUNITY PRIORITIES FOR IMPROVEMENT
OCTOBER 10, 2016 PUBLIC MEETING

- Repair and open Airnasium restrooms
- Lights at Pool
- Do Not enclose Airnasium
- Entrance to pool by parking lot
- More Parking
- Charge for pool based on income
- More lighting throughout park
- Build a parking garage
- Expand rec center for locker rooms
- Enlarge Restoom Stalls
- Better acoustics in auditorium
- Signage on US41 and Goodlette Rd
- Gameroom instead of weightroom
- Water Feature at playground
- Signage on US41 and Goodlette Rd
- Water Feature at playground
- Gameroom instead of weightroom
6.0 – Park Profiles and Recommendations

PARKS MASTER PLAN MEETING
RP/AP OCT 10, 2016
DOTMOCRACY RESULTS

RIVER PARK:

<table>
<thead>
<tr>
<th>ITEM</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
<th>Points</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Repair and open Airnasium restrooms</td>
<td>3</td>
<td>1</td>
<td>3</td>
<td>1</td>
<td>22</td>
<td>1</td>
</tr>
<tr>
<td>Lights at Pool</td>
<td>0</td>
<td>5</td>
<td>1</td>
<td>1</td>
<td>18</td>
<td>2</td>
</tr>
<tr>
<td>Do Not enclose Airnasium</td>
<td>0</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>17</td>
<td>3</td>
</tr>
<tr>
<td>Entrance to pool by parking lot</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>16</td>
<td>4</td>
</tr>
<tr>
<td>More Parking</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>11</td>
<td>5</td>
</tr>
<tr>
<td>Charge for pool based on income</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>11</td>
<td>5</td>
</tr>
<tr>
<td>Enlarge Restoom Stalls</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>0</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>Expand rec center for locker rooms</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>0</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>Build a parking garage</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>More lighting throughout park</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>Better acoustics in auditorium</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>Signage on US41 and Goodlette Rd</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>Water Feature at playground</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>3</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>Game room instead of weight room</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>14</td>
</tr>
<tr>
<td>Add more trash cans</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>Enclose airnasium if extend staff and hours</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>Highlighted crosswalk to playground</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>Outdoor music</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>Improve location of tot lot</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>13</td>
<td>18</td>
<td>14</td>
<td>10</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Points = 1st x 4, 2nd x 3, 3rd x 2, 4th x 1

6.8.6 River Park – Improvements to Date

Funding was provided in FY2017 to:

- Renovate and reopen the restrooms at the basketball court.
- Repair fencing at the basketball court.
- Renovate the basketball court.
6.0 – Park Profiles and Recommendations

6.8.7 River Park – Recommendations

City Council has approved the following recommendations for River Park:

1. Consider adding more bicycle racks.
2. Evaluate where parking can be added.
3. Add drinking fountains at basketball court and playground.
4. Redesign courtyard facing 10th St. N. to provide more play area (grass).

City Council does not support:

1. Enclosing covered basketball court to create an indoor gymnasium.
2. Constructing an entrance to the pool from the north parking lot.
3. Installing lights at the aquatics center for night swimming.
4. Adding bus parking.
Park Profiles and Recommendations

Sea Gate Park

Chapter 6.9
6.9.1 Seagate Park – Parcel Information

Notes:
Parcel 1 – This parcel of land is owned by Collier County Public Schools and includes Sea Gate Elementary School and Sea Gate Park. The School Board leases the park land to the City for public park purposes. Sea Gate Park is approximately 5 acres of the total acreage.
6.0 – Park Profiles and Recommendations

6.9.2 Seagate Park – Site Inventory and Analysis

Seagate Park consists of approximately 5 acres of land within the Park West Neighborhood and bordering the Park West/Parkshore Neighborhood as shown in the image below. The park is part of a 15-acre parcel owned by the Collier County School District. The Seagate Elementary School is built on the same parcel of land. Figure 6.20 provides a park location map. Figure 6.21 is an aerial photo of the park showing the location of primary amenities.

Figure 6.20– Location Map
6.0 – Park Profiles and Recommendations

SEA GATE PARK

6.9.3 Seagate Park – Barth Associates Analysis
Barth Associates did not provide any specific evaluation of Seagate Park except to say that $100,000 should be spent for “general improvements”.

6.9.4 Seagate Park – Staff Inventory Analysis
City staff completed a site inventory and analysis prior to initiating the public engagement process. Staff prepared the following table (Table 6.7) listing amenities and site furniture and completed the following analysis.
6.0 – Park Profiles and Recommendations

Overall, the park is in fair to good condition; however, there are some park elements that require alterations to improve ADA accessibility and other features that are in declining condition and will require funds to renovate or replace them within 5-years.

- **Park Drive and Parking** – The parking lot is in good condition and was sealed and striped in FY18.

- **Walking Path** – The walking path in the park is in good condition.

- **Tennis Court** – The tennis courts are in poor conditions and were resurfaced in FY18.

- **Picnic Shelters** – There are 3 picnic shelters in the park. Each shelter has a picnic table. One shelter is equipped with a small round picnic table for children. The park walking path should be extended to the picnic shelter for ADA accessibility.
6.0 – Park Profiles and Recommendations

Two of the tables in the park are metal and should be replaced with the recycled plastic tables.

- **Boardwalk/Overlook** – The overlook is in good condition.

- **Ballfield** – The ballfield area provides a grand open space that can be used for a variety of structured and unstructured activities. The outfield of the softball field also serves as a multi-purpose field for soccer and lacrosse. The field areas should be stripped, graded and sodded to improve the playability of the fields and eliminate existing undulations.

- **Fencing** – Existing fencing fabric at the ballfield should be replaced.

- **Park Benches** – The park walking path should be extended to the bench pads for ADA accessibility. Two of the benches in the park are metal and should be replaced with the recycled plastic benches.

- **Restrooms** – The restrooms are constructed of cement block and is showing signs of age. The facility should be fully renovated or replaced within 5-years.

- **Playground** – The existing playground structures serve children ages 5-12 years old. Funding was provided in FY17 to replace the playground equipment.

- **Trees and Vegetation** – The vegetation along the walking path in the nature trail area is overgrown and requires maintenance. In past years, volunteers took care of this area; however, volunteers have not assisted with the park maintenance for several years. Two small palm trees, which are volunteer growth, near the school basketball court and softball field should be removed.
6.0 – Park Profiles and Recommendations

- Dugout and Dugout Shade Structures – The roofs of the shade structures are rusting/rotting and need to be replaced. The concrete pad at the dugouts should be connected to the walking path to improve ADA accessibility.

6.9.5 Seagate Park – Public Meeting January 17, 2017

The CSAB and City staff held a series of public meetings to obtain public comment and feedback concerning the recommendations the Barth Associates draft recommendations (draft parks master plan). A public meeting for Sea Gate Park was held on January 17, 2017. Participants were asked to develop a list of improvements that would be important to neighborhood residents and to rank the listed improvements to help staff and the CSAB understand improvement priorities from the highest to lowest using a ‘dotmocracy’ methodology. The following information was obtained from the public meeting. It is important to note that the improvement priorities listed in this section of the report were developed specifically by those who participated in the January 17, 2017 public meeting.

Public Meeting Outreach

<table>
<thead>
<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>EMAILS</th>
<th>LETTERS</th>
<th>SIGNS</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 17, 2017 – 6:30 pm – Sea Gate Park</td>
<td>70</td>
<td>900</td>
<td>12</td>
</tr>
</tbody>
</table>

January 17, 2017 Meeting – Art Rita sent out additional emails

Public Meeting Participation

<table>
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<tr>
<th>PUBLIC MEETING DATE/TOPIC</th>
<th>ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 17, 2017 – 6:30 pm – Sea Gate Park</td>
<td>84</td>
</tr>
</tbody>
</table>
SEA GATE PARK: COMMUNITY PRIORITIES FOR IMPROVEMENTS
JANUARY 17, 2017 PUBLIC MEETING

Shaded seating area at tennis courts
Add fitness/exercise stations
Increase dock size-use composite decking
Add a community garden
Make walking trail larger
Improve baseball field-remove lip
Add More Lighting in Park
Multi-purpose field for kids w/safe artificial turf
Make soccer/lacrosse goal available
Add a fence along West Blvd.
Add a basketball court
Regrade Field/Better drainage
Clean and Improve Nature Area
Enlarge and Improve Restrooms
Add more parking
NO pickleball
Improve Tennis Courts
### 6.0 – Park Profiles and Recommendations

#### PARKS MASTER PLAN MEETING

**JAN 17, 2017**

**DOTMOCRACY RESULTS**

<table>
<thead>
<tr>
<th>Item</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
<th>Points</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SEA GATE PARK:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Improve Tennis Courts</td>
<td>13</td>
<td>5</td>
<td>2</td>
<td>1</td>
<td>72</td>
<td>1</td>
</tr>
<tr>
<td>Add more sports field-in grass area near courts</td>
<td>10</td>
<td>2</td>
<td>6</td>
<td>4</td>
<td>62</td>
<td>2</td>
</tr>
<tr>
<td>NO pickleball</td>
<td>4</td>
<td>5</td>
<td>8</td>
<td>2</td>
<td>49</td>
<td>3</td>
</tr>
<tr>
<td>Bigger playground w/swings/slide/etc-Multi age</td>
<td>8</td>
<td>2</td>
<td>1</td>
<td>4</td>
<td>44</td>
<td>4</td>
</tr>
<tr>
<td>Add more parking</td>
<td>3</td>
<td>5</td>
<td>3</td>
<td>1</td>
<td>34</td>
<td>5</td>
</tr>
<tr>
<td>Better Drainage</td>
<td>0</td>
<td>7</td>
<td>3</td>
<td>6</td>
<td>33</td>
<td>6</td>
</tr>
<tr>
<td>Enlarge and Improve Restrooms</td>
<td>2</td>
<td>1</td>
<td>6</td>
<td>6</td>
<td>29</td>
<td>7</td>
</tr>
<tr>
<td>Improve bathroom cleaning</td>
<td>1</td>
<td>2</td>
<td>5</td>
<td>1</td>
<td>21</td>
<td>8</td>
</tr>
<tr>
<td>Clean and Improve Nature Area</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>16</td>
<td>9</td>
</tr>
<tr>
<td>Add 2 sided wall ball</td>
<td>1</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>Regrade Field/Better drainage</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>Better overall maintenance</td>
<td>0</td>
<td>3</td>
<td>1</td>
<td>3</td>
<td>14</td>
<td>12</td>
</tr>
<tr>
<td>Add a basketball court</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>Add a multi-purpose hard court</td>
<td>0</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td>12</td>
<td>14</td>
</tr>
<tr>
<td>Add a fence along West Blvd.</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>11</td>
<td>15</td>
</tr>
<tr>
<td>Connect sidewalk all the way around park</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>3</td>
<td>9</td>
<td>16</td>
</tr>
<tr>
<td>Make soccer/lacrosse goal available</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>9</td>
<td>16</td>
</tr>
<tr>
<td>Make playground ADA compliant</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>8</td>
<td>18</td>
</tr>
<tr>
<td>Multi-purpose field for kids w/safe artificial turf</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>7</td>
<td>19</td>
</tr>
<tr>
<td>Re-do Racquetball courts-use both sides</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>7</td>
<td>19</td>
</tr>
<tr>
<td>Add More Lighting in Park</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>5</td>
<td>21</td>
</tr>
<tr>
<td>Better maintenance in wooded area</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>5</td>
<td>21</td>
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<tr>
<td>Improve baseball field-remove lip</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>5</td>
<td>21</td>
</tr>
<tr>
<td>Add Pier for fishing</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>5</td>
<td>21</td>
</tr>
<tr>
<td>Make walking trail larger</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>4</td>
<td>25</td>
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<tr>
<td>Don't add more lighting</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>25</td>
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<tr>
<td>Add a community garden</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>25</td>
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<tr>
<td>Separate area for Pickleball Courts</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>25</td>
</tr>
<tr>
<td>Increase dock size-use composite decking</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>25</td>
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<tr>
<td>Add safety batting cages</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>3</td>
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<tr>
<td>Add fitness/exercise stations</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>30</td>
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<tr>
<td>Add storage for goals and equipment</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>30</td>
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<tr>
<td>Shaded seating area at tennis courts</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>30</td>
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<tr>
<td>Add or expand gazebo near playground</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>34</td>
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<tr>
<td>Add more pavilions</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>0</td>
<td>35</td>
</tr>
<tr>
<td>Expand Bike Trail</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
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<tr>
<td>Better signage about dogs in park</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
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<tr>
<td>Add a practice wall</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Add netting on wall</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
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<tr>
<td>More open space</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
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<tr>
<td>Add signage in Nature Area</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
</tr>
<tr>
<td>Better control lighting</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
</tr>
<tr>
<td>Add pickleball on Tennis Courts</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
</tr>
<tr>
<td>Re-design parking along West Blvd</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
</tr>
<tr>
<td>Add bike racks</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
</tr>
<tr>
<td>Add table to dock</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>35</td>
</tr>
</tbody>
</table>

**TOTAL**                                                          | 54  | 55  | 51  | 51  |        |      |
6.0 – Park Profiles and Recommendations

6.9.6 Seagate Park – Improvements to Date

Funding was provided in FY2017 to:
- Replace the playground

Funding was provided in FY2018 to:
- Resurface the tennis courts.

Funding has been budgeted in FY2019 to:
- Renovate restroom.

6.9.7 Seagate Park – Recommendations

City Council has approved the following recommendations for Seagate Park:

1. Develop a Master Plan for Seagate Park. Guiding principles for this design and planning process shall include:
   a. Evaluate where parking can be added or shared with the elementary school.
   b. Improve restrooms.
   c. Improve nature walk/area.
   d. Improve field drainage.
   e. Consider artificial turf for athletic field.
   f. Provide shaded seating at tennis court.
   g. Consider feasibility of constructing a squash court using private funds.
   h. Plant more trees where feasible.

2. City Council does not support:
   a. Adding pickleball at Seagate Park.
   b. Adding a basketball court.
   c. Adding a community garden.
Park Profiles and Recommendations

General Considerations

Chapter 6.10
6.0 – Park Profiles and Recommendations

6.10.1 General Considerations
During the parks master plan development, several recommendations were developed to improve the park system and the management of the park system. The following items were discussed by City Council and its position concerning each item is provided.

6.10.2 Access or Area Level of Service
As discussed in the Review of Plans and Documents section of this report, Barth Associates offered a suggestion that the City consider moving to an Access LOS. An Access LOS is defined as a methodology used to determine if a community has enough park or recreation facilities within an assigned distance from each residential unit in the City. The NRPA promotes, as a best practice measurement, that a public park should exist within a 10-minute walk of each residential unit in a given community. The CSAB and City Council determined that the City should continue to utilize the Acreage LOS and Facilities LOS methodologies and study the impacts of transitioning to an Access LOS and, that the important quasi-public parks provided by the Park Shore Association, Moorings Property Owners Association and the Port Royal Association be included in the inventory of park and recreational facilities available to residents.

City Council agreed to have staff evaluate the benefits, if any, of using an Access or Area Level of Service for the City of Naples in the future.

6.10.3 Parks/Facilities Maintenance Facility
The City has Park and Facility maintenance facilities at Riverside Circle and Fleischmann Park. With the construction of Baker Park, there may be a higher and better use for the land where the Park and Facility maintenance building is located on Riverside Circle. The Utilities Department Warehouse is also located at this building.
6.0 – Park Profiles and Recommendations

As demand on Baker Park will be evident once it opens in October 2019, additional surface parking or park amenities may be needed.

Likewise, at Fleischmann Park, the maintenance facility occupies the northwest corner of the park. This location interrupts park users in their ability to walk the park perimeter and, it creates potential conflicts with pedestrians and maintenance vehicles. As a master plan is developed for Fleischmann Park, the land occupied by maintenance operations may be needed for community park purposes.

City Council approved a request to study the feasibility of relocating both the Riverside Circle and Fleischmann Park facilities to other land owned by the City; perhaps land owned by the City at the Naples Airport adjacent to the Solid Waste Operation. Staff will request funds to conduct a feasibility study for Park and Facility maintenance facilities and the Utilities warehouse in FY20.

6.10.4 Pickleball Courts – Establishing a Level of Service (LOS)

As discussed in the Trends section of this report, residents asked for the construction of dedicated pickleball courts.

The recommendation section of this report does not provide for the creation of dedicated pickleball courts because Collier County has made a significant investment to provide pickleball courts for the community. The East Naples Community Park, which is approximately 3.5 miles from downtown Naples, provides 54-courts and Veterans Community Park, which is approximately 10 miles from downtown Naples, provides 6-courts and makes accommodations for temporary pickleball courts. Collier County is also committed to constructing more courts at its facilities.

At the December 5, 2018 City Council meeting, City Council decided not to establish a LOS for pickleball.
6.10.5 Playground Shade Standard
City Council directed staff to include installing shade structures over children’s playgrounds as a future ‘standard’ for all City owned playgrounds. As future improvements to parks are planned and budgeted, staff will include the design and installation of shade structures for all playgrounds.

6.10.6 Trail – Baker Park to Points North
City Council agreed to have staff develop a conceptual trail connection between Baker Park, Anthony Park, the Commons Property (privately owned) and the Conservancy of Southwest Florida. This concept plan will evaluate opportunities and constraints to create a safe pedestrian and bicycle corridor that is east of Goodlette Frank Rd. and takes advantage of the scenic beauty of the Gordon River. Staff will evaluate potential impacts this trail section, if developed, would have on sensitive environmental lands and mangrove stands as well as permitting requirements for such a project. Staff will collaborate with local environmental and Greenway partners when exploring this trail concept.
Cost Estimate
Preliminary Order of Magnitude

Chapter 7
City Council reviewed the Preliminary Order of Magnitude Cost Estimates at the December 5, 2018 City Council meeting. The following tables provide the expected cost to implement the master plan recommendations in a 10-year period. As noted in the Executive Summary, the plan is intended to be a living document, meaning it will evolve over time and priorities will change based on a variety of internal and external factors. Therefore, these estimates are intended to provide a baseline understanding of potential costs to implement the recommendations.

In several parks and facilities, master plans, improvement plans, and feasibility studies must be conducted and completed before City Council can make final decisions on implementations. Each study will further refine resident needs and desires for the park system and the cost estimates for the projects being considered.

The cost to implement the recommendations found in this plan is $15,535.000 million over 10-years. The tables below provide a detailed breakout of cost estimates.

Funding for parks and recreation projects could come from a variety of sources:
- Donations
- General Obligation Bonds
- Grants
- Impact Fees
- Public Service Tax Fund

Various funding options will be studied by staff and presented to City Council when implementation funding is required.

**Updates to Parks Master Plan**

City Council directed staff to include approved Capital Improvement Budgets as an Appendix to this plan as part of the City’s annual update of the Parks Master Plan.
## Preliminary Order of Magnitude Estimate

### Cambier Park

<table>
<thead>
<tr>
<th>Item</th>
<th>Barth</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upgrade and expand the Norris Center</td>
<td>$9,000,000</td>
<td>$0</td>
<td>-$9,000,000</td>
</tr>
<tr>
<td>Demolish the existing softball field and structures</td>
<td>$200,000</td>
<td>$200,000</td>
<td>$0</td>
</tr>
<tr>
<td>Convert the existing softball field to multi-use open space</td>
<td>$430,000</td>
<td>$0</td>
<td>-$430,000</td>
</tr>
<tr>
<td>Renovate existing softball field</td>
<td>$0</td>
<td>$170,000</td>
<td>$170,000</td>
</tr>
<tr>
<td>Renovate bandshell</td>
<td>$0</td>
<td>$125,000</td>
<td>$125,000</td>
</tr>
<tr>
<td>Add site furnishings, amenities, trees and walks, etc.</td>
<td>$90,000</td>
<td>$500,000</td>
<td>$410,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$9,720,000</strong></td>
<td><strong>$995,000</strong></td>
<td><strong>-$8,725,000</strong></td>
</tr>
</tbody>
</table>

### Fleischmann Park

<table>
<thead>
<tr>
<th>Item</th>
<th>Barth</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand existing community center (two-stories, expanded footprint 16,000 s.f estimated)</td>
<td>$2,800,000</td>
<td>$4,800,000</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>Demolish existing Field House</td>
<td>$375,000</td>
<td>$375,000</td>
<td>$0</td>
</tr>
<tr>
<td>Construct new softball field</td>
<td>$150,000</td>
<td>$0</td>
<td>-$150,000</td>
</tr>
<tr>
<td>Demolish and replace new restroom building</td>
<td>$420,000</td>
<td>$30,000</td>
<td>-$390,000</td>
</tr>
<tr>
<td>Provide additional site furnishing, walkways, amenities, etc.</td>
<td>$300,000</td>
<td>$300,000</td>
<td>$0</td>
</tr>
<tr>
<td>Artificial Turf Football Field</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td>$0</td>
</tr>
<tr>
<td>Renovate existing baseball and softball fields</td>
<td>$500,000</td>
<td>$500,000</td>
<td>$0</td>
</tr>
<tr>
<td>Rebuild playground and picnic shelters in new area</td>
<td>$600,000</td>
<td>$600,000</td>
<td>$0</td>
</tr>
<tr>
<td>Redesign Fleischmann Blvd. as an urban boulevard with on-street parking</td>
<td>$1,250,000</td>
<td>$0</td>
<td>-$1,250,000</td>
</tr>
<tr>
<td>Drainage Improvements</td>
<td>$500,000</td>
<td>$500,000</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$5,295,000</strong></td>
<td><strong>$8,105,000</strong></td>
<td><strong>$2,810,000</strong></td>
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</table>
### 7.0 – Cost – Preliminary Order of Magnitude

#### Naples Dog Park

<table>
<thead>
<tr>
<th>Item</th>
<th>Barth</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Add several small picnic pavilions with tables and chairs (create seating at pavilion)</td>
<td>$105,000</td>
<td>$20,000</td>
<td>-$85,000</td>
</tr>
<tr>
<td>Construct a walkway to provide access to restroom</td>
<td>$30,000</td>
<td>$40,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Construct an interior walkway between mulch and grass to improve ADA accessibility</td>
<td>$87,500</td>
<td>$85,000</td>
<td>-$2,500</td>
</tr>
<tr>
<td>Redesign Riverside Circle as an urban boulevard with on-street parking</td>
<td>$140,000</td>
<td>$0</td>
<td>-$140,000</td>
</tr>
<tr>
<td>Trees (20 shade trees)</td>
<td>$0</td>
<td>$40,000</td>
<td>$40,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$362,500</td>
<td>$185,000</td>
<td>-$177,500</td>
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</tbody>
</table>

#### Charlie C. Anthony Park

<table>
<thead>
<tr>
<th>Item</th>
<th>Barth</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop a Master Plan to redevelop Anthony Park, including public participation</td>
<td>$50,000</td>
<td>$50,000</td>
<td>$0</td>
</tr>
<tr>
<td>Redevelop Anthony Park including design and construction documents</td>
<td>$3,360,000</td>
<td>$3,000,000</td>
<td>-$360,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$3,410,000</td>
<td>$3,050,000</td>
<td>-$360,000</td>
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</table>

#### River Park

<table>
<thead>
<tr>
<th>Item</th>
<th>Barth</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Replace the covered basketball court with a two-story gymnasium</td>
<td>$3,750,000</td>
<td>$0</td>
<td>-$3,750,000</td>
</tr>
<tr>
<td>Provide additional parking, bus access, and bicycle access</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$3,750,000</td>
<td>$0</td>
<td>-$3,750,000</td>
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#### Naples Landing

<table>
<thead>
<tr>
<th>Item</th>
<th>Barth</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reconstruct Restrooms</td>
<td>$250,000</td>
<td>$250,000</td>
<td>$0</td>
</tr>
<tr>
<td>Dock and Boat Ramp Improvements</td>
<td>$500,000</td>
<td>$500,000</td>
<td>$0</td>
</tr>
<tr>
<td>Construct new sailing center - $625,000</td>
<td>$625,000</td>
<td>Private</td>
<td>$0</td>
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<tr>
<td>Floating Docks</td>
<td>$100,000</td>
<td>$100,000</td>
<td>$0</td>
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<tr>
<td><strong>Total</strong></td>
<td>$625,000</td>
<td>$850,000</td>
<td>$225,000</td>
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## Preliminary Order of Magnitude Estimate

<table>
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<th>The Preserve</th>
<th>Item</th>
<th>Barth</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master Plan and General Improvements</td>
<td>$100,000</td>
<td>$200,000</td>
<td>$100,000</td>
<td></td>
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<tr>
<td>Total</td>
<td></td>
<td>$100,000</td>
<td>$200,000</td>
<td>$100,000</td>
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</table>

<table>
<thead>
<tr>
<th>Sea Gate Park</th>
<th>Item</th>
<th>Barth</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master Plan and General Improvements</td>
<td>$100,000</td>
<td>$700,000</td>
<td>$600,000</td>
<td></td>
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<tr>
<td>Total</td>
<td></td>
<td>$100,000</td>
<td>$700,000</td>
<td>$600,000</td>
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<table>
<thead>
<tr>
<th>Lowdermilk Park</th>
<th>Item</th>
<th>Barth</th>
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<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Improvements</td>
<td>$800,000</td>
<td>$800,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>$0</td>
<td>$800,000</td>
<td>$800,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Beach Access Areas (Rename to Beach Parks?)</th>
<th>Item</th>
<th>Barth</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Improvements</td>
<td>$650,000</td>
<td>$650,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>$0</td>
<td>$650,000</td>
<td>$650,000</td>
</tr>
</tbody>
</table>

### Grand Total

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>Total Cost</strong></td>
</tr>
<tr>
<td></td>
<td><strong>$23,262,500</strong></td>
</tr>
<tr>
<td></td>
<td><strong>$15,335,000</strong></td>
</tr>
<tr>
<td></td>
<td><strong>-$7,927,500</strong></td>
</tr>
</tbody>
</table>

**Future Refinement of all Cost Estimates Required**