

# **Findings Report for a Statistically Valid Comprehensive Community Needs Assessment Survey**

**Submitted to  
The City of Naples, Florida**

**By  
Leisure Vision (a division of ETC Institute)**



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*Section 1:*  
***Executive Summary***

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# Comprehensive Community Needs Assessment Survey

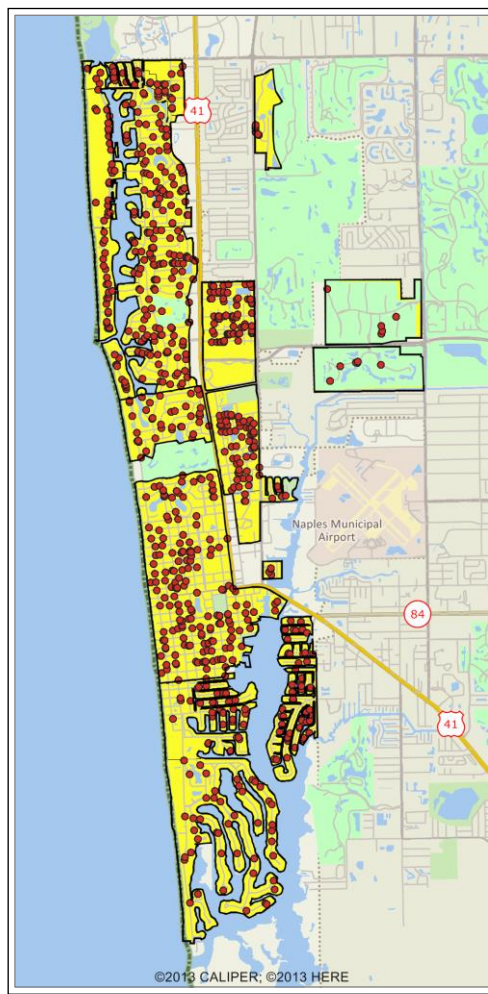
## Executive Summary Report

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### Overview and Methodology

ETC Institute conducted a Comprehensive Community Needs Assessment Survey for the City of Naples during the summer of 2015 to help establish priorities for the future improvement of parks, recreation facilities, natural areas, programs and services within the community. The six-page survey and cover letter were mailed to a random sample of 6,000 households in the City of Naples.

The goal was to complete a total of 600 surveys. This goal was far exceeded, with a total of 880 households completing the survey (a 14.7% response rate). The results for the sample of 880 households have a 95% level of confidence with a precision rate of at least  $\pm 3.3\%$ . In order to better understand how well services are being delivered by the City, ETC Institute geocoded the home address of respondents to the survey. The map to the right shows the physical distribution of survey respondents based on the location of their home.



### Major Findings

- **Household Use of Parks and Facilities:** Seventy-one percent (71%) of respondents indicated, over the past 12 months, they have used *Naples Pier*. Other facilities households have used include: Lowdermilk Park (59%), Naples City Dock (56%), Gordon River Greenway (42%), Cambier Park Norris Center (40%), and Cambier Park Bandshell (40%).
- **Park Amenities Households Use:** Fifty-three percent (53%) of households indicated *restrooms* were among the park amenities they used most over the past 12 months. Other park amenities used or visited include: gazebos/picnic pavilions (24%), lakes/ponds (21%), and live theatre productions (21%).



- **Overall Physical Condition of City of Naples Parks, Trails and Recreation Facilities:** Forty-five percent (45%) of households that visited City of Naples parks, trails and recreation facilities during the past 12 months rated the overall physical condition as *excellent*; 51% rated the condition as “good”, 3% rated it as “fair” and 1% did not have an opinion.
- **Participation in City of Naples Recreation Programs:** Seventeen percent (17%) of households indicated they have participated in recreation programs offered by the Naples Parks and Recreation Department during the past 12 months. Of those who participated, nearly one-third (31%) participated in at least 4 programs; 40% participated in 2 or 3 programs, and 29% participated in 1 program.
- **Reasons for Participating in Parks and Recreation Programs:** When households were asked the primary reasons why they participated in Naples parks and recreation programs, 71% indicated *location of facility* as the primary reason. Other reasons include: quality of the program (47%), quality of the facility (36%), and economical fees (30%).
- **Overall Quality of Programs in Which Households Have Participated:** Forty-one percent (41%) of households that participated in Naples parks and recreation programs during the past 12 months rated the overall quality of the programs as *excellent*; 49% rated the quality as “good”, 9% rated it as “fair” and 1% said the quality of the programs was “poor.”
- **Household Responses to Various Statements About Parks and Recreation Facilities and Programs:** Fifty-seven percent (57%) of households indicated that the City of Naples currently has a *sufficient number of parks*. Other statements that households responded to include: funding for parks facilities is sufficient (40%), park facilities are sufficient the way they are now (39%), special events within the City are sufficient (36%), and funding for parks facilities should be increased (31%).
- **Reasons That Deter Households from Using Parks, Recreation Facilities or Programs More Often:** Fifty-five percent (55%) of households indicated they are *not deterred* from using parks, recreation facilities or programs more often. Reasons given for not using facilities/programs more often include: we are too busy (21%), do not know what is being offered (19%), use other facilities than the City’s (14%), and lack of parking (10%).
- **Households That Have a Need for Parks and Recreation Facilities:** Seventy-eight percent (78%) of households indicated they have a need for *beaches*. Other parks and recreation facilities that households have a need for include: beachfront parks (65%), walking, hiking and biking trails (64%), outdoor concert venues (56%), and large community parks (44%).

- **FOUR Parks and Recreation Facilities That Are Most Important to Households:** Based on the sum of their top four choices, the parks and recreation facilities that are most important to households include: beaches (56%), walking, hiking and biking trails (43%), beachfront parks (41%), and outdoor concert venues (23%).
- **Households That Have a Need for Parks and Recreation Programs:** Fifty-eight percent (58%) of households indicated they have a need for *concerts/live music*. Other parks and recreation programs that households have a need for include: adult fitness and wellness programs (39%), nature/environmental programs (37%), special events (32%), and senior adult programs (28%).
- **FOUR Parks and Recreation Programs That Are Most Important to Households:** Based on the sum of their top four choices, the parks and recreation programs that are most important to households include: concerts/live music (42%), adult fitness and wellness programs (25%), nature/environmental programs (21%), special events (19%), and senior adult programs (18%).
- **Households That Attended Special Events and Concerts Offered by the City of Naples:** Sixty-eight percent (68%) of households indicated they have attended special events and concerts offered by the City of Naples. Of those, 67% attended an art show/festival, 52% attended a live music concert, and 44% attended fireworks. When households were asked to rate their satisfaction with the special events they attended during the past 12 months, 69% indicated they were *very satisfied*; 24% were somewhat satisfied, 4% were neutral, 1% were somewhat dissatisfied, and 2% did not have an opinion.
- **THREE Major Actions the City Could Take to Improve Special Events/Concerts and Encourage Households to Attend More Often or At All:** Forty-nine percent (49%) of households that attended special events and concerts during the past 12 months indicated that the City of Naples could offer *more live music/concerts* as a way to encourage households to attend. Other actions that households felt the City could take include: offering more events/concerts in the evenings (46%), offering more events/concerts on the weekends (46%), and offering more events with street closures (28%).
- **Ways Households Would Prefer to Learn About Programs and Activities:** Fifty-six percent (56%) of households indicated they would prefer to learn about parks and recreation programs and activities through *newspaper articles*. Other ways households prefer to learn about programs and activities include: website (48%), activity guide (42%), direct mail (34%), and e-blasts (21%).
- **Overall Value Households Receive from the City of Naples Parks and Recreation Department:** Thirty-nine percent (39%) of households indicated they are *very satisfied* with the value they receive from the City of Naples Parks and Recreation Department; 32% are somewhat satisfied, 17% are neutral, 2% are somewhat dissatisfied, 1% were very dissatisfied, and 9% did not have an opinion.

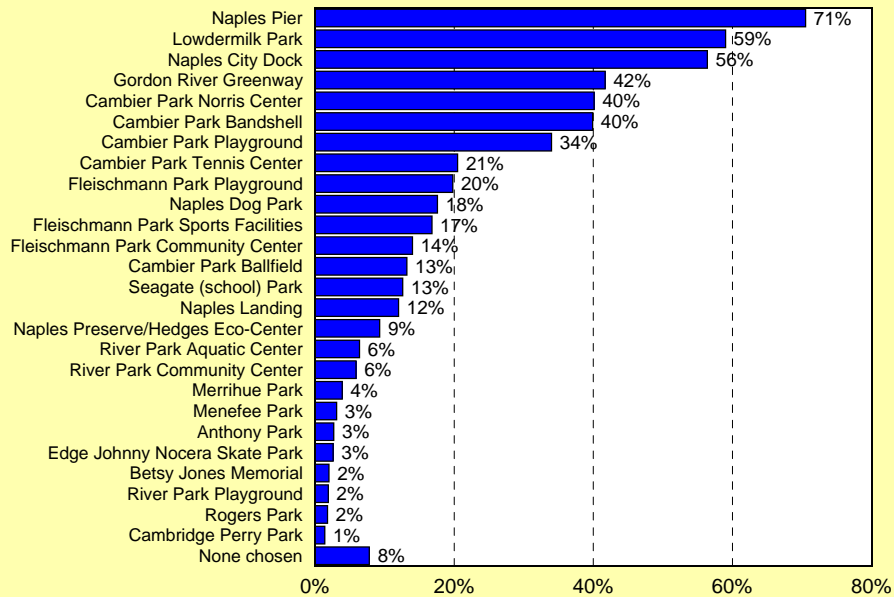
- **How Important Parks and Recreation Facilities and Programs Are to Quality of Life in Naples:** Three-fourths (75%) of households indicated that parks and recreation facilities and programs are *very important* to the quality of life in the City of Naples. Nineteen percent (19%) believe that facilities and programs are important, 4% did not have an opinion, and 2% believe they are not important.
- **How Residents Would Allocate \$100 to Various Parks and Recreation Categories:** When households were asked how they would allocate \$100 to various parks and recreation categories, they distributed the funds in the following ways: maintaining/improving mini-parks (\$3.00), maintaining/improving beach parks and waterfront facilities (\$27.70), maintaining/improving walking and biking facilities (\$17.90), maintaining/improving community parks (\$16.00), developing/maintaining a new Baker Park (\$10.90), maintaining/improving Naples Dog Park (\$4.80), maintaining/improving outdoor special event venues (\$7.90), maintaining/improving community centers (\$8.60), and other improvements (\$3.20).
- **Additional Tax Support Households Would be Willing to Pay to Fund Parks, Trails, Facilities and Program Services That Are Most Important:** Twenty-two percent (22%) of households would support paying an additional \$120 to \$144 annually to fund parks, trails, facilities and programs that are most important. Other levels of annual funding support include: \$96 to \$108 (16%), \$72 to \$84 (7%), \$48 to \$60 (14%), \$12 to \$36 (15%), nothing (22%), and no opinion (5%).

*Section 2:*  
***Charts and Graphs***

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## Q1. Parks and Facilities Households Have Used or Visited Over the Past 12 Months

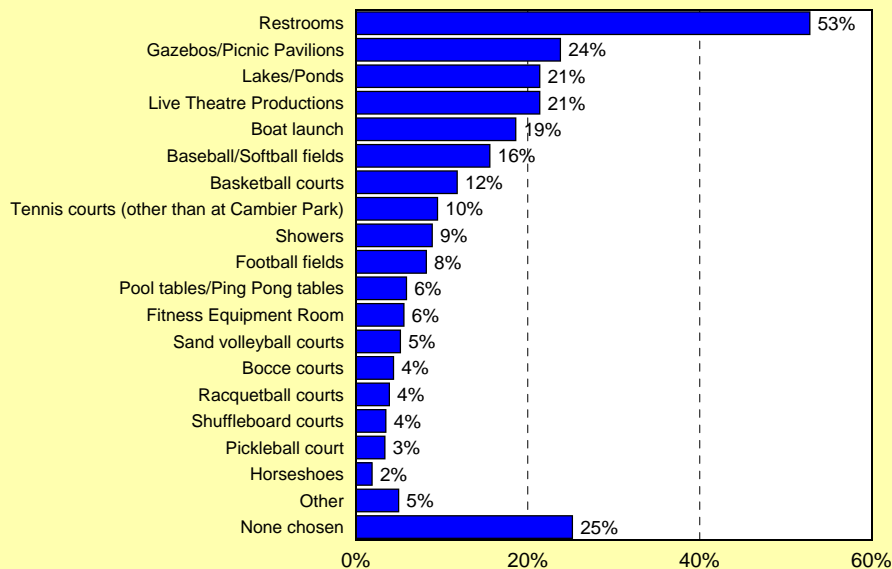
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

## Q2. Park Amenities Households Have Used or Visited in the City of Naples Over the Past 12 Months

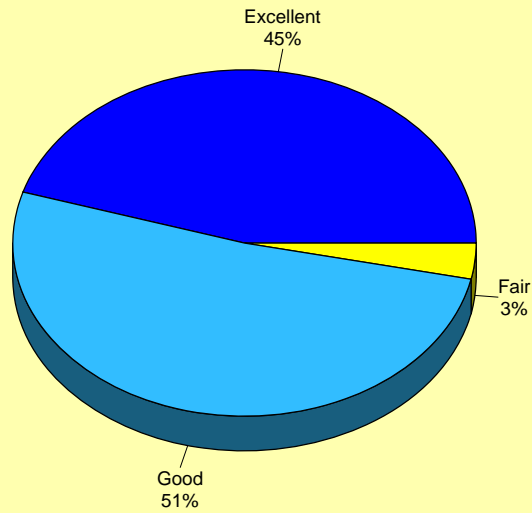
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q3. Overall Physical Condition of the Parks, Trails and Recreation Facilities in City of Naples Parks Visited

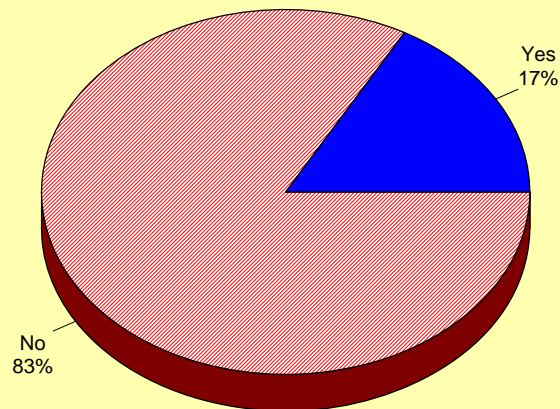
by percentage of respondents who used or visited parks, trails and facilities during the past 12 months  
(excluding don't knows)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q4. Whether or Not Residents Have Participated in Recreation Programs Offered by the Naples Parks and Recreation Department During the Past 12 Months

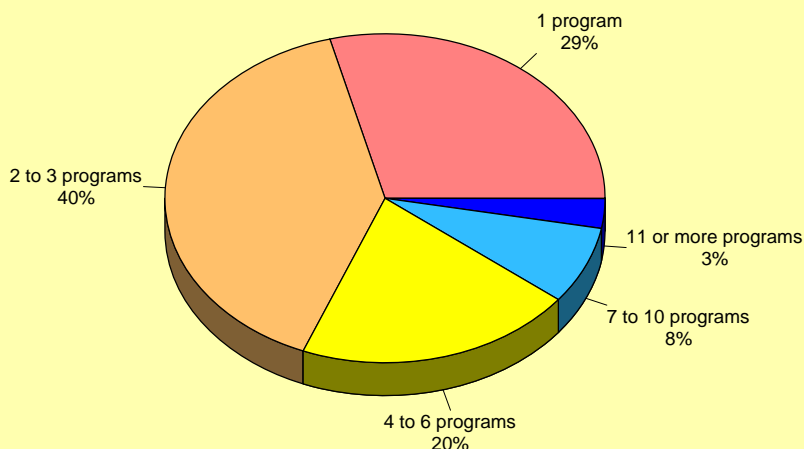
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q4a. Number of Different Recreation Programs Households Have Participated in Over the Past 12 Months

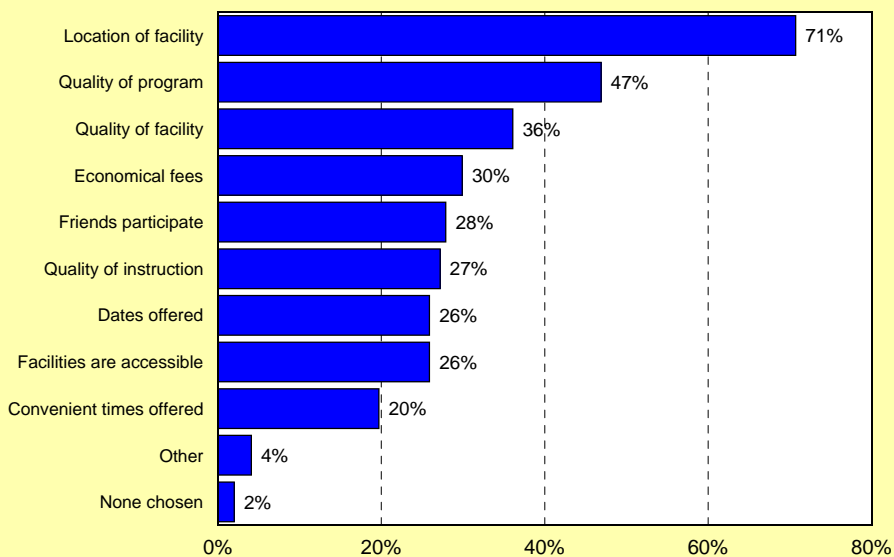
by percentage of respondents who participated in programs during the past 12 months  
(excluding don't knows)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q4b. THREE Primary Reasons Why Households Participated in Naples Parks and Recreation Programs

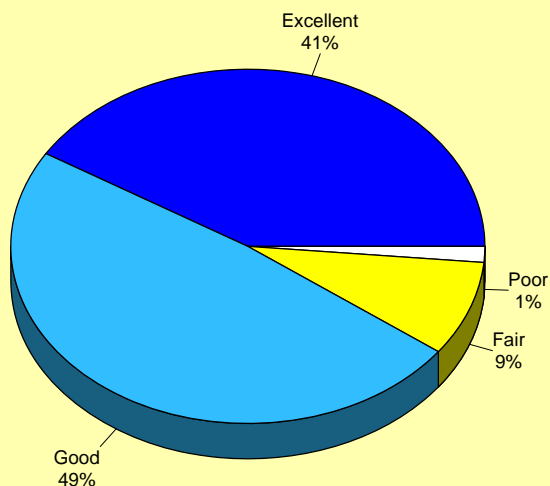
by percentage of respondents who participated in programs during the past 12 months  
(multiple choices could be made)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q4c. Overall Quality of Programs in Which Households Have Participated

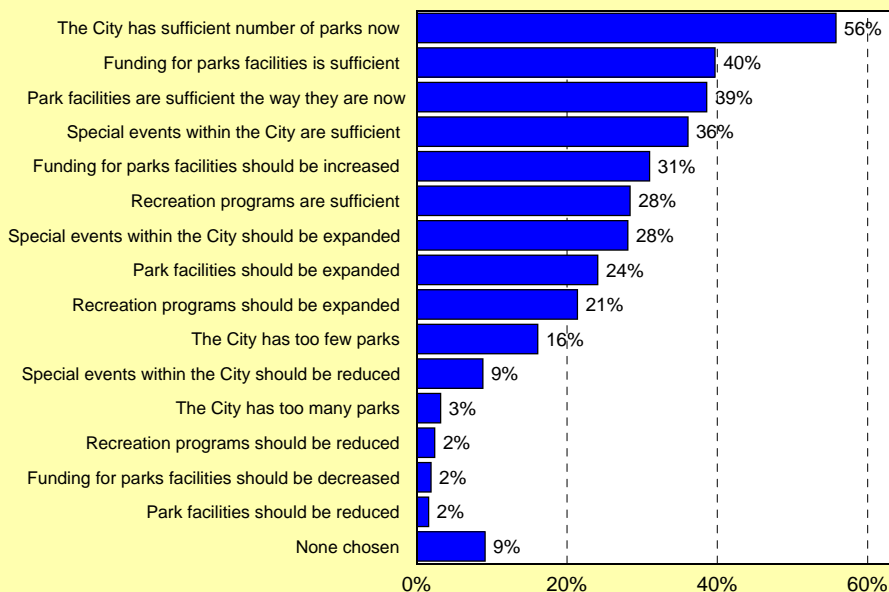
by percentage of respondents who participated in programs during the past 12 months  
(excluding don't knows)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q5. Household Responses to Various Statements

by percentage of respondents (multiple choices could be made)

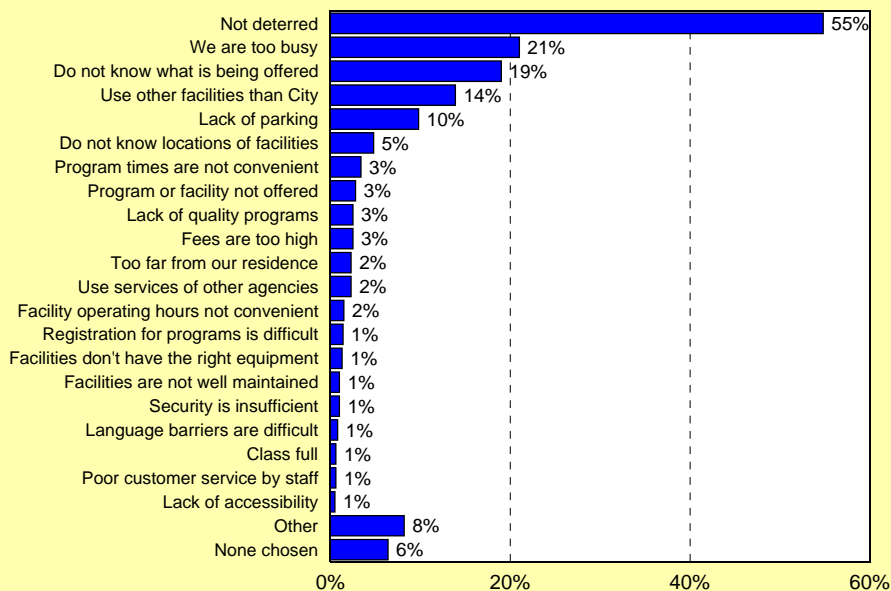


Source: Leisure Vision/ETC Institute for the City of Naples (2015)



## Q6. Reasons That Deter Households From Using Parks, Recreation Facilities or Programs More Often

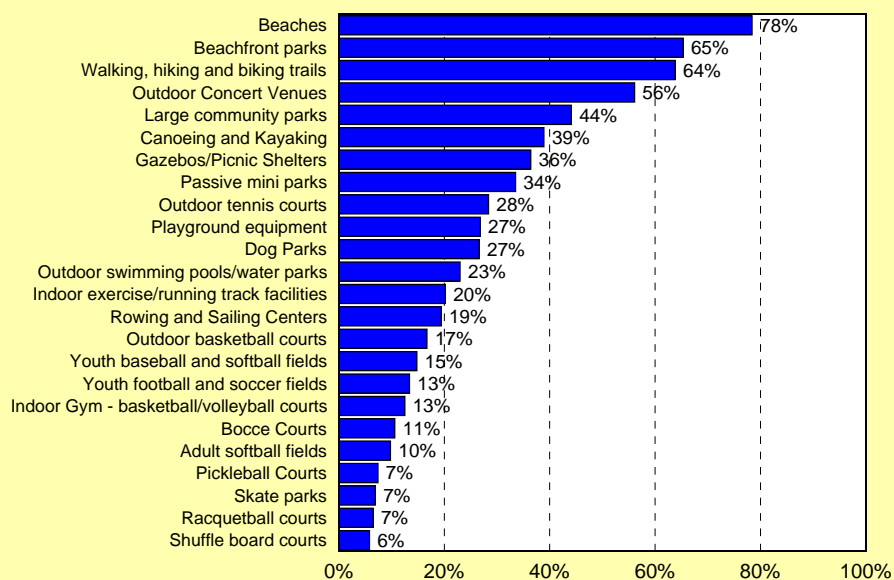
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

## Q7. Households That Have a Need for Parks and Recreation Facilities

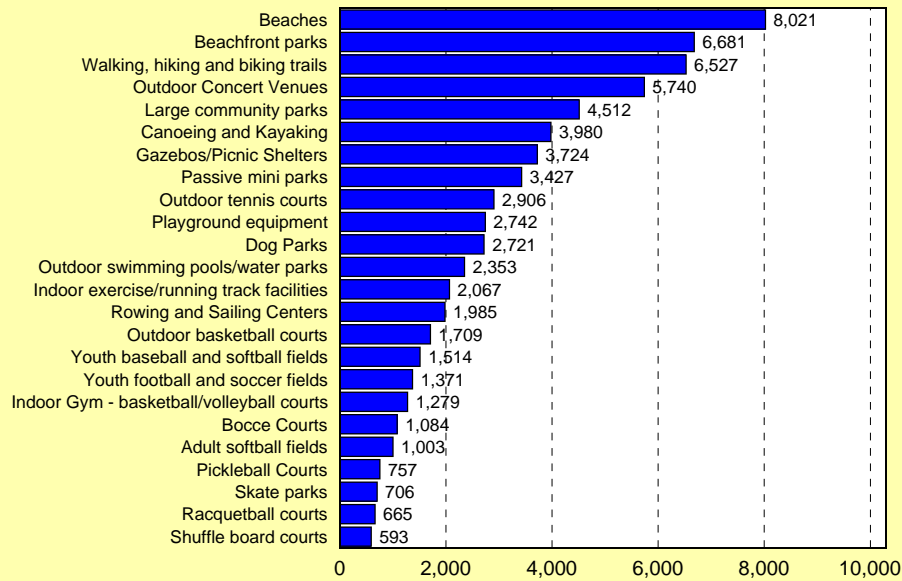
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q7a. Estimated Number of Households in the City of Naples That Have a Need for Parks and Recreation Facilities

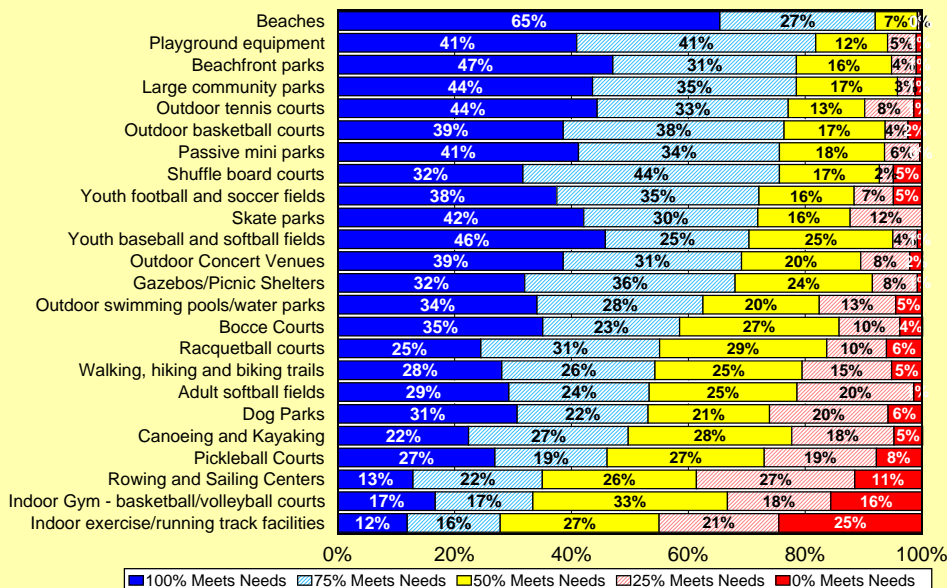
by number of households based on 10,231 households in the City of Naples



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q7b. How Well Recreation Facilities Meet the Needs of Respondent Households

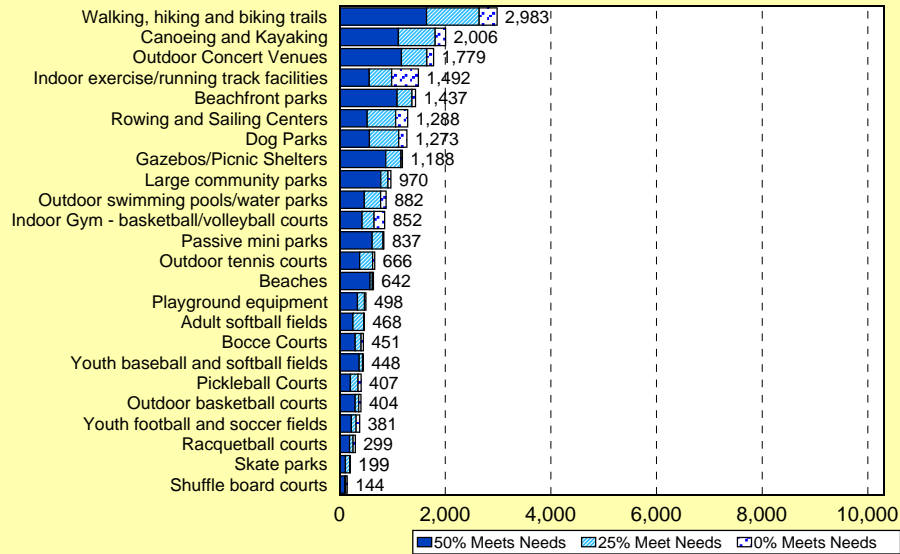
by percentage of households that have a need for facilities



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q7c. Estimated Number of Households in the City of Naples Whose Needs for Recreation Facilities Are Only Being 50% Met or Less

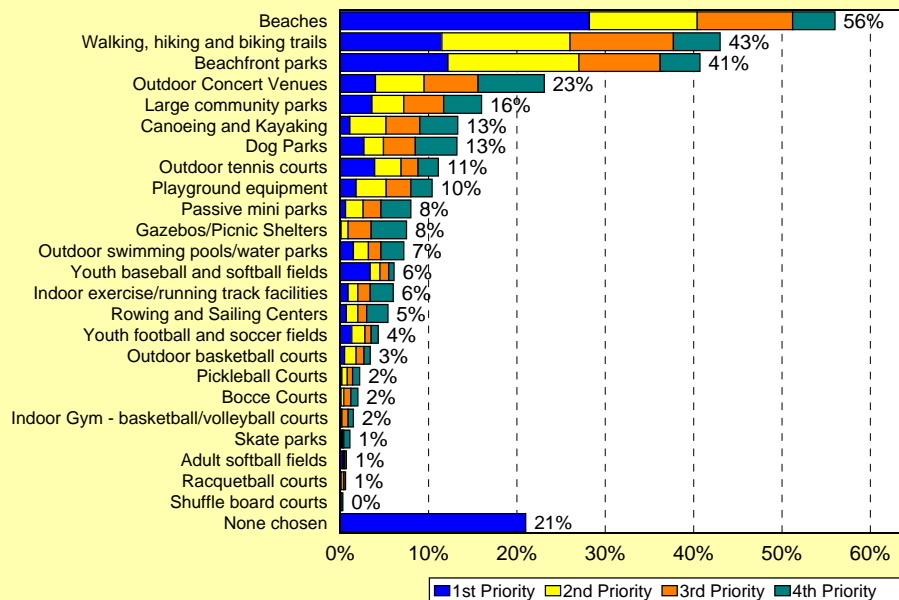
by number of households based on 10,231 households in the City of Naples



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q8. FOUR Parks and Recreation Facilities That Are Most Important to Households

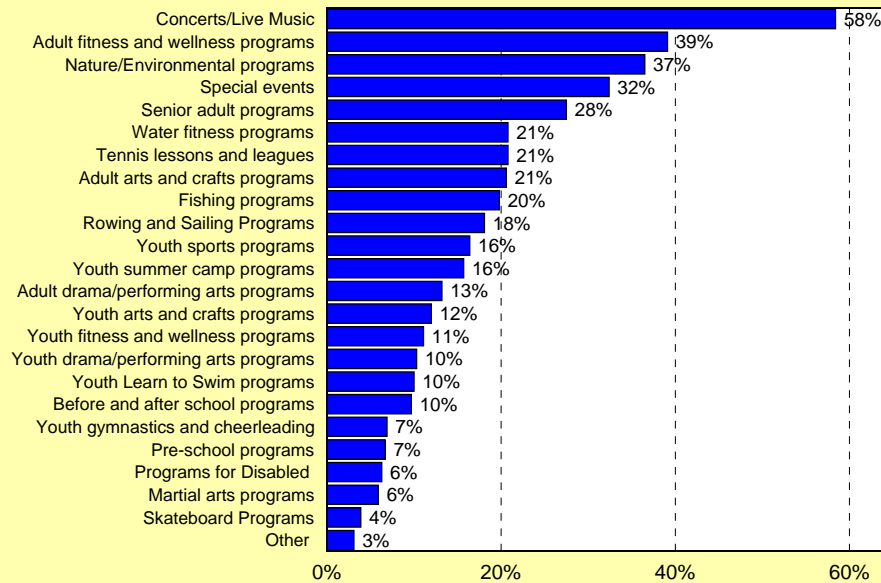
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q9. Households that Have a Need for Parks and Recreation Programs

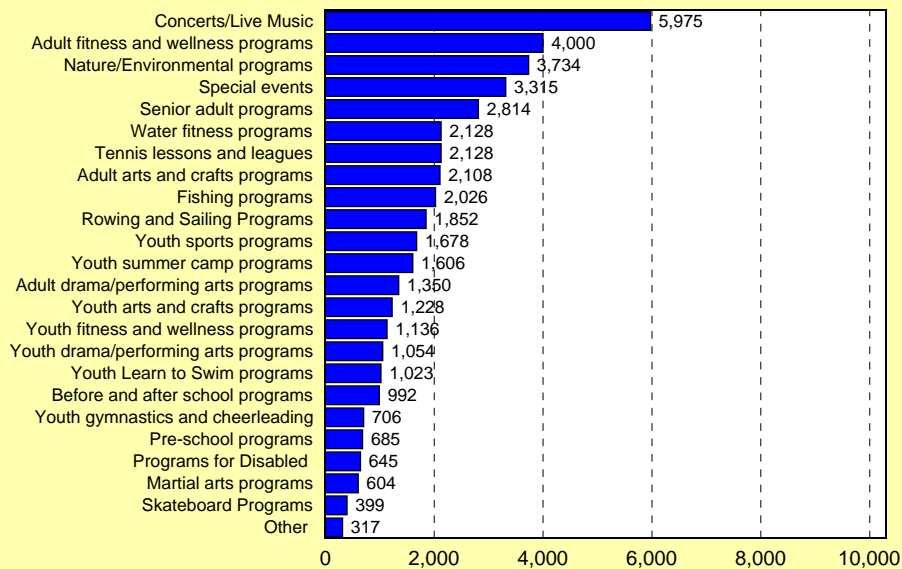
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q9a. Estimated Number of Households in the City of Naples That Have a Need for Parks and Recreation Programs

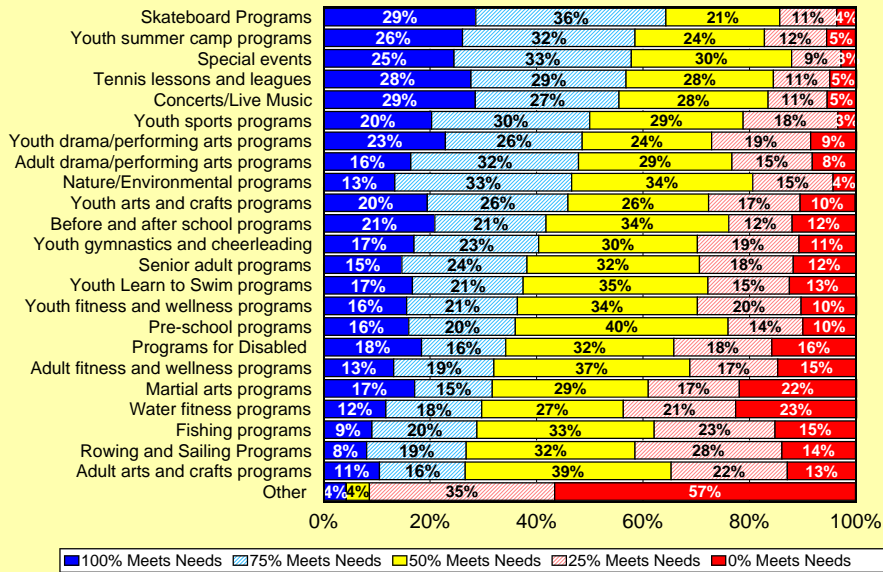
by number of households based on 10,231 households in the City of Naples



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

## Q9b. How Well Recreation Programs Meet the Needs of Respondent Households

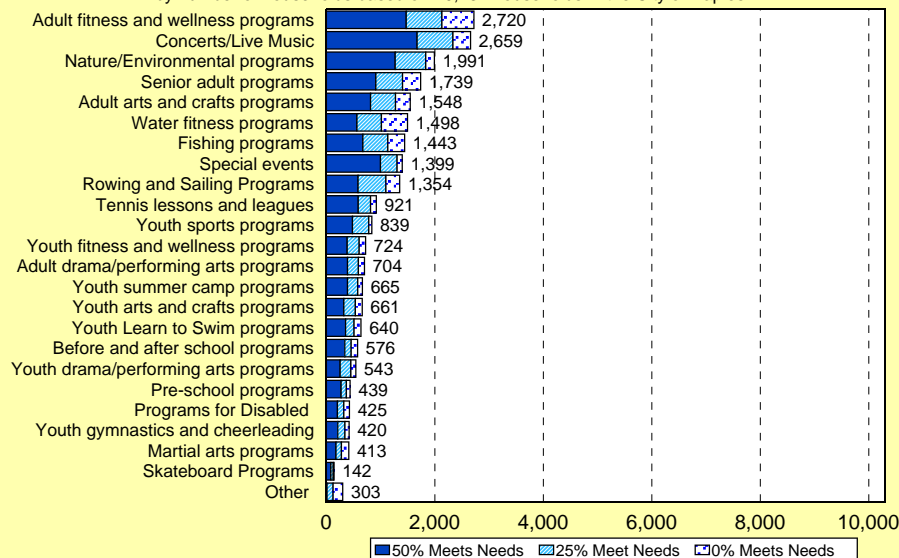
by percentage of households that have a need for programs



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

## Q9c. Estimated Number of Households in the City of Naples Whose Needs for Recreation Programs Are Only Being 50% Met or Less

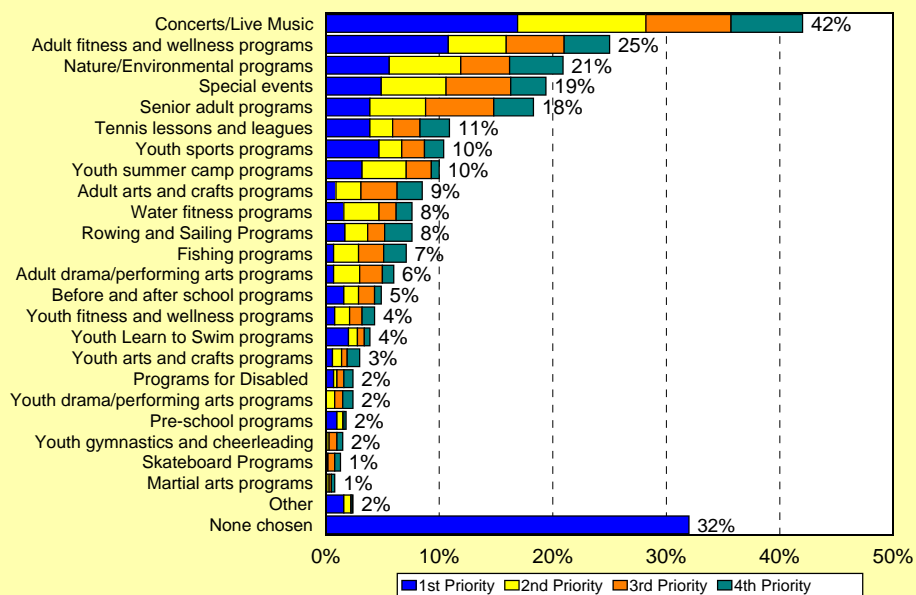
by number of households based on 10,231 households in the City of Naples



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q10. FOUR Parks and Recreation Programs That Are Most Important to Households

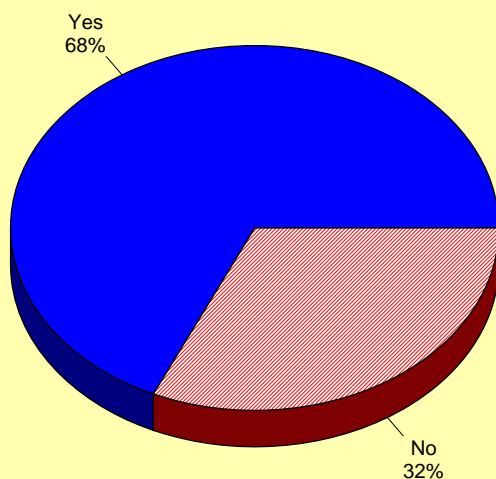
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q11. Whether or Not Residents Have Attended Special Events/Concerts Offered by the City of Naples

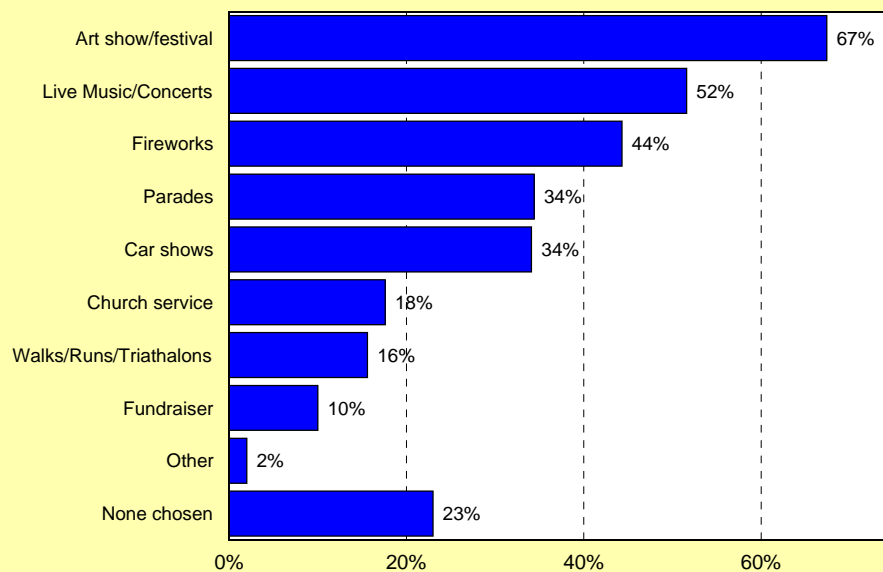
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q11a. THREE Special Events Households Attended

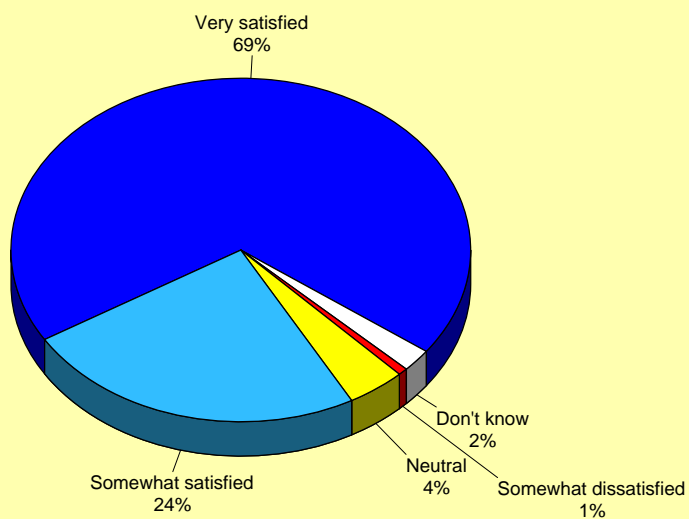
by percentage of respondents who attended special events/concerts during the past 12 months  
(multiple choices could be made)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q11b. Overall Satisfaction with Special Events Households Attended During the Past 12 Months

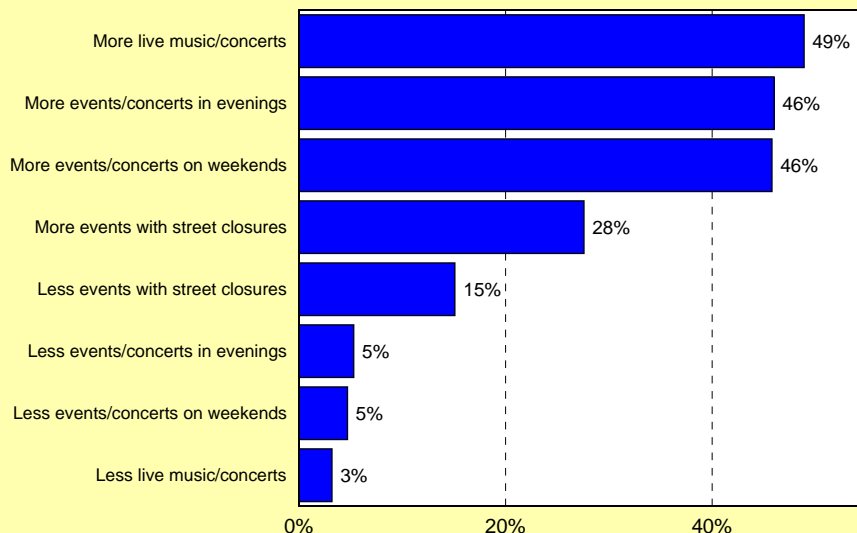
by percentage of respondents who attended special events/concerts during the past 12 months



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q12. THREE Major Actions the City Could Take to Improve Special Events/Concerts and Encourage Households to Attend More Often or At All

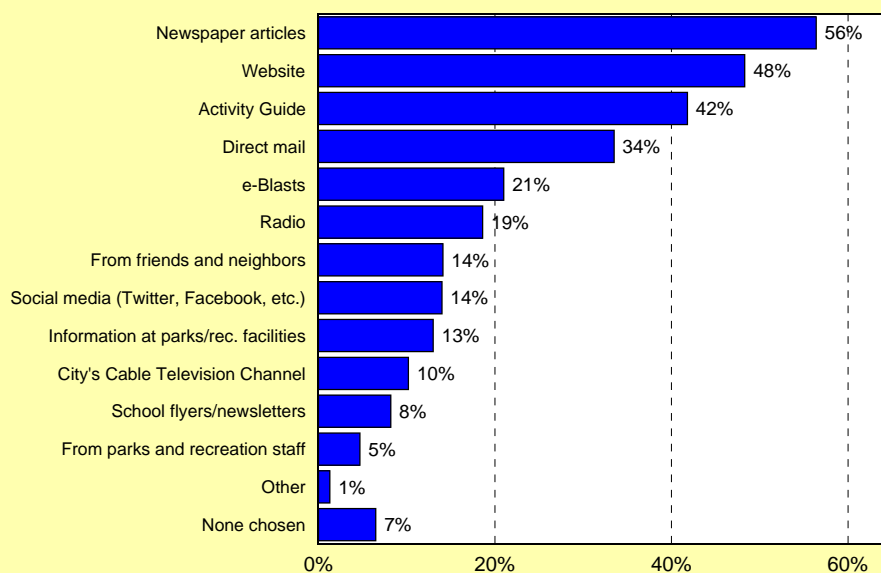
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q13. Ways Households Would Prefer to Learn About Programs and Activities

by percentage of respondents (multiple choices could be made)

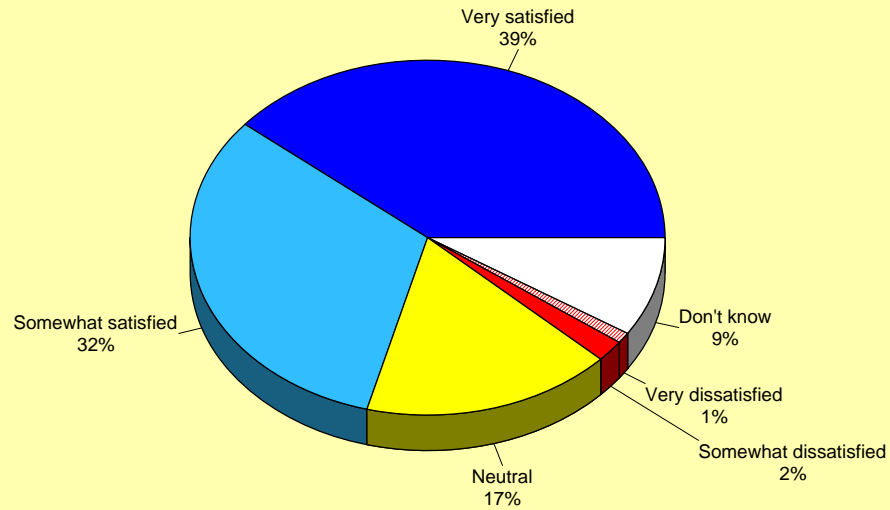


Source: Leisure Vision/ETC Institute for the City of Naples (2015)



### Q14. Overall Value Households Receive From the City of Naples Parks and Recreation Department

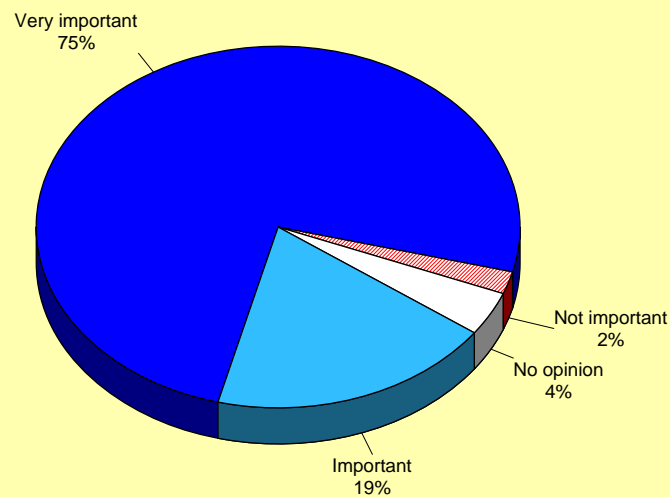
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q15. How Important Parks and Recreation Facilities and Programs Are to Quality of Life in Naples

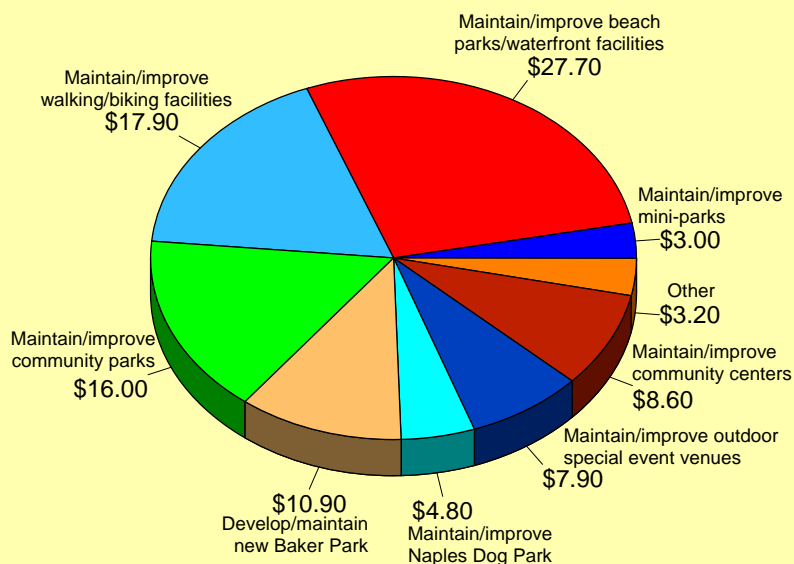
by percentage of respondents (excluding don't knows)



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q16. Resident Choice for Allocation of \$100 to Various Parks and Recreation Categories

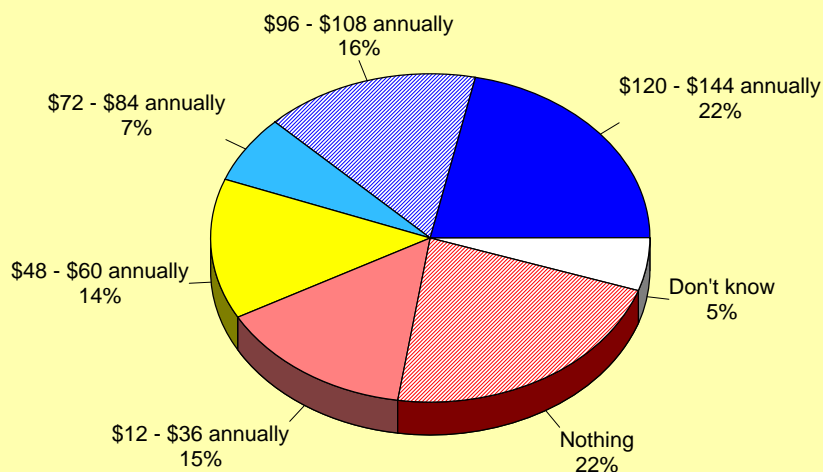
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q17. Additional Tax Support Households Would be Willing to Pay to Fund Parks, Trails, Water Front Facilities, Sports Fields, Indoor Facilities and Program Services That Are Most Important

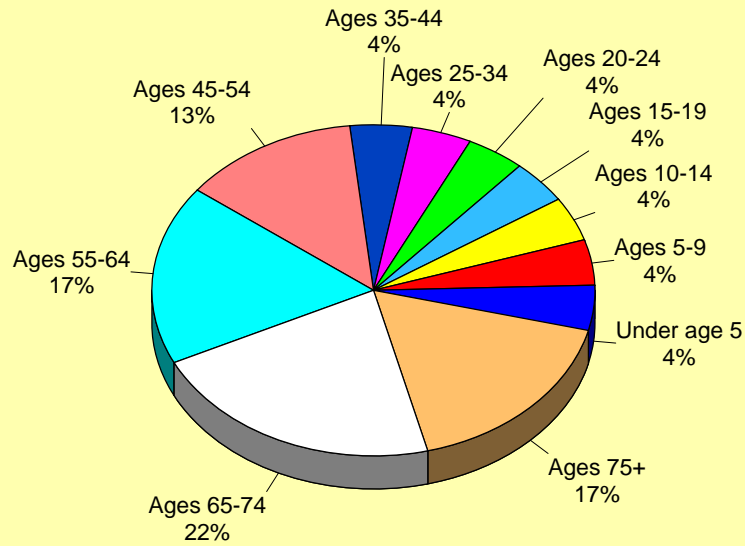
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q18. Ages of People in Household

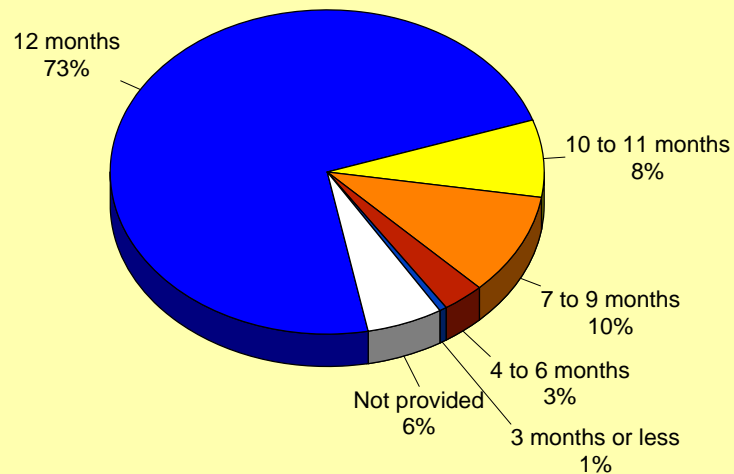
by percentage of household occupants



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q19. Demographics: Number of Months Per Year Respondents Reside in the City of Naples

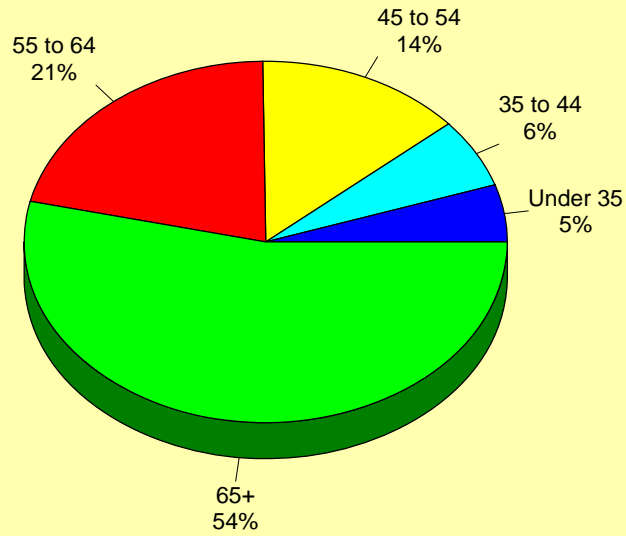
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q20. Demographics: Age of Respondents

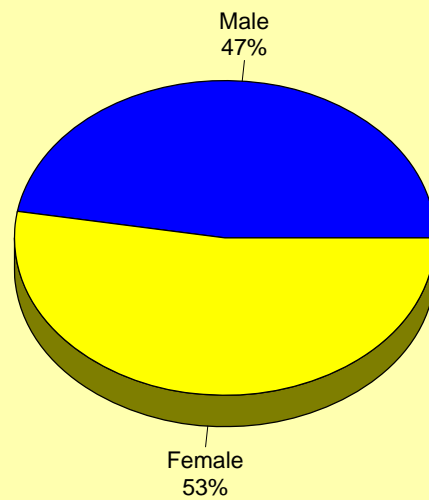
by percentage of respondents (excluding not provided)



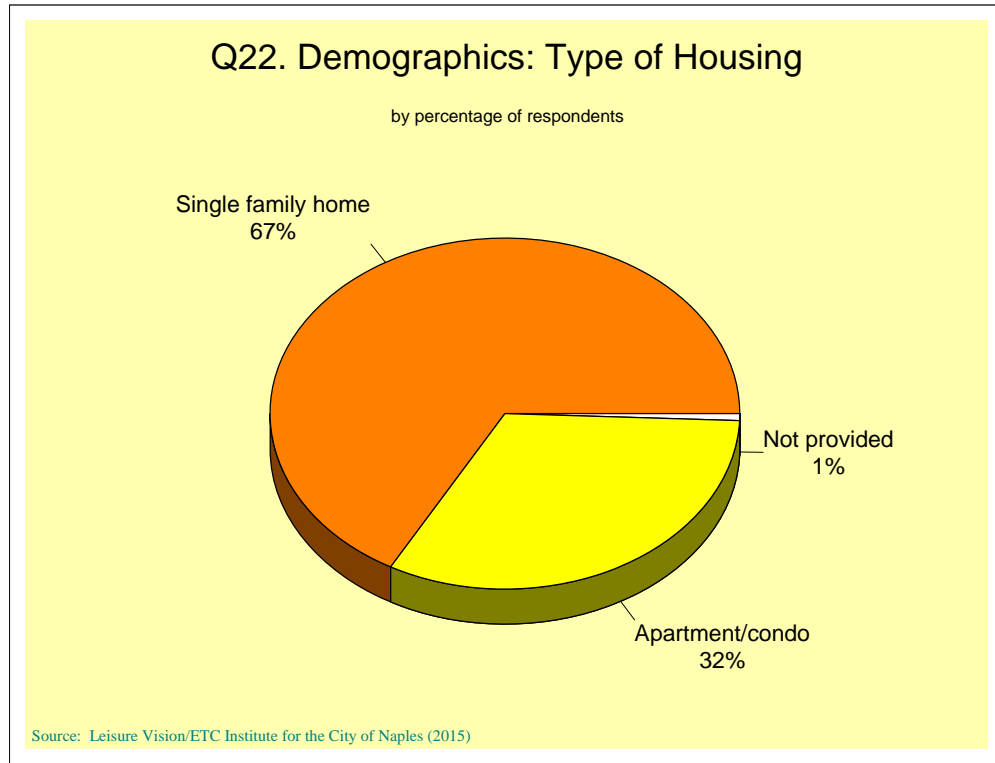
Source: Leisure Vision/ETC Institute for the City of Naples (2015)

### Q21. Demographics: Gender

by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Naples (2015)



*Section 3:*  
***Benchmarking Analysis***

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## **National Benchmarking**

***Since 1998, Leisure Vision (a division of ETC Institute) has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 700 communities in over 45 states across the country.***

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

***“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues*** including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

***To keep the benchmarking database current with changing trends,*** Leisure Vision’s benchmarking database is updated on an annual basis.

***Results from household responses for the City of Naples were compared to National Benchmarks to gain further strategic information.*** A summary of all tabular comparisons are shown on the following page.

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Naples is not authorized without written consent from Leisure Vision/ETC Institute.**

Benchmarking for Naples Comprehensive Community Needs Assessment Survey			
		National Average	City of Naples 2015
How would you rate the quality of all the parks/facilities you've visited?			
	Excellent	31%	45%
	Good	54%	51%
	Fair	12%	3%
	Poor	2%	0%
Has your household participated in City/County/Park District recreation programs during the past year?			
	Yes	34%	17%
	No	66%	83%
How would you rate the quality of all the recreation programs you've participated in?			
	Excellent	35%	41%
	Good	53%	49%
	Fair	10%	9%
	Poor	2%	1%



Benchmarking for Naples Comprehensive Community Needs Assessment Survey			
		<i>National Average</i>	<i>City of Naples 2015</i>
<b>Recreation programs that respondent households have a need for</b>			
Adult performing arts		21%	13%
Adult fitness and wellness programs		48%	39%
Before and after school programs		15%	10%
Gymnastics/tumbling programs		16%	7%
Martial arts programs		15%	6%
Nature programs/environmental education		32%	37%
Preschool programs		15%	7%
Programs for people with disabilities		12%	6%
Seniors/Adult programs		24%	28%
Special events		40%	32%
Tennis lessons and leagues		17%	21%
Water fitness programs		30%	21%
Youth performing arts		18%	10%
Youth fitness and wellness programs		19%	11%
Youth Learn to Swim programs		25%	10%
Youth sports programs		27%	16%
Youth summer camp programs		20%	16%
<b>Recreation programs that are the most important to respondent households</b>			
Adult performing arts		9%	6%
Adult fitness and wellness programs		30%	25%
Before and after school programs		7%	5%
Gymnastics/tumbling programs		5%	2%
Martial arts programs		4%	1%
Nature programs/environmental education		13%	21%
Preschool programs		7%	2%
Programs for people with disabilities		4%	2%
Seniors/Adult programs		14%	18%
Special events		20%	19%
Tennis lessons and leagues		7%	11%
Water fitness programs		14%	8%
Youth performing arts		6%	2%
Youth fitness and wellness programs		7%	4%
Youth Learn to Swim programs		14%	4%
Youth sports programs		15%	10%
Youth summer camp programs		9%	10%

Benchmarking for Naples Comprehensive Community Needs Assessment Survey			
		National Average	City of Naples 2015
<b>Parks and recreation <u>facilities</u> that respondent households have a need for</b>			
Adult Softball Fields		15%	10%
Dog parks		27%	27%
Football Fields		14%	13%
Indoor Gyms		27%	13%
Indoor running/walking track		41%	20%
Large Community Parks		55%	44%
Outdoor Concerts/Amphitheater		34%	56%
Outdoor Basketball Courts		24%	17%
Outdoor Swimming Pools		44%	23%
Picnic Areas and Shelters		53%	36%
Playground Equipment for Children		43%	27%
Tennis Courts (outdoor)		26%	28%
Walking & Biking Trails		69%	64%
Youth Baseball/Softball Fields		17%	15%
<b>Most important parks and recreation <u>facilities</u> to respondent households</b>			
Adult Softball Fields		4%	1%
Dog parks		12%	13%
Football fields		3%	4%
Indoor Gyms		7%	2%
Indoor running/walking track		15%	6%
Large Community Parks		19%	16%
Outdoor Concerts/Amphitheater		8%	23%
Outdoor Basketball Courts		5%	3%
Outdoor Swimming Pools		18%	7%
Picnic Areas and Shelters		17%	8%
Playground Equipment for Children		19%	10%
Tennis Courts (outdoor)		7%	11%
Walking and Biking Trails		42%	43%
Youth Baseball/Softball Fields		5%	6%

Benchmarking for Naples Comprehensive Community Needs Assessment Survey			
		<i>National Average</i>	<i>City of Naples 2015</i>
<b>Reasons that Prevent Respondent Households From Using Programs or Facilities More Often</b>			
Facilities do not have right equipment		7%	1%
Facilities are not well maintained		6%	1%
Facility operating hours are not convenient		7%	2%
Fees are too high		13%	3%
I do not know location of facilities		12%	5%
I do not know what is being offered		22%	19%
Lack of accessibility		3%	1%
Lack of parking		5%	10%
Lack of quality programs		8%	3%
Poor customer service by staff		3%	1%
Program times are not convenient		16%	3%
Programs/facilities are not offered		14%	3%
Registration for programs is difficult		3%	1%
Security is insufficient		7%	1%
Too far from residence		12%	2%
Use facilities in other Cities/Park Districts		9%	14%
Use services of other agencies		8%	2%
Class full		5%	1%
We are too busy		34%	21%
<b>Level of Satisfaction with the Overall Value Households Receive from the Parks and Recreation Department</b>			
Very Satisfied		27%	39%
Somewhat Satisfied		34%	32%
Neutral		20%	17%
Somewhat Dissatisfied		6%	2%
Very Dissatisfied		3%	1%
Don't Know		11%	9%

*Section 4:*  
*Importance-Unmet Needs*  
*Analysis*

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## Naples, Florida

### Importance-Unmet Needs Matrix

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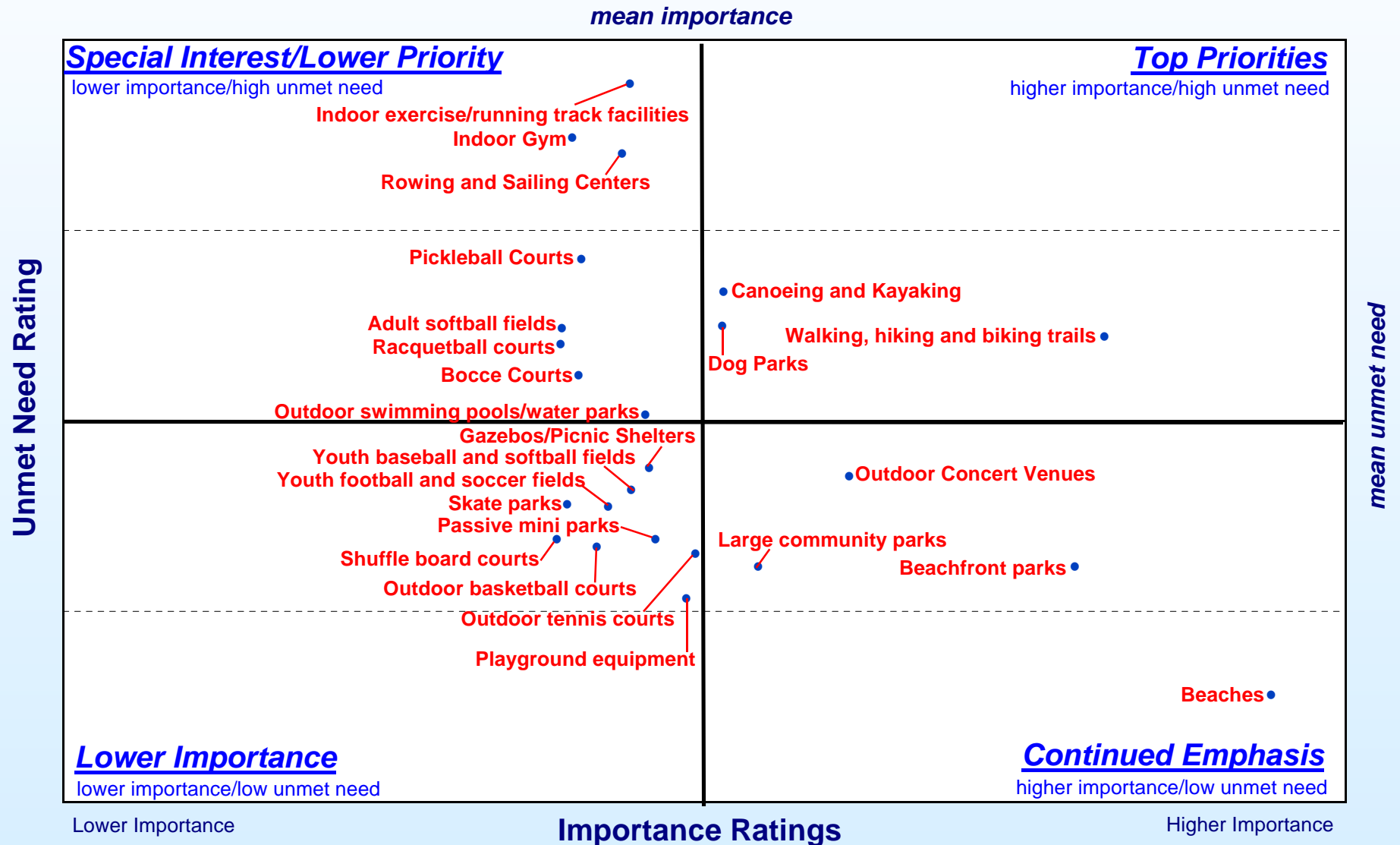
The Importance-Unmet Needs Matrix is a tool for assessing the priority that should be placed on parks and recreation facilities and programs in Naples. Each of the facilities and programs that were assessed on the survey were placed in one of the following four quadrants:

- **Top Priorities** (higher unmet need and higher importance). Services in this quadrant should be given the highest priority for improvement. Respondents placed a high level of importance on these services, and the unmet need rating is high. Improvements to services in this quadrant will have positive benefits for the highest number of residents.
- **Continued Emphasis** (higher importance and lower unmet need). Respondents placed a higher level of importance on these services, but the unmet need rating is relatively low. Generally this quadrant includes services of high priority where a good job has taken place in addressing needs. Continued emphasis on services in this quadrant will ensure that services of importance continue to receive the sufficient allocation of resources.
- **Special Interests** (higher unmet need and lower importance). This quadrant shows where improvements may be needed to serve the needs of specialized populations. While the unmet need rating is high for many of these services, respondents generally placed a lower level of importance on these services. This quadrant includes services that a smaller population of respondents placed high importance on in the survey, but those respondents were not satisfied with their needs being met for these services.
- **Less Important** (lower unmet need and lower importance). Services in this quadrant should receive the lowest priority for improvement. Respondents placed a lower level of importance on these services, and the unmet need rating is relatively low. This does not mean that services in this quadrant are not important, but rather that the relative importance of these services is lower and the unmet needs are lower than services in the other three quadrants.

The following pages contain the Importance-Unmet Needs Matrices for all parks and recreation facilities that were assessed on the survey.

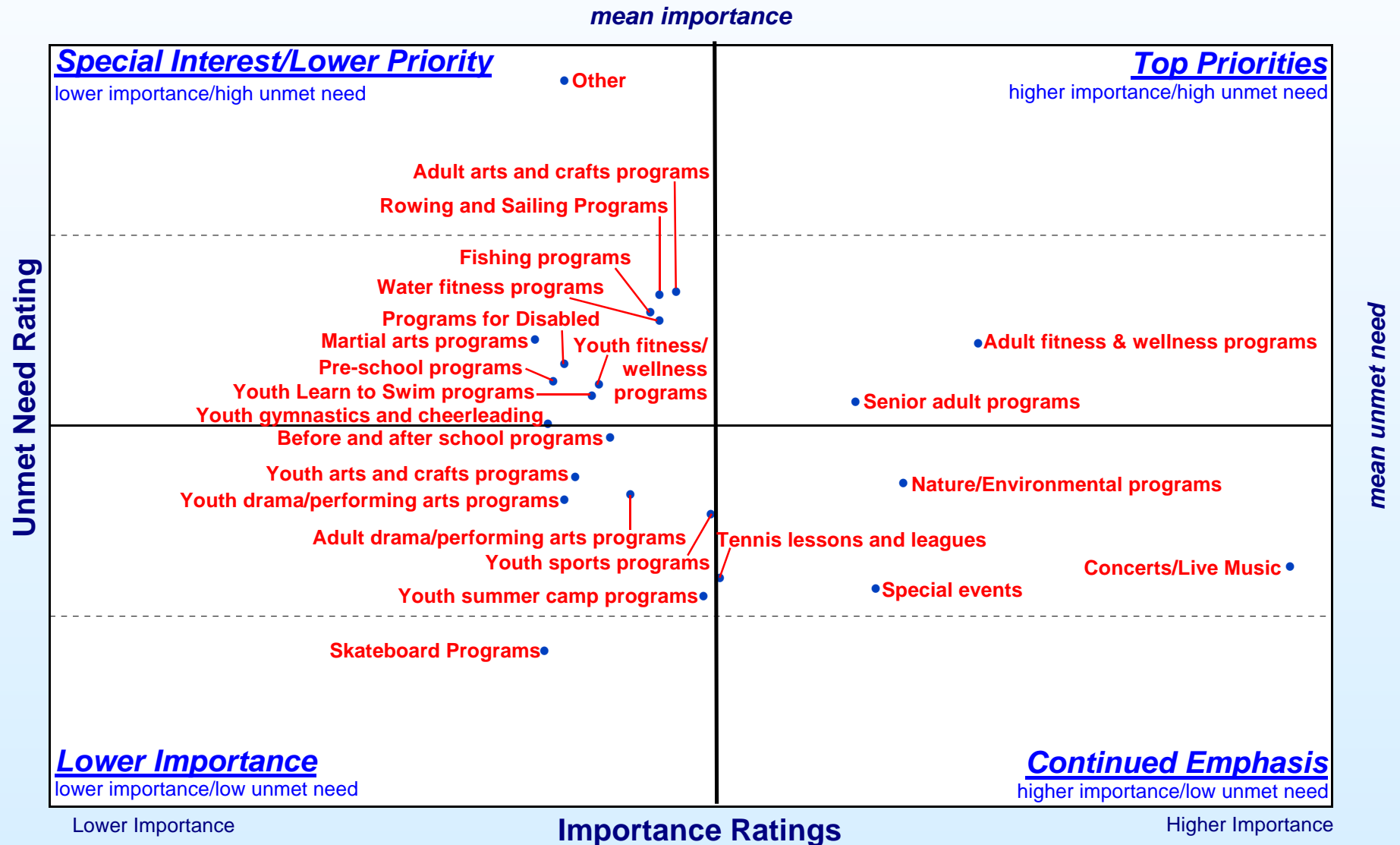
# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Facilities

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Programs

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



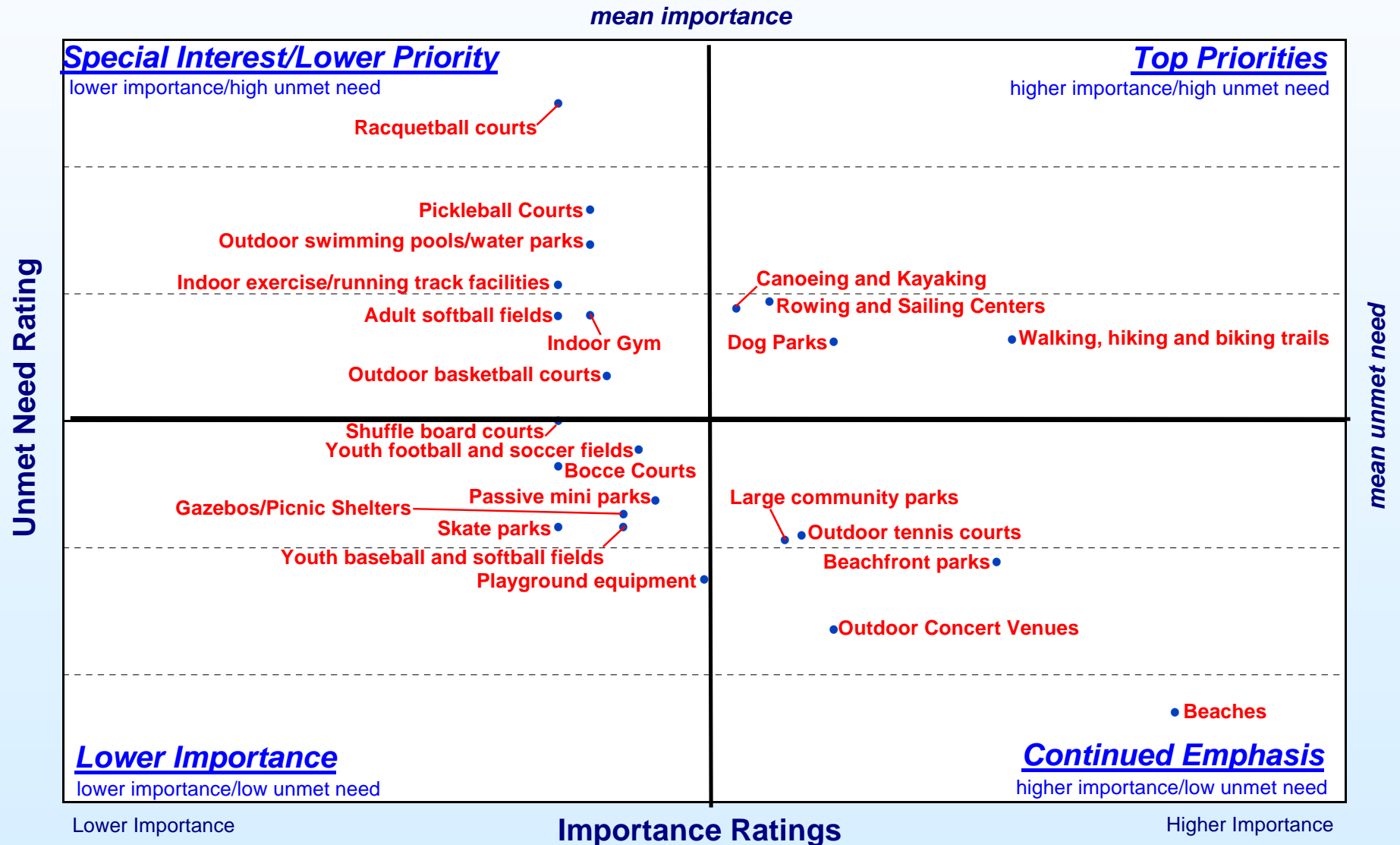
## ***Importance-Unmet Needs Analysis by Zone***

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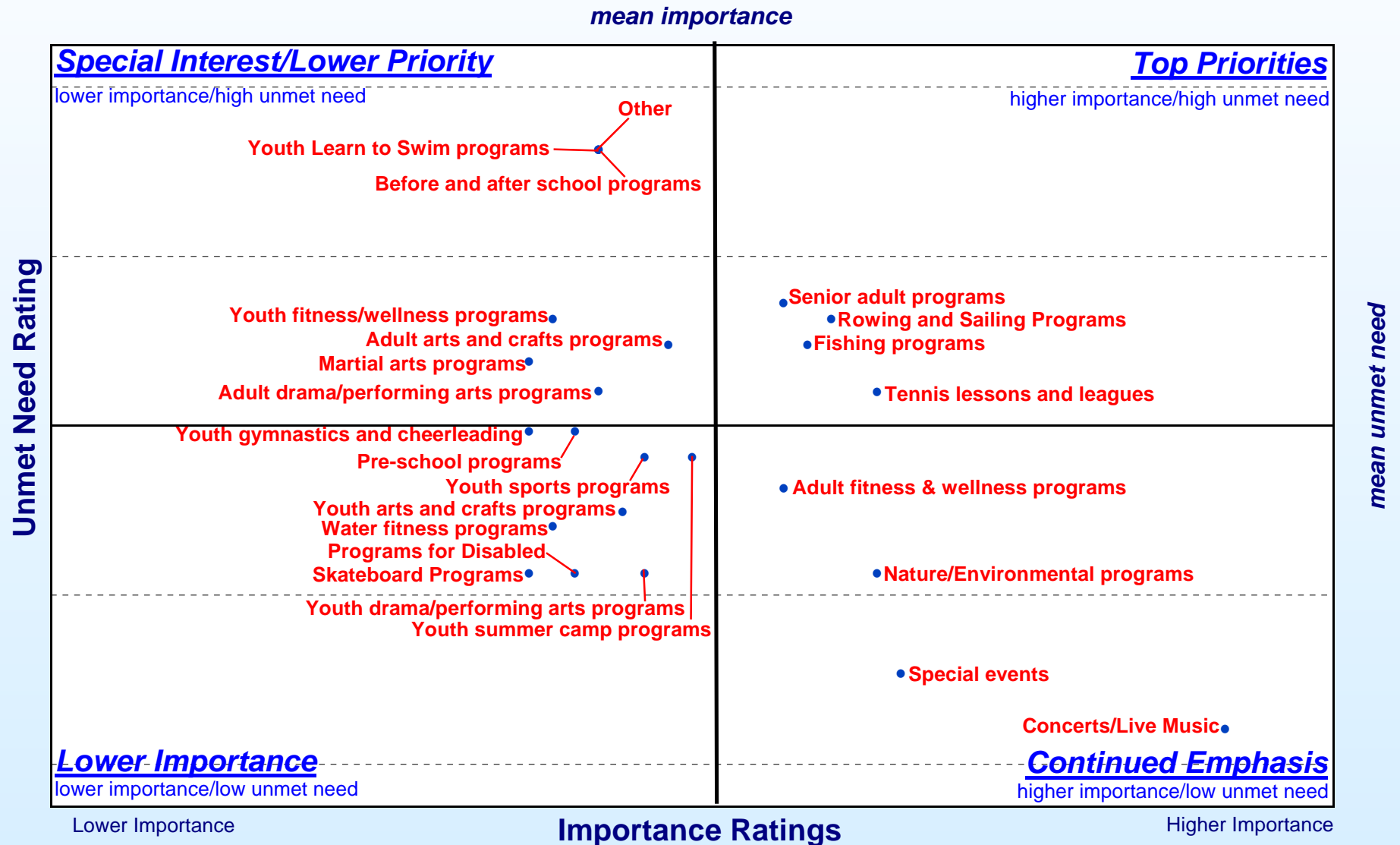
# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Facilities - ZONE 1

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



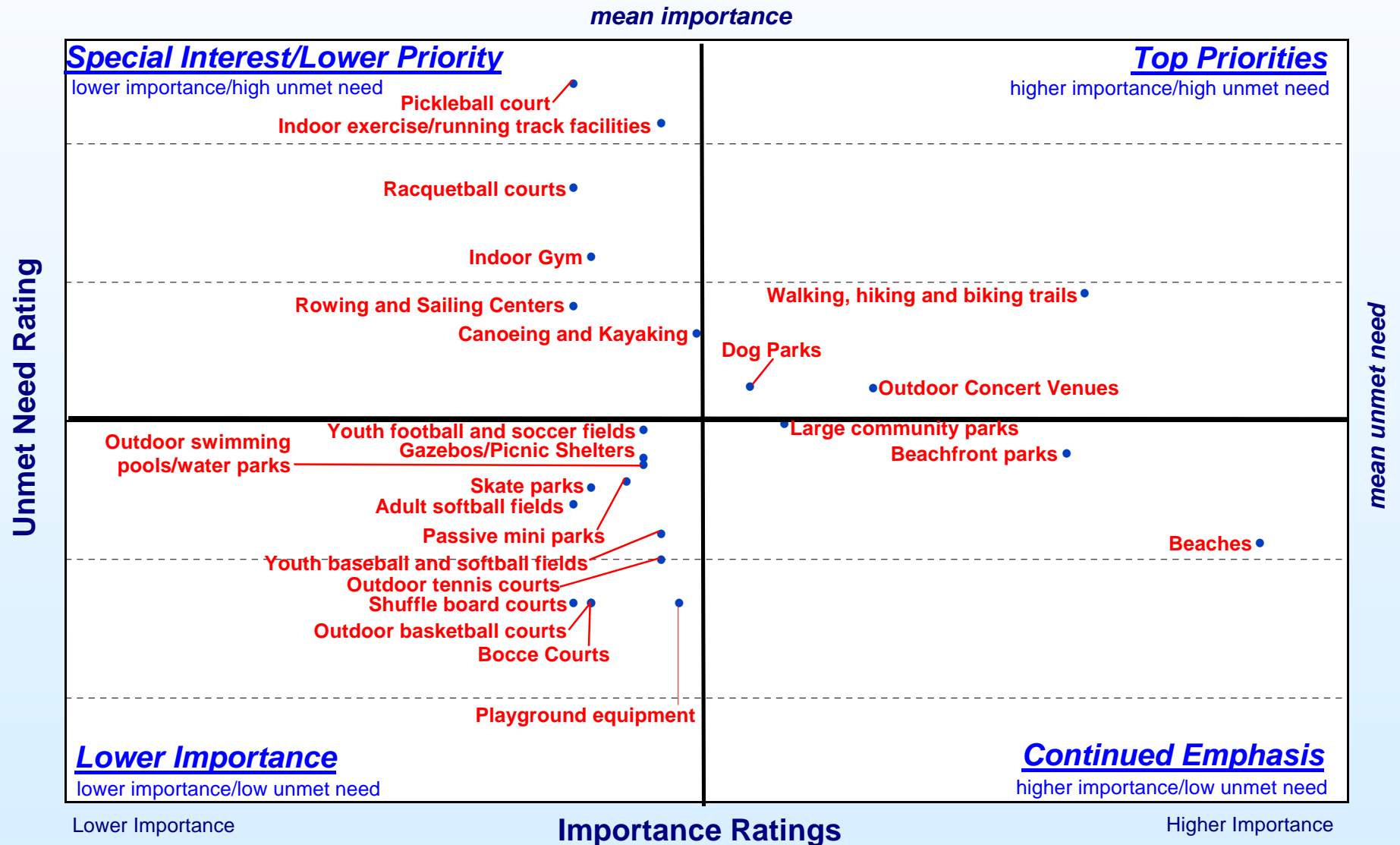
# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Programs - ZONE 1

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



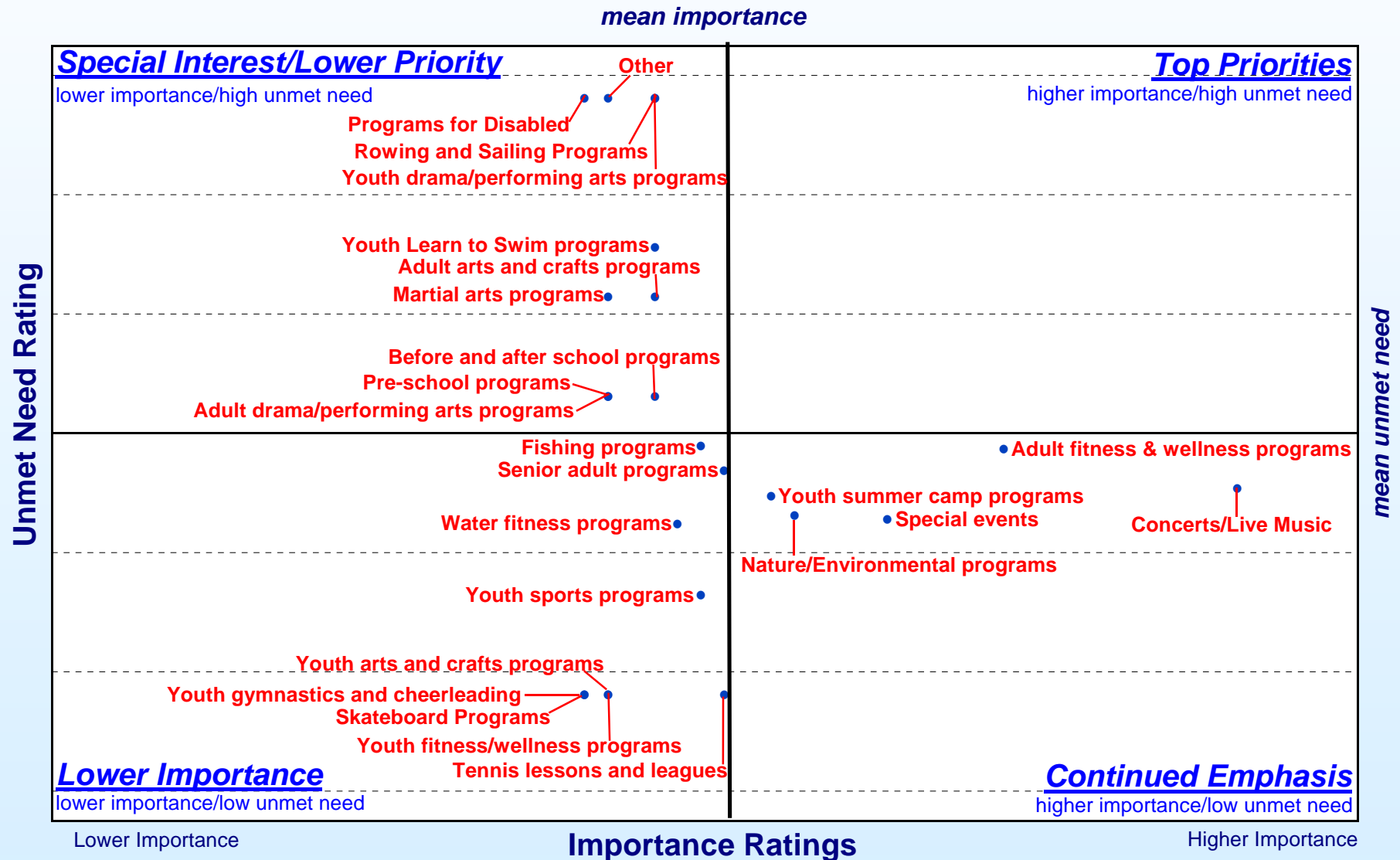
# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Facilities - ZONE 2

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



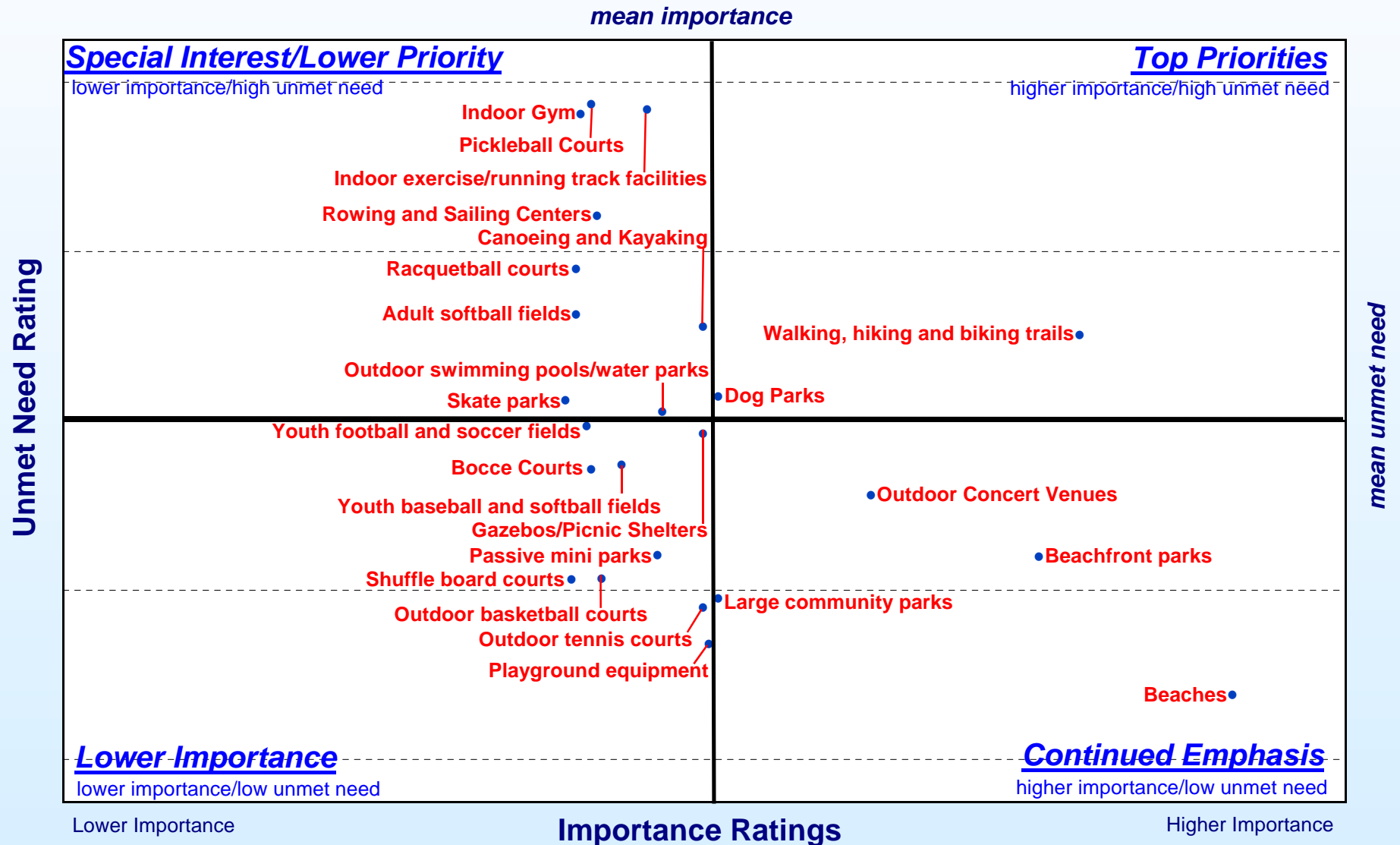
# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Programs - ZONE 2

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



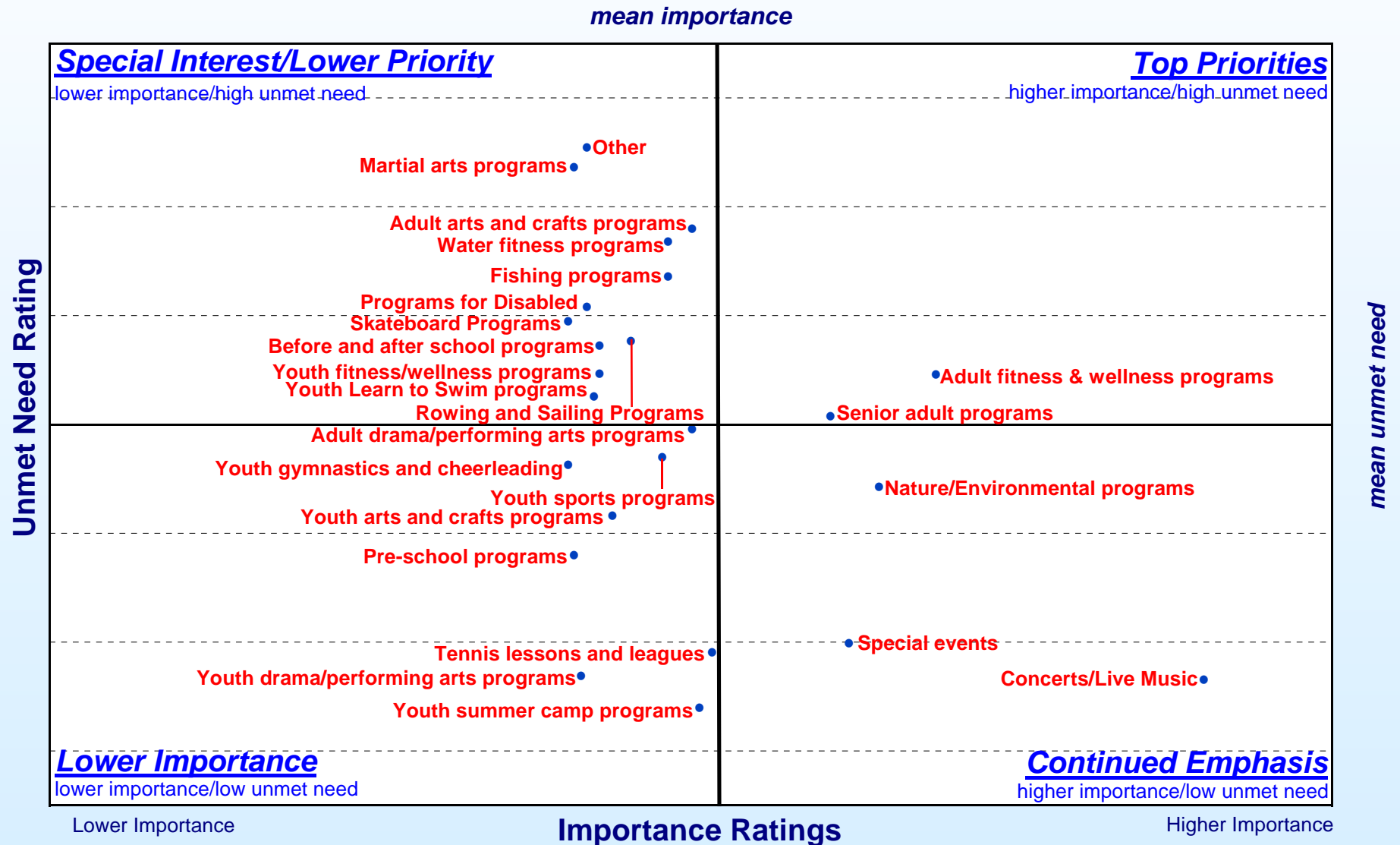
# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Facilities - ZONE 3

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Programs - ZONE 3

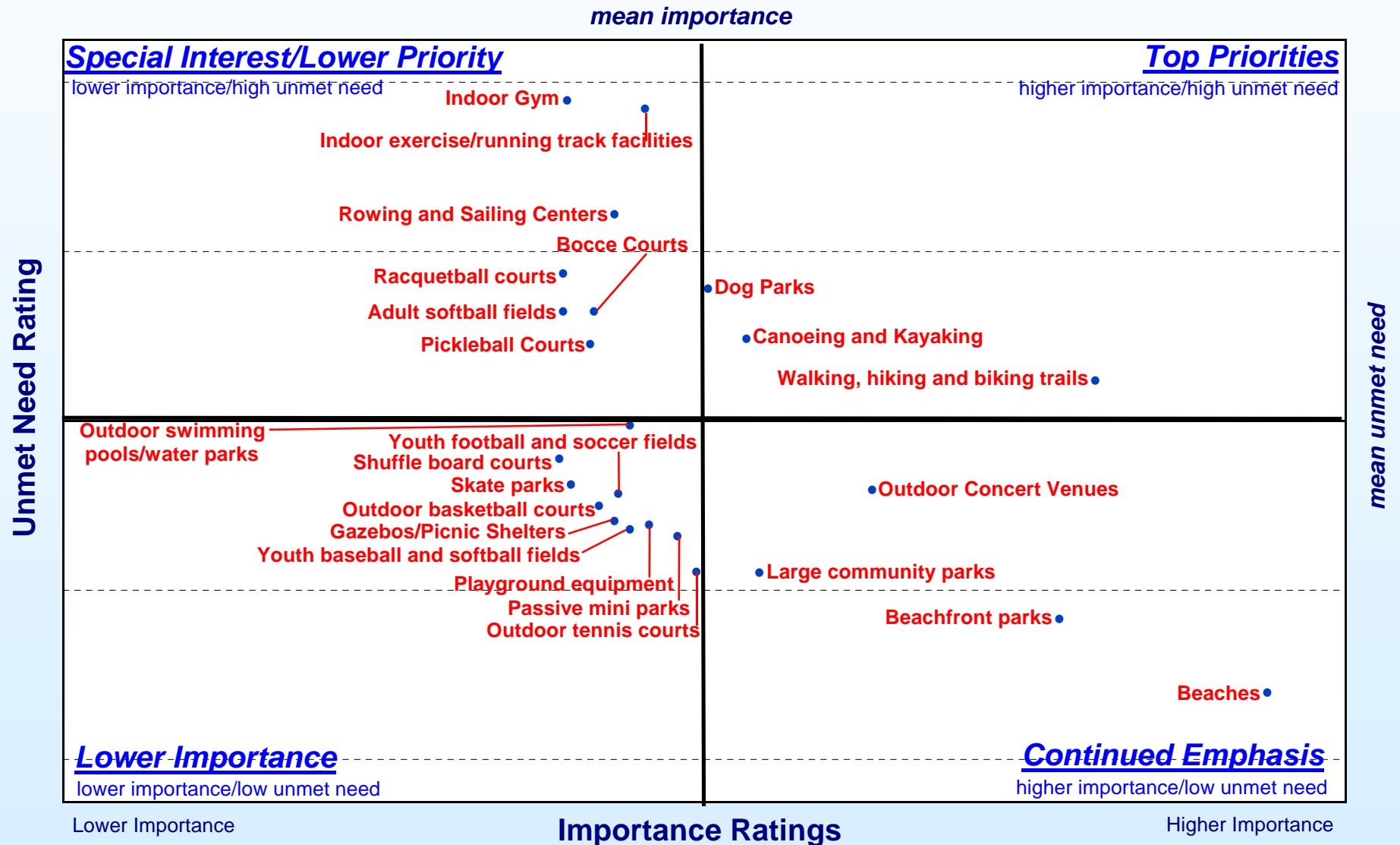
(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Source: Leisure Vision/ETC Institute (2015)

# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Facilities - ZONE 4

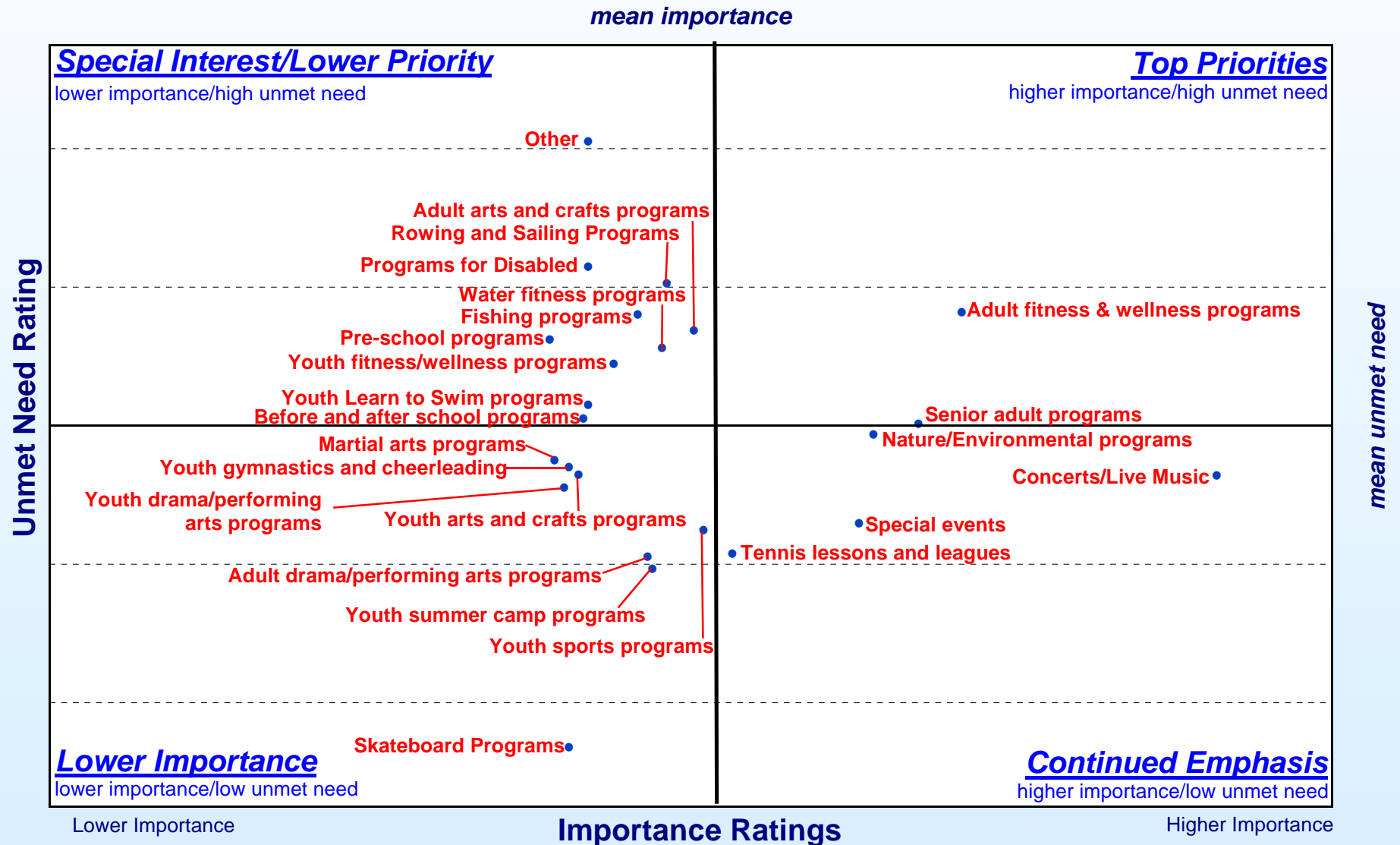
(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Source: Leisure Vision/ETC Institute (2015)

# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Programs - ZONE 4

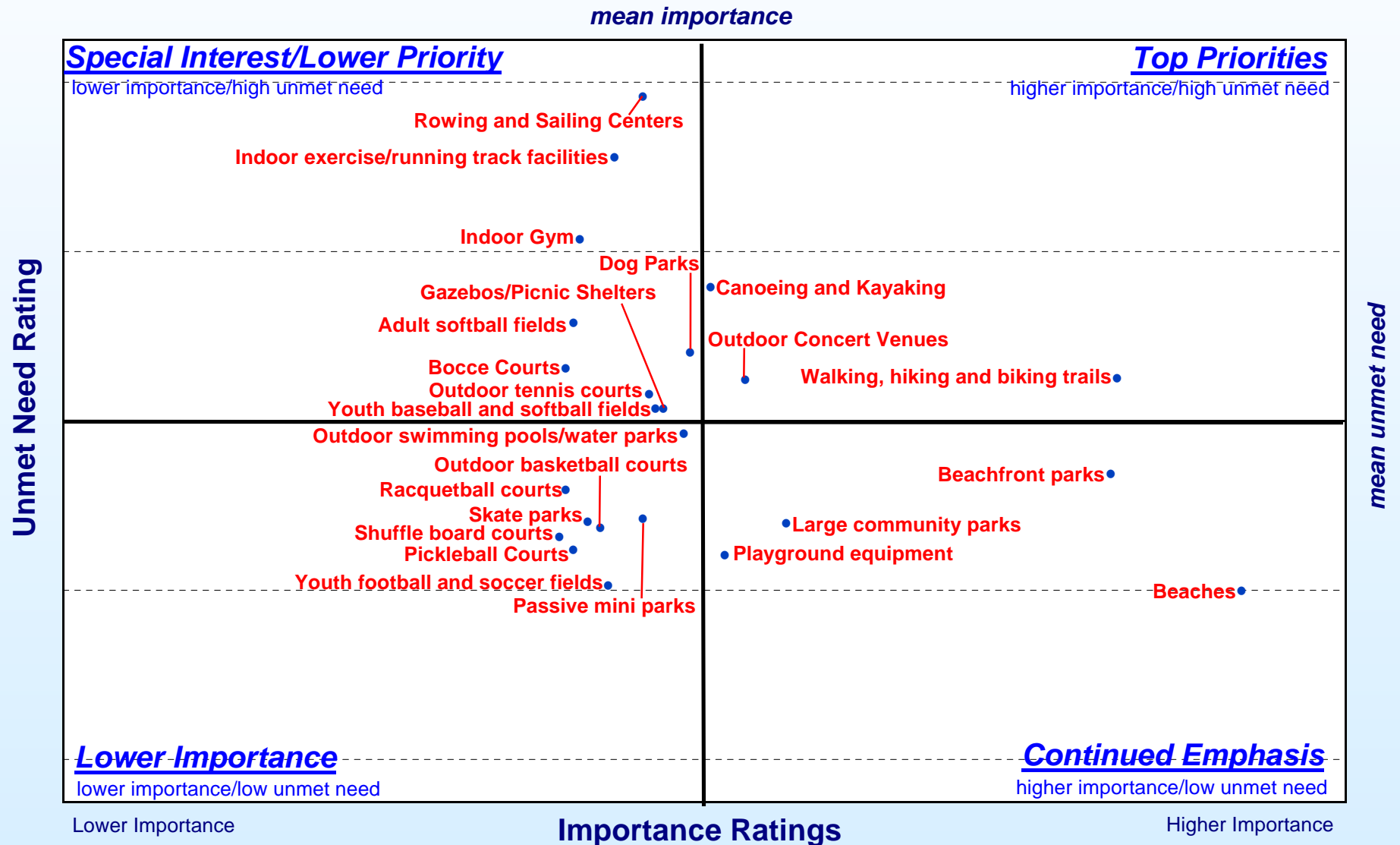
(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)





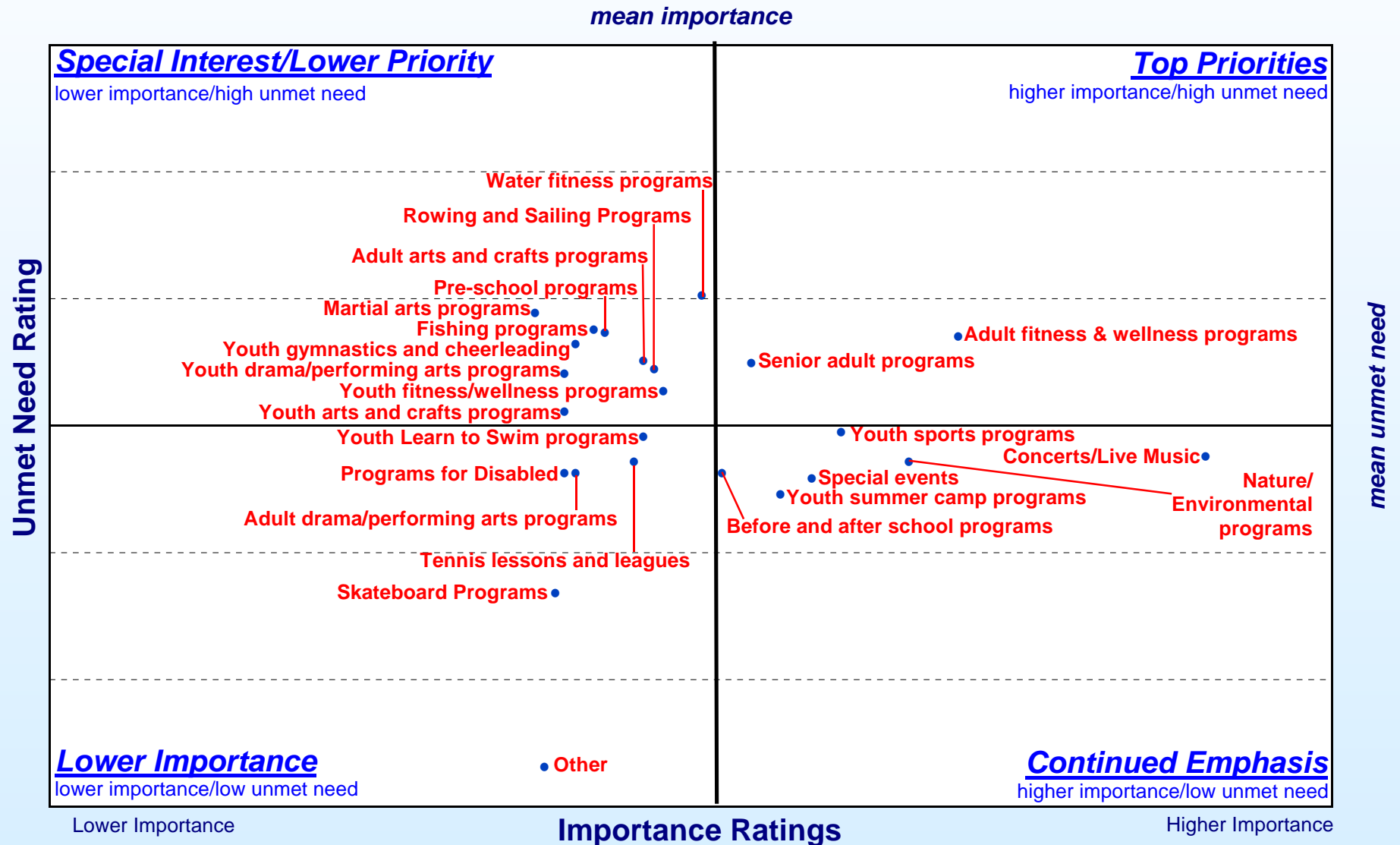
# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Facilities - ZONE 5

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



# 2015 Importance-Unmet Needs Assessment Matrix for Naples Parks and Recreation Programs - ZONE 5

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



*Section 5:*  
***GIS Maps***

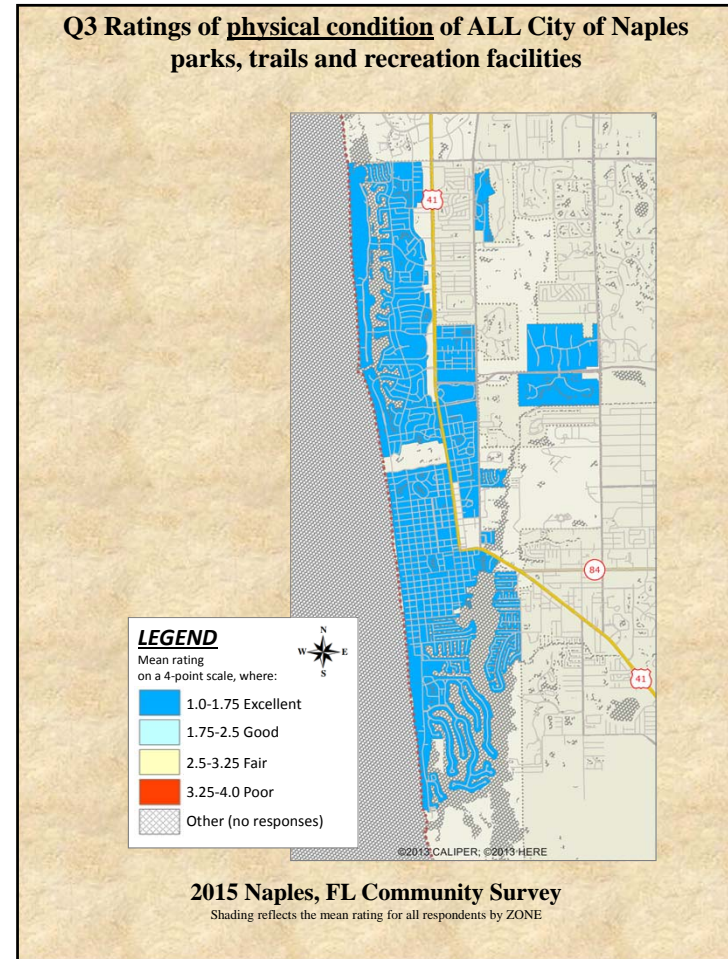
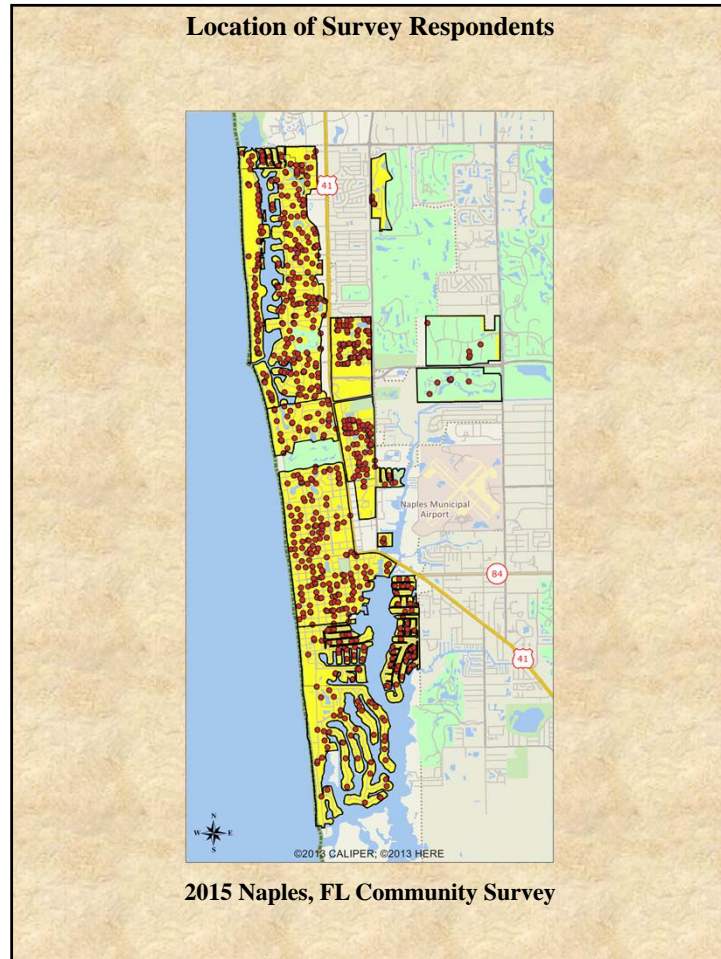
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## Interpreting the Maps

The maps on the following pages show the mean ratings for several questions on the survey by Zone. If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

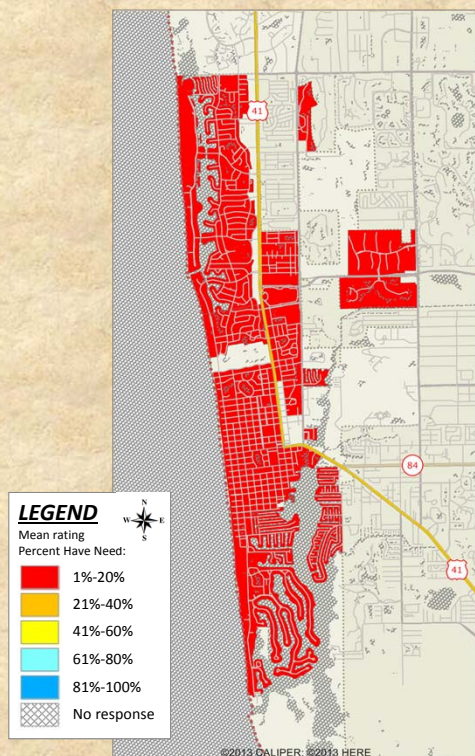
When reading the maps, please use the following color scheme as a guide:

- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service, ratings of “excellent” or “good” and ratings of “very safe” or “safe.”
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of “below average” or “poor” and ratings of “unsafe” or “very unsafe.”



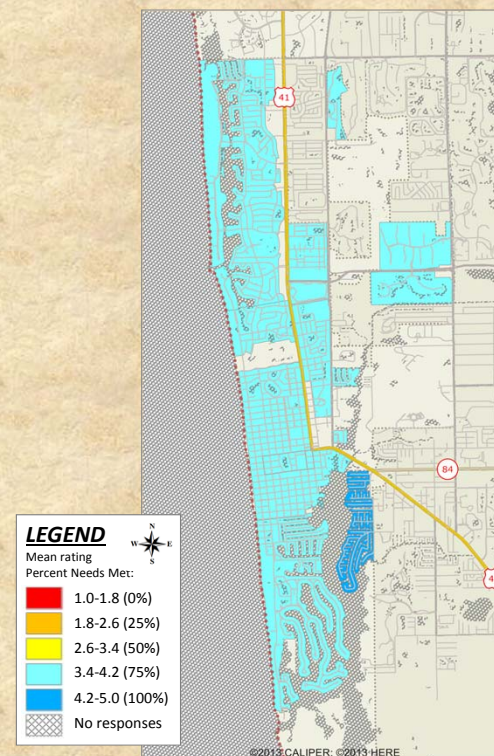


**Q7A Respondents who indicated a need for  
youth football and soccer fields**



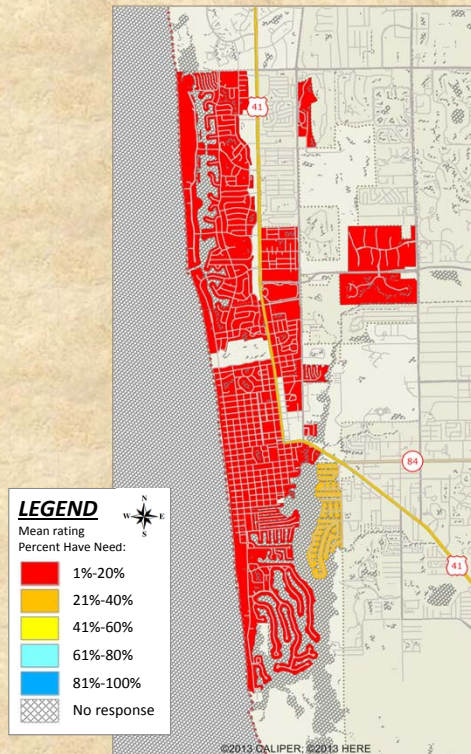
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q7a How well respondents' needs are met for  
youth football and soccer fields**



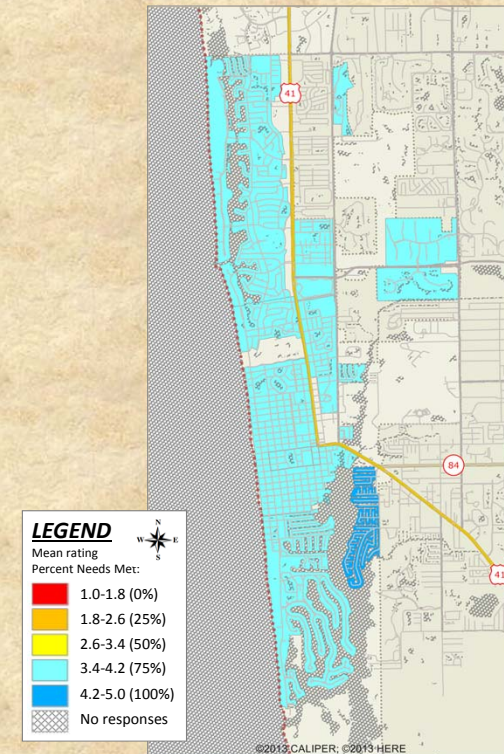
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q7B Respondents who indicated a need for  
youth baseball and softball fields**



**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

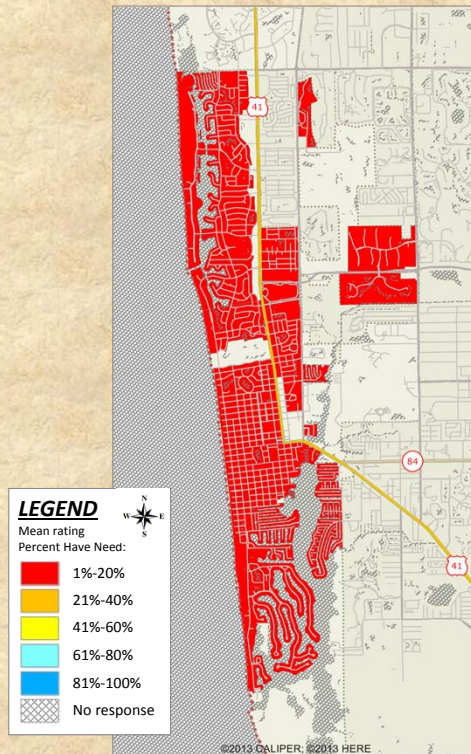
**Q7b How well respondents' needs are met for  
youth baseball and softball fields**



**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

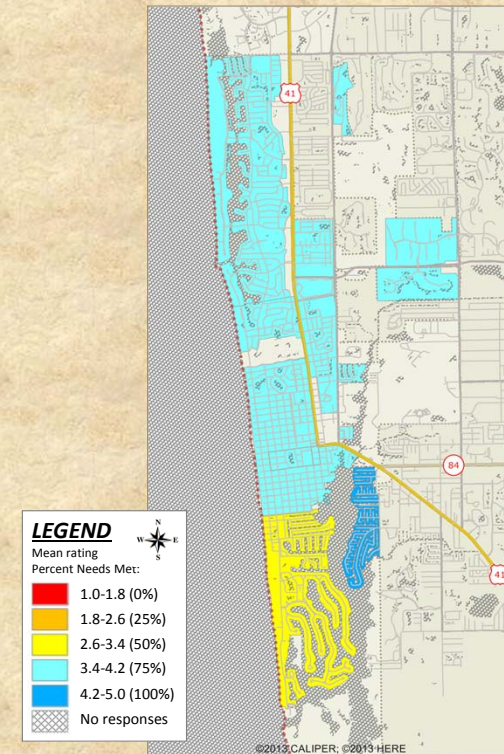


**Q7C Respondents who indicated a need for  
adult softball fields**



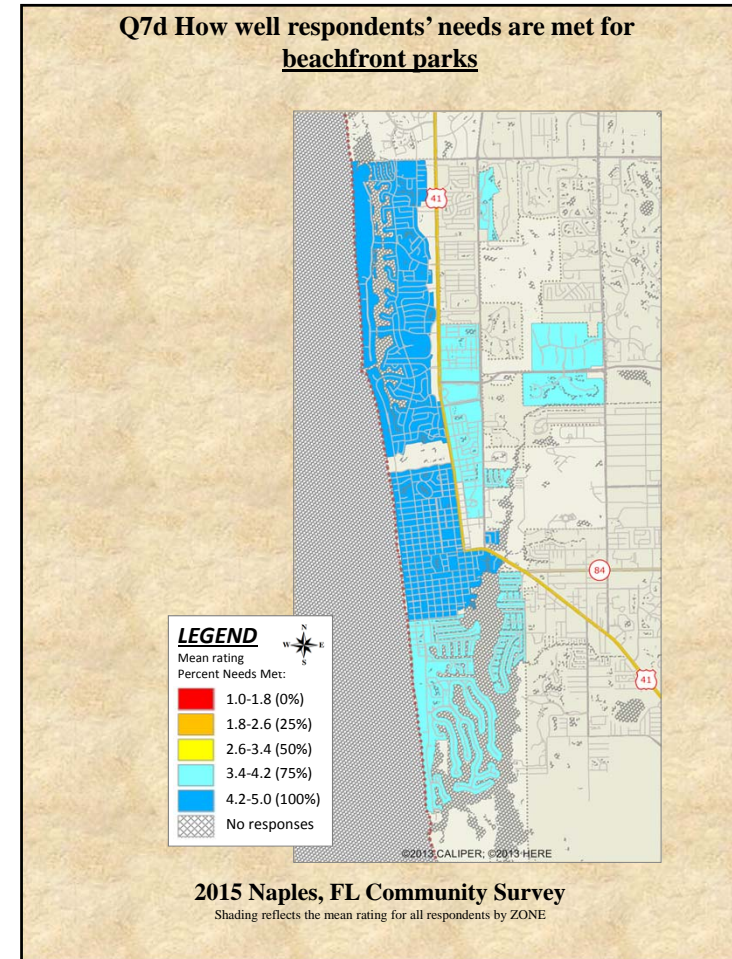
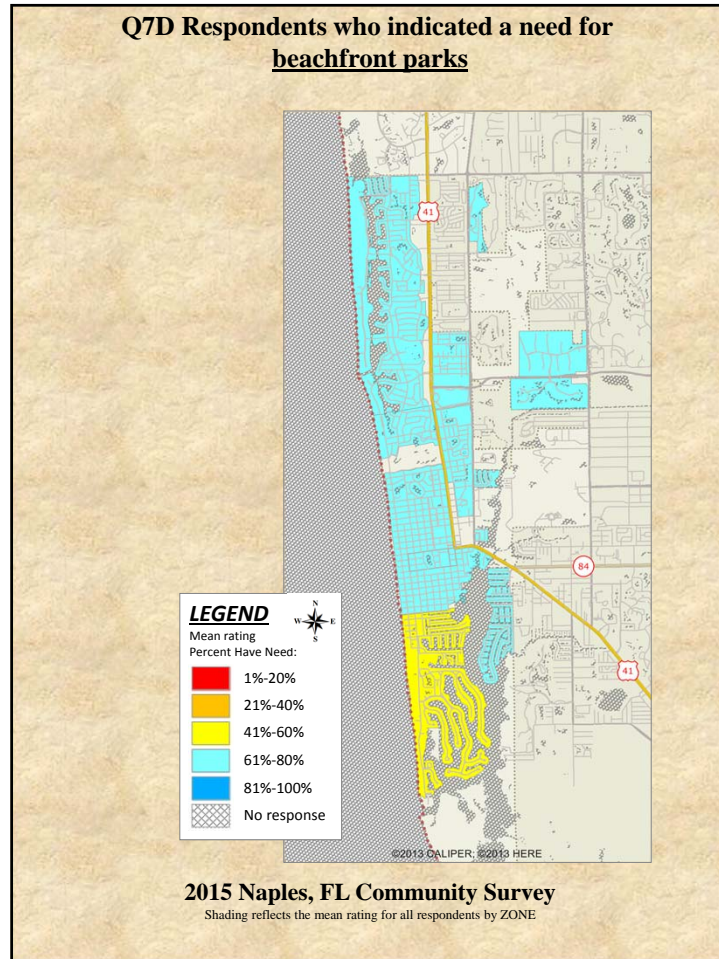
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

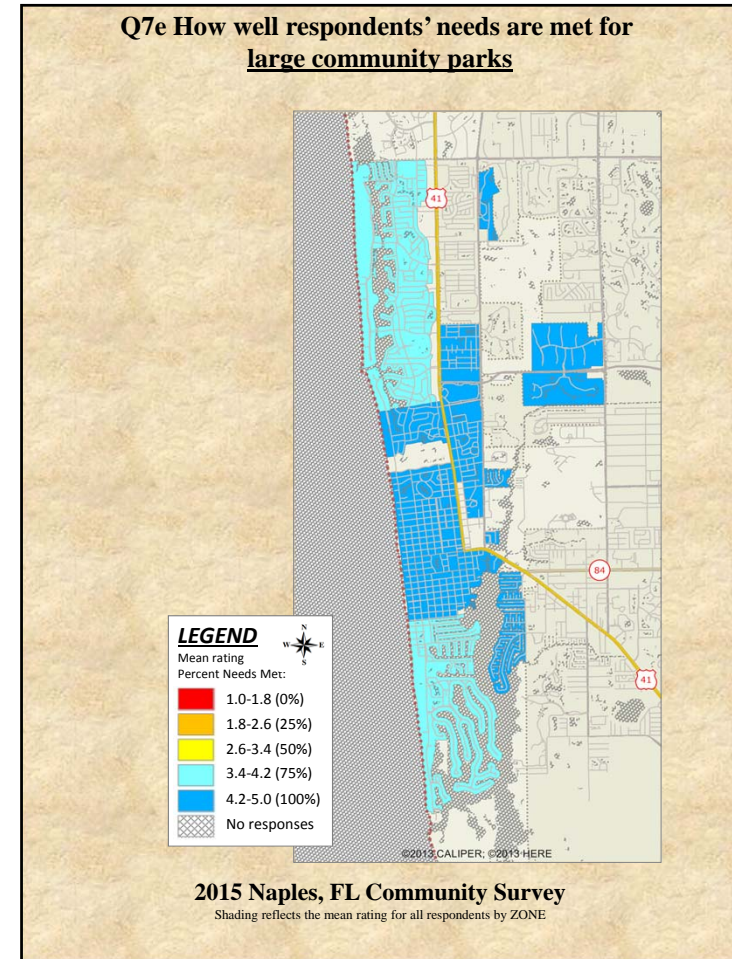
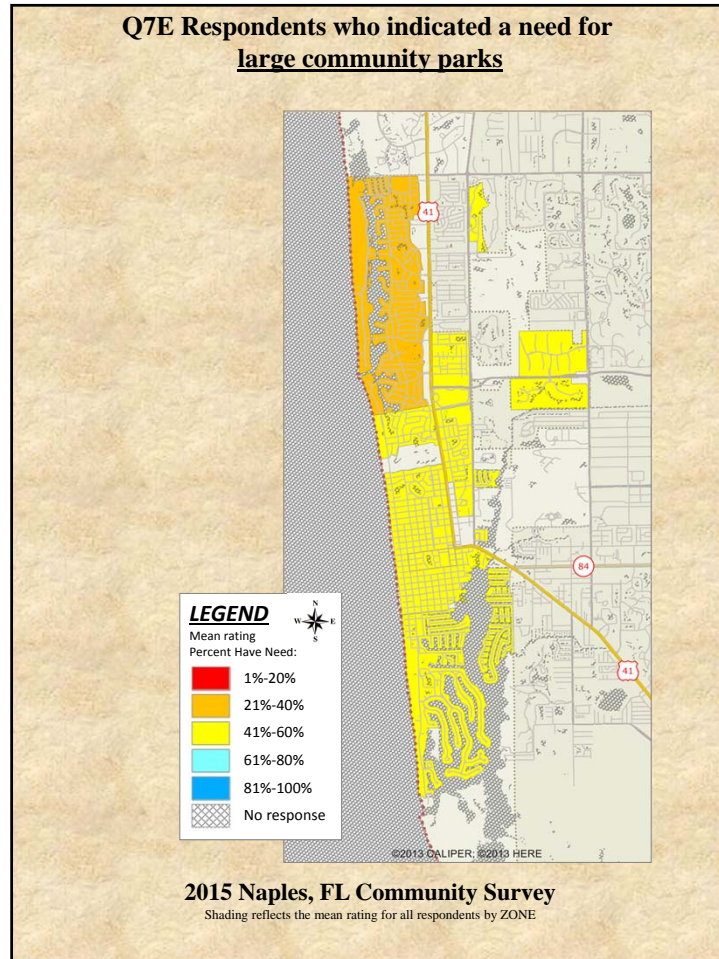
**Q7c How well respondents' needs are met for  
adult softball fields**



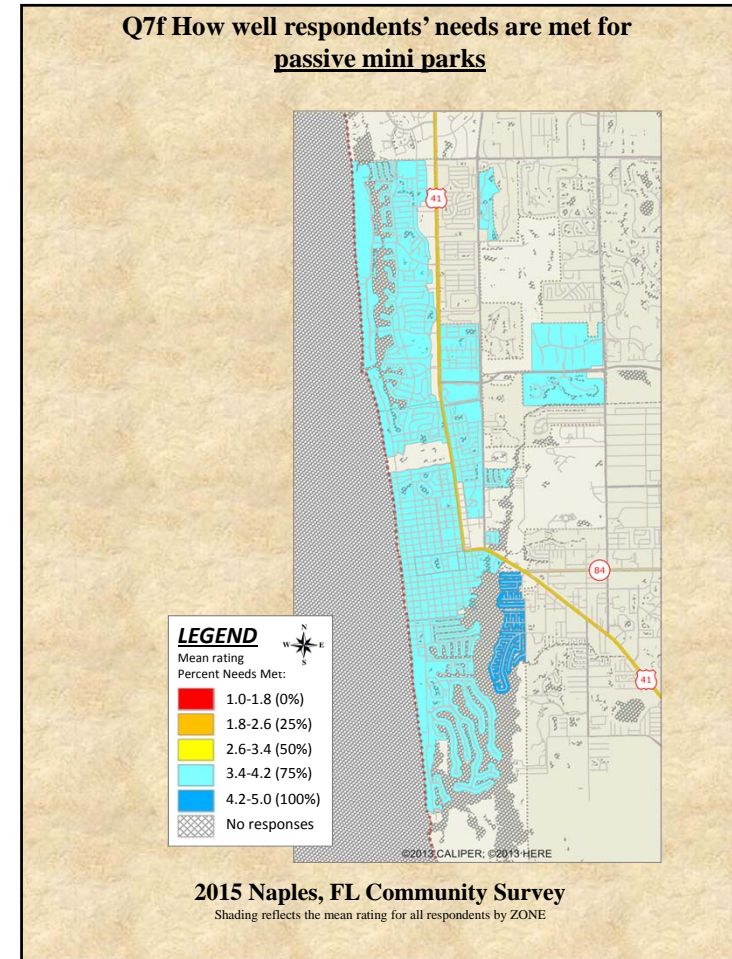
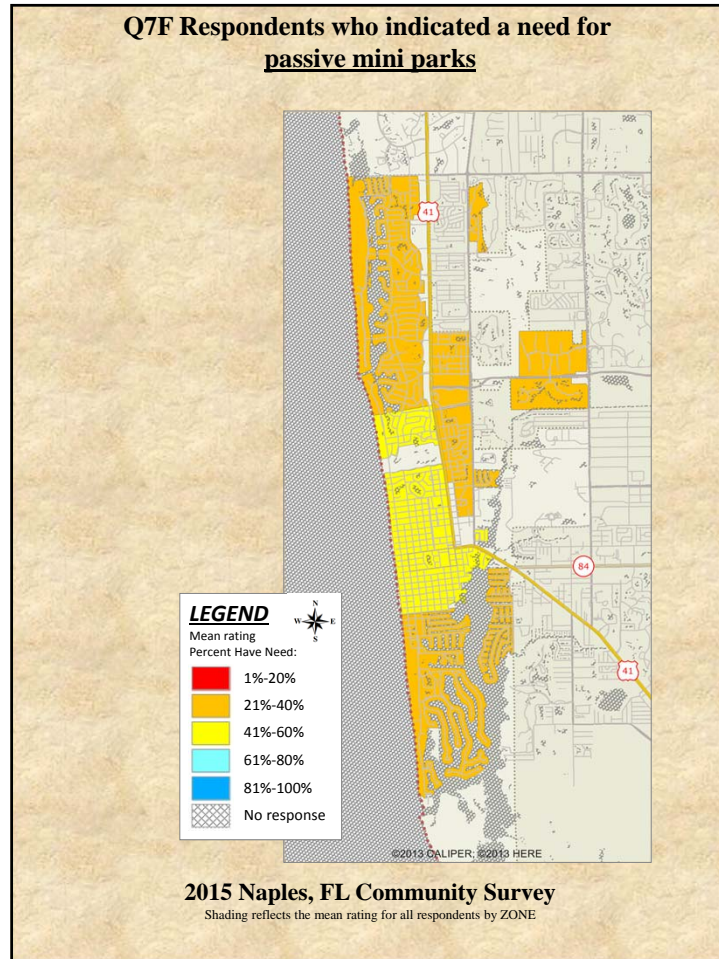
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

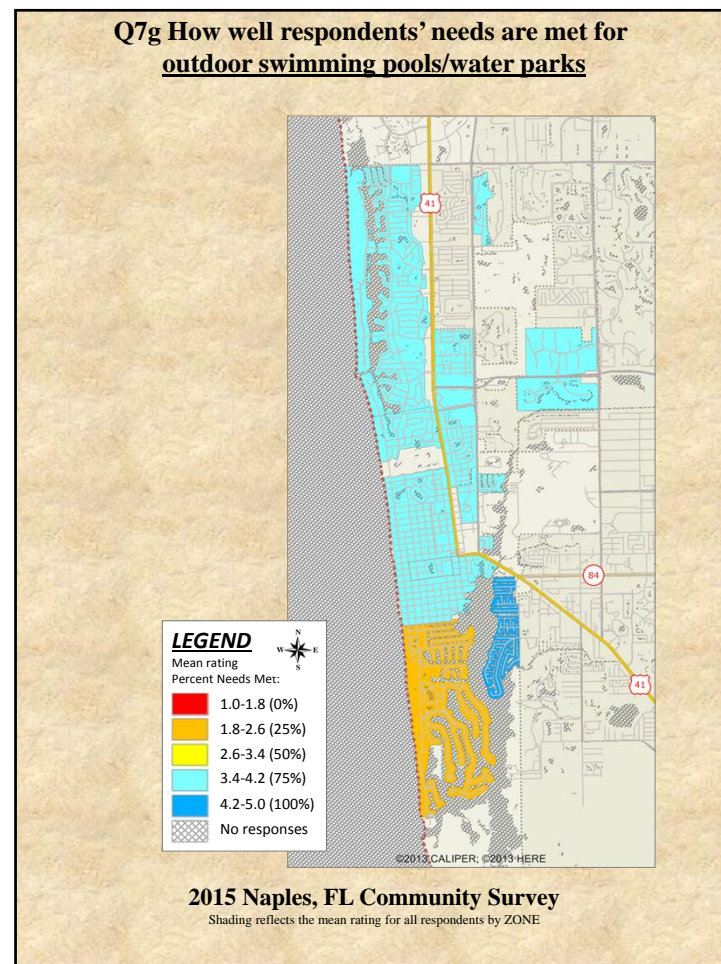
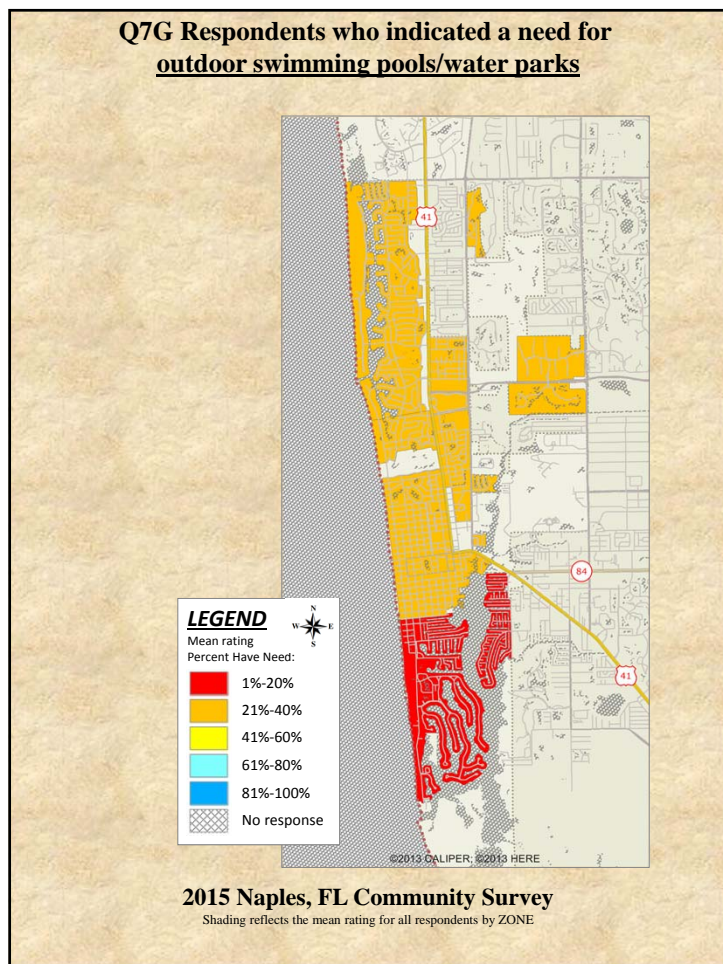






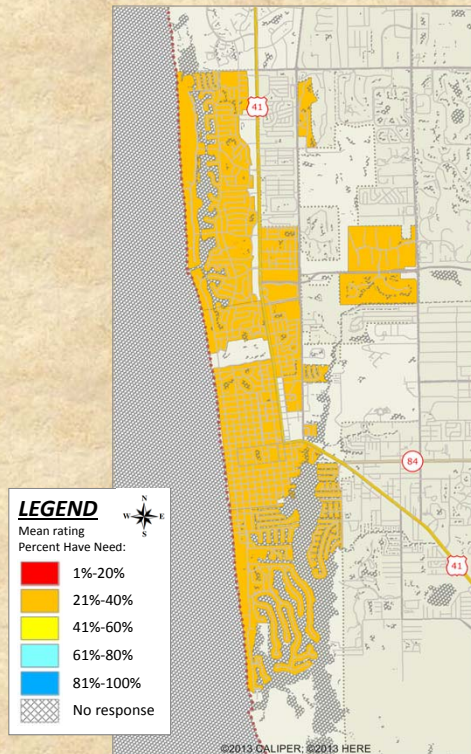






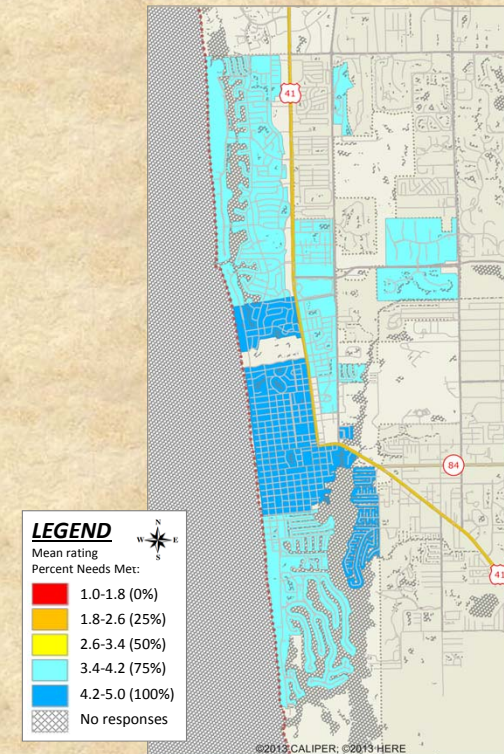


**Q7H Respondents who indicated a need for  
playground equipment**

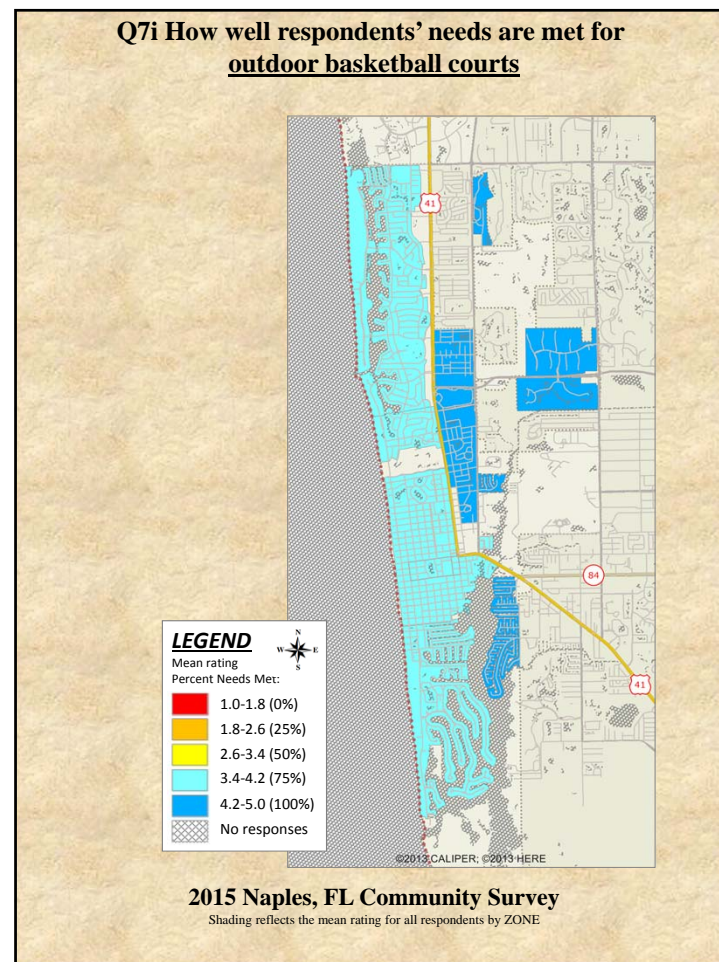
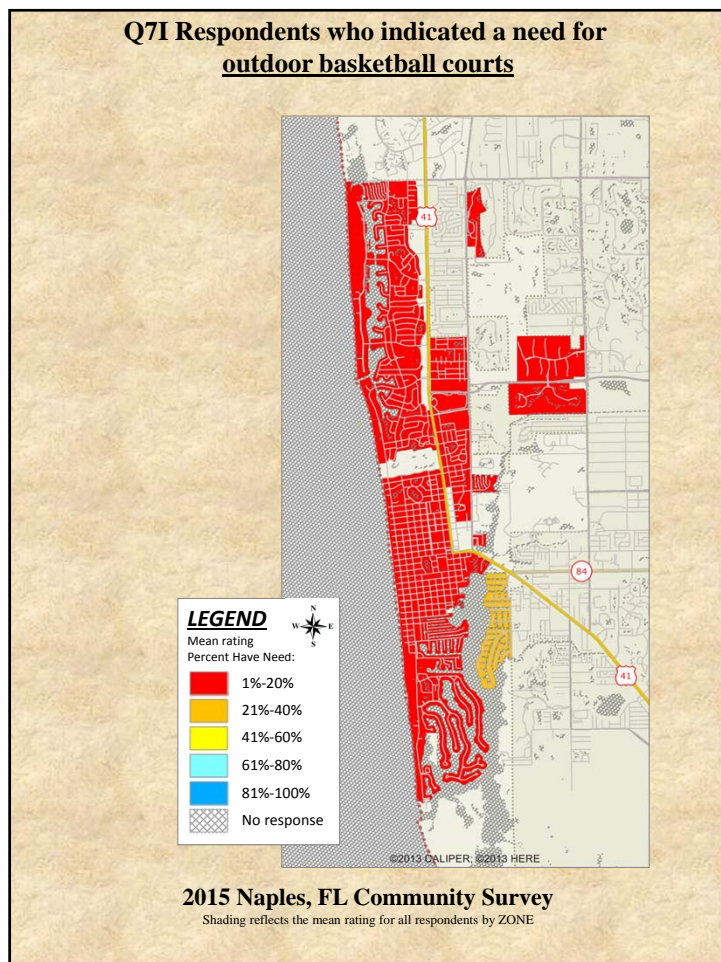


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

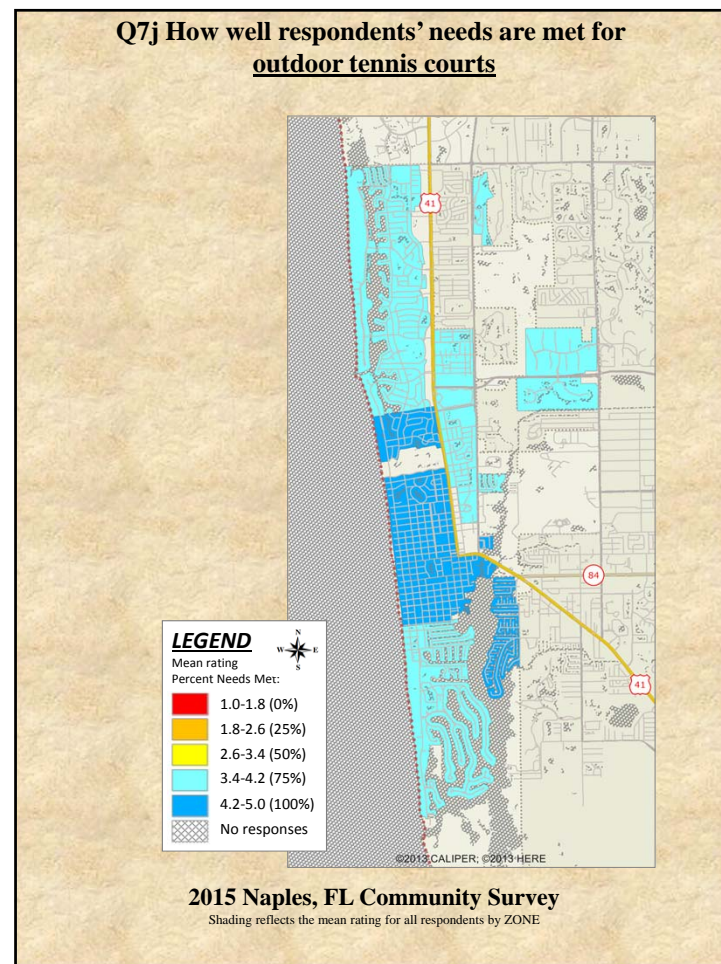
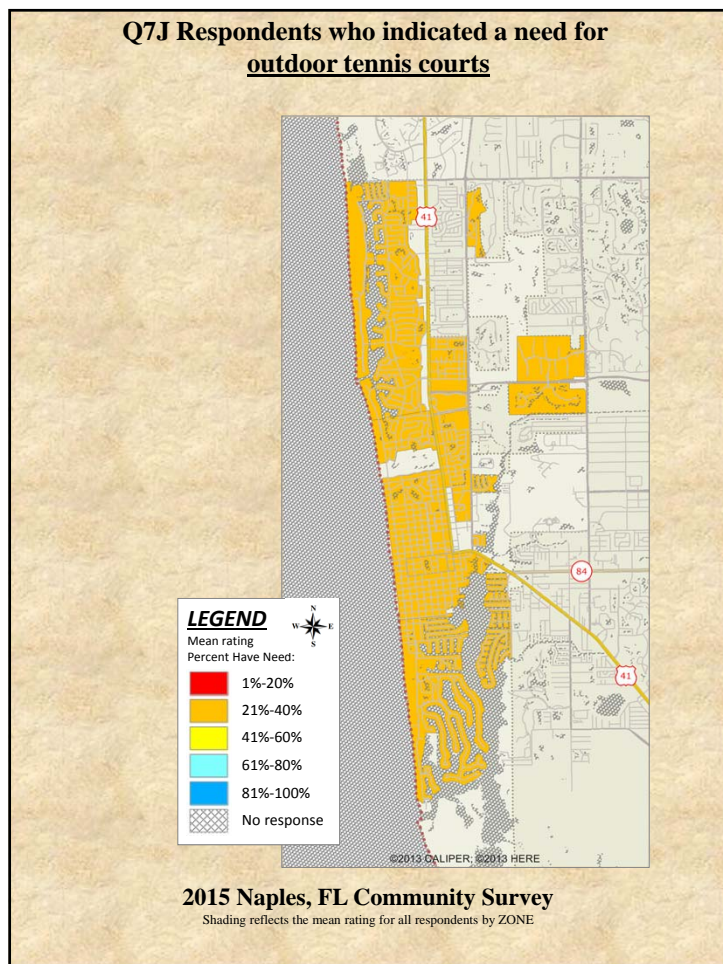
**Q7h How well respondents' needs are met for  
playground equipment**

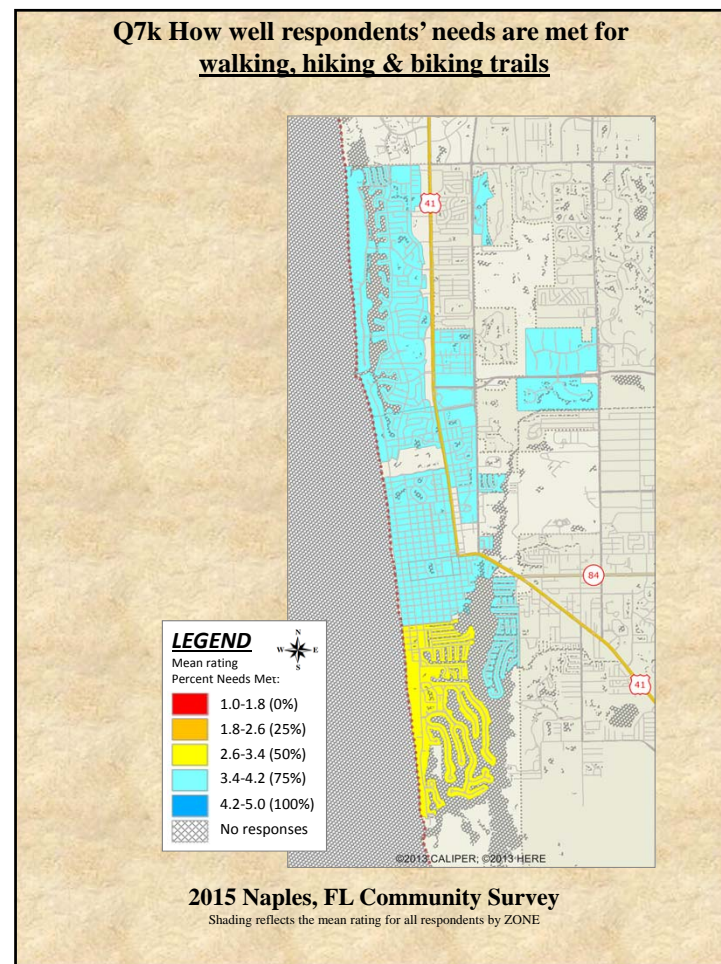
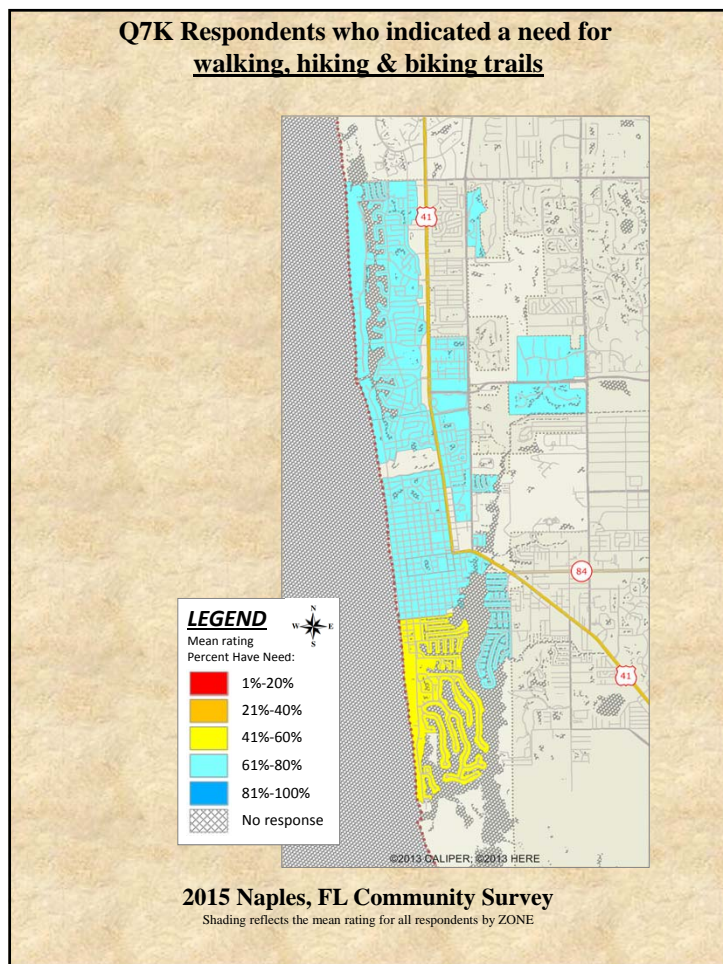


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

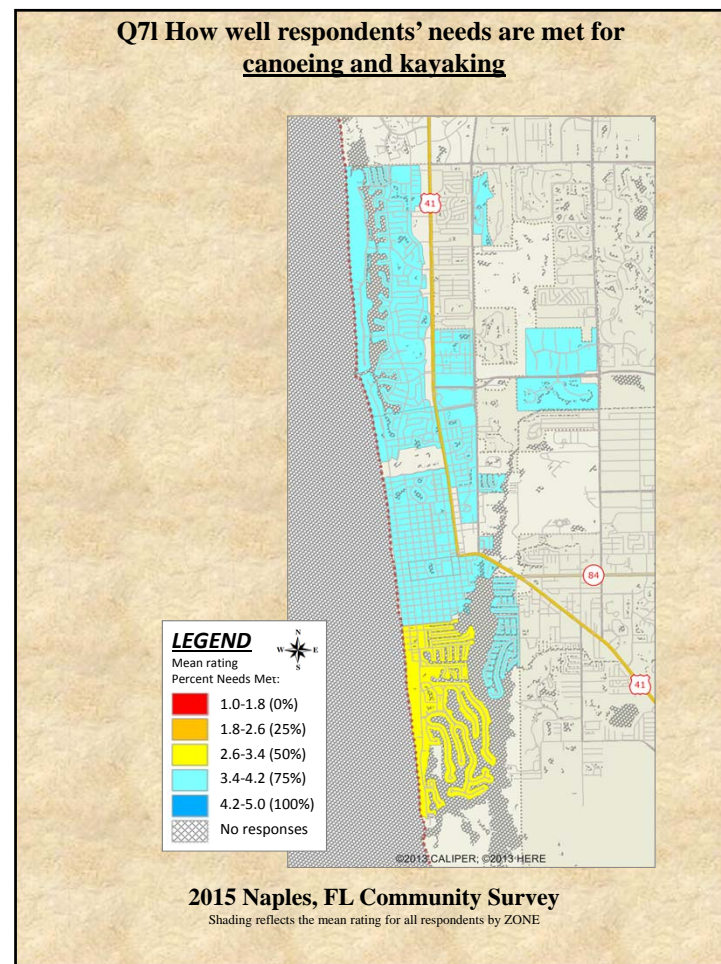
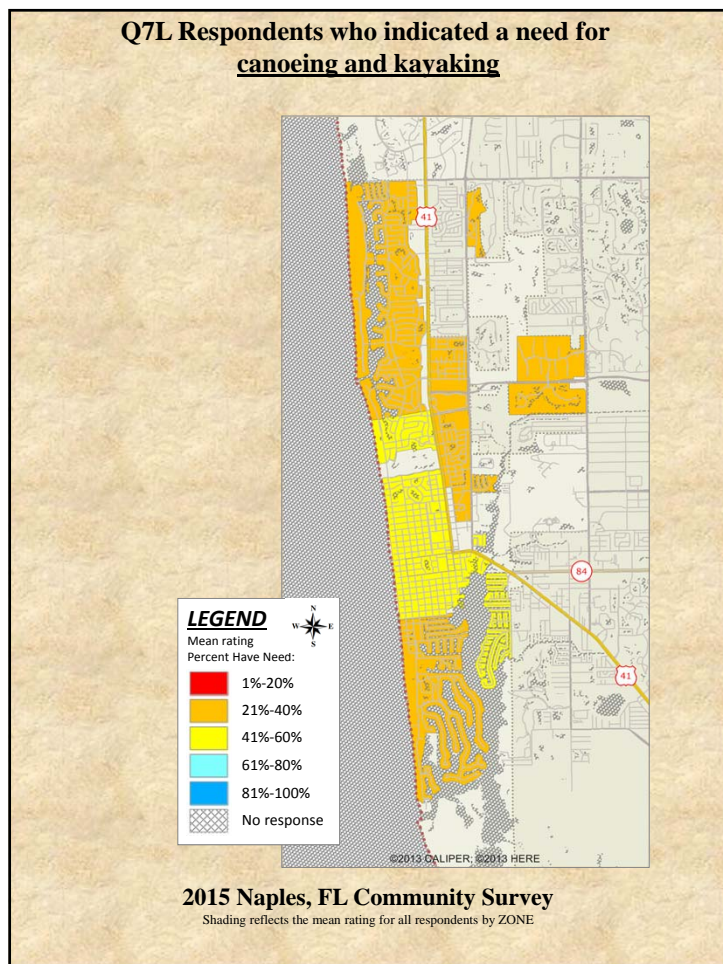


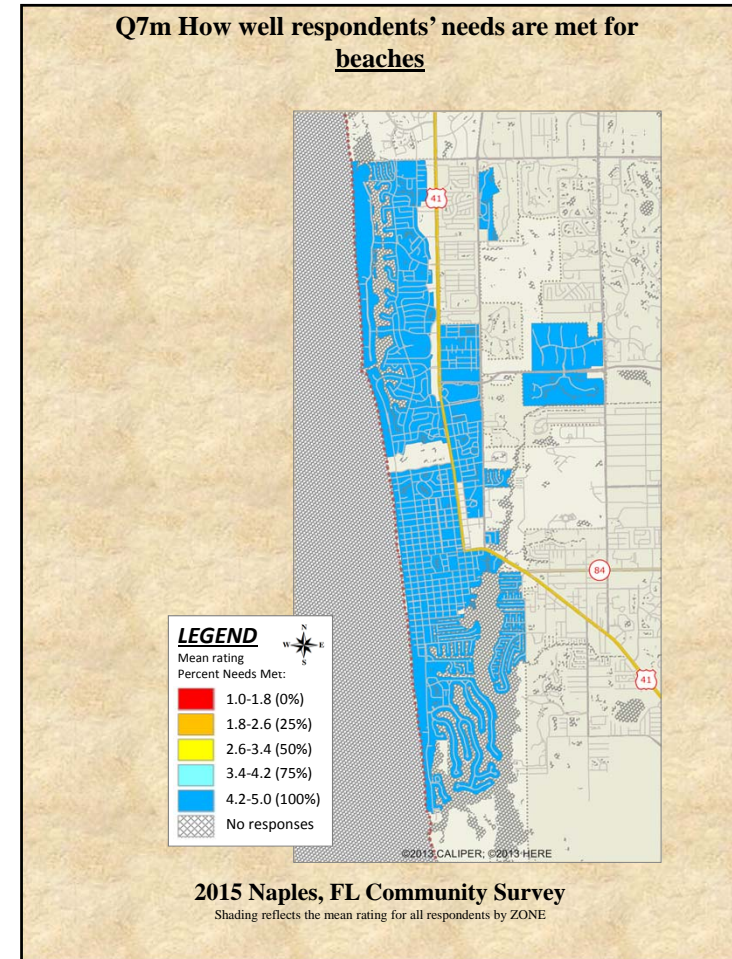
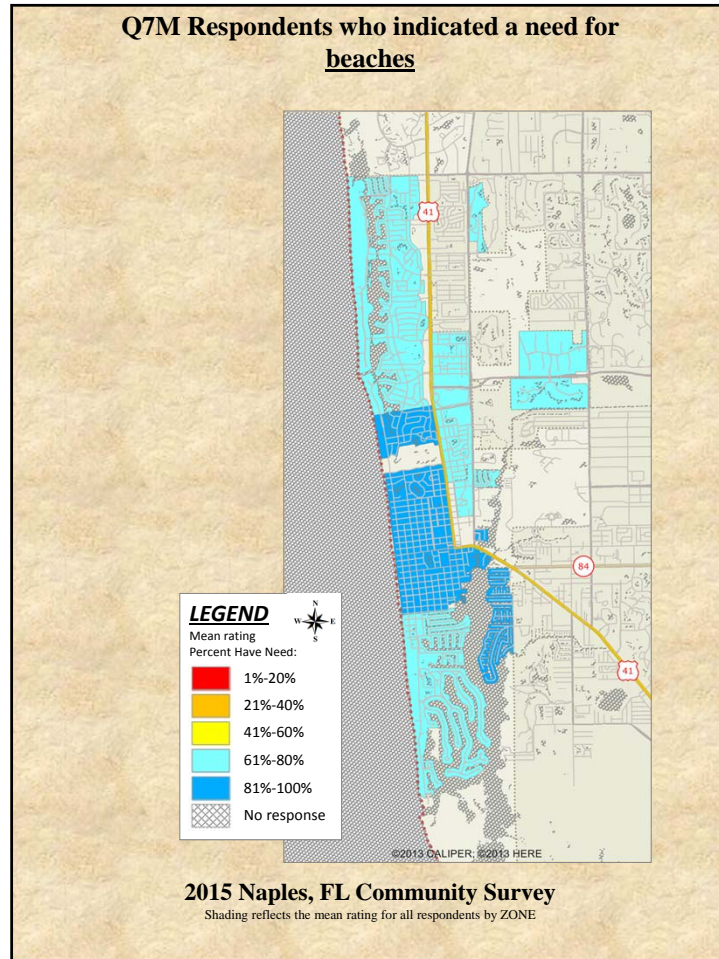




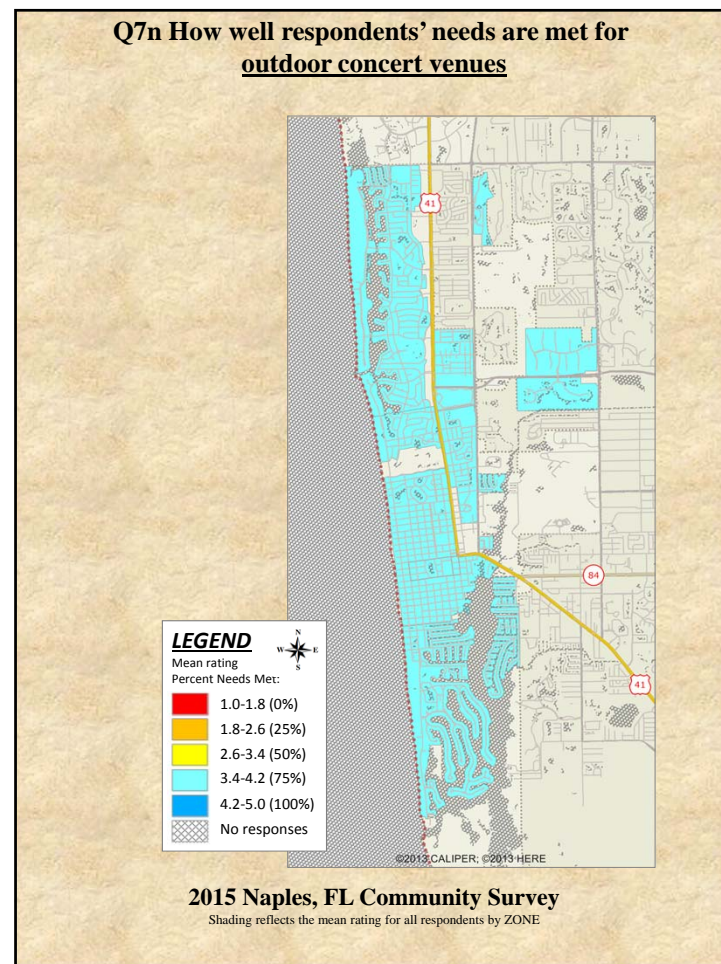
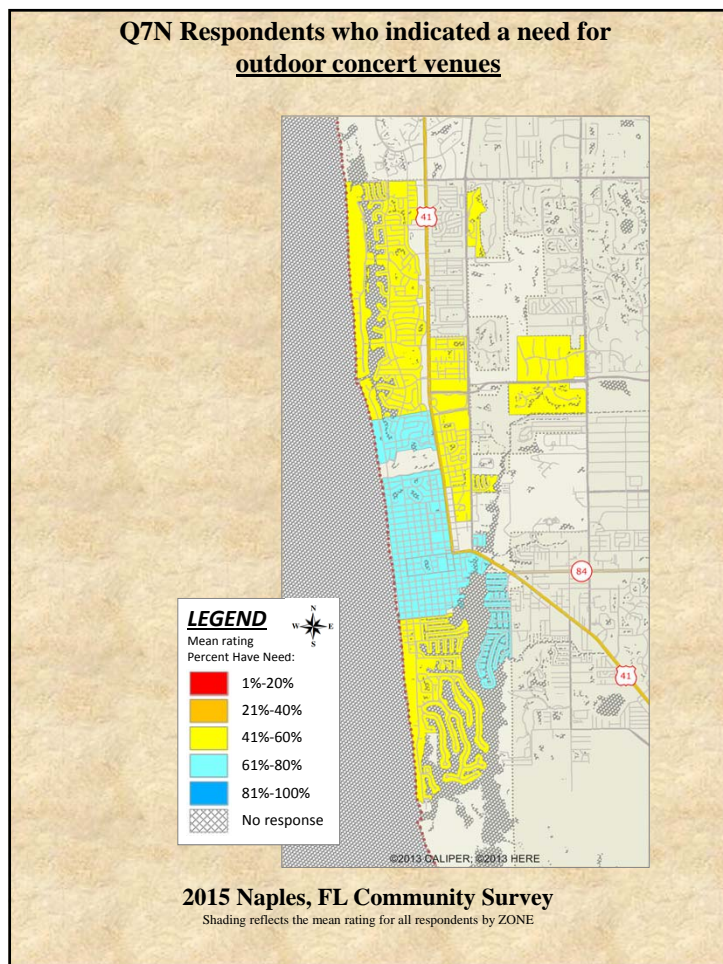


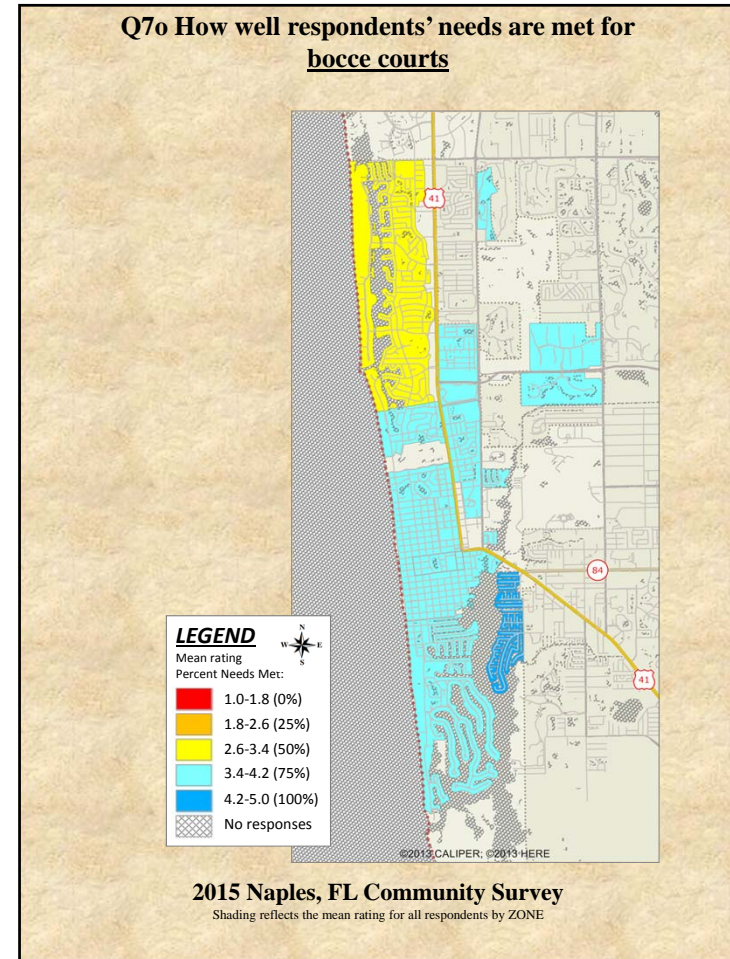
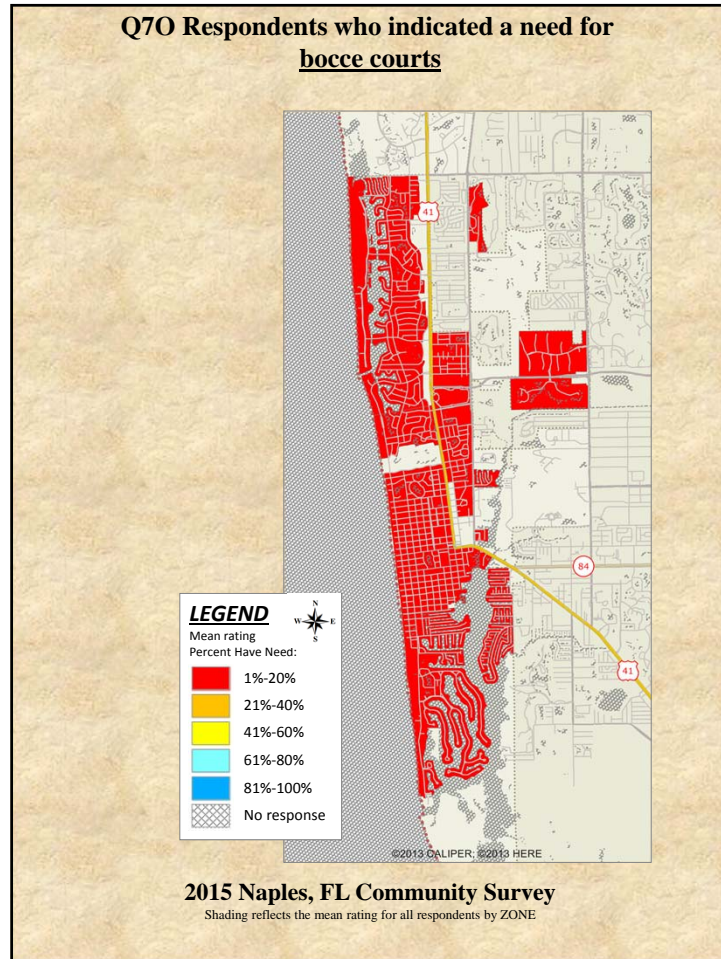




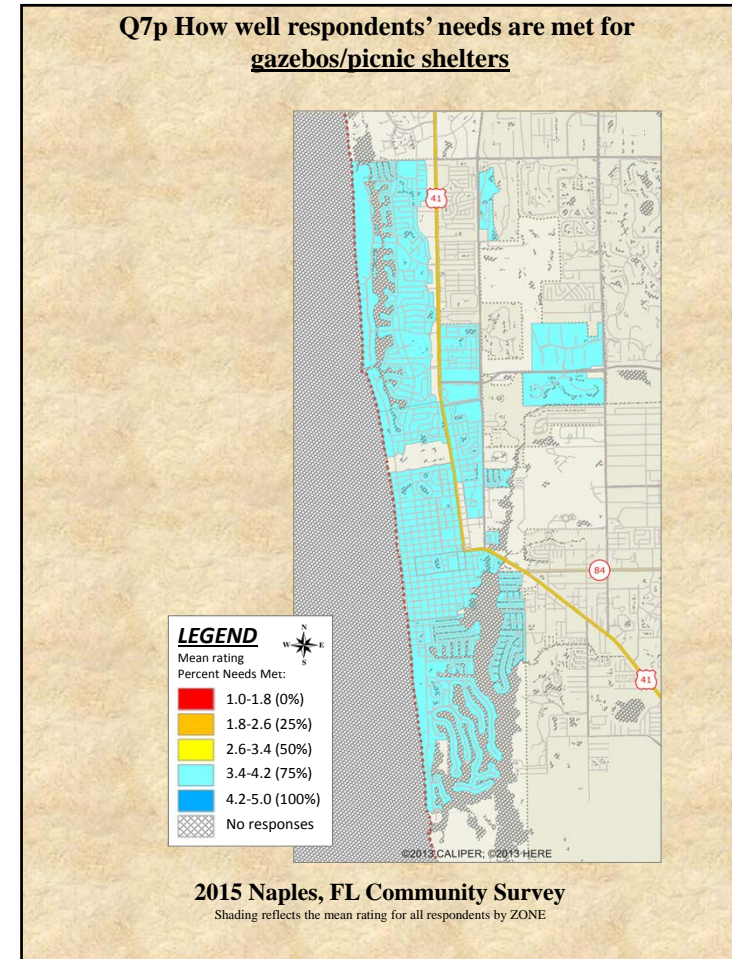
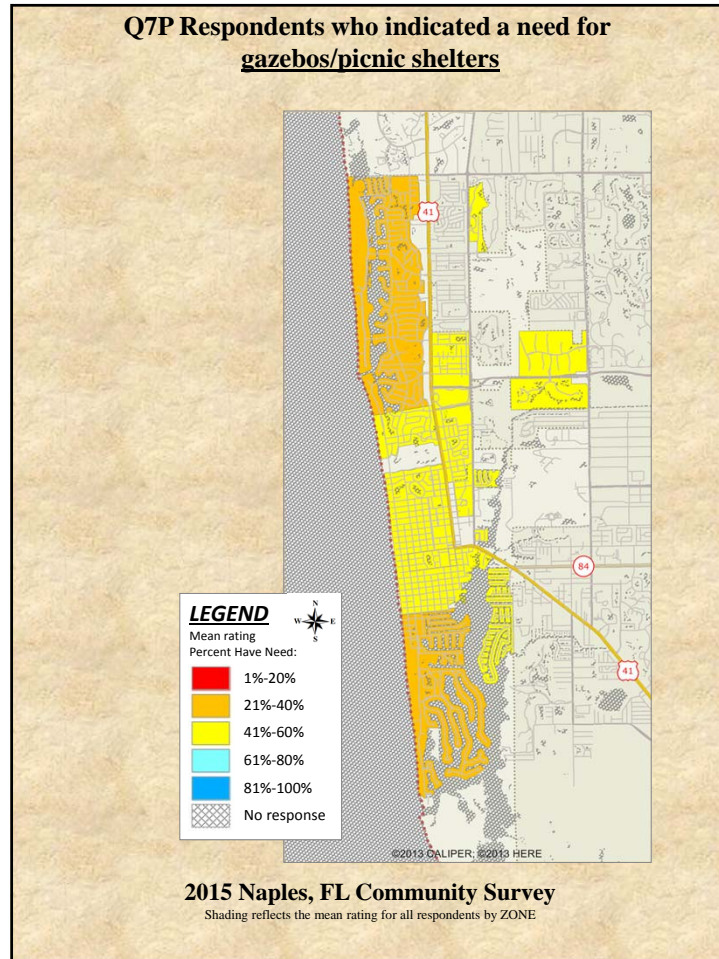


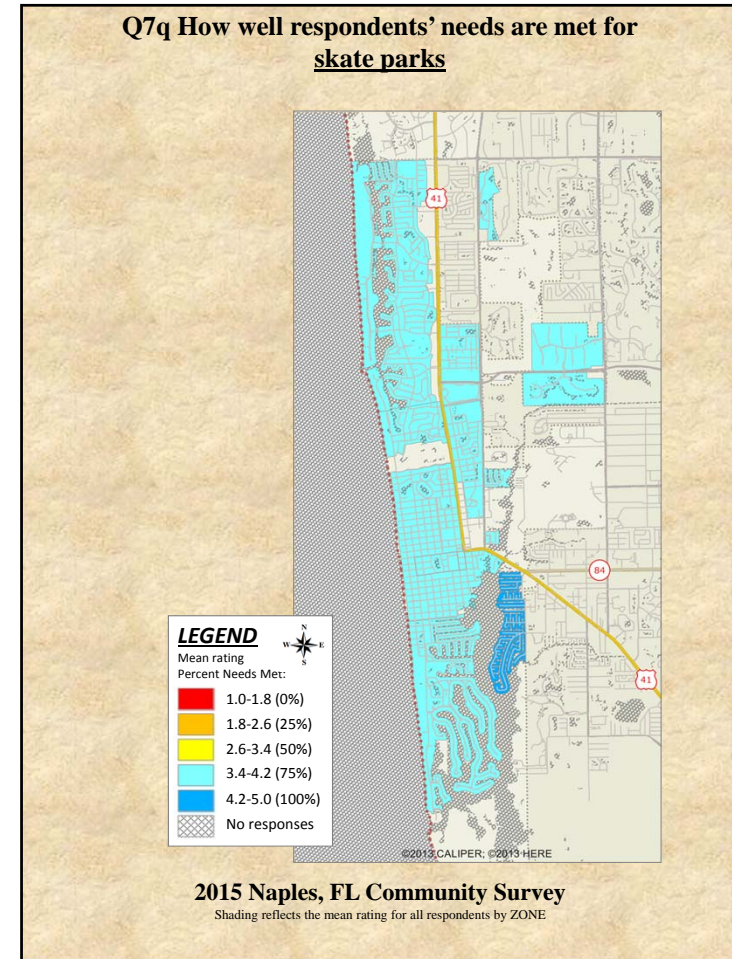
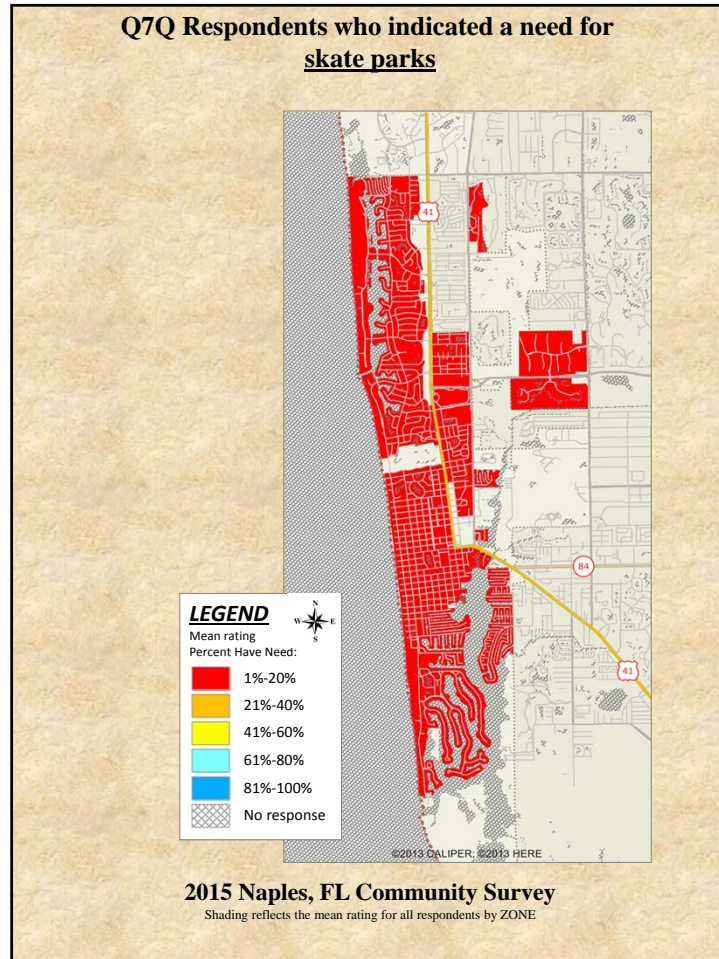




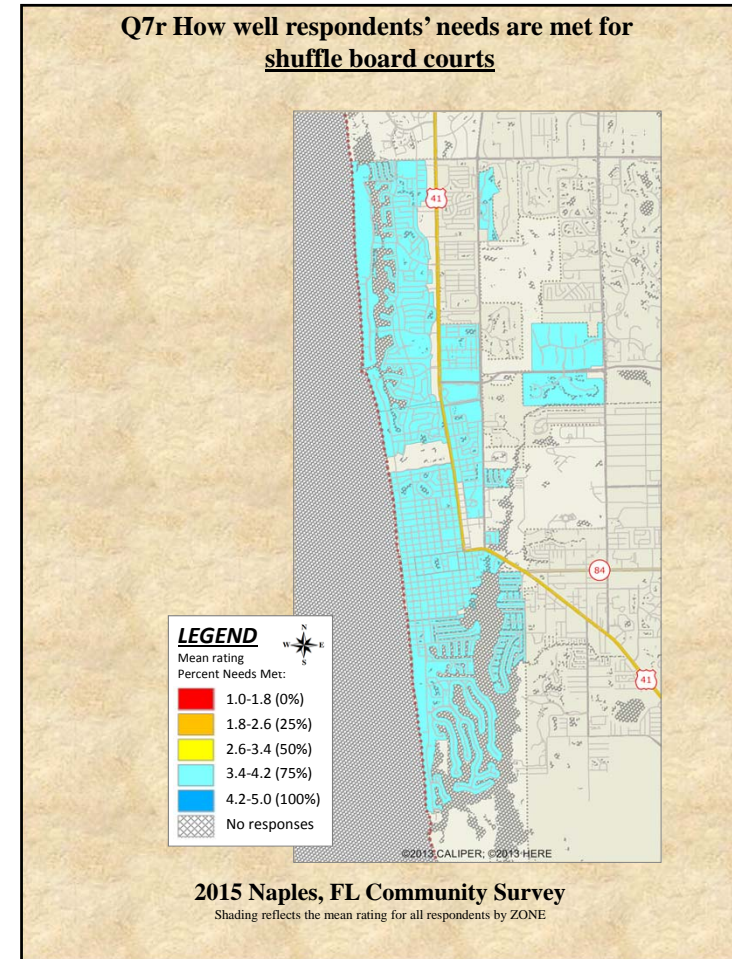
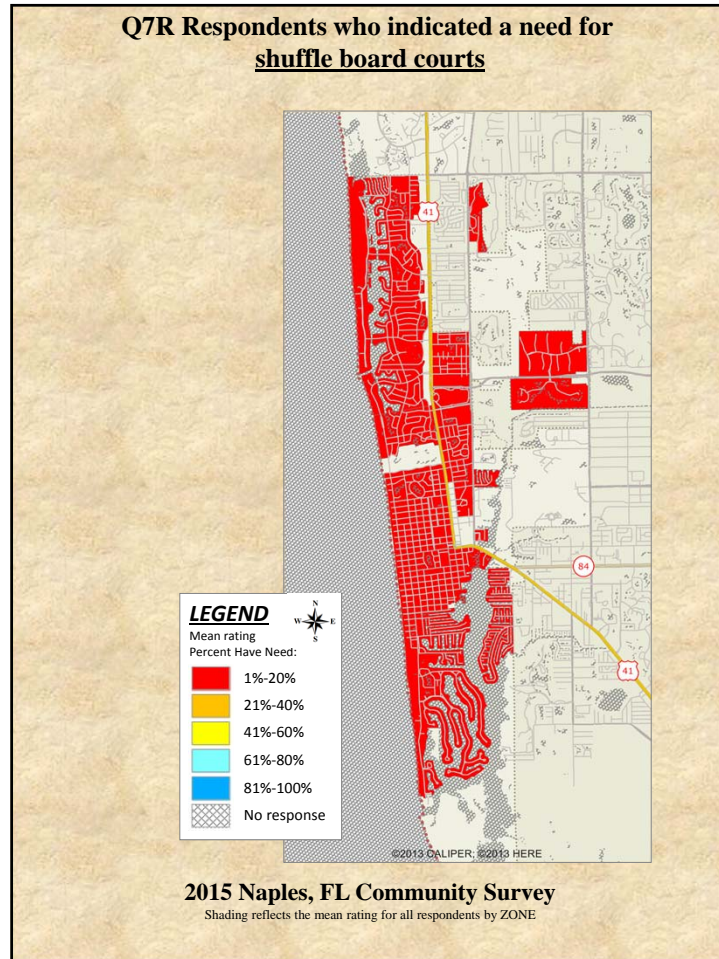


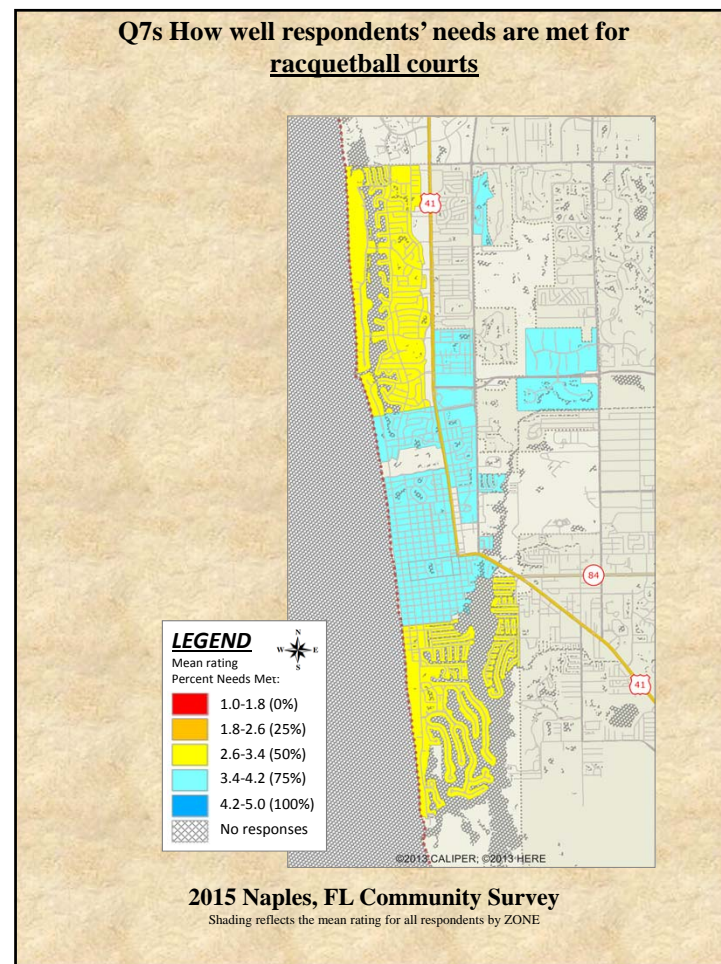
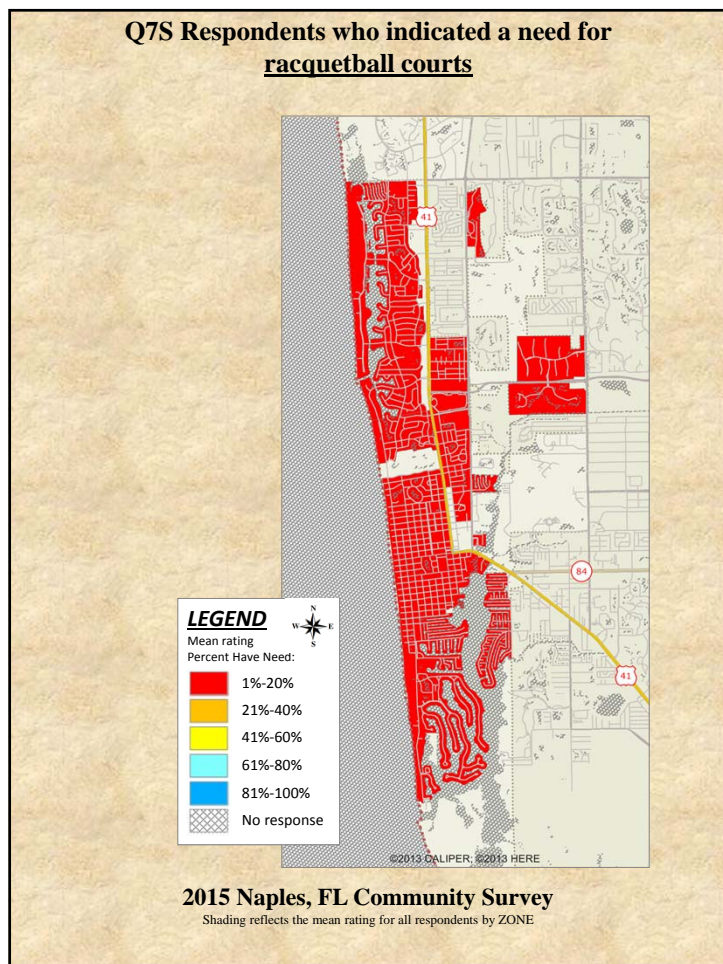




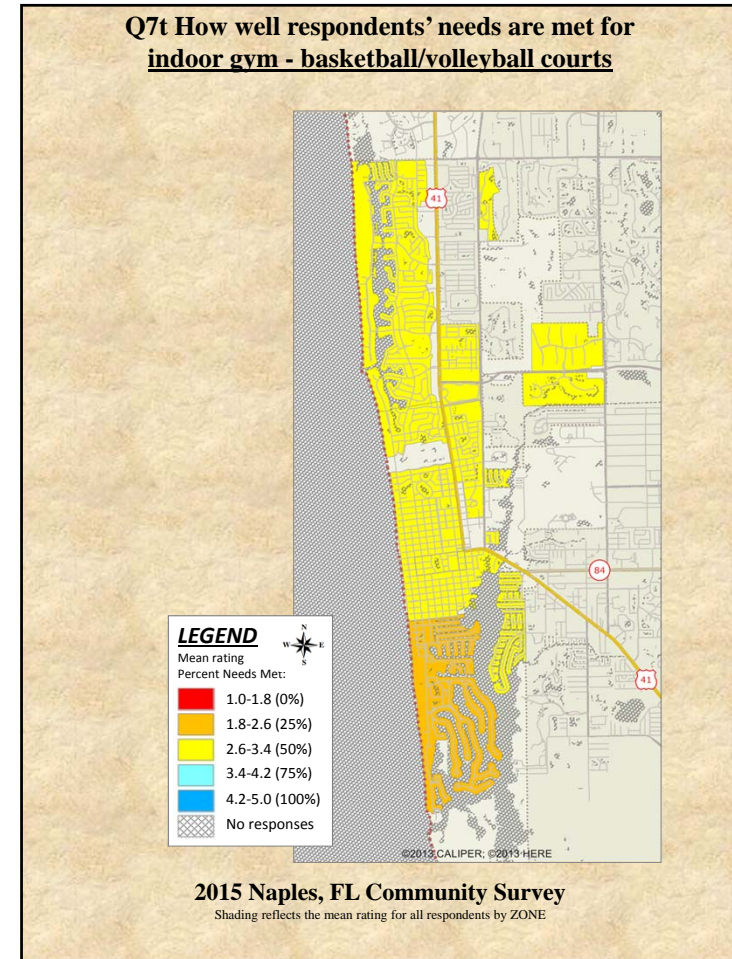
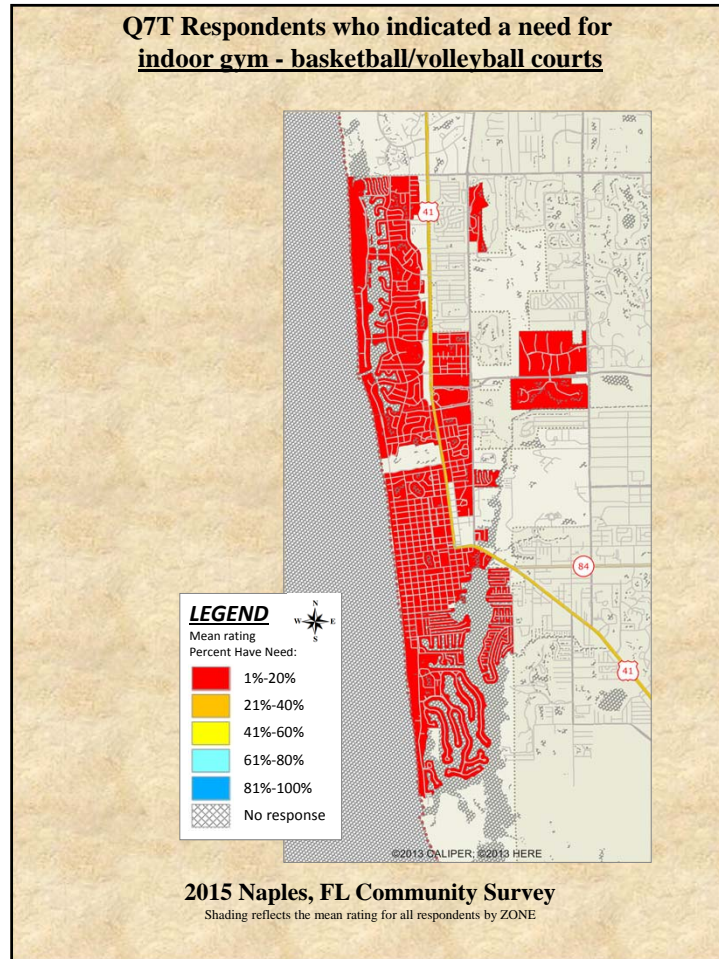


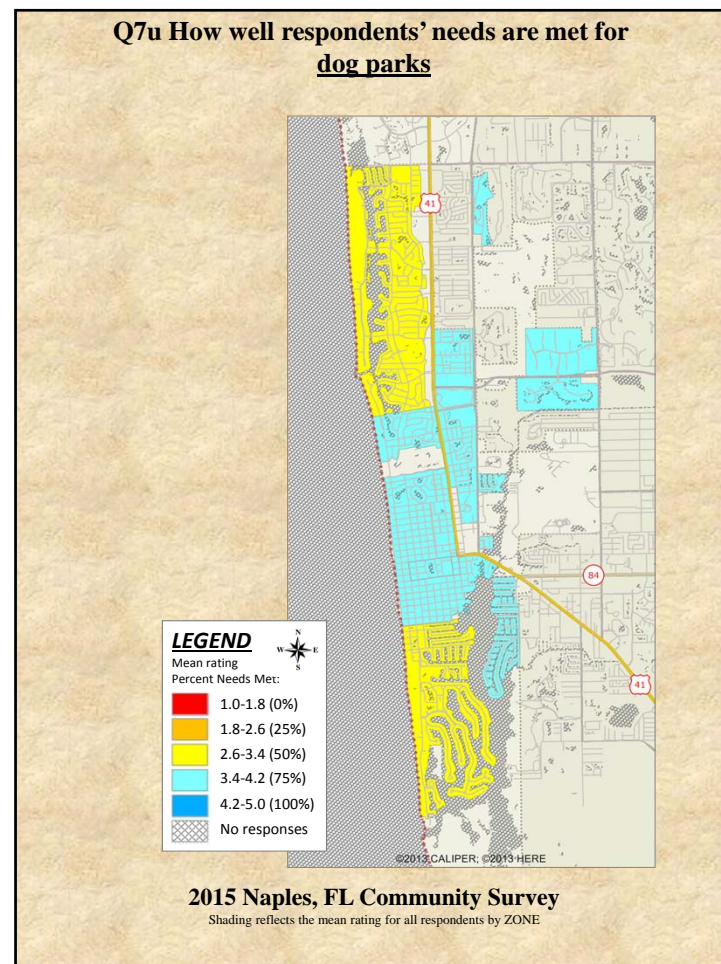
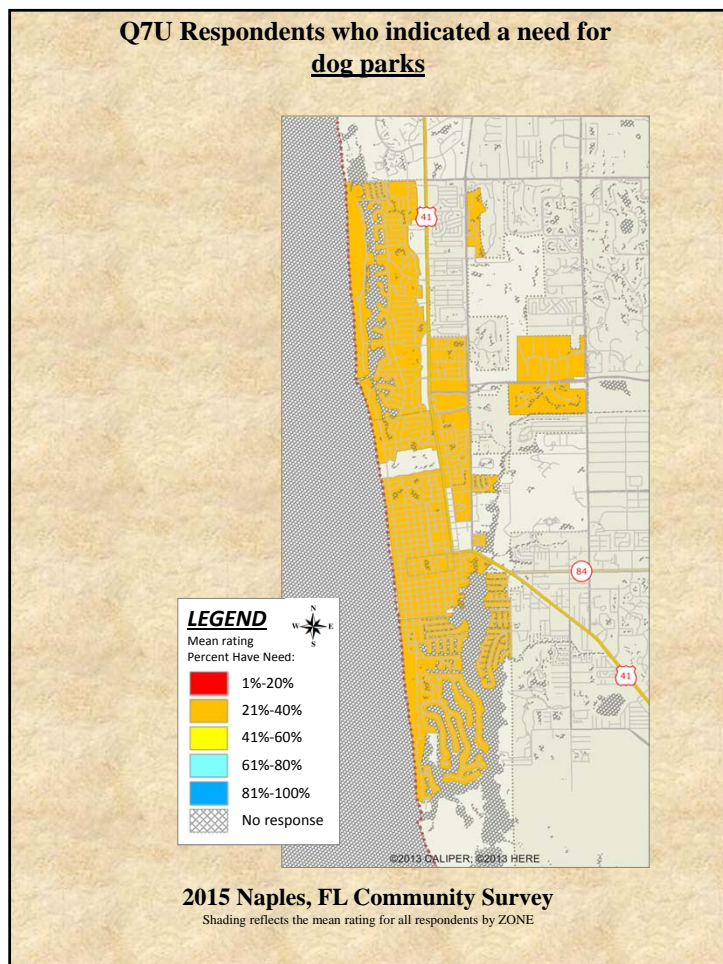




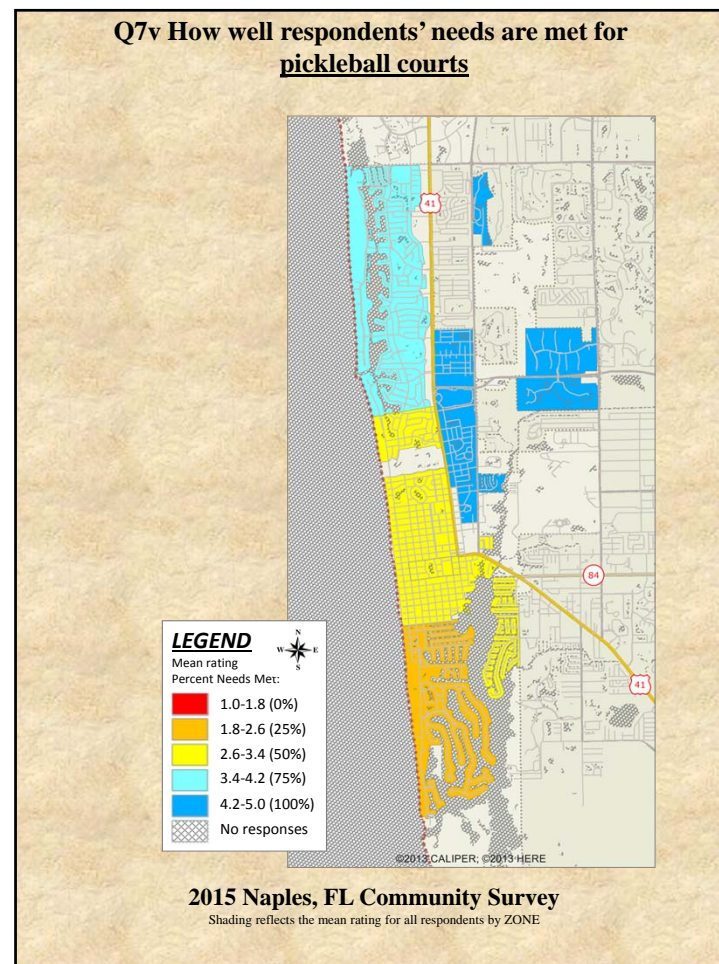
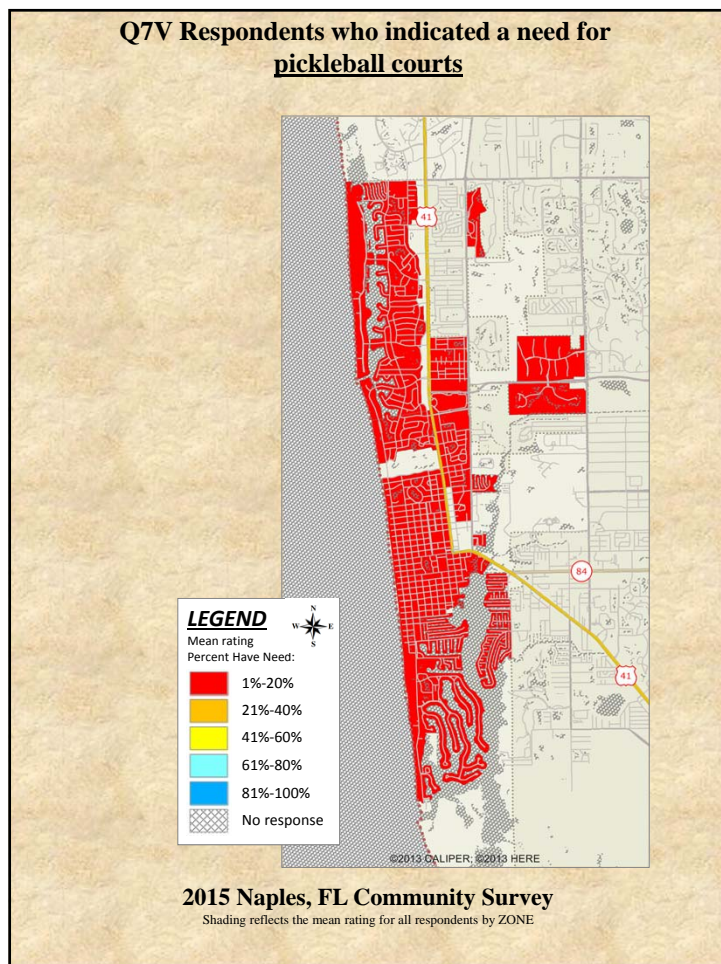


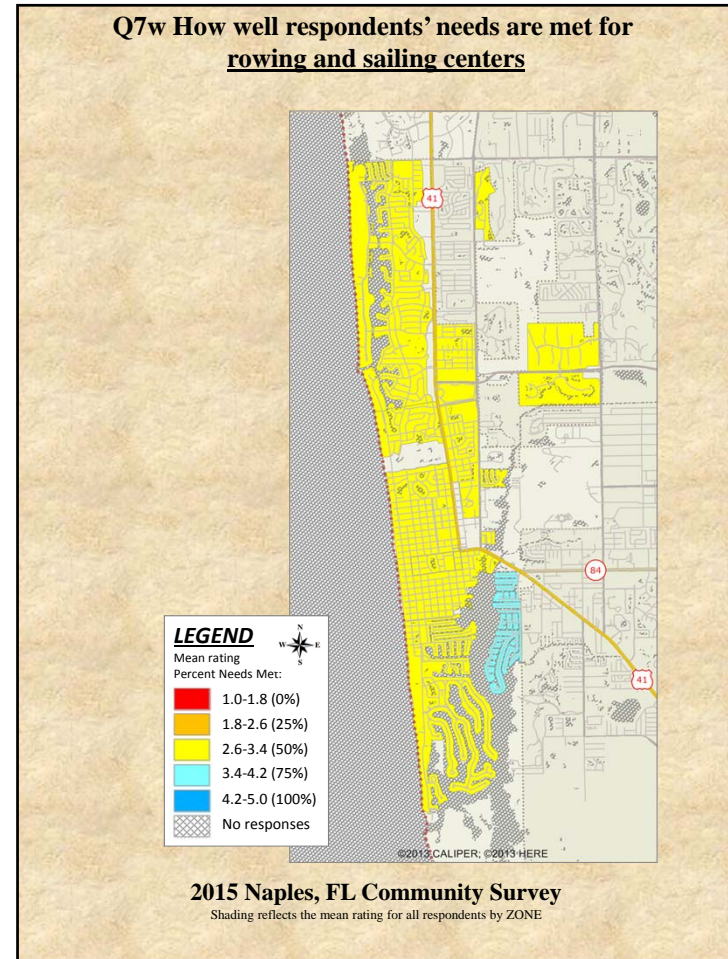
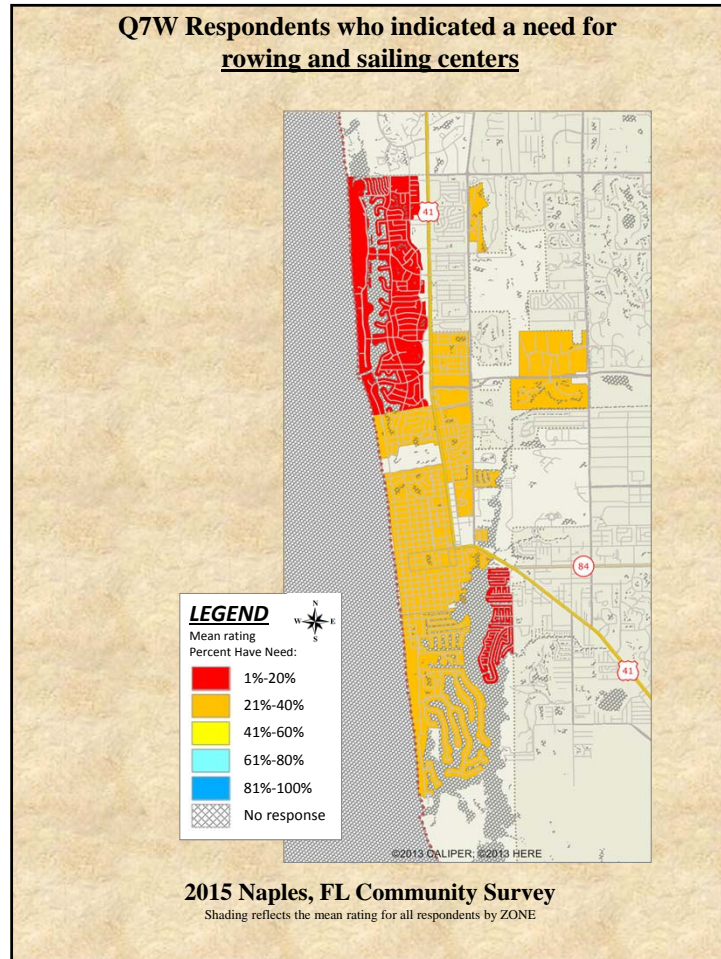




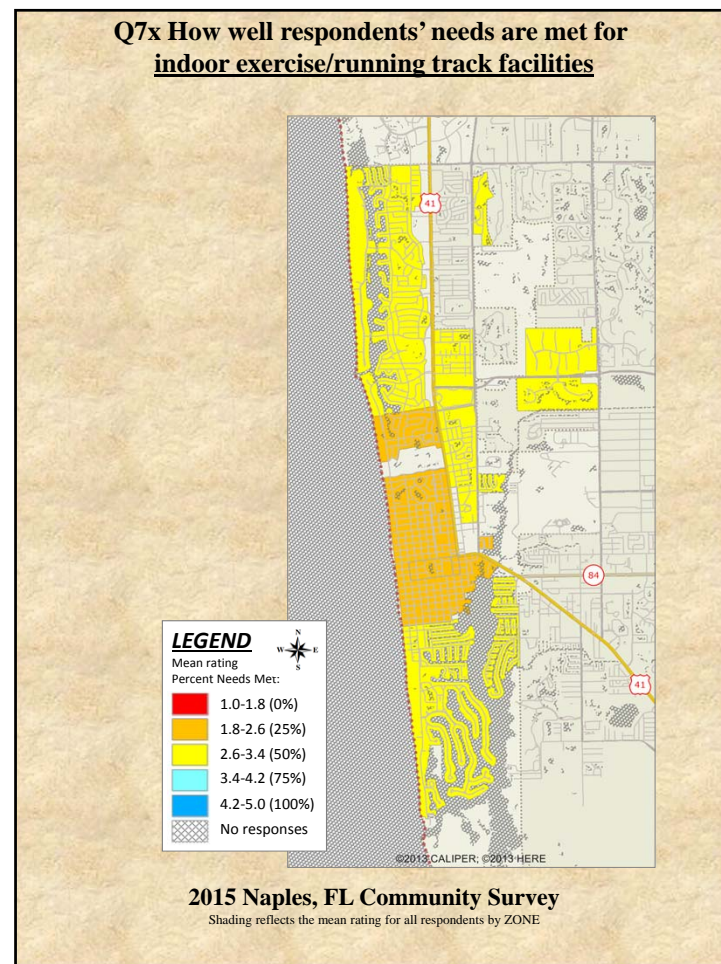
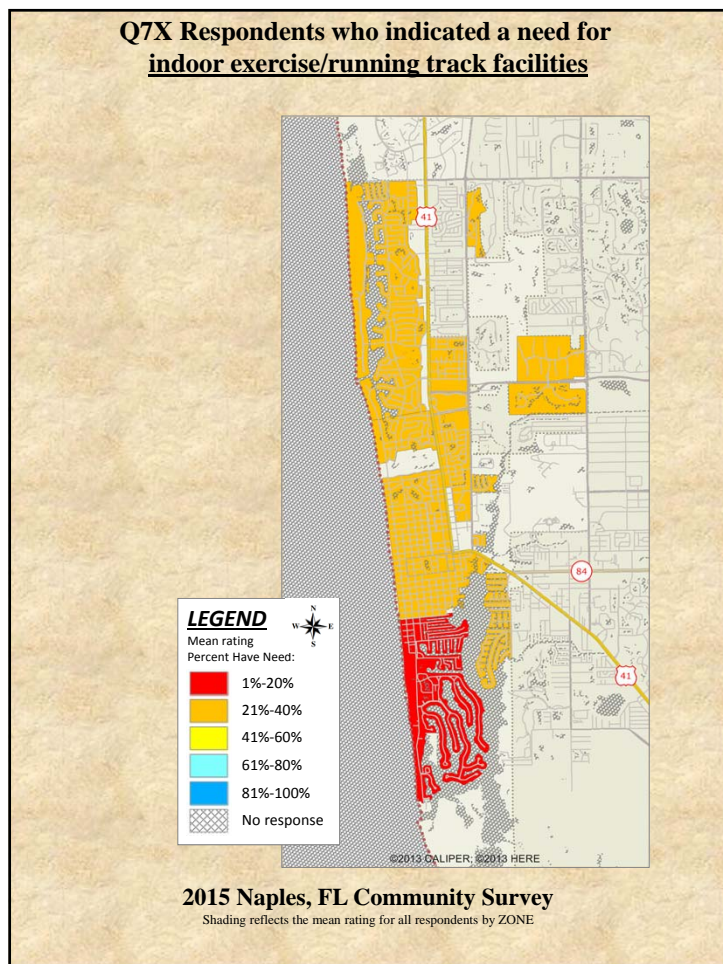


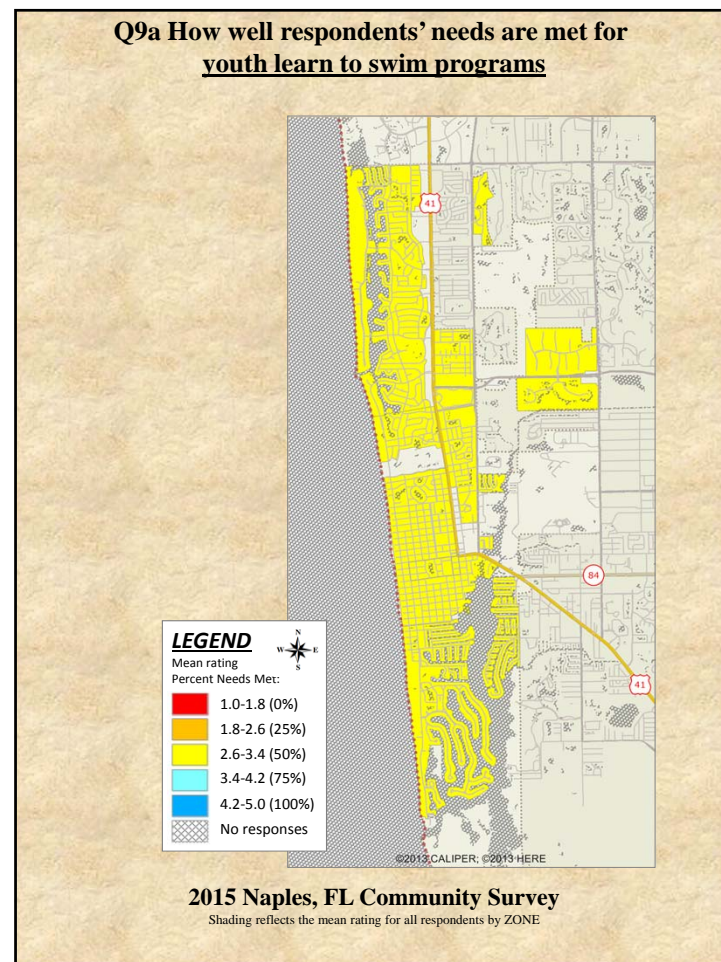
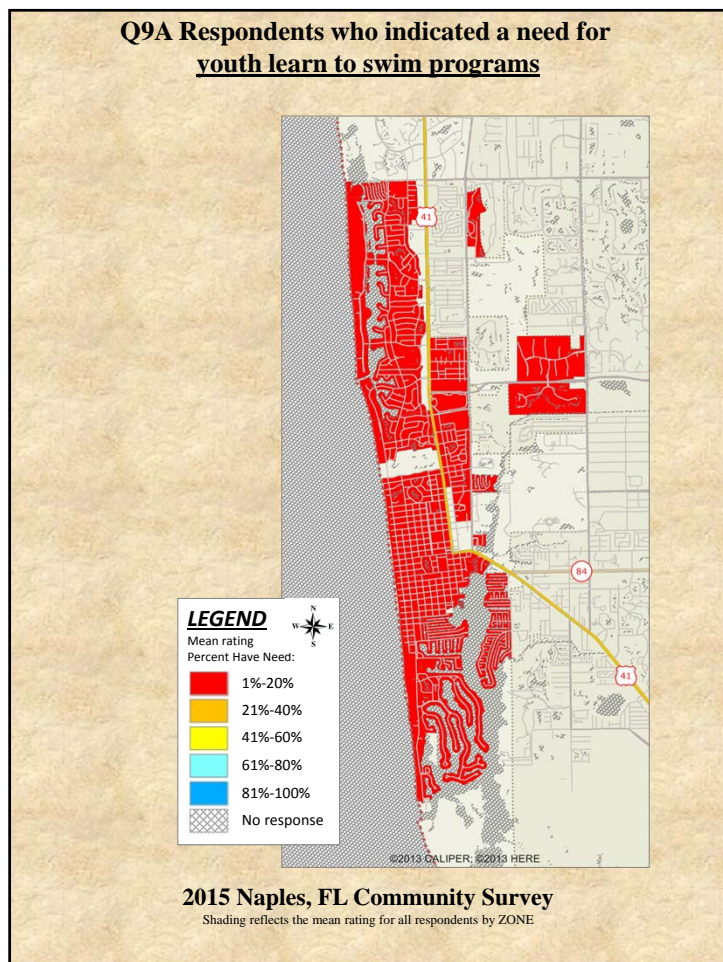






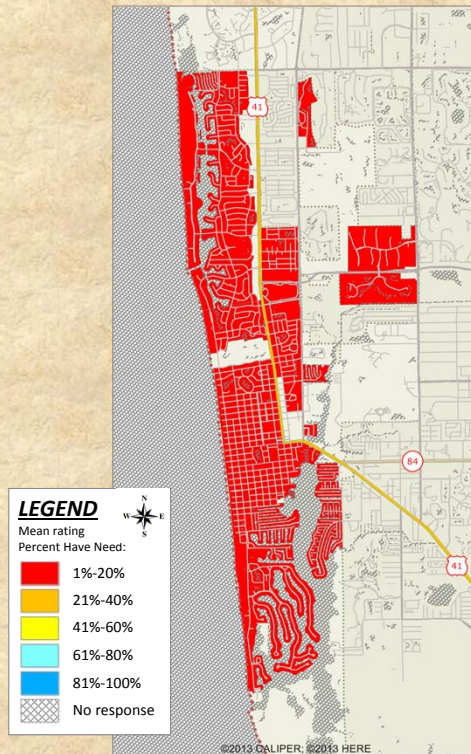






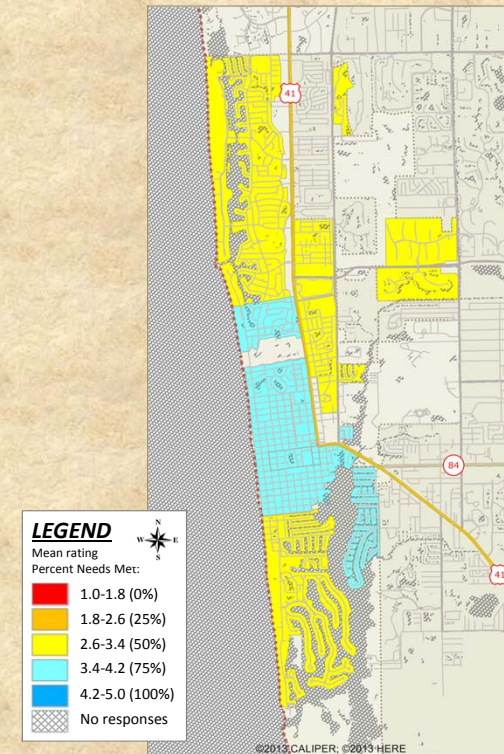


**Q9B Respondents who indicated a need for  
pre-school programs**



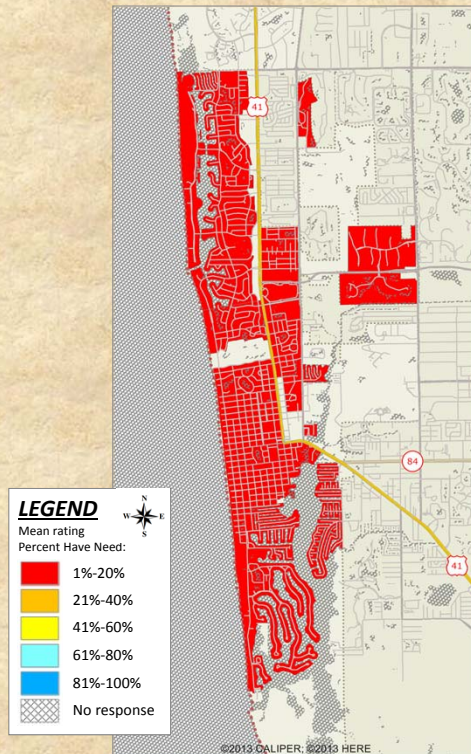
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q9b How well respondents' needs are met for  
pre-school programs**



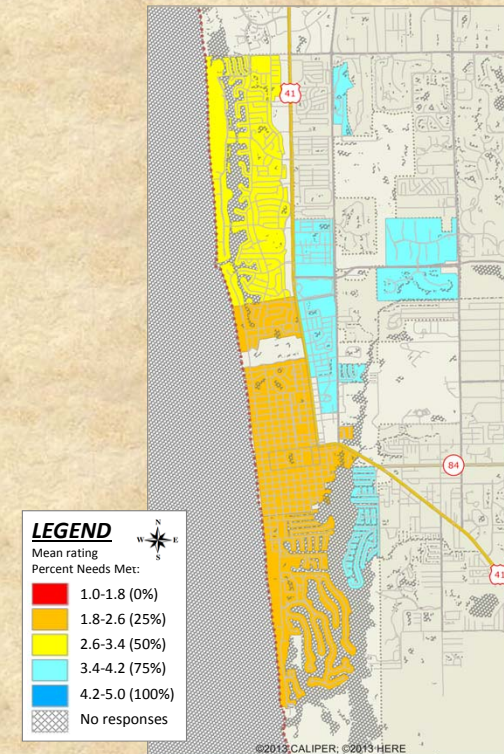
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q9C Respondents who indicated a need for  
before and after school programs**



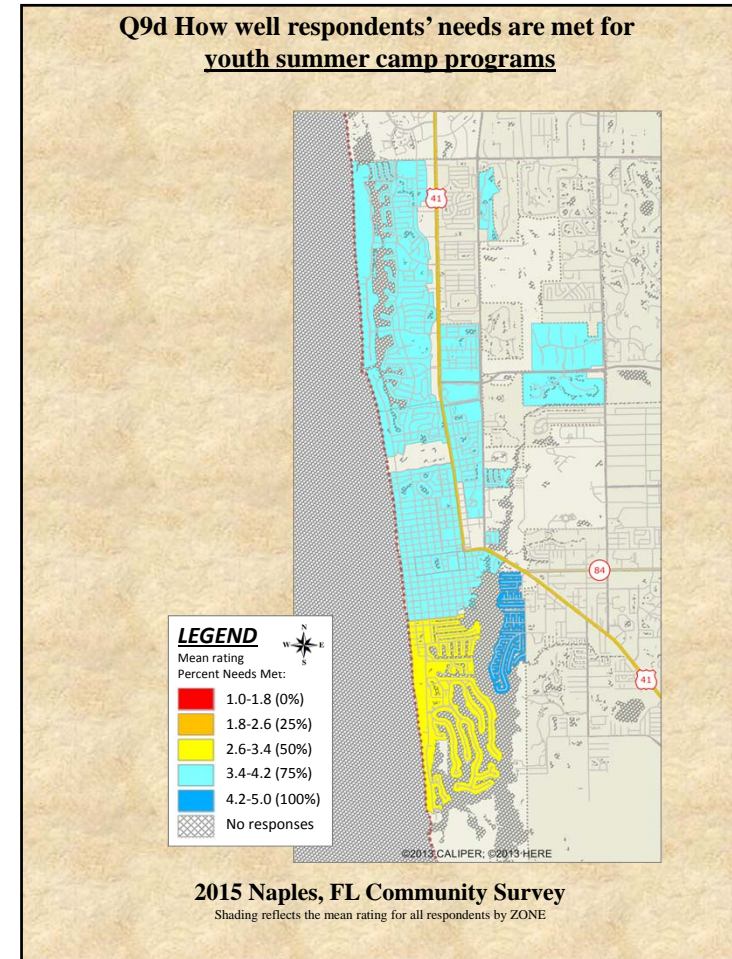
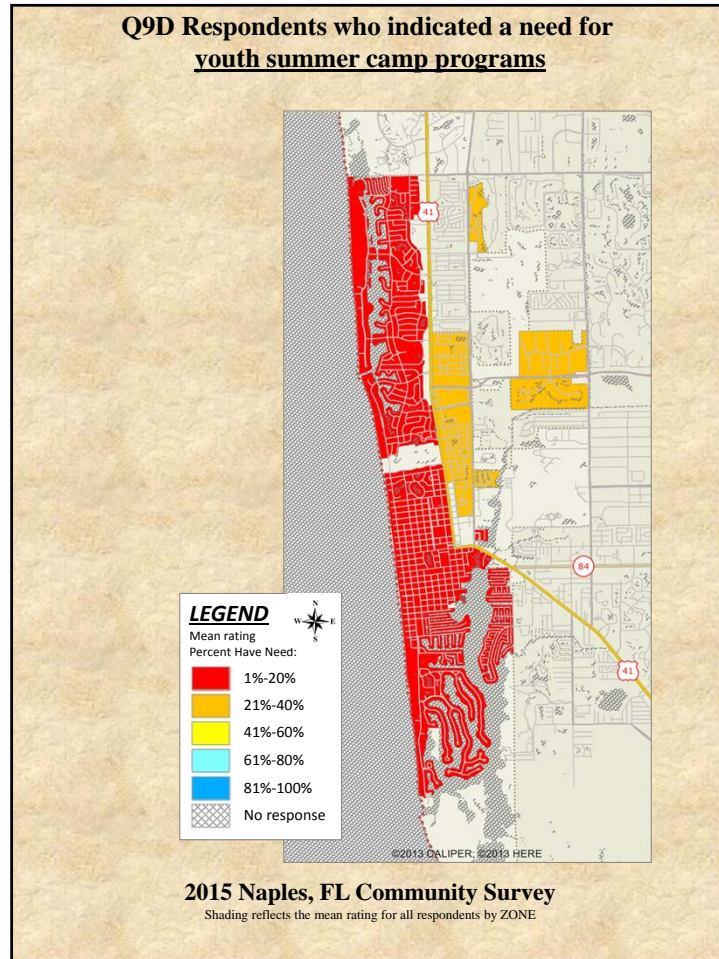
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q9c How well respondents' needs are met for  
before and after school programs**

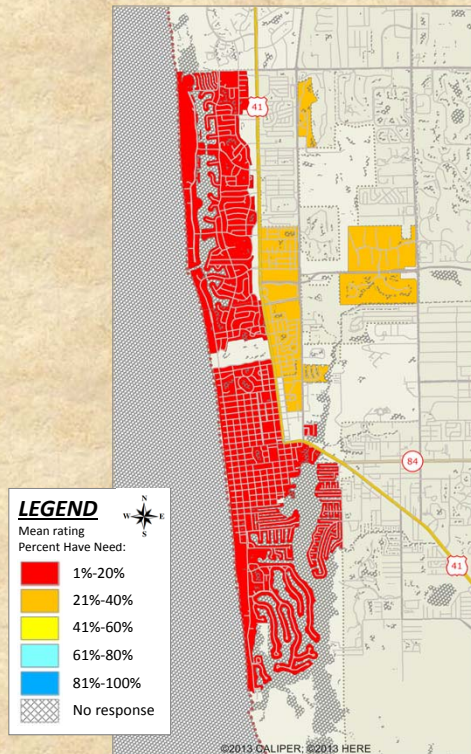


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE



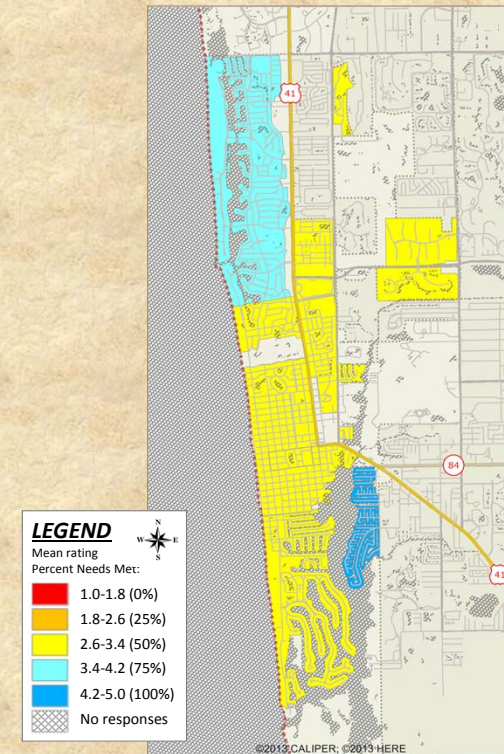


**Q9E Respondents who indicated a need for  
youth sports programs**



**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

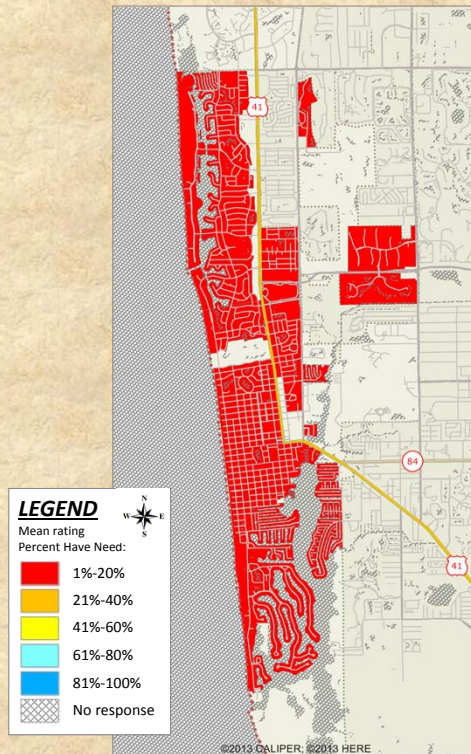
**Q9e How well respondents' needs are met for  
youth sports programs**



**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

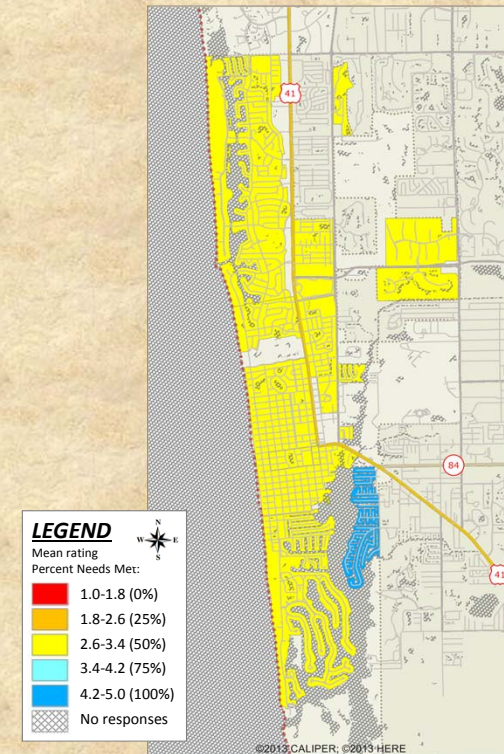


**Q9f Respondents who indicated a need for  
youth fitness and wellness programs**

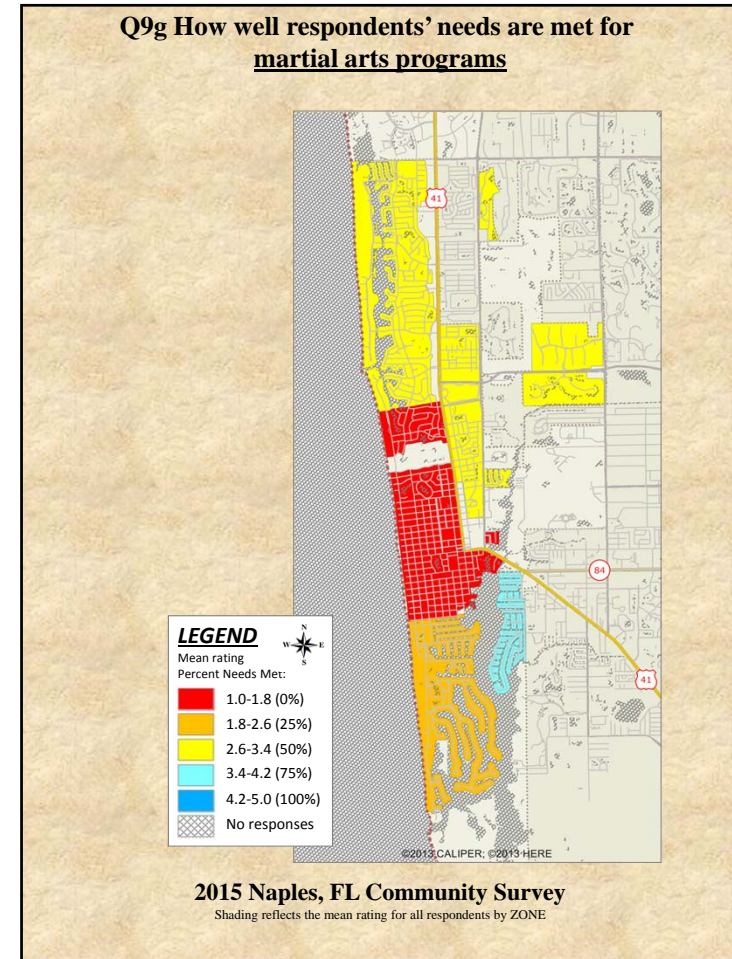
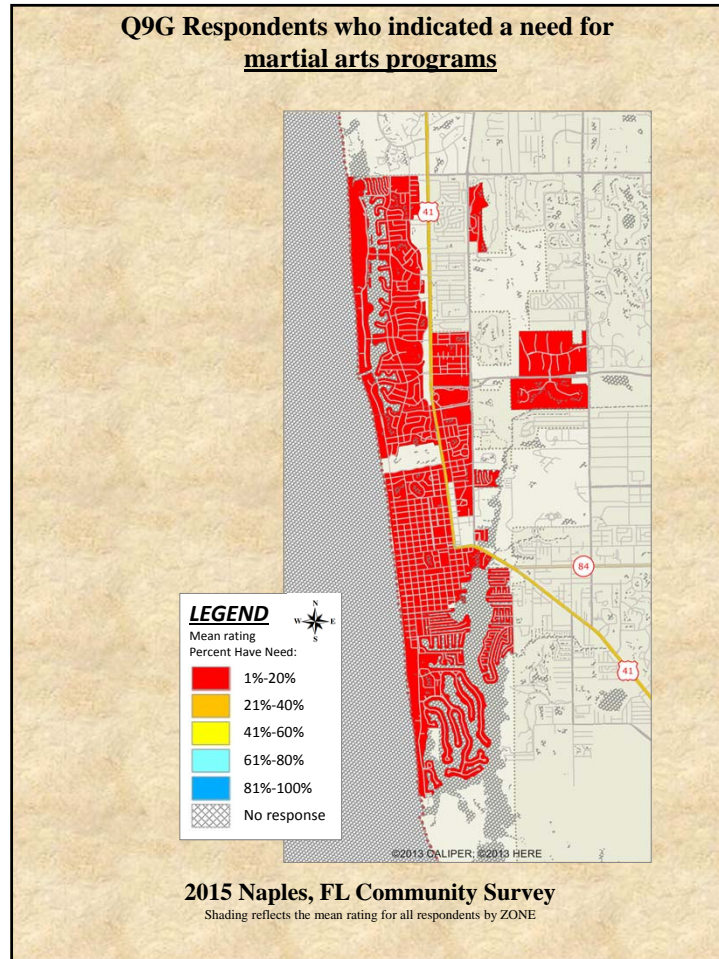


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q9f How well respondents' needs are met for  
youth fitness and wellness programs**

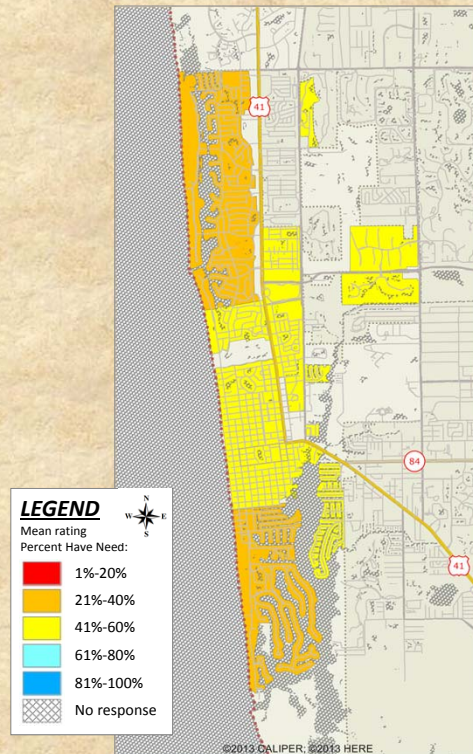


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE



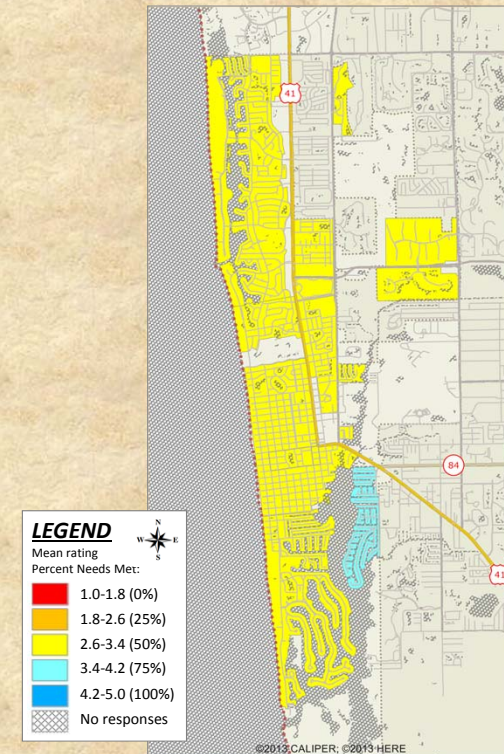


**Q9H Respondents who indicated a need for  
adult fitness and wellness programs**



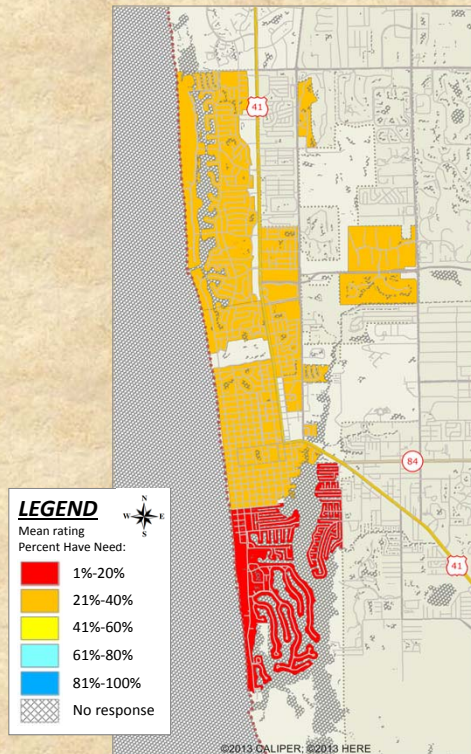
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q9h How well respondents' needs are met for  
adult fitness and wellness programs**



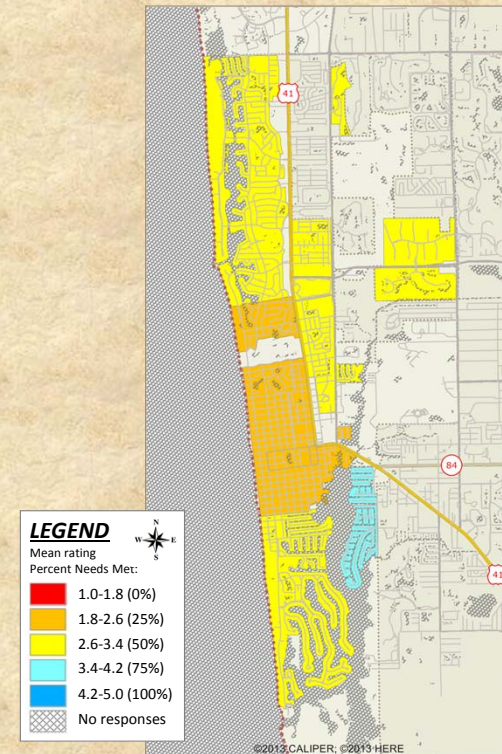
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q9I Respondents who indicated a need for  
water fitness programs**



**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

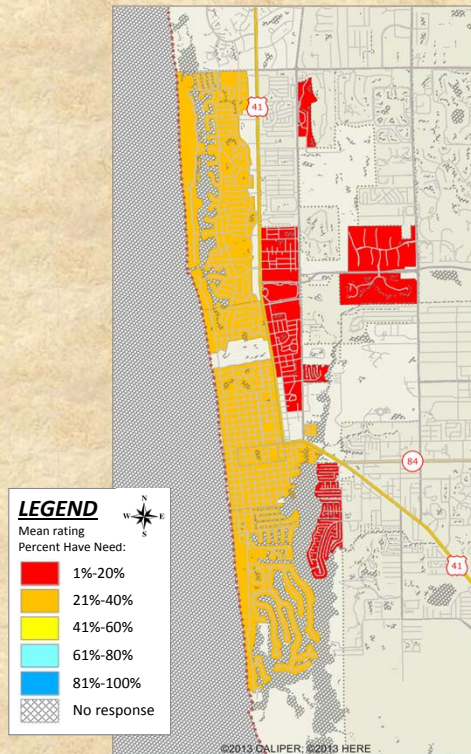
**Q9i How well respondents' needs are met for  
water fitness programs**



**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

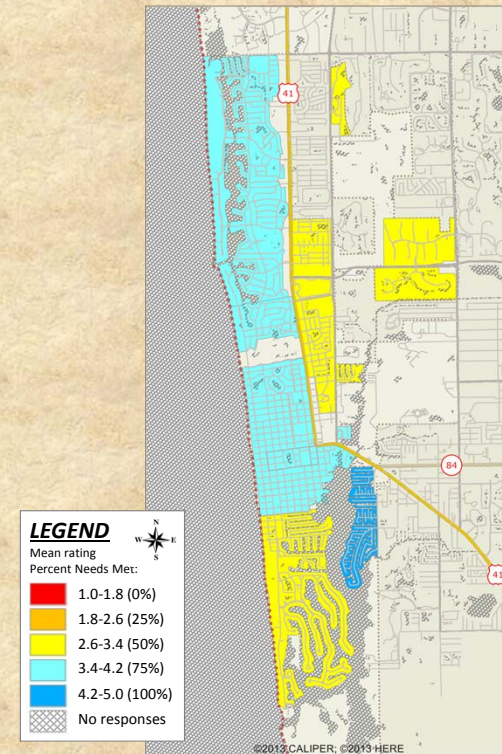


**Q9J Respondents who indicated a need for  
tennis lessons and leagues**

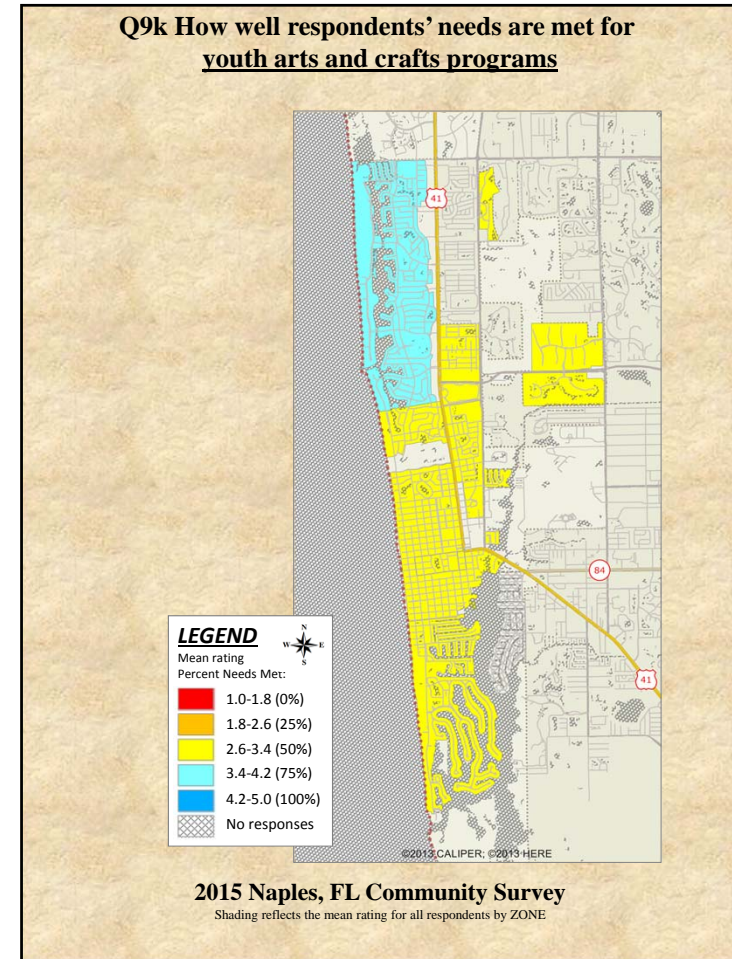
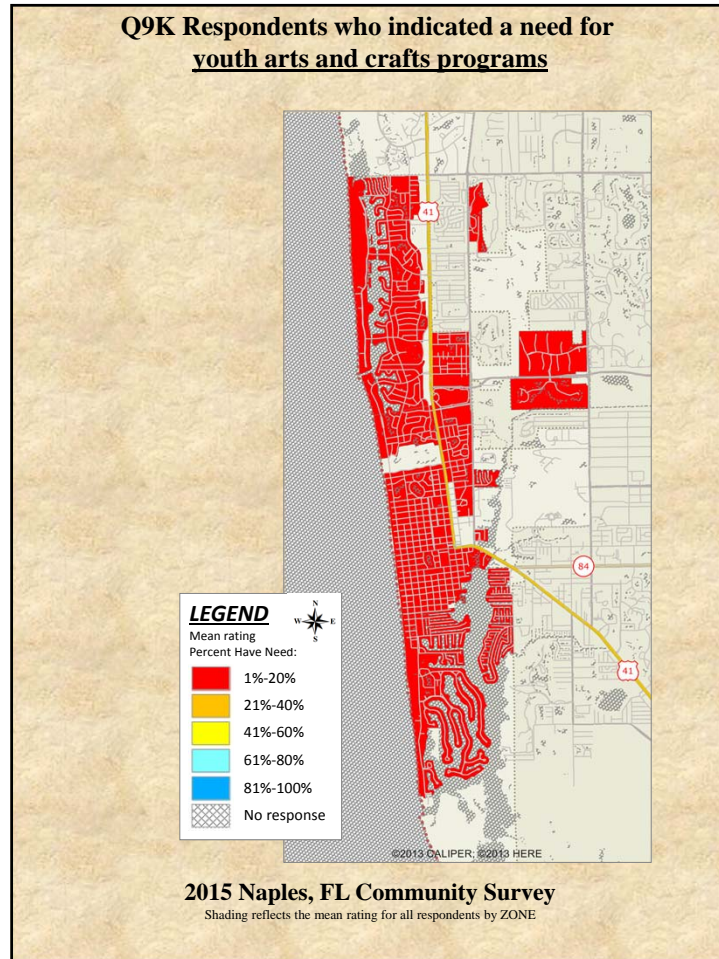


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q9j How well respondents' needs are met for  
tennis lessons and leagues**

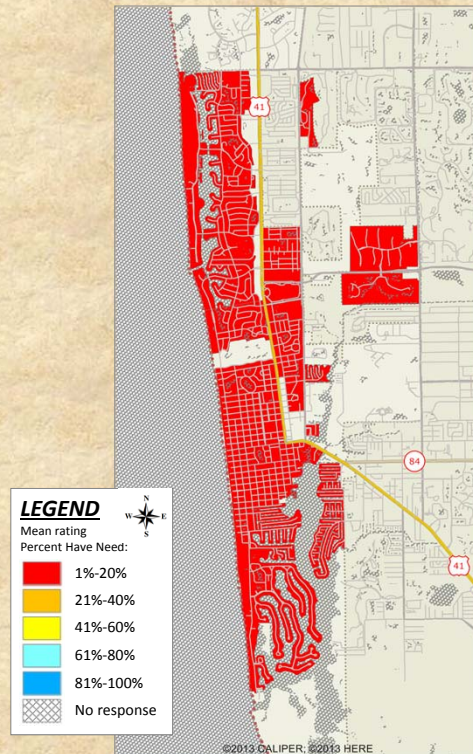


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE



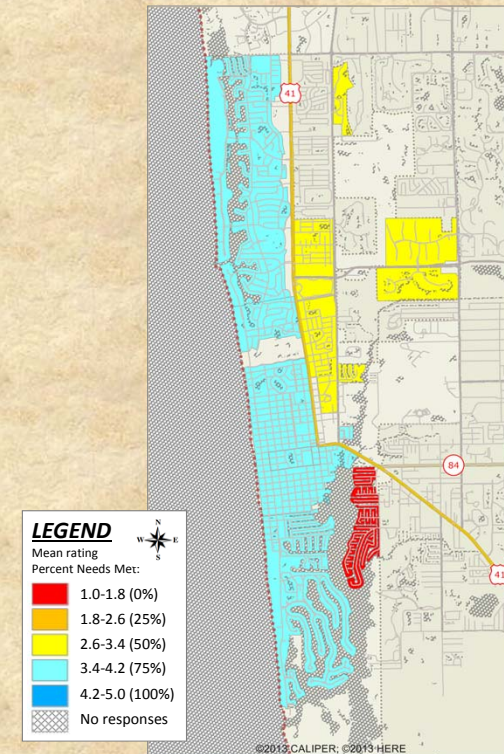


**Q9L Respondents who indicated a need for  
youth drama/performing arts programs**

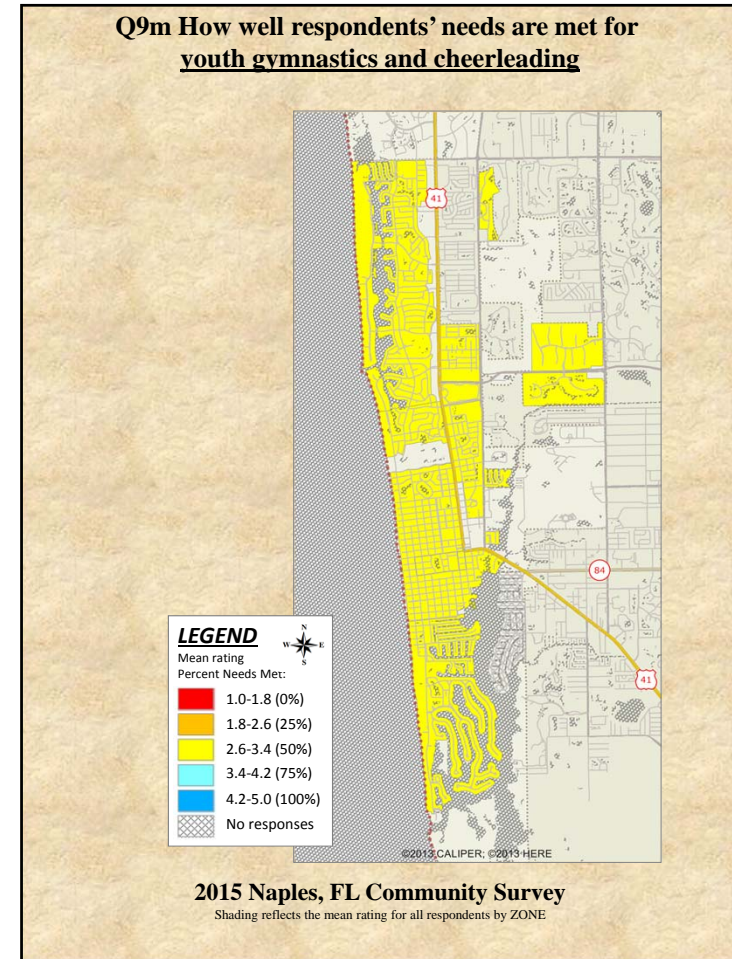
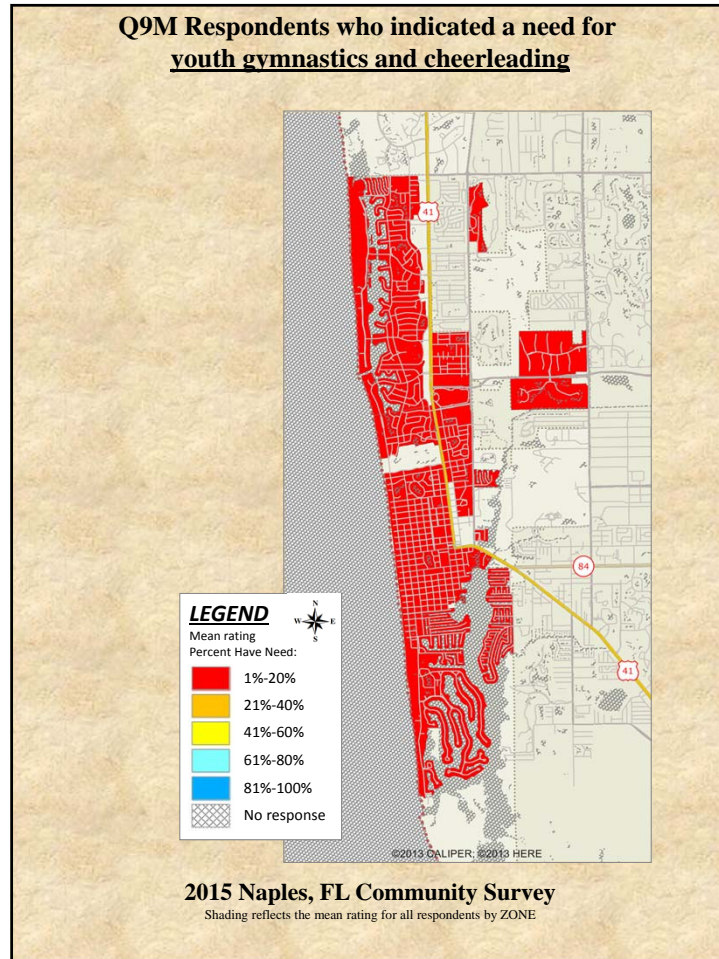


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

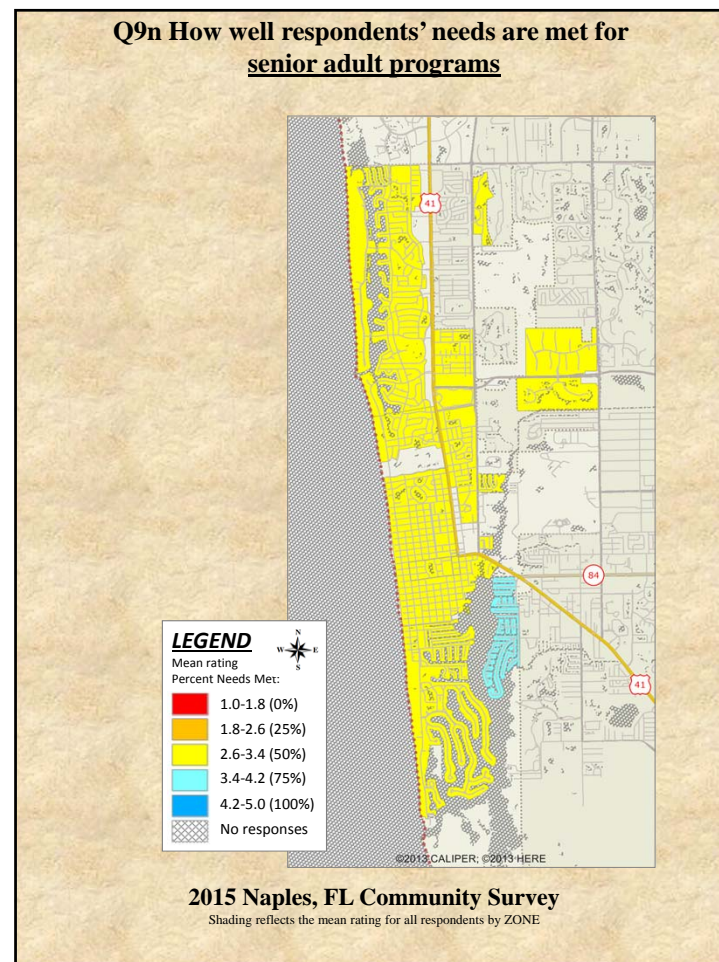
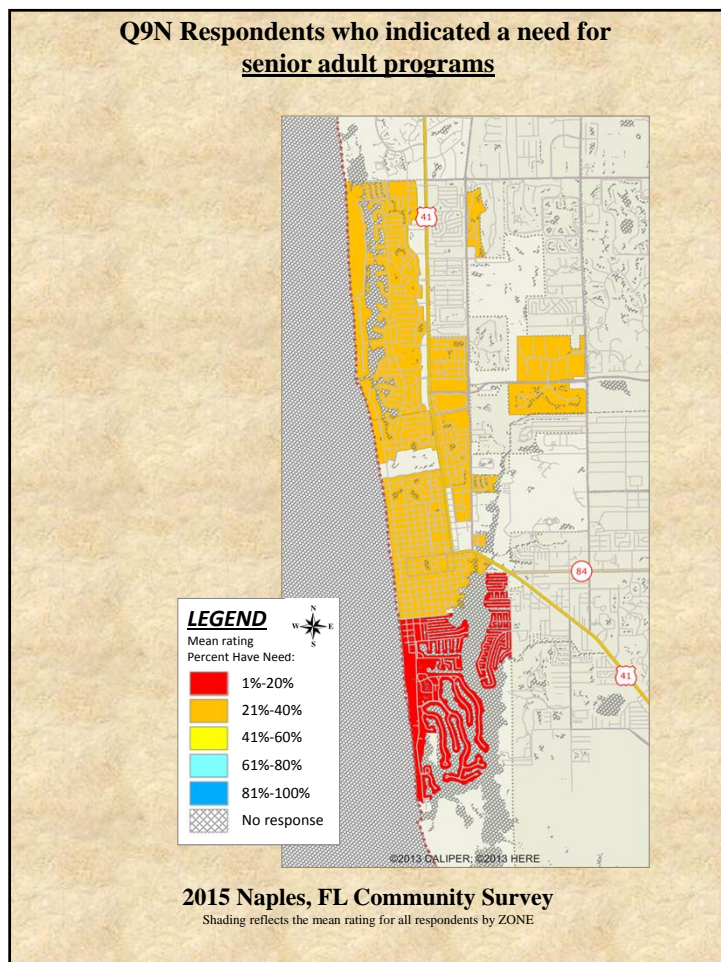
**Q9I How well respondents' needs are met for  
youth drama/performing arts programs**

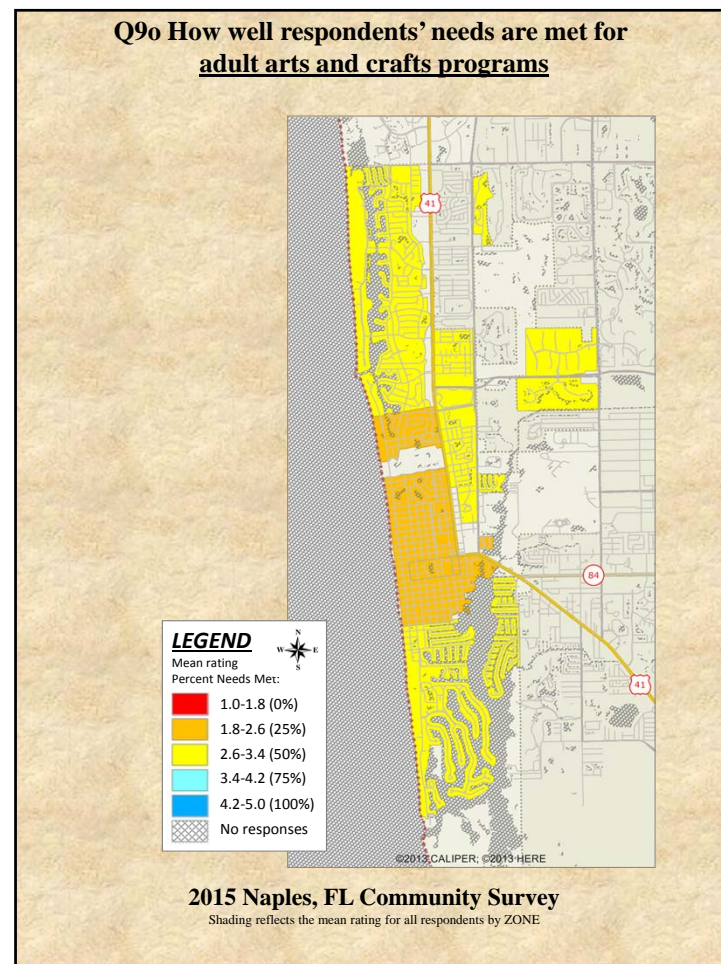
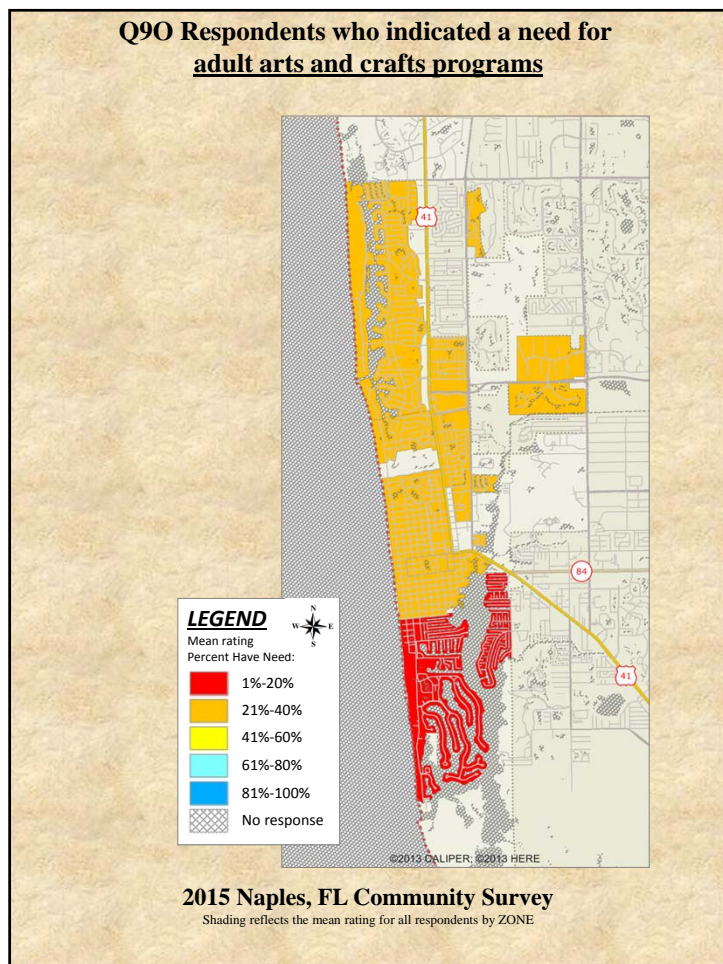


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE



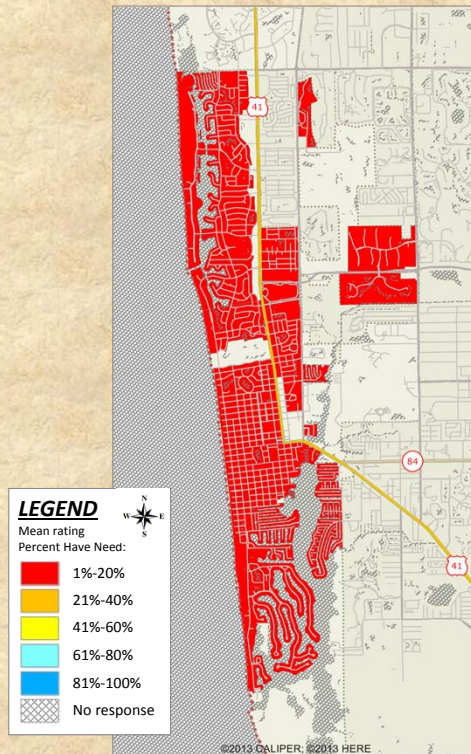






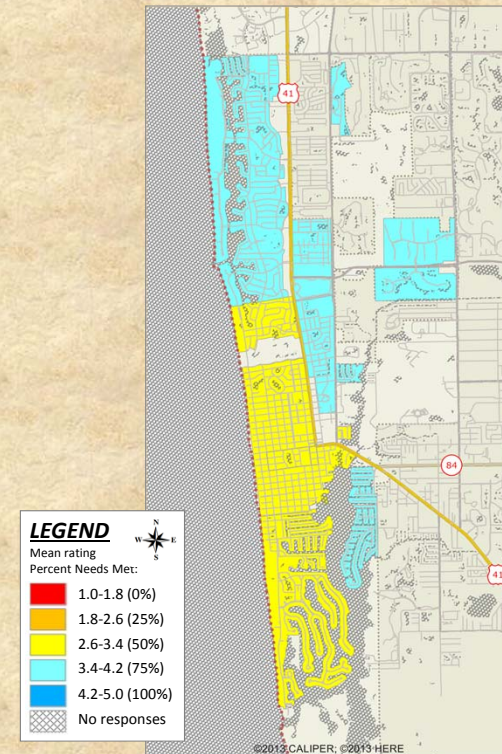


**Q9P Respondents who indicated a need for  
adult drama/performing arts programs**

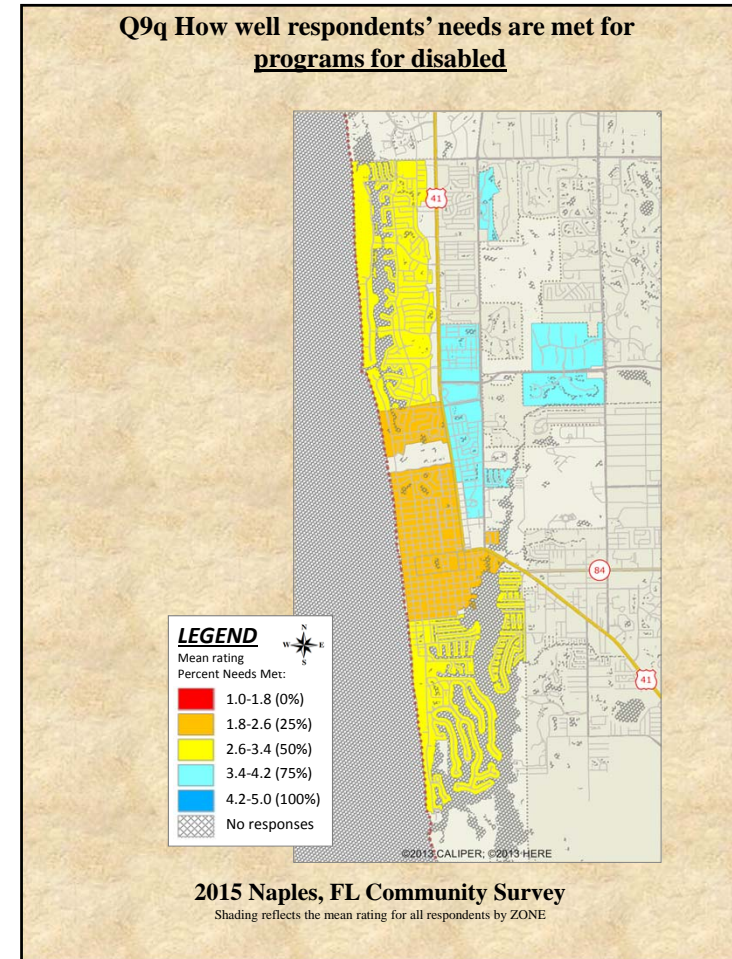
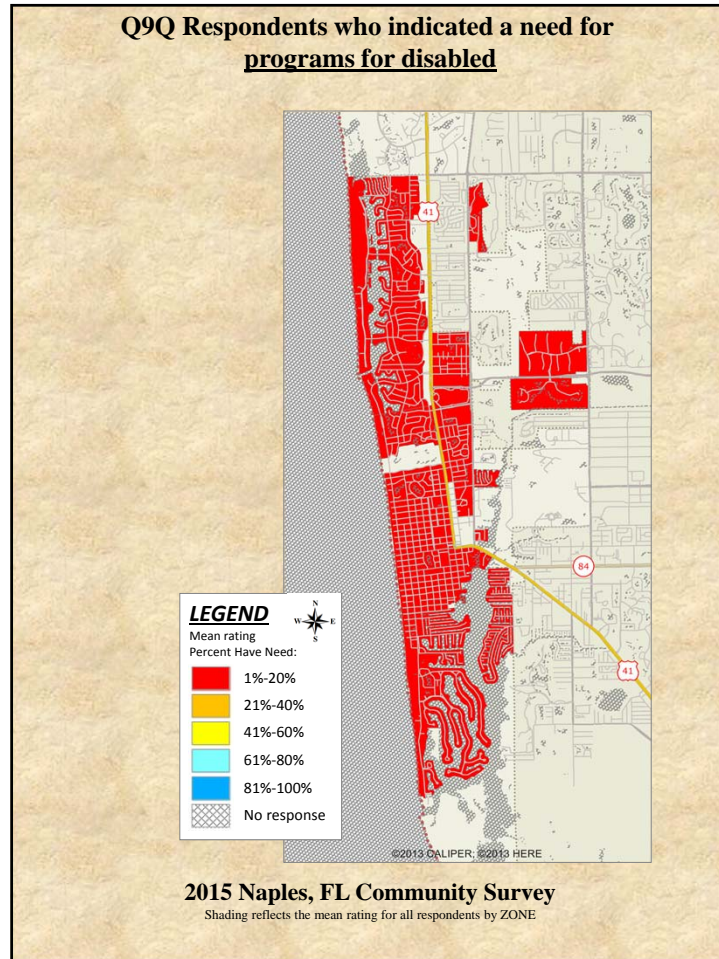


**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

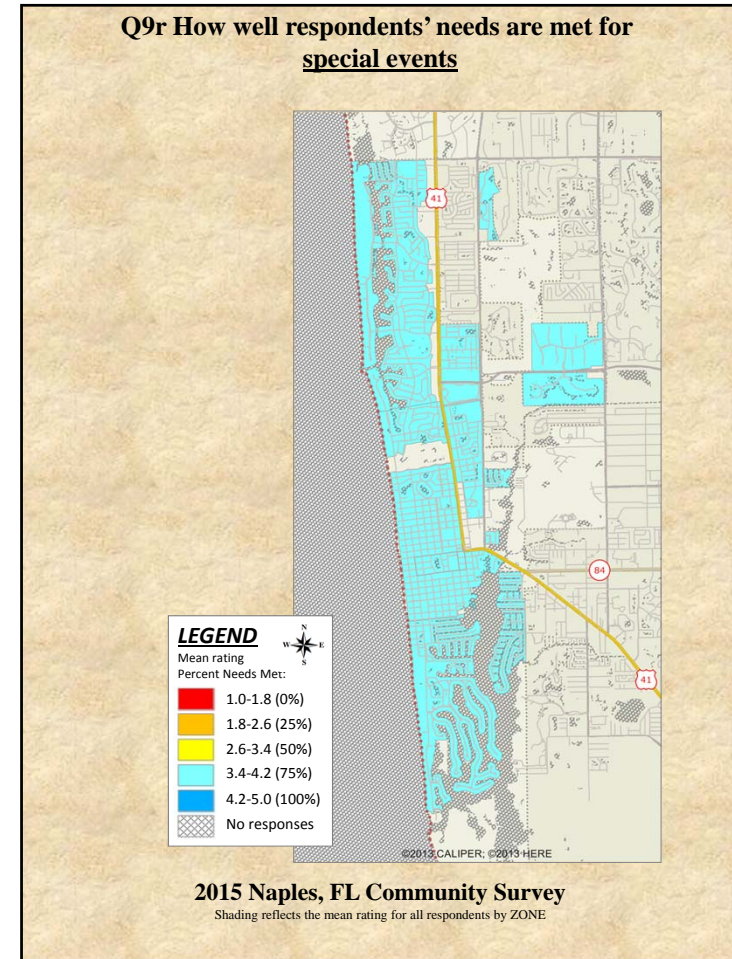
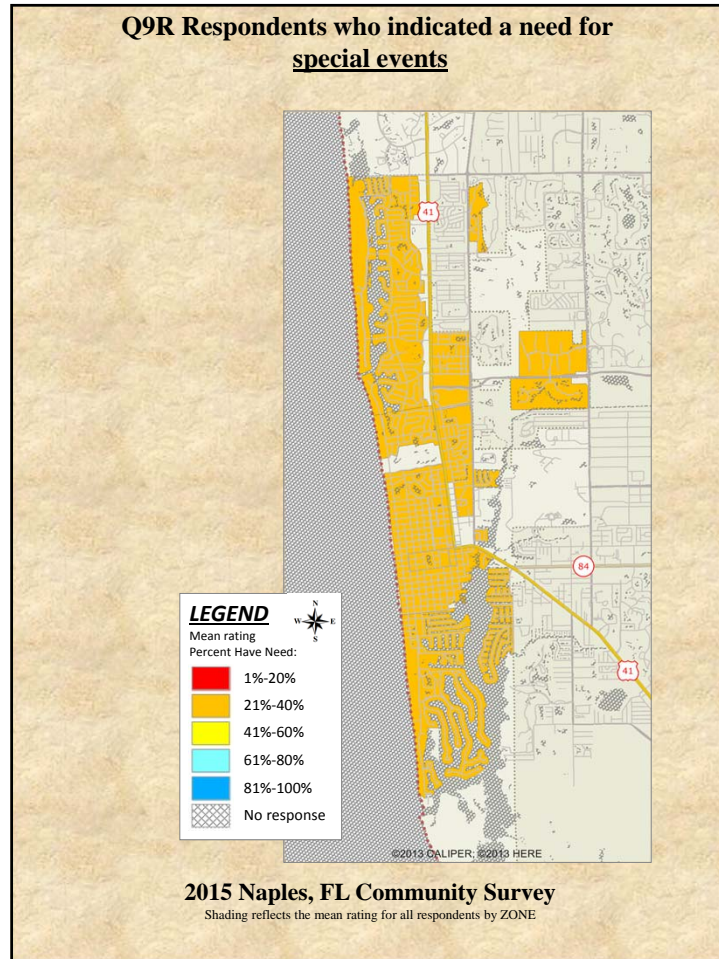
**Q9p How well respondents' needs are met for  
adult drama/performing arts programs**



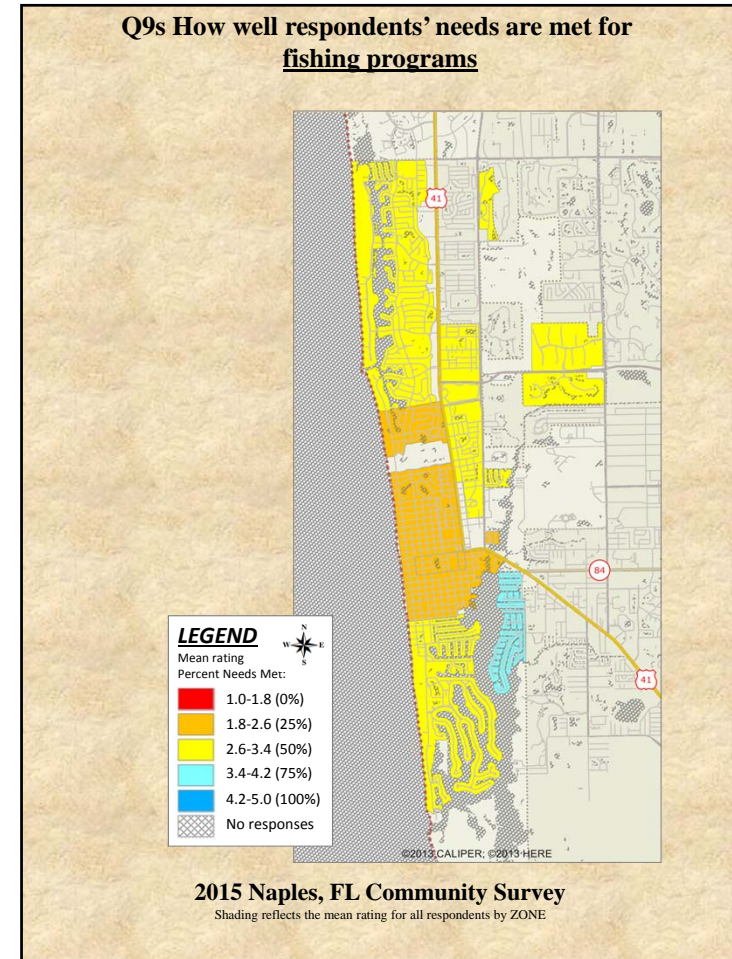
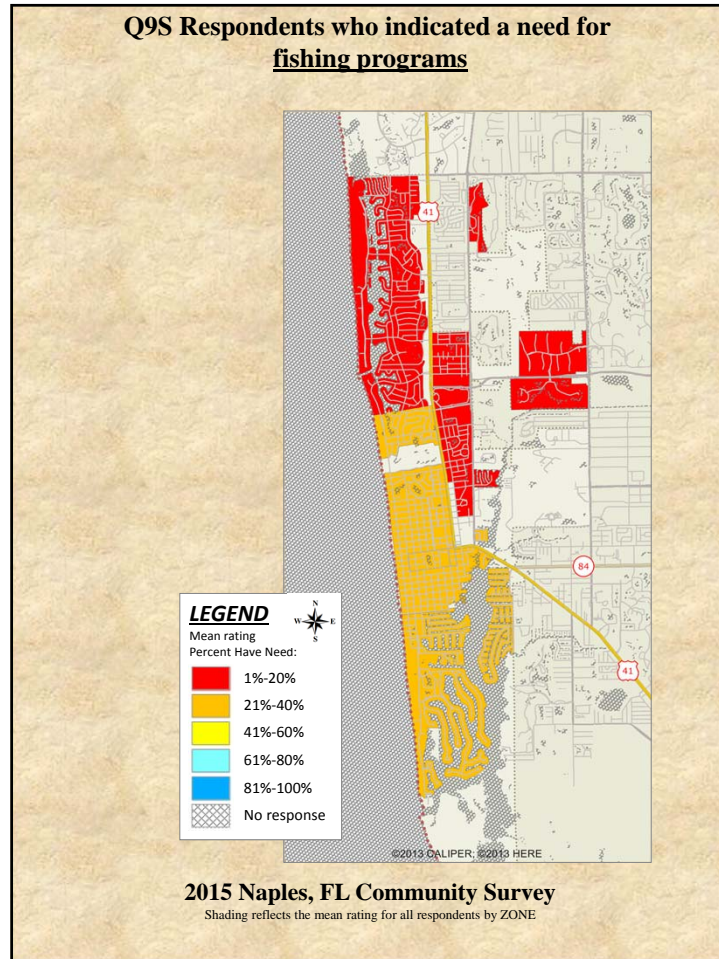
**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

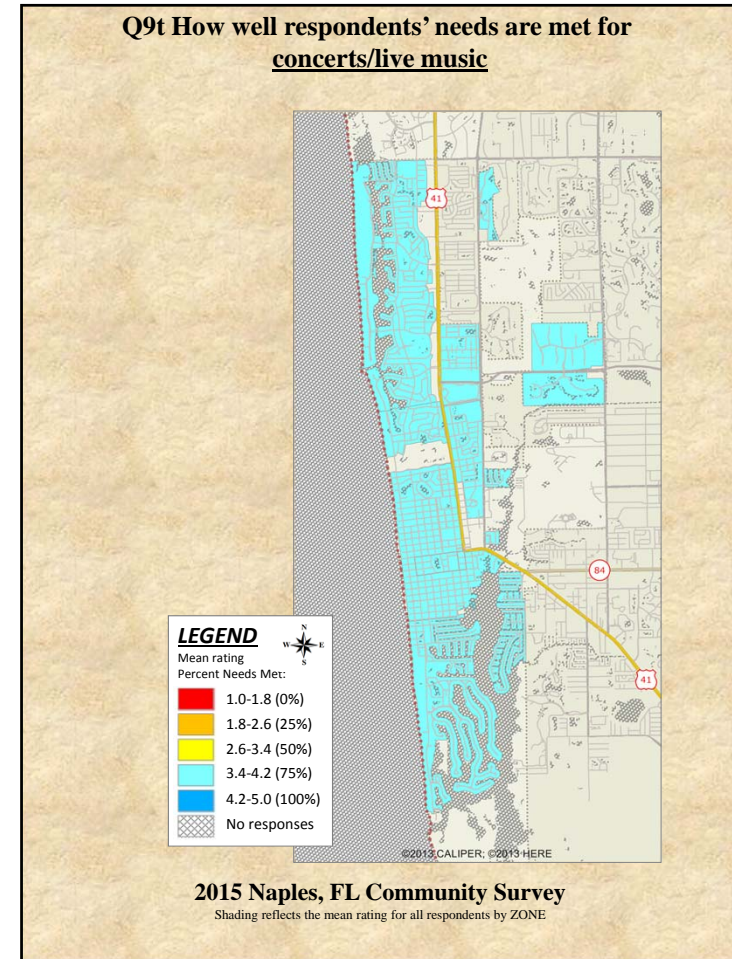
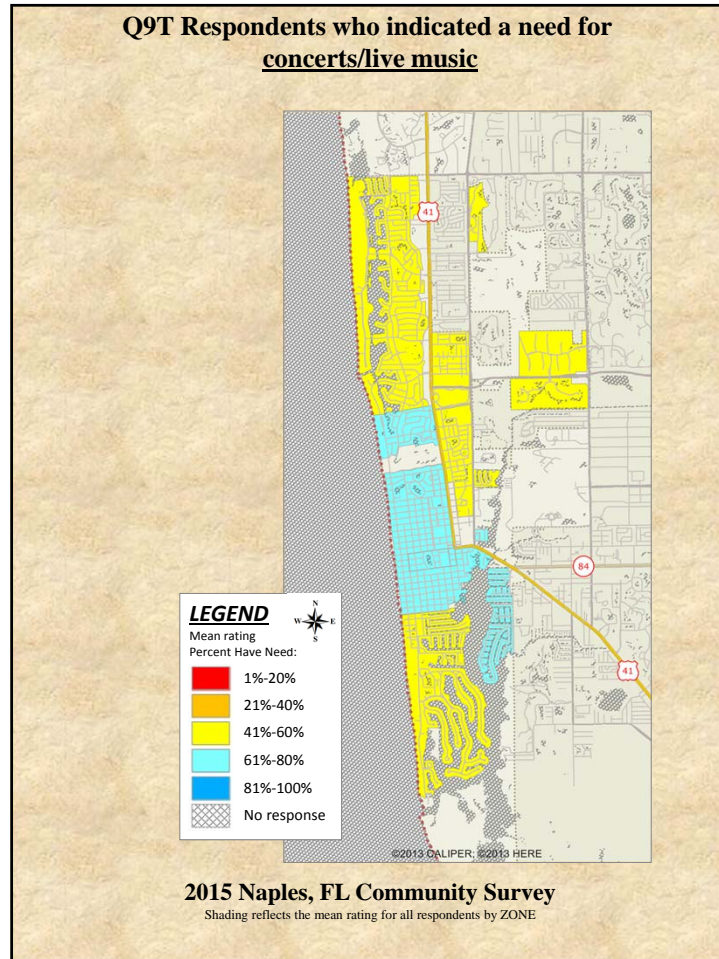




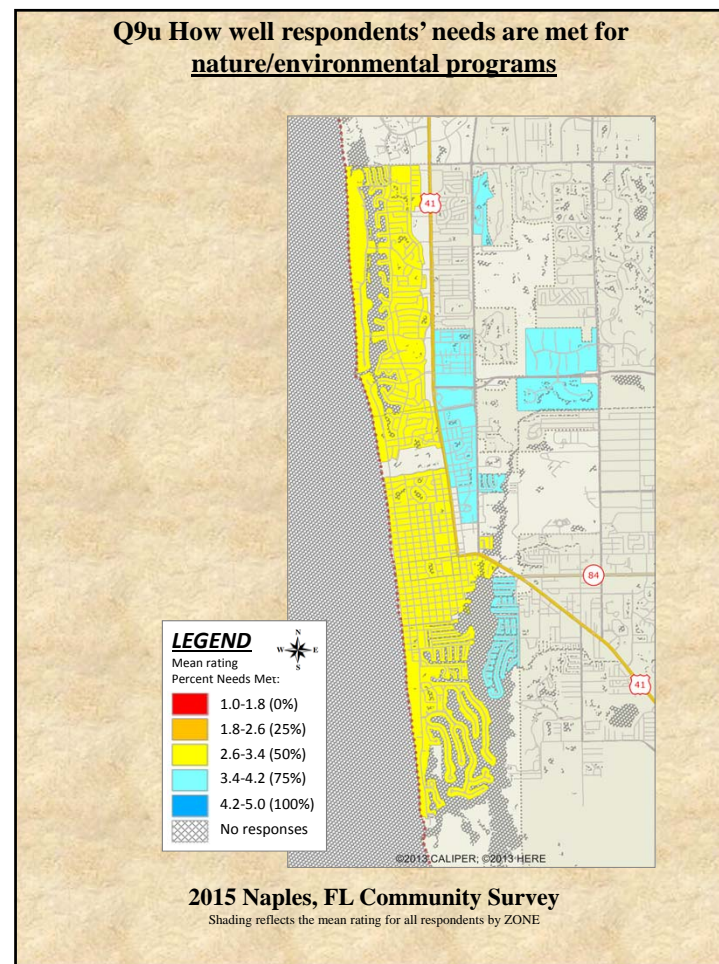
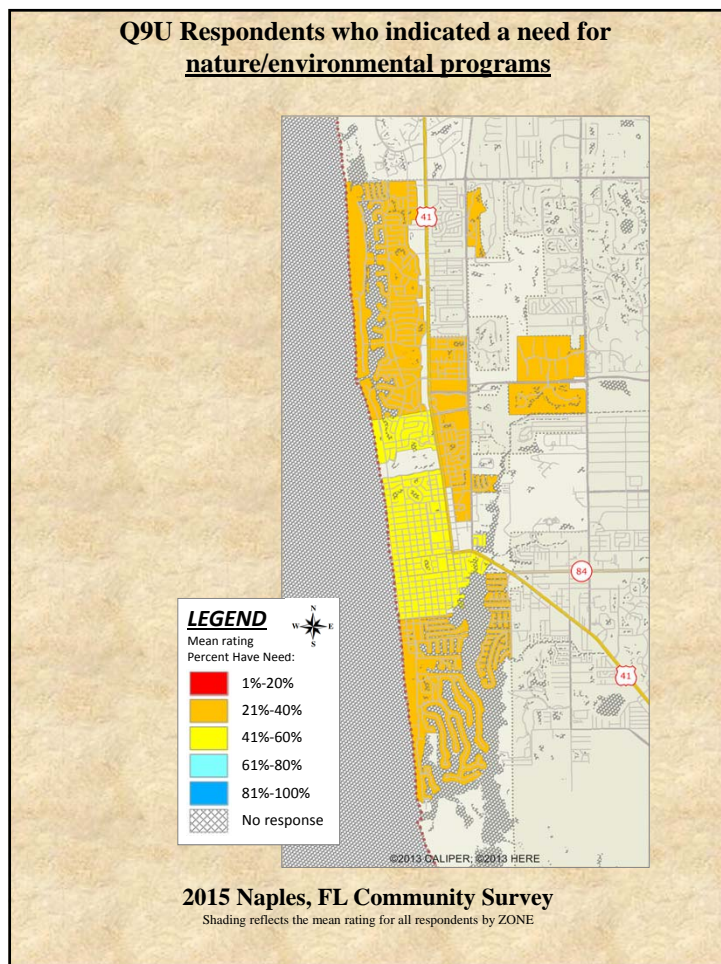


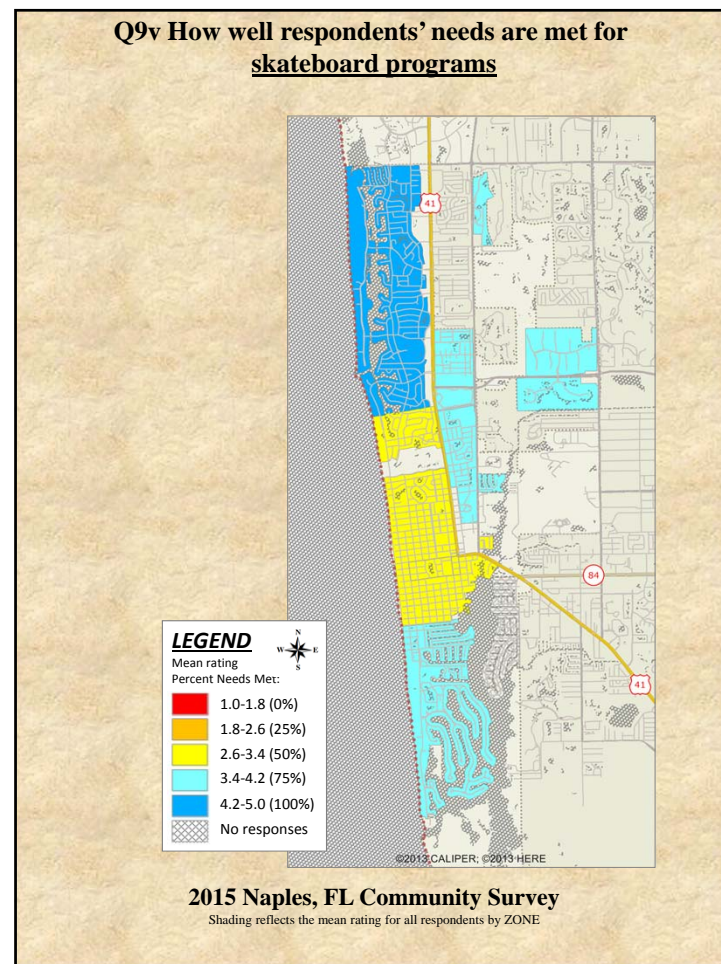
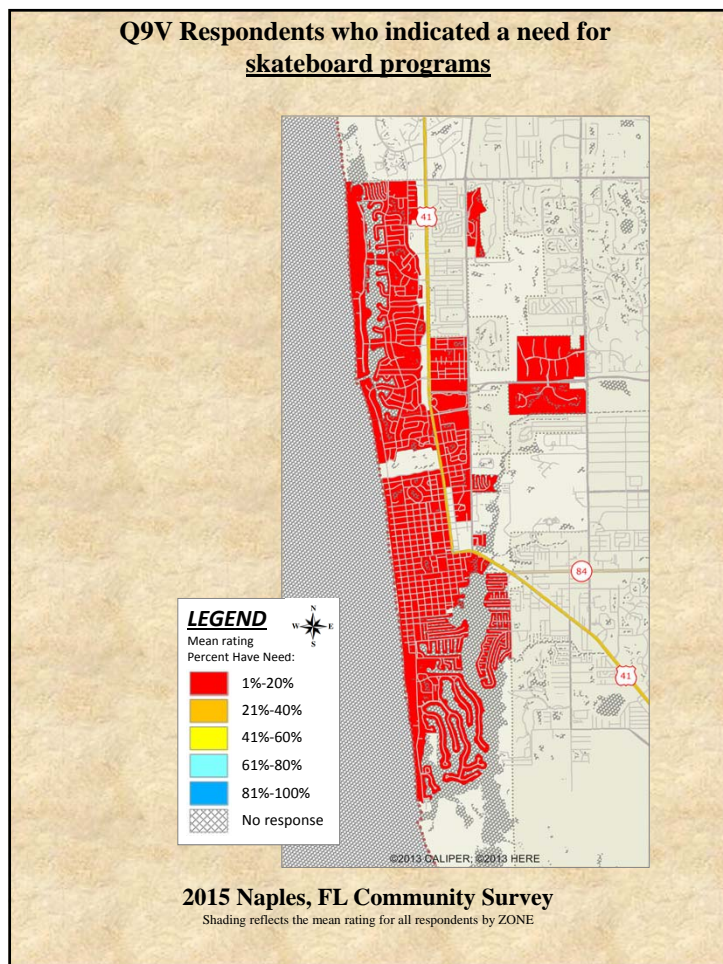




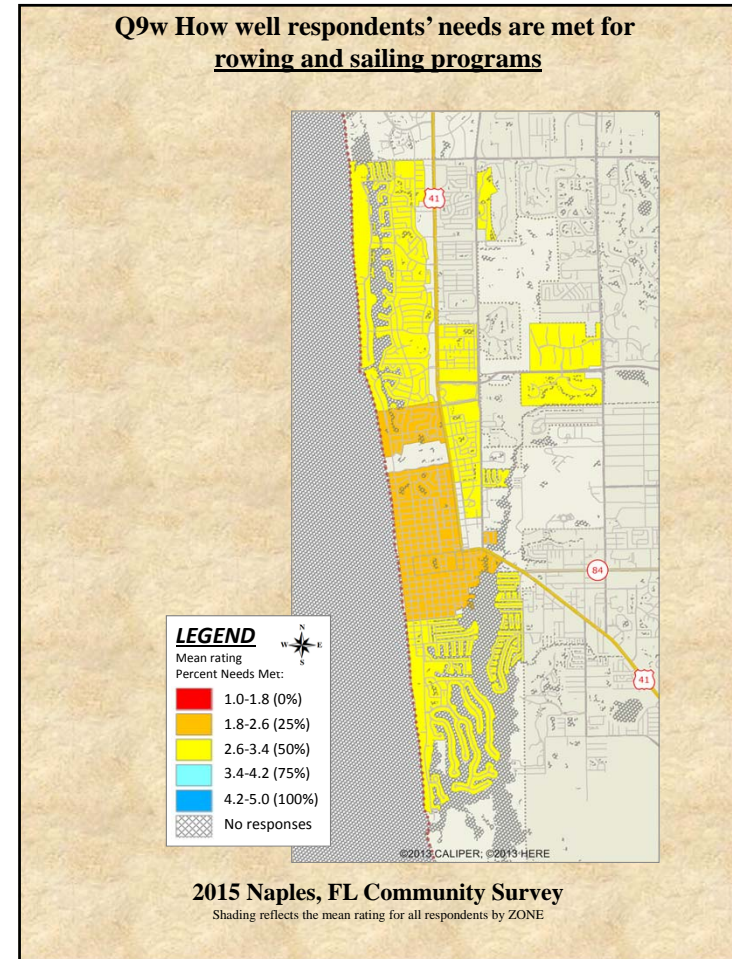
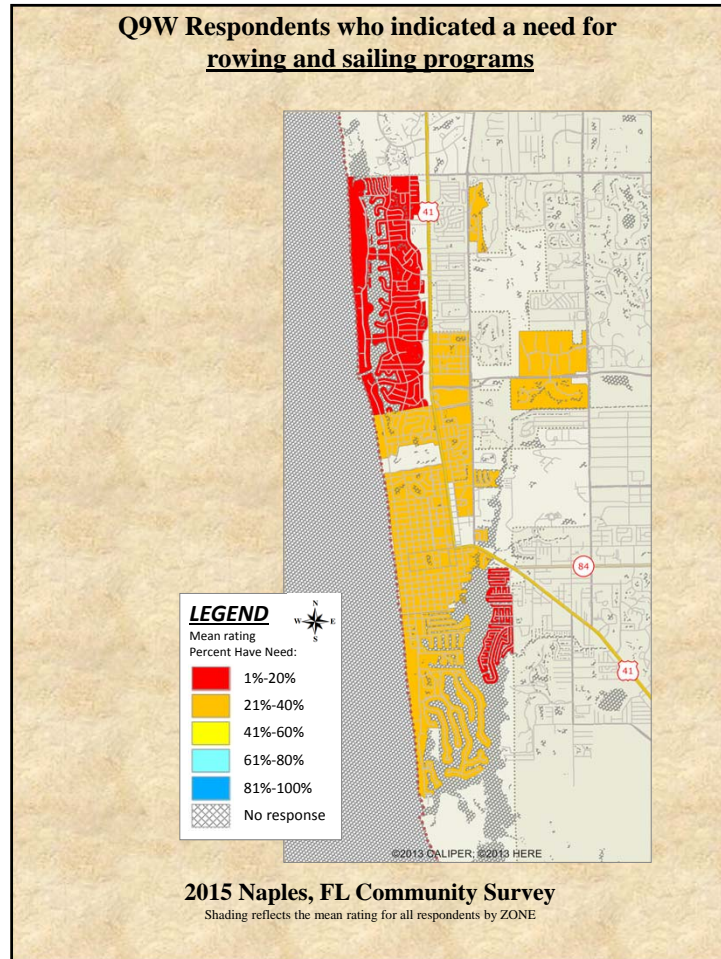




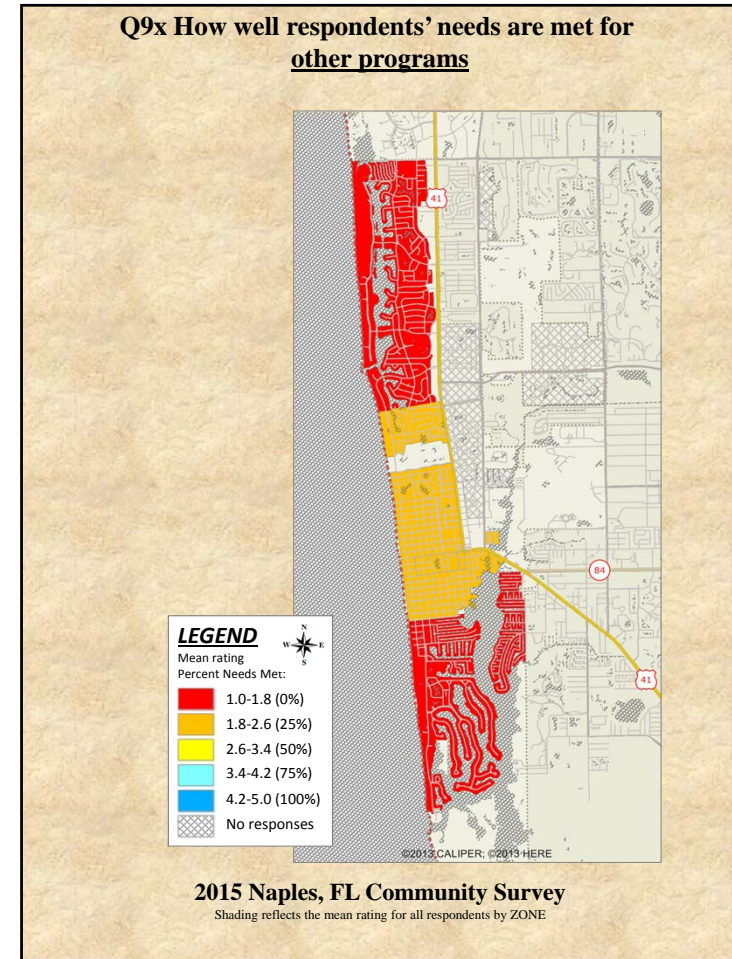
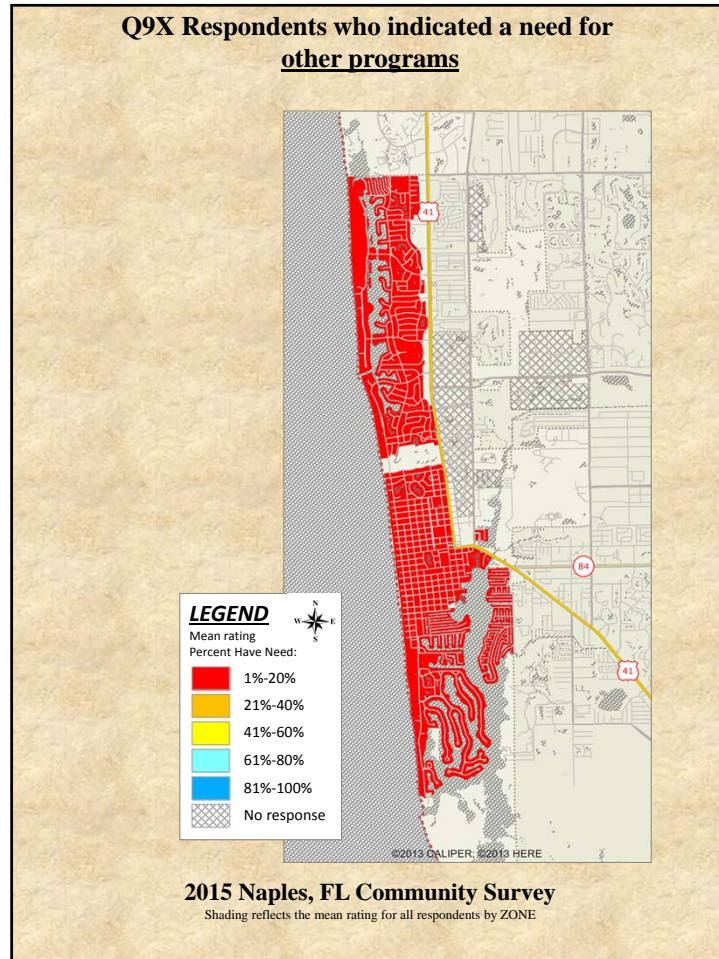




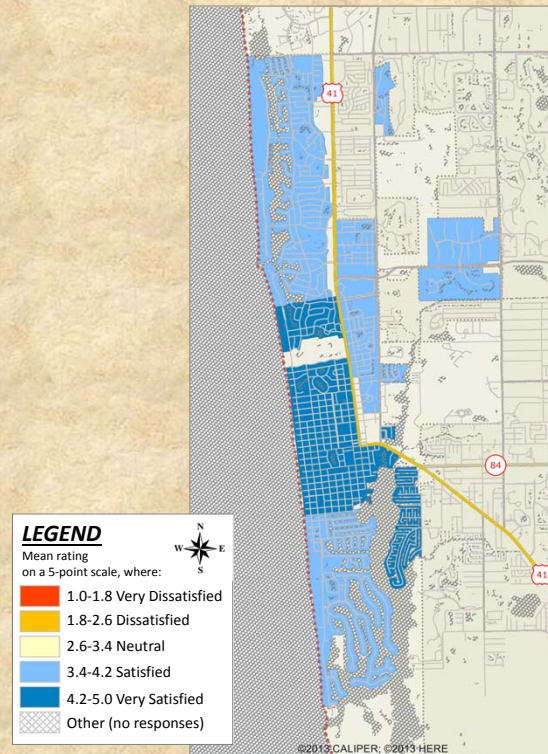






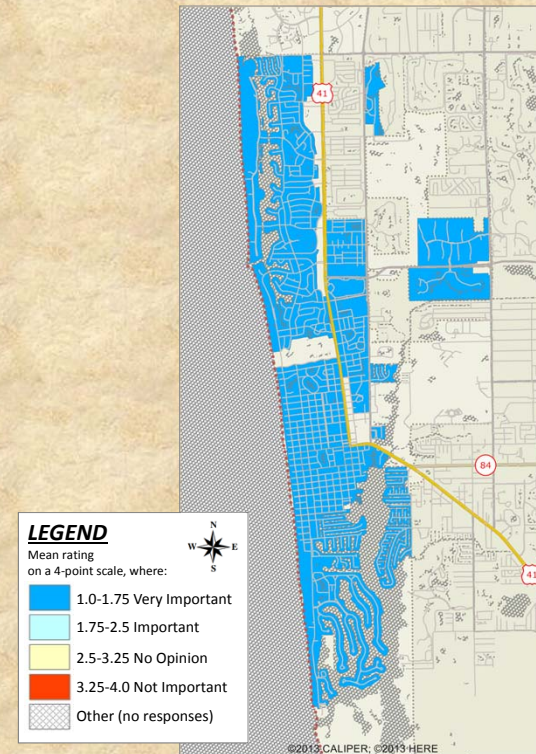


**Q14 Satisfaction with overall value received from City of Naples Parks and Recreation Department**



**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

**Q15 How important parks and recreation facilities and program services are to quality of life in the City of Naples**



**2015 Naples, FL Community Survey**  
Shading reflects the mean rating for all respondents by ZONE

*Section 6:*  
***Tabular Data***

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**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months.**

<u>Q1. The parks and facilities you have used</u>	<u>Number</u>	<u>Percent</u>
Anthony Park	24	2.7 %
Cambier Park Norris Center	353	40.1 %
Cambier Park Tennis Center	180	20.5 %
Cambier Park Playground	299	34.0 %
Cambier Park Bandshell	351	39.9 %
Cambier Park Ballfield	116	13.2 %
Fleischmann Pk Community Center	123	14.0 %
Fleischmann Pk Playground	174	19.8 %
Fleischmann Pk Sports Facilities	148	16.8 %
Edge Johnny Nocera Skate Park	23	2.6 %
River Park Community Center	52	5.9 %
River Park Aquatic Center	56	6.4 %
River Park Playground	17	1.9 %
Lowdermilk Park	519	59.0 %
Naples Landing	106	12.0 %
Naples Dog Park	155	17.6 %
Naples Pier	620	70.5 %
Naples Preserve/Hedges Eco-Center	82	9.3 %
Cambridge Perry Park	12	1.4 %
Betsy Jones Memorial	18	2.0 %
Menefee Park	27	3.1 %
Merrihue Park	34	3.9 %
Rogers Park	16	1.8 %
Seagate (school) Park	111	12.6 %
Naples City Dock	496	56.4 %
Gordon River Greenway	367	41.7 %
<u>None chosen</u>	<u>69</u>	<u>7.8 %</u>
Total	4548	



**Q2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months.**

Q2. Park amenities you or members of your household

have used	Number	Percent
Baseball/Softball fields	137	15.6 %
Basketball courts	104	11.8 %
Bocce courts	39	4.4 %
Boat launch	164	18.6 %
Football fields	72	8.2 %
Gazebos/Picnic Pavilions	209	23.8 %
Horseshoes	17	1.9 %
Lakes/Ponds	188	21.4 %
Live Theatre Productions	188	21.4 %
Fitness Equipment Room	49	5.6 %
Pickleball court	30	3.4 %
Pool tables/Ping Pong tables	52	5.9 %
Racquetball courts	34	3.9 %
Restrooms	465	52.8 %
Showers	78	8.9 %
Shuffleboard courts	31	3.5 %
Tennis courts (other than at Cambier Park)	84	9.5 %
Sand volleyball courts	46	5.2 %
Other	44	5.0 %
None chosen	222	25.2 %
Total	2253	

**Q2. Other**

Q2 Other

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ART EVENTS @ CAMBIER BANDSHELL  
BAND CONCERTS  
BASKETBALL  
BEACH  
BEACH  
BEACH  
BEACH  
BEACH  
BEACH,BAY CITY DOCK,BOAT RAMPS  
BIKE PATHS  
BIKING  
CHURCH  
CHURCH IN CAMBLER  
CONCERTS  
CONCESSION STAND  
DOG WALKING  
FITNESS AT CAMBIER  
FLY FISHING CLUB MEETINGS  
FREEDOM PARK  
FREEDOM PARK BOARDWALK  
I USE OTHER NON-PARK AMENITIES  
NAPLES BAY SAILING SCHOOL  
NATURAL SURROUNDINGS/WALK  
NONE  
PADDLEBOARD RENTALS  
PARK BENCHES  
PARK SHORE BEACH PARK  
PLAYGROUND AT CAMBIER PARK  
PLAYGROUND EQUIPMENT  
PLAYGROUNDS  
PLAYSCAPES  
POOL  
RIVA PARK COMPUTER ROOM  
SAIL CENTER AT NAPLES LANDING  
SEAGATE OPEN FIELD FOR SOCCER  
SOCCER  
SOCCER FIELDS  
STAGING AREA FOR OTHER EVENTS  
TAX ASSISTANCE/MUSIC PERFORMCE  
TRAILS  
WALKING TRAILS  
WALKING TRAILS  
YOGA  
YOGA - GULF SHORE PLAYHOUSE

**Q3. Overall how would you rate the physical condition of ALL the parks, trails and recreation facilities in City of Naples parks you have visited?**

Q3. How would you rate the physical condition?	Number	Percent
Excellent	294	44.7 %
Good	333	50.6 %
Fair	21	3.2 %
Don't know	10	1.5 %
Total	658	100.0 %

**WITHOUT DON'T KNOW****Q3. Overall how would you rate the physical condition of ALL the parks, trails and recreation facilities in City of Naples parks you have visited? (Without "Don't Know")**

Q3. How would you rate the physical condition?	Number	Percent
Excellent	294	45.4 %
Good	333	51.4 %
Fair	21	3.2 %
Total	648	100.0 %

**Q4. Have you or other members of your household participated in any recreation programs offered by the Naples Parks and Recreation Department during the past 12 months?**

Q4. Have you participated in any recreation programs?	Number	Percent
Yes	147	16.7 %
No	733	83.3 %
Total	880	100.0 %

**Q4a. Approximately how many different recreation programs offered by the Naples Parks and Recreation Department have you or members of your household participated in over the past 12 months?**

Q4a. How many different recreation programs?	Number	Percent
1 program	41	27.9 %
2 to 3 programs	57	38.8 %
4 to 6 programs	29	19.7 %
7 to 10 programs	11	7.5 %
11 or more programs	4	2.7 %
None	1	0.7 %
Don't Know	4	2.7 %
Total	147	100.0 %

**Q4b. From the following list, please check the THREE primary reasons why your household has participated in Naples Parks and Recreation Department recreation programs.**

Q4b. THREE primary reasons why your household has participated	Number	Percent
Quality of instruction	40	27.2 %
Location of facility	104	70.7 %
Quality of facility	53	36.1 %
Economical fees	44	29.9 %
Convenient times offered	29	19.7 %
Quality of program	69	46.9 %
Dates offered	38	25.9 %
Friends participate	41	27.9 %
Facilities are accessible	38	25.9 %
Other	6	4.1 %
None chosen	3	2.0 %
Total	465	

**Q4b. Other**

Q4b Other

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BABY SWIM CLASS  
 OPPORTUNITIES TO VOLUNTEER  
 SUMMER SWIM  
 TENNIS COURTS

**Q4c. How would you rate the overall quality of programs that you and members of your household have participated in?**

Q4c. How would you rate the overall quality of programs?	Number	Percent
Excellent	57	39.0 %
Good	67	45.9 %
Fair	12	8.2 %
Poor	2	1.4 %
Don't know	8	5.5 %
Total	146	100.0 %



**Q5. Please CHECK all that apply:**

Q5. Please CHECK all that apply:	Number	Percent
The City has too few parks	142	16.1 %
The City has too many parks	28	3.2 %
The City has the sufficient number of parks now	491	55.8 %
Park facilities should be expanded	212	24.1 %
Park facilities should be reduced	14	1.6 %
Park facilities are sufficient the way they are now	340	38.6 %
Recreation programs should be expanded	188	21.4 %
Recreation programs should be reduced	21	2.4 %
Recreation programs are sufficient the way they are now	250	28.4 %
Special Events held within the City should be expanded	247	28.1 %
Special Events held within the City should be reduced	77	8.8 %
Special Events held within the City are sufficient the way they are now	318	36.1 %
Funding for parks facilities should be increased	273	31.0 %
Funding for parks facilities should be decreased	17	1.9 %
Sufficient fund	349	39.7 %
None chosen	80	9.1 %
Total	3047	

**Q6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often.**

Q6. The reasons that deter you from using parks	Number	Percent
Not deterred	482	54.8 %
Facilities are not well maintained	9	1.0 %
Program or facility not offered	25	2.8 %
We are too busy	185	21.0 %
security is insufficient	9	1.0 %
Lack of quality programs	22	2.5 %
Too far from our residence	20	2.3 %
Class full	5	0.6 %
Fees are too high	22	2.5 %
Program times are not convenient	30	3.4 %
Use other facilities than City	122	13.9 %
Lack of parking	86	9.8 %
Poor customer service by staff	5	0.6 %
I do not know locations of facilities	42	4.8 %
Facilities don't have the right equipment	11	1.3 %
Language barriers are difficult	7	0.8 %
I do not know what is being offered	167	19.0 %
Facility operating hours not convenient	13	1.5 %
Registration for programs is difficult	12	1.4 %
Use services of other agencies	20	2.3 %
Lack of accessibility	4	0.5 %
Other	72	8.2 %
None chosen	56	6.4 %
Total	1426	

### **Q6. Other**

## Q6 Other

AGE  
AGE  
AGE  
AGE  
AGE  
AGE  
AGE  
AGE MAKED ATTENDENCE DIFFICULT  
AGE WE ARE OVER 70 YRS OLD  
BEACH & RESIDENT SWIMMING POOL  
BEACH&BAY ALL I CAN HANDLE  
BELONG TO PRIVATE CLUBS  
BOAT RAMP FEE TOO HIGH  
COMPUTER ROOM USE BY CHILDREN  
DISABILITY  
DOGS OFF LEASH  
EDGE SKATEPARK HOURS  
ELDERY--LIVE ALONE  
EVERYTHING IS FINE  
EXPAND PLAYGROUND  
HANDICAPPED/NEED OXYGEN 24/7  
HAVE ALTERNATIVES  
HAVE OUR OWN BEACH PARK  
HEALTH/AGE  
LACK OF GREENWAY PATH  
LACK OF SAFE BIKE TRAILS  
MANY EVENTS TOO CROWDED  
MY AGE  
MY AGE  
NEED A BEACH IN NAPLES  
NEED NEWSLETTER/INSERT IN NEWS  
NEW IN TOWN  
NO DOG BEACH  
NO EASE OF PARKING FOR RESIDEN  
NO FAMILY LIVING IN NAPLES  
NO NEED  
NO PROGRAMS FOR FAMILIES  
NOT ENOUGH 3&UNDER PROGRAMS  
NOT ENOUGH OPEN SPACE  
NOT ENOUGH PARKS&SPORTS FIELDS  
NOT ENOUGH PROGRAMS FOR SRS.  
NOT INTERESTED  
NOT INTERESTED  
NOT SURE OF ACCOMMODATIONS  
OLD AGE  
OTHER PATRONS ARE SNOOTY  
OUR AGE  
PARKING  
PARKS TOO CROWDED  
PARTIALLY DISABLED  
PETS NOT LEASHED

**Q6. Other**

Q6 Other

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PHYSICAL CONDITION

POOR HEALTH

RESTROOMS

RETIRED/WALKING ISSUES

SECURITY AT NAPLE PIER

TOO CROWDED

TOO OLD

TOO OLD

TOO OLD

TOO OLD

TOO OLD

TOO OLD

TOO OLD

TOO OLD

TOO OLD

TOO OLD

USE OTHER PARKS/BEACHES

USE PARK SHORE RES. BEACH PARK

USE RETIREMENT FACILITIES

WAY TOO MANY OUTSIDERS PRESENT

WE ARE OLD PEOPLE

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

(N=880)

	Yes	No
A. Youth football and soccer fields	13.4%	86.6%
B. Youth baseball and softball fields	14.8%	85.2%
C. Adult softball fields	9.8%	90.2%
D. Beachfront parks	65.3%	34.7%
E. Large community parks	44.1%	55.9%
F. Passive mini parks	33.5%	66.5%
G. Outdoor swimming pools/water parks	23.0%	77.0%
H. Playground equipment	26.8%	73.2%
I. Outdoor basketball courts	16.7%	83.3%
J. Outdoor tennis courts	28.4%	71.6%
K. Walking, hiking and biking trails	63.8%	36.3%
L. Canoeing and Kayaking	38.9%	61.1%
M. Beaches	78.4%	21.6%
N. Outdoor Concert Venues	56.1%	43.9%
O. Bocce Courts	10.6%	89.4%
P. Gazebos/Picnic Shelters	36.4%	63.6%
Q. Skate parks	6.9%	93.1%
R. Shuffle board courts	5.8%	94.2%
S. Racquetball courts	6.5%	93.5%
T. Indoor Gym - basketball/volleyball courts	12.5%	87.5%
U. Dog Parks	26.6%	73.4%
V. Pickleball Courts	7.4%	92.6%
W. Rowing and Sailing Centers	19.4%	80.6%
X. Indoor exercise/running track facilities	20.2%	79.8%



**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.**

(N=775)

	100% Met	75% Met	50% Met	25% Met	0% Met	Don't Know
A. Youth football and soccer fields	32.5%	30.0%	14.2%	5.8%	4.2%	13.3%
B. Youth baseball and softball fields	41.5%	22.3%	22.3%	3.8%	0.8%	9.2%
C. Adult softball fields	25.6%	20.9%	22.1%	17.4%	1.2%	12.8%
D. Beachfront parks	40.7%	27.1%	14.1%	3.7%	0.9%	13.6%
E. Large community parks	37.6%	30.2%	14.9%	2.6%	1.0%	13.7%
F. Passive mini parks	34.9%	29.2%	15.3%	5.1%	0.3%	15.3%
G. Outdoor swimming pools/ water parks	29.7%	24.8%	17.3%	11.4%	4.0%	12.9%
H. Playground equipment	35.0%	35.0%	10.5%	4.2%	0.8%	14.3%
I. Outdoor basketball courts	33.1%	32.4%	14.9%	3.4%	2.0%	14.2%
J. Outdoor tennis courts	38.0%	28.0%	11.2%	7.2%	1.2%	14.4%
K. Walking, hiking and biking trails	24.2%	22.6%	21.7%	13.2%	4.5%	13.7%
L. Canoeing and Kayaking	18.7%	22.7%	23.3%	14.6%	4.1%	16.6%
M. Beaches	55.7%	22.6%	6.1%	0.4%	0.3%	14.9%
N. Outdoor Concert Venues	32.6%	25.7%	17.2%	7.1%	1.8%	15.6%
O. Bocce Courts	29.0%	19.4%	22.6%	8.6%	3.2%	17.2%
P. Gazebos/Picnic Shelters	27.2%	30.6%	20.0%	6.6%	0.6%	15.0%
Q. Skate parks	39.3%	27.9%	14.8%	11.5%	0.0%	6.6%
R. Shuffle board courts	25.5%	35.3%	13.7%	2.0%	3.9%	19.6%
S. Racquetball courts	21.1%	26.3%	24.6%	8.8%	5.3%	14.0%
T. Indoor Gym - basketball/ volleyball courts	14.5%	14.5%	29.1%	15.5%	13.6%	12.7%
U. Dog Parks	25.2%	18.4%	17.1%	16.7%	4.7%	17.9%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.**

	100% Met	75% Met	50% Met	25% Met	0% Met	Don't Know
V. Pickleball Courts	21.5%	15.4%	21.5%	15.4%	6.2%	20.0%
W. Rowing and Sailing Centers	10.5%	18.1%	21.6%	22.2%	9.4%	18.1%
X. Indoor exercise/running track facilities	10.1%	13.5%	23.0%	17.4%	20.8%	15.2%

**WITHOUT DON'T KNOW**

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

(N=775)

	100% Met	75% Met	50% Met	25% Met	0% Met
A. Youth football and soccer fields	37.5%	34.6%	16.3%	6.7%	4.8%
B. Youth baseball and softball fields	45.8%	24.6%	24.6%	4.2%	0.8%
C. Adult softball fields	29.3%	24.0%	25.3%	20.0%	1.3%
D. Beachfront parks	47.1%	31.4%	16.3%	4.2%	1.0%
E. Large community parks	43.6%	34.9%	17.3%	3.0%	1.2%
F. Passive mini parks	41.2%	34.4%	18.0%	6.0%	0.4%
G. Outdoor swimming pools/water parks	34.1%	28.4%	19.9%	13.1%	4.5%
H. Playground equipment	40.9%	40.9%	12.3%	4.9%	1.0%
I. Outdoor basketball courts	38.6%	37.8%	17.3%	3.9%	2.4%
J. Outdoor tennis courts	44.4%	32.7%	13.1%	8.4%	1.4%
K. Walking, hiking and biking trails	28.1%	26.2%	25.2%	15.3%	5.2%
L. Canoeing and Kayaking	22.4%	27.3%	28.0%	17.5%	4.9%
M. Beaches	65.4%	26.6%	7.2%	0.5%	0.3%
N. Outdoor Concert Venues	38.6%	30.5%	20.4%	8.4%	2.2%
O. Bocce Courts	35.1%	23.4%	27.3%	10.4%	3.9%
P. Gazebos/Picnic Shelters	32.0%	36.0%	23.5%	7.7%	0.7%
Q. Skate parks	42.1%	29.8%	15.8%	12.3%	0.0%
R. Shuffle board courts	31.7%	43.9%	17.1%	2.4%	4.9%
S. Racquetball courts	24.5%	30.6%	28.6%	10.2%	6.1%
T. Indoor Gym - basketball/volleyball courts	16.7%	16.7%	33.3%	17.7%	15.6%
U. Dog Parks	30.7%	22.4%	20.8%	20.3%	5.7%
V. Pickleball Courts	26.9%	19.2%	26.9%	19.2%	7.7%
W. Rowing and Sailing Centers	12.9%	22.1%	26.4%	27.1%	11.4%
X. Indoor exercise/running track facilities	11.9%	15.9%	27.2%	20.5%	24.5%

**Q8. Which FOUR of the facilities from the list in Question #7 are MOST IMPORTANT to your household?**

<u>Q8. Most Important</u>	<u>Number</u>	<u>Percent</u>
Youth football and soccer fields	11	1.3 %
Youth baseball and softball fields	30	3.4 %
Adult softball fields	3	0.3 %
Beachfront parks	107	12.2 %
Large community parks	32	3.6 %
Passive mini parks	5	0.6 %
Outdoor swimming pools/water parks	13	1.5 %
Playground equipment	16	1.8 %
Outdoor basketball courts	4	0.5 %
Outdoor tennis courts	34	3.9 %
Walking, hiking and biking trails	101	11.5 %
Canoeing and kayakin	10	1.1 %
Beaches	248	28.2 %
Outdoor concert venues	35	4.0 %
Bocce courts	1	0.1 %
Gazebos/Picnic Shelters	1	0.1 %
Skate parks	2	0.2 %
Indoor Gym - basketball/volleyball courts	2	0.2 %
Dog parks	24	2.7 %
Pickleball court	2	0.2 %
Rowing and Sailing Centers	6	0.7 %
Indoor exercise	8	0.9 %
<u>None chosen</u>	<u>185</u>	<u>21.0 %</u>
Total	880	100.0 %



**Q8. Which FOUR of the facilities from the list in Question #7 are MOST IMPORTANT to your household?**

<u>Q8. 2nd Most Important</u>	<u>Number</u>	<u>Percent</u>
Youth football and soccer fields	13	1.5 %
Youth baseball and softball fields	10	1.1 %
Adult softball fields	1	0.1 %
Beachfront parks	130	14.8 %
Large community parks	32	3.6 %
Passive mini parks	18	2.0 %
Outdoor swimming pools/water parks	15	1.7 %
Playground equipment	30	3.4 %
Outdoor basketball courts	11	1.3 %
Outdoor tennis courts	26	3.0 %
Walking, hiking and biking trails	128	14.5 %
Canoeing and kayakin	36	4.1 %
Beaches	107	12.2 %
Outdoor concert venues	48	5.5 %
Bocce courts	3	0.3 %
Gazebos/Picnic Shelters	7	0.8 %
Skate parks	1	0.1 %
Shuffle board courts	1	0.1 %
Racquetball courts	1	0.1 %
Dog parks	19	2.2 %
Pickleball court	5	0.6 %
Rowing and Sailing Centers	11	1.3 %
Indoor exercise	10	1.1 %
<u>None chosen</u>	<u>217</u>	<u>24.7 %</u>
Total	880	100.0 %

**Q8. Which FOUR of the facilities from the list in Question #7 are MOST IMPORTANT to your household?**

<u>Q8. 3rd Most Important</u>	<u>Number</u>	<u>Percent</u>
Youth football and soccer fields	6	0.7 %
Youth baseball and softball fields	9	1.0 %
Adult softball fields	1	0.1 %
Beachfront parks	81	9.2 %
Large community parks	40	4.5 %
Passive mini parks	18	2.0 %
Outdoor swimming pools/water parks	12	1.4 %
Playground equipment	25	2.8 %
Outdoor basketball courts	8	0.9 %
Outdoor tennis courts	17	1.9 %
Walking, hiking and biking trails	103	11.7 %
Canoeing and kayakin	33	3.8 %
Beaches	95	10.8 %
Outdoor concert venues	54	6.1 %
Bocce courts	7	0.8 %
Gazebos/Picnic Shelters	23	2.6 %
Skate parks	1	0.1 %
Racquetball courts	3	0.3 %
Indoor Gym - basketball/volleyball courts	6	0.7 %
Dog parks	32	3.6 %
Pickleball court	5	0.6 %
Rowing and Sailing Centers	9	1.0 %
Indoor exercise	12	1.4 %
<u>None chosen</u>	<u>280</u>	<u>31.8 %</u>
Total	880	100.0 %

**Q8. Which FOUR of the facilities from the list in Question #7 are MOST IMPORTANT to your household?**

<u>Q8. 4th Most Important</u>	<u>Number</u>	<u>Percent</u>
Youth football and soccer fields	7	0.8 %
Youth baseball and softball fields	5	0.6 %
Adult softball fields	2	0.2 %
Beachfront parks	40	4.5 %
Large community parks	38	4.3 %
Passive mini parks	30	3.4 %
Outdoor swimming pools/water parks	23	2.6 %
Playground equipment	21	2.4 %
Outdoor basketball courts	6	0.7 %
Outdoor tennis courts	20	2.3 %
Walking, hiking and biking trails	47	5.3 %
Canoeing and kayakin	38	4.3 %
Beaches	42	4.8 %
Outdoor concert venues	66	7.5 %
Bocce courts	7	0.8 %
Gazebos/Picnic Shelters	35	4.0 %
Skate parks	6	0.7 %
Shuffle board courts	2	0.2 %
Racquetball courts	2	0.2 %
Indoor Gym - basketball/volleyball courts	5	0.6 %
Dog parks	41	4.7 %
Pickleball court	7	0.8 %
Rowing and Sailing Centers	21	2.4 %
Indoor exercise	23	2.6 %
<u>None chosen</u>	<u>346</u>	<u>39.3 %</u>
Total	880	100.0 %

**Q8. The sum of the FOUR facilities from the list in Question #7 are MOST IMPORTANT to your household?**

<u>Q8. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Beaches	492	55.9 %
Walking, hiking and biking trails	379	43.1 %
Beachfront parks	358	40.7 %
Outdoor concert venues	203	23.1 %
Large community parks	142	16.1 %
Canoeing and kayakin	117	13.3 %
Dog parks	116	13.2 %
Outdoor tennis courts	97	11.0 %
Playground equipment	92	10.5 %
Passive mini parks	71	8.1 %
Gazebos/Picnic Shelters	66	7.5 %
Outdoor swimming pools/water parks	63	7.2 %
Youth baseball and softball fields	54	6.1 %
Indoor exercise	53	6.0 %
Rowing and Sailing Centers	47	5.3 %
Youth football and soccer fields	37	4.2 %
Outdoor basketball courts	29	3.3 %
Pickleball court	19	2.2 %
Bocce courts	18	2.0 %
Indoor Gym - basketball/volleyball courts	13	1.5 %
Skate parks	10	1.1 %
Adult softball fields	7	0.8 %
Racquetball courts	6	0.7 %
Shuffle board courts	3	0.3 %
Total	2492	



**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

(N=880)

	Yes	No
A. Youth Learn to Swim programs	10.0%	90.0%
B. Pre-school programs	6.7%	93.3%
C. Before and after school programs	9.7%	90.3%
D. Youth summer camp programs	15.7%	84.3%
E. Youth sports programs	16.4%	83.6%
F. Youth fitness and wellness programs	11.1%	88.9%
G. Martial arts programs	5.9%	94.1%
H. Adult fitness and wellness programs	39.1%	60.9%
I. Water fitness programs	20.8%	79.2%
J. Tennis lessons and leagues	20.8%	79.2%
K. Youth arts and crafts programs	12.0%	88.0%
L. Youth drama/performing arts programs	10.3%	89.7%
M. Youth gymnastics and cheerleading	6.9%	93.1%
N. Senior adult programs	27.5%	72.5%
O. Adult arts and crafts programs	20.6%	79.4%
P. Adult drama/performing arts programs	13.2%	86.8%
Q. Programs for Disabled	6.3%	93.8%
R. Special events	32.4%	67.6%
S. Fishing programs	19.8%	80.2%
T. Concerts/Live Music	58.4%	41.6%
U. Nature/Environmental programs	36.5%	63.5%
V. Skateboard Programs	3.9%	96.1%
W. Rowing and Sailing Programs	18.1%	81.9%
X. Other	3.1%	96.9%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.**

(N=669)

	100% Met	75% Met	50% Met	25% Met	0% Met	Don't Know
A. Youth Learn to Swim programs	13.6%	17.0%	28.4%	12.5%	10.2%	18.2%
B. Pre-school programs	13.6%	16.9%	33.9%	11.9%	8.5%	15.3%
C. Before and after school programs	16.5%	16.5%	27.1%	9.4%	9.4%	21.2%
D. Youth summer camp programs	21.0%	26.1%	19.6%	9.4%	4.3%	19.6%
E. Youth sports programs	16.7%	24.3%	23.6%	14.6%	2.8%	18.1%
F. Youth fitness and wellness programs	12.2%	16.3%	26.5%	15.3%	8.2%	21.4%
G. Martial arts programs	13.5%	11.5%	23.1%	13.5%	17.3%	21.2%
H. Adult fitness and wellness programs	10.2%	14.5%	28.5%	12.8%	11.3%	22.7%
I. Water fitness programs	8.2%	12.6%	18.6%	14.8%	15.8%	30.1%
J. Tennis lessons and leagues	21.3%	22.4%	21.3%	8.2%	3.8%	23.0%
K. Youth arts and crafts programs	16.0%	21.7%	21.7%	14.2%	8.5%	17.9%
L. Youth drama/performing arts programs	17.6%	19.8%	18.7%	14.3%	6.6%	23.1%
M. Youth gymnastics and cheerleading	12.7%	17.5%	22.2%	14.3%	7.9%	25.4%
N. Senior adult programs	10.3%	16.5%	22.7%	12.4%	8.3%	29.8%
O. Adult arts and crafts programs	7.2%	11.0%	26.5%	14.9%	8.8%	31.5%
P. Adult drama/performing arts programs	10.3%	19.8%	18.1%	9.5%	5.2%	37.1%
Q. Programs for Disabled	12.7%	10.9%	21.8%	12.7%	10.9%	30.9%
R. Special events	18.6%	25.3%	22.8%	7.0%	2.1%	24.2%
S. Fishing programs	6.9%	14.9%	25.3%	17.2%	11.5%	24.1%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.**

	100% Met	75% Met	50% Met	25% Met	0% Met	Don't Know
T. Concerts/Live Music	22.6%	21.4%	22.2%	8.8%	4.3%	20.8%
U. Nature/Environmental programs	9.9%	24.5%	25.2%	11.2%	3.1%	26.1%
V. Skateboard Programs	23.5%	29.4%	17.6%	8.8%	2.9%	17.6%
W. Rowing and Sailing Programs	6.3%	14.5%	24.5%	21.4%	10.7%	22.6%
X. Other	3.7%	0.0%	3.7%	29.6%	48.1%	14.8%

**WITHOUT DON'T KNOW**

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

(N=669)

	100% Met	75% Met	50% Met	25% Met	0% Met
A. Youth Learn to Swim programs	16.7%	20.8%	34.7%	15.3%	12.5%
B. Pre-school programs	16.0%	20.0%	40.0%	14.0%	10.0%
C. Before and after school programs	20.9%	20.9%	34.3%	11.9%	11.9%
D. Youth summer camp programs	26.1%	32.4%	24.3%	11.7%	5.4%
E. Youth sports programs	20.3%	29.7%	28.8%	17.8%	3.4%
F. Youth fitness and wellness programs	15.6%	20.8%	33.8%	19.5%	10.4%
G. Martial arts programs	17.1%	14.6%	29.3%	17.1%	22.0%
H. Adult fitness and wellness programs	13.2%	18.8%	36.8%	16.5%	14.7%
I. Water fitness programs	11.7%	18.0%	26.6%	21.1%	22.7%
J. Tennis lessons and leagues	27.7%	29.1%	27.7%	10.6%	5.0%
K. Youth arts and crafts programs	19.5%	26.4%	26.4%	17.2%	10.3%
L. Youth drama/performing arts programs	22.9%	25.7%	24.3%	18.6%	8.6%
M. Youth gymnastics and cheerleading	17.0%	23.4%	29.8%	19.1%	10.6%
N. Senior adult programs	14.7%	23.5%	32.4%	17.6%	11.8%
O. Adult arts and crafts programs	10.5%	16.1%	38.7%	21.8%	12.9%
P. Adult drama/performing arts programs	16.4%	31.5%	28.8%	15.1%	8.2%
Q. Programs for Disabled	18.4%	15.8%	31.6%	18.4%	15.8%
R. Special events	24.5%	33.3%	30.1%	9.3%	2.8%
S. Fishing programs	9.1%	19.7%	33.3%	22.7%	15.2%
T. Concerts/Live Music	28.5%	27.0%	28.0%	11.1%	5.4%
U. Nature/Environmental programs	13.4%	33.2%	34.0%	15.1%	4.2%
V. Skateboard Programs	28.6%	35.7%	21.4%	10.7%	3.6%
W. Rowing and Sailing Programs	8.1%	18.7%	31.7%	27.6%	13.8%
X. Other	4.3%	0.0%	4.3%	34.8%	56.5%

**Q9. Other**

Q9X Other

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BASEBALL BATTING CAGES  
BICYCLE PATHS  
BIKE LANES  
BOOTCAMP  
CASUAL HEALTH TALK PRGMS  
DAJQ  
DOG ACTIVITIES  
DOG BEACH  
DOG BEACH  
DOG PARKS  
DOGS ON BEACH  
FITNESS PARK  
GOLF  
GOLF  
HOMESCHOOL  
IMPROVE ZOO  
LACROSSE/SQUASH  
LACROSSE YOUTH  
LIBRARY GUEST SPEAKERS & FILMS  
MIND/BODY PROGRAMS  
MORE DOG FRIENDLY  
OUTDOOR MOVIES  
PROGRAMS FOR SR. RECREATION  
TENNIS  
WALKING GROUPS FOR SR  
WATER&BOAT SAFETY  
YOGA  
YOGA



**Q10. Which FOUR of the programs from the list in Question #9 are MOST IMPORTANT to your household?**

<u>Q10. Most Important</u>	<u>Number</u>	<u>Percent</u>
Youth Learn to Swim programs	18	2.0 %
Pre-school programs	9	1.0 %
Before and after school programs	14	1.6 %
Youth summer camp programs	28	3.2 %
Youth sports programs	41	4.7 %
Youth fitness and wellness programs	7	0.8 %
Martial arts programs	1	0.1 %
Adult fitness and wellness programs	95	10.8 %
Water fitness programs	14	1.6 %
Tennis lessons and leagues	34	3.9 %
Youth arts and crafts program	5	0.6 %
Youth gymnastics and cheerleading	1	0.1 %
Senior adult programs	34	3.9 %
Adult arts and crafts programs	8	0.9 %
Adult drama/performing arts programs	6	0.7 %
Programs for disabled	6	0.7 %
Special events	43	4.9 %
Fishing programs	6	0.7 %
Concerts/live Music	149	16.9 %
Nature/Environmental programs	49	5.6 %
Skateboard programs	1	0.1 %
Rowing and Sailing Programs	15	1.7 %
Other	14	1.6 %
<u>None chosen</u>	<u>282</u>	<u>32.0 %</u>
Total	880	100.0 %

**Q10. Which FOUR of the programs from the list in Question #9 are MOST IMPORTANT to your household?**

<u>Q10. 2nd Most Important</u>	<u>Number</u>	<u>Percent</u>
Youth Learn to Swim programs	7	0.8 %
Pre-school programs	4	0.5 %
Before and after school programs	11	1.3 %
Youth summer camp programs	34	3.9 %
Youth sports programs	18	2.0 %
Youth fitness and wellness programs	11	1.3 %
Martial arts programs	2	0.2 %
Adult fitness and wellness programs	45	5.1 %
Water fitness programs	27	3.1 %
Tennis lessons and leagues	18	2.0 %
Youth arts and crafts program	7	0.8 %
Youth drama/performing arts programs	7	0.8 %
Youth gymnastics and cheerleading	2	0.2 %
Senior adult programs	43	4.9 %
Adult arts and crafts programs	19	2.2 %
Adult drama/performing arts programs	20	2.3 %
Programs for disabled	3	0.3 %
Special events	50	5.7 %
Fishing programs	19	2.2 %
Concerts/live Music	99	11.3 %
Nature/Environmental programs	55	6.3 %
Skateboard programs	1	0.1 %
Rowing and Sailing Programs	18	2.0 %
Other	5	0.6 %
<u>None chosen</u>	<u>355</u>	<u>40.3 %</u>
Total	880	100.0 %

**Q10. Which FOUR of the programs from the list in Question #9 are MOST IMPORTANT to your household?**

<u>Q10. 3rd Most Important</u>	<u>Number</u>	<u>Percent</u>
Youth Learn to Swim programs	5	0.6 %
Pre-school programs	1	0.1 %
Before and after school programs	12	1.4 %
Youth summer camp programs	19	2.2 %
Youth sports programs	18	2.0 %
Youth fitness and wellness programs	10	1.1 %
Martial arts programs	2	0.2 %
Adult fitness and wellness programs	45	5.1 %
Water fitness programs	13	1.5 %
Tennis lessons and leagues	21	2.4 %
Youth arts and crafts program	4	0.5 %
Youth drama/performing arts programs	6	0.7 %
Youth gymnastics and cheerleading	6	0.7 %
Senior adult programs	53	6.0 %
Adult arts and crafts programs	28	3.2 %
Adult drama/performing arts programs	18	2.0 %
Programs for disabled	5	0.6 %
Special events	50	5.7 %
Fishing programs	19	2.2 %
Concerts/live Music	66	7.5 %
Nature/Environmental programs	38	4.3 %
Skateboard programs	5	0.6 %
Rowing and Sailing Programs	13	1.5 %
Other	1	0.1 %
<u>None chosen</u>	<u>422</u>	<u>48.0 %</u>
Total	880	100.0 %

**Q10. Which FOUR of the programs from the list in Question #9 are MOST IMPORTANT to your household?**

<u>Q10. 4th Most Important</u>	<u>Number</u>	<u>Percent</u>
Youth Learn to Swim programs	4	0.5 %
Pre-school programs	2	0.2 %
Before and after school programs	5	0.6 %
Youth summer camp programs	6	0.7 %
Youth sports programs	15	1.7 %
Youth fitness and wellness programs	10	1.1 %
Martial arts programs	3	0.3 %
Adult fitness and wellness programs	35	4.0 %
Water fitness programs	12	1.4 %
Tennis lessons and leagues	23	2.6 %
Youth arts and crafts program	10	1.1 %
Youth drama/performing arts programs	8	0.9 %
Youth gymnastics and cheerleading	4	0.5 %
Senior adult programs	31	3.5 %
Adult arts and crafts programs	19	2.2 %
Adult drama/performing arts programs	9	1.0 %
Programs for disabled	7	0.8 %
Special events	27	3.1 %
Fishing programs	18	2.0 %
Concerts/live Music	55	6.3 %
Nature/Environmental programs	41	4.7 %
Skateboard programs	4	0.5 %
Rowing and Sailing Programs	21	2.4 %
Other	1	0.1 %
<u>None chosen</u>	<u>510</u>	<u>58.0 %</u>
Total	880	100.0 %

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household?**

<u>Q10. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Concerts/live Music	369	41.9 %
Adult fitness and wellness programs	220	25.0 %
Nature/Environmental programs	183	20.8 %
Special events	170	19.3 %
Senior adult programs	161	18.3 %
Tennis lessons and leagues	96	10.9 %
Youth sports programs	92	10.5 %
Youth summer camp programs	87	9.9 %
Adult arts and crafts programs	74	8.4 %
Rowing and Sailing Programs	67	7.6 %
Water fitness programs	66	7.5 %
Fishing programs	62	7.0 %
Adult drama/performing arts programs	53	6.0 %
Before and after school programs	42	4.8 %
Youth fitness and wellness programs	38	4.3 %
Youth Learn to Swim programs	34	3.9 %
Youth arts and crafts program	26	3.0 %
Programs for disabled	21	2.4 %
Youth drama/performing arts programs	21	2.4 %
Other	21	2.4 %
Pre-school programs	16	1.8 %
Youth gymnastics and cheerleading	13	1.5 %
Skateboard programs	11	1.3 %
<u>Martial arts programs</u>	8	0.9 %
Total	1951	



**Q11. Over the past 12 months have you or any member of your household attended any special events/ concerts offered by the City of Naples?**

<u>Q11. Have you attended any special events/ concerts?</u>	<u>Number</u>	<u>Percent</u>
Yes	601	68.3 %
No	279	31.7 %
Total	880	100.0 %

**Q11a. From the following list, please check the THREE special events you attended:**

<u>Q11a. Please check the THREE special events you attended</u>	<u>Number</u>	<u>Percent</u>
Live Music/Concerts	310	51.6 %
Art show/festival	183	30.4 %
Car shows	45	7.5 %
Fundraiser	17	2.8 %
Walks/Runs/Triathalons	15	2.5 %
Church service	15	2.5 %
Fireworks	10	1.7 %
Parades	3	0.5 %
None chosen	3	0.5 %
Total	601	100.0 %

**Q11a. From the following list, please check the THREE special events you attended:**

<u>Q11a 2nd</u>	<u>Number</u>	<u>Percent</u>
Art show/festival	222	36.9 %
Car shows	93	15.5 %
Fundraiser	25	4.2 %
Walks/Runs/Triathalons	39	6.5 %
Church service	40	6.7 %
Fireworks	123	20.5 %
Parades	20	3.3 %
Other	2	0.3 %
None chosen	37	6.2 %
Total	601	100.0 %

**Q11a. From the following list, please check the THREE special events you attended:**

<u>Q11a 3rd</u>	<u>Number</u>	<u>Percent</u>
Car shows	67	11.1 %
Fundraiser	18	3.0 %
Walks/Runs/Triathalons	40	6.7 %
Church service	51	8.5 %
Fireworks	133	22.1 %
Parades	184	30.6 %
Other	10	1.7 %
None chosen	98	16.3 %
Total	601	100.0 %

**Q11a.Other**

Q11a Other

BUTTERFLY RELEASE  
 CAR SHOWS  
 FAMILY ACTIVITIES  
 FARMERS MARKET  
 FLEE MARKET  
 GULFSHORE PLAYHOUSE  
 MARCH  
 OUTDOOR MOVIES  
 PHILARMONIC OPEN HS  
 PLAYS  
 ROTARY CLUB  
 SHRIMP FEST.

**Q11b. Overall, how satisfied were you with the special event(s) you and members of your household attended during the past 12 months?**

<u>Q11b. How satisfied were you with the special event(s) you attended?</u>	<u>Number</u>	<u>Percent</u>
Very Satisfied	413	68.9 %
Somewhat Satisfied	146	24.4 %
Neutral	25	4.2 %
Somewhat Dissatisfied	4	0.7 %
Don't Know	11	1.8 %
Total	599	100.0 %

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

Q12. The THREE major actions the City of Naples could do to improve	Number	Percent
More live music/concerts	429	48.8 %
Less live music/concerts	27	3.1 %
More events/concerts in evenings	130	14.8 %
Less events/concerts in evenings	20	2.3 %
More events/concerts on weekends	31	3.5 %
Less events/concerts on weekends	8	0.9 %
More events with street closures	15	1.7 %
Less events with street closures	34	3.9 %
Don't Know	186	21.1 %
Total	880	100.0 %

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

Q12 2nd	Number	Percent
Less live music/concerts	1	0.1 %
More events/concerts in evenings	274	31.1 %
Less events/concerts in evenings	27	3.1 %
More events/concerts on weekends	198	22.5 %
Less events/concerts on weekends	23	2.6 %
More events with street closures	41	4.7 %
Less events with street closures	16	1.8 %
Don't Know	300	34.1 %
Total	880	100.0 %

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

Q12 3rd	Number	Percent
More live music/concerts	1	0.1 %
More events/concerts in evenings	1	0.1 %
More events/concerts on weekends	174	19.8 %
Less events/concerts on weekends	10	1.1 %
More events with street closures	187	21.3 %
Less events with street closures	83	9.4 %
Don't Know	424	48.2 %
Total	880	100.0 %

**Q13. Please check ALL the ways you would prefer to learn about City of Naples programs and activities.  
(Check all that apply.)**

Q13. The ways you would prefer to learn about City of Naples programs	Number	Percent
Activity Guide	368	41.8 %
Website	425	48.3 %
Newspaper articles	496	56.4 %
Radio	164	18.6 %
City's Cable Television Channel	90	10.2 %
Information at parks/rec. facilities	114	13.0 %
From friends and neighbors	124	14.1 %
School flyers/newsletters	72	8.2 %
e-Blasts	185	21.0 %
From parks and recreation staff	41	4.7 %
Social media (Twitter, Facebook, etc.)	123	14.0 %
Direct mail	295	33.5 %
Other	11	1.3 %
None chosen	57	6.5 %
Total	2565	

**Q13. Other**

Q13 Other

ANNUAL EVENT CALENDAR

CALENDAR OF EVENTS

CAMBIER

EMAIL

KIOSK IN CAMBIER PARK

MOBILE

NEWSPAPER

NEWSPAPER

NO NEED

SEEN IN WATER BILL

SIGNS

**Q14. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Naples Parks and Recreation Department.**

Q14. Please rate your satisfaction	Number	Percent
Very Satisfied	339	38.5 %
Somewhat Satisfied	286	32.5 %
Neutral	148	16.8 %
Somewhat Dissatisfied	21	2.4 %
Very Dissatisfied	4	0.5 %
Don't Know	82	9.3 %
Total	880	100.0 %

**Q15. Which of the following statements best describes how important you believe parks and recreation facilities and program services are to the quality of life in the City of Naples?**

Q15. How important you believe	Number	Percent
Very important	642	73.0 %
Important	166	18.9 %
No opinion	35	4.0 %
Not important	18	2.0 %
Don't Know	19	2.2 %
Total	880	100.0 %



**Q16. If you had a budget of \$100 for services provided by the City of Naples Parks and Recreation Department how would you allocate the funds among the categories of funding listed below? (Please be sure your total adds up to \$100.)**

	Mean	Sum
number	100.1	79367
Maintain and improve mini-parks (i.e. Betsy Jones Park, Cambridge Perry Park, Rogers Park, etc.)	3.0	2405
Maintain and improve beach parks and waterfront facilities (Lowdermilk, Pier, Landings, etc.)	27.7	21942
Maintain and improve walking and biking facilities	17.9	14191
Maintain and improve community parks (Cambier, Fleischmann, River Park, Anthony Park)	16.0	12659
Develop and maintain new Baker Park (on the Gordon River)	10.9	8637
Maintain and improve Naples Dog Park	4.8	3795
Maintain and improve outdoor special event venues	7.9	6254
Maintain and improve community centers (Norris, Fleischmann, River Park, Anthony Park)	8.6	6830
Other	3.3	2654

**Q16. Other**

Q16-Other

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ADD MORE BEACH PARKING  
 ADVERTISE PARKS & EVENTS  
 ATHLETIC FIELDS  
 BASEBALL/SOFTBALL FIELDS  
 BATHROOMS  
 BAY/BEACHES  
 BEACH DOG PARK  
 BEACH MAINT.  
 BUILD ANOTHER SWIMMING POOL  
 BUILD MORE BUS STOP SHELTERS  
 BUILD SQUASH COURTS  
 CANOE RACKS AT NAPLES LANDING  
 CITY DOCK MAINTENANCE  
 CLEAN UP GREENWAY PARK  
 CLEAN UP NAPLES BAY  
 COMBINE TENNIS FACILITY  
 DECREASE PARKING ON THE STREET  
 DOG BEACH  
 DOG BEACH  
 DOG BEACH IN NAPLES  
 DOG PARK  
 ESTABLISH NEW LIGHT PLAY FIELD  
 FACILITY FOR INDOOR EXERCISE  
 FREE TENNIS COURTS  
 GREENWAY & NAPLES PRESERVE  
 IMPROVE CITY DOCK  
 IMPROVE CITY DOCK  
 INSTALL PICKLEBALL COURTS  
 LACROSSE/SQUASH/SHADED TRAILS  
 LAND PRESERVATION  
 MAINT/IMPROVE NAPLES PRESERVE  
 MAINTAIN BEACHES  
 MAINTAIN/IMPROVE SPORTS FIELDS  
 MORE ACTIVITIES OVER SUMMER  
 MORE BOAT RAMPS  
 MORE GREENWAY  
 MORE SHADE @ MENEFEE PARK  
 MOVE CAMBIER FIELD TO FLEISCHM  
 NAPLES PRESERVE  
 NEW PARKS  
 PARKS&REC ADVERTISING  
 PICKLEBALL COURTS  
 PUBLIC GOLF COURSE  
 RAINY DAY FUND  
 REDUCE AIRPLANE INTRUSION  
 RESTROOMS  
 RETURN MONEY TO TAXPAYERS  
 RIVER PARK SPECIAL NEEDS PROG.  
 SAILING CENTER AT NCSG  
 SENIOR PROGRAMS  
 SPACE FOR GIRL SCOUTS AT PARKS  
 TBD  
 WATER&BOAT SAFETY

**Q17. In order to fund improvements to the parks and recreation system, it may require some additional tax support. How much in additional tax support would you be willing to pay to fund the types of parks, trails, water front facilities, sports fields, indoor facilities and program services that are most important to you and members of your household? [Please check ONE.]**

Q17. How much in additional tax support would you be willing to pay?	Number	Percent
\$120 - \$144 annually	192	21.8 %
\$96 - \$108 annually	138	15.7 %
\$72 - \$84 annually	60	6.8 %
\$48 - \$60 annually	120	13.6 %
\$12 - \$36 annually	130	14.8 %
Nothing	195	22.2 %
Don't know	45	5.1 %
Total	880	100.0 %

**Q18. Counting yourself, how many people in your household are?**

	Mean	Sum
number	2.2	1943
Under age 5	0.1	60
Ages 5-9	0.1	76
Ages 10-14	0.1	101
Ages 15-19	0.1	116
Ages 20-24	0.1	56
Ages 25-34	0.1	71
Ages 35-44	0.1	120
Ages 45-54	0.3	237
Ages 55-64	0.4	332
Ages 65-74	0.5	411
Ages 75+	0.4	363

**Q19. How many months on average per year do you reside in the City of Naples?**

Q19. How many months on average per year do you reside in the City of Naples?	Number	Percent
03	5	0.6 %
04	3	0.4 %
05	3	0.4 %
06	22	2.7 %
07	21	2.5 %
08	29	3.5 %
09	40	4.8 %
10	41	4.9 %
11	25	3.0 %
12	641	77.2 %
Total	830	100.0 %

**WITHOUT NOT PROVIDED****Q20. What is your age? (Without "Not Provided")**

Q20. What is your age?	Number	Percent
Under 35	44	5.0 %
35 to 44	55	6.3 %
45 to 54	122	13.9 %
55 to 64	186	21.3 %
65+	468	53.5 %
Total	875	100.0 %

**Q21. Your gender**

Q21. Your gender:	Number	Percent
Male	417	47.4 %
Female	463	52.6 %
Total	880	100.0 %

**Q22. You reside in:**

Q22. You reside in:	Number	Percent
Single Family Home	590	67.0 %
Apartment/Condominium	285	32.4 %
Not provided	5	0.6 %
Total	880	100.0 %

*Section 7:*  
***Cross-tabular Data by  
Age and Gender***

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**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q1. The parks and facilities you have used</u>								
Anthony Park	2.3%	3.6%	4.1%	1.1%	3.0%	2.2%	3.2%	2.7%
Cambier Park Norris Center	29.5%	40.0%	39.3%	34.9%	43.6%	36.0%	43.8%	40.1%
Cambier Park Tennis Center	25.0%	36.4%	38.5%	18.8%	14.3%	20.6%	20.3%	20.5%
Cambier Park Playground	43.2%	72.7%	46.7%	27.4%	27.6%	31.7%	36.1%	34.0%
Cambier Park Bandshell	43.2%	47.3%	41.0%	38.7%	38.7%	38.4%	41.3%	39.9%
Cambier Park Ballfield	9.1%	34.5%	27.0%	12.4%	7.5%	12.0%	14.3%	13.2%
Fleischmann Pk Community Center	18.2%	38.2%	23.0%	12.9%	8.8%	11.3%	16.4%	14.0%
Fleischmann Pk Playground	38.6%	65.5%	36.1%	15.1%	10.3%	16.3%	22.9%	19.8%
Fleischmann Pk Sports Facilities	22.7%	50.9%	39.3%	11.8%	8.1%	15.8%	17.7%	16.8%
Edge Johnny Nocera Skate Park	6.8%	10.9%	3.3%	1.1%	1.7%	2.4%	2.8%	2.6%
River Park Community Center	2.3%	10.9%	7.4%	5.4%	5.6%	4.6%	7.1%	5.9%

**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months (cont.)**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q1. The parks and facilities you have used (Cont.)</u>								
River Park Aquatic Center	6.8%	27.3%	13.9%	4.3%	2.6%	6.0%	6.7%	6.4%
River Park Playground	0.0%	9.1%	2.5%	1.1%	1.5%	1.9%	1.9%	1.9%
Lowdermilk Park	68.2%	85.5%	77.9%	59.1%	49.8%	59.2%	58.7%	59.0%
Naples Landing	15.9%	23.6%	13.9%	10.8%	10.3%	12.9%	11.2%	12.0%
Naples Dog Park	27.3%	25.5%	23.0%	23.1%	12.4%	14.6%	20.3%	17.6%
Naples Pier	75.0%	76.4%	77.9%	76.9%	64.7%	68.6%	72.1%	70.5%
Naples Preserve/Hedges Eco-Center	15.9%	20.0%	12.3%	10.8%	6.0%	8.2%	10.4%	9.3%
Cambridge Perry Park	2.3%	1.8%	2.5%	2.2%	0.6%	1.7%	1.1%	1.4%
Betsy Jones Memorial	0.0%	1.8%	5.7%	3.2%	0.4%	2.4%	1.7%	2.0%
Menefee Park	2.3%	5.5%	5.7%	4.3%	1.7%	2.6%	3.5%	3.1%
Merrihue Park	4.5%	9.1%	4.9%	5.4%	2.4%	2.6%	5.0%	3.9%
Rogers Park	0.0%	3.6%	4.1%	2.2%	1.1%	2.2%	1.5%	1.8%
Seagate (school) Park	18.2%	29.1%	25.4%	11.3%	7.5%	11.5%	13.6%	12.6%
Naples City Dock	50.0%	67.3%	61.5%	60.8%	52.8%	57.1%	55.7%	56.4%
Gordon River Greenway	47.7%	63.6%	48.4%	51.1%	32.9%	37.6%	45.4%	41.7%
None chosen	6.8%	0.0%	0.8%	7.0%	11.1%	7.4%	8.2%	7.8%

**Q2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q2. Park amenities you or members of your household have used</u>								
Baseball/Softball fields	15.9%	47.3%	34.4%	12.4%	7.9%	16.1%	15.1%	15.6%
Basketball courts	13.6%	30.9%	27.9%	10.8%	5.8%	10.6%	13.0%	11.8%
Bocce courts	6.8%	5.5%	4.1%	4.8%	3.8%	5.3%	3.7%	4.4%
Boat launch	31.8%	29.1%	34.4%	17.7%	12.2%	20.1%	17.3%	18.6%
Football fields	9.1%	29.1%	19.7%	5.9%	3.4%	8.4%	8.0%	8.2%
Gazebos/Picnic Pavilions	27.3%	47.3%	41.0%	24.2%	15.8%	19.9%	27.2%	23.8%
Horseshoes	4.5%	3.6%	2.5%	2.7%	0.9%	2.2%	1.7%	1.9%
Lakes/Ponds	18.2%	49.1%	33.6%	25.3%	13.5%	19.4%	23.1%	21.4%
Live Theatre Productions	18.2%	25.5%	17.2%	19.4%	23.3%	14.9%	27.2%	21.4%
Fitness Equipment Room	11.4%	9.1%	9.8%	3.2%	4.5%	5.0%	6.0%	5.6%
Pickleball court	0.0%	1.8%	4.1%	5.4%	2.8%	2.4%	4.3%	3.4%
Pool tables/Ping Pong tables	11.4%	14.5%	10.7%	5.9%	3.0%	5.3%	6.5%	5.9%
Racquetball courts	11.4%	10.9%	9.8%	3.2%	0.9%	3.8%	3.9%	3.9%

**Q2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months (cont.)**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q2. Park amenities you or members of your household have used (Cont.)</u>								
Restrooms	72.7%	74.5%	69.7%	55.9%	42.9%	51.3%	54.2%	52.8%
Showers	20.5%	16.4%	19.7%	8.1%	4.3%	7.4%	10.2%	8.9%
Shuffleboard courts	4.5%	7.3%	3.3%	2.7%	3.4%	3.8%	3.2%	3.5%
Tennis courts (other than at Cambier Park)	13.6%	29.1%	18.9%	6.5%	5.6%	10.6%	8.6%	9.5%
Sand volleyball courts	4.5%	10.9%	17.2%	4.3%	1.9%	3.6%	6.7%	5.2%
Other	4.5%	3.6%	4.1%	6.5%	4.9%	4.3%	5.6%	5.0%
None chosen	15.9%	3.6%	7.4%	22.6%	34.4%	26.6%	24.0%	25.2%

**Q3. Overall how would you rate the physical condition of ALL the parks, trails and recreation facilities in City of Naples parks you have visited?**

N=658	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Excellent	27.0%	41.5%	48.7%	49.3%	43.6%	42.5%	46.6%	44.7%
Good	67.6%	52.8%	47.8%	43.8%	52.4%	53.3%	48.3%	50.6%
Fair	5.4%	5.7%	1.8%	4.9%	2.3%	3.3%	3.1%	3.2%
Don't know	0.0%	0.0%	1.8%	2.1%	1.6%	1.0%	2.0%	1.5%

**Q3. How would you rate the physical condition?****Q4. Have you or other members of your household participated in any recreation programs offered by the Naples Parks and Recreation Department during the past 12 months?**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Yes	20.5%	43.6%	27.9%	14.5%	11.1%	15.3%	17.9%	16.7%
No	79.5%	56.4%	72.1%	85.5%	88.9%	84.7%	82.1%	83.3%

**Q4. Have you participated in any recreation programs?**



**Q4a. Approximately how many different recreation programs offered by the Naples Parks and Recreation Department have you or members of your household participated in over the past 12 months?**

N=147	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Q4a. How many different recreation programs?								
1 program	11.1%	16.7%	23.5%	37.0%	34.6%	21.9%	32.5%	27.9%
2 to 3 programs	0.0%	41.7%	47.1%	51.9%	30.8%	39.1%	38.6%	38.8%
4 to 6 programs	55.6%	29.2%	20.6%	7.4%	15.4%	23.4%	16.9%	19.7%
7 to 10 programs	11.1%	8.3%	8.8%	3.7%	7.7%	10.9%	4.8%	7.5%
11 or more programs	11.1%	4.2%	0.0%	0.0%	3.8%	1.6%	3.6%	2.7%
None	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	1.2%	0.7%
Don't Know	11.1%	0.0%	0.0%	0.0%	5.8%	3.1%	2.4%	2.7%

**Q4b. From the following list, please check the THREE primary reasons why your household has participated in Naples Parks and Recreation Department recreation programs.**

N=147	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q4b. THREE primary reasons why your household has participated</u>								
Quality of instruction	33.3%	29.2%	35.3%	29.6%	17.3%	31.3%	24.1%	27.2%
Location of facility	66.7%	79.2%	82.4%	74.1%	59.6%	71.9%	69.9%	70.7%
Quality of facility	55.6%	37.5%	35.3%	37.0%	32.7%	37.5%	34.9%	36.1%
Economical fees	11.1%	41.7%	14.7%	37.0%	32.7%	26.6%	32.5%	29.9%
Convenient times offered	11.1%	25.0%	20.6%	33.3%	11.5%	17.2%	21.7%	19.7%
Quality of program	0.0%	45.8%	55.9%	44.4%	50.0%	40.6%	51.8%	46.9%
Dates offered	33.3%	25.0%	44.1%	18.5%	17.3%	31.3%	21.7%	25.9%
Friends participate	55.6%	29.2%	29.4%	29.6%	21.2%	35.9%	21.7%	27.9%
Facilities are accessible	22.2%	20.8%	8.8%	22.2%	42.3%	28.1%	24.1%	25.9%
Other	0.0%	4.2%	0.0%	7.4%	5.8%	1.6%	6.0%	4.1%
None chosen	0.0%	0.0%	2.9%	0.0%	3.8%	3.1%	1.2%	2.0%

**Q4c. How would you rate the overall quality of programs that you and members of your household have participated in?**

N=147	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q4c. How would you rate the overall quality of programs?</u>								
Excellent	22.2%	25.0%	47.1%	33.3%	44.2%	29.7%	45.8%	38.8%
Good	55.6%	54.2%	44.1%	51.9%	38.5%	48.4%	43.4%	45.6%
Fair	11.1%	16.7%	2.9%	7.4%	7.7%	10.9%	6.0%	8.2%
Poor	0.0%	4.2%	0.0%	0.0%	1.9%	1.6%	1.2%	1.4%
Don't know	11.1%	0.0%	5.9%	7.4%	7.7%	9.4%	3.6%	6.1%

**Q5. Please CHECK all that apply:**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<b><u>Q5. Please CHECK all that apply:</u></b>								
The City has too few parks	25.0%	21.8%	23.0%	14.5%	13.2%	15.8%	16.4%	16.1%
The City has too many parks	0.0%	0.0%	0.8%	3.8%	4.3%	4.8%	1.7%	3.2%
The City has the sufficient number of parks now	56.8%	56.4%	56.6%	55.4%	55.8%	59.0%	52.9%	55.8%
Park facilities should be expanded	27.3%	45.5%	33.6%	25.8%	18.2%	21.8%	26.1%	24.1%
Park facilities should be reduced	0.0%	0.0%	0.8%	2.2%	1.9%	2.6%	0.6%	1.6%
Park facilities are sufficient the way they are now	31.8%	34.5%	41.8%	36.6%	39.5%	42.9%	34.8%	38.6%
Recreation programs should be expanded	29.5%	38.2%	23.8%	21.0%	17.9%	15.3%	26.8%	21.4%
Recreation programs should be reduced	4.5%	0.0%	2.5%	2.2%	2.6%	3.8%	1.1%	2.4%
Recreation programs are sufficient the way they are now	27.3%	30.9%	37.7%	29.6%	25.0%	33.1%	24.2%	28.4%

**Q5. Please CHECK all that apply (cont.):**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Special Events held within the City should be expanded	40.9%	43.6%	41.8%	32.8%	19.4%	29.0%	27.2%	28.1%
Special Events held within the City should be reduced	11.4%	1.8%	4.9%	8.6%	10.5%	9.1%	8.4%	8.8%
Special Events held within the City are sufficient the way they are now	25.0%	38.2%	34.4%	37.6%	36.8%	35.7%	36.5%	36.1%
Funding for parks facilities should be increased	38.6%	50.9%	44.3%	34.4%	22.9%	29.3%	32.6%	31.0%
Funding for parks facilities should be decreased	0.0%	0.0%	1.6%	2.2%	2.4%	3.4%	0.6%	1.9%
Sufficient fund	36.4%	32.7%	35.2%	37.6%	42.7%	45.1%	34.8%	39.7%
None chosen	6.8%	3.6%	1.6%	5.4%	13.5%	7.0%	11.0%	9.1%



**Q6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. The reasons that deter you from using parks</u>								
Not deterred	38.6%	52.7%	60.7%	58.6%	53.8%	58.0%	51.8%	54.8%
Facilities are not well maintained	0.0%	1.8%	0.8%	2.2%	0.6%	1.0%	1.1%	1.0%
Program or facility not offered	0.0%	7.3%	2.5%	2.7%	2.8%	1.4%	4.1%	2.8%
We are too busy	13.6%	12.7%	20.5%	28.0%	19.9%	22.8%	19.4%	21.0%
security is insufficient	4.5%	0.0%	3.3%	1.1%	0.2%	1.4%	0.6%	1.0%
Lack of quality programs	4.5%	1.8%	1.6%	4.3%	1.9%	1.2%	3.7%	2.5%
Too far from our residence	4.5%	1.8%	1.6%	1.1%	2.8%	2.4%	2.2%	2.3%
Class full	0.0%	3.6%	0.0%	0.0%	0.4%	0.2%	0.9%	0.6%
Fees are too high	2.3%	7.3%	2.5%	2.7%	1.7%	1.7%	3.2%	2.5%
Program times are not convenient	4.5%	9.1%	5.7%	3.8%	1.7%	2.4%	4.3%	3.4%
Use other facilities than City	6.8%	7.3%	10.7%	11.8%	17.1%	14.9%	13.0%	13.9%
Lack of parking	25.0%	7.3%	7.4%	7.5%	10.3%	7.2%	12.1%	9.8%

**Q6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often (cont.)**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. The reasons that deter you from using parks (Cont.)</u>								
Poor customer service by staff	0.0%	1.8%	0.0%	2.2%	0.0%	0.2%	0.9%	0.6%
I do not know locations of facilities	2.3%	1.8%	1.6%	4.8%	6.2%	5.0%	4.5%	4.8%
Facilities don't have the right equipment	2.3%	5.5%	1.6%	1.6%	0.4%	1.0%	1.5%	1.3%
Language barriers are difficult	2.3%	0.0%	0.0%	0.5%	1.1%	0.5%	1.1%	0.8%
I do not know what is being offered	25.0%	18.2%	22.1%	28.0%	14.3%	16.3%	21.4%	19.0%
Facility operating hours not convenient	4.5%	3.6%	0.8%	1.1%	1.1%	0.7%	2.2%	1.5%
Registration for programs is difficult	0.0%	7.3%	1.6%	1.1%	0.6%	1.4%	1.3%	1.4%
Use services of other agencies	6.8%	1.8%	0.8%	1.6%	2.6%	1.9%	2.6%	2.3%
Lack of accessibility	0.0%	0.0%	0.0%	0.5%	0.6%	0.0%	0.9%	0.5%
Other	11.4%	3.6%	4.9%	2.7%	11.5%	7.9%	8.4%	8.2%
None chosen	4.5%	3.6%	4.1%	2.7%	8.8%	6.0%	6.7%	6.4%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>A. Youth football and soccer fields</u>								
Yes	22.7%	43.6%	31.1%	8.1%	6.6%	13.7%	13.2%	13.4%
No	77.3%	56.4%	68.9%	91.9%	93.4%	86.3%	86.8%	86.6%
<u>B. Youth baseball and softball fields</u>								
Yes	22.7%	45.5%	34.4%	10.8%	6.8%	14.6%	14.9%	14.8%
No	77.3%	54.5%	65.6%	89.2%	93.2%	85.4%	85.1%	85.2%
<u>C. Adult softball fields</u>								
Yes	15.9%	25.5%	20.5%	8.6%	4.9%	10.3%	9.3%	9.8%
No	84.1%	74.5%	79.5%	91.4%	95.1%	89.7%	90.7%	90.2%
<u>D. Beachfront parks</u>								
Yes	72.7%	81.8%	79.5%	76.9%	54.3%	65.9%	64.8%	65.3%
No	27.3%	18.2%	20.5%	23.1%	45.7%	34.1%	35.2%	34.7%
<u>E. Large community parks</u>								
Yes	54.5%	76.4%	60.7%	56.5%	29.7%	41.2%	46.7%	44.1%
No	45.5%	23.6%	39.3%	43.5%	70.3%	58.8%	53.3%	55.9%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>F. Passive mini parks</u>								
Yes	40.9%	52.7%	45.9%	44.6%	22.9%	30.9%	35.9%	33.5%
No	59.1%	47.3%	54.1%	55.4%	77.1%	69.1%	64.1%	66.5%
<u>G. Outdoor swimming pools/water parks</u>								
Yes	34.1%	47.3%	41.0%	21.5%	15.0%	17.3%	28.1%	23.0%
No	65.9%	52.7%	59.0%	78.5%	85.0%	82.7%	71.9%	77.0%
<u>H. Playground equipment</u>								
Yes	38.6%	72.7%	41.8%	24.2%	17.3%	24.5%	28.9%	26.8%
No	61.4%	27.3%	58.2%	75.8%	82.7%	75.5%	71.1%	73.2%
<u>I. Outdoor basketball courts</u>								
Yes	29.5%	34.5%	37.7%	15.1%	8.8%	18.0%	15.6%	16.7%
No	70.5%	65.5%	62.3%	84.9%	91.2%	82.0%	84.4%	83.3%
<u>J. Outdoor tennis courts</u>								
Yes	25.0%	56.4%	52.5%	32.3%	17.5%	30.0%	27.0%	28.4%
No	75.0%	43.6%	47.5%	67.7%	82.5%	70.0%	73.0%	71.6%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>K. Walking, hiking and biking trails</u>								
Yes	63.6%	81.8%	80.3%	77.4%	51.7%	60.4%	66.7%	63.8%
No	36.4%	18.2%	19.7%	22.6%	48.3%	39.6%	33.3%	36.3%
<u>L. Canoeing and Kayaking</u>								
Yes	36.4%	65.5%	64.8%	51.1%	24.4%	36.0%	41.5%	38.9%
No	63.6%	34.5%	35.2%	48.9%	75.6%	64.0%	58.5%	61.1%
<u>M. Beaches</u>								
Yes	72.7%	96.4%	91.0%	87.6%	69.9%	79.9%	77.1%	78.4%
No	27.3%	3.6%	9.0%	12.4%	30.1%	20.1%	22.9%	21.6%
<u>N. Outdoor Concert Venues</u>								
Yes	52.3%	67.3%	68.0%	60.8%	50.0%	54.0%	58.1%	56.1%
No	47.7%	32.7%	32.0%	39.2%	50.0%	46.0%	41.9%	43.9%
<u>O. Bocce Courts</u>								
Yes	11.4%	16.4%	12.3%	14.0%	7.9%	10.6%	10.6%	10.6%
No	88.6%	83.6%	87.7%	86.0%	92.1%	89.4%	89.4%	89.4%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>P. Gazebos/Picnic Shelters</u>								
Yes	38.6%	70.9%	57.4%	44.1%	23.3%	30.0%	42.1%	36.4%
No	61.4%	29.1%	42.6%	55.9%	76.7%	70.0%	57.9%	63.6%
<u>Q. Skate parks</u>								
Yes	9.1%	21.8%	17.2%	5.9%	2.6%	6.7%	7.1%	6.9%
No	90.9%	78.2%	82.8%	94.1%	97.4%	93.3%	92.9%	93.1%
<u>R. Shuffle board courts</u>								
Yes	6.8%	16.4%	7.4%	5.4%	4.1%	6.7%	5.0%	5.8%
No	93.2%	83.6%	92.6%	94.6%	95.9%	93.3%	95.0%	94.2%
<u>S. Racquetball courts</u>								
Yes	9.1%	16.4%	20.5%	5.9%	1.5%	7.2%	5.8%	6.5%
No	90.9%	83.6%	79.5%	94.1%	98.5%	92.8%	94.2%	93.5%
<u>T. Indoor Gym - basketball/volleyball courts</u>								
Yes	18.2%	40.0%	30.3%	10.2%	4.9%	12.5%	12.5%	12.5%
No	81.8%	60.0%	69.7%	89.8%	95.1%	87.5%	87.5%	87.5%



**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>U. Dog Parks</u>								
Yes	36.4%	40.0%	41.0%	35.5%	16.9%	21.8%	30.9%	26.6%
No	63.6%	60.0%	59.0%	64.5%	83.1%	78.2%	69.1%	73.4%
<u>V. Pickleball Courts</u>								
Yes	4.5%	12.7%	10.7%	8.6%	5.6%	6.5%	8.2%	7.4%
No	95.5%	87.3%	89.3%	91.4%	94.4%	93.5%	91.8%	92.6%
<u>W. Rowing and Sailing Centers</u>								
Yes	22.7%	43.6%	33.6%	21.5%	11.5%	19.4%	19.4%	19.4%
No	77.3%	56.4%	66.4%	78.5%	88.5%	80.6%	80.6%	80.6%
<u>X. Indoor exercise/running track facilities</u>								
Yes	18.2%	40.0%	32.0%	26.9%	12.4%	16.1%	24.0%	20.2%
No	81.8%	60.0%	68.0%	73.1%	87.6%	83.9%	76.0%	79.8%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>A. Youth football and soccer fields</u>								
100% Met	28.6%	33.3%	38.2%	50.0%	37.0%	37.5%	37.5%	37.5%
75% Met	42.9%	33.3%	32.4%	33.3%	37.0%	33.3%	35.7%	34.6%
50% Met	28.6%	16.7%	20.6%	16.7%	7.4%	16.7%	16.1%	16.3%
25% Met	0.0%	8.3%	8.8%	0.0%	7.4%	8.3%	5.4%	6.7%
0% Met	0.0%	8.3%	0.0%	0.0%	11.1%	4.2%	5.4%	4.8%

B. Youth baseball and softball fields

100% Met	75.0%	36.0%	44.7%	55.6%	42.9%	50.0%	41.9%	45.8%
75% Met	25.0%	32.0%	21.1%	16.7%	25.0%	30.4%	19.4%	24.6%
50% Met	0.0%	24.0%	26.3%	27.8%	28.6%	14.3%	33.9%	24.6%
25% Met	0.0%	8.0%	7.9%	0.0%	0.0%	3.6%	4.8%	4.2%
0% Met	0.0%	0.0%	0.0%	0.0%	3.6%	1.8%	0.0%	0.8%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>C. Adult softball fields</u>								
100% Met	50.0%	28.6%	33.3%	35.7%	15.8%	37.1%	22.5%	29.3%
75% Met	16.7%	21.4%	23.8%	35.7%	15.8%	25.7%	22.5%	24.0%
50% Met	33.3%	14.3%	19.0%	7.1%	52.6%	20.0%	30.0%	25.3%
25% Met	0.0%	35.7%	23.8%	14.3%	15.8%	17.1%	22.5%	20.0%
0% Met	0.0%	0.0%	0.0%	7.1%	0.0%	0.0%	2.5%	1.3%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>D. Beachfront parks</u>								
100% Met	33.3%	31.1%	51.1%	49.6%	49.1%	47.5%	46.7%	47.1%
75% Met	44.4%	40.0%	30.0%	29.6%	29.6%	33.5%	29.4%	31.4%
50% Met	11.1%	20.0%	14.4%	15.7%	17.1%	14.5%	18.0%	16.3%
25% Met	11.1%	4.4%	3.3%	4.3%	3.7%	2.9%	5.5%	4.2%
0% Met	0.0%	4.4%	1.1%	0.9%	0.5%	1.7%	0.4%	1.0%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
E. Large community parks								
100% Met	42.9%	31.0%	39.7%	44.2%	50.9%	43.4%	43.7%	43.6%
75% Met	33.3%	40.5%	38.2%	32.6%	32.5%	33.6%	36.1%	34.9%
50% Met	19.0%	23.8%	16.2%	18.6%	14.0%	19.1%	15.8%	17.3%
25% Met	4.8%	4.8%	4.4%	3.5%	0.9%	3.3%	2.7%	3.0%
0% Met	0.0%	0.0%	1.5%	1.2%	1.8%	0.7%	1.6%	1.2%

**F. Passive mini parks**

100% Met	31.3%	35.7%	50.0%	37.9%	43.3%	42.0%	40.6%	41.2%
75% Met	37.5%	42.9%	27.1%	33.3%	34.4%	30.4%	37.7%	34.4%
50% Met	18.8%	17.9%	16.7%	19.7%	17.8%	20.5%	15.9%	18.0%
25% Met	12.5%	3.6%	6.3%	9.1%	3.3%	7.1%	5.1%	6.0%
0% Met	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.7%	0.4%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>G. Outdoor swimming pools/water parks</u>								
100% Met	30.8%	26.9%	43.8%	25.8%	35.1%	40.9%	30.0%	34.1%
75% Met	38.5%	26.9%	20.8%	25.8%	33.3%	25.8%	30.0%	28.4%
50% Met	23.1%	30.8%	14.6%	25.8%	15.8%	18.2%	20.9%	19.9%
25% Met	0.0%	15.4%	16.7%	12.9%	12.3%	13.6%	12.7%	13.1%
0% Met	7.7%	0.0%	4.2%	9.7%	3.5%	1.5%	6.4%	4.5%

H. Playground equipment

100% Met	53.3%	28.2%	37.8%	42.9%	46.3%	41.0%	40.8%	40.9%
75% Met	33.3%	48.7%	44.4%	37.1%	37.3%	41.0%	40.8%	40.9%
50% Met	6.7%	17.9%	11.1%	11.4%	11.9%	12.0%	12.5%	12.3%
25% Met	6.7%	5.1%	6.7%	5.7%	3.0%	4.8%	5.0%	4.9%
0% Met	0.0%	0.0%	0.0%	2.9%	1.5%	1.2%	0.8%	1.0%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<b><u>I. Outdoor basketball courts</u></b>								
100% Met	54.5%	33.3%	33.3%	37.5%	43.8%	36.4%	41.0%	38.6%
75% Met	18.2%	38.9%	42.9%	41.7%	34.4%	42.4%	32.8%	37.8%
50% Met	18.2%	16.7%	16.7%	12.5%	21.9%	16.7%	18.0%	17.3%
25% Met	0.0%	11.1%	7.1%	0.0%	0.0%	3.0%	4.9%	3.9%
0% Met	9.1%	0.0%	0.0%	8.3%	0.0%	1.5%	3.3%	2.4%

**J. Outdoor tennis courts**

100% Met	60.0%	35.5%	39.7%	51.1%	47.1%	44.2%	44.5%	44.4%
75% Met	20.0%	32.3%	43.1%	24.4%	30.9%	36.5%	29.1%	32.7%
50% Met	0.0%	12.9%	12.1%	15.6%	13.2%	12.5%	13.6%	13.1%
25% Met	20.0%	9.7%	5.2%	8.9%	8.8%	5.8%	10.9%	8.4%
0% Met	0.0%	9.7%	0.0%	0.0%	0.0%	1.0%	1.8%	1.4%



**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>K. Walking, hiking and biking trails</u>								
100% Met	20.0%	25.0%	25.3%	25.6%	32.0%	28.6%	27.7%	28.1%
75% Met	20.0%	25.0%	22.0%	27.4%	28.6%	26.3%	26.2%	26.2%
50% Met	28.0%	36.4%	27.5%	25.6%	21.2%	24.0%	26.2%	25.2%
25% Met	24.0%	9.1%	18.7%	14.5%	14.8%	17.1%	13.9%	15.3%
0% Met	8.0%	4.5%	6.6%	6.8%	3.4%	4.1%	6.0%	5.2%

L. Canoeing and Kayaking

100% Met	21.4%	28.6%	25.4%	24.3%	17.0%	24.2%	21.0%	22.4%
75% Met	21.4%	22.9%	26.8%	27.1%	28.7%	29.0%	25.9%	27.3%
50% Met	28.6%	37.1%	25.4%	25.7%	28.7%	29.0%	27.2%	28.0%
25% Met	28.6%	8.6%	18.3%	17.1%	19.1%	13.7%	20.4%	17.5%
0% Met	0.0%	2.9%	4.2%	5.7%	6.4%	4.0%	5.6%	4.9%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>M. Beaches</u>								
100% Met	74.1%	55.8%	69.2%	63.1%	66.3%	61.4%	69.2%	65.4%
75% Met	22.2%	38.5%	24.0%	26.9%	25.6%	31.2%	22.2%	26.6%
50% Met	3.7%	5.8%	5.8%	8.5%	7.4%	6.3%	7.9%	7.2%
25% Met	0.0%	0.0%	1.0%	0.8%	0.4%	1.1%	0.0%	0.5%
0% Met	0.0%	0.0%	0.0%	0.8%	0.4%	0.0%	0.7%	0.3%

N. Outdoor Concert Venues

100% Met	19.0%	27.0%	32.9%	30.7%	48.4%	38.0%	39.1%	38.6%
75% Met	28.6%	27.0%	23.7%	34.1%	32.3%	32.1%	29.1%	30.5%
50% Met	33.3%	27.0%	28.9%	20.5%	14.6%	17.6%	22.6%	20.4%
25% Met	14.3%	13.5%	9.2%	13.6%	4.2%	10.2%	7.0%	8.4%
0% Met	4.8%	5.4%	5.3%	1.1%	0.5%	2.1%	2.2%	2.2%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>O. Bocce Courts</u>								
100% Met	50.0%	44.4%	23.1%	45.5%	28.6%	50.0%	22.0%	35.1%
75% Met	25.0%	22.2%	30.8%	18.2%	25.0%	30.6%	17.1%	23.4%
50% Met	25.0%	22.2%	23.1%	22.7%	32.1%	16.7%	36.6%	27.3%
25% Met	0.0%	11.1%	15.4%	9.1%	10.7%	0.0%	19.5%	10.4%
0% Met	0.0%	0.0%	7.7%	4.5%	3.6%	2.8%	4.9%	3.9%

P. Gazebos/Picnic Shelters

100% Met	33.3%	33.3%	32.8%	26.9%	34.1%	33.6%	30.9%	32.0%
75% Met	46.7%	28.2%	35.9%	40.3%	35.3%	38.2%	34.6%	36.0%
50% Met	13.3%	28.2%	21.9%	23.9%	23.5%	20.0%	25.9%	23.5%
25% Met	6.7%	7.7%	9.4%	7.5%	7.1%	8.2%	7.4%	7.7%
0% Met	0.0%	2.6%	0.0%	1.5%	0.0%	0.0%	1.2%	0.7%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q. Skate parks</u>								
100% Met	0.0%	50.0%	40.0%	40.0%	60.0%	36.0%	46.9%	42.1%
75% Met	25.0%	33.3%	30.0%	30.0%	20.0%	36.0%	25.0%	29.8%
50% Met	50.0%	8.3%	15.0%	20.0%	10.0%	24.0%	9.4%	15.8%
25% Met	25.0%	8.3%	15.0%	10.0%	10.0%	4.0%	18.8%	12.3%

R. Shuffle board courts

100% Met	66.7%	55.6%	25.0%	33.3%	9.1%	30.4%	33.3%	31.7%
75% Met	0.0%	33.3%	50.0%	22.2%	72.7%	47.8%	38.9%	43.9%
50% Met	33.3%	11.1%	25.0%	22.2%	9.1%	17.4%	16.7%	17.1%
25% Met	0.0%	0.0%	0.0%	11.1%	0.0%	0.0%	5.6%	2.4%
0% Met	0.0%	0.0%	0.0%	11.1%	9.1%	4.3%	5.6%	4.9%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>S. Racquetball courts</u>								
100% Met	25.0%	33.3%	23.8%	12.5%	33.3%	19.2%	30.4%	24.5%
75% Met	25.0%	33.3%	28.6%	37.5%	16.7%	34.6%	26.1%	30.6%
50% Met	25.0%	22.2%	33.3%	25.0%	33.3%	26.9%	30.4%	28.6%
25% Met	25.0%	0.0%	14.3%	0.0%	16.7%	11.5%	8.7%	10.2%
0% Met	0.0%	11.1%	0.0%	25.0%	0.0%	7.7%	4.3%	6.1%

T. Indoor Gym - basketball/volleyball courts

100% Met	28.6%	22.7%	11.8%	14.3%	16.7%	14.0%	18.9%	16.7%
75% Met	0.0%	31.8%	17.6%	7.1%	11.1%	18.6%	15.1%	16.7%
50% Met	42.9%	31.8%	26.5%	57.1%	22.2%	34.9%	32.1%	33.3%
25% Met	14.3%	9.1%	20.6%	0.0%	38.9%	16.3%	18.9%	17.7%
0% Met	14.3%	4.5%	23.5%	21.4%	11.1%	16.3%	15.1%	15.6%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>U. Dog Parks</u>								
100% Met	21.4%	38.1%	28.9%	28.0%	32.8%	26.7%	33.3%	30.7%
75% Met	28.6%	23.8%	26.7%	22.0%	18.0%	26.7%	19.7%	22.4%
50% Met	28.6%	19.0%	24.4%	20.0%	18.0%	17.3%	23.1%	20.8%
25% Met	21.4%	19.0%	15.6%	24.0%	21.3%	25.3%	17.1%	20.3%
0% Met	0.0%	0.0%	4.4%	6.0%	9.8%	4.0%	6.8%	5.7%

V. Pickleball Courts

100% Met	0.0%	66.7%	16.7%	38.5%	16.7%	31.8%	23.3%	26.9%
75% Met	50.0%	33.3%	25.0%	7.7%	16.7%	13.6%	23.3%	19.2%
50% Met	50.0%	0.0%	33.3%	23.1%	27.8%	27.3%	26.7%	26.9%
25% Met	0.0%	0.0%	16.7%	15.4%	33.3%	22.7%	16.7%	19.2%
0% Met	0.0%	0.0%	8.3%	15.4%	5.6%	4.5%	10.0%	7.7%



**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>W. Rowing and Sailing Centers</u>								
100% Met	12.5%	17.4%	5.7%	17.2%	11.6%	13.6%	12.2%	12.9%
75% Met	37.5%	21.7%	22.9%	27.6%	16.3%	21.2%	23.0%	22.1%
50% Met	25.0%	30.4%	31.4%	17.2%	25.6%	28.8%	24.3%	26.4%
25% Met	12.5%	17.4%	28.6%	31.0%	32.6%	27.3%	27.0%	27.1%
0% Met	12.5%	13.0%	11.4%	6.9%	14.0%	9.1%	13.5%	11.4%

X. Indoor exercise/running track facilities

100% Met	0.0%	31.8%	2.8%	15.4%	8.7%	14.0%	10.6%	11.9%
75% Met	0.0%	18.2%	16.7%	15.4%	17.4%	17.5%	14.9%	15.9%
50% Met	42.9%	13.6%	22.2%	28.2%	32.6%	28.1%	26.6%	27.2%
25% Met	28.6%	22.7%	25.0%	15.4%	19.6%	22.8%	19.1%	20.5%
0% Met	28.6%	13.6%	33.3%	25.6%	21.7%	17.5%	28.7%	24.5%

**Q8. The sum of the FOUR facilities from the list in Question #7 are MOST IMPORTANT to your household?**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. Sum of Top 4 Choices</u>								
Youth football and soccer fields	6.8%	10.9%	10.7%	0.5%	3.0%	3.8%	4.5%	4.2%
Youth baseball and softball fields	0.0%	18.2%	18.0%	2.7%	3.4%	5.5%	6.7%	6.1%
Adult softball fields	0.0%	0.0%	1.6%	1.1%	0.6%	0.7%	0.9%	0.8%
Beachfront parks	43.2%	45.5%	48.4%	43.5%	37.0%	43.2%	38.4%	40.7%
Large community parks	18.2%	34.5%	23.8%	18.8%	10.5%	16.1%	16.2%	16.1%
Passive mini parks	2.3%	9.1%	7.4%	10.8%	7.3%	8.9%	7.3%	8.1%
Outdoor swimming pools/ water parks	18.2%	10.9%	10.7%	7.0%	4.9%	3.8%	10.2%	7.2%
Playground equipment	20.5%	27.3%	11.5%	8.6%	7.9%	10.1%	10.8%	10.5%
Outdoor basketball courts	2.3%	12.7%	9.8%	1.1%	1.5%	3.4%	3.2%	3.3%
Outdoor tennis courts	2.3%	20.0%	15.6%	12.9%	9.0%	12.2%	9.9%	11.0%
Walking, hiking and biking trails	50.0%	38.2%	48.4%	57.5%	35.9%	40.5%	45.4%	43.1%
Canoeing and kayakin	6.8%	10.9%	19.7%	18.8%	10.0%	11.8%	14.7%	13.3%
Beaches	54.5%	61.8%	64.8%	65.1%	49.4%	59.7%	52.5%	55.9%

**Q8. The sum of the FOUR facilities from the list in Question #7 are MOST IMPORTANT to your household? (cont.)**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. Sum of Top 4 Choices (Cont.)</u>								
Outdoor concert venues	15.9%	7.3%	19.7%	24.2%	26.3%	22.5%	23.5%	23.1%
Bocce courts	0.0%	1.8%	0.0%	2.2%	2.6%	2.9%	1.3%	2.0%
Gazebos/Picnic Shelters	4.5%	9.1%	4.9%	9.7%	7.5%	4.8%	9.9%	7.5%
Skate parks	4.5%	7.3%	1.6%	0.5%	0.2%	1.0%	1.3%	1.1%
Shuffle board courts	0.0%	0.0%	0.0%	0.0%	0.6%	0.7%	0.0%	0.3%
Racquetball courts	0.0%	1.8%	1.6%	0.5%	0.4%	1.0%	0.4%	0.7%
Indoor Gym - basketball/ volleyball courts	2.3%	3.6%	3.3%	1.1%	0.9%	1.4%	1.5%	1.5%
Dog parks	15.9%	10.9%	14.8%	22.0%	9.2%	10.1%	16.0%	13.2%
Pickleball court	0.0%	1.8%	1.6%	0.5%	3.2%	2.6%	1.7%	2.2%
Rowing and Sailing Centers	11.4%	12.7%	6.6%	4.8%	3.8%	6.0%	4.8%	5.3%
Indoor exercise	9.1%	3.6%	5.7%	9.1%	4.9%	4.8%	7.1%	6.0%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>A. Youth Learn to Swim programs</u>								
Yes	22.7%	30.9%	17.2%	4.8%	6.6%	10.1%	9.9%	10.0%
No	77.3%	69.1%	82.8%	95.2%	93.4%	89.9%	90.1%	90.0%
<u>B. Pre-school programs</u>								
Yes	20.5%	20.0%	10.7%	3.8%	4.1%	6.2%	7.1%	6.7%
No	79.5%	80.0%	89.3%	96.2%	95.9%	93.8%	92.9%	93.3%
<u>C. Before and after school programs</u>								
Yes	22.7%	21.8%	19.7%	7.0%	5.6%	9.1%	10.2%	9.7%
No	77.3%	78.2%	80.3%	93.0%	94.4%	90.9%	89.8%	90.3%
<u>D. Youth summer camp programs</u>								
Yes	27.3%	58.2%	34.4%	8.1%	7.9%	15.1%	16.2%	15.7%
No	72.7%	41.8%	65.6%	91.9%	92.1%	84.9%	83.8%	84.3%
<u>E. Youth sports programs</u>								
Yes	27.3%	61.8%	36.9%	8.6%	7.7%	16.8%	16.0%	16.4%
No	72.7%	38.2%	63.1%	91.4%	92.3%	83.2%	84.0%	83.6%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>F. Youth fitness and wellness programs</u>								
Yes	18.2%	38.2%	28.7%	8.1%	3.8%	10.8%	11.4%	11.1%
No	81.8%	61.8%	71.3%	91.9%	96.2%	89.2%	88.6%	88.9%
<u>G. Martial arts programs</u>								
Yes	6.8%	16.4%	11.5%	3.8%	4.1%	6.0%	5.8%	5.9%
No	93.2%	83.6%	88.5%	96.2%	95.9%	94.0%	94.2%	94.1%
<u>H. Adult fitness and wellness programs</u>								
Yes	40.9%	43.6%	47.5%	50.0%	31.8%	31.2%	46.2%	39.1%
No	59.1%	56.4%	52.5%	50.0%	68.2%	68.8%	53.8%	60.9%
<u>I. Water fitness programs</u>								
Yes	29.5%	27.3%	23.8%	26.9%	16.0%	13.2%	27.6%	20.8%
No	70.5%	72.7%	76.2%	73.1%	84.0%	86.8%	72.4%	79.2%
<u>J. Tennis lessons and leagues</u>								
Yes	20.5%	41.8%	44.3%	21.0%	12.2%	19.7%	21.8%	20.8%
No	79.5%	58.2%	55.7%	79.0%	87.8%	80.3%	78.2%	79.2%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>K. Youth arts and crafts programs</u>								
Yes	20.5%	43.6%	27.9%	6.5%	5.8%	12.7%	11.4%	12.0%
No	79.5%	56.4%	72.1%	93.5%	94.2%	87.3%	88.6%	88.0%
<u>L. Youth drama/performing arts programs</u>								
Yes	20.5%	38.2%	23.8%	6.5%	4.1%	10.1%	10.6%	10.3%
No	79.5%	61.8%	76.2%	93.5%	95.9%	89.9%	89.4%	89.7%
<u>M. Youth gymnastics and cheerleading</u>								
Yes	20.5%	21.8%	14.8%	3.2%	3.4%	7.7%	6.3%	6.9%
No	79.5%	78.2%	85.2%	96.8%	96.6%	92.3%	93.7%	93.1%
<u>N. Senior adult programs</u>								
Yes	25.0%	18.2%	16.4%	30.1%	31.0%	23.7%	30.9%	27.5%
No	75.0%	81.8%	83.6%	69.9%	69.0%	76.3%	69.1%	72.5%
<u>O. Adult arts and crafts programs</u>								
Yes	22.7%	20.0%	20.5%	26.9%	17.9%	15.8%	24.8%	20.6%
No	77.3%	80.0%	79.5%	73.1%	82.1%	84.2%	75.2%	79.4%



**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>P. Adult drama/performing arts programs</u>								
Yes	6.8%	16.4%	13.9%	12.4%	13.5%	10.6%	15.6%	13.2%
No	93.2%	83.6%	86.1%	87.6%	86.5%	89.4%	84.4%	86.8%
<u>Q. Programs for Disabled</u>								
Yes	13.6%	10.9%	5.7%	7.5%	4.7%	7.2%	5.4%	6.3%
No	86.4%	89.1%	94.3%	92.5%	95.3%	92.8%	94.6%	93.8%
<u>R. Special events</u>								
Yes	40.9%	32.7%	44.3%	38.2%	26.5%	26.4%	37.8%	32.4%
No	59.1%	67.3%	55.7%	61.8%	73.5%	73.6%	62.2%	67.6%
<u>S. Fishing programs</u>								
Yes	20.5%	29.1%	36.1%	21.5%	13.5%	23.5%	16.4%	19.8%
No	79.5%	70.9%	63.9%	78.5%	86.5%	76.5%	83.6%	80.2%
<u>T. Concerts/Live Music</u>								
Yes	54.5%	60.0%	70.5%	65.1%	52.8%	55.2%	61.3%	58.4%
No	45.5%	40.0%	29.5%	34.9%	47.2%	44.8%	38.7%	41.6%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>U. Nature/Environmental programs</u>								
Yes	31.8%	47.3%	56.6%	47.8%	26.1%	31.4%	41.0%	36.5%
No	68.2%	52.7%	43.4%	52.2%	73.9%	68.6%	59.0%	63.5%
<u>V. Skateboard Programs</u>								
Yes	6.8%	14.5%	6.6%	1.1%	2.8%	3.1%	4.5%	3.9%
No	93.2%	85.5%	93.4%	98.9%	97.2%	96.9%	95.5%	96.1%
<u>W. Rowing and Sailing Programs</u>								
Yes	15.9%	45.5%	32.8%	19.4%	10.5%	18.0%	18.1%	18.1%
No	84.1%	54.5%	67.2%	80.6%	89.5%	82.0%	81.9%	81.9%
<u>X. Other</u>								
Yes	0.0%	7.3%	4.9%	3.2%	2.4%	1.9%	4.1%	3.1%
No	100.0%	92.7%	95.1%	96.8%	97.6%	98.1%	95.9%	96.9%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>A. Youth Learn to Swim programs</u>								
100% Met	0.0%	26.7%	10.5%	28.6%	16.7%	11.8%	21.1%	16.7%
75% Met	57.1%	13.3%	31.6%	0.0%	12.5%	23.5%	18.4%	20.8%
50% Met	28.6%	33.3%	42.1%	28.6%	33.3%	41.2%	28.9%	34.7%
25% Met	0.0%	20.0%	5.3%	28.6%	20.8%	14.7%	15.8%	15.3%
0% Met	14.3%	6.7%	10.5%	14.3%	16.7%	8.8%	15.8%	12.5%
<u>B. Pre-school programs</u>								
100% Met	16.7%	11.1%	25.0%	0.0%	18.8%	9.5%	20.7%	16.0%
75% Met	0.0%	33.3%	25.0%	14.3%	18.8%	38.1%	6.9%	20.0%
50% Met	66.7%	22.2%	25.0%	42.9%	50.0%	38.1%	41.4%	40.0%
25% Met	0.0%	33.3%	8.3%	14.3%	12.5%	14.3%	13.8%	14.0%
0% Met	16.7%	0.0%	16.7%	28.6%	0.0%	0.0%	17.2%	10.0%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>C. Before and after school programs</u>								
100% Met	20.0%	44.4%	21.7%	11.1%	14.3%	16.7%	24.3%	20.9%
75% Met	0.0%	22.2%	30.4%	11.1%	19.0%	23.3%	18.9%	20.9%
50% Met	60.0%	33.3%	17.4%	33.3%	47.6%	36.7%	32.4%	34.3%
25% Met	0.0%	0.0%	13.0%	11.1%	19.0%	13.3%	10.8%	11.9%
0% Met	20.0%	0.0%	17.4%	33.3%	0.0%	10.0%	13.5%	11.9%

D. Youth summer camp programs

100% Met	16.7%	34.5%	31.6%	20.0%	14.3%	17.4%	32.3%	26.1%
75% Met	33.3%	48.3%	28.9%	20.0%	25.0%	39.1%	27.7%	32.4%
50% Met	16.7%	13.8%	26.3%	40.0%	28.6%	32.6%	18.5%	24.3%
25% Met	16.7%	3.4%	5.3%	20.0%	25.0%	8.7%	13.8%	11.7%
0% Met	16.7%	0.0%	7.9%	0.0%	7.1%	2.2%	7.7%	5.4%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>E. Youth sports programs</u>								
100% Met	16.7%	23.3%	23.8%	16.7%	14.8%	16.7%	23.4%	20.3%
75% Met	50.0%	33.3%	26.2%	25.0%	25.9%	40.7%	20.3%	29.7%
50% Met	0.0%	26.7%	21.4%	50.0%	40.7%	24.1%	32.8%	28.8%
25% Met	16.7%	10.0%	28.6%	8.3%	14.8%	18.5%	17.2%	17.8%
0% Met	16.7%	6.7%	0.0%	0.0%	3.7%	0.0%	6.3%	3.4%

F. Youth fitness and wellness programs

100% Met	25.0%	17.6%	12.5%	30.0%	7.7%	12.1%	18.2%	15.6%
75% Met	25.0%	35.3%	21.9%	0.0%	7.7%	27.3%	15.9%	20.8%
50% Met	25.0%	23.5%	37.5%	30.0%	46.2%	33.3%	34.1%	33.8%
25% Met	25.0%	11.8%	18.8%	40.0%	15.4%	24.2%	15.9%	19.5%
0% Met	0.0%	11.8%	9.4%	0.0%	23.1%	3.0%	15.9%	10.4%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>G. Martial arts programs</u>								
100% Met	0.0%	14.3%	35.7%	20.0%	0.0%	8.7%	27.8%	17.1%
75% Met	0.0%	42.9%	7.1%	20.0%	7.7%	17.4%	11.1%	14.6%
50% Met	50.0%	28.6%	21.4%	20.0%	38.5%	34.8%	22.2%	29.3%
25% Met	0.0%	0.0%	28.6%	0.0%	23.1%	17.4%	16.7%	17.1%
0% Met	50.0%	14.3%	7.1%	40.0%	30.8%	21.7%	22.2%	22.0%

H. Adult fitness and wellness programs

100% Met	15.4%	15.0%	17.3%	14.5%	10.0%	14.4%	12.3%	13.2%
75% Met	15.4%	20.0%	11.5%	18.8%	21.8%	20.2%	17.9%	18.8%
50% Met	38.5%	35.0%	44.2%	33.3%	35.5%	36.5%	37.0%	36.8%
25% Met	15.4%	20.0%	17.3%	13.0%	18.2%	17.3%	16.0%	16.5%
0% Met	15.4%	10.0%	9.6%	20.3%	14.5%	11.5%	16.7%	14.7%



**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>I. Water fitness programs</u>								
100% Met	25.0%	16.7%	12.0%	14.3%	6.4%	14.3%	10.8%	11.7%
75% Met	12.5%	25.0%	12.0%	22.9%	17.0%	25.7%	15.1%	18.0%
50% Met	12.5%	33.3%	28.0%	17.1%	31.9%	31.4%	24.7%	26.6%
25% Met	25.0%	25.0%	28.0%	17.1%	19.1%	22.9%	20.4%	21.1%
0% Met	25.0%	0.0%	20.0%	28.6%	25.5%	5.7%	29.0%	22.7%

J. Tennis lessons and leagues

100% Met	0.0%	27.3%	30.2%	20.7%	34.1%	25.4%	29.3%	27.7%
75% Met	60.0%	31.8%	32.6%	27.6%	22.0%	33.9%	25.6%	29.1%
50% Met	40.0%	18.2%	23.3%	34.5%	29.3%	25.4%	29.3%	27.7%
25% Met	0.0%	13.6%	11.6%	6.9%	12.2%	11.9%	9.8%	10.6%
0% Met	0.0%	9.1%	2.3%	10.3%	2.4%	3.4%	6.1%	5.0%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>K. Youth arts and crafts programs</u>								
100% Met	20.0%	23.8%	23.3%	11.1%	13.6%	19.5%	19.6%	19.5%
75% Met	20.0%	42.9%	23.3%	0.0%	27.3%	31.7%	21.7%	26.4%
50% Met	40.0%	19.0%	20.0%	44.4%	31.8%	26.8%	26.1%	26.4%
25% Met	0.0%	4.8%	23.3%	22.2%	22.7%	17.1%	17.4%	17.2%
0% Met	20.0%	9.5%	10.0%	22.2%	4.5%	4.9%	15.2%	10.3%

L. Youth drama/performing arts programs

100% Met	0.0%	26.3%	26.9%	14.3%	23.1%	23.3%	22.5%	22.9%
75% Met	25.0%	42.1%	19.2%	14.3%	15.4%	30.0%	22.5%	25.7%
50% Met	50.0%	15.8%	15.4%	57.1%	30.8%	23.3%	25.0%	24.3%
25% Met	0.0%	15.8%	23.1%	14.3%	23.1%	23.3%	15.0%	18.6%
0% Met	25.0%	0.0%	15.4%	0.0%	7.7%	0.0%	15.0%	8.6%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>M. Youth gymnastics and cheerleading</u>								
100% Met	0.0%	36.4%	14.3%	0.0%	15.4%	12.5%	21.7%	17.0%
75% Met	25.0%	36.4%	28.6%	20.0%	7.7%	25.0%	21.7%	23.4%
50% Met	50.0%	18.2%	21.4%	40.0%	38.5%	37.5%	21.7%	29.8%
25% Met	25.0%	0.0%	28.6%	40.0%	15.4%	20.8%	17.4%	19.1%
0% Met	0.0%	9.1%	7.1%	0.0%	23.1%	4.2%	17.4%	10.6%

N. Senior adult programs

100% Met	16.7%	37.5%	17.6%	10.0%	14.1%	17.8%	12.4%	14.7%
75% Met	16.7%	37.5%	23.5%	25.0%	22.2%	27.4%	20.6%	23.5%
50% Met	33.3%	12.5%	35.3%	32.5%	33.3%	28.8%	35.1%	32.4%
25% Met	16.7%	12.5%	17.6%	25.0%	15.2%	17.8%	17.5%	17.6%
0% Met	16.7%	0.0%	5.9%	7.5%	15.2%	8.2%	14.4%	11.8%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>O. Adult arts and crafts programs</u>								
100% Met	0.0%	33.3%	15.0%	6.7%	8.8%	14.9%	7.8%	10.5%
75% Met	14.3%	33.3%	15.0%	16.7%	14.0%	19.1%	14.3%	16.1%
50% Met	42.9%	0.0%	40.0%	40.0%	42.1%	34.0%	41.6%	38.7%
25% Met	14.3%	22.2%	20.0%	26.7%	21.1%	23.4%	20.8%	21.8%
0% Met	28.6%	11.1%	10.0%	10.0%	14.0%	8.5%	15.6%	12.9%

P. Adult drama/performing arts programs

100% Met	0.0%	37.5%	7.7%	9.1%	17.9%	21.9%	12.2%	16.4%
75% Met	0.0%	50.0%	23.1%	27.3%	30.8%	31.3%	31.7%	31.5%
50% Met	100.0%	0.0%	30.8%	45.5%	28.2%	25.0%	31.7%	28.8%
25% Met	0.0%	12.5%	23.1%	9.1%	15.4%	15.6%	14.6%	15.1%
0% Met	0.0%	0.0%	15.4%	9.1%	7.7%	6.3%	9.8%	8.2%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q. Programs for Disabled</u>								
100% Met	25.0%	40.0%	16.7%	11.1%	14.3%	27.3%	6.3%	18.4%
75% Met	0.0%	20.0%	33.3%	11.1%	14.3%	18.2%	12.5%	15.8%
50% Met	50.0%	20.0%	33.3%	11.1%	42.9%	22.7%	43.8%	31.6%
25% Met	0.0%	20.0%	16.7%	22.2%	21.4%	18.2%	18.8%	18.4%
0% Met	25.0%	0.0%	0.0%	44.4%	7.1%	13.6%	18.8%	15.8%

R. Special events

100% Met	8.3%	33.3%	21.3%	25.0%	26.7%	18.6%	28.5%	24.5%
75% Met	33.3%	33.3%	31.9%	30.8%	35.6%	33.7%	33.1%	33.3%
50% Met	16.7%	26.7%	31.9%	34.6%	28.9%	34.9%	26.9%	30.1%
25% Met	33.3%	6.7%	14.9%	9.6%	3.3%	8.1%	10.0%	9.3%
0% Met	8.3%	0.0%	0.0%	0.0%	5.6%	4.7%	1.5%	2.8%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>S. Fishing programs</u>								
100% Met	16.7%	21.4%	7.7%	11.5%	4.3%	14.1%	3.3%	9.1%
75% Met	0.0%	28.6%	20.5%	7.7%	26.1%	16.9%	23.0%	19.7%
50% Met	50.0%	35.7%	33.3%	23.1%	34.8%	33.8%	32.8%	33.3%
25% Met	16.7%	14.3%	25.6%	34.6%	17.4%	19.7%	26.2%	22.7%
0% Met	16.7%	0.0%	12.8%	23.1%	17.4%	15.5%	14.8%	15.2%

T. Concerts/Live Music

100% Met	10.5%	9.7%	24.3%	25.0%	36.7%	29.3%	27.9%	28.5%
75% Met	26.3%	32.3%	21.6%	22.8%	29.8%	22.3%	31.1%	27.0%
50% Met	26.3%	35.5%	31.1%	30.4%	25.0%	30.3%	26.0%	28.0%
25% Met	15.8%	16.1%	12.2%	16.3%	6.9%	12.2%	10.0%	11.1%
0% Met	21.1%	6.5%	10.8%	5.4%	1.6%	5.9%	5.0%	5.4%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>U. Nature/Environmental programs</u>								
100% Met	12.5%	12.0%	17.9%	15.3%	10.1%	14.0%	13.0%	13.4%
75% Met	25.0%	28.0%	28.6%	40.7%	32.6%	29.0%	36.2%	33.2%
50% Met	37.5%	44.0%	33.9%	25.4%	37.1%	38.0%	31.2%	34.0%
25% Met	25.0%	16.0%	16.1%	11.9%	15.7%	16.0%	14.5%	15.1%
0% Met	0.0%	0.0%	3.6%	6.8%	4.5%	3.0%	5.1%	4.2%

V. Skateboard Programs

100% Met	33.3%	33.3%	37.5%	50.0%	11.1%	20.0%	33.3%	28.6%
75% Met	33.3%	33.3%	62.5%	0.0%	22.2%	50.0%	27.8%	35.7%
50% Met	0.0%	16.7%	0.0%	50.0%	44.4%	20.0%	22.2%	21.4%
25% Met	0.0%	16.7%	0.0%	0.0%	22.2%	0.0%	16.7%	10.7%
0% Met	33.3%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%	3.6%



**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>W. Rowing and Sailing Programs</u>								
100% Met	25.0%	8.3%	2.9%	12.0%	8.6%	5.7%	10.0%	8.1%
75% Met	25.0%	25.0%	23.5%	8.0%	17.1%	24.5%	14.3%	18.7%
50% Met	25.0%	25.0%	35.3%	44.0%	22.9%	32.1%	31.4%	31.7%
25% Met	0.0%	20.8%	23.5%	20.0%	45.7%	26.4%	28.6%	27.6%
0% Met	25.0%	20.8%	14.7%	16.0%	5.7%	11.3%	15.7%	13.8%

X. Other

100% Met	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%	6.7%	4.3%
50% Met	0.0%	0.0%	16.7%	0.0%	0.0%	0.0%	6.7%	4.3%
25% Met	0.0%	33.3%	50.0%	20.0%	33.3%	37.5%	33.3%	34.8%
0% Met	0.0%	66.7%	33.3%	60.0%	66.7%	62.5%	53.3%	56.5%

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household?**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q10. Sum of Top 4 Choices</u>								
Youth Learn to Swim programs	11.4%	12.7%	4.9%	0.5%	3.2%	3.6%	4.1%	3.9%
Pre-school programs	4.5%	3.6%	2.5%	1.1%	1.5%	1.2%	2.4%	1.8%
Before and after school programs	11.4%	12.7%	9.0%	2.7%	3.0%	4.6%	5.0%	4.8%
Youth summer camp programs	13.6%	40.0%	20.5%	4.3%	5.6%	9.8%	9.9%	9.9%
Youth sports programs	15.9%	41.8%	26.2%	6.5%	3.6%	10.1%	10.8%	10.5%
Youth fitness and wellness programs	4.5%	18.2%	10.7%	3.2%	1.3%	4.1%	4.5%	4.3%
Martial arts programs	0.0%	7.3%	0.8%	0.0%	0.6%	1.4%	0.4%	0.9%
Adult fitness and wellness programs	20.5%	14.5%	26.2%	35.5%	22.2%	19.2%	30.2%	25.0%
Water fitness programs	6.8%	0.0%	5.7%	10.8%	7.7%	4.1%	10.6%	7.5%
Tennis lessons and leagues	6.8%	12.7%	24.6%	12.9%	6.8%	10.6%	11.2%	10.9%
Youth arts and crafts program	6.8%	10.9%	4.9%	2.2%	1.5%	4.1%	1.9%	3.0%

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household? (cont.)**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q10. Sum of Top 4 Choices (Cont.)</u>								
Youth drama/performing arts programs	2.3%	5.5%	6.6%	2.2%	0.9%	2.2%	2.6%	2.4%
Youth gymnastics and cheerleading	0.0%	9.1%	2.5%	1.1%	0.6%	1.2%	1.7%	1.5%
Senior adult programs	13.6%	3.6%	8.2%	17.7%	23.5%	15.3%	21.0%	18.3%
Adult arts and crafts programs	11.4%	5.5%	4.1%	10.8%	8.5%	5.8%	10.8%	8.4%
Adult drama/performing arts programs	0.0%	1.8%	1.6%	4.8%	8.8%	4.1%	7.8%	6.0%
Programs for disabled	4.5%	0.0%	4.1%	2.7%	1.9%	2.9%	1.9%	2.4%
Special events	9.1%	12.7%	27.0%	25.8%	16.7%	15.8%	22.5%	19.3%
Fishing programs	0.0%	5.5%	10.7%	8.1%	6.6%	9.8%	4.5%	7.0%
Concerts/live Music	27.3%	36.4%	48.4%	49.5%	39.1%	39.6%	44.1%	41.9%
Nature/Environmental programs	11.4%	20.0%	31.1%	30.1%	15.4%	17.3%	24.0%	20.8%
Skateboard programs	4.5%	5.5%	1.6%	1.1%	0.4%	1.7%	0.9%	1.3%
Rowing and Sailing Programs	9.1%	16.4%	11.5%	10.2%	4.5%	8.4%	6.9%	7.6%
Other	0.0%	7.3%	4.1%	3.2%	1.3%	1.9%	2.8%	2.4%

**Q11. Over the past 12 months have you or any member of your household attended any special events/ concerts offered by the City of Naples?**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Q11. Have you attended any special events/ concerts?								
Yes	65.9%	74.5%	81.1%	71.5%	63.0%	66.7%	69.8%	68.3%
No	34.1%	25.5%	18.9%	28.5%	37.0%	33.3%	30.2%	31.7%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Q11a. Please check the THREE special events you attended								
Live Music/Concerts	48.3%	41.5%	38.4%	45.1%	60.3%	50.0%	52.9%	51.6%
Art show/festival	37.9%	22.0%	38.4%	39.8%	24.1%	30.2%	30.7%	30.4%
Car shows	3.4%	14.6%	6.1%	9.8%	6.4%	10.1%	5.3%	7.5%
Fundraiser	0.0%	9.8%	5.1%	1.5%	2.0%	2.5%	3.1%	2.8%
Walks/Runs/Triathalons	3.4%	7.3%	6.1%	1.5%	1.0%	2.9%	2.2%	2.5%
Church service	3.4%	2.4%	2.0%	0.8%	3.4%	2.5%	2.5%	2.5%
Fireworks	3.4%	2.4%	2.0%	0.8%	1.7%	1.1%	2.2%	1.7%
Parades	0.0%	0.0%	1.0%	0.8%	0.3%	0.0%	0.9%	0.5%
None chosen	0.0%	0.0%	1.0%	0.0%	0.7%	0.7%	0.3%	0.5%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q11a 2nd</u>								
Art show/festival	20.7%	26.8%	30.3%	33.1%	43.4%	34.2%	39.3%	36.9%
Car shows	13.8%	12.2%	20.2%	16.5%	14.2%	18.3%	13.0%	15.5%
Fundraiser	10.3%	4.9%	4.0%	5.3%	3.1%	4.7%	3.7%	4.2%
Walks/Runs/Triathalons	6.9%	12.2%	12.1%	7.5%	3.4%	6.5%	6.5%	6.5%
Church service	6.9%	9.8%	4.0%	8.3%	6.4%	5.0%	8.0%	6.7%
Fireworks	24.1%	26.8%	22.2%	22.6%	17.6%	21.2%	19.8%	20.5%
Parades	10.3%	7.3%	3.0%	0.0%	3.7%	2.9%	3.7%	3.3%
Other	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.6%	0.3%
None chosen	6.9%	0.0%	4.0%	6.8%	7.5%	7.2%	5.3%	6.2%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q11a 3rd</u>								
Car shows	6.9%	7.3%	11.1%	12.0%	11.5%	12.6%	9.9%	11.1%
Fundraiser	6.9%	0.0%	2.0%	3.8%	3.1%	2.2%	3.7%	3.0%
Walks/Runs/Triathalons	13.8%	14.6%	11.1%	5.3%	4.1%	7.2%	6.2%	6.7%
Church service	0.0%	2.4%	9.1%	10.5%	8.8%	6.8%	9.9%	8.5%
Fireworks	13.8%	19.5%	20.2%	20.3%	24.7%	24.1%	20.4%	22.1%
Parades	37.9%	41.5%	34.3%	30.8%	27.1%	30.6%	30.7%	30.6%
Other	0.0%	2.4%	1.0%	2.3%	1.7%	1.1%	2.2%	1.7%
None chosen	20.7%	12.2%	11.1%	15.0%	19.0%	15.5%	17.0%	16.3%

**Q11b. Overall, how satisfied were you with the special event(s) you and members of your household attended during the past 12 months?**

N=601	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q11b. How satisfied were you with the special event(s) you attended?</u>								
Very Satisfied	51.7%	58.5%	62.6%	69.2%	73.9%	71.2%	66.6%	68.7%
Somewhat Satisfied	34.5%	39.0%	29.3%	25.6%	18.6%	23.4%	25.1%	24.3%
Neutral	10.3%	2.4%	5.1%	3.0%	4.1%	4.0%	4.3%	4.2%
Somewhat Dissatisfied	0.0%	0.0%	1.0%	1.5%	0.3%	0.7%	0.6%	0.7%
Don't Know	3.4%	0.0%	2.0%	0.8%	3.1%	0.7%	3.4%	2.2%



**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q12. The THREE major actions the City of Naples could do to improve</u>								
More live music/concerts	52.3%	56.4%	66.4%	52.7%	41.5%	49.4%	48.2%	48.8%
Less live music/concerts	4.5%	3.6%	2.5%	3.8%	2.8%	3.8%	2.4%	3.1%
More events/concerts in evenings	6.8%	21.8%	12.3%	19.4%	13.7%	12.9%	16.4%	14.8%
Less events/concerts in evenings	2.3%	3.6%	1.6%	1.6%	2.6%	2.4%	2.2%	2.3%
More events/concerts on weekends	4.5%	5.5%	4.1%	3.8%	2.8%	2.9%	4.1%	3.5%
Less events/concerts on weekends	0.0%	0.0%	0.0%	2.2%	0.9%	1.0%	0.9%	0.9%
More events with street closures	2.3%	5.5%	1.6%	1.1%	1.5%	1.9%	1.5%	1.7%
Less events with street closures	4.5%	0.0%	1.6%	4.3%	4.7%	4.3%	3.5%	3.9%
Don't Know	22.7%	3.6%	9.8%	11.3%	29.7%	21.3%	21.0%	21.1%

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q12 2nd</u>								
Less live music/concerts	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.2%	0.1%
More events/concerts in evenings	36.4%	36.4%	45.1%	35.5%	24.6%	31.7%	30.7%	31.1%
Less events/concerts in evenings	6.8%	1.8%	1.6%	3.2%	3.2%	4.1%	2.2%	3.1%
More events/concerts on weekends	13.6%	36.4%	28.7%	28.5%	17.9%	20.9%	24.0%	22.5%
Less events/concerts on weekends	2.3%	1.8%	1.6%	3.2%	2.8%	3.4%	1.9%	2.6%
More events with street closures	4.5%	10.9%	2.5%	3.2%	5.1%	4.3%	5.0%	4.7%
Less events with street closures	2.3%	0.0%	1.6%	2.7%	1.7%	1.7%	1.9%	1.8%
Don't Know	34.1%	12.7%	18.9%	23.7%	44.4%	34.1%	34.1%	34.1%

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q12 3rd</u>								
More live music/concerts	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.2%	0.1%
More events/concerts in evenings	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.2%	0.1%
More events/concerts on weekends	18.2%	25.5%	32.8%	21.5%	15.0%	21.1%	18.6%	19.8%
Less events/concerts on weekends	2.3%	0.0%	0.0%	1.6%	1.3%	1.0%	1.3%	1.1%
More events with street closures	27.3%	30.9%	23.8%	30.6%	15.4%	18.9%	23.3%	21.3%
Less events with street closures	6.8%	12.7%	10.7%	9.1%	9.2%	10.8%	8.2%	9.4%
Don't Know	45.5%	30.9%	32.8%	37.1%	58.8%	48.2%	48.2%	48.2%

**Q13. Please check ALL the ways you would prefer to learn about City of Naples programs and activities. (Check all that apply.)**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<b><u>Q13. The ways you would prefer to learn about City of Naples programs</u></b>								
Activity Guide	34.1%	50.9%	45.9%	44.1%	39.7%	38.1%	45.1%	41.8%
Website	50.0%	70.9%	62.3%	66.7%	34.6%	50.8%	46.0%	48.3%
Newspaper articles	50.0%	29.1%	41.8%	53.2%	65.2%	54.0%	58.5%	56.4%
Radio	27.3%	12.7%	23.0%	18.3%	17.3%	18.9%	18.4%	18.6%
City's Cable Television Channel	9.1%	5.5%	4.9%	10.2%	12.2%	7.2%	13.0%	10.2%
Information at parks/rec. facilities	20.5%	21.8%	23.8%	13.4%	8.1%	10.8%	14.9%	13.0%
From friends and neighbors	20.5%	20.0%	14.8%	15.1%	12.4%	13.4%	14.7%	14.1%
School flyers/newsletters	20.5%	34.5%	18.9%	5.9%	1.9%	4.8%	11.2%	8.2%
e-Blasts	18.2%	47.3%	32.0%	22.0%	15.0%	23.0%	19.2%	21.0%
From parks and recreation staff	13.6%	5.5%	6.6%	3.8%	3.4%	4.3%	5.0%	4.7%
Social media (Twitter, Facebook, etc.)	31.8%	23.6%	25.4%	21.0%	5.6%	12.5%	15.3%	14.0%
Direct mail	40.9%	38.2%	35.2%	38.2%	29.7%	29.7%	36.9%	33.5%
Other	0.0%	0.0%	0.8%	0.5%	1.9%	0.5%	1.9%	1.3%
None chosen	11.4%	0.0%	2.5%	3.8%	8.8%	8.4%	4.8%	6.5%

**Q14. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Naples Parks and Recreation Department.**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Very Satisfied	27.3%	32.7%	41.8%	37.6%	39.7%	39.6%	37.6%	38.5%
Somewhat Satisfied	38.6%	52.7%	35.2%	37.6%	26.5%	33.3%	31.7%	32.5%
Neutral	15.9%	5.5%	17.2%	15.1%	19.0%	16.3%	17.3%	16.8%
Somewhat Dissatisfied	4.5%	3.6%	4.1%	4.3%	0.9%	1.0%	3.7%	2.4%
Very Dissatisfied	0.0%	1.8%	0.0%	0.5%	0.4%	0.5%	0.4%	0.5%
Don't Know	13.6%	3.6%	1.6%	4.8%	13.5%	9.4%	9.3%	9.3%

**Q15. Which of the following statements best describes how important you believe parks and recreation facilities and program services are to the quality of life in the City of Naples?**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Very important	65.9%	90.9%	86.1%	75.3%	67.1%	67.6%	77.8%	73.0%
Important	15.9%	9.1%	10.7%	18.3%	22.6%	22.1%	16.0%	18.9%
No opinion	4.5%	0.0%	1.6%	2.7%	5.6%	5.3%	2.8%	4.0%
Not important	2.3%	0.0%	1.6%	3.8%	1.7%	2.6%	1.5%	2.0%
Don't Know	11.4%	0.0%	0.0%	0.0%	3.0%	2.4%	1.9%	2.2%

**Q17. In order to fund improvements to the parks and recreation system, it may require some additional tax support. How much in additional tax support would you be willing to pay to fund the types of parks, trails, water baont facilities, sports fields, indoor facilities and program services that are most important to you and members of your household? [Please check ONE.]**

N=880	Q20. What is your age?					Q21. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q17. How much in additional tax support would you be willing to pay?</u>								
\$120 - \$144 annually	25.0%	36.4%	30.3%	23.1%	17.1%	27.3%	16.8%	21.8%
\$96 - \$108 annually	6.8%	12.7%	15.6%	19.4%	15.2%	14.6%	16.6%	15.7%
\$72 - \$84 annually	9.1%	10.9%	6.6%	4.3%	7.3%	6.0%	7.6%	6.8%
\$48 - \$60 annually	15.9%	10.9%	12.3%	14.5%	13.9%	10.3%	16.6%	13.6%
\$12 - \$36 annually	15.9%	16.4%	17.2%	14.0%	14.1%	11.8%	17.5%	14.8%
Nothing	15.9%	7.3%	14.8%	22.0%	26.5%	26.1%	18.6%	22.2%
Don't know	11.4%	5.5%	3.3%	2.7%	6.0%	3.8%	6.3%	5.1%

*Section 8:*  
***Cross-tabular Data by  
Households With and Without  
Children***

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**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months.**

N=880

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q1. The parks and facilities you have used**

Anthony Park	7.9%	2.2%	3.4%	1.8%	2.7%
Cambier Park Norris Center	41.6%	44.1%	29.9%	41.7%	40.1%
Cambier Park Tennis Center	36.0%	39.8%	19.7%	15.1%	20.5%
Cambier Park Playground	85.4%	51.6%	23.9%	25.0%	34.0%
Cambier Park Bandshell	40.4%	43.0%	39.3%	39.4%	39.9%
Cambier Park Ballfield	30.3%	26.9%	16.2%	7.7%	13.2%
Fleischmann Pk Community Center	33.7%	29.0%	12.8%	8.6%	14.0%
Fleischmann Pk Playground	73.0%	37.6%	16.2%	8.9%	19.8%
Fleischmann Pk Sports Facilities	46.1%	46.2%	13.7%	7.9%	16.8%
Edge Johnny Nocera Skate Park	10.1%	5.4%	1.7%	1.2%	2.6%

**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months (cont.)**

N=880

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q1. The parks and facilities you have used (Cont.)**

River Park Community Center	13.5%	6.5%	3.4%	5.3%	5.9%
River Park Aquatic Center	27.0%	10.8%	4.3%	2.6%	6.4%
River Park Playground	11.2%	0.0%	0.9%	1.1%	1.9%
Lowdermilk Park	79.8%	83.9%	66.7%	50.1%	59.0%
Naples Landing	16.9%	14.0%	21.4%	9.3%	12.0%
Naples Dog Park	21.3%	24.7%	28.2%	14.0%	17.6%
Naples Pier	78.7%	79.6%	73.5%	67.1%	70.5%
Naples Preserve/Hedges Eco-Center	21.3%	14.0%	6.8%	7.0%	9.3%
Cambridge Perry Park	2.2%	2.2%	2.6%	0.9%	1.4%
Betsy Jones Memorial	3.4%	4.3%	6.0%	0.5%	2.0%
Menefee Park	5.6%	1.1%	5.1%	2.6%	3.1%
Merrihue Park	5.6%	2.2%	7.7%	3.2%	3.9%
Rogers Park	3.4%	2.2%	3.4%	1.2%	1.8%

**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months (cont.)**

N=880

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q1. The parks and facilities you have used (Cont.)**

Seagate (school) Park	31.5%	23.7%	11.1%	8.2%	12.6%
Naples City Dock	57.3%	65.6%	64.1%	53.4%	56.4%
Gordon River Greenway	53.9%	49.5%	50.4%	37.0%	41.7%
None chosen	0.0%	2.2%	5.1%	10.3%	7.8%

**Q2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months.**

N=880

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q2. Park amenities you or members of your household have used**

Baseball/Softball fields	48.3%	36.6%	14.5%	7.4%	15.6%
Basketball courts	30.3%	34.4%	12.8%	5.3%	11.8%
Bocce courts	6.7%	2.2%	4.3%	4.6%	4.4%
Boat launch	33.7%	26.9%	33.3%	12.3%	18.6%
Football fields	27.0%	24.7%	5.1%	3.3%	8.2%
Gazebos/Picnic Pavilions	51.7%	41.9%	24.8%	16.6%	23.8%
Horseshoes	4.5%	4.3%	0.9%	1.4%	1.9%
Lakes/Ponds	39.3%	34.4%	29.9%	15.1%	21.4%
Live Theatre Productions	25.8%	22.6%	12.0%	22.6%	21.4%
Fitness Equipment Room	10.1%	10.8%	6.0%	3.9%	5.6%
Pickleball court	2.2%	5.4%	3.4%	3.3%	3.4%
Pool tables/Ping Pong tables	14.6%	17.2%	5.1%	3.0%	5.9%

**Q2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months (cont.)**

N=880

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q2. Park amenities you or members of your household have used (Cont.)**

Racquetball courts	11.2%	14.0%	2.6%	1.4%	3.9%
Restrooms	80.9%	71.0%	59.8%	44.3%	52.8%
Showers	21.3%	12.9%	14.5%	5.3%	8.9%
Shuffleboard courts	6.7%	4.3%	1.7%	3.3%	3.5%
Tennis courts (other than at Cambier Park)	22.5%	24.7%	12.8%	4.6%	9.5%
Sand volleyball courts	14.6%	20.4%	4.3%	1.6%	5.2%
Other	4.5%	6.5%	4.3%	5.1%	5.0%
None chosen	3.4%	6.5%	17.1%	32.9%	25.2%

**Q3. Overall how would you rate the physical condition of ALL the parks, trails and recreation facilities in City of Naples parks you have visited?**

N=658

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q3. How would you rate the physical condition?**

Excellent	33.7%	59.8%	43.3%	44.1%	44.7%
Good	61.6%	37.9%	52.6%	50.9%	50.6%
Fair	3.5%	1.1%	2.1%	3.4%	3.2%
Don't know	1.2%	1.1%	2.1%	1.6%	1.5%

**Q4. Have you or other members of your household participated in any recreation programs offered by the Naples Parks and Recreation Department during the past 12 months?**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q4. Have you participated in any recreation programs?</u>					
Yes	44.9%	43.0%	5.1%	10.2%	16.7%
No	55.1%	57.0%	94.9%	89.8%	83.3%

**Q4a. Approximately how many different recreation programs offered by the Naples Parks and Recreation Department have you or members of your household participated in over the past 12 months?**

N=147	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q4a. How many different recreation programs?</u>					
1 program	17.5%	25.0%	33.3%	37.9%	27.9%
2 to 3 programs	27.5%	50.0%	66.7%	37.9%	38.8%
4 to 6 programs	37.5%	17.5%	0.0%	8.6%	19.7%
7 to 10 programs	7.5%	7.5%	0.0%	8.6%	7.5%
11 or more programs	7.5%	0.0%	0.0%	1.7%	2.7%
None	0.0%	0.0%	0.0%	1.7%	0.7%
Don't Know	2.5%	0.0%	0.0%	3.4%	2.7%



**Q4b. From the following list, please check the THREE primary reasons why your household has participated in Naples Parks and Recreation Department recreation programs.**

N=147	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q4b. THREE primary reasons why your household has participated</u>					
Quality of instruction	37.5%	27.5%	33.3%	17.2%	27.2%
Location of facility	72.5%	87.5%	33.3%	62.1%	70.7%
Quality of facility	45.0%	35.0%	50.0%	29.3%	36.1%
Economical fees	30.0%	27.5%	33.3%	31.0%	29.9%
Convenient times offered	27.5%	22.5%	16.7%	13.8%	19.7%
Quality of program	50.0%	55.0%	50.0%	41.4%	46.9%
Dates offered	32.5%	37.5%	0.0%	15.5%	25.9%
Friends participate	30.0%	25.0%	33.3%	25.9%	27.9%
Facilities are accessible	22.5%	20.0%	0.0%	36.2%	25.9%
Other	2.5%	2.5%	0.0%	6.9%	4.1%
None chosen	0.0%	0.0%	16.7%	3.4%	2.0%

**Q4c. How would you rate the overall quality of programs that you and members of your household have participated in?**

N=147	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q4c. How would you rate the overall quality of programs?</u>					
Excellent	40.0%	37.5%	50.0%	39.7%	38.8%
Good	47.5%	52.5%	16.7%	41.4%	45.6%
Fair	10.0%	10.0%	0.0%	6.9%	8.2%
Poor	2.5%	0.0%	0.0%	1.7%	1.4%
Don't know	0.0%	0.0%	33.3%	10.3%	6.1%

**Q5. Please CHECK all that apply:**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q5. Please CHECK all that apply:</u>					
The City has too few parks	28.1%	22.6%	17.1%	13.1%	16.1%
The City has too many parks	0.0%	1.1%	1.7%	4.2%	3.2%
The City has the sufficient number of parks now	46.1%	61.3%	58.1%	56.2%	55.8%
Park facilities should be expanded	46.1%	31.2%	27.4%	18.7%	24.1%
Park facilities should be reduced	0.0%	1.1%	0.9%	2.1%	1.6%
Park facilities are sufficient the way they are now	32.6%	45.2%	34.2%	39.8%	38.6%
Recreation programs should be expanded	46.1%	31.2%	23.1%	15.9%	21.4%
Recreation programs should be reduced	0.0%	3.2%	2.6%	2.6%	2.4%
Recreation programs are sufficient the way they are now	29.2%	44.1%	23.1%	26.6%	28.4%

**Q5. Please CHECK all that apply (cont.):**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
Special Events held within the City should be expanded	44.9%	44.1%	40.2%	20.3%	28.1%
Special Events held within the City should be reduced	4.5%	3.2%	6.0%	11.0%	8.8%
Special Events held within the City are sufficient the way they are now	32.6%	41.9%	33.3%	36.4%	36.1%
Funding for parks facilities should be increased	53.9%	49.5%	34.2%	23.8%	31.0%
Funding for parks facilities should be decreased	0.0%	1.1%	2.6%	2.3%	1.9%
Sufficient fund	30.3%	37.6%	35.0%	42.7%	39.7%
None chosen	2.2%	2.2%	3.4%	12.3%	9.1%

**Q6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q6. The reasons that deter you from using parks</u>					
Not deterred	56.2%	66.7%	47.9%	54.5%	54.8%
Facilities are not well maintained	1.1%	1.1%	0.0%	1.2%	1.0%
Program or facility not offered	7.9%	2.2%	0.0%	2.8%	2.8%
We are too busy	18.0%	17.2%	20.5%	22.4%	21.0%
security is insufficient	2.2%	1.1%	1.7%	0.5%	1.0%
Lack of quality programs	2.2%	1.1%	6.0%	2.1%	2.5%
Too far from our residence	3.4%	1.1%	0.9%	2.6%	2.3%
Class full	3.4%	0.0%	0.9%	0.2%	0.6%
Fees are too high	5.6%	5.4%	2.6%	1.6%	2.5%
Program times are not convenient	6.7%	2.2%	7.7%	2.3%	3.4%
Use other facilities than City	9.0%	5.4%	12.8%	16.3%	13.9%

**Q6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often (cont.)**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q6. The reasons that deter you from using parks (Cont.)</u>					
Lack of parking	7.9%	6.5%	12.8%	10.0%	9.8%
Poor customer service by staff	1.1%	1.1%	0.9%	0.4%	0.6%
I do not know locations of facilities	1.1%	2.2%	5.1%	5.8%	4.8%
Facilities don't have the right equipment	4.5%	2.2%	0.9%	0.7%	1.3%
Language barriers are difficult	0.0%	0.0%	0.9%	0.9%	0.8%
I do not know what is being offered	16.9%	17.2%	32.5%	17.2%	19.0%
Facility operating hours not convenient	1.1%	0.0%	6.0%	0.9%	1.5%
Registration for programs is difficult	7.9%	0.0%	1.7%	0.5%	1.4%
Use services of other agencies	1.1%	1.1%	0.0%	3.2%	2.3%
Lack of accessibility	0.0%	0.0%	0.9%	0.5%	0.5%
Other	5.6%	5.4%	6.0%	9.5%	8.2%
None chosen	4.5%	2.2%	6.0%	7.2%	6.4%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>A. Youth football and soccer fields</u>					
Yes	50.6%	38.7%	8.5%	4.4%	13.4%
No	49.4%	61.3%	91.5%	95.6%	86.6%
<u>B. Youth baseball and softball fields</u>					
Yes	49.4%	38.7%	12.8%	5.8%	14.8%
No	50.6%	61.3%	87.2%	94.2%	85.2%
<u>C. Adult softball fields</u>					
Yes	25.8%	22.6%	12.8%	4.4%	9.8%
No	74.2%	77.4%	87.2%	95.6%	90.2%
<u>D. Beachfront parks</u>					
Yes	80.9%	83.9%	74.4%	58.3%	65.3%
No	19.1%	16.1%	25.6%	41.7%	34.7%
<u>E. Large community parks</u>					
Yes	70.8%	71.0%	50.4%	34.3%	44.1%
No	29.2%	29.0%	49.6%	65.7%	55.9%



**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>F. Passive mini parks</u>					
Yes	49.4%	44.1%	45.3%	27.0%	33.5%
No	50.6%	55.9%	54.7%	73.0%	66.5%
<u>G. Outdoor swimming pools/water parks</u>					
Yes	55.1%	51.6%	23.1%	13.3%	23.0%
No	44.9%	48.4%	76.9%	86.7%	77.0%
<u>H. Playground equipment</u>					
Yes	86.5%	46.2%	17.1%	16.1%	26.8%
No	13.5%	53.8%	82.9%	83.9%	73.2%
<u>I. Outdoor basketball courts</u>					
Yes	39.3%	47.3%	16.2%	8.2%	16.7%
No	60.7%	52.7%	83.8%	91.8%	83.3%
<u>J. Outdoor tennis courts</u>					
Yes	53.9%	54.8%	31.6%	19.6%	28.4%
No	46.1%	45.2%	68.4%	80.4%	71.6%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>K. Walking, hiking and biking trails</u>					
Yes	79.8%	81.7%	71.8%	57.3%	63.8%
No	20.2%	18.3%	28.2%	42.7%	36.3%
<u>L. Canoeing and Kayaking</u>					
Yes	56.2%	60.2%	56.4%	29.2%	38.9%
No	43.8%	39.8%	43.6%	70.8%	61.1%
<u>M. Beaches</u>					
Yes	91.0%	93.5%	84.6%	73.0%	78.4%
No	9.0%	6.5%	15.4%	27.0%	21.6%
<u>N. Outdoor Concert Venues</u>					
Yes	61.8%	76.3%	56.4%	52.2%	56.1%
No	38.2%	23.7%	43.6%	47.8%	43.9%
<u>O. Bocce Courts</u>					
Yes	14.6%	14.0%	11.1%	9.5%	10.6%
No	85.4%	86.0%	88.9%	90.5%	89.4%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>P. Gazebos/Picnic Shelters</u>					
Yes	61.8%	65.6%	41.9%	26.4%	36.4%
No	38.2%	34.4%	58.1%	73.6%	63.6%
<u>Q. Skate parks</u>					
Yes	22.5%	17.2%	11.1%	2.1%	6.9%
No	77.5%	82.8%	88.9%	97.9%	93.1%
<u>R. Shuffle board courts</u>					
Yes	13.5%	8.6%	4.3%	4.6%	5.8%
No	86.5%	91.4%	95.7%	95.4%	94.2%
<u>S. Racquetball courts</u>					
Yes	14.6%	20.4%	7.7%	2.8%	6.5%
No	85.4%	79.6%	92.3%	97.2%	93.5%
<u>T. Indoor Gym - basketball/volleyball courts</u>					
Yes	36.0%	35.5%	17.1%	4.4%	12.5%
No	64.0%	64.5%	82.9%	95.6%	87.5%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>U. Dog Parks</u>					
Yes	40.4%	39.8%	38.5%	20.1%	26.6%
No	59.6%	60.2%	61.5%	79.9%	73.4%
<u>V. Pickleball Courts</u>					
Yes	13.5%	10.8%	5.1%	6.5%	7.4%
No	86.5%	89.2%	94.9%	93.5%	92.6%
<u>W. Rowing and Sailing Centers</u>					
Yes	40.4%	31.2%	26.5%	12.8%	19.4%
No	59.6%	68.8%	73.5%	87.2%	80.6%
<u>X. Indoor exercise/running track facilities</u>					
Yes	38.2%	33.3%	25.6%	14.5%	20.2%
No	61.8%	66.7%	74.4%	85.5%	79.8%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>A. Youth football and soccer fields</u>					
100% Met	44.7%	22.6%	40.0%	47.8%	37.5%
75% Met	26.3%	45.2%	50.0%	30.4%	34.6%
50% Met	18.4%	19.4%	10.0%	4.3%	16.3%
25% Met	2.6%	12.9%	0.0%	8.7%	6.7%
0% Met	7.9%	0.0%	0.0%	8.7%	4.8%
<u>B. Youth baseball and softball fields</u>					
100% Met	41.5%	40.6%	50.0%	51.7%	45.8%
75% Met	29.3%	12.5%	35.7%	27.6%	24.6%
50% Met	24.4%	37.5%	14.3%	17.2%	24.6%
25% Met	4.9%	9.4%	0.0%	0.0%	4.2%
0% Met	0.0%	0.0%	0.0%	3.4%	0.8%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**C. Adult softball fields**

100% Met	38.1%	10.0%	25.0%	35.0%	29.3%
75% Met	19.0%	20.0%	66.7%	10.0%	24.0%
50% Met	19.0%	35.0%	0.0%	40.0%	25.3%
25% Met	23.8%	35.0%	8.3%	10.0%	20.0%
0% Met	0.0%	0.0%	0.0%	5.0%	1.3%

**D. Beachfront parks**

100% Met	43.3%	50.0%	41.5%	49.1%	47.1%
75% Met	32.8%	27.9%	31.7%	31.3%	31.4%
50% Met	17.9%	16.2%	17.1%	16.0%	16.3%
25% Met	6.0%	4.4%	7.3%	2.9%	4.2%
0% Met	0.0%	1.5%	2.4%	0.7%	1.0%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**E. Large community parks**

100% Met	38.6%	41.1%	29.8%	51.6%	43.6%
75% Met	29.8%	35.7%	42.1%	34.2%	34.9%
50% Met	26.3%	16.1%	22.8%	11.8%	17.3%
25% Met	3.5%	5.4%	5.3%	1.2%	3.0%
0% Met	1.8%	1.8%	0.0%	1.2%	1.2%

**F. Passive mini parks**

100% Met	32.5%	44.1%	45.1%	41.8%	41.2%
75% Met	35.0%	44.1%	27.5%	35.2%	34.4%
50% Met	25.0%	5.9%	13.7%	19.7%	18.0%
25% Met	5.0%	5.9%	13.7%	3.3%	6.0%
0% Met	2.5%	0.0%	0.0%	0.0%	0.4%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**G. Outdoor swimming pools/water parks**

100% Met	33.3%	52.3%	3.8%	32.2%	34.1%
75% Met	35.6%	18.2%	34.6%	28.8%	28.4%
50% Met	20.0%	15.9%	23.1%	22.0%	19.9%
25% Met	11.1%	11.4%	23.1%	11.9%	13.1%
0% Met	0.0%	2.3%	15.4%	5.1%	4.5%

**H. Playground equipment**

100% Met	29.6%	43.2%	33.3%	49.3%	40.9%
75% Met	47.9%	43.2%	38.9%	35.6%	40.9%
50% Met	15.5%	8.1%	16.7%	11.0%	12.3%
25% Met	7.0%	5.4%	5.6%	2.7%	4.9%
0% Met	0.0%	0.0%	5.6%	1.4%	1.0%



**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**I. Outdoor basketball courts**

100% Met	38.7%	36.6%	35.3%	38.9%	38.6%
75% Met	25.8%	39.0%	47.1%	44.4%	37.8%
50% Met	25.8%	17.1%	17.6%	11.1%	17.3%
25% Met	6.5%	7.3%	0.0%	0.0%	3.9%
0% Met	3.2%	0.0%	0.0%	5.6%	2.4%

**J. Outdoor tennis courts**

100% Met	41.9%	41.3%	28.1%	51.6%	44.4%
75% Met	30.2%	43.5%	37.5%	27.5%	32.7%
50% Met	11.6%	10.9%	21.9%	12.1%	13.1%
25% Met	11.6%	4.3%	9.4%	8.8%	8.4%
0% Met	4.7%	0.0%	3.1%	0.0%	1.4%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**K. Walking, hiking and biking trails**

100% Met	27.3%	29.9%	17.7%	30.9%	28.1%
75% Met	18.2%	19.4%	27.8%	29.7%	26.2%
50% Met	22.7%	34.3%	31.6%	21.9%	25.2%
25% Met	21.2%	10.4%	17.7%	13.8%	15.3%
0% Met	10.6%	6.0%	5.1%	3.7%	5.2%

**L. Canoeing and Kayaking**

100% Met	28.9%	23.9%	19.4%	21.5%	22.4%
75% Met	28.9%	26.1%	29.0%	26.9%	27.3%
50% Met	24.4%	26.1%	30.6%	29.2%	28.0%
25% Met	8.9%	23.9%	14.5%	18.5%	17.5%
0% Met	8.9%	0.0%	6.5%	3.8%	4.9%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

M. Beaches

100% Met	61.1%	68.8%	62.0%	66.2%	65.4%
75% Met	33.3%	22.1%	29.3%	25.9%	26.6%
50% Met	5.6%	6.5%	8.7%	7.1%	7.2%
25% Met	0.0%	1.3%	0.0%	0.6%	0.5%
0% Met	0.0%	1.3%	0.0%	0.3%	0.3%

N. Outdoor Concert Venues

100% Met	28.0%	33.3%	28.3%	44.4%	38.6%
75% Met	30.0%	25.0%	26.7%	33.3%	30.5%
50% Met	20.0%	30.0%	28.3%	15.6%	20.4%
25% Met	16.0%	10.0%	11.7%	5.8%	8.4%
0% Met	6.0%	1.7%	5.0%	0.8%	2.2%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**O. Bocce Courts**

100% Met	54.5%	9.1%	27.3%	38.6%	35.1%
75% Met	18.2%	9.1%	36.4%	25.0%	23.4%
50% Met	27.3%	36.4%	36.4%	22.7%	27.3%
25% Met	0.0%	36.4%	0.0%	9.1%	10.4%
0% Met	0.0%	9.1%	0.0%	4.5%	3.9%

**P. Gazebos/Picnic Shelters**

100% Met	30.8%	37.7%	25.0%	31.9%	32.0%
75% Met	40.4%	28.3%	34.1%	37.8%	36.0%
50% Met	23.1%	20.8%	31.8%	22.7%	23.5%
25% Met	3.8%	13.2%	6.8%	7.6%	7.7%
0% Met	1.9%	0.0%	2.3%	0.0%	0.7%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q. Skate parks**

100% Met	36.8%	57.1%	23.1%	54.5%	42.1%
75% Met	42.1%	7.1%	38.5%	27.3%	29.8%
50% Met	21.1%	14.3%	15.4%	9.1%	15.8%
25% Met	0.0%	21.4%	23.1%	9.1%	12.3%

**R. Shuffle board courts**

100% Met	50.0%	12.5%	25.0%	29.4%	31.7%
75% Met	33.3%	37.5%	50.0%	52.9%	43.9%
50% Met	16.7%	50.0%	0.0%	5.9%	17.1%
25% Met	0.0%	0.0%	25.0%	0.0%	2.4%
0% Met	0.0%	0.0%	0.0%	11.8%	4.9%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**S. Racquetball courts**

100% Met	30.8%	17.6%	28.6%	25.0%	24.5%
75% Met	30.8%	35.3%	14.3%	33.3%	30.6%
50% Met	30.8%	35.3%	28.6%	16.7%	28.6%
25% Met	7.7%	11.8%	14.3%	8.3%	10.2%
0% Met	0.0%	0.0%	14.3%	16.7%	6.1%

**T. Indoor Gym - basketball/volleyball courts**

100% Met	30.0%	10.3%	0.0%	21.1%	16.7%
75% Met	16.7%	20.7%	11.1%	15.8%	16.7%
50% Met	30.0%	20.7%	61.1%	31.6%	33.3%
25% Met	10.0%	31.0%	0.0%	26.3%	17.7%
0% Met	13.3%	17.2%	27.8%	5.3%	15.6%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	

**U. Dog Parks**

100% Met	34.4%	39.4%	17.9%	31.0%	30.7%
75% Met	18.8%	24.2%	25.6%	21.8%	22.4%
50% Met	31.3%	6.1%	23.1%	21.8%	20.8%
25% Met	9.4%	24.2%	30.8%	18.4%	20.3%
0% Met	6.3%	6.1%	2.6%	6.9%	5.7%

**V. Pickleball Courts**

100% Met	33.3%	22.2%	20.0%	26.9%	26.9%
75% Met	33.3%	22.2%	20.0%	11.5%	19.2%
50% Met	25.0%	33.3%	40.0%	23.1%	26.9%
25% Met	0.0%	22.2%	0.0%	30.8%	19.2%
0% Met	8.3%	0.0%	20.0%	7.7%	7.7%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>W. Rowing and Sailing Centers</u>					
100% Met	16.1%	12.0%	4.0%	15.8%	12.9%
75% Met	22.6%	16.0%	20.0%	22.8%	22.1%
50% Met	25.8%	36.0%	36.0%	19.3%	26.4%
25% Met	16.1%	28.0%	28.0%	33.3%	27.1%
0% Met	19.4%	8.0%	12.0%	8.8%	11.4%
 <u>X. Indoor exercise/running track facilities</u>					
100% Met	25.8%	3.4%	10.7%	9.5%	11.9%
75% Met	16.1%	10.3%	10.7%	20.6%	15.9%
50% Met	6.5%	41.4%	21.4%	33.3%	27.2%
25% Met	19.4%	27.6%	17.9%	19.0%	20.5%
0% Met	32.3%	17.2%	39.3%	17.5%	24.5%



**Q8. The sum of the FOUR facilities from the list in Question #7 are MOST IMPORTANT to your household?**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q8. Sum of Top 4 Choices</u>					
Youth football and soccer fields	14.6%	15.1%	3.4%	1.1%	4.2%
Youth baseball and softball fields	18.0%	20.4%	4.3%	2.5%	6.1%
Adult softball fields	0.0%	2.2%	1.7%	0.5%	0.8%
Beachfront parks	36.0%	39.8%	47.9%	40.5%	40.7%
Large community parks	28.1%	32.3%	11.1%	12.4%	16.1%
Passive mini parks	10.1%	6.5%	10.3%	7.7%	8.1%
Outdoor swimming pools/ water parks	18.0%	10.8%	4.3%	5.3%	7.2%
Playground equipment	43.8%	9.7%	3.4%	6.5%	10.5%
Outdoor basketball courts	10.1%	11.8%	4.3%	0.7%	3.3%
Outdoor tennis courts	14.6%	18.3%	11.1%	9.5%	11.0%
Walking, hiking and biking trails	39.3%	40.9%	56.4%	41.7%	43.1%
Canoeing and kayakin	13.5%	14.0%	20.5%	11.7%	13.3%

**Q8. The sum of the FOUR facilities from the list in Question #7 are MOST IMPORTANT to your household? (cont.)**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q8. Sum of Top 4 Choices (Cont.)</u>					
Beaches	57.3%	63.4%	63.2%	53.4%	55.9%
Outdoor concert venues	7.9%	19.4%	19.7%	27.1%	23.1%
Bocce courts	0.0%	1.1%	1.7%	2.6%	2.0%
Gazebos/Picnic Shelters	9.0%	4.3%	6.0%	8.1%	7.5%
Skate parks	3.4%	2.2%	2.6%	0.4%	1.1%
Shuffle board courts	0.0%	0.0%	0.0%	0.5%	0.3%
Racquetball courts	1.1%	2.2%	0.0%	0.5%	0.7%
Indoor Gym - basketball/ volleyball courts	4.5%	3.2%	2.6%	0.5%	1.5%
Dog parks	11.2%	14.0%	23.1%	11.6%	13.2%
Pickleball court	0.0%	2.2%	1.7%	2.6%	2.2%
Rowing and Sailing Centers	15.7%	7.5%	6.0%	3.3%	5.3%
Indoor exercise	4.5%	7.5%	6.8%	6.0%	6.0%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>A. Youth Learn to Swim programs</u>					
Yes	47.2%	9.7%	7.7%	4.6%	10.0%
No	52.8%	90.3%	92.3%	95.4%	90.0%
<u>B. Pre-school programs</u>					
Yes	38.2%	6.5%	4.3%	2.1%	6.7%
No	61.8%	93.5%	95.7%	97.9%	93.3%
<u>C. Before and after school programs</u>					
Yes	47.2%	18.3%	4.3%	3.3%	9.7%
No	52.8%	81.7%	95.7%	96.7%	90.3%
<u>D. Youth summer camp programs</u>					
Yes	78.7%	35.5%	8.5%	4.0%	15.7%
No	21.3%	64.5%	91.5%	96.0%	84.3%
<u>E. Youth sports programs</u>					
Yes	74.2%	44.1%	7.7%	4.6%	16.4%
No	25.8%	55.9%	92.3%	95.4%	83.6%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>F. Youth fitness and wellness programs</u>					
Yes	50.6%	31.2%	4.3%	3.0%	11.1%
No	49.4%	68.8%	95.7%	97.0%	88.9%
<u>G. Martial arts programs</u>					
Yes	19.1%	10.8%	6.0%	3.2%	5.9%
No	80.9%	89.2%	94.0%	96.8%	94.1%
<u>H. Adult fitness and wellness programs</u>					
Yes	44.9%	45.2%	46.2%	36.1%	39.1%
No	55.1%	54.8%	53.8%	63.9%	60.9%
<u>I. Water fitness programs</u>					
Yes	31.5%	22.6%	25.6%	17.9%	20.8%
No	68.5%	77.4%	74.4%	82.1%	79.2%
<u>J. Tennis lessons and leagues</u>					
Yes	51.7%	38.7%	23.1%	12.6%	20.8%
No	48.3%	61.3%	76.9%	87.4%	79.2%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>K. Youth arts and crafts programs</u>					
Yes	67.4%	21.5%	3.4%	3.5%	12.0%
No	32.6%	78.5%	96.6%	96.5%	88.0%
<u>L. Youth drama/performing arts programs</u>					
Yes	58.4%	18.3%	3.4%	2.8%	10.3%
No	41.6%	81.7%	96.6%	97.2%	89.7%
<u>M. Youth gymnastics and cheerleading</u>					
Yes	36.0%	11.8%	1.7%	2.5%	6.9%
No	64.0%	88.2%	98.3%	97.5%	93.1%
<u>N. Senior adult programs</u>					
Yes	18.0%	22.6%	19.7%	31.3%	27.5%
No	82.0%	77.4%	80.3%	68.7%	72.5%
<u>O. Adult arts and crafts programs</u>					
Yes	24.7%	18.3%	25.6%	19.3%	20.6%
No	75.3%	81.7%	74.4%	80.7%	79.4%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>P. Adult drama/performing arts programs</u>					
Yes	14.6%	10.8%	15.4%	12.8%	13.2%
No	85.4%	89.2%	84.6%	87.2%	86.8%
<u>Q. Programs for Disabled</u>					
Yes	14.6%	6.5%	1.7%	5.8%	6.3%
No	85.4%	93.5%	98.3%	94.2%	93.8%
<u>R. Special events</u>					
Yes	44.9%	44.1%	35.0%	28.0%	32.4%
No	55.1%	55.9%	65.0%	72.0%	67.6%
<u>S. Fishing programs</u>					
Yes	31.5%	32.3%	28.2%	14.2%	19.8%
No	68.5%	67.7%	71.8%	85.8%	80.2%
<u>T. Concerts/Live Music</u>					
Yes	64.0%	71.0%	65.8%	54.5%	58.4%
No	36.0%	29.0%	34.2%	45.5%	41.6%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>U. Nature/Environmental programs</u>					
Yes	56.2%	45.2%	47.9%	29.9%	36.5%
No	43.8%	54.8%	52.1%	70.1%	63.5%
<u>V. Skateboard Programs</u>					
Yes	12.4%	11.8%	2.6%	1.6%	3.9%
No	87.6%	88.2%	97.4%	98.4%	96.1%
<u>W. Rowing and Sailing Programs</u>					
Yes	42.7%	26.9%	28.2%	10.7%	18.1%
No	57.3%	73.1%	71.8%	89.3%	81.9%
<u>X. Other</u>					
Yes	6.7%	3.2%	3.4%	2.5%	3.1%
No	93.3%	96.8%	96.6%	97.5%	96.9%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>A. Youth Learn to Swim programs</u>					
100% Met	17.1%	12.5%	25.0%	14.3%	16.7%
75% Met	20.0%	25.0%	50.0%	9.5%	20.8%
50% Met	31.4%	50.0%	25.0%	38.1%	34.7%
25% Met	17.1%	12.5%	0.0%	19.0%	15.3%
0% Met	14.3%	0.0%	0.0%	19.0%	12.5%
<u>B. Pre-school programs</u>					
100% Met	21.4%	0.0%	40.0%	0.0%	16.0%
75% Met	21.4%	20.0%	20.0%	16.7%	20.0%
50% Met	28.6%	80.0%	40.0%	50.0%	40.0%
25% Met	14.3%	0.0%	0.0%	25.0%	14.0%
0% Met	14.3%	0.0%	0.0%	8.3%	10.0%



**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>C. Before and after school programs</u>					
100% Met	27.3%	14.3%	40.0%	6.7%	20.9%
75% Met	27.3%	14.3%	20.0%	13.3%	20.9%
50% Met	27.3%	42.9%	20.0%	46.7%	34.3%
25% Met	6.1%	14.3%	0.0%	26.7%	11.9%
0% Met	12.1%	14.3%	20.0%	6.7%	11.9%
<u>D. Youth summer camp programs</u>					
100% Met	28.1%	35.7%	11.1%	11.8%	26.1%
75% Met	35.1%	28.6%	44.4%	23.5%	32.4%
50% Met	19.3%	21.4%	22.2%	47.1%	24.3%
25% Met	10.5%	14.3%	11.1%	11.8%	11.7%
0% Met	7.0%	0.0%	11.1%	5.9%	5.4%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>E. Youth sports programs</u>					
100% Met	25.9%	18.9%	11.1%	11.1%	20.3%
75% Met	27.8%	27.0%	55.6%	27.8%	29.7%
50% Met	22.2%	29.7%	33.3%	44.4%	28.8%
25% Met	16.7%	24.3%	0.0%	16.7%	17.8%
0% Met	7.4%	0.0%	0.0%	0.0%	3.4%

F. Youth fitness and wellness programs

100% Met	17.1%	11.5%	0.0%	27.3%	15.6%
75% Met	22.9%	11.5%	80.0%	9.1%	20.8%
50% Met	31.4%	38.5%	0.0%	45.5%	33.8%
25% Met	11.4%	30.8%	20.0%	18.2%	19.5%
0% Met	17.1%	7.7%	0.0%	0.0%	10.4%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>G. Martial arts programs</u>					
100% Met	30.8%	33.3%	0.0%	0.0%	17.1%
75% Met	7.7%	0.0%	50.0%	15.4%	14.6%
50% Met	23.1%	22.2%	16.7%	46.2%	29.3%
25% Met	7.7%	44.4%	16.7%	7.7%	17.1%
0% Met	30.8%	0.0%	16.7%	30.8%	22.0%
<u>H. Adult fitness and wellness programs</u>					
100% Met	27.3%	11.1%	6.4%	12.7%	13.2%
75% Met	12.1%	5.6%	17.0%	24.0%	18.8%
50% Met	36.4%	52.8%	31.9%	34.7%	36.8%
25% Met	9.1%	25.0%	19.1%	15.3%	16.5%
0% Met	15.2%	5.6%	25.5%	13.3%	14.7%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>I. Water fitness programs</u>					
100% Met	27.3%	12.5%	3.7%	9.5%	11.7%
75% Met	18.2%	6.3%	7.4%	25.4%	18.0%
50% Met	22.7%	37.5%	25.9%	25.4%	26.6%
25% Met	13.6%	37.5%	29.6%	15.9%	21.1%
0% Met	18.2%	6.3%	33.3%	23.8%	22.7%
<u>J. Tennis lessons and leagues</u>					
100% Met	27.0%	43.3%	0.0%	29.1%	27.7%
75% Met	35.1%	33.3%	21.1%	25.5%	29.1%
50% Met	21.6%	6.7%	57.9%	32.7%	27.7%
25% Met	5.4%	16.7%	10.5%	10.9%	10.6%
0% Met	10.8%	0.0%	10.5%	1.8%	5.0%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>K. Youth arts and crafts programs</u>					
100% Met	25.5%	22.2%	0.0%	5.6%	19.5%
75% Met	27.7%	22.2%	50.0%	22.2%	26.4%
50% Met	25.5%	27.8%	0.0%	33.3%	26.4%
25% Met	10.6%	16.7%	25.0%	33.3%	17.2%
0% Met	10.6%	11.1%	25.0%	5.6%	10.3%
 <u>L. Youth drama/performing arts programs</u>					
100% Met	25.0%	20.0%	0.0%	27.3%	22.9%
75% Met	30.0%	6.7%	75.0%	18.2%	25.7%
50% Met	22.5%	33.3%	0.0%	27.3%	24.3%
25% Met	12.5%	33.3%	0.0%	27.3%	18.6%
0% Met	10.0%	6.7%	25.0%	0.0%	8.6%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>M. Youth gymnastics and cheerleading</u>					
100% Met	30.4%	0.0%	0.0%	7.7%	17.0%
75% Met	21.7%	22.2%	100.0%	15.4%	23.4%
50% Met	26.1%	33.3%	0.0%	38.5%	29.8%
25% Met	8.7%	44.4%	0.0%	23.1%	19.1%
0% Met	13.0%	0.0%	0.0%	15.4%	10.6%
 <u>N. Senior adult programs</u>					
100% Met	40.0%	23.5%	0.0%	13.6%	14.7%
75% Met	30.0%	11.8%	11.8%	26.4%	23.5%
50% Met	0.0%	35.3%	52.9%	32.0%	32.4%
25% Met	20.0%	29.4%	11.8%	16.8%	17.6%
0% Met	10.0%	0.0%	23.5%	11.2%	11.8%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>O. Adult arts and crafts programs</u>					
100% Met	29.4%	13.3%	0.0%	8.5%	10.5%
75% Met	23.5%	6.7%	9.5%	18.3%	16.1%
50% Met	29.4%	33.3%	52.4%	38.0%	38.7%
25% Met	0.0%	40.0%	19.0%	23.9%	21.8%
0% Met	17.6%	6.7%	19.0%	11.3%	12.9%

P. Adult drama/performing arts programs

100% Met	42.9%	12.5%	0.0%	17.8%	16.4%
75% Met	42.9%	0.0%	30.8%	35.6%	31.5%
50% Met	0.0%	37.5%	23.1%	33.3%	28.8%
25% Met	14.3%	37.5%	23.1%	8.9%	15.1%
0% Met	0.0%	12.5%	23.1%	4.4%	8.2%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q. Programs for Disabled</u>					
100% Met	37.5%	0.0%	0.0%	18.2%	18.4%
75% Met	25.0%	0.0%	50.0%	13.6%	15.8%
50% Met	12.5%	80.0%	0.0%	31.8%	31.6%
25% Met	12.5%	20.0%	0.0%	22.7%	18.4%
0% Met	12.5%	0.0%	50.0%	13.6%	15.8%
<u>R. Special events</u>					
100% Met	36.7%	20.0%	12.5%	26.3%	24.5%
75% Met	33.3%	22.9%	25.0%	39.0%	33.3%
50% Met	10.0%	42.9%	53.1%	25.4%	30.1%
25% Met	20.0%	14.3%	9.4%	5.1%	9.3%
0% Met	0.0%	0.0%	0.0%	4.2%	2.8%



**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>S. Fishing programs</u>					
100% Met	22.7%	3.8%	4.0%	8.5%	9.1%
75% Met	18.2%	23.1%	16.0%	20.3%	19.7%
50% Met	36.4%	34.6%	40.0%	28.8%	33.3%
25% Met	13.6%	26.9%	20.0%	25.4%	22.7%
0% Met	9.1%	11.5%	20.0%	16.9%	15.2%
 <u>T. Concerts/Live Music</u>					
100% Met	22.9%	22.8%	19.0%	33.2%	28.5%
75% Met	20.8%	22.8%	23.8%	30.3%	27.0%
50% Met	22.9%	35.1%	34.9%	25.6%	28.0%
25% Met	18.8%	12.3%	12.7%	8.8%	11.1%
0% Met	14.6%	7.0%	9.5%	2.1%	5.4%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>U. Nature/Environmental programs</u>					
100% Met	18.6%	14.7%	9.5%	12.6%	13.4%
75% Met	30.2%	26.5%	28.6%	37.8%	33.2%
50% Met	30.2%	35.3%	33.3%	35.3%	34.0%
25% Met	14.0%	23.5%	21.4%	10.9%	15.1%
0% Met	7.0%	0.0%	7.1%	3.4%	4.2%
<u>V. Skateboard Programs</u>					
100% Met	44.4%	33.3%	0.0%	14.3%	28.6%
75% Met	44.4%	22.2%	66.7%	28.6%	35.7%
50% Met	0.0%	33.3%	0.0%	42.9%	21.4%
25% Met	11.1%	11.1%	0.0%	14.3%	10.7%
0% Met	0.0%	0.0%	33.3%	0.0%	3.6%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>W. Rowing and Sailing Programs</u>					
100% Met	9.1%	5.0%	0.0%	12.8%	8.1%
75% Met	27.3%	20.0%	17.4%	12.8%	18.7%
50% Met	21.2%	30.0%	39.1%	36.2%	31.7%
25% Met	27.3%	25.0%	26.1%	29.8%	27.6%
0% Met	15.2%	20.0%	17.4%	8.5%	13.8%
 <u>X. Other</u>					
100% Met	0.0%	0.0%	0.0%	8.3%	4.3%
50% Met	0.0%	50.0%	0.0%	0.0%	4.3%
25% Met	50.0%	0.0%	66.7%	25.0%	34.8%
0% Met	50.0%	50.0%	33.3%	66.7%	56.5%

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household?**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q10. Sum of Top 4 Choices</u>					
Youth Learn to Swim programs	16.9%	2.2%	4.3%	2.1%	3.9%
Pre-school programs	11.2%	0.0%	1.7%	0.7%	1.8%
Before and after school programs	21.3%	7.5%	3.4%	1.8%	4.8%
Youth summer camp programs	50.6%	20.4%	4.3%	2.8%	9.9%
Youth sports programs	43.8%	32.3%	6.0%	2.5%	10.5%
Youth fitness and wellness programs	16.9%	11.8%	2.6%	1.6%	4.3%
Martial arts programs	3.4%	0.0%	1.7%	0.5%	0.9%
Adult fitness and wellness programs	12.4%	23.7%	30.8%	26.4%	25.0%
Water fitness programs	5.6%	7.5%	6.8%	8.1%	7.5%
Tennis lessons and leagues	15.7%	25.8%	13.7%	7.4%	10.9%

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household? (cont.)**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q10. Sum of Top 4 Choices (Cont.)</u>					
Youth arts and crafts program	13.5%	4.3%	1.7%	1.1%	3.0%
Youth drama/performing arts programs	10.1%	5.4%	1.7%	0.9%	2.4%
Youth gymnastics and cheerleading	4.5%	4.3%	0.9%	0.7%	1.5%
Senior adult programs	1.1%	11.8%	9.4%	24.2%	18.3%
Adult arts and crafts programs	5.6%	5.4%	7.7%	9.6%	8.4%
Adult drama/performing arts programs	1.1%	1.1%	5.1%	7.9%	6.0%
Programs for disabled	4.5%	1.1%	2.6%	2.3%	2.4%
Special events	15.7%	26.9%	27.4%	17.3%	19.3%
Fishing programs	5.6%	9.7%	9.4%	6.5%	7.0%
Concerts/live Music	23.6%	54.8%	51.3%	41.3%	41.9%

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household? (cont.)**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q10. Sum of Top 4 Choices (Cont.)</u>					
Nature/Environmental programs	16.9%	24.7%	31.6%	18.9%	20.8%
Skateboard programs	3.4%	2.2%	1.7%	0.7%	1.3%
Rowing and Sailing Programs	13.5%	12.9%	10.3%	5.4%	7.6%
Other	6.7%	2.2%	3.4%	1.6%	2.4%

**Q11. Over the past 12 months have you or any member of your household attended any special events/ concerts offered by the City of Naples?**

N=880

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
Q11. Have you attended any special events/ concerts?					
Yes	74.2%	83.9%	75.2%	63.7%	68.3%
No	25.8%	16.1%	24.8%	36.3%	31.7%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
Q11a. Please check the THREE special events you attended					
Live Music/Concerts	34.8%	46.2%	51.1%	55.8%	51.6%
Art show/festival	33.3%	33.3%	31.8%	28.8%	30.4%
Car shows	10.6%	6.4%	5.7%	7.7%	7.5%
Fundraiser	4.5%	6.4%	3.4%	1.6%	2.8%
Walks/Runs/Triathalons	9.1%	3.8%	3.4%	0.8%	2.5%
Church service	3.0%	2.6%	1.1%	2.7%	2.5%
Fireworks	4.5%	1.3%	1.1%	1.4%	1.7%
Parades	0.0%	0.0%	1.1%	0.5%	0.5%
None chosen	0.0%	0.0%	1.1%	0.5%	0.5%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q11a 2nd</u>					
Art show/festival	22.7%	38.5%	29.5%	40.7%	36.9%
Car shows	12.1%	19.2%	13.6%	15.9%	15.5%
Fundraiser	9.1%	1.3%	6.8%	3.3%	4.2%
Walks/Runs/Triathalons	10.6%	10.3%	11.4%	3.8%	6.5%
Church service	10.6%	6.4%	8.0%	5.8%	6.7%
Fireworks	24.2%	23.1%	18.2%	20.1%	20.5%
Parades	9.1%	1.3%	4.5%	2.2%	3.3%
Other	0.0%	0.0%	0.0%	0.5%	0.3%
None chosen	1.5%	0.0%	8.0%	7.7%	6.2%



**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q11a 3rd</u>					
Car shows	13.6%	12.8%	10.2%	10.7%	11.1%
Fundraiser	1.5%	3.8%	1.1%	3.6%	3.0%
Walks/Runs/Triathalons	13.6%	6.4%	8.0%	4.7%	6.7%
Church service	1.5%	7.7%	10.2%	9.3%	8.5%
Fireworks	18.2%	28.2%	15.9%	23.4%	22.1%
Parades	31.8%	37.2%	34.1%	28.6%	30.6%
Other	1.5%	0.0%	3.4%	1.6%	1.7%
None chosen	18.2%	3.8%	17.0%	18.1%	16.3%

**Q11b. Overall, how satisfied were you with the special event(s) you and members of your household attended during the past 12 months?**

N=601	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q11b. How satisfied were you with the special event(s) you attended?</u>					
Very Satisfied	56.1%	70.5%	53.4%	73.9%	68.7%
Somewhat Satisfied	39.4%	23.1%	36.4%	19.2%	24.3%
Neutral	4.5%	5.1%	4.5%	3.8%	4.2%
Somewhat Dissatisfied	0.0%	1.3%	1.1%	0.5%	0.7%
Don't Know	0.0%	0.0%	4.5%	2.5%	2.2%

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
More live music/concerts	62.9%	60.2%	55.6%	43.6%	48.8%
Less live music/concerts	2.2%	2.2%	2.6%	3.5%	3.1%
More events/concerts in evenings	16.9%	12.9%	19.7%	13.7%	14.8%
Less events/concerts in evenings	2.2%	2.2%	0.0%	2.8%	2.3%
More events/concerts on weekends	2.2%	6.5%	5.1%	3.0%	3.5%
Less events/concerts on weekends	0.0%	0.0%	0.9%	1.2%	0.9%
More events with street closures	2.2%	3.2%	0.9%	1.6%	1.7%
Less events with street closures	2.2%	1.1%	3.4%	4.7%	3.9%
Don't Know	9.0%	11.8%	12.0%	25.9%	21.1%

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
Less live music/concerts	0.0%	0.0%	0.0%	0.2%	0.1%
More events/concerts in evenings	37.1%	40.9%	38.5%	27.3%	31.1%
Less events/concerts in evenings	2.2%	2.2%	1.7%	3.7%	3.1%
More events/concerts on weekends	37.1%	25.8%	27.4%	18.9%	22.5%
Less events/concerts on weekends	1.1%	1.1%	0.9%	3.5%	2.6%
More events with street closures	3.4%	3.2%	7.7%	4.4%	4.7%
Less events with street closures	0.0%	2.2%	0.9%	2.3%	1.8%
Don't Know	19.1%	24.7%	23.1%	39.8%	34.1%

**Q12 2nd**

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
More live music/concerts	1.1%	0.0%	0.0%	0.0%	0.1%
More events/concerts in evenings	0.0%	0.0%	0.0%	0.2%	0.1%
More events/concerts on weekends	24.7%	30.1%	28.2%	15.9%	19.8%
Less events/concerts on weekends	1.1%	1.1%	0.0%	1.4%	1.1%
More events with street closures	34.8%	23.7%	22.2%	18.9%	21.3%
Less events with street closures	9.0%	6.5%	10.3%	10.0%	9.4%
Don't Know	29.2%	38.7%	39.3%	53.6%	48.2%

**Q12 3rd**

**Q13. Please check ALL the ways you would prefer to learn about City of Naples programs and activities. (Check all that apply.)**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13. The ways you would prefer to learn about City of Naples programs</u>					
Activity Guide	47.2%	48.4%	40.2%	40.3%	41.8%
Website	69.7%	60.2%	54.7%	42.0%	48.3%
Newspaper articles	34.8%	49.5%	41.9%	64.1%	56.4%
Radio	19.1%	17.2%	21.4%	18.4%	18.6%
City's Cable Television Channel	5.6%	8.6%	8.5%	11.7%	10.2%
Information at parks/rec. facilities	25.8%	22.6%	14.5%	8.9%	13.0%
From friends and neighbors	23.6%	16.1%	11.1%	12.8%	14.1%
School flyers/newsletters	37.1%	20.4%	5.1%	2.1%	8.2%
e-Blasts	38.2%	34.4%	20.5%	16.3%	21.0%
From parks and recreation staff	13.5%	4.3%	5.1%	3.0%	4.7%
Social media (Twitter, Facebook, etc.)	28.1%	23.7%	22.2%	8.4%	14.0%
Direct mail	44.9%	29.0%	37.6%	32.0%	33.5%
Other	0.0%	1.1%	0.0%	1.8%	1.3%
None chosen	2.2%	1.1%	7.7%	7.2%	6.5%

**Q14. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Naples Parks and Recreation Department.**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
Q14. Please rate your satisfaction					
Very Satisfied	36.0%	44.1%	35.9%	38.5%	38.5%
Somewhat Satisfied	51.7%	36.6%	34.2%	29.1%	32.5%
Neutral	7.9%	12.9%	18.8%	18.4%	16.8%
Somewhat Dissatisfied	2.2%	2.2%	5.1%	1.9%	2.4%
Very Dissatisfied	1.1%	1.1%	0.0%	0.4%	0.5%
Don't Know	1.1%	3.2%	6.0%	11.7%	9.3%

**Q15. Which of the following statements best describes how important you believe parks and recreation facilities and program services are to the quality of life in the City of Naples?**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
Q15. How important					
Very important	89.9%	84.9%	76.1%	68.1%	73.0%
Important	7.9%	11.8%	17.9%	22.2%	18.9%
No opinion	0.0%	1.1%	4.3%	4.9%	4.0%
Not important	0.0%	2.2%	1.7%	2.3%	2.0%
Don't Know	2.2%	0.0%	0.0%	2.5%	2.2%

**Q17. In order to fund improvements to the parks and recreation system, it may require some additional tax support. How much in additional tax support would you be willing to pay to fund the types of parks, trails, water baont facilities, sports fields, indoor facilities and program services that are most important to you and members of your household? [Please check ONE.]**

N=880	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10-19	Households w/ Adults Ages 20-54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q17. How much in additional tax support would you be willing to pay?</u>					
\$120 - \$144 annually	36.0%	34.4%	23.9%	17.3%	21.8%
\$96 - \$108 annually	15.7%	17.2%	17.9%	15.2%	15.7%
\$72 - \$84 annually	7.9%	8.6%	2.6%	7.0%	6.8%
\$48 - \$60 annually	10.1%	10.8%	12.0%	15.2%	13.6%
\$12 - \$36 annually	16.9%	14.0%	20.5%	13.5%	14.8%
Nothing	11.2%	11.8%	19.7%	25.9%	22.2%
Don't know	2.2%	3.2%	3.4%	5.8%	5.1%



*Section 9:*  
***Cross-tabular Data by  
Residency and Type of Home***

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**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q1. The parks and facilities you have used</u>							
Anthony Park	3.0%	1.1%	1.5%	3.1%	3.6%	1.1%	2.7%
Cambier Park Norris Center	33.3%	43.3%	48.5%	39.5%	41.2%	37.9%	40.1%
Cambier Park Tennis Center	15.2%	25.6%	24.2%	20.0%	24.1%	13.3%	20.5%
Cambier Park Playground	42.4%	36.7%	33.3%	33.5%	40.2%	21.4%	34.0%
Cambier Park Bandshell	33.3%	43.3%	40.9%	39.9%	41.0%	37.5%	39.9%
Cambier Park Ballfield	6.1%	8.9%	9.1%	14.7%	16.6%	6.3%	13.2%
Fleischmann Pk Community Center	3.0%	8.9%	15.2%	15.0%	16.8%	8.1%	14.0%
Fleischmann Pk Playground	6.1%	12.2%	15.2%	22.5%	25.4%	8.1%	19.8%
Fleischmann Pk Sports Facilities	6.1%	10.0%	13.6%	18.6%	22.2%	6.0%	16.8%
Edge Johnny Nocera Skate Park	0.0%	1.1%	0.0%	3.4%	3.2%	1.4%	2.6%
River Park Community Center	3.0%	2.2%	4.5%	6.9%	7.1%	3.5%	5.9%

**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months (cont.)**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>Q1. The parks and facilities you have used (Cont.)</u>							
River Park Aquatic Center	3.0%	3.3%	4.5%	7.5%	8.5%	1.8%	6.4%
River Park Playground	3.0%	0.0%	1.5%	2.3%	2.5%	0.4%	1.9%
Lowdermilk Park	39.4%	52.2%	51.5%	61.6%	63.6%	49.5%	59.0%
Naples Landing	15.2%	8.9%	13.6%	12.0%	13.9%	8.4%	12.0%
Naples Dog Park	15.2%	16.7%	10.6%	17.9%	21.2%	10.5%	17.6%
Naples Pier	63.6%	74.4%	72.7%	70.2%	73.4%	64.6%	70.5%
Naples Preserve/Hedges Eco- Center	0.0%	8.9%	12.1%	9.7%	11.7%	4.6%	9.3%
Cambridge Perry Park	3.0%	1.1%	0.0%	1.6%	1.5%	1.1%	1.4%
Betsy Jones Memorial	3.0%	1.1%	0.0%	2.5%	2.9%	0.4%	2.0%
Menefee Park	0.0%	2.2%	1.5%	3.7%	3.1%	3.2%	3.1%
Merrihue Park	0.0%	1.1%	3.0%	4.7%	3.9%	3.9%	3.9%
Rogers Park	3.0%	1.1%	3.0%	1.7%	2.2%	1.1%	1.8%
Seagate (school) Park	12.1%	5.6%	15.2%	13.4%	15.6%	6.3%	12.6%
Naples City Dock	57.6%	63.3%	60.6%	55.1%	59.2%	51.2%	56.4%
Gordon River Greenway	33.3%	37.8%	47.0%	42.6%	48.6%	28.1%	41.7%
None chosen	3.0%	10.0%	6.1%	7.8%	5.3%	13.3%	7.8%

**Q2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q2. Park amenities you or members of your household have used</u>							
Baseball/Softball fields	0.0%	6.7%	13.6%	17.5%	20.7%	5.3%	15.6%
Basketball courts	6.1%	8.9%	9.1%	12.8%	13.7%	8.1%	11.8%
Bocce courts	3.0%	5.6%	3.0%	4.7%	4.7%	3.9%	4.4%
Boat launch	18.2%	14.4%	16.7%	18.7%	22.7%	10.5%	18.6%
Football fields	0.0%	2.2%	6.1%	9.4%	11.2%	2.1%	8.2%
Gazebos/Picnic Pavilions	15.2%	13.3%	22.7%	26.1%	28.3%	14.0%	23.8%
Horseshoes	3.0%	1.1%	0.0%	2.2%	2.7%	0.4%	1.9%
Lakes/Ponds	15.2%	17.8%	18.2%	22.0%	26.4%	10.9%	21.4%
Live Theatre Productions	12.1%	25.6%	24.2%	20.6%	20.5%	23.5%	21.4%
Fitness Equipment Room	9.1%	2.2%	6.1%	5.8%	6.4%	3.9%	5.6%
Pickleball court	6.1%	5.6%	4.5%	2.8%	3.9%	2.5%	3.4%
Pool tables/Ping Pong tables	0.0%	4.4%	1.5%	6.7%	7.6%	2.5%	5.9%

**Q2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months (cont.)**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 or more months	Single Family Home	Apartment/Condominium	
<b><u>Q2. Park amenities you or members of your household have used (Cont.)</u></b>							
Racquetball courts	0.0%	0.0%	1.5%	4.7%	5.1%	1.4%	3.9%
Restrooms	45.5%	44.4%	50.0%	54.1%	56.9%	44.6%	52.8%
Showers	9.1%	5.6%	6.1%	9.4%	10.8%	4.9%	8.9%
Shuffleboard courts	3.0%	4.4%	3.0%	3.6%	3.7%	3.2%	3.5%
Tennis courts (other than at Cambier Park)	9.1%	8.9%	10.6%	9.5%	10.7%	7.0%	9.5%
Sand volleyball courts	3.0%	2.2%	3.0%	5.9%	7.1%	1.4%	5.2%
Other	0.0%	6.7%	9.1%	4.8%	4.7%	5.6%	5.0%
None chosen	33.3%	28.9%	28.8%	23.6%	19.3%	37.2%	25.2%

**Q3. Overall how would you rate the physical condition of ALL the parks, trails and recreation facilities in City of Naples parks you have visited?**

N=658	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q3. How would you rate the physical condition?</u>							
Excellent	45.5%	46.9%	38.3%	45.9%	45.0%	44.1%	44.7%
Good	50.0%	45.3%	61.7%	49.4%	50.4%	50.8%	50.6%
Fair	0.0%	4.7%	0.0%	3.5%	3.2%	3.4%	3.2%
Don't know	4.5%	3.1%	0.0%	1.2%	1.5%	1.7%	1.5%

**Q4. Have you or other members of your household participated in any recreation programs offered by the Naples Parks and Recreation Department during the past 12 months?**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q4. Have you participated in any recreation programs?</u>							
Yes	6.1%	8.9%	18.2%	18.6%	20.0%	9.5%	16.7%
No	93.9%	91.1%	81.8%	81.4%	80.0%	90.5%	83.3%

**Q4a. Approximately how many different recreation programs offered by the Naples Parks and Recreation Department have you or members of your household participated in over the past 12 months?**

N=147	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q4a. How many different recreation programs?</u>							
1 program	100.0%	12.5%	33.3%	27.7%	24.6%	40.7%	27.9%
2 to 3 programs	0.0%	50.0%	25.0%	41.2%	39.8%	37.0%	38.8%
4 to 6 programs	0.0%	25.0%	33.3%	18.5%	22.0%	11.1%	19.7%
7 to 10 programs	0.0%	12.5%	8.3%	6.7%	7.6%	7.4%	7.5%
11 or more programs	0.0%	0.0%	0.0%	2.5%	2.5%	3.7%	2.7%
None	0.0%	0.0%	0.0%	0.8%	0.8%	0.0%	0.7%
Don't Know	0.0%	0.0%	0.0%	2.5%	2.5%	0.0%	2.7%

**Q4b. From the following list, please check the THREE primary reasons why your household has participated in Naples Parks and Recreation Department recreation programs.**

N=147	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<b><u>Q4b. THREE primary reasons why your household has participated</u></b>							
Quality of instruction	0.0%	25.0%	16.7%	29.4%	31.4%	11.1%	27.2%
Location of facility	50.0%	50.0%	91.7%	69.7%	72.9%	63.0%	70.7%
Quality of facility	50.0%	37.5%	58.3%	33.6%	35.6%	40.7%	36.1%
Economical fees	50.0%	12.5%	33.3%	30.3%	31.4%	22.2%	29.9%
Convenient times offered	0.0%	25.0%	25.0%	20.2%	21.2%	14.8%	19.7%
Quality of program	50.0%	37.5%	50.0%	48.7%	45.8%	51.9%	46.9%
Dates offered	0.0%	12.5%	16.7%	28.6%	26.3%	22.2%	25.9%
Friends participate	0.0%	50.0%	16.7%	26.9%	29.7%	18.5%	27.9%
Facilities are accessible	0.0%	25.0%	41.7%	24.4%	23.7%	37.0%	25.9%
Other	0.0%	0.0%	0.0%	5.0%	3.4%	7.4%	4.1%
None chosen	0.0%	0.0%	0.0%	2.5%	1.7%	3.7%	2.0%



**Q4c. How would you rate the overall quality of programs that you and members of your household have participated in?**

N=147

	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
Excellent	50.0%	25.0%	33.3%	41.2%	39.0%	40.7%	38.8%
Good	50.0%	62.5%	58.3%	42.9%	46.6%	44.4%	45.6%
Fair	0.0%	0.0%	8.3%	8.4%	8.5%	7.4%	8.2%
Poor	0.0%	0.0%	0.0%	1.7%	1.7%	0.0%	1.4%
Don't know	0.0%	12.5%	0.0%	5.9%	4.2%	7.4%	6.1%

**Q4c. How would you rate the overall quality of programs?**

**Q5. Please CHECK all that apply:**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>Q5. Please CHECK all that apply:</u>							
The City has too few parks	6.1%	12.2%	18.2%	16.1%	18.3%	11.6%	16.1%
The City has too many parks	3.0%	2.2%	6.1%	3.0%	3.4%	2.8%	3.2%
The City has the sufficient number of parks now	45.5%	61.1%	62.1%	56.5%	56.9%	53.3%	55.8%
Park facilities should be expanded	18.2%	18.9%	22.7%	25.3%	27.6%	17.2%	24.1%
Park facilities should be reduced	3.0%	3.3%	1.5%	1.4%	1.9%	1.1%	1.6%
Park facilities are sufficient the way they are now	39.4%	34.4%	42.4%	39.5%	40.3%	35.1%	38.6%
Recreation programs should be expanded	15.2%	15.6%	16.7%	22.9%	24.9%	14.4%	21.4%
Recreation programs should be reduced	3.0%	2.2%	3.0%	2.3%	3.1%	1.1%	2.4%
Recreation programs are sufficient the way they are now	24.2%	22.2%	22.7%	30.4%	30.7%	23.9%	28.4%

**Q5. Please CHECK all that apply (cont.):**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<b><u>Q5. Please CHECK all that apply (Cont.):</u></b>							
Special Events held within the City should be expanded	33.3%	27.8%	21.2%	28.1%	32.0%	20.4%	28.1%
Special Events held within the City should be reduced	6.1%	12.2%	10.6%	8.3%	9.8%	6.7%	8.8%
Special Events held within the City are sufficient the way they are now	36.4%	27.8%	45.5%	37.4%	36.8%	34.7%	36.1%
Funding for parks facilities should be increased	24.2%	24.4%	31.8%	32.0%	35.6%	22.1%	31.0%
Funding for parks facilities should be decreased	3.0%	2.2%	3.0%	1.7%	2.2%	1.4%	1.9%
Sufficient fund	42.4%	40.0%	39.4%	40.6%	39.7%	39.6%	39.7%
None chosen	9.1%	7.8%	6.1%	9.5%	5.4%	16.5%	9.1%

**Q6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>Q6. The reasons that deter you from using parks</u>							
Not deterred	60.6%	58.9%	63.6%	53.7%	57.1%	50.2%	54.8%
Facilities are not well maintained	0.0%	0.0%	1.5%	1.2%	1.0%	1.1%	1.0%
Program or facility not offered	0.0%	3.3%	3.0%	3.0%	2.7%	3.2%	2.8%
We are too busy	39.4%	18.9%	27.3%	20.4%	22.2%	18.9%	21.0%
security is insufficient	0.0%	0.0%	1.5%	0.9%	1.2%	0.4%	1.0%
Lack of quality programs	0.0%	4.4%	3.0%	2.3%	2.7%	2.1%	2.5%
Too far from our residence	0.0%	2.2%	1.5%	2.7%	1.9%	3.2%	2.3%
Class full	0.0%	0.0%	0.0%	0.8%	0.8%	0.0%	0.6%
Fees are too high	0.0%	0.0%	3.0%	2.7%	2.7%	2.1%	2.5%
Program times are not convenient	0.0%	1.1%	1.5%	4.4%	4.6%	1.1%	3.4%
Use other facilities than City	24.2%	21.1%	22.7%	11.4%	13.4%	15.1%	13.9%
Lack of parking	15.2%	11.1%	10.6%	9.4%	9.7%	10.2%	9.8%

**Q6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often (cont.)**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<b><u>Q6. The reasons that deter you from using parks (Cont.)</u></b>							
Poor customer service by staff	0.0%	0.0%	1.5%	0.6%	0.7%	0.4%	0.6%
I do not know locations of facilities	12.1%	10.0%	9.1%	3.0%	3.9%	6.7%	4.8%
Facilities don't have the right equipment	0.0%	0.0%	3.0%	1.4%	1.7%	0.4%	1.3%
Language barriers are difficult	0.0%	0.0%	0.0%	0.8%	0.7%	0.7%	0.8%
I do not know what is being offered	24.2%	18.9%	24.2%	18.6%	21.2%	14.7%	19.0%
Facility operating hours not convenient	0.0%	0.0%	0.0%	2.0%	1.7%	1.1%	1.5%
Registration for programs is difficult	0.0%	0.0%	0.0%	1.7%	2.0%	0.0%	1.4%
Use services of other agencies	3.0%	2.2%	4.5%	2.2%	2.2%	2.5%	2.3%
Lack of accessibility	0.0%	0.0%	0.0%	0.6%	0.5%	0.4%	0.5%
Other	0.0%	2.2%	12.1%	9.4%	6.8%	10.9%	8.2%
None chosen	3.0%	6.7%	3.0%	5.8%	5.3%	8.4%	6.4%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>A. Youth football and soccer fields</u>							
Yes	0.0%	7.8%	12.1%	15.0%	18.0%	4.2%	13.4%
No	100.0%	92.2%	87.9%	85.0%	82.0%	95.8%	86.6%
<u>B. Youth baseball and softball fields</u>							
Yes	0.0%	11.1%	12.1%	16.1%	19.5%	5.3%	14.8%
No	100.0%	88.9%	87.9%	83.9%	80.5%	94.7%	85.2%
<u>C. Adult softball fields</u>							
Yes	3.0%	10.0%	9.1%	10.1%	12.0%	5.3%	9.8%
No	97.0%	90.0%	90.9%	89.9%	88.0%	94.7%	90.2%
<u>D. Beachfront parks</u>							
Yes	57.6%	67.8%	68.2%	66.5%	69.8%	56.8%	65.3%
No	42.4%	32.2%	31.8%	33.5%	30.2%	43.2%	34.7%
<u>E. Large community parks</u>							
Yes	42.4%	44.4%	48.5%	44.3%	51.7%	29.1%	44.1%
No	57.6%	55.6%	51.5%	55.7%	48.3%	70.9%	55.9%

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>F. Passive mini parks</u>								
Yes	36.4%	34.4%	27.3%	34.6%	38.5%	23.5%	33.5%	
No	63.6%	65.6%	72.7%	65.4%	61.5%	76.5%	66.5%	
<u>G. Outdoor swimming pools/water parks</u>								
Yes	12.1%	13.3%	18.2%	25.1%	27.5%	14.0%	23.0%	
No	87.9%	86.7%	81.8%	74.9%	72.5%	86.0%	77.0%	
<u>H. Playground equipment</u>								
Yes	24.2%	30.0%	25.8%	27.5%	34.1%	12.3%	26.8%	
No	75.8%	70.0%	74.2%	72.5%	65.9%	87.7%	73.2%	
<u>I. Outdoor basketball courts</u>								
Yes	12.1%	15.6%	21.2%	16.8%	19.2%	11.9%	16.7%	
No	87.9%	84.4%	78.8%	83.2%	80.8%	88.1%	83.3%	
<u>J. Outdoor tennis courts</u>								
Yes	30.3%	35.6%	27.3%	27.9%	34.1%	17.2%	28.4%	
No	69.7%	64.4%	72.7%	72.1%	65.9%	82.8%	71.6%	

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>K. Walking, hiking and biking trails</u>								
Yes	63.6%	68.9%	56.1%	64.1%	72.7%	46.3%	63.8%	
No	36.4%	31.1%	43.9%	35.9%	27.3%	53.7%	36.3%	
<u>L. Canoeing and Kayaking</u>								
Yes	36.4%	40.0%	37.9%	39.5%	45.1%	26.7%	38.9%	
No	63.6%	60.0%	62.1%	60.5%	54.9%	73.3%	61.1%	
<u>M. Beaches</u>								
Yes	72.7%	83.3%	83.3%	78.2%	83.6%	68.4%	78.4%	
No	27.3%	16.7%	16.7%	21.8%	16.4%	31.6%	21.6%	
<u>N. Outdoor Concert Venues</u>								
Yes	54.5%	63.3%	68.2%	54.6%	61.7%	45.3%	56.1%	
No	45.5%	36.7%	31.8%	45.4%	38.3%	54.7%	43.9%	
<u>O. Bocce Courts</u>								
Yes	6.1%	13.3%	3.0%	11.1%	11.2%	9.5%	10.6%	
No	93.9%	86.7%	97.0%	88.9%	88.8%	90.5%	89.4%	



**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>P. Gazebos/Picnic Shelters</u>								
Yes	27.3%	28.9%	40.9%	37.6%	44.2%	20.4%	36.4%	
No	72.7%	71.1%	59.1%	62.4%	55.8%	79.6%	63.6%	
<u>Q. Skate parks</u>								
Yes	0.0%	3.3%	3.0%	8.3%	8.5%	3.9%	6.9%	
No	100.0%	96.7%	97.0%	91.7%	91.5%	96.1%	93.1%	
<u>R. Shuffle board courts</u>								
Yes	3.0%	6.7%	4.5%	6.2%	5.8%	6.0%	5.8%	
No	97.0%	93.3%	95.5%	93.8%	94.2%	94.0%	94.2%	
<u>S. Racquetball courts</u>								
Yes	0.0%	5.6%	3.0%	7.2%	8.6%	1.8%	6.5%	
No	100.0%	94.4%	97.0%	92.8%	91.4%	98.2%	93.5%	
<u>T. Indoor Gym - basketball/volleyball courts</u>								
Yes	9.1%	7.8%	3.0%	14.4%	15.4%	6.7%	12.5%	
No	90.9%	92.2%	97.0%	85.6%	84.6%	93.3%	87.5%	

**Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>U. Dog Parks</u>							
Yes	21.2%	32.2%	19.7%	27.0%	31.9%	15.8%	26.6%
No	78.8%	67.8%	80.3%	73.0%	68.1%	84.2%	73.4%
<u>V. Pickleball Courts</u>							
Yes	9.1%	12.2%	4.5%	7.0%	8.8%	4.6%	7.4%
No	90.9%	87.8%	95.5%	93.0%	91.2%	95.4%	92.6%
<u>W. Rowing and Sailing Centers</u>							
Yes	9.1%	21.1%	16.7%	20.4%	23.9%	10.5%	19.4%
No	90.9%	78.9%	83.3%	79.6%	76.1%	89.5%	80.6%
<u>X. Indoor exercise/running track facilities</u>							
Yes	18.2%	16.7%	13.6%	21.7%	22.9%	15.1%	20.2%
No	81.8%	83.3%	86.4%	78.3%	77.1%	84.9%	79.8%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>A. Youth football and soccer fields</u>							
100% Met	0.0%	16.7%	40.0%	39.8%	39.4%	20.0%	37.5%
75% Met	0.0%	33.3%	60.0%	31.8%	34.0%	40.0%	34.6%
50% Met	0.0%	50.0%	0.0%	14.8%	17.0%	10.0%	16.3%
25% Met	0.0%	0.0%	0.0%	8.0%	6.4%	10.0%	6.7%
0% Met	0.0%	0.0%	0.0%	5.7%	3.2%	20.0%	4.8%
<u>B. Youth baseball and softball fields</u>							
100% Met	0.0%	50.0%	37.5%	47.4%	44.2%	57.1%	45.8%
75% Met	0.0%	37.5%	25.0%	21.1%	25.0%	21.4%	24.6%
50% Met	0.0%	12.5%	37.5%	25.3%	25.0%	21.4%	24.6%
25% Met	0.0%	0.0%	0.0%	5.3%	4.8%	0.0%	4.2%
0% Met	0.0%	0.0%	0.0%	1.1%	1.0%	0.0%	0.8%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/Condominium
<u>C. Adult softball fields</u>								
100% Met	0.0%	42.9%	40.0%	27.1%	27.0%	41.7%	29.3%	
75% Met	0.0%	28.6%	0.0%	25.4%	25.4%	16.7%	24.0%	
50% Met	0.0%	28.6%	40.0%	23.7%	23.8%	33.3%	25.3%	
25% Met	0.0%	0.0%	20.0%	22.0%	22.2%	8.3%	20.0%	
0% Met	0.0%	0.0%	0.0%	1.7%	1.6%	0.0%	1.3%	
<u>D. Beachfront parks</u>								
100% Met	64.3%	43.5%	57.9%	46.7%	45.6%	50.4%	47.1%	
75% Met	35.7%	41.3%	28.9%	29.9%	32.4%	29.1%	31.4%	
50% Met	0.0%	10.9%	13.2%	17.3%	16.9%	14.9%	16.3%	
25% Met	0.0%	4.3%	0.0%	5.0%	3.9%	5.0%	4.2%	
0% Met	0.0%	0.0%	0.0%	1.0%	1.1%	0.7%	1.0%	

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>E. Large community parks</u>								
100% Met	60.0%	31.3%	35.7%	46.6%	41.1%	52.8%	43.6%	
75% Met	30.0%	40.6%	50.0%	32.3%	35.7%	31.9%	34.9%	
50% Met	10.0%	25.0%	14.3%	15.9%	18.6%	12.5%	17.3%	
25% Met	0.0%	3.1%	0.0%	3.6%	3.0%	2.8%	3.0%	
0% Met	0.0%	0.0%	0.0%	1.6%	1.5%	0.0%	1.2%	
<u>F. Passive mini parks</u>								
100% Met	44.4%	41.7%	35.3%	42.4%	38.3%	50.0%	41.2%	
75% Met	33.3%	37.5%	23.5%	35.1%	35.2%	32.1%	34.4%	
50% Met	22.2%	12.5%	35.3%	16.8%	20.2%	10.7%	18.0%	
25% Met	0.0%	8.3%	5.9%	5.2%	5.7%	7.1%	6.0%	
0% Met	0.0%	0.0%	0.0%	0.5%	0.5%	0.0%	0.4%	

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>G. Outdoor swimming pools/water parks</u>							
100% Met	66.7%	33.3%	27.3%	34.5%	34.3%	33.3%	34.1%
75% Met	0.0%	11.1%	45.5%	28.9%	28.7%	27.3%	28.4%
50% Met	33.3%	22.2%	18.2%	18.3%	20.3%	18.2%	19.9%
25% Met	0.0%	33.3%	9.1%	12.7%	11.9%	18.2%	13.1%
0% Met	0.0%	0.0%	0.0%	5.6%	4.9%	3.0%	4.5%
<u>H. Playground equipment</u>							
100% Met	40.0%	47.4%	50.0%	39.9%	40.6%	42.9%	40.9%
75% Met	60.0%	31.6%	42.9%	41.8%	41.7%	35.7%	40.9%
50% Met	0.0%	10.5%	0.0%	12.7%	12.0%	14.3%	12.3%
25% Met	0.0%	5.3%	7.1%	5.1%	5.1%	3.6%	4.9%
0% Met	0.0%	5.3%	0.0%	0.6%	0.6%	3.6%	1.0%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/Condominium
<u>I. Outdoor basketball courts</u>								
100% Met	50.0%	66.7%	33.3%	36.8%	36.5%	45.2%	38.6%	
75% Met	50.0%	8.3%	33.3%	42.1%	39.6%	32.3%	37.8%	
50% Met	0.0%	16.7%	25.0%	14.7%	17.7%	16.1%	17.3%	
25% Met	0.0%	0.0%	8.3%	4.2%	4.2%	3.2%	3.9%	
0% Met	0.0%	8.3%	0.0%	2.1%	2.1%	3.2%	2.4%	
<u>J. Outdoor tennis courts</u>								
100% Met	50.0%	58.3%	21.4%	43.8%	41.2%	56.8%	44.4%	
75% Met	37.5%	20.8%	57.1%	32.5%	35.9%	20.5%	32.7%	
50% Met	0.0%	4.2%	21.4%	15.0%	12.9%	13.6%	13.1%	
25% Met	12.5%	16.7%	0.0%	7.5%	8.8%	6.8%	8.4%	
0% Met	0.0%	0.0%	0.0%	1.3%	1.2%	2.3%	1.4%	

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>K. Walking, hiking and biking trails</u>							
100% Met	25.0%	20.8%	12.5%	30.0%	27.0%	31.6%	28.1%
75% Met	37.5%	22.9%	46.9%	25.3%	27.3%	22.8%	26.2%
50% Met	25.0%	22.9%	25.0%	25.6%	24.1%	28.9%	25.2%
25% Met	12.5%	27.1%	15.6%	13.5%	16.5%	11.4%	15.3%
0% Met	0.0%	6.3%	0.0%	5.5%	5.1%	5.3%	5.2%

L. Canoeing and Kayaking

100% Met	20.0%	19.2%	22.2%	22.8%	22.4%	22.2%	22.4%
75% Met	30.0%	19.2%	38.9%	27.4%	27.4%	27.0%	27.3%
50% Met	50.0%	23.1%	27.8%	28.3%	27.4%	30.2%	28.0%
25% Met	0.0%	34.6%	11.1%	16.4%	18.4%	14.3%	17.5%
0% Met	0.0%	3.8%	0.0%	5.0%	4.5%	6.3%	4.9%



**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>M. Beaches</u>								
100% Met	66.7%	64.3%	60.0%	66.3%	66.5%	62.2%	65.4%	
75% Met	33.3%	32.1%	35.6%	24.6%	26.4%	27.4%	26.6%	
50% Met	0.0%	3.6%	4.4%	8.0%	6.4%	9.1%	7.2%	
25% Met	0.0%	0.0%	0.0%	0.7%	0.2%	1.2%	0.5%	
0% Met	0.0%	0.0%	0.0%	0.5%	0.5%	0.0%	0.3%	
<u>N. Outdoor Concert Venues</u>								
100% Met	46.2%	38.6%	36.1%	38.8%	35.3%	47.3%	38.6%	
75% Met	38.5%	34.1%	38.9%	29.3%	31.0%	29.1%	30.5%	
50% Met	15.4%	18.2%	13.9%	21.4%	21.9%	16.4%	20.4%	
25% Met	0.0%	9.1%	11.1%	7.6%	8.8%	7.3%	8.4%	
0% Met	0.0%	0.0%	0.0%	3.0%	2.9%	0.0%	2.2%	

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/Condominium
<u>O. Bocce Courts</u>								
100% Met	0.0%	50.0%	50.0%	36.1%	35.2%	34.8%	35.1%	
75% Met	100.0%	12.5%	0.0%	23.0%	22.2%	26.1%	23.4%	
50% Met	0.0%	25.0%	50.0%	24.6%	29.6%	21.7%	27.3%	
25% Met	0.0%	12.5%	0.0%	11.5%	7.4%	17.4%	10.4%	
0% Met	0.0%	0.0%	0.0%	4.9%	5.6%	0.0%	3.9%	
 <u>P. Gazebos/Picnic Shelters</u>								
100% Met	0.0%	31.6%	32.0%	33.2%	30.2%	38.8%	32.0%	
75% Met	100.0%	26.3%	44.0%	34.1%	39.6%	20.4%	36.0%	
50% Met	0.0%	36.8%	20.0%	22.7%	21.2%	34.7%	23.5%	
25% Met	0.0%	5.3%	4.0%	9.0%	8.1%	6.1%	7.7%	
0% Met	0.0%	0.0%	0.0%	0.9%	0.9%	0.0%	0.7%	

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>Q. Skate parks</u>								
100% Met	0.0%	0.0%	100.0%	44.0%	39.1%	54.5%	42.1%	
75% Met	0.0%	100.0%	0.0%	30.0%	30.4%	27.3%	29.8%	
50% Met	0.0%	0.0%	0.0%	12.0%	19.6%	0.0%	15.8%	
25% Met	0.0%	0.0%	0.0%	14.0%	10.9%	18.2%	12.3%	
<u>R. Shuffle board courts</u>								
100% Met	0.0%	40.0%	0.0%	35.5%	34.5%	25.0%	31.7%	
75% Met	0.0%	20.0%	66.7%	48.4%	37.9%	58.3%	43.9%	
50% Met	100.0%	20.0%	0.0%	12.9%	20.7%	8.3%	17.1%	
25% Met	0.0%	0.0%	0.0%	3.2%	3.4%	0.0%	2.4%	
0% Met	0.0%	20.0%	33.3%	0.0%	3.4%	8.3%	4.9%	

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/Condominium
<u>S. Racquetball courts</u>								
100% Met	0.0%	0.0%	50.0%	27.5%	25.0%	20.0%	24.5%	
75% Met	0.0%	33.3%	50.0%	30.0%	34.1%	0.0%	30.6%	
50% Met	0.0%	33.3%	0.0%	30.0%	29.5%	20.0%	28.6%	
25% Met	0.0%	33.3%	0.0%	7.5%	9.1%	20.0%	10.2%	
0% Met	0.0%	0.0%	0.0%	5.0%	2.3%	40.0%	6.1%	
 <u>T. Indoor Gym - basketball/volleyball courts</u>								
100% Met	0.0%	33.3%	50.0%	16.5%	16.5%	17.6%	16.7%	
75% Met	0.0%	33.3%	0.0%	17.6%	17.7%	11.8%	16.7%	
50% Met	100.0%	33.3%	0.0%	31.8%	31.6%	41.2%	33.3%	
25% Met	0.0%	0.0%	50.0%	17.6%	20.3%	5.9%	17.7%	
0% Met	0.0%	0.0%	0.0%	16.5%	13.9%	23.5%	15.6%	

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/Condominium
<u>U. Dog Parks</u>								
100% Met	60.0%	30.0%	27.3%	31.3%	31.4%	27.3%	30.7%	
75% Met	20.0%	10.0%	27.3%	22.7%	19.5%	36.4%	22.4%	
50% Met	0.0%	25.0%	9.1%	22.7%	22.0%	15.2%	20.8%	
25% Met	20.0%	25.0%	36.4%	17.3%	21.4%	15.2%	20.3%	
0% Met	0.0%	10.0%	0.0%	6.0%	5.7%	6.1%	5.7%	
 <u>V. Pickleball Courts</u>								
100% Met	0.0%	12.5%	50.0%	30.8%	23.3%	44.4%	26.9%	
75% Met	0.0%	12.5%	0.0%	23.1%	18.6%	22.2%	19.2%	
50% Met	100.0%	25.0%	0.0%	23.1%	30.2%	11.1%	26.9%	
25% Met	0.0%	37.5%	50.0%	15.4%	20.9%	11.1%	19.2%	
0% Met	0.0%	12.5%	0.0%	7.7%	7.0%	11.1%	7.7%	

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>W. Rowing and Sailing Centers</u>								
100% Met	0.0%	0.0%	0.0%	15.8%	12.2%	16.0%	12.9%	
75% Met	50.0%	25.0%	25.0%	21.9%	21.7%	24.0%	22.1%	
50% Met	0.0%	33.3%	25.0%	24.6%	28.7%	16.0%	26.4%	
25% Met	50.0%	25.0%	37.5%	26.3%	27.8%	24.0%	27.1%	
0% Met	0.0%	16.7%	12.5%	11.4%	9.6%	20.0%	11.4%	
<u>X. Indoor exercise/running track facilities</u>								
100% Met	66.7%	0.0%	0.0%	11.4%	12.3%	10.8%	11.9%	
75% Met	0.0%	9.1%	0.0%	18.7%	16.7%	13.5%	15.9%	
50% Met	0.0%	18.2%	25.0%	29.3%	21.9%	43.2%	27.2%	
25% Met	0.0%	36.4%	50.0%	18.7%	23.7%	10.8%	20.5%	
0% Met	33.3%	36.4%	25.0%	22.0%	25.4%	21.6%	24.5%	

**Q8. The sum of the FOUR facilities from the list in Question #7 are MOST IMPORTANT to your household?**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>Q8. Sum of Top 4 Choices</u>							
Youth football and soccer fields	0.0%	0.0%	4.5%	5.0%	5.6%	1.4%	4.2%
Youth baseball and softball fields	0.0%	1.1%	6.1%	7.0%	8.6%	1.1%	6.1%
Adult softball fields	0.0%	1.1%	0.0%	0.9%	0.8%	0.7%	0.8%
Beachfront parks	27.3%	41.1%	43.9%	42.0%	41.2%	39.6%	40.7%
Large community parks	21.2%	13.3%	21.2%	16.2%	18.3%	11.9%	16.1%
Passive mini parks	3.0%	8.9%	3.0%	9.0%	8.1%	8.1%	8.1%
Outdoor swimming pools/ water parks	3.0%	5.6%	0.0%	8.1%	8.6%	4.2%	7.2%
Playground equipment	15.2%	12.2%	7.6%	10.6%	13.6%	4.2%	10.5%
Outdoor basketball courts	6.1%	2.2%	4.5%	3.1%	3.6%	2.8%	3.3%
Outdoor tennis courts	21.2%	10.0%	15.2%	10.3%	12.0%	9.1%	11.0%
Walking, hiking and biking trails	45.5%	50.0%	37.9%	43.1%	46.4%	36.8%	43.1%
Canoeing and kayakin	18.2%	12.2%	10.6%	14.0%	15.1%	9.8%	13.3%

**Q8. The sum of the FOUR facilities from the list in Question #7 are MOST IMPORTANT to your household? (cont.)**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<b><u>Q8. Sum of Top 4 Choices (Cont.)</u></b>							
Beaches	51.5%	55.6%	62.1%	56.8%	57.5%	53.0%	55.9%
Outdoor concert venues	33.3%	27.8%	19.7%	22.8%	21.9%	26.0%	23.1%
Bocce courts	0.0%	1.1%	0.0%	2.3%	1.9%	2.5%	2.0%
Gazebos/Picnic Shelters	0.0%	1.1%	10.6%	8.6%	8.0%	6.3%	7.5%
Skate parks	0.0%	0.0%	0.0%	1.4%	1.2%	1.1%	1.1%
Shuffle board courts	0.0%	0.0%	0.0%	0.5%	0.5%	0.0%	0.3%
Racquetball courts	0.0%	2.2%	0.0%	0.6%	0.7%	0.7%	0.7%
Indoor Gym - basketball/volleyball courts	3.0%	1.1%	0.0%	1.7%	2.2%	0.0%	1.5%
Dog parks	21.2%	15.6%	12.1%	12.5%	15.8%	8.1%	13.2%
Pickleball court	3.0%	4.4%	3.0%	1.7%	2.7%	1.1%	2.2%
Rowing and Sailing Centers	3.0%	7.8%	9.1%	4.7%	7.1%	1.8%	5.3%
Indoor exercise	6.1%	7.8%	9.1%	5.0%	6.3%	5.6%	6.0%



**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>A. Youth Learn to Swim programs</u>								
Yes	6.1%	4.4%	7.6%	11.5%	13.4%	3.2%	10.0%	
No	93.9%	95.6%	92.4%	88.5%	86.6%	96.8%	90.0%	
<u>B. Pre-school programs</u>								
Yes	3.0%	4.4%	0.0%	8.0%	9.2%	1.8%	6.7%	
No	97.0%	95.6%	100.0%	92.0%	90.8%	98.2%	93.3%	
<u>C. Before and after school programs</u>								
Yes	0.0%	5.6%	4.5%	11.2%	13.2%	2.5%	9.7%	
No	100.0%	94.4%	95.5%	88.8%	86.8%	97.5%	90.3%	
<u>D. Youth summer camp programs</u>								
Yes	3.0%	7.8%	9.1%	18.4%	22.0%	2.8%	15.7%	
No	97.0%	92.2%	90.9%	81.6%	78.0%	97.2%	84.3%	
<u>E. Youth sports programs</u>								
Yes	0.0%	5.6%	15.2%	19.0%	22.7%	3.5%	16.4%	
No	100.0%	94.4%	84.8%	81.0%	77.3%	96.5%	83.6%	

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>F. Youth fitness and wellness programs</u>							
Yes	0.0%	6.7%	10.6%	12.5%	14.9%	3.5%	11.1%
No	100.0%	93.3%	89.4%	87.5%	85.1%	96.5%	88.9%
<u>G. Martial arts programs</u>							
Yes	3.0%	4.4%	3.0%	6.7%	7.1%	3.5%	5.9%
No	97.0%	95.6%	97.0%	93.3%	92.9%	96.5%	94.1%
<u>H. Adult fitness and wellness programs</u>							
Yes	36.4%	47.8%	40.9%	38.4%	43.1%	31.6%	39.1%
No	63.6%	52.2%	59.1%	61.6%	56.9%	68.4%	60.9%
<u>I. Water fitness programs</u>							
Yes	6.1%	26.7%	18.2%	20.7%	23.1%	16.5%	20.8%
No	93.9%	73.3%	81.8%	79.3%	76.9%	83.5%	79.2%
<u>J. Tennis lessons and leagues</u>							
Yes	18.2%	21.1%	25.8%	21.4%	24.1%	14.4%	20.8%
No	81.8%	78.9%	74.2%	78.6%	75.9%	85.6%	79.2%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>K. Youth arts and crafts programs</u>							
Yes	6.1%	4.4%	7.6%	14.0%	16.3%	3.5%	12.0%
No	93.9%	95.6%	92.4%	86.0%	83.7%	96.5%	88.0%
<u>L. Youth drama/performing arts programs</u>							
Yes	0.0%	4.4%	9.1%	11.9%	13.4%	4.2%	10.3%
No	100.0%	95.6%	90.9%	88.1%	86.6%	95.8%	89.7%
<u>M. Youth gymnastics and cheerleading</u>							
Yes	0.0%	3.3%	4.5%	8.0%	9.2%	2.5%	6.9%
No	100.0%	96.7%	95.5%	92.0%	90.8%	97.5%	93.1%
<u>N. Senior adult programs</u>							
Yes	18.2%	45.6%	34.8%	24.8%	27.6%	27.4%	27.5%
No	81.8%	54.4%	65.2%	75.2%	72.4%	72.6%	72.5%
<u>O. Adult arts and crafts programs</u>							
Yes	12.1%	28.9%	24.2%	20.1%	22.4%	17.2%	20.6%
No	87.9%	71.1%	75.8%	79.9%	77.6%	82.8%	79.4%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less		10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
	7 to 9 months						
<u>P. Adult drama/performing arts programs</u>							
Yes	6.1%	22.2%	15.2%	12.5%	13.7%	12.3%	13.2%
No	93.9%	77.8%	84.8%	87.5%	86.3%	87.7%	86.8%
<u>Q. Programs for Disabled</u>							
Yes	0.0%	7.8%	3.0%	6.9%	6.1%	6.7%	6.3%
No	100.0%	92.2%	97.0%	93.1%	93.9%	93.3%	93.8%
<u>R. Special events</u>							
Yes	27.3%	37.8%	40.9%	31.5%	36.8%	23.9%	32.4%
No	72.7%	62.2%	59.1%	68.5%	63.2%	76.1%	67.6%
<u>S. Fishing programs</u>							
Yes	12.1%	21.1%	19.7%	20.1%	22.5%	14.4%	19.8%
No	87.9%	78.9%	80.3%	79.9%	77.5%	85.6%	80.2%
<u>T. Concerts/Live Music</u>							
Yes	63.6%	64.4%	65.2%	57.9%	62.4%	51.2%	58.4%
No	36.4%	35.6%	34.8%	42.1%	37.6%	48.8%	41.6%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>U. Nature/Environmental programs</u>							
Yes	30.3%	33.3%	40.9%	37.9%	40.3%	29.1%	36.5%
No	69.7%	66.7%	59.1%	62.1%	59.7%	70.9%	63.5%
<u>V. Skateboard Programs</u>							
Yes	0.0%	3.3%	0.0%	4.8%	4.4%	2.8%	3.9%
No	100.0%	96.7%	100.0%	95.2%	95.6%	97.2%	96.1%
<u>W. Rowing and Sailing Programs</u>							
Yes	9.1%	21.1%	18.2%	18.3%	22.0%	10.2%	18.1%
No	90.9%	78.9%	81.8%	81.7%	78.0%	89.8%	81.9%
<u>X. Other</u>							
Yes	3.0%	2.2%	4.5%	3.3%	3.4%	2.5%	3.1%
No	97.0%	97.8%	95.5%	96.7%	96.6%	97.5%	96.9%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>A. Youth Learn to Swim programs</u>								
100% Met	0.0%	0.0%	25.0%	17.2%	16.9%	14.3%	16.7%	
75% Met	0.0%	0.0%	25.0%	20.3%	20.0%	28.6%	20.8%	
50% Met	0.0%	100.0%	25.0%	34.4%	36.9%	14.3%	34.7%	
25% Met	0.0%	0.0%	0.0%	17.2%	16.9%	0.0%	15.3%	
0% Met	100.0%	0.0%	25.0%	10.9%	9.2%	42.9%	12.5%	
<u>B. Pre-school programs</u>								
100% Met	100.0%	0.0%	0.0%	15.2%	17.8%	0.0%	16.0%	
75% Met	0.0%	100.0%	0.0%	19.6%	13.3%	80.0%	20.0%	
50% Met	0.0%	0.0%	0.0%	39.1%	42.2%	20.0%	40.0%	
25% Met	0.0%	0.0%	0.0%	15.2%	15.6%	0.0%	14.0%	
0% Met	0.0%	0.0%	0.0%	10.9%	11.1%	0.0%	10.0%	

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669

	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>C. Before and after school programs</u>							
100% Met	0.0%	0.0%	33.3%	21.7%	23.3%	0.0%	20.9%
75% Met	0.0%	0.0%	66.7%	18.3%	18.3%	42.9%	20.9%
50% Met	0.0%	100.0%	0.0%	33.3%	31.7%	57.1%	34.3%
25% Met	0.0%	0.0%	0.0%	13.3%	13.3%	0.0%	11.9%
0% Met	0.0%	0.0%	0.0%	13.3%	13.3%	0.0%	11.9%

D. Youth summer camp programs

100% Met	0.0%	0.0%	33.3%	27.5%	26.0%	28.6%	26.1%
75% Met	100.0%	0.0%	33.3%	31.4%	31.7%	42.9%	32.4%
50% Met	0.0%	100.0%	33.3%	22.5%	25.0%	14.3%	24.3%
25% Met	0.0%	0.0%	0.0%	12.7%	11.5%	14.3%	11.7%
0% Met	0.0%	0.0%	0.0%	5.9%	5.8%	0.0%	5.4%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/Condominium
<u>E. Youth sports programs</u>								
100% Met	0.0%	0.0%	28.6%	21.2%	20.0%	25.0%	20.3%	
75% Met	0.0%	50.0%	42.9%	26.9%	30.0%	25.0%	29.7%	
50% Met	0.0%	50.0%	14.3%	29.8%	28.2%	37.5%	28.8%	
25% Met	0.0%	0.0%	14.3%	18.3%	18.2%	12.5%	17.8%	
0% Met	0.0%	0.0%	0.0%	3.8%	3.6%	0.0%	3.4%	
<u>F. Youth fitness and wellness programs</u>								
100% Met	0.0%	0.0%	20.0%	16.4%	15.9%	12.5%	15.6%	
75% Met	0.0%	0.0%	20.0%	20.9%	20.3%	25.0%	20.8%	
50% Met	0.0%	100.0%	40.0%	29.9%	33.3%	37.5%	33.8%	
25% Met	0.0%	0.0%	0.0%	22.4%	20.3%	12.5%	19.5%	
0% Met	0.0%	0.0%	20.0%	10.4%	10.1%	12.5%	10.4%	



**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>G. Martial arts programs</u>								
100% Met	0.0%	0.0%	100.0%	16.2%	17.6%	14.3%	17.1%	
75% Met	0.0%	50.0%	0.0%	13.5%	14.7%	14.3%	14.6%	
50% Met	0.0%	0.0%	0.0%	29.7%	26.5%	42.9%	29.3%	
25% Met	0.0%	0.0%	0.0%	18.9%	20.6%	0.0%	17.1%	
0% Met	0.0%	50.0%	0.0%	21.6%	20.6%	28.6%	22.0%	
<u>H. Adult fitness and wellness programs</u>								
100% Met	12.5%	17.9%	4.8%	14.2%	15.3%	6.3%	13.2%	
75% Met	12.5%	28.6%	23.8%	16.8%	16.8%	25.0%	18.8%	
50% Met	25.0%	25.0%	33.3%	39.1%	35.6%	40.6%	36.8%	
25% Met	12.5%	14.3%	33.3%	14.7%	17.3%	14.1%	16.5%	
0% Met	37.5%	14.3%	4.8%	15.2%	14.9%	14.1%	14.7%	

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>I. Water fitness programs</u>								
100% Met	0.0%	15.4%	12.5%	12.2%	14.1%	3.4%	11.7%	
75% Met	0.0%	23.1%	37.5%	15.3%	14.1%	31.0%	18.0%	
50% Met	0.0%	15.4%	37.5%	25.5%	29.3%	17.2%	26.6%	
25% Met	0.0%	30.8%	0.0%	23.5%	23.2%	13.8%	21.1%	
0% Met	100.0%	15.4%	12.5%	23.5%	19.2%	34.5%	22.7%	
<u>J. Tennis lessons and leagues</u>								
100% Met	0.0%	33.3%	18.2%	28.8%	27.7%	27.6%	27.7%	
75% Met	50.0%	16.7%	27.3%	28.8%	29.5%	27.6%	29.1%	
50% Met	25.0%	41.7%	45.5%	25.2%	25.0%	37.9%	27.7%	
25% Met	0.0%	8.3%	9.1%	11.7%	12.5%	3.4%	10.6%	
0% Met	25.0%	0.0%	0.0%	5.4%	5.4%	3.4%	5.0%	

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<b><u>K. Youth arts and crafts programs</u></b>							
100% Met	0.0%	0.0%	0.0%	22.1%	20.8%	10.0%	19.5%
75% Met	100.0%	100.0%	25.0%	24.7%	24.7%	40.0%	26.4%
50% Met	0.0%	0.0%	25.0%	26.0%	26.0%	30.0%	26.4%
25% Met	0.0%	0.0%	50.0%	15.6%	18.2%	10.0%	17.2%
0% Met	0.0%	0.0%	0.0%	11.7%	10.4%	10.0%	10.3%
<b><u>L. Youth drama/performing arts programs</u></b>							
100% Met	0.0%	0.0%	0.0%	25.8%	24.6%	11.1%	22.9%
75% Met	0.0%	100.0%	0.0%	27.4%	24.6%	33.3%	25.7%
50% Met	0.0%	0.0%	50.0%	21.0%	24.6%	22.2%	24.3%
25% Met	0.0%	0.0%	50.0%	16.1%	19.7%	11.1%	18.6%
0% Met	0.0%	0.0%	0.0%	9.7%	6.6%	22.2%	8.6%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>M. Youth gymnastics and cheerleading</u>								
100% Met	0.0%	0.0%	0.0%	20.0%	19.5%	0.0%	17.0%	
75% Met	0.0%	0.0%	33.3%	20.0%	22.0%	33.3%	23.4%	
50% Met	0.0%	0.0%	33.3%	30.0%	29.3%	33.3%	29.8%	
25% Met	0.0%	100.0%	33.3%	17.5%	19.5%	16.7%	19.1%	
0% Met	0.0%	0.0%	0.0%	12.5%	9.8%	16.7%	10.6%	
<u>N. Senior adult programs</u>								
100% Met	0.0%	12.0%	12.5%	16.8%	15.7%	11.1%	14.7%	
75% Met	50.0%	12.0%	37.5%	24.4%	19.1%	33.3%	23.5%	
50% Met	50.0%	44.0%	25.0%	29.4%	34.8%	27.8%	32.4%	
25% Met	0.0%	24.0%	18.8%	16.8%	19.1%	14.8%	17.6%	
0% Met	0.0%	8.0%	6.3%	12.6%	11.3%	13.0%	11.8%	

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>O. Adult arts and crafts programs</u>								
100% Met	0.0%	0.0%	8.3%	12.9%	10.6%	10.0%	10.5%	
75% Met	50.0%	13.3%	25.0%	15.1%	14.9%	20.0%	16.1%	
50% Met	50.0%	26.7%	50.0%	37.6%	38.3%	40.0%	38.7%	
25% Met	0.0%	53.3%	16.7%	18.3%	23.4%	16.7%	21.8%	
0% Met	0.0%	6.7%	0.0%	16.1%	12.8%	13.3%	12.9%	
 <u>P. Adult drama/performing arts programs</u>								
100% Met	0.0%	0.0%	12.5%	20.4%	19.2%	9.5%	16.4%	
75% Met	0.0%	11.1%	50.0%	31.5%	34.6%	23.8%	31.5%	
50% Met	0.0%	66.7%	25.0%	24.1%	26.9%	33.3%	28.8%	
25% Met	0.0%	11.1%	12.5%	14.8%	11.5%	23.8%	15.1%	
0% Met	0.0%	11.1%	0.0%	9.3%	7.7%	9.5%	8.2%	

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>Q. Programs for Disabled</u>								
100% Met	0.0%	40.0%	0.0%	16.1%	19.2%	16.7%	18.4%	
75% Met	0.0%	20.0%	0.0%	16.1%	11.5%	25.0%	15.8%	
50% Met	0.0%	20.0%	0.0%	32.3%	34.6%	25.0%	31.6%	
25% Met	0.0%	0.0%	0.0%	22.6%	19.2%	16.7%	18.4%	
0% Met	0.0%	20.0%	100.0%	12.9%	15.4%	16.7%	15.8%	
<u>R. Special events</u>								
100% Met	28.6%	19.0%	15.8%	26.3%	24.1%	26.0%	24.5%	
75% Met	28.6%	33.3%	42.1%	33.1%	34.3%	30.0%	33.3%	
50% Met	42.9%	33.3%	36.8%	26.9%	29.5%	32.0%	30.1%	
25% Met	0.0%	14.3%	0.0%	10.6%	10.2%	6.0%	9.3%	
0% Met	0.0%	0.0%	5.3%	3.1%	1.8%	6.0%	2.8%	

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/ Condominium
<u>S. Fishing programs</u>								
100% Met	0.0%	20.0%	0.0%	9.6%	9.5%	7.4%	9.1%	
75% Met	0.0%	10.0%	12.5%	21.2%	18.1%	25.9%	19.7%	
50% Met	33.3%	20.0%	37.5%	32.7%	35.2%	25.9%	33.3%	
25% Met	66.7%	40.0%	37.5%	20.2%	24.8%	14.8%	22.7%	
0% Met	0.0%	10.0%	12.5%	16.3%	12.4%	25.9%	15.2%	
<u>T. Concerts/Live Music</u>								
100% Met	40.0%	19.0%	29.4%	29.9%	23.1%	42.9%	28.5%	
75% Met	26.7%	33.3%	26.5%	26.6%	27.1%	26.8%	27.0%	
50% Met	26.7%	31.0%	23.5%	26.9%	29.8%	23.2%	28.0%	
25% Met	0.0%	11.9%	17.6%	11.0%	13.2%	5.4%	11.1%	
0% Met	6.7%	4.8%	2.9%	5.6%	6.8%	1.8%	5.4%	

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>U. Nature/Environmental programs</u>							
100% Met	16.7%	13.6%	15.0%	13.7%	11.7%	18.6%	13.4%
75% Met	33.3%	27.3%	50.0%	33.0%	34.1%	30.5%	33.2%
50% Met	50.0%	45.5%	25.0%	32.4%	32.4%	39.0%	34.0%
25% Met	0.0%	9.1%	10.0%	16.5%	17.3%	8.5%	15.1%
0% Met	0.0%	4.5%	0.0%	4.4%	4.5%	3.4%	4.2%

V. Skateboard Programs

100% Met	0.0%	33.3%	0.0%	28.0%	30.0%	25.0%	28.6%
75% Met	0.0%	33.3%	0.0%	36.0%	40.0%	25.0%	35.7%
50% Met	0.0%	33.3%	0.0%	20.0%	20.0%	25.0%	21.4%
25% Met	0.0%	0.0%	0.0%	12.0%	10.0%	12.5%	10.7%
0% Met	0.0%	0.0%	0.0%	4.0%	0.0%	12.5%	3.6%



**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>W. Rowing and Sailing Programs</u>							
100% Met	0.0%	10.0%	11.1%	8.3%	8.9%	4.5%	8.1%
75% Met	0.0%	10.0%	22.2%	19.8%	17.8%	22.7%	18.7%
50% Met	66.7%	30.0%	44.4%	29.2%	27.7%	50.0%	31.7%
25% Met	33.3%	30.0%	11.1%	28.1%	31.7%	9.1%	27.6%
0% Met	0.0%	20.0%	11.1%	14.6%	13.9%	13.6%	13.8%
 <u>X. Other</u>							
100% Met	0.0%	0.0%	0.0%	5.6%	0.0%	25.0%	4.3%
50% Met	0.0%	0.0%	0.0%	5.6%	5.3%	0.0%	4.3%
25% Met	0.0%	0.0%	50.0%	38.9%	42.1%	0.0%	34.8%
0% Met	100.0%	100.0%	50.0%	50.0%	52.6%	75.0%	56.5%

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household?**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>Q10. Sum of Top 4 Choices</u>							
Youth Learn to Swim programs	3.0%	1.1%	1.5%	4.5%	4.2%	3.2%	3.9%
Pre-school programs	0.0%	0.0%	0.0%	2.5%	2.4%	0.7%	1.8%
Before and after school programs	0.0%	4.4%	3.0%	5.6%	6.3%	1.8%	4.8%
Youth summer camp programs	3.0%	4.4%	3.0%	12.2%	13.6%	2.5%	9.9%
Youth sports programs	0.0%	2.2%	7.6%	12.5%	14.7%	1.8%	10.5%
Youth fitness and wellness programs	0.0%	2.2%	4.5%	5.0%	5.6%	1.8%	4.3%
Martial arts programs	0.0%	1.1%	0.0%	1.1%	1.2%	0.4%	0.9%
Adult fitness and wellness programs	21.2%	28.9%	28.8%	24.6%	26.1%	23.2%	25.0%
Water fitness programs	6.1%	6.7%	3.0%	8.0%	8.0%	6.7%	7.5%
Tennis lessons and leagues	18.2%	10.0%	16.7%	10.8%	12.9%	7.0%	10.9%

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household? (cont.)**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>Q10. Sum of Top 4 Choices (Cont.)</u>							
Youth arts and crafts program	0.0%	2.2%	1.5%	3.4%	3.6%	1.8%	3.0%
Youth drama/performing arts programs	0.0%	0.0%	1.5%	3.1%	3.2%	0.7%	2.4%
Youth gymnastics and cheerleading	0.0%	0.0%	3.0%	1.6%	2.0%	0.4%	1.5%
Senior adult programs	12.1%	28.9%	27.3%	16.2%	17.8%	19.6%	18.3%
Adult arts and crafts programs	9.1%	8.9%	7.6%	8.6%	8.5%	8.4%	8.4%
Adult drama/performing arts programs	0.0%	7.8%	6.1%	6.2%	5.3%	7.7%	6.0%
Programs for disabled	0.0%	4.4%	3.0%	2.3%	1.9%	3.5%	2.4%
Special events	21.2%	18.9%	27.3%	19.2%	22.9%	12.3%	19.3%
Fishing programs	9.1%	6.7%	4.5%	7.2%	7.8%	5.6%	7.0%
Concerts/live Music	57.6%	48.9%	48.5%	40.6%	43.6%	39.3%	41.9%
Nature/Environmental programs	24.2%	18.9%	27.3%	21.1%	22.9%	16.8%	20.8%
Skateboard programs	0.0%	1.1%	0.0%	1.4%	1.2%	1.4%	1.3%
Rowing and Sailing Programs	3.0%	10.0%	9.1%	7.6%	9.7%	3.5%	7.6%
Other	3.0%	1.1%	3.0%	2.7%	2.7%	1.8%	2.4%

**Q11. Over the past 12 months have you or any member of your household attended any special events/ concerts offered by the City of Naples?**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>Q11. Have you attended any special events/ concerts?</u>							
Yes	69.7%	74.4%	68.2%	67.7%	70.7%	63.5%	68.3%
No	30.3%	25.6%	31.8%	32.3%	29.3%	36.5%	31.7%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/ Condominium	
<u>Q11a. Please check the THREE special events you attended</u>							
Live Music/Concerts	60.9%	47.8%	51.1%	53.5%	46.5%	62.4%	51.6%
Art show/festival	39.1%	37.3%	26.7%	29.0%	34.1%	22.7%	30.4%
Car shows	0.0%	6.0%	11.1%	7.4%	8.2%	6.1%	7.5%
Fundraiser	0.0%	1.5%	2.2%	2.5%	3.6%	1.1%	2.8%
Walks/Runs/Triathalons	0.0%	0.0%	2.2%	2.8%	2.4%	2.8%	2.5%
Church service	0.0%	3.0%	2.2%	2.8%	2.4%	2.8%	2.5%
Fireworks	0.0%	0.0%	4.4%	1.4%	1.7%	1.7%	1.7%
Parades	0.0%	1.5%	0.0%	0.5%	0.7%	0.0%	0.5%
None chosen	0.0%	3.0%	0.0%	0.2%	0.5%	0.6%	0.5%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q11a 2nd</u>							
Art show/festival	52.2%	32.8%	31.1%	38.9%	33.1%	45.9%	36.9%
Car shows	13.0%	20.9%	20.0%	14.5%	18.9%	7.7%	15.5%
Fundraiser	0.0%	1.5%	6.7%	3.9%	5.0%	2.2%	4.2%
Walks/Runs/Triathalons	0.0%	7.5%	6.7%	6.5%	7.7%	3.9%	6.5%
Church service	0.0%	6.0%	6.7%	7.1%	5.8%	8.8%	6.7%
Fireworks	21.7%	16.4%	24.4%	20.5%	21.3%	18.8%	20.5%
Parades	4.3%	3.0%	2.2%	3.2%	3.1%	3.9%	3.3%
Other	0.0%	0.0%	0.0%	0.5%	0.5%	0.0%	0.3%
None chosen	8.7%	11.9%	2.2%	4.8%	4.6%	8.8%	6.2%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q11a 3rd</u>							
Car shows	26.1%	11.9%	6.7%	10.6%	11.0%	11.0%	11.1%
Fundraiser	4.3%	3.0%	4.4%	2.8%	3.1%	2.8%	3.0%
Walks/Runs/Triathalons	4.3%	3.0%	6.7%	7.1%	8.2%	3.3%	6.7%
Church service	13.0%	14.9%	6.7%	7.1%	7.9%	9.9%	8.5%
Fireworks	13.0%	16.4%	20.0%	24.7%	21.8%	23.2%	22.1%
Parades	17.4%	29.9%	44.4%	30.2%	31.2%	29.8%	30.6%
Other	4.3%	1.5%	2.2%	1.4%	1.9%	1.1%	1.7%
None chosen	17.4%	19.4%	8.9%	16.1%	14.9%	18.8%	16.3%

**Q11b. Overall, how satisfied were you with the special event(s) you and members of your household attended during the past 12 months?**

N=601	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q11b. How satisfied were you with the special event(s) you attended?</u>							
Very Satisfied	82.6%	74.6%	71.1%	67.5%	66.2%	74.6%	68.7%
Somewhat Satisfied	13.0%	19.4%	22.2%	25.6%	26.4%	19.3%	24.3%
Neutral	4.3%	3.0%	4.4%	3.9%	4.8%	2.8%	4.2%
Somewhat Dissatisfied	0.0%	0.0%	2.2%	0.7%	0.7%	0.6%	0.7%
Don't Know	0.0%	3.0%	0.0%	2.3%	1.9%	2.8%	2.2%

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<b><u>Q12. The THREE major actions the City of Naples could do to improve</u></b>							
More live music/concerts	57.6%	50.0%	37.9%	50.4%	52.2%	42.1%	48.8%
Less live music/concerts	3.0%	2.2%	3.0%	3.3%	3.4%	2.5%	3.1%
More events/concerts in evenings	9.1%	17.8%	16.7%	13.9%	15.6%	13.0%	14.8%
Less events/concerts in evenings	3.0%	3.3%	6.1%	1.9%	2.7%	1.4%	2.3%
More events/concerts on weekends	3.0%	1.1%	1.5%	3.9%	3.7%	3.2%	3.5%
Less events/concerts on weekends	0.0%	1.1%	1.5%	0.9%	0.5%	1.8%	0.9%
More events with street closures	0.0%	4.4%	1.5%	1.6%	1.9%	1.4%	1.7%
Less events with street closures	6.1%	6.7%	7.6%	3.0%	3.6%	4.6%	3.9%
Don't Know	18.2%	13.3%	24.2%	21.2%	16.4%	30.2%	21.1%



**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q12 2nd</u>							
Less live music/concerts	0.0%	0.0%	0.0%	0.2%	0.0%	0.4%	0.1%
More events/concerts in evenings	36.4%	33.3%	22.7%	32.3%	34.9%	23.9%	31.1%
Less events/concerts in evenings	0.0%	2.2%	3.0%	3.4%	2.7%	3.9%	3.1%
More events/concerts on weekends	15.2%	20.0%	25.8%	22.9%	24.7%	17.9%	22.5%
Less events/concerts on weekends	3.0%	3.3%	3.0%	2.7%	3.1%	1.8%	2.6%
More events with street closures	6.1%	3.3%	7.6%	3.9%	4.9%	4.2%	4.7%
Less events with street closures	6.1%	1.1%	0.0%	2.0%	1.7%	2.1%	1.8%
Don't Know	33.3%	36.7%	37.9%	32.6%	28.0%	46.0%	34.1%

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
<u>Q12 3rd</u>							
More live music/concerts	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%	0.1%
More events/concerts in evenings	0.0%	0.0%	0.0%	0.2%	0.0%	0.4%	0.1%
More events/concerts on weekends	15.2%	16.7%	12.1%	21.8%	21.0%	17.5%	19.8%
Less events/concerts on weekends	0.0%	2.2%	3.0%	0.8%	1.4%	0.7%	1.1%
More events with street closures	21.2%	22.2%	21.2%	21.4%	23.4%	17.2%	21.3%
Less events with street closures	12.1%	10.0%	7.6%	10.0%	11.5%	4.9%	9.4%
Don't Know	51.5%	48.9%	56.1%	45.7%	42.5%	59.3%	48.2%

**Q13. Please check ALL the ways you would prefer to learn about City of Naples programs and activities. (Check all that apply.)**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total	
	6 months or less		7 to 9 months	10 to 11 months	12 months	Single Family Home		Apartment/Condominium
Q13. The ways you would prefer to learn about City of Naples programs								
Activity Guide	48.5%	44.4%	45.5%	40.9%	44.9%	35.8%	41.8%	
Website	51.5%	57.8%	54.5%	46.5%	51.5%	42.1%	48.3%	
Newspaper articles	54.5%	68.9%	60.6%	55.1%	53.7%	62.1%	56.4%	
Radio	21.2%	18.9%	18.2%	18.4%	17.8%	20.7%	18.6%	
City's Cable Television Channel	6.1%	8.9%	15.2%	10.0%	9.8%	11.2%	10.2%	
Information at parks/rec. facilities	6.1%	13.3%	15.2%	13.4%	15.4%	8.1%	13.0%	
From friends and neighbors	18.2%	17.8%	21.2%	12.8%	14.6%	13.0%	14.1%	
School flyers/newsletters	0.0%	5.6%	6.1%	9.5%	11.2%	2.1%	8.2%	
e-Blasts	15.2%	22.2%	15.2%	22.0%	25.3%	12.6%	21.0%	
From parks and recreation staff	0.0%	5.6%	4.5%	5.0%	4.7%	4.6%	4.7%	
Social media (Twitter, Facebook, etc.)	3.0%	14.4%	10.6%	15.4%	15.4%	10.9%	14.0%	
Direct mail	30.3%	28.9%	40.9%	34.3%	35.4%	30.2%	33.5%	
Other	3.0%	0.0%	0.0%	1.6%	1.7%	0.4%	1.3%	
None chosen	6.1%	2.2%	7.6%	6.2%	4.9%	9.1%	6.5%	

**Q14. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Naples Parks and Recreation Department.**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
Q14. Please rate your satisfaction							
Very Satisfied	45.5%	32.2%	34.8%	39.9%	36.9%	42.1%	38.5%
Somewhat Satisfied	24.2%	35.6%	39.4%	32.3%	38.1%	21.1%	32.5%
Neutral	21.2%	20.0%	13.6%	15.9%	15.6%	19.3%	16.8%
Somewhat Dissatisfied	3.0%	2.2%	1.5%	2.5%	3.1%	1.1%	2.4%
Very Dissatisfied	0.0%	0.0%	1.5%	0.5%	0.3%	0.7%	0.5%
Don't Know	6.1%	10.0%	9.1%	8.9%	5.9%	15.8%	9.3%

**Q15. Which of the following statements best describes how important you believe parks and recreation facilities and program services are to the quality of life in the City of Naples?**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
Q15. How important							
Very important	78.8%	61.1%	63.6%	75.7%	73.7%	71.9%	73.0%
Important	12.1%	31.1%	31.8%	16.5%	19.5%	17.5%	18.9%
No opinion	9.1%	5.6%	1.5%	3.7%	3.9%	4.2%	4.0%
Not important	0.0%	1.1%	3.0%	2.3%	1.9%	2.5%	2.0%
Don't Know	0.0%	1.1%	0.0%	1.7%	1.0%	3.9%	2.2%

**Q17. In order to fund improvements to the parks and recreation system, it may require some additional tax support. How much in additional tax support would you be willing to pay to fund the types of parks, trails, water baont facilities, sports fields, indoor facilities and program services that are most important to you and members of your household? [Please check ONE.]**

N=880	Q19. How many months on average per year do you reside in the City of Naples?				Q22. You reside in:		Total
	6 months or less	7 to 9 months	10 to 11 months	12 months	Single Family Home	Apartment/Condominium	
Q17. How much in additional tax support would you be willing to pay?							
\$120 - \$144 annually	30.3%	21.1%	21.2%	21.5%	23.1%	19.6%	21.8%
\$96 - \$108 annually	9.1%	15.6%	10.6%	16.8%	18.3%	10.5%	15.7%
\$72 - \$84 annually	0.0%	8.9%	7.6%	7.0%	7.5%	5.6%	6.8%
\$48 - \$60 annually	18.2%	15.6%	16.7%	12.9%	12.4%	16.5%	13.6%
\$12 - \$36 annually	12.1%	8.9%	13.6%	16.1%	14.9%	14.7%	14.8%
Nothing	24.2%	27.8%	22.7%	21.5%	21.0%	24.2%	22.2%
Don't know	6.1%	2.2%	7.6%	4.1%	2.9%	8.8%	5.1%

*Section 10:*  
***Cross-tabular Data by Zone***

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**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months.**

N=880

N=880	Zone					Total
	1	2	3	4	5	
<u>Q1. The parks and facilities you have used</u>						
Anthony Park	2.5%	0.0%	3.9%	0.6%	5.9%	2.7%
Cambier Park Norris Center	34.2%	42.9%	54.6%	35.7%	31.2%	40.1%
Cambier Park Tennis Center	31.6%	17.9%	29.3%	18.9%	8.1%	20.5%
Cambier Park Playground	38.0%	32.1%	42.4%	28.4%	31.7%	34.0%
Cambier Park Bandshell	30.4%	53.6%	51.1%	34.5%	35.5%	39.9%
Cambier Park Ballfield	11.4%	10.7%	18.3%	8.8%	15.6%	13.2%
Fleischmann Pk Community Center	7.6%	7.1%	11.8%	14.0%	21.0%	14.0%
Fleischmann Pk Playground	12.7%	25.0%	14.0%	18.3%	30.6%	19.8%
Fleischmann Pk Sports Facilities	15.2%	12.5%	14.8%	16.2%	22.0%	16.8%
Edge Johnny Nocera Skate Park	1.3%	3.6%	1.7%	1.8%	4.8%	2.6%
River Park Community Center	1.3%	7.1%	5.7%	4.3%	10.8%	5.9%

**Q1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months (cont.)**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q1. The parks and facilities you have used (Cont.)</u>						
River Park Aquatic Center	1.3%	5.4%	9.2%	3.0%	11.3%	6.4%
River Park Playground	0.0%	1.8%	1.7%	0.9%	4.8%	1.9%
Lowdermilk Park	31.6%	55.4%	62.9%	56.7%	71.0%	59.0%
Naples Landing	11.4%	12.5%	16.6%	7.9%	14.0%	12.0%
Naples Dog Park	19.0%	17.9%	17.5%	16.5%	18.8%	17.6%
Naples Pier	70.9%	76.8%	75.1%	68.0%	66.7%	70.5%
Naples Preserve/Hedges Eco-Center	5.1%	5.4%	8.7%	6.1%	18.3%	9.3%
Cambridge Perry Park	3.8%	0.0%	1.3%	1.5%	0.5%	1.4%
Betsy Jones Memorial	1.3%	0.0%	2.2%	0.3%	5.9%	2.0%
Menefee Park	1.3%	1.8%	7.4%	1.8%	0.5%	3.1%
Merrihue Park	1.3%	3.6%	8.3%	3.0%	0.5%	3.9%
Rogers Park	2.5%	1.8%	4.8%	0.3%	0.5%	1.8%
Seagate (school) Park	3.8%	1.8%	4.8%	27.1%	3.2%	12.6%
Naples City Dock	67.1%	73.2%	63.8%	51.2%	46.8%	56.4%
Gordon River Greenway	36.7%	46.4%	44.5%	32.0%	55.4%	41.7%
None chosen	7.6%	3.6%	3.9%	10.4%	9.7%	7.8%



**Q2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months.**

N=880

N=880	Zone					Total
	1	2	3	4	5	
<u>Q2. Park amenities you or members of your household have used</u>						
Baseball/Softball fields	15.2%	17.9%	14.8%	13.4%	19.4%	15.6%
Basketball courts	7.6%	12.5%	15.3%	8.5%	14.5%	11.8%
Bocce courts	5.1%	1.8%	7.9%	3.0%	3.2%	4.4%
Boat launch	26.6%	44.6%	14.8%	16.2%	16.1%	18.6%
Football fields	7.6%	7.1%	4.8%	8.2%	12.4%	8.2%
Gazebos/Picnic Pavilions	12.7%	25.0%	24.5%	19.5%	34.4%	23.8%
Horseshoes	2.5%	0.0%	1.7%	1.8%	2.2%	1.9%
Lakes/Ponds	13.9%	12.5%	24.5%	18.0%	29.0%	21.4%
Live Theatre Productions	22.8%	25.0%	28.8%	18.3%	15.6%	21.4%
Fitness Equipment Room	1.3%	8.9%	5.2%	4.9%	8.1%	5.6%
Pickleball court	2.5%	1.8%	3.9%	4.0%	2.7%	3.4%
Pool tables/Ping Pong tables	3.8%	3.6%	7.0%	4.0%	9.1%	5.9%
Racquetball courts	0.0%	3.6%	1.7%	3.4%	8.6%	3.9%

**Q2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months (cont.)**

N=880

N=880	Zone					Total
	1	2	3	4	5	
<u>Q2. Park amenities you or members of your household have used (Cont.)</u>						
Restrooms	36.7%	64.3%	58.1%	50.9%	52.7%	52.8%
Showers	5.1%	5.4%	7.9%	7.6%	14.5%	8.9%
Shuffleboard courts	3.8%	1.8%	6.1%	2.4%	2.2%	3.5%
Tennis courts (other than at Cambier Park)	3.8%	7.1%	7.4%	13.1%	8.6%	9.5%
Sand volleyball courts	1.3%	7.1%	5.2%	4.3%	7.5%	5.2%
Other	6.3%	1.8%	6.6%	4.9%	3.8%	5.0%
None chosen	29.1%	16.1%	21.8%	28.4%	25.3%	25.2%

**Q3. Overall how would you rate the physical condition of ALL the parks, trails and recreation facilities in City of Naples parks you have visited?**

N=658

Zone					Total
1	2	3	4	5	

**Q3. How would you rate the physical condition?**

Excellent	33.9%	42.6%	59.2%	40.4%	37.4%	44.7%
Good	60.7%	53.2%	37.4%	54.0%	57.6%	50.6%
Fair	3.6%	2.1%	1.7%	3.8%	4.3%	3.2%
Don't know	1.8%	2.1%	1.7%	1.7%	0.7%	1.5%

**Q4. Have you or other members of your household participated in any recreation programs offered by the Naples Parks and Recreation Department during the past 12 months?**

N=880

Zone					Total
1	2	3	4	5	

**Q4. Have you participated in any recreation programs?**

Yes	12.7%	17.9%	16.2%	15.5%	20.4%	16.7%
No	87.3%	82.1%	83.8%	84.5%	79.6%	83.3%

**Q4a. Approximately how many different recreation programs offered by the Naples Parks and Recreation Department have you or members of your household participated in over the past 12 months?**

N=147

	Zone					Total
	1	2	3	4	5	
<u>Q4a. How many different recreation programs?</u>						
1 program	10.0%	0.0%	40.5%	29.4%	26.3%	27.9%
2 to 3 programs	60.0%	50.0%	29.7%	33.3%	47.4%	38.8%
4 to 6 programs	20.0%	50.0%	16.2%	21.6%	10.5%	19.7%
7 to 10 programs	10.0%	0.0%	8.1%	11.8%	2.6%	7.5%
11 or more programs	0.0%	0.0%	5.4%	2.0%	2.6%	2.7%
None	0.0%	0.0%	0.0%	0.0%	2.6%	0.7%
Don't Know	0.0%	0.0%	0.0%	2.0%	7.9%	2.7%

**Q4b. From the following list, please check the THREE primary reasons why your household has participated in Naples Parks and Recreation Department recreation programs.**

N=147

N=147	Zone					Total
	1	2	3	4	5	
<u>Q4b. THREE primary reasons why your household has participated</u>						
Quality of instruction	20.0%	20.0%	27.0%	25.5%	34.2%	27.2%
Location of facility	80.0%	70.0%	73.0%	64.7%	73.7%	70.7%
Quality of facility	20.0%	40.0%	48.6%	33.3%	28.9%	36.1%
Economical fees	10.0%	30.0%	29.7%	19.6%	50.0%	29.9%
Convenient times offered	20.0%	10.0%	18.9%	15.7%	28.9%	19.7%
Quality of program	30.0%	60.0%	45.9%	49.0%	47.4%	46.9%
Dates offered	50.0%	30.0%	24.3%	23.5%	23.7%	25.9%
Friends participate	30.0%	50.0%	27.0%	21.6%	28.9%	27.9%
Facilities are accessible	20.0%	20.0%	24.3%	23.5%	34.2%	25.9%
Other	0.0%	0.0%	5.4%	3.9%	5.3%	4.1%
None chosen	10.0%	0.0%	2.7%	2.0%	0.0%	2.0%

**Q4c. How would you rate the overall quality of programs that you and members of your household have participated in?**

N=147

Zone					Total
1	2	3	4	5	

**Q4c. How would you rate the overall quality of programs?**

Excellent	20.0%	30.0%	54.1%	33.3%	36.8%	38.8%
Good	60.0%	60.0%	32.4%	47.1%	50.0%	45.6%
Fair	0.0%	0.0%	8.1%	13.7%	5.3%	8.2%
Poor	0.0%	0.0%	2.7%	0.0%	2.6%	1.4%
Don't know	20.0%	10.0%	2.7%	5.9%	5.3%	6.1%

**Q5. Please CHECK all that apply:**

N=880

Zone

Total

	1	2	3	4	5	
The City has too few parks	19.0%	7.1%	16.6%	15.5%	18.3%	16.1%
The City has too many parks	5.1%	1.8%	4.8%	2.1%	2.7%	3.2%
The City has the sufficient number of parks now	51.9%	78.6%	55.9%	51.5%	57.5%	55.8%
Park facilities should be expanded	25.3%	16.1%	27.5%	21.0%	27.4%	24.1%
Park facilities should be reduced	0.0%	0.0%	3.9%	0.9%	1.1%	1.6%
Park facilities are sufficient the way they are now	36.7%	60.7%	40.2%	36.9%	33.3%	38.6%
Recreation programs should be expanded	19.0%	16.1%	20.5%	20.4%	26.9%	21.4%
Recreation programs should be reduced	2.5%	0.0%	3.9%	2.7%	0.5%	2.4%
Recreation programs are sufficient the way they are now	32.9%	46.4%	28.4%	23.2%	30.1%	28.4%

**Q5. Please CHECK all that apply (cont.):**

N=880

Zone					Total
1	2	3	4	5	

**Q5. Please CHECK all that apply (Cont.):**

Special Events held within the City should be expanded	25.3%	25.0%	31.4%	25.0%	31.7%	28.1%
Special Events held within the City should be reduced	17.7%	8.9%	12.2%	5.8%	5.9%	8.8%
Special Events held within the City are sufficient the way they are now	32.9%	51.8%	38.0%	32.9%	35.5%	36.1%
Funding for parks facilities should be increased	32.9%	21.4%	31.4%	29.0%	36.6%	31.0%
Funding for parks facilities should be decreased	1.3%	0.0%	2.6%	2.4%	1.1%	1.9%
Sufficient fund	40.5%	58.9%	39.7%	38.7%	34.4%	39.7%
None chosen	10.1%	1.8%	4.4%	13.1%	9.7%	9.1%



**Q6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often.**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q6. The reasons that deter you from using parks</u>						
Not deterred	55.7%	73.2%	58.1%	51.5%	50.5%	54.8%
Facilities are not well maintained	0.0%	0.0%	1.3%	0.9%	1.6%	1.0%
Program or facility not offered	1.3%	0.0%	3.9%	3.0%	2.7%	2.8%
We are too busy	30.4%	28.6%	14.4%	22.9%	19.9%	21.0%
security is insufficient	0.0%	1.8%	0.9%	0.9%	1.6%	1.0%
Lack of quality programs	2.5%	0.0%	3.5%	3.0%	1.1%	2.5%
Too far from our residence	2.5%	3.6%	1.7%	2.4%	2.2%	2.3%
Class full	0.0%	0.0%	0.9%	0.6%	0.5%	0.6%
Fees are too high	0.0%	1.8%	2.2%	2.1%	4.8%	2.5%
Program times are not convenient	3.8%	0.0%	3.5%	2.4%	5.9%	3.4%
Use other facilities than City	21.5%	3.6%	7.9%	17.4%	14.5%	13.9%
Lack of parking	5.1%	17.9%	6.1%	9.1%	14.5%	9.8%

**Q6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often (cont.)**

N=880

	Zone					Total
	1	2	3	4	5	
Q6. The reasons that deter you from using parks (Cont.)						
Poor customer service by staff	0.0%	0.0%	0.4%	0.9%	0.5%	0.6%
I do not know locations of facilities	1.3%	0.0%	4.8%	6.7%	4.3%	4.8%
Facilities don't have the right equipment	0.0%	0.0%	0.9%	2.1%	1.1%	1.3%
Language barriers are difficult	0.0%	0.0%	1.3%	0.3%	1.6%	0.8%
I do not know what is being offered	21.5%	12.5%	17.9%	21.3%	17.2%	19.0%
Facility operating hours not convenient	0.0%	0.0%	0.9%	1.2%	3.8%	1.5%
Registration for programs is difficult	0.0%	0.0%	1.3%	1.2%	2.7%	1.4%
Use services of other agencies	7.6%	0.0%	0.9%	2.1%	2.7%	2.3%
Lack of accessibility	0.0%	0.0%	0.0%	0.9%	0.5%	0.5%
Other	7.6%	5.4%	6.1%	9.1%	10.2%	8.2%
None chosen	1.3%	1.8%	9.2%	5.5%	8.1%	6.4%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Zone					Total
	1	2	3	4	5	
<u>A. Youth football and soccer fields</u>						
100% Met	36.4%	62.5%	31.6%	26.5%	46.9%	37.5%
75% Met	18.2%	12.5%	31.6%	41.2%	40.6%	34.6%
50% Met	27.3%	12.5%	31.6%	17.6%	3.1%	16.3%
25% Met	18.2%	12.5%	0.0%	8.8%	3.1%	6.7%
0% Met	0.0%	0.0%	5.3%	5.9%	6.3%	4.8%

B. Youth baseball and softball fields

100% Met	44.4%	60.0%	45.2%	34.4%	52.8%	45.8%
75% Met	22.2%	30.0%	22.6%	37.5%	13.9%	24.6%
50% Met	11.1%	0.0%	25.8%	28.1%	30.6%	24.6%
25% Met	22.2%	10.0%	6.5%	0.0%	0.0%	4.2%
0% Met	0.0%	0.0%	0.0%	0.0%	2.8%	0.8%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

**C. Adult softball fields**

100% Met	0.0%	71.4%	25.0%	30.8%	21.7%	29.3%
75% Met	33.3%	14.3%	25.0%	15.4%	34.8%	24.0%
50% Met	33.3%	14.3%	31.3%	30.8%	17.4%	25.3%
25% Met	33.3%	0.0%	12.5%	23.1%	26.1%	20.0%
0% Met	0.0%	0.0%	6.3%	0.0%	0.0%	1.3%

**D. Beachfront parks**

100% Met	44.4%	37.8%	53.1%	49.7%	40.2%	47.1%
75% Met	27.8%	40.5%	25.4%	32.8%	34.2%	31.4%
50% Met	19.4%	13.5%	13.1%	14.7%	22.2%	16.3%
25% Met	5.6%	5.4%	6.9%	2.8%	2.6%	4.2%
0% Met	2.8%	2.7%	1.5%	0.0%	0.9%	1.0%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

**E. Large community parks**

100% Met	43.8%	55.6%	44.7%	39.0%	44.0%	43.6%
75% Met	25.0%	18.5%	38.8%	38.0%	36.3%	34.9%
50% Met	21.9%	25.9%	10.6%	19.0%	17.6%	17.3%
25% Met	6.3%	0.0%	5.9%	2.0%	1.1%	3.0%
0% Met	3.1%	0.0%	0.0%	2.0%	1.1%	1.2%

**F. Passive mini parks**

100% Met	29.2%	70.6%	48.2%	36.4%	32.7%	41.2%
75% Met	33.3%	11.8%	30.1%	36.4%	46.9%	34.4%
50% Met	25.0%	17.6%	15.7%	19.5%	16.3%	18.0%
25% Met	12.5%	0.0%	6.0%	6.5%	4.1%	6.0%
0% Met	0.0%	0.0%	0.0%	1.3%	0.0%	0.4%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

G. Outdoor swimming pools/water parks

100% Met	0.0%	70.0%	38.6%	29.8%	33.9%	34.1%
75% Met	22.2%	10.0%	22.7%	29.8%	35.7%	28.4%
50% Met	11.1%	10.0%	15.9%	28.1%	17.9%	19.9%
25% Met	66.7%	10.0%	9.1%	12.3%	8.9%	13.1%
0% Met	0.0%	0.0%	13.6%	0.0%	3.6%	4.5%

H. Playground equipment

100% Met	41.7%	69.2%	50.0%	28.6%	37.5%	40.9%
75% Met	33.3%	30.8%	38.9%	42.9%	46.4%	40.9%
50% Met	12.5%	0.0%	9.3%	16.1%	14.3%	12.3%
25% Met	8.3%	0.0%	1.9%	10.7%	1.8%	4.9%
0% Met	4.2%	0.0%	0.0%	1.8%	0.0%	1.0%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

**I. Outdoor basketball courts**

100% Met	28.6%	50.0%	43.2%	26.2%	48.4%	38.6%
75% Met	14.3%	50.0%	37.8%	42.9%	32.3%	37.8%
50% Met	57.1%	0.0%	13.5%	19.0%	16.1%	17.3%
25% Met	0.0%	0.0%	2.7%	7.1%	3.2%	3.9%
0% Met	0.0%	0.0%	2.7%	4.8%	0.0%	2.4%

**J. Outdoor tennis courts**

100% Met	24.0%	62.5%	53.4%	47.4%	29.7%	44.4%
75% Met	44.0%	31.3%	31.0%	29.5%	35.1%	32.7%
50% Met	24.0%	0.0%	6.9%	15.4%	16.2%	13.1%
25% Met	8.0%	6.3%	6.9%	6.4%	16.2%	8.4%
0% Met	0.0%	0.0%	1.7%	1.3%	2.7%	1.4%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775	Zone					Total
	1	2	3	4	5	
<u>K. Walking, hiking and biking trails</u>						
100% Met	16.3%	36.8%	26.2%	26.8%	33.3%	28.1%
75% Met	20.9%	18.4%	26.2%	27.4%	29.6%	26.2%
50% Met	25.6%	26.3%	22.3%	26.8%	25.9%	25.2%
25% Met	20.9%	18.4%	20.0%	14.6%	7.4%	15.3%
0% Met	16.3%	0.0%	5.4%	4.3%	3.7%	5.2%

L. Canoeing and Kayaking

100% Met	14.3%	33.3%	25.0%	21.2%	21.5%	22.4%
75% Met	17.9%	27.8%	26.3%	28.3%	30.8%	27.3%
50% Met	35.7%	22.2%	26.3%	28.3%	27.7%	28.0%
25% Met	25.0%	16.7%	17.1%	17.2%	15.4%	17.5%
0% Met	7.1%	0.0%	5.3%	5.1%	4.6%	4.9%



**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

M. Beaches

100% Met	65.3%	71.7%	74.7%	60.0%	60.6%	65.4%
75% Met	30.6%	19.6%	20.3%	31.2%	27.6%	26.6%
50% Met	4.1%	8.7%	3.8%	8.3%	10.2%	7.2%
25% Met	0.0%	0.0%	1.3%	0.0%	0.8%	0.5%
0% Met	0.0%	0.0%	0.0%	0.5%	0.8%	0.3%

N. Outdoor Concert Venues

100% Met	34.3%	44.8%	47.5%	34.0%	34.2%	38.6%
75% Met	48.6%	24.1%	23.7%	33.3%	29.1%	30.5%
50% Met	8.6%	27.6%	18.6%	21.2%	24.1%	20.4%
25% Met	0.0%	3.4%	9.3%	10.3%	8.9%	8.4%
0% Met	8.6%	0.0%	0.8%	1.3%	3.8%	2.2%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

**O. Bocce Courts**

100% Met	42.9%	100.0%	50.0%	19.2%	33.3%	35.1%
75% Met	14.3%	0.0%	18.2%	26.9%	28.6%	23.4%
50% Met	14.3%	0.0%	27.3%	30.8%	28.6%	27.3%
25% Met	0.0%	0.0%	4.5%	19.2%	9.5%	10.4%
0% Met	28.6%	0.0%	0.0%	3.8%	0.0%	3.9%

**P. Gazebos/Picnic Shelters**

100% Met	29.4%	47.4%	34.7%	30.3%	27.8%	32.0%
75% Met	35.3%	31.6%	29.3%	40.4%	38.9%	36.0%
50% Met	23.5%	10.5%	25.3%	21.3%	27.8%	23.5%
25% Met	11.8%	10.5%	10.7%	5.6%	5.6%	7.7%
0% Met	0.0%	0.0%	0.0%	2.2%	0.0%	0.7%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

Q. Skate parks

100% Met	33.3%	66.7%	50.0%	38.9%	35.0%	42.1%
75% Met	33.3%	16.7%	10.0%	27.8%	45.0%	29.8%
50% Met	0.0%	16.7%	20.0%	16.7%	15.0%	15.8%
25% Met	33.3%	0.0%	20.0%	16.7%	5.0%	12.3%

R. Shuffle board courts

100% Met	50.0%	0.0%	43.8%	9.1%	36.4%	31.7%
75% Met	0.0%	100.0%	37.5%	54.5%	45.5%	43.9%
50% Met	50.0%	0.0%	12.5%	18.2%	18.2%	17.1%
25% Met	0.0%	0.0%	0.0%	9.1%	0.0%	2.4%
0% Met	0.0%	0.0%	6.3%	9.1%	0.0%	4.9%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

**S. Racquetball courts**

100% Met	0.0%	20.0%	11.1%	16.7%	38.1%	24.5%
75% Met	0.0%	20.0%	33.3%	25.0%	38.1%	30.6%
50% Met	100.0%	40.0%	44.4%	25.0%	14.3%	28.6%
25% Met	0.0%	20.0%	11.1%	8.3%	9.5%	10.2%
0% Met	0.0%	0.0%	0.0%	25.0%	0.0%	6.1%

**T. Indoor Gym - basketball/volleyball courts**

100% Met	16.7%	25.0%	15.8%	6.1%	26.7%	16.7%
75% Met	16.7%	25.0%	10.5%	15.2%	20.0%	16.7%
50% Met	16.7%	25.0%	21.1%	51.5%	26.7%	33.3%
25% Met	0.0%	12.5%	21.1%	21.2%	16.7%	17.7%
0% Met	50.0%	12.5%	31.6%	6.1%	10.0%	15.6%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

U. Dog Parks

100% Met	20.8%	43.8%	31.9%	25.5%	36.0%	30.7%
75% Met	16.7%	25.0%	27.7%	18.2%	24.0%	22.4%
50% Met	25.0%	25.0%	10.6%	25.5%	22.0%	20.8%
25% Met	33.3%	6.3%	21.3%	25.5%	12.0%	20.3%
0% Met	4.2%	0.0%	8.5%	5.5%	6.0%	5.7%

V. Pickleball Courts

100% Met	16.7%	25.0%	25.0%	22.2%	41.7%	26.9%
75% Met	0.0%	0.0%	0.0%	27.8%	41.7%	19.2%
50% Met	0.0%	50.0%	33.3%	33.3%	16.7%	26.9%
25% Met	50.0%	0.0%	33.3%	16.7%	0.0%	19.2%
0% Met	33.3%	25.0%	8.3%	0.0%	0.0%	7.7%

**Q7. If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=775

Zone					Total
1	2	3	4	5	

**W. Rowing and Sailing Centers**

100% Met	25.0%	28.6%	14.7%	6.5%	10.8%	12.9%
75% Met	6.3%	28.6%	23.5%	28.3%	18.9%	22.1%
50% Met	37.5%	14.3%	20.6%	19.6%	37.8%	26.4%
25% Met	25.0%	14.3%	32.4%	28.3%	24.3%	27.1%
0% Met	6.3%	14.3%	8.8%	17.4%	8.1%	11.4%

**X. Indoor exercise/running track facilities**

100% Met	14.3%	23.1%	10.3%	7.4%	15.8%	11.9%
75% Met	14.3%	7.7%	15.4%	14.8%	21.1%	15.9%
50% Met	28.6%	30.8%	17.9%	31.5%	28.9%	27.2%
25% Met	14.3%	15.4%	17.9%	27.8%	15.8%	20.5%
0% Met	28.6%	23.1%	38.5%	18.5%	18.4%	24.5%

**Q8. The sum of the FOUR facilities from the list in Question #7 are MOST IMPORTANT to your household?**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q8. Sum of Top 4 Choices</u>						
Youth football and soccer fields	6.3%	7.1%	2.2%	4.9%	3.8%	4.2%
Youth baseball and softball fields	5.1%	8.9%	5.2%	5.8%	7.5%	6.1%
Adult softball fields	0.0%	0.0%	1.3%	0.6%	1.1%	0.8%
Beachfront parks	34.2%	50.0%	41.0%	39.3%	43.0%	40.7%
Large community parks	17.7%	21.4%	13.5%	15.9%	17.7%	16.1%
Passive mini parks	7.6%	5.4%	8.3%	9.5%	6.5%	8.1%
Outdoor swimming pools/ water parks	2.5%	7.1%	8.7%	5.8%	9.7%	7.2%
Playground equipment	11.4%	10.7%	12.7%	7.3%	12.9%	10.5%
Outdoor basketball courts	3.8%	1.8%	3.5%	3.4%	3.2%	3.3%
Outdoor tennis courts	19.0%	8.9%	12.2%	11.0%	7.0%	11.0%
Walking, hiking and biking trails	35.4%	51.8%	44.5%	42.1%	43.5%	43.1%
Canoeing and kayaking	13.9%	12.5%	12.2%	14.9%	11.8%	13.3%
Beaches	48.1%	69.6%	57.6%	55.5%	53.2%	55.9%

**Q8. The sum of the FOUR facilities from the list in Question #7 are MOST IMPORTANT to your household? (cont.)**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q8. Sum of Top 4 Choices (Cont.)</u>						
Outdoor concert venues	21.5%	30.4%	26.6%	24.7%	14.5%	23.1%
Bocce courts	0.0%	1.8%	2.6%	3.0%	0.5%	2.0%
Gazebos/Picnic Shelters	5.1%	7.1%	12.2%	4.6%	8.1%	7.5%
Skate parks	0.0%	1.8%	0.4%	1.2%	2.2%	1.1%
Shuffle board courts	0.0%	0.0%	0.9%	0.3%	0.0%	0.3%
Racquetball courts	0.0%	0.0%	1.3%	0.6%	0.5%	0.7%
Indoor Gym - basketball/ volleyball courts	2.5%	1.8%	1.7%	0.9%	1.6%	1.5%
Dog parks	21.5%	17.9%	13.5%	11.9%	10.2%	13.2%
Pickleball court	2.5%	0.0%	2.6%	2.7%	1.1%	2.2%
Rowing and Sailing Centers	16.5%	0.0%	3.1%	4.6%	6.5%	5.3%
Indoor exercise	0.0%	8.9%	7.4%	7.0%	4.3%	6.0%



**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Zone					Total
	1	2	3	4	5	
<u>A. Youth Learn to Swim programs</u>						
Yes	8.9%	10.7%	9.2%	7.9%	15.1%	10.0%
No	91.1%	89.3%	90.8%	92.1%	84.9%	90.0%
<u>B. Pre-school programs</u>						
Yes	5.1%	5.4%	6.6%	4.6%	11.8%	6.7%
No	94.9%	94.6%	93.4%	95.4%	88.2%	93.3%
<u>C. Before and after school programs</u>						
Yes	6.3%	10.7%	7.4%	7.0%	17.7%	9.7%
No	93.7%	89.3%	92.6%	93.0%	82.3%	90.3%
<u>D. Youth summer camp programs</u>						
Yes	16.5%	17.9%	14.0%	12.2%	22.6%	15.7%
No	83.5%	82.1%	86.0%	87.8%	77.4%	84.3%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Zone					Total
	1	2	3	4	5	
<u>E. Youth sports programs</u>						
Yes	16.5%	16.1%	12.2%	14.3%	24.7%	16.4%
No	83.5%	83.9%	87.8%	85.7%	75.3%	83.6%
<u>F. Youth fitness and wellness programs</u>						
Yes	8.9%	7.1%	8.7%	10.1%	17.7%	11.1%
No	91.1%	92.9%	91.3%	89.9%	82.3%	88.9%
<u>G. Martial arts programs</u>						
Yes	6.3%	7.1%	4.4%	4.0%	9.7%	5.9%
No	93.7%	92.9%	95.6%	96.0%	90.3%	94.1%
<u>H. Adult fitness and wellness programs</u>						
Yes	29.1%	39.3%	41.9%	38.7%	40.3%	39.1%
No	70.9%	60.7%	58.1%	61.3%	59.7%	60.9%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Zone					Total
	1	2	3	4	5	
<u>I. Water fitness programs</u>						
Yes	13.9%	16.1%	21.8%	21.0%	23.1%	20.8%
No	86.1%	83.9%	78.2%	79.0%	76.9%	79.2%
<u>J. Tennis lessons and leagues</u>						
Yes	27.8%	16.1%	21.4%	22.3%	15.6%	20.8%
No	72.2%	83.9%	78.6%	77.7%	84.4%	79.2%
<u>K. Youth arts and crafts programs</u>						
Yes	13.9%	7.1%	13.1%	9.5%	15.6%	12.0%
No	86.1%	92.9%	86.9%	90.5%	84.4%	88.0%
<u>L. Youth drama/performing arts programs</u>						
Yes	12.7%	5.4%	9.2%	9.1%	14.0%	10.3%
No	87.3%	94.6%	90.8%	90.9%	86.0%	89.7%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Zone					Total
	1	2	3	4	5	

**M. Youth gymnastics and cheerleading**

Yes	3.8%	5.4%	6.6%	6.1%	10.2%	6.9%
No	96.2%	94.6%	93.4%	93.9%	89.8%	93.1%

**N. Senior adult programs**

Yes	19.0%	16.1%	30.1%	31.4%	24.2%	27.5%
No	81.0%	83.9%	69.9%	68.6%	75.8%	72.5%

**O. Adult arts and crafts programs**

Yes	19.0%	16.1%	21.0%	21.3%	20.4%	20.6%
No	81.0%	83.9%	79.0%	78.7%	79.6%	79.4%

**P. Adult drama/performing arts programs**

Yes	15.2%	8.9%	17.0%	12.5%	10.2%	13.2%
No	84.8%	91.1%	83.0%	87.5%	89.8%	86.8%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q. Programs for Disabled</u>						
Yes	5.1%	1.8%	6.1%	6.1%	8.1%	6.3%
No	94.9%	98.2%	93.9%	93.9%	91.9%	93.8%
<u>R. Special events</u>						
Yes	32.9%	35.7%	38.0%	29.3%	29.6%	32.4%
No	67.1%	64.3%	62.0%	70.7%	70.4%	67.6%
<u>S. Fishing programs</u>						
Yes	21.5%	25.0%	21.0%	17.4%	19.9%	19.8%
No	78.5%	75.0%	79.0%	82.6%	80.1%	80.2%
<u>T. Concerts/Live Music</u>						
Yes	59.5%	60.7%	65.1%	56.4%	52.7%	58.4%
No	40.5%	39.3%	34.9%	43.6%	47.3%	41.6%

**Q9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.**

N=880	Zone					Total
	1	2	3	4	5	
<u>U. Nature/Environmental programs</u>						
Yes	32.9%	23.2%	43.2%	35.1%	36.6%	36.5%
No	67.1%	76.8%	56.8%	64.9%	63.4%	63.5%
 <u>V. Skateboard Programs</u>						
Yes	2.5%	1.8%	3.5%	2.4%	8.1%	3.9%
No	97.5%	98.2%	96.5%	97.6%	91.9%	96.1%
 <u>W. Rowing and Sailing Programs</u>						
Yes	22.8%	12.5%	19.7%	14.9%	21.5%	18.1%
No	77.2%	87.5%	80.3%	85.1%	78.5%	81.9%
 <u>X. Other</u>						
Yes	3.8%	1.8%	3.9%	4.0%	0.5%	3.1%
No	96.2%	98.2%	96.1%	96.0%	99.5%	96.9%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>A. Youth Learn to Swim programs</u>						
100% Met	0.0%	25.0%	23.5%	9.5%	20.0%	16.7%
75% Met	0.0%	0.0%	11.8%	28.6%	28.0%	20.8%
50% Met	80.0%	50.0%	29.4%	28.6%	32.0%	34.7%
25% Met	20.0%	25.0%	17.6%	19.0%	8.0%	15.3%
0% Met	0.0%	0.0%	17.6%	14.3%	12.0%	12.5%

B. Pre-school programs

100% Met	0.0%	0.0%	33.3%	0.0%	21.1%	16.0%
75% Met	33.3%	50.0%	16.7%	28.6%	10.5%	20.0%
50% Met	66.7%	50.0%	25.0%	28.6%	52.6%	40.0%
25% Met	0.0%	0.0%	8.3%	35.7%	5.3%	14.0%
0% Met	0.0%	0.0%	16.7%	7.1%	10.5%	10.0%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	

**C. Before and after school programs**

100% Met	0.0%	50.0%	23.1%	10.0%	26.9%	20.9%
75% Met	0.0%	0.0%	7.7%	30.0%	26.9%	20.9%
50% Met	50.0%	50.0%	23.1%	40.0%	30.8%	34.3%
25% Met	25.0%	0.0%	15.4%	15.0%	7.7%	11.9%
0% Met	25.0%	0.0%	30.8%	5.0%	7.7%	11.9%

**D. Youth summer camp programs**

100% Met	9.1%	66.7%	28.0%	26.5%	22.9%	26.1%
75% Met	27.3%	0.0%	36.0%	35.3%	34.3%	32.4%
50% Met	36.4%	33.3%	12.0%	26.5%	25.7%	24.3%
25% Met	18.2%	0.0%	16.0%	11.8%	8.6%	11.7%
0% Met	9.1%	0.0%	8.0%	0.0%	8.6%	5.4%



**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>E. Youth sports programs</u>						
100% Met	9.1%	50.0%	18.2%	24.4%	15.8%	20.3%
75% Met	27.3%	33.3%	22.7%	31.7%	31.6%	29.7%
50% Met	45.5%	16.7%	22.7%	26.8%	31.6%	28.8%
25% Met	18.2%	0.0%	31.8%	17.1%	13.2%	17.8%
0% Met	0.0%	0.0%	4.5%	0.0%	7.9%	3.4%

F. Youth fitness and wellness programs

100% Met	20.0%	100.0%	13.3%	7.1%	18.5%	15.6%
75% Met	0.0%	0.0%	20.0%	25.0%	22.2%	20.8%
50% Met	40.0%	0.0%	20.0%	42.9%	33.3%	33.8%
25% Met	20.0%	0.0%	40.0%	17.9%	11.1%	19.5%
0% Met	20.0%	0.0%	6.7%	7.1%	14.8%	10.4%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>G. Martial arts programs</u>						
100% Met	0.0%	33.3%	0.0%	23.1%	21.4%	17.1%
75% Met	25.0%	0.0%	14.3%	23.1%	7.1%	14.6%
50% Met	0.0%	66.7%	0.0%	30.8%	42.9%	29.3%
25% Met	50.0%	0.0%	28.6%	7.7%	14.3%	17.1%
0% Met	25.0%	0.0%	57.1%	15.4%	14.3%	22.0%

H. Adult fitness and wellness programs

100% Met	10.0%	29.4%	14.5%	9.3%	14.5%	13.2%
75% Met	30.0%	29.4%	18.8%	15.5%	17.7%	18.8%
50% Met	35.0%	23.5%	27.5%	40.2%	46.8%	36.8%
25% Met	20.0%	11.8%	20.3%	19.6%	8.1%	16.5%
0% Met	5.0%	5.9%	18.8%	15.5%	12.9%	14.7%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>I. Water fitness programs</u>						
100% Met	22.2%	42.9%	9.1%	4.3%	16.1%	11.7%
75% Met	22.2%	28.6%	12.1%	25.5%	9.7%	18.0%
50% Met	22.2%	14.3%	21.2%	25.5%	38.7%	26.6%
25% Met	22.2%	0.0%	27.3%	21.3%	19.4%	21.1%
0% Met	11.1%	14.3%	30.3%	23.4%	16.1%	22.7%

J. Tennis lessons and leagues

100% Met	7.1%	83.3%	33.3%	29.8%	12.0%	27.7%
75% Met	21.4%	16.7%	25.6%	29.8%	40.0%	29.1%
50% Met	57.1%	0.0%	20.5%	28.1%	28.0%	27.7%
25% Met	14.3%	0.0%	10.3%	12.3%	8.0%	10.6%
0% Met	0.0%	0.0%	10.3%	0.0%	12.0%	5.0%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>K. Youth arts and crafts programs</u>						
100% Met	14.3%	0.0%	14.3%	22.2%	24.0%	19.5%
75% Met	28.6%	0.0%	32.1%	25.9%	20.0%	26.4%
50% Met	28.6%	0.0%	17.9%	29.6%	32.0%	26.4%
25% Met	28.6%	0.0%	14.3%	22.2%	12.0%	17.2%
0% Met	0.0%	0.0%	21.4%	0.0%	12.0%	10.3%

L. Youth drama/performing arts programs

100% Met	33.3%	0.0%	22.2%	20.8%	23.8%	22.9%
75% Met	16.7%	0.0%	38.9%	29.2%	14.3%	25.7%
50% Met	33.3%	0.0%	11.1%	29.2%	28.6%	24.3%
25% Met	16.7%	0.0%	16.7%	20.8%	19.0%	18.6%
0% Met	0.0%	100.0%	11.1%	0.0%	14.3%	8.6%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>M. Youth gymnastics and cheerleading</u>						
100% Met	33.3%	0.0%	16.7%	11.8%	20.0%	17.0%
75% Met	0.0%	0.0%	25.0%	35.3%	13.3%	23.4%
50% Met	0.0%	0.0%	25.0%	35.3%	33.3%	29.8%
25% Met	66.7%	0.0%	25.0%	11.8%	13.3%	19.1%
0% Met	0.0%	0.0%	8.3%	5.9%	20.0%	10.6%

N. Senior adult programs

100% Met	0.0%	12.5%	11.8%	16.7%	21.2%	14.7%
75% Met	18.2%	50.0%	25.5%	24.2%	15.2%	23.5%
50% Met	45.5%	12.5%	37.3%	28.8%	33.3%	32.4%
25% Met	36.4%	25.0%	15.7%	15.2%	18.2%	17.6%
0% Met	0.0%	0.0%	9.8%	15.2%	12.1%	11.8%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>O. Adult arts and crafts programs</u>						
100% Met	7.7%	16.7%	2.9%	9.1%	24.0%	10.5%
75% Met	15.4%	16.7%	17.1%	18.2%	12.0%	16.1%
50% Met	38.5%	33.3%	31.4%	40.9%	48.0%	38.7%
25% Met	38.5%	16.7%	22.9%	25.0%	8.0%	21.8%
0% Met	0.0%	16.7%	25.7%	6.8%	8.0%	12.9%

P. Adult drama/performing arts programs

100% Met	28.6%	50.0%	7.7%	16.0%	23.1%	16.4%
75% Met	0.0%	0.0%	30.8%	44.0%	30.8%	31.5%
50% Met	28.6%	50.0%	30.8%	24.0%	30.8%	28.8%
25% Met	28.6%	0.0%	15.4%	12.0%	15.4%	15.1%
0% Met	14.3%	0.0%	15.4%	4.0%	0.0%	8.2%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>Q. Programs for Disabled</u>						
100% Met	50.0%	0.0%	9.1%	9.1%	30.8%	18.4%
75% Met	0.0%	0.0%	18.2%	9.1%	23.1%	15.8%
50% Met	0.0%	100.0%	18.2%	45.5%	30.8%	31.6%
25% Met	0.0%	0.0%	27.3%	27.3%	7.7%	18.4%
0% Met	50.0%	0.0%	27.3%	9.1%	7.7%	15.8%

R. Special events

100% Met	19.0%	41.2%	34.3%	13.4%	22.7%	24.5%
75% Met	42.9%	29.4%	23.9%	41.8%	31.8%	33.3%
50% Met	23.8%	23.5%	26.9%	35.8%	31.8%	30.1%
25% Met	14.3%	5.9%	9.0%	6.0%	13.6%	9.3%
0% Met	0.0%	0.0%	6.0%	3.0%	0.0%	2.8%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>S. Fishing programs</u>						
100% Met	15.4%	0.0%	8.1%	5.0%	17.2%	9.1%
75% Met	7.7%	58.3%	16.2%	20.0%	13.8%	19.7%
50% Met	30.8%	25.0%	18.9%	40.0%	44.8%	33.3%
25% Met	30.8%	16.7%	27.0%	20.0%	20.7%	22.7%
0% Met	15.4%	0.0%	29.7%	15.0%	3.4%	15.2%

T. Concerts/Live Music

100% Met	23.7%	34.5%	32.5%	22.7%	33.3%	28.5%
75% Met	44.7%	31.0%	28.9%	25.5%	17.9%	27.0%
50% Met	23.7%	27.6%	17.5%	37.6%	28.6%	28.0%
25% Met	0.0%	6.9%	13.2%	11.3%	14.3%	11.1%
0% Met	7.9%	0.0%	7.9%	2.8%	6.0%	5.4%



**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>U. Nature/Environmental programs</u>						
100% Met	10.0%	40.0%	15.4%	9.0%	13.5%	13.4%
75% Met	40.0%	30.0%	28.2%	33.3%	38.5%	33.2%
50% Met	30.0%	20.0%	33.3%	41.0%	28.8%	34.0%
25% Met	15.0%	10.0%	17.9%	14.1%	13.5%	15.1%
0% Met	5.0%	0.0%	5.1%	2.6%	5.8%	4.2%

V. Skateboard Programs

100% Met	50.0%	0.0%	0.0%	50.0%	27.3%	28.6%
75% Met	0.0%	0.0%	28.6%	37.5%	45.5%	35.7%
50% Met	0.0%	0.0%	42.9%	12.5%	18.2%	21.4%
25% Met	50.0%	0.0%	14.3%	0.0%	9.1%	10.7%
0% Met	0.0%	0.0%	14.3%	0.0%	0.0%	3.6%

**Q9. If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household. (Without "Don't Know")**

N=669	Zone					Total
	1	2	3	4	5	
<u>W. Rowing and Sailing Programs</u>						
100% Met	13.3%	0.0%	6.1%	2.6%	15.6%	8.1%
75% Met	6.7%	0.0%	24.2%	17.9%	21.9%	18.7%
50% Met	46.7%	75.0%	18.2%	43.6%	18.8%	31.7%
25% Met	33.3%	25.0%	24.2%	25.6%	31.3%	27.6%
0% Met	0.0%	0.0%	27.3%	10.3%	12.5%	13.8%

X. Other

100% Met	0.0%	0.0%	12.5%	0.0%	0.0%	4.3%
50% Met	0.0%	0.0%	0.0%	9.1%	0.0%	4.3%
25% Met	66.7%	0.0%	37.5%	27.3%	0.0%	34.8%
0% Met	33.3%	100.0%	50.0%	63.6%	0.0%	56.5%

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household?**

N=880

Zone					Total
1	2	3	4	5	

**Q10. Sum of Top 4 Choices**

Youth Learn to Swim programs	3.8%	5.4%	3.1%	3.0%	5.9%	3.9%
Pre-school programs	2.5%	1.8%	1.7%	0.6%	3.8%	1.8%
Before and after school programs	3.8%	5.4%	3.5%	2.7%	10.2%	4.8%
Youth summer camp programs	8.9%	14.3%	10.5%	7.0%	13.4%	9.9%
Youth sports programs	6.3%	8.9%	7.9%	10.1%	16.7%	10.5%
Youth fitness and wellness programs	1.3%	1.8%	3.5%	4.6%	7.0%	4.3%
Martial arts programs	0.0%	1.8%	1.7%	0.9%	0.0%	0.9%
Adult fitness and wellness programs	13.9%	32.1%	27.1%	26.2%	23.1%	25.0%
Water fitness programs	1.3%	7.1%	8.3%	7.6%	9.1%	7.5%
Tennis lessons and leagues	19.0%	10.7%	11.4%	11.9%	5.4%	10.9%
Youth arts and crafts program	5.1%	1.8%	4.4%	2.4%	1.6%	3.0%

**Q10. The sum of the FOUR programs from the list in Question #9 are MOST IMPORTANT to your household? (cont.)**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q10. Sum of Top 4 Choices (Cont.)</u>						
Youth drama/performing arts programs	6.3%	5.4%	2.2%	1.5%	1.6%	2.4%
Youth gymnastics and cheerleading	0.0%	0.0%	1.3%	1.8%	2.2%	1.5%
Senior adult programs	13.9%	10.7%	19.7%	23.5%	11.8%	18.3%
Adult arts and crafts programs	7.6%	5.4%	10.0%	9.5%	5.9%	8.4%
Adult drama/performing arts programs	3.8%	1.8%	10.0%	6.7%	2.2%	6.0%
Programs for disabled	2.5%	0.0%	2.6%	3.0%	1.6%	2.4%
Special events	20.3%	23.2%	21.0%	19.8%	15.1%	19.3%
Fishing programs	15.2%	8.9%	8.3%	6.1%	3.2%	7.0%
Concerts/live Music	38.0%	50.0%	45.9%	42.1%	36.6%	41.9%
Nature/Environmental programs	19.0%	16.1%	23.1%	20.7%	20.4%	20.8%
Skateboard programs	0.0%	0.0%	1.3%	1.8%	1.1%	1.3%
Rowing and Sailing Programs	16.5%	5.4%	5.7%	7.9%	6.5%	7.6%
Other	3.8%	1.8%	2.6%	3.0%	0.5%	2.4%

**Q11. Over the past 12 months have you or any member of your household attended any special events/ concerts offered by the City of Naples?**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q11. Have you attended any special events/ concerts?</u>						
Yes	68.4%	67.9%	76.4%	64.0%	66.1%	68.3%
No	31.6%	32.1%	23.6%	36.0%	33.9%	31.7%

**Q11a. From the following list, please check the THREE special events you attended**

N=601	Zone					Total
	1	2	3	4	5	
<u>Q11a. Please check the THREE special events you attended</u>						
Live Music/Concerts	29.6%	60.5%	52.6%	52.4%	56.1%	51.6%
Art show/festival	48.1%	23.7%	27.4%	34.3%	22.0%	30.4%
Car shows	13.0%	7.9%	9.7%	4.8%	6.5%	7.5%
Fundraiser	0.0%	0.0%	1.7%	3.8%	4.9%	2.8%
Walks/Runs/Triathalons	1.9%	2.6%	0.6%	2.4%	5.7%	2.5%
Church service	1.9%	5.3%	4.6%	1.0%	1.6%	2.5%
Fireworks	1.9%	0.0%	2.3%	1.4%	1.6%	1.7%
Parades	1.9%	0.0%	0.6%	0.0%	0.8%	0.5%
None chosen	1.9%	0.0%	0.6%	0.0%	0.8%	0.5%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Zone					Total
	1	2	3	4	5	
<u>Q11a 2nd</u>						
Art show/festival	22.2%	42.1%	42.3%	37.6%	33.3%	36.9%
Car shows	25.9%	18.4%	13.1%	17.6%	9.8%	15.5%
Fundraiser	0.0%	0.0%	4.6%	5.7%	4.1%	4.2%
Walks/Runs/Triathalons	1.9%	5.3%	6.3%	4.3%	13.0%	6.5%
Church service	9.3%	2.6%	4.6%	8.1%	7.3%	6.7%
Fireworks	27.8%	28.9%	22.3%	15.7%	20.3%	20.5%
Parades	3.7%	2.6%	2.3%	3.3%	4.9%	3.3%
Other	0.0%	0.0%	0.6%	0.5%	0.0%	0.3%
None chosen	9.3%	0.0%	4.0%	7.1%	7.3%	6.2%

**Q11a. From the following list, please check the THREE special events you attended:**

N=601	Zone					Total
	1	2	3	4	5	
<u>Q11a 3rd</u>						
Car shows	9.3%	15.8%	16.6%	8.6%	7.3%	11.1%
Fundraiser	0.0%	0.0%	2.9%	5.2%	1.6%	3.0%
Walks/Runs/Triathalons	3.7%	10.5%	5.7%	8.1%	5.7%	6.7%
Church service	7.4%	10.5%	7.4%	8.1%	10.6%	8.5%
Fireworks	25.9%	18.4%	22.9%	22.9%	19.5%	22.1%
Parades	31.5%	36.8%	33.1%	27.1%	30.9%	30.6%
Other	3.7%	0.0%	1.7%	1.9%	0.8%	1.7%
None chosen	18.5%	7.9%	9.7%	18.1%	23.6%	16.3%

**Q11b. Overall, how satisfied were you with the special event(s) you and members of your household attended during the past 12 months?**

N=601

Zone					Total
1	2	3	4	5	

**Q11b. How satisfied were you with the special event(s) you attended?**

Very Satisfied	77.8%	73.7%	66.9%	70.5%	63.4%	68.7%
Somewhat Satisfied	13.0%	23.7%	26.3%	24.8%	26.0%	24.3%
Neutral	3.7%	2.6%	3.4%	2.9%	7.3%	4.2%
Somewhat Dissatisfied	1.9%	0.0%	0.6%	1.0%	0.0%	0.7%
Don't Know	3.7%	0.0%	2.9%	1.0%	3.3%	2.2%



**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880

N=880	Zone					Total
	1	2	3	4	5	
<u>Q12. The THREE major actions the City of Naples could do to improve</u>						
More live music/concerts	36.7%	57.1%	51.5%	45.4%	53.8%	48.8%
Less live music/concerts	2.5%	1.8%	3.5%	3.0%	3.2%	3.1%
More events/concerts in evenings	17.7%	21.4%	16.2%	14.3%	10.8%	14.8%
Less events/concerts in evenings	7.6%	1.8%	3.1%	1.5%	0.5%	2.3%
More events/concerts on weekends	5.1%	0.0%	1.3%	4.3%	5.4%	3.5%
Less events/concerts on weekends	0.0%	5.4%	1.3%	0.6%	0.0%	0.9%
More events with street closures	1.3%	0.0%	2.2%	2.1%	1.1%	1.7%
Less events with street closures	8.9%	1.8%	3.5%	3.4%	3.2%	3.9%
Don't Know	20.3%	10.7%	17.5%	25.3%	22.0%	21.1%

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880

	Zone					Total
	1	2	3	4	5	
<u>Q12 2nd</u>						
Less live music/concerts	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%
More events/concerts in evenings	21.5%	32.1%	37.1%	27.4%	34.4%	31.1%
Less events/concerts in evenings	1.3%	3.6%	3.9%	2.7%	3.2%	3.1%
More events/concerts on weekends	24.1%	32.1%	20.1%	21.6%	23.7%	22.5%
Less events/concerts on weekends	6.3%	1.8%	3.5%	1.8%	1.6%	2.6%
More events with street closures	2.5%	5.4%	4.4%	5.2%	4.8%	4.7%
Less events with street closures	3.8%	3.6%	1.3%	2.1%	0.5%	1.8%
Don't Know	40.5%	21.4%	29.7%	38.7%	31.7%	34.1%

**Q12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all.**

N=880

	Zone					Total
	1	2	3	4	5	
<u>Q12 3rd</u>						
More live music/concerts	0.0%	0.0%	0.4%	0.0%	0.0%	0.1%
More events/concerts in evenings	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%
More events/concerts on weekends	12.7%	21.4%	21.4%	20.1%	19.9%	19.8%
Less events/concerts on weekends	0.0%	1.8%	1.3%	1.2%	1.1%	1.1%
More events with street closures	15.2%	23.2%	21.0%	21.6%	23.1%	21.3%
Less events with street closures	19.0%	12.5%	10.9%	5.2%	10.2%	9.4%
Don't Know	53.2%	41.1%	45.0%	51.5%	45.7%	48.2%

**Q13. Please check ALL the ways you would prefer to learn about City of Naples programs and activities. (Check all that apply.)**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q13. The ways you would prefer to learn about City of Naples programs</u>						
Activity Guide	44.3%	33.9%	41.5%	41.5%	44.1%	41.8%
Website	46.8%	55.4%	52.0%	48.8%	41.4%	48.3%
Newspaper articles	60.8%	50.0%	58.5%	57.0%	52.2%	56.4%
Radio	12.7%	17.9%	19.7%	19.8%	17.7%	18.6%
City's Cable Television Channel	8.9%	7.1%	10.5%	9.1%	13.4%	10.2%
Information at parks/rec. facilities	8.9%	8.9%	13.1%	11.0%	19.4%	13.0%
From friends and neighbors	19.0%	14.3%	13.5%	13.4%	13.4%	14.1%
School flyers/newsletters	3.8%	3.6%	5.2%	7.6%	15.6%	8.2%
e-Blasts	30.4%	23.2%	19.7%	20.7%	18.3%	21.0%
From parks and recreation staff	1.3%	7.1%	4.8%	3.4%	7.5%	4.7%
Social media (Twitter, Facebook, etc.)	7.6%	16.1%	10.9%	15.2%	17.7%	14.0%
Direct mail	29.1%	44.6%	30.6%	33.8%	34.9%	33.5%
Other	0.0%	5.4%	1.3%	1.2%	0.5%	1.3%
None chosen	3.8%	1.8%	6.6%	7.9%	6.5%	6.5%

**Q14. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Naples Parks and Recreation Department.**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q14. Please rate your satisfaction</u>						
Very Satisfied	31.6%	41.1%	46.3%	36.3%	34.9%	38.5%
Somewhat Satisfied	41.8%	35.7%	28.4%	32.3%	32.8%	32.5%
Neutral	16.5%	12.5%	16.6%	17.7%	17.2%	16.8%
Somewhat Dissatisfied	2.5%	0.0%	3.5%	2.4%	1.6%	2.4%
Very Dissatisfied	0.0%	0.0%	0.4%	0.3%	1.1%	0.5%
Don't Know	7.6%	10.7%	4.8%	11.0%	12.4%	9.3%

**Q15. Which of the following statements best describes how important you believe parks and recreation facilities and program services are to the quality of life in the City of Naples?**

N=880

Zone					Total
1	2	3	4	5	

**Q15. How important**

Very important	68.4%	69.6%	77.7%	69.8%	76.3%	73.0%
Important	22.8%	23.2%	16.2%	21.0%	15.1%	18.9%
No opinion	5.1%	5.4%	2.2%	4.6%	4.3%	4.0%
Not important	1.3%	1.8%	2.6%	2.1%	1.6%	2.0%
Don't Know	2.5%	0.0%	1.3%	2.4%	2.7%	2.2%

**Q17. In order to fund improvements to the parks and recreation system, it may require some additional tax support. How much in additional tax support would you be willing to pay to fund the types of parks, trails, water baont facilities, sports fields, indoor facilities and program services that are most important to you and members of your household? [Please check ONE.]**

N=880	Zone					Total
	1	2	3	4	5	
<u>Q17. How much in additional tax support would you be willing to pay?</u>						
\$120 - \$144 annually	27.8%	12.5%	24.5%	23.8%	15.1%	21.8%
\$96 - \$108 annually	20.3%	19.6%	17.0%	13.7%	14.5%	15.7%
\$72 - \$84 annually	8.9%	8.9%	6.6%	6.1%	7.0%	6.8%
\$48 - \$60 annually	10.1%	10.7%	10.9%	15.9%	15.1%	13.6%
\$12 - \$36 annually	6.3%	25.0%	12.2%	14.6%	18.8%	14.8%
Nothing	21.5%	23.2%	24.9%	19.8%	23.1%	22.2%
Don't know	5.1%	0.0%	3.9%	6.1%	6.5%	5.1%

*Section 11:*  
***Survey Instrument***

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*City of Naples*

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**JOHN F. SOREY III**  
MAYOR

***A Few Minutes of Your Time Will Help Make Naples a  
Better Place to Live, Work and Play!***

Dear City of Naples Resident:

***Your response to the enclosed survey is extremely important...***

The City of Naples is conducting a Comprehensive Community Needs Assessment Survey to establish priorities for parks and recreation programs and services within the community. Random selection of participants in this important process assures a statistically relevant survey. Your household was one of a limited number selected to receive the survey, so your participation in this process is significant and will be appreciated.

***We appreciate your time...***

We realize that this survey will take approximately 10 minutes to complete, but each question is important. The time you invest in completing this survey will aid Naples City Council in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of its residents.

***Please complete and return your survey within the next two weeks...***

We have selected Leisure Vision/ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the City Council. **Your responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you would prefer to take the survey by web the address is [www.naplescommunitysurvey.org](http://www.naplescommunitysurvey.org)

If you have any questions, please feel free to contact the City of Naples Parks and Recreation Department at 239-213-7120. The Comprehensive Community Needs Assessment Survey is a tool that will benefit all residents. Please take this opportunity to let your voice be heard!

Sincerely,

**John F. Sorey, III, MAYOR**

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735 EIGHTH STREET SOUTH • NAPLES, FLORIDA 34102-6796

TELEPHONE (239) 213-1000 FAX (239) 213-1010 CELL (239) 248-1550  
EMAIL: Mayor@Naplesgov.com

**Comprehensive Community Needs Assessment Survey: *Let your voice be heard today!***

**The City of Naples would like your input to help determine park and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time!**

- 1. From the following list, please check ALL the parks and facilities you or members of your household have used or visited over the past 12 months.**

<input type="checkbox"/> (01) Anthony Park	<input type="checkbox"/> (14) Lowdermilk Park
<input type="checkbox"/> (02) Cambier Park Norris Center	<input type="checkbox"/> (15) Naples Landing
<input type="checkbox"/> (03) Cambier Park Tennis Center	<input type="checkbox"/> (16) Naples Dog Park
<input type="checkbox"/> (04) Cambier Park Playground	<input type="checkbox"/> (17) Naples Pier
<input type="checkbox"/> (05) Cambier Park Bandshell	<input type="checkbox"/> (18) Naples Preserve/Hedges Eco-Center
<input type="checkbox"/> (06) Cambier Park Ballfield	<input type="checkbox"/> (19) Cambridge Perry Park
<input type="checkbox"/> (07) Fleischmann Pk Community Center	<input type="checkbox"/> (20) Betsy Jones Memorial
<input type="checkbox"/> (08) Fleischmann Pk Playground	<input type="checkbox"/> (21) Menefee Park
<input type="checkbox"/> (09) Fleischmann Pk Sports Facilities	<input type="checkbox"/> (22) Merrihue Park
<input type="checkbox"/> (10) Edge Johnny Nocera Skate Park	<input type="checkbox"/> (23) Rogers Park
<input type="checkbox"/> (11) River Park Community Center	<input type="checkbox"/> (24) Seagate (school) Park
<input type="checkbox"/> (12) River Park Aquatic Center	<input type="checkbox"/> (25) Naples City Dock
<input type="checkbox"/> (13) River Park Playground	<input type="checkbox"/> (26) Gordon River Greenway

- 2. From the following list, please check ALL park amenities you or members of your household have used or visited in City of Naples parks over the past 12 months.**

<input type="checkbox"/> (01) Baseball/Softball fields	<input type="checkbox"/> (11) Pickleball courts
<input type="checkbox"/> (02) Basketball courts	<input type="checkbox"/> (12) Pool tables/Ping Pong tables
<input type="checkbox"/> (03) Bocce courts	<input type="checkbox"/> (13) Racquetball courts
<input type="checkbox"/> (04) Boat Launch	<input type="checkbox"/> (14) Restrooms
<input type="checkbox"/> (05) Football fields	<input type="checkbox"/> (15) Showers
<input type="checkbox"/> (06) Gazebos/Picnic Pavilions	<input type="checkbox"/> (16) Shuffleboard courts
<input type="checkbox"/> (07) Horseshoes	<input type="checkbox"/> (17) Tennis courts (other than at Cambier Park)
<input type="checkbox"/> (08) Lakes/Ponds	<input type="checkbox"/> (18) Sand Volleyball courts
<input type="checkbox"/> (09) Live Theatre Productions	<input type="checkbox"/> (19) Other: _____
<input type="checkbox"/> (10) Fitness Equipment Room	

- 3. Overall how would you rate the physical condition of ALL the parks, trails and recreation facilities in City of Naples parks you have visited?**

<input type="checkbox"/> (1) Excellent	<input type="checkbox"/> (3) Fair
<input type="checkbox"/> (2) Good	<input type="checkbox"/> (4) Poor

- 4. Have you or other members of your household participated in any recreation programs offered by the Naples Parks and Recreation Department during the past 12 months?**

☐ (1) Yes [Please answer Questions #4a, #4b, and #4c.]  
☐ (2) No [Please go to Question #5.]

- 4a. Approximately how many different recreation programs offered by the Naples Parks and Recreation Department have you or members of your household participated in over the past 12 months?**

<input type="checkbox"/> (1) 1 program	<input type="checkbox"/> (3) 4 to 6 programs	<input type="checkbox"/> (5) 11 or more programs
<input type="checkbox"/> (2) 2 to 3 programs	<input type="checkbox"/> (4) 7 to 10 programs	

**4b. From the following list, please check the THREE primary reasons why your household has participated in Naples Parks and Recreation Department recreation programs.**

- |  |   |
|--|---|
| <input type="checkbox"/> (01) Quality of instruction   | <input type="checkbox"/> (06) Quality of program        |
| <input type="checkbox"/> (02) Location of facility     | <input type="checkbox"/> (07) Dates offered             |
| <input type="checkbox"/> (03) Quality of facility      | <input type="checkbox"/> (08) Friends participate       |
| <input type="checkbox"/> (04) Economical fees          | <input type="checkbox"/> (09) Facilities are accessible |
| <input type="checkbox"/> (05) Convenient times offered | <input type="checkbox"/> (10) Other: _____              |

**4c. How would you rate the overall quality of programs that you and members of your household have participated in?**

- |  |                                   |
|--|-----------------------------------|
| <input type="checkbox"/> (1) Excellent | <input type="checkbox"/> (3) Fair |
| <input type="checkbox"/> (2) Good      | <input type="checkbox"/> (4) Poor |

**5. Please CHECK all that apply:**

- ☐ (01) The City has too few parks
- ☐ (02) The City has too many parks
- ☐ (03) The City has the sufficient number of parks now
- ☐ (04) Park facilities should be expanded
- ☐ (05) Park facilities should be reduced
- ☐ (06) Park facilities are sufficient the way they are now
- ☐ (07) Recreation programs should be expanded
- ☐ (08) Recreation programs should be reduced
- ☐ (09) Recreation programs are sufficient the way they are now
- ☐ (10) Special Events held within the City should be expanded
- ☐ (11) Special Events held within the City should be reduced
- ☐ (12) Special Events held within the City are sufficient the way they are now
- ☐ (13) Funding for parks facilities should be increased
- ☐ (14) Funding for parks facilities should be decreased
- ☐ (15) Funding for parks facilities is sufficient

**6. Please CHECK ALL the reasons that deter you or other members of your household from using parks, recreation facilities or programs of the City of Naples Parks and Recreation Department more often.**

- |  |   |
|--|---|
| <input type="checkbox"/> (01) Not Deterred                       | <input type="checkbox"/> (12) Lack of parking                           |
| <input type="checkbox"/> (02) Facilities are not well maintained | <input type="checkbox"/> (13) Poor customer service by staff            |
| <input type="checkbox"/> (03) Program or facility not offered    | <input type="checkbox"/> (14) I do not know locations of facilities     |
| <input type="checkbox"/> (04) We are too busy                    | <input type="checkbox"/> (15) Facilities don't have the right equipment |
| <input type="checkbox"/> (05) Security is insufficient           | <input type="checkbox"/> (16) Language barriers are difficult           |
| <input type="checkbox"/> (06) Lack of quality programs           | <input type="checkbox"/> (17) I do not know what is being offered       |
| <input type="checkbox"/> (07) Too far from our residence         | <input type="checkbox"/> (18) Facility operating hours not convenient   |
| <input type="checkbox"/> (08) Class full                         | <input type="checkbox"/> (19) Registration for programs is difficult    |
| <input type="checkbox"/> (09) Fees are too high                  | <input type="checkbox"/> (20) Use services of other agencies            |
| <input type="checkbox"/> (10) Program times are not convenient   | <input type="checkbox"/> (21) Lack of accessibility                     |
| <input type="checkbox"/> (11) Use other facilities than City     | <input type="checkbox"/> (22) Other: _____                              |

7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.

If YES, please rate ALL the following parks and recreation FACILITIES of this type in your community on a scale of 5 to 1, where 5 means “100% Meets Needs” and 1 means “Does Not Meet Needs” of your household.

Type of Facility	Do You Have a Need for this Facility?		If YES You Have a Need, How Well Are Your Needs Being Met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Youth football and soccer fields	Yes	No	5	4	3	2	1
B. Youth baseball and softball fields	Yes	No	5	4	3	2	1
C. Adult softball fields	Yes	No	5	4	3	2	1
D. Beachfront parks	Yes	No	5	4	3	2	1
E. Large community parks	Yes	No	5	4	3	2	1
F. Passive mini parks	Yes	No	5	4	3	2	1
G. Outdoor swimming pools/water parks	Yes	No	5	4	3	2	1
H. Playground equipment	Yes	No	5	4	3	2	1
I. Outdoor basketball courts	Yes	No	5	4	3	2	1
J. Outdoor tennis courts	Yes	No	5	4	3	2	1
K. Walking, hiking and biking trails	Yes	No	5	4	3	2	1
L. Canoeing and Kayaking	Yes	No	5	4	3	2	1
M. Beaches	Yes	No	5	4	3	2	1
N. Outdoor Concert Venues	Yes	No	5	4	3	2	1
O. Bocce Courts	Yes	No	5	4	3	2	1
P. Gazebos/Picnic Shelters	Yes	No	5	4	3	2	1
Q. Skate parks	Yes	No	5	4	3	2	1
R. Shuffle board courts	Yes	No	5	4	3	2	1
S. Racquetball courts	Yes	No	5	4	3	2	1
T. Indoor Gym - basketball/volleyball courts	Yes	No	5	4	3	2	1
U. Dog Parks	Yes	No	5	4	3	2	1
V. Pickleball Courts	Yes	No	5	4	3	2	1
W. Rowing and Sailing Centers	Yes	No	5	4	3	2	1
X. Indoor exercise/running track facilities	Yes	No	5	4	3	2	1

8. Which **FOUR** of the facilities from the list in Question #7 are **MOST IMPORTANT** to your household? [Using the letters in the left hand column of Question #7 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle ‘NONE’.]

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_ NONE

9. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

If YES, please rate the following recreation PROGRAMS in your community on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

Type of Program	Do You Have a Need for this Program?		If YES You Have a Need, How Well Are Your Needs Being Met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Youth Learn to Swim programs	Yes	No	5	4	3	2	1
B. Pre-school programs	Yes	No	5	4	3	2	1
C. Before and after school programs	Yes	No	5	4	3	2	1
D. Youth summer camp programs	Yes	No	5	4	3	2	1
E. Youth sports programs	Yes	No	5	4	3	2	1
F. Youth fitness and wellness programs	Yes	No	5	4	3	2	1
G. Martial arts programs	Yes	No	5	4	3	2	1
H. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
I. Water fitness programs	Yes	No	5	4	3	2	1
J. Tennis lessons and leagues	Yes	No	5	4	3	2	1
K. Youth arts and crafts programs	Yes	No	5	4	3	2	1
L. Youth drama/performing arts programs	Yes	No	5	4	3	2	1
M. Youth gymnastics and cheerleading	Yes	No	5	4	3	2	1
N. Senior adult programs	Yes	No	5	4	3	2	1
O. Adult arts and crafts programs	Yes	No	5	4	3	2	1
P. Adult drama/performing arts programs	Yes	No	5	4	3	2	1
Q. Programs for Disabled	Yes	No	5	4	3	2	1
R. Special events	Yes	No	5	4	3	2	1
S. Fishing programs	Yes	No	5	4	3	2	1
T. Concerts/Live Music	Yes	No	5	4	3	2	1
U. Nature/Environmental programs	Yes	No	5	4	3	2	1
V. Skateboard Programs	Yes	No	5	4	3	2	1
W. Rowing and Sailing Programs	Yes	No	5	4	3	2	1
X. Other: _____	Yes	No	5	4	3	2	1

10. Which **FOUR** of the programs from the list in Question #9 are **MOST IMPORTANT** to your household? [Using the letters in Question #9 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_ NONE

**11. Over the past 12 months have you or any member of your household attended any special events/ concerts offered by the City of Naples?**

- \_\_\_\_ (1) Yes [Please answer Questions #11a and #11b.]  
\_\_\_\_ (2) No [Skip to Question #12.]

**11a. From the following list, please check the THREE special events you attend:**

- |                                  |                          |
|----------------------------------|--------------------------|
| ____ (01) Live Music/Concerts    | ____ (06) Church Service |
| ____ (02) Art Show/Festivals     | ____ (07) Fireworks      |
| ____ (03) Car Shows              | ____ (08) Parades        |
| ____ (04) Fundraiser             | ____ (09) Other _____    |
| ____ (05) Walks/Runs/Triathalons | ____ (10) None           |

**11b. Overall, how satisfied were you with the special event(s) you and members of your household attended during the past 12 months?**

- |                             |                                |
|-----------------------------|--------------------------------|
| ____ (1) Very Satisfied     | ____ (4) Somewhat Dissatisfied |
| ____ (2) Somewhat Satisfied | ____ (5) Very Dissatisfied     |
| ____ (3) Neutral            | ____ (9) Don't Know            |

**12. From the following list, please check the THREE major actions the City of Naples could do to improve special events and concerts to encourage you and your household to attend special events/concerts more often or at all. (Check only 3.)**

- |   |   |
|---|---|
| ____ (1) More live music/concerts         | ____ (5) More events/concerts on weekends |
| ____ (2) Less live music/concerts         | ____ (6) Less events/concerts on weekends |
| ____ (3) More events/concerts in evenings | ____ (7) More events with street closures |
| ____ (4) Less events/concerts in evenings | ____ (8) Less events with street closures |

**13. Please check ALL the ways you would prefer to learn about City of Naples programs and activities. (Check all that apply.)**

- |  |  |
|--|--|
| ____ (01) Activity Guide                       | ____ (08) School flyers/newsletters              |
| ____ (02) Website                              | ____ (09) e-blasts                               |
| ____ (03) Newspaper articles                   | ____ (10) From parks and recreation staff        |
| ____ (04) Radio                                | ____ (11) Social media (Twitter, Facebook, etc.) |
| ____ (05) City's Cable Television Channel      | ____ (12) Direct mail                            |
| ____ (06) Information at parks/rec. facilities | ____ (13) Other: _____                           |
| ____ (07) From friends and neighbors           |  |

**14. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Naples Parks and Recreation Department.**

- |                             |                                |
|-----------------------------|--------------------------------|
| ____ (5) Very Satisfied     | ____ (2) Somewhat Dissatisfied |
| ____ (4) Somewhat Satisfied | ____ (1) Very Dissatisfied     |
| ____ (3) Neutral            | ____ (9) Don't Know            |

**15. Which of the following statements best describes how important you believe parks and recreation facilities and program services are to the quality of life in the City of Naples?**

- |                         |                        |
|-------------------------|------------------------|
| ____ (1) Very important | ____ (3) No opinion    |
| ____ (2) Important      | ____ (4) Not important |

16. If you had a budget of \$100 for services provided by the City of Naples Parks and Recreation Department how would you allocate the funds among the categories of funding listed below? (Please be sure your total adds up to \$100.)
- \$\_\_\_\_\_ Maintain and improve mini-parks (i.e. Betsy Jones Park, Cambridge Perry Park, Rogers Park, etc.)
- \$\_\_\_\_\_ Maintain and improve beach parks and waterfront facilities (Lowdermilk, Pier, Landings, etc.)
- \$\_\_\_\_\_ Maintain and improve walking and biking facilities
- \$\_\_\_\_\_ Maintain and improve community parks (Cambier, Fleischmann, River Park, Anthony Park)
- \$\_\_\_\_\_ Develop and maintain new Baker Park (on the Gordon River)
- \$\_\_\_\_\_ Maintain and improve Naples Dog Park
- \$\_\_\_\_\_ Maintain and improve outdoor special event venues
- \$\_\_\_\_\_ Maintain and improve community centers (Norris, Fleischmann, River Park, Anthony Park)
- \$\_\_\_\_\_ Other: \_\_\_\_\_
- \$ 100 TOTAL**
17. In order to fund improvements to the parks and recreation system, it may require some additional tax support. How much in additional tax support would you be willing to pay to fund the types of parks, trails, water front facilities, sports fields, indoor facilities and program services that are most important to you and members of your household? [Please check ONE.]
- |                                |                              |
|--------------------------------|------------------------------|
| _____ (1) \$120-\$144 annually | _____ (4) \$48-\$60 annually |
| _____ (2) \$96-\$108 annually  | _____ (5) \$12-\$36 annually |
| _____ (3) \$72-\$84 annually   | _____ (6) Nothing            |

### **Demographics**

18. Counting yourself, how many people in your household are?

Under age 5 _____	Ages 15-19 _____	Ages 35-44 _____	Ages 65-74 _____
Ages 5-9 _____	Ages 20-24 _____	Ages 45-54 _____	Ages 75+ _____
Ages 10-14 _____	Ages 25-34 _____	Ages 55-64 _____	

19. How many months on average per year do you reside in the City of Naples? \_\_\_\_\_

20. What is your age? \_\_\_\_\_

21. Your gender: \_\_\_\_\_(1) Male \_\_\_\_\_(2) Female

22. You reside in: \_\_\_\_\_ (1) Single Family Home \_\_\_\_\_ (2) Apartment/Condominium

**This concludes the survey. Thank you for your time.**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.  
The address information to the right will ONLY be  
used to help identify areas with special interests.