# WELCOME!

January 23, 2017

GULF COAST BIG BAND SUN 2PM NAPLES BIG BAND MON 7PM

PARK

CAMBIER

# City of Naples Parks Master Plan

Cambier Park

# THANK YOU FOR ATTENDING

# WELCOME and

Cambier Park January 23, 2017

# **Agenda**

- Overview Presentation
- Breakout Groups
- Reporting

VIJR PARK

- Next Steps
- Dotmocracy
- Adjourn

# What is a Parks Master Plan?

A Parks Master Plan is a planning guide that evaluates and provides specific recommendations on the future use and improvement needs for the <u>Naples park system</u>.

Once approved by City Council, this plan will be used to assist City staff and City Council in developing a comprehensive park system that meets the needs of an active community with diverse interests and to inform short and long term budget decisions.

#### **Mini-Public Parks**

- 1 8th Avenue South Park
- (2) Cambridge Perry Park
- 3 Dog Park
- (4) Coconut Point Park
- (5) Lois Selfon Park
- 6 Lord Horatio Nelson Park
- (7) Menefee Park
- (8) Merrihue Park
- 9 Putter Point Park
- 10 Rodgers Mini Park

#### **Neighborhood Parks**

- 13th Street N Pocket Park
- Anthony Park
- Seagate School Park

#### Linear Parks

- 1 Crayton Road-Seagate Park
- 2 Goodlette-Frank Linear Park
- Orchid Linear Park
- 4 Riley Linear Park

#### **Community Parks**

- 1 Cambier Park
- 2 Fleischmann Park
- 3 Lowdermilk Park
- 4 Naples Landing 5 River Park Community Center

#### Public Parks

- (1) Alligator Lake East
- (2) Alligator Lake West
- 3 Betsy Jones Park
- (4) Bowline Park
- (5) Broad Avenue South Park 6 Horizon, Vedado, & Miramar
- (7) Naples Dock Lot
- 8 Naples Pier Park and Parking Lot 9 Sandpiper East & West
- 5 Spring Lake Outlook

#### **Conservation Parks**

- Naples Preserve
- Seagate Natural Preserve

#### Legend

- City Limit
- Bike Lanes
- Coastal Access
- **Residential Area**
- Mixed-Use Area Non-Residential Area
- City Park
- Private Greenspace
- Conservation Land



# NAPLES PARK **SYSTEM**

- 10 Mini-Parks
- 3 Neighborhood Parks
- 4 Linear Parks
- 5 Community Parks
- 10 Public Parks
- 2 Conservation Parks
- Approximately 138 acres

# How were Master Plan recommendations developed?

The City of Naples hired a consultant to develop the Draft Parks Master Plan. The consultant, Barth Associates, completed the following tasks:

- Inventory and analysis of existing parks and recreation facilities
- Held public meetings and stake holder meetings to understand issues and concerns
- Evaluated recreation trends and service levels in City
- Completed a Statistically Valid needs assessment
- Developed Master Plan recommendations

# Where can I obtain a copy of the Parks Master Plan and Needs Assessment Report?

You can review the Parks Master Plan DRAFT report on the City's website at:

http://www.naplesgov.com

City of Naples, Florida **Parks Master Plan** *December 2015* 



Appointments to Naples Boards and Committees For Immediate Release Read on...

General Election - November 8, 2016 Read on...

Special Districts (Dependent)

Staff Directory

Christmas Parade

City of Naples Seeks Candidates for Various Boards and Committees Seeks Candidates for Various Boards and Committees. Read on...

# How will recommendations be reviewed? It starts with you.

The City Council, the Community Services Advisory Board and City staff want to know whether you agree or disagree with the Barth Associates recommendations and if you think additional recommendations should be in the final plan. The City also wants you to help establish priorities for investment in our parks.

The City will gather input through a series of Working Public Meetings and written public comment which can be submitted to:

parkscomments@naplesgov.com

Parks Master Plan Comments 280 Riverside Dr. Naples, FL 34102

# Meeting Schedule

DATE	MEETING INFORMATION
	Topic: River Park, Aquatics Center and Anthony Park
October 10, 2016	Location: River Park Community Center
Wondry	<b>Time</b> : 6:00 pm
	Topic: Naples Dog Park, Landings, Preserve and Seagate Park
October 24, 2016	Location: River Park Community Center
Monday	Time: 9:00 am
	Topic: Beach, Beach Access Areas and Beach Parks
November 14, 2016 Monday	Location: River Park Community Center
Wonddy	Time: 9:00 am
	Topic: Beach, Beach Access Areas and Beach Parks
November 14, 2016 Monday	Location: Fleischmann Park Community Center
Wonday	Time: 6:30 pm
	Topic: All Parks and Beach – Open House - Charrette
January 9, 2017 Monday	Location: River Park Community Center
Wonday	Time: 9:00 am – 1:00 pm
0.0017	Topic: Fleischmann Park
January 9, 2017 Monday	Location: Fleischmann Park Community Center
Wonday	Time: 6:30 pm
	Topic: Cambier Park
January 23, 2017 Monday	Location: Norris Center
wonddy	<b>Time</b> : 6:00 pm
5 L 12 2017	Topic: Park Master Plan – Consensus Meeting
February 13, 2017 Monday	Location: Fleischmann Park Community Center
Withday	<b>Time</b> : 6:30 pm – 9:00 pm
CSAB Meeting	Topic: All Parks and Beach Discussion
March 14, 2017	Location: City Council Chambers – Naples City Hall
Warth 14, 2017	<b>Time</b> : 8:30 am

# Meeting Added



# Parks Master Plan Public Meeting Notice

Purpose: Discuss – Sea Gate Park – Consultant Recommendations Date: Tuesday, January 17, 2017 Time: 6:30 pm Location: Sea Gate Elementary School

# NEEDS ASSESSMENT RECAP

# BARTH ASSOCIATES

# Needs Assessment Techniques

## Anecdotal:

- I. Existing Plans and Initiatives
- 2. Site Visits
- 3. Trends Analysis

## Quantitative:

- I. Statistically-Representative Mail Survey (6000 mailed, 880 responses, 95% level of confidence, +/- 3.3% precision)
- 2. Level of Service Analysis

## Qualitative:

- I. Interviews and Focus Groups Meetings
- 2. On-line Survey (nonstatistically representative)



# AnecdotalQuantitativeDefensible +<br/>Identified<br/>NeedsDuble -<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified<br/>Udentified



#### Q19. How many months on average per year do you reside in the City of Naples?

reside in the City of Naples?	Number	Percent
03	5	0.6 %
04	3	0.4 %
05	3	0.4 %
06	22	2.7 %
07	21	2.5 %
08	29	3.5 %
09	40	4.8 %
10	41	4.9 %
11	25	3.0 %
12	641	77.2 %
Total	830	100.0 %

Q19. How many months on average per year do you

#### WITHOUT NOT PROVIDED

#### Q20. What is your age? (Without "Not Provided")

Q20. What is your age?	Number	Percent
Under 35	44	5.0 %
35 to 44	55	6.3 %
45 to 54	122	13.9 %
55 to 64	186	21.3 %
65+	468	53.5 %
Total	875	100.0 %





#### **Q21. Your gender**

Q21. Your gender:	Number	Percent
Male	417	47.4 %
Female	463	52.6 %
Total	880	100.0 %

#### Q22. You reside in:

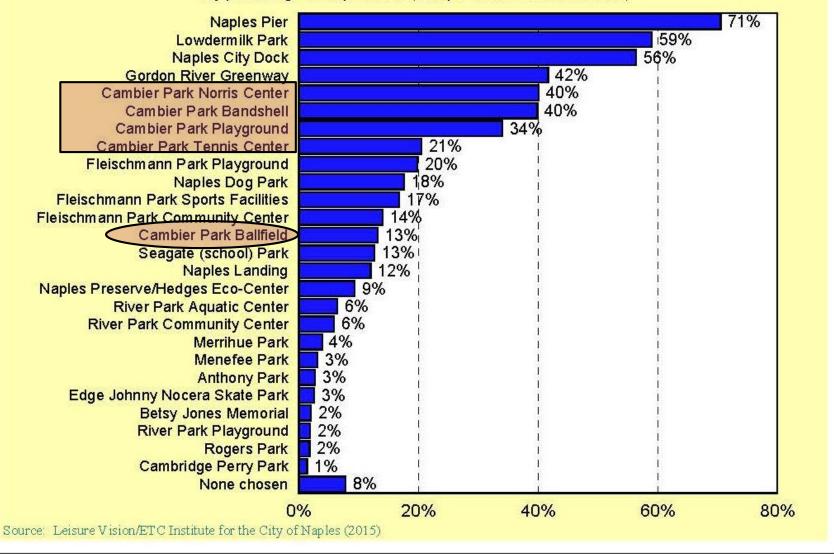
Q22. You reside in:	Number	Percent
Single Family Home	590	67.0 %
Apartment/Condominium	285	32.4 %
Not provided	5	0.6 %
Total	880	100.0 %

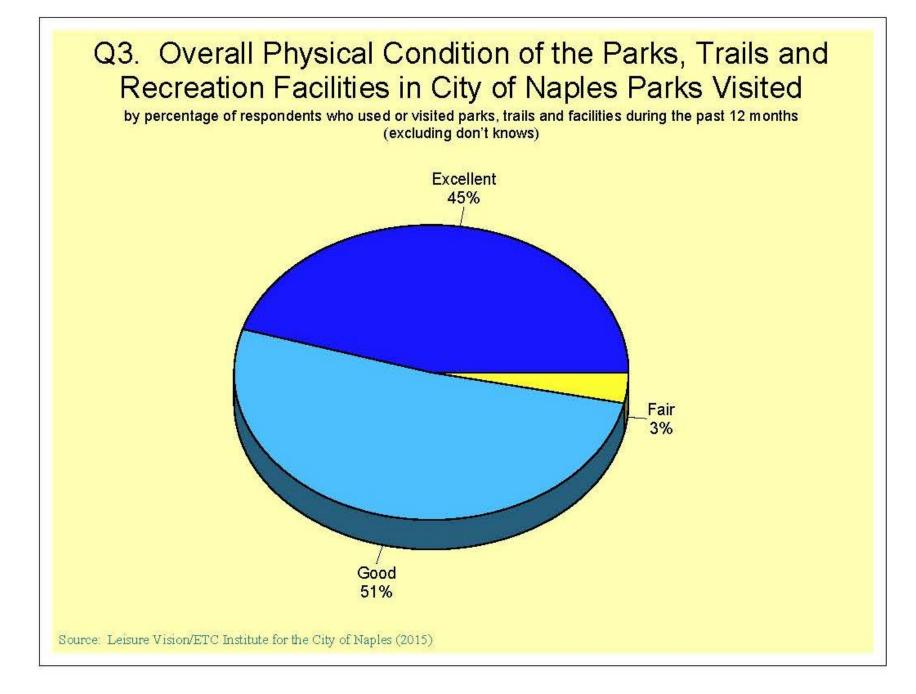


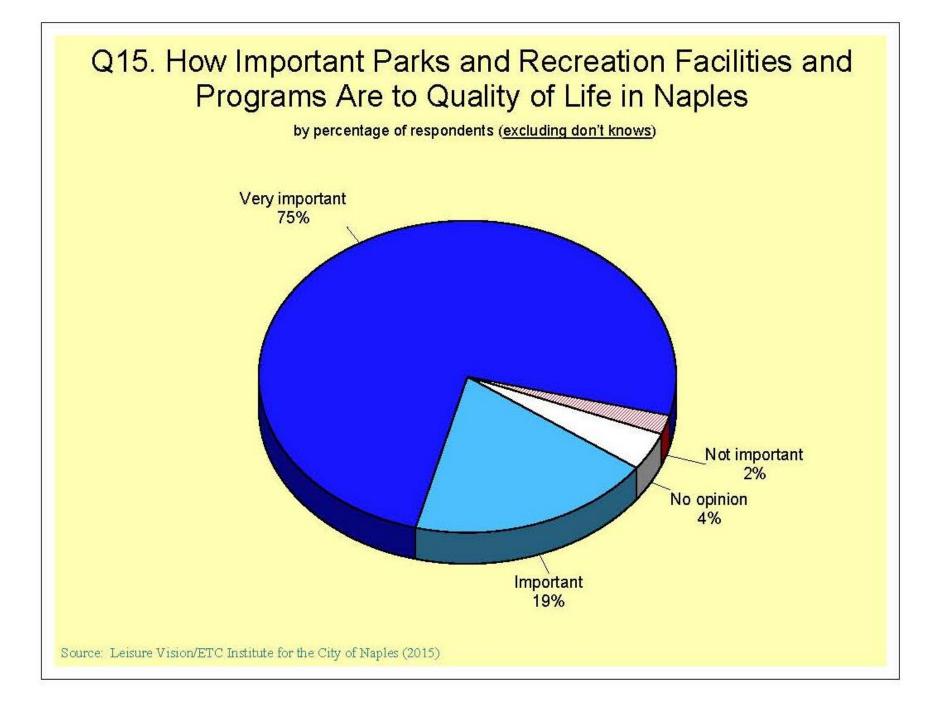


## Q1. Parks and Facilities Households Have Used or Visited Over the Past 12 Months

by percentage of respondents (multiple choices could be made)

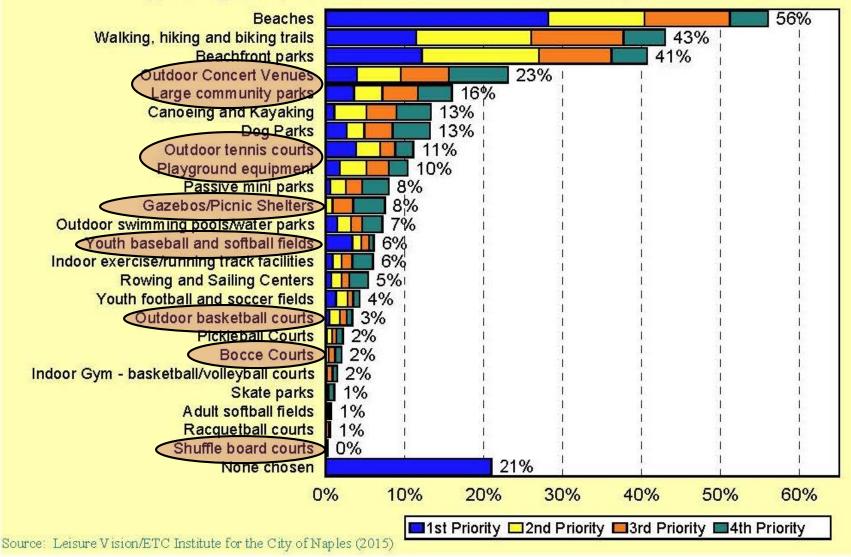






# Q8. FOUR Parks and Recreation Facilities That Are Most Important to Households

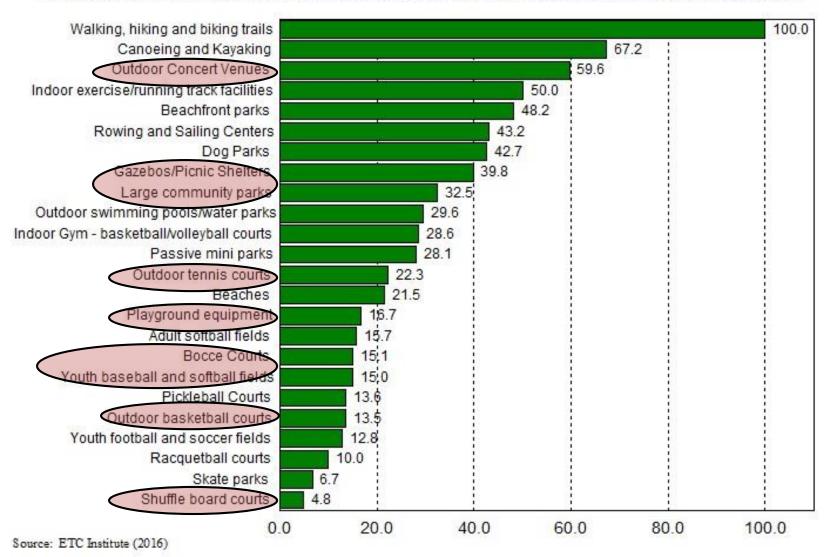
by percentage of respondents who selected the item as one of their top four choices



# Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need=100

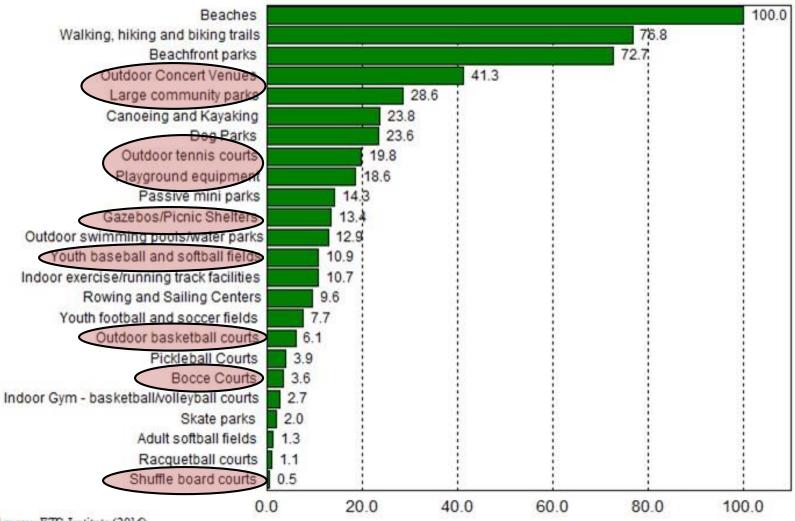
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



# Importance Rating for Recreation Facilities

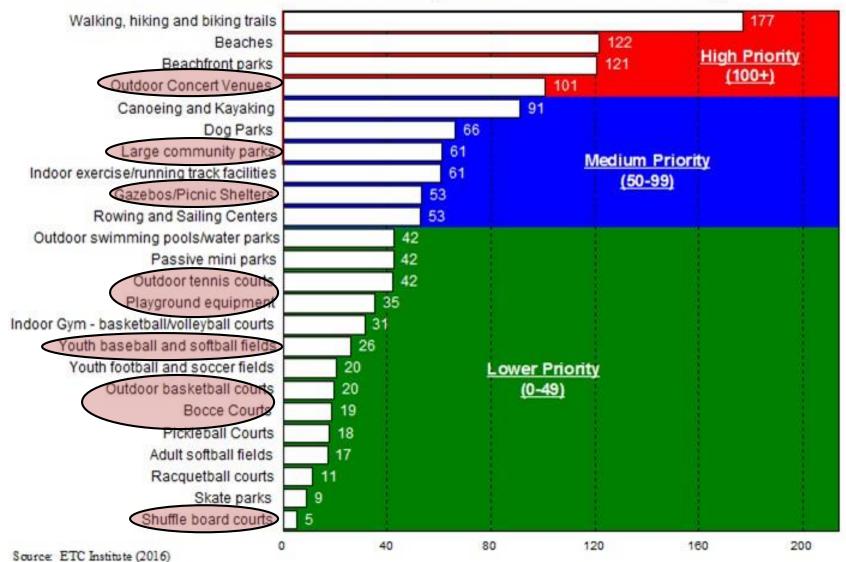
the rating for the item rated as the most important=100

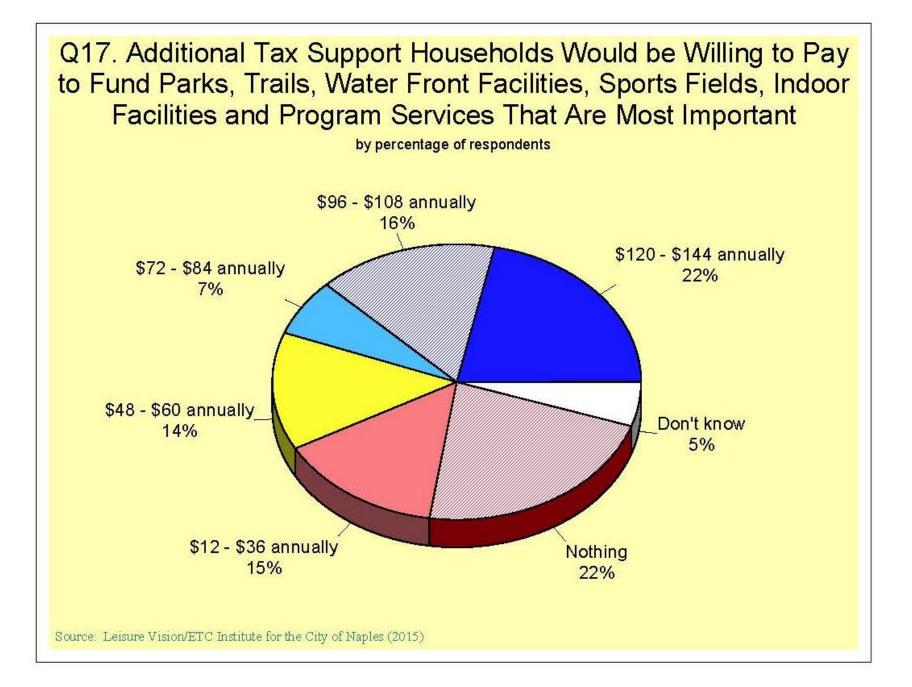
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2016)

# Top Priorities for Investment for <u>Recreation Facilities</u> Based on the Priority Investment Rating





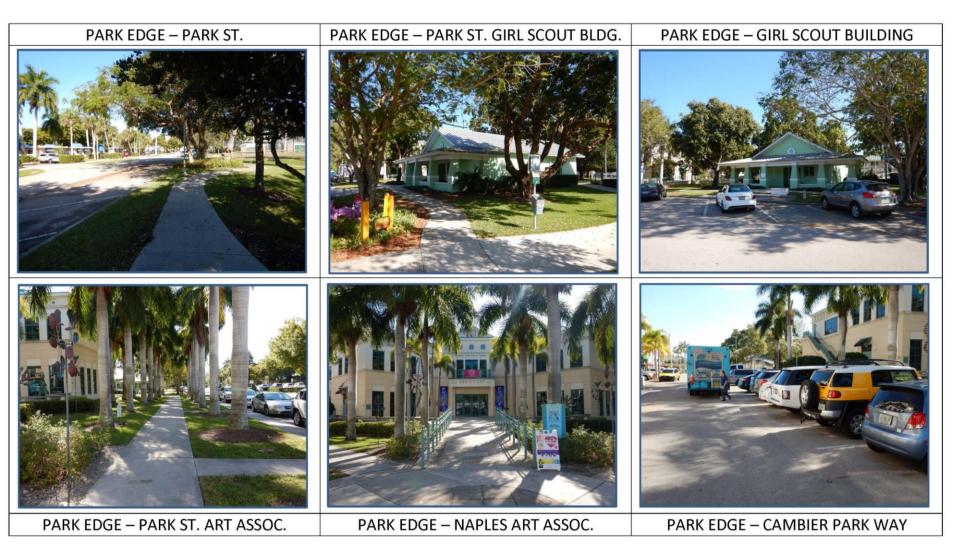
# BARTH ASSOCIATES RECOMMENDED **RESPONSE TO** NEEDS



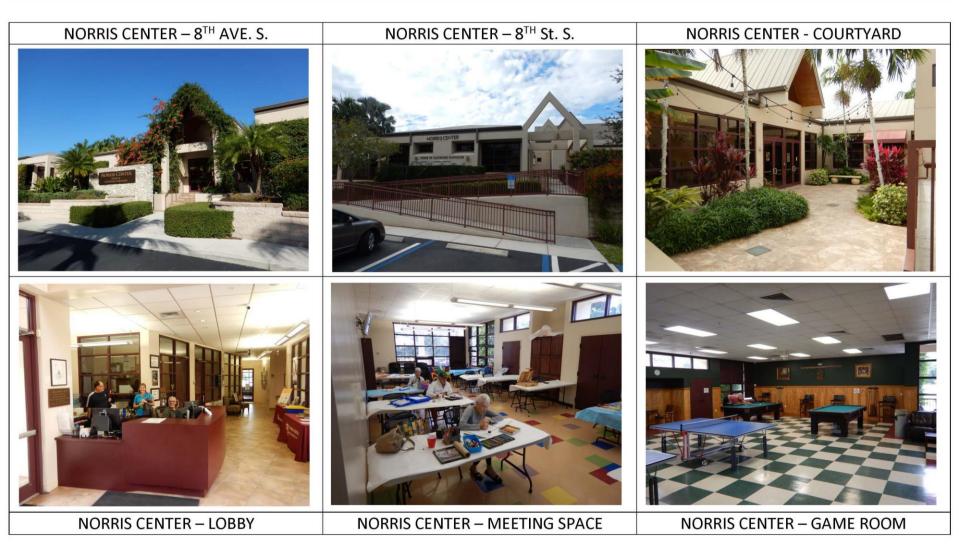
Approximately 12.58 acres











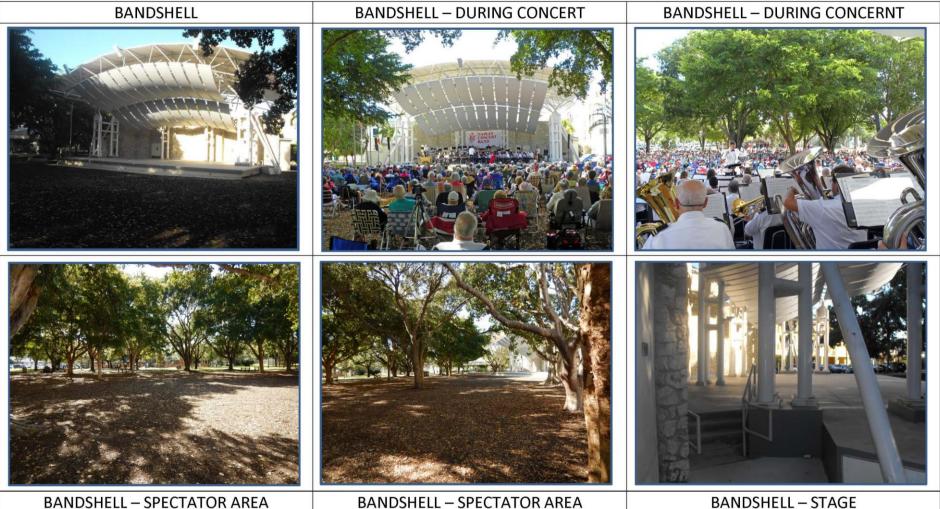


















VETERANS MEMORIAL PROPOSGED

VETERANS MEMORIAL

PARK INTERIOR - NEAR PLAYGROUND





PARK INTERIOR - CENTRAL WALKWAY









**EXISTING CONDITIONS** 





**OPTION 1 IMPROVEMENTS** 

**OPTION 2 IMPROVEMENTS** 

The first option is to replace the outfield fencing and grandstands with portable fencing and bleachers. When the field is not in use, it could be used as multi-purpose open space for special events and concerts. This option will likely require additional field maintenance or repairs before the beginning of the softball season each year, and a designated area for storage of the portable fencing and bleachers when not in use.

### **OPTION 1**



The second option is to relocate the field to Fleishmann Park. This option is more consistent with the venues-based model outlined above, which emphasizes Cambier Park as an arts and culture venue, and Fleishmann Park as a sports venue. A third option is to redevelop the existing field at Anthony Park as a multi-purpose/ softball field.

### **OPTION 2**



Sth Ave

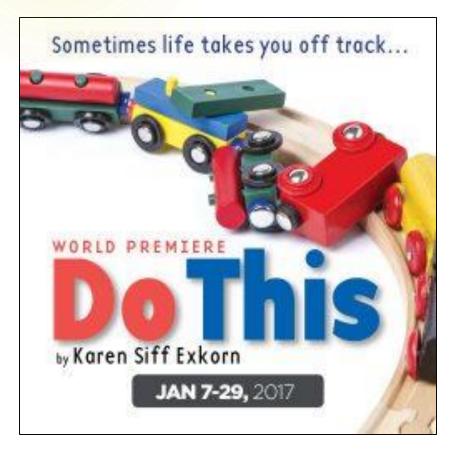
### 4. Special Events Venues

The mail survey found that "Outdoor Concert Venues" are one of the most important parks and recreation facilities provided by the City; approximately 67% of the City's residents attend art shows and festivals, and 52% attend live music concerts. Also, "additional capacity at Cambier Park" was mentioned as a top priority by many of the participants in the stakeholder interviews and focus group meetings.

In response to the need for expanded special event venues, the City's vision includes: 1) expansion of multi-use open space at Cambier Park, and 2) development of Baker Park as an alternative special events venue.

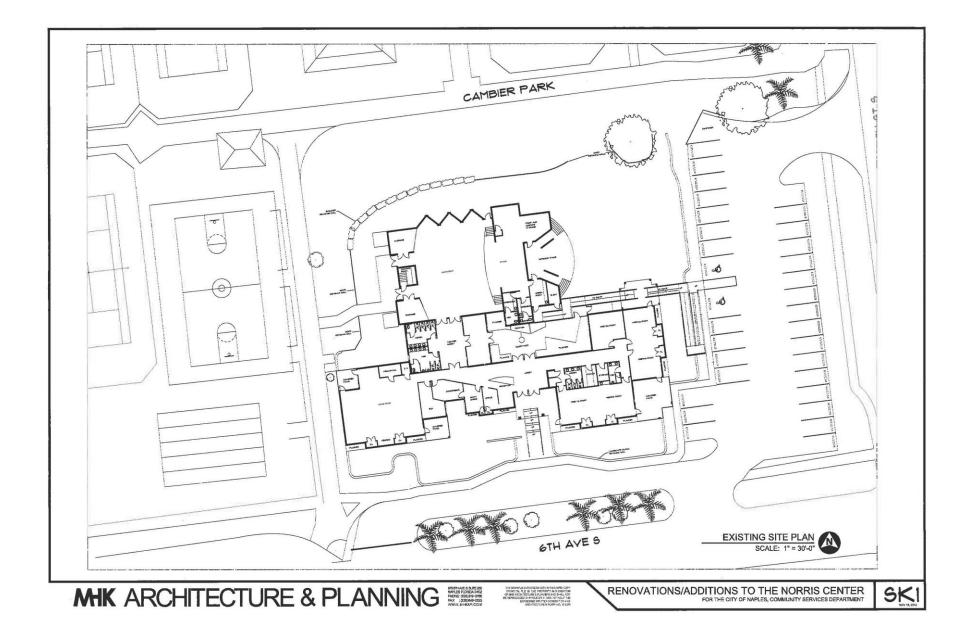


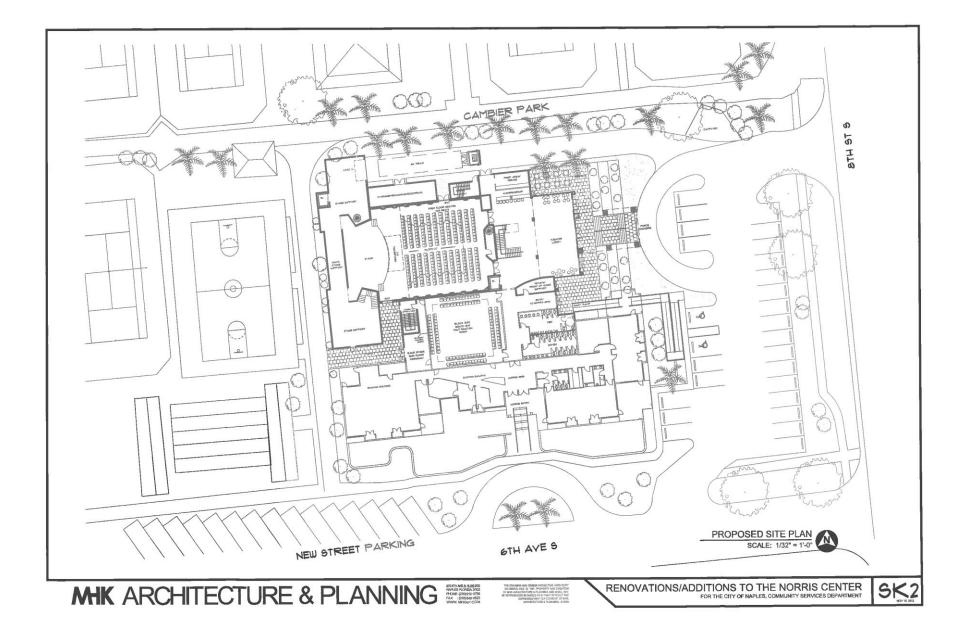












### Fleishmann Park

- Solicit proposals from commercial providers to expand, operate, and maintain the existing community center as an indoor sports venue, including gymnastics; rock climbing; basketball; pickle ball; and other indoor sports
- Demolish the existing field house
- "Insert" a new softball field into the existing field complex to replace the Cambier Park field(unless the City chooses the "multipurpose" option for the existing softball field)
- Upgrade or replace existing restrooms located at the one-story building
- Add amenities throughout the park including seating areas, a multi-purpose fitness path, shade trees and pavilions, drinking fountains with bottle-filling capabilities, Wi-Fi access, spectator seating, and/or other amenities to enhance the visitor experience.

# **FLEISCHMANN PARK**

Figure 5.10 Existing Fleishmann Park



#### Figure 5.11 Proposed Fleishmann Park



# BARTH ASSOCIATES RECOMMENDED IMPLEMENTATION STRATEGY

# Preliminary "Order-of-Magnitude" Estimate

#### ESTIMATE OF COSTS

Implementation of the Vision outlined in the previous section is estimated to cost approximately \$34 million over the next ten years, based on the estimated "Planning level" costs outlined below.

#### Figure 5.12

It is important to note that actual costs for each project may vary widely from the estimate; the City will need to complete detailed site analyses, design, and construction documents for each project in order to accurately estimate construction costs.

Item	Qty	Unit	1	Unit Cost	Cost
Upgrade and expand the Norris Center	30,000	SF	\$	300.00	\$ 9,000,000.00
Demolish the existing softball field and structures	1	LS			\$ 200,000.00
Convert the existing softball field to multi-use open space	1	LS			\$ 430,000.00
Add site furnishings, amenities, trees, and walks	1	LS			\$ 90,000.00
			1	Total	\$ 9,720,000.00

Item	Qty	Unit	Unit Cost	Cost
Improvements and pedestrian bridge	1	LS	\$ 11,000,000.00	\$ 11,000,000.00
			Total	\$ 11,000,000.00

Item	Qty	Unit	Unit Cost	Cost
Add several small picnic pavilions with tables and chairs	3	EA	\$ 35,000.00	\$ 105,000.00
Construct a walkway to provide access to restroom	2,000	LF	\$ 15.00	\$ 30,000.00
Construct an interior walkway between mulch and grass to improve ADA accessibility	7,000	LF	\$ 12.50	\$ 87,500.00
Redesign Riverside Circle as an urban boulevard with on-street parking	1	LS		\$ 140,000.00
			Total	\$ 362,500.00

Item	Qty	Unit	Unit Cost	Cost
Develop a Master Plan to redevelop Anthony Park, including public participation	1	LS	\$ 50,000.00	\$ 50,000.00
Redevelop Anthony Park	1	LS		\$ 3,000,000.00
Develop design and construction documents	1	LS	\$ 360,000.00	\$ 360,000.00
			Total	\$ 3,410,000.00

Item	Qty	Unit		Unit Cost	1	Cost
Expand existing community center (two-stories, expanded footprint)	16,000	SF	\$	175.00	\$	2,800,000.00
Demolish existing Field House	1	LS			\$	375,000.00
Construct new softball field	1	LS			\$	150,000.00
Demolish and replace new Restroom Building	1	LS			\$	420,000.00
Provide additional site furnishings, walkways, amenities	1	LS			\$	300,000.00
Redesign Fleischmann Boulevard as an urban boulevard with on-street parking	1	LS	1		\$	1,250,000.00
				Total	\$	5,295,000.00

River Park						
Item	Qty	Unit		Unit Cost		Cost
Replace the covered basketball court with a two- story gymnasium	25,000	SF	\$	150.00	\$	3,750,000.00
Provide additional parking, bus access, and bicycle access	1	LS		<u> </u>		TBD
		11		Total	\$	3,750,000.00

Naples Landing	Otre	Unit	1	Unit Cost	Cont
Item	Qty	Unit		Unit Cost	Cost
Construct a new sailing center building	2,500	SF	\$	250.00	\$ 625,000.00
		/		Total	\$ 625,000.00
The Preserve					
Item	Qty	Unit		Unit Cost	Cost
General Improvements	1	LS	\$	100,000.00	\$ 100,000.00
				Total	\$ 100,000.00
Sea Gate Park					
Item	Qty	Unit		Unit Cost	Cost
General Improvements	1	LS	\$	100,000.00	\$ 100,000.00
				Total	\$ 100,000.00
Grand Total		17.			\$ 34,362,500.00

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- 115

# Preliminary "Order-of-Magnitude" Estimate

Item	Qty	Unit	Unit Cost	Cost
Upgrade and expand the Norris Center	30,000	SF	\$ 300.00	\$ 9,000,000.00
Demolish the existing softball field and structures	1	LS		\$ 200,000.00
Convert the existing softball field to multi-use open space	1	LS		\$ 430,000.00
Add site furnishings, amenities, trees, and walks	1	LS		\$ 90,000.00
		_	Total	\$ 9,720,000.00





# What does the City hope to accomplish today?

STERAND

EARN

# What does the City hope to accomplish today?

We want your input and ideas about the Cambier Park so you can help develop the final plan recommendations:

- What do you like about Cambier Park?
- What would you change at Cambier Park to best meet the needs of community?
- Once you identify the improvements at Cambier Park that will best meet the needs of the community, tell us which improvements are your highest priority
- Important note You all won't agree and that is okay!

# There are NO bad Ideas!

### **RIVER PARK** PARK RULES AND REGULATIONS

# Facilitators are here to help you through the discussion!

- PAVILION AND PARK AREAS
- AMPING OR OVERNIGHT PARKING
- DUMPING PLEASE
- Ground Rules:

- PORTSMANSHIP, FIGHTING IMPROPER, HAZARDOUS OR UNLAWFUL, CONDUCT
- Everyone gets to participate ASH UNDER OWNER CONTROL
- No idea is a bad idea tell us what you are thinking
- Discuss the ideas being shared at your table
- Draw, write, ask questions...
- Have fun!
- Parking Lot To Hold thoughts, issues and ideas that may not be specifically related to the parks.

- Moving to tables We gave you #
- Staff will serve as your facilitators
  - Maps of parks at your tables
- Photos around the room
- Discuss the changes or improvements needed
- Use markers to draw on plans and list improvements on flip charts
- Report back to group in 30 minutes
- Dotmocracy to prioritize your ideas

# Breakout Groups

# HAVE FUN!

# Report on your tables Ideas

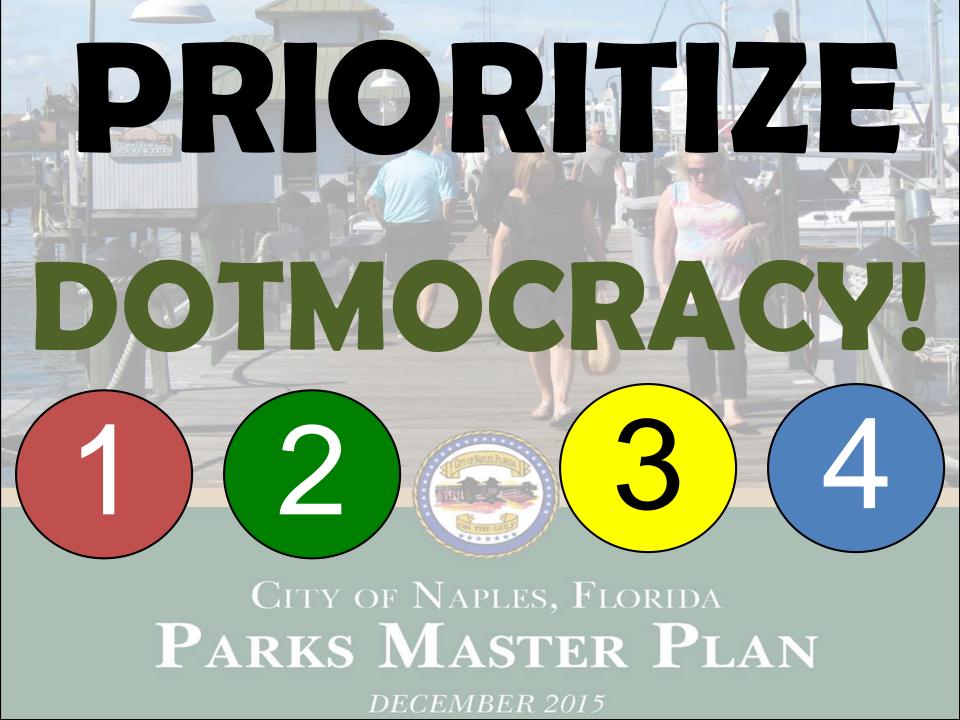
# NEXT STEPS

DATE	PARKS MASTER PLAN MEETING INFORMATION						
0.0017	Topic: All Parks and Beach – Open House						
January 9, 2017 Monday	Location: River Park Community Center						
wonddy	<b>Time</b> : 9:00 am – 1:00 pm						
	Topic: Fleischmann Park						
January 9, 2017 Monday	Location: Fleischmann Park Community Center						
Monady	<b>Time</b> : 6:30 pm						
	Topic: Sea Gate Park						
January 17, 2017 <sub>Tuesday</sub>	Location: Sea Gate Elementary School						
Tuesday	<b>Time</b> : 6:30 pm						
	Topic: Cambier Park						
January 23, 2017 Monday	Location: Norris Center						
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CSAB Meeting	Topic: All Parks and Beach Discussion						
March 14, 2017	Location: City Council Chambers – Naples City Hall						
Tuesday	<b>Time</b> : 8:30 am						

# Please Complete Survey!

parkscomments@naplesgov.com

Parks Master Plan Comments 280 Riverside Dr. Naples, FL 34102



# FOR ATTENDING!

# THANK YOU