

2019 Christmas Parade Rules

PLEASE READ CAREFULLY THE PARADE ENTRY APPLICATION, PARADE RULES AND THEME CONTEST INFORMATION

Parade Date: Tuesday, December 10, 2019

Registration Process:

- Fully complete and sign official 2019 Parade Entry Form and email to events@naplesgov.com (preferred method) or you can mail or drop off to the address provided at the bottom of Page 2. Registration Deadline is **Friday, November 15, 2019**. You may contact Community Services Department at 239-213-7120 starting **Friday, December 6, 2019** for your assigned entry number and approximate line up location.

Parade Staging Area and Route:

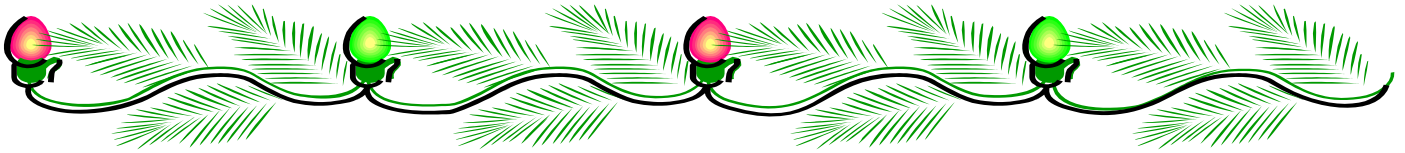
- The staging area will be along the north side of Broad Avenue South. The south side of Broad Avenue South must remain clear at all times. The parade route will be from Broad Avenue South to Third Street South proceeding north to 5th Avenue South, east on 5th Avenue South, and South on 8th Street South past City Hall, ending at 8th Avenue South and 8th Street South.
- Entries may lineup starting at 4:30 p.m. **Must** be in assigned line-up location and ready to go **no later than 5:45 p.m.**
- Parade will start *promptly* at **6:00 p.m.**

RULES:

Note: Failure to comply with the following rules will result in not being allowed to participate in current or future City of Naples parades.

1. **The parade will be limited to 80 entries.** All entries will be evaluated for compliance with the parade Rules and Theme. The City of Naples reserves the right to reject any application from participation based upon non-compliance with the Parade rules & regulations and Theme requirements. You will be notified if your entry is not selected to participate.
2. **All vehicles must be lighted** (this is a night parade) **and fully decorated on all sides (and participants must be dressed) in accordance with this year's THEME.** We strongly encourage lighted themed **float** entry's! For example: if you have a vehicle with a bow and streamers or a single string of lights you will **not** be allowed in the parade. See Theme Entry Information section below for more information and suggestions for this year's Theme.



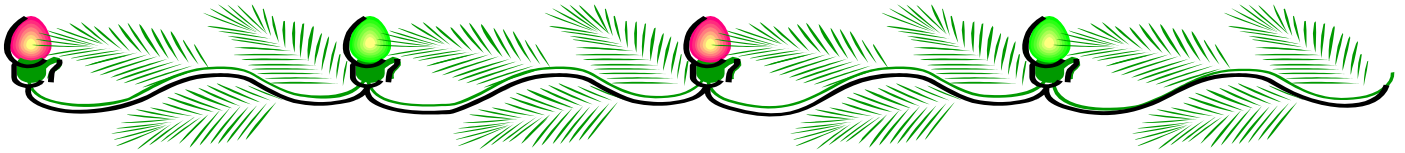


3. Entry's not **fully** decorated and **lighted** will be **removed** from the parade. Exceptions are Elected Officials, Marching Units and other specialty theme entries.

EXAMPLES OF UNACCEPTABLE ENTRIES:



4. The following vehicles **will not be allowed (unless pulling a decorated FLOAT):** **No:** Box trucks; panel vans, semi-trucks; enclosed trailers; RV's; motor homes; commercial, service, construction, maintenance and equipment cars, vans, trucks; and any vehicles not lighted and **fully** decorated on all 4 sides.
5. The maximum height allowed for any vehicle is 15 feet and maximum length is approx. 40 feet total.
6. Maximum of **TWO (2) Vehicles** allowed per entry. A vehicle pulling a Trailer will be counted as **TWO (2) Vehicles**.
7. Santa Claus costumes will **NOT** be allowed except for the "official" Santa Claus at the end of the parade.
8. **Candy/Prizes:** We strongly encourage you to **not** throw candy/prizes! It can be a safety hazard if you throw too hard and it hits spectators or if it is thrown too soft near the parade vehicles Children can run out under the vehicles to pick up! The last thing we all want is someone injured!! You are **required** to hand or lightly **toss underhanded** any candy/prizes to spectators (and be sure and toss it a safe distance away from the parade vehicles) and never throw large/heavy items such as jawbreakers/hard candy, hard balls, etc. And don't forget to save some candy/prizes for spectators toward the end of the parade
9. **DO NOT STOP** along the parade route or get on and/or off units while moving during the parade. Keep the parade moving! There should be no gaps in the parade!! If your entry causes a large gap in the parade you will not be allowed in future City parades... so please keep up!
10. We recommend you do not have walkers too young since it is hard for them to keep up with the quick pace of the parade.



11. **Exhaust pipes** in vehicles should be clear and not come in contact with anything flammable on floats. No smoking and no alcohol is permitted on any of the parade vehicles/floats.
12. Please do **not** hand out promotional material for your business or organization. This usually ends up on the ground for the clean-up crew to pick up!
13. **Parade Marshals** will be **available at the staging area** along Broad Avenue South to assist entries to their locations. The parade marshals reserve the right to refuse any unit in the parade for safety/rules violation. Naples Police Officers will be available for safety issues once the parade leaves Broad Avenue South.
14. At the conclusion of the parade, please **DO NOT STOP** at the 8th Street South and 8th Avenue South intersection to unload/disperse, this will only bottleneck the entire parade! Keep moving!

2019 Theme Entry and Contest Information

THEME: "A NAPLES VINTAGE CHRISTMAS"

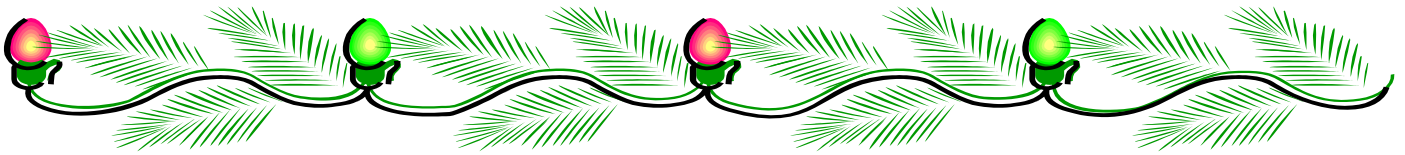
Honorary Grand Marshal: Nancy Lascheid, Founder Neighborhood Health Clinic

The City of Naples Christmas Parade is a tradition, which brings children of all ages together in the spirit of community. It is a time where **families** and friends gather to teach the rituals and tradition handed down throughout the generations.

This year we held a "Name the Theme" contest and received many excellent submittals from students at Lake Park Elementary and St Ann's School. Whether this is your first Naples Christmas or your 100th, no doubt you dream about Christmas from time to time and what it may mean to you or your family and/or organization. As always, add your own meaning wrapped in a bold dash of creativity because **our prize categories** have been amped up AND more people will be able to experience the magic and inspiration of all of your hard work by watching on **Comcast City Channel 98, Facebook Live or on the City of Naples website.**

"A NAPLES VINTAGE CHRISTMAS" Theme Ideas:

- A scene from 'vintage' Christmas Movies, Books, Stories and Songs such as "A Christmas Carol", "Twas the Night Before Christmas", "How the Grinch Stole Christmas", "A Christmas Story", "Miracle on 34th Street", "It's a Wonderful Life", "Frosty the Snowman", "Rudolph the Red Nose Reindeer", and many more!
- An "Oldtime" Christmas street scene with decorations, snow, vintage street lights, vintage vehicles, etc.
- Children sleeping and "Dreaming of a Winter Wonderland" with chestnuts roasting on an open fire, presents, people dressed in vintage clothes, etc.
- Or use your imagination and WOW the judges!
- **Note: Please No Santa's. Leave that for the "official" Santa at the end of the parade.**



Categories:

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| 1. Most Original | Naples Princess Cruise |
| 2. Best Animation & Special Effects | Gift Cards from Community Businesses |
| 3. Best Illumination | Gift Card Whitman Lighting |
| 4. Best Music | Gift Card Sea Salt |
| 5. Best Non-Profit Organization | Gift Card Barbatella |
| 6. Best Commercial/Business | Membership to Above Board Chamber |
| 7. Best Spirited High School Band | Gift Cards from Community Businesses |
| 8. Best Scout Entry | Royal Scoop at Berkshire Ice Cream Gift Cards |
| 9. Best Overall Themed Entry | Full Page ad in Life in Naples magazine |
- for your company or your favorite charity. (This Parade Float should capture the essence of the theme, special effects, workmanship and spirit of the parade's theme.)

Parade Judges will be located in front of City Hall, so keep the enthusiasm going right up to the end! Parade Winners will be notified over the following days and will receive their prize and a trophy during the televised **City of Naples City Council Meeting on Wednesday, December 18, 2019 at 8:30 am. (Please be at City Hall by 8:00 am for pictures with the Mayor.)**

On behalf of those who make this community connecting event possible, we thank you for your time - effort - energy. It gives us great pride and joy to provide the opportunity for more people to experience the Parade and enjoy the fruits of your labor via TV, Face Book and the Internet. This will be our 6th year to **film** the Christmas Parade, sponsored by SWFL Veterans Alliance and hosted by Dr. Lois Bolin and her special guest host.



Submitted By: Sophia Banas - 8 Years Old - Lake Park Elementary School

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