

NOTICE OF MEETING AND AGENDA (SUPPLEMENT 1)

Naples City Council

Council Chamber, 735 8th Street South, Naples, Florida

Mayor: Teresa Heitmann

Vice Mayor: Terry Hutchison

City Council Members:

Ted Blankenship, Ray Christman, Mike McCabe, Paul Perry, Gary Price

City Attorney: Nancy Stuparich • City Clerk: Patricia Rambosk • City Manager: Charles Chapman

Accommodation will be made to allow public comment during the meeting while maintaining social distancing.

Welcome to today's City Council meeting. If you wish to address the Council regarding an item listed on this agenda, please complete a registration form at the rear of the room and place it in the Speaker Request Box located on the Council dais prior to consideration of that item. We ask that speakers limit their comments to 3 minutes and that large groups name a spokesperson whenever possible. Thank you for your interest and participation in City government.

City Council Workshop

Monday, May 3, 2021

8:30 AM

All proposed ordinances and information on other items listed below, which have been provided in advance of this meeting, may be inspected in the office of the City Clerk, Room B, City Hall, or on the City of Naples home page <https://www.naplesgov.com/> or call the City Clerk's Office, 213-1015. All written, audio-visual and other materials presented to the City Council in conjunction with deliberations during this meeting will become the property of the City of Naples and will be retained by the City Clerk.

1. Roll Call
2. Pledge of Allegiance
3. Set Agenda

NOTICE

FORMAL ACTION MAY BE TAKEN ON ANY ITEM DISCUSSED OR ADDED TO THIS AGENDA. ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE BY THE CITY COUNCIL WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING (OR HEARING) WILL NEED A RECORD OF THE PROCEEDINGS AND MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE HEARD. ANY PERSON WITH A DISABILITY REQUIRING AUXILIARY AIDS AND SERVICES FOR THIS MEETING MAY CALL THE CITY CLERK'S OFFICE AT (239) 213-1015 WITH REQUESTS AT LEAST TWO BUSINESS DAYS BEFORE THE MEETING DATE.

4. Public Comment
5. Human Resources
 - 5.A. Employee Service Awards.
6. City Clerk
 - 6.A. Interview applicants for the Planning Advisory Board and the Community Services Advisory Board.
Recommended Action: Interview applicants.
[Agenda Memorandum](#)
[T. Koenig application - Planning Advisory Board](#)
[Planning Advisory Board code](#)
[C. Barone application - Comm. Services Advisory Board](#)
[A. Foster application - Comm. Services Advisory Board](#)
[J. Jeffreys application - Comm. Services Advisory Board](#)
[K. Swingley application - Comm. Services Advisory Board](#)
[R. Kneedler application - Comm. Services Advisory Board](#)
[W. Phillips application - Comm. Services Advisory Board](#)
[J. Sfara application - Comm. Services Advisory Board](#)
[Comm. Services Advisory Board code](#)
[Revised Agenda Memorandum \(SUPPLEMENT 1 / ADDED ATTACHMENT\)](#)
7. Streets & Stormwater, Planning, & Building
 - 7.A. Discussion on lot coverage.
Recommended Action: Discuss and provide direction.
[Agenda Memorandum](#)
[Definitions Comparison](#)
[Planning Department Research](#)
[PowerPoint](#)
8. City Manager
 - 8.A. Discussion of Naples Pier camera operations, review options for its continued provision.
Recommended Action: Discussion and direction.
[Agenda Memorandum](#)
[2015-00175 - Original contract](#)
[20151021 - Original Agenda Memorandum for Pier Camera](#)
[Naplespanorama Website Statistics](#)

[PowerPoint \(SUPPLEMENT 1 / ADDED ATTACHMENT\)](#)

9. City Attorney (SUPPLEMENT 1 / ADDED SECTION)

9.A. Request for Executive Session. (SUPPLEMENT 1 / ADDED ITEM)
Recommended Action: Approve the request.

[Agenda Memorandum \(SUPPLEMENT 1 / ADDED ATTACHMENT\)](#)

10. Review of May 5, 2021 Regular City Council Agenda

Correspondence / Communications

Adjourn

City Council Agenda Item Report

Submitted by: Vicki Smith

Submitting Department: Human Resources / Risk Management

Meeting Date: May 3, 2021

SUBJECT

Employee Service Awards.

Legislative Type:

Funding Source:

Recommendation:

ATTACHMENTS

-

City Council Agenda Item Report

Submitted by: Jessica Rosenberg
Submitting Department: City Clerk
Meeting Date: May 3, 2021

SUBJECT

Interview applicants for the Planning Advisory Board and the Community Services Advisory Board.

Legislative Type:

Legislative Item

Funding Source:

Recommendation:

Interview applicants.

ATTACHMENTS

- [Agenda Memorandum](#)
- [T. Koenig application - Planning Advisory Board](#)
- [Planning Advisory Board code](#)
- [C. Barone application - Comm. Services Advisory Board](#)
- [A. Foster application - Comm. Services Advisory Board](#)
- [J. Jeffreys application - Comm. Services Advisory Board](#)
- [K. Swingley application - Comm. Services Advisory Board](#)
- [R. Kneedler application - Comm. Services Advisory Board](#)
- [W. Phillips application - Comm. Services Advisory Board](#)
- [J. Sfara application - Comm. Services Advisory Board](#)
- [Comm. Services Advisory Board code](#)
- [Revised Agenda Memorandum \(SUPPLEMENT 1 / ADDED ATTACHMENT\)](#)



Agenda MEMORANDUM

Office of the City Clerk

To: City Council
From: Patricia L. Rambosk, City Clerk
Date: April 27, 2021
Workshop Meeting Date: May 3, 2021

SUBJECT:

Interview applicants for the Planning Advisory Board and the Community Services Advisory Board.

BACKGROUND:

The City Clerk's Office advertises the vacancies on the City Clerk's webpage and provides notice to the President's Council, local newspapers, and magazines, as well as the Chamber of Commerce.

Planning Advisory Board (1 regular term)

Pursuant to Section 2-404 of the Code of Ordinances, Planning Advisory Board (PAB) Member Thomas Koenig has been automatically removed from the PAB having missed three regularly scheduled meetings in a calendar year. Also pursuant to this Section, he can however re-apply for appointment to the same board. Mr. Koenig has requested reappointment to the PAB for the balance of his term which expires April 30, 2023. Council may also consider recent applicants Kristen Petry and Ginny Veras for this term, both of whom were interviewed at the April 19, 2021 Council Meeting.

Community Services Advisory Board (4 regular terms and 1 alternate term)

There are four vacancies due to the term expirations of Cassie Barone, Anne Foster, Jo-Anne Jeffreys, and Kathy Swingley. Each has requested reappointment; however, all except Ms. Barone would require a waiver having served two consecutive terms. The alternate position is vacant. The City Clerk's Office has also received applications from Richard Kneedler, Wynn Phillips, and Joseph Sfara.

RECOMMENDED ACTION:

Interview various applicants as follows:

Planning Advisory Board

Thomas Koenig (current member)

Community Services Advisory Board

Cassie Barone (current member)

Anne Foster (current member)

Jo-Anne Jeffreys (current member)

Kathy Swingley (current member)

Richard Kneedler (new applicant)

Wynn Phillips (new applicant)

Joseph Sfara (new applicant)

Profile

Thomas _____ Koenig _____
First Name Last Name

tom@tomkoenig.com _____
Email Address

255 21st Ave S _____
Street Address Suite or Apt

Naples _____ FL 34102 _____
City State Postal Code

Mobile: (847) 226-6848 _____ Home: (239) 643-3102 _____
Primary Phone Alternate Phone

Retired _____ CEO real estate _____
Employer Job Title

Employer's Address

Koenig & Strey, Inc. 3201 Old Glenview Road Wilmette, IL 60091 (This address is no longer available, since the company was acquired by Berkshire Hathaway.)

Which Boards would you like to apply for?

Planning Advisory Board: Submitted

Member Category (if applicable)

What other volunteer positions are you interested in?

What district do you live in? *

 City Resident

How long have you held your current residency status?

3 years

Do you now hold public office?

 Yes No

If yes, what is the office?

Are you a registered voter of Collier County?

Yes No

Are you employed by the City of Naples or any other governmental body?

Yes No

Are you related to anyone employed by the City of Naples?

Yes No

Please list any City of Naples boards or committees on which you have previously served:

Please indicate any City of Naples board or committee on which you currently serve:

Naples

Do you serve on a board or committee of Collier County or other government?

Yes No

If so, what is that board or committee?

Interests & Experiences

Please list your community activities (civic clubs, neighborhood associations, etc.)

Aqualane Shore Association, Planning & Zoning

[Thomas_E_Koenig_CV_2018_PAB_work.doc](#)

Please attach your resume.

Please provide the name and address of a local individual who can confirm your background and experience.

Barbara Walker Neapolitan Enterprises 252 13th Avenue South, Suite 202 Naples, FL 34102 239-261-8963 PH 239-261-8936

Thomas E Koenig

255 21st Ave S
Naples, FL 34102

tom@tomkoenig.com
239-643-3102
847-226-6848 cell

Professional Experience

Chief Executive Officer of Koenig & Strey Real Estate, including residential brokerage, mortgage banking, title insurance and homeowners insurance. Built family company to a market leader in Chicago, and sold to GMAC Mortgage.

President and CEO of GMAC Home Services and GMAC Real Estate, with responsibility for owned real estate, franchise, relocation and residential mortgage.

Chairman of GMAC Residential Real Estate (retired) with responsibility for all owned residential companies

Early Experience

EST - staff and seminar leader

VISTA - attached to San Francisco Neighborhood Legal Assistance Foundation, a HUD initiative.

Other Experience

- Board of Directors of the National Association of Realtors, and a long-term member of its Strategic Planning Committee.
- Advisory Board of Kellogg Graduate School of Management Real Estate Program, and Judge of the Annual University of Chicago versus Kellogg Project Feasibility Competition.
- Director of The Greater North Michigan Association Chicago.
- The Carter Center – International Election Observer of Kenya Presidential Election. Ambassador Circle.
- Director and Senior VP of Dairymen's, a private reserve in northern Wisconsin. Chairman of the Strategic Planning Committee. Founder of and past Chairman of its Natural Resources Committee. (Dairymen's was the recipient of Wisconsin's Public Private partnership award as a site for long-term biological research in forests and lakes.)
- Taught both the Illinois and Wisconsin Graduate Realtors Institute. (Created the course "Residential Energy Efficiency")
- Member of "The Vision Group," a national organization of top Realtors who met to share best practices and develop customer centric strategies.

- Lecturer for the National Institute for Education in Law.

Other Experiences

- Pachamama Alliance & CEKSA, an indigenous organization that owns and operates a destination lodge in the Amazon forest. Developed marketing plans to expand North American travel to the Amazon.
- John of God, Brazil. Travels and retreat.

Things I like to Remember

- Editor-in-Chief of law school newspaper
- Performing at Carnegie Hall
- Division I athletics & Club Rugby

The best thing I ever did was being the father to our two daughters.

Graduated from the University of Illinois with B.A., and J.D. from the University of Wisconsin Law School.

Sec. 2-551. - Membership; term of office; quorum; oath; meetings and records to be public.

- (a) A planning advisory board consisting of 7 members and 1 alternate is hereby established. Selection, attendance and removal of planning advisory board members shall be in accordance with this article. The term of office for each member and alternate shall be 3 years and shall commence on May 1 of the year in which appointed. The presence of a majority of planning advisory board members shall constitute a quorum for the transaction of business, providing, however, that no official action shall be taken by the planning advisory board to adopt or amend the comprehensive plan, or component thereof, without the concurring vote of a majority of all members of the planning advisory board. The alternate member shall vote on business items only if 1 or more members of the board are absent.
- (b) In accordance with applicable law, all meetings of the planning advisory board shall be open to the public. All board records shall be public records. The local planning agency shall encourage public participation.
- (c) Prior to serving, each member shall qualify by taking an oath of office before the city clerk or a notary public.

(Comp. Dev. Code 1990, § 3-25-1; Code 1994, § 86-141; Ord. No. 95-7426, § 1, 5-3-1995; Ord. No. 96-7778, § 1, 8-21-1996; Ord. No. 03-9988, § 1, 3-19-2003)

Sec. 2-552. - Jurisdiction; powers and duties; testimony or contacts by councilmembers.

- (a) The planning advisory board shall have the powers and duties set forth in this division and any other duties assigned to it by the city council. The provisions of the Florida State Sunshine Law, F.S. § 286.011, as they apply to city public officials, are hereby extended and ordained to apply to meetings between councilmembers and members of the city planning advisory board. Further, councilmembers are hereby prohibited from testifying before or addressing the planning advisory board or its individual members at public meetings of the planning advisory board on matters which will be referred to the city council. It is intended by these provisions to specifically prohibit councilmembers from manipulating or influencing the recommendations of the planning advisory board to the city council prior to city council consideration. It is also intended by this section to prohibit councilmembers from contacting in person, by phone or otherwise, members of

the planning advisory board in regard to recommendations being formulated by the planning advisory board. Excepted from this provision are councilmembers having a conflict of interest as defined by F.S. § 112.311, 112.313 or 112.3143. In such cases, such members shall comply with the disclosure requirements of F.S. § 112.3143.

- (b) Any person who shall violate the provisions of this section shall be subject to a fine or imprisonment, or both, as provided in this Code. Violation of the provisions of this section by any councilmember shall constitute malfeasance in office and shall therefore subject the councilmember to recall as provided by law.
- (c) Pursuant to and in accordance with F.S. § 163.3174, the Local Government Comprehensive Planning and Land Development Regulation Act, the planning advisory board is hereby designated and established as the local planning agency for the incorporated territory of the city. The local planning agency, in accordance with the Local Government Comprehensive Planning and Land Development Regulation Act, F.S. §§ 163.3161—163.3211, shall:
 - (1) Conduct the comprehensive planning program and prepare the comprehensive plan or elements or portions thereof for the city;
 - (2) Coordinate the comprehensive plan or elements or portions thereof with the comprehensive plans of other appropriate local governments and the state;
 - (3) Recommend the comprehensive plan, or elements or portions thereof, to the city council for adoption; and
 - (4) Monitor and oversee the effectiveness and status of the comprehensive plan and recommend to the city council such changes in the comprehensive plan as may be required.
- (d) The planning advisory board shall have the power and the duty to prepare and recommend to the city council for adoption a comprehensive plan for the physical development of the city, and to perfect it. In conducting its work, the planning advisory board may consider and investigate any subject matter tending to the development and betterment of the municipality and may make recommendations as it may deem advisable concerning the adoption thereof to the city council. Such comprehensive plan may show, among other things, existing and proposed streets, sidewalks, highways, expressways, bridges, tunnels and viaducts and approaches thereto; routes of railroads and transit lines; terminals, ports and airports, parks, playgrounds, forests, reservations and other public open spaces; sites for public

buildings and structures; districts for residences, business, industry, recreation, agriculture and forestry; special districts for other purposes; limited development districts for purposes of conservation; water supply, sanitation, drainage, protection against floods and the like; areas for housing developments, slum clearance, urban renewal and redevelopment; and location of public utilities, whether publicly or privately owned, including but not limited to sewerage and water supply systems; together with time and priority schedules and cost estimates for the accomplishment of the proposal. The comprehensive plan shall be based upon and include appropriate studies of the location and extent of present and anticipated use of land, population, social and economic resources and problems, and other useful data.

- (e) The planning advisory board shall act as the zoning board for the city as provided for in the Charter.
- (f) The planning advisory board shall prepare and recommend to the city council for adoption rules and regulations governing the approval of maps and plats of the subdivisions of land within the corporate limits of the city.

(Comp. Dev. Code 1990, § 3-25-2; Code 1994, § 86-142)

Sec. 2-553. - Organization; rules of procedure.

- (a) Members of the local planning agency shall continue to be appointed and follow such rules of procedure, methods of choosing officers, setting of public meetings, providing of financial support, and accomplishing its duties as provided in this division.
- (b) The city council may appropriate funds at its discretion to the local planning agency for expenses necessary in the conduct of its work. The local planning agency may, in order to accomplish the purposes and activities required by the Local Government Comprehensive Planning and Land Development Regulation Act, F.S. § 163.3161 et seq., expend all sums so appropriated and other sums made available for use from fees, gifts, state or federal grants, state or federal loans and other sources; provided acceptance of loans or grants must be approved by the city council.
- (c) The planning advisory board shall elect a chair and a vice-chair from among the members, and may create and fill such other offices as are determined to be necessary. Terms of all officers shall be for 1 year, with eligibility for reelection.

- (d) The planning advisory board shall make its own rules and regulations as may be deemed necessary for the proper function of the board in regard to:
 - (1) Determining its time of meeting.
 - (2) Filing procedure.
 - (3) Publication of agenda of board meetings.
 - (4) Circulation of petition to membership.
 - (5) Attendance of petitioner or petitioner's agent.
- (e) The planning advisory board, with council approval, may appoint such employees and staff as it may deem necessary for its work, and may contract with the state planning agency, city planners and other consultants for such services as it may require. The expenditure of the planning advisory board, exclusive of gifts, shall be within the amounts appropriated for the purposes by the city council.
- (f) Members of the planning advisory board shall receive no salary for their services, but may receive such travel and other expenses while on official business for the city as are made available by the city council for these purposes.

(Comp. Dev. Code 1990, § 3-25-3; Code 1994, § 86-143)

Sec. 2-554. - Petition fees.

Petition fees shall be as set forth in appendix A to this Code.

(Comp. Dev. Code 1990, § 11-2; Code 1994, § 118-61; Ord. No. 96-7870, § 1, 12-4-1996)

Profile

Cassie _____ Barone _____
First Name Last Name

cassie.barone@ymail.com _____
Email Address

1189 Diana Ave _____
Street Address Suite or Apt

Naples _____ FL 34103 _____
City State Postal Code

Home: (239) 248-4265 _____
Primary Phone Alternate Phone

The Village School _____ Athletic Director _____
Employer Job Title

Employer's Address

6000 Goodlette Rd Naples, FL 34109

Which Boards would you like to apply for?

Community Services Advisory Board: Submitted

Member Category (if applicable)

What other volunteer positions are you interested in?

What district do you live in? *

City Resident

How long have you held your current residency status?

14 years

Do you now hold public office?

Yes No

If yes, what is the office?

Are you a registered voter of Collier County?

Yes No

Are you employed by the City of Naples or any other governmental body?

Yes No

Are you related to anyone employed by the City of Naples?

Yes No

Please list any City of Naples boards or committees on which you have previously served:

Please indicate any City of Naples board or committee on which you currently serve:

CSAB

Do you serve on a board or committee of Collier County or other government?

Yes No

If so, what is that board or committee?

Please list your community activities (civic clubs, neighborhood associations, etc.)

Sun Terrace Neighborhood Association, Lake Park Elementary PTO

Please provide the name and address of a local individual who can confirm your background and experience.

Wynne Ridgway 1250 Diana Ave

[Resume_updated_5-2020_for_advisory_board.docx](#)

Upload a Resume

Please upload a professional headshot to be displayed on the City's website if appointed to board.

CASSIE L. BARONE

OBJECTIVE

To use my knowledge and skills to enrich the lives of the residents and visitors of City of Naples as a member of the Community Services Advisory Board.

EDUCATION

July 2002 – May 2006

University of Florida; Gainesville, FL

Bachelor's of Science in Exercise and Sport Sciences

College of Health and Human Performance

- Graduated Magnum Cum Laude
- GPA: 3.93/4.0
- Coursework Included: Accounting, Finance, Management, Marketing, Legal Issues in Sport, Administration of Athletics, Care and Prevention of Athletic Injuries, and numerous other physiology based courses

PROFESSIONAL EXPERIENCE

August 2016 – Present

The Village School of Naples; Naples, FL

Athletic Director

- Oversees all operations for over 35 interscholastic sports teams for grades 3-12.
- Directly handles rental agreements with outside organizations such as Greater Naples YMCA, Collier County Pubic Schools, Collier County Parks and Recreation, as well as other organizations.
- Serves as a member of the School's Senior Leadership Team.
- Serves as the president of the Gulf Coast Athletic Conference (Middle School Independent School Conference for schools in Lee and Collier County).

Accomplishments:

- Oversaw The Village's School's successful transition from a Middle School sports program to a full member of the Florida High School Athletic Association (FHSAA).

July 2010 – December 2014

Community School of Naples; Naples, FL

Athletic Director

- Oversaw all operations for over 40 interscholastic sports teams for grades 6-12.
- Managed a staff of over 70 coaches, 1 full-time Athletic Trainer, 1 full-time Middle School Athletic Director, and 1 part-time Administrative Assistant.
- Served as a member of the School's Senior Leadership Team.
- Served on the Florida High School Athletic Association (FHSAA) Representative Assembly and the Sunshine State Athletic Conference (Independent Football Conference) Advisory Board.

Accomplishments:

- During this time the Athletic Department won 40 District Championships, ten Regional Championships, and one State Championship.

- Successfully started an FHSAA sanctioned Varsity Football program that is now in its fifth year, as well as Varsity Girls Lacrosse and Varsity Boys Lacrosse programs.
- Expanded the Middle School athletic program to include football, tennis, and golf.
- Overall athletic program regularly recognized among the top schools in the Sunshine Cup All-Sports Awards Program.

June 2008 – June 2010
Assistant Athletic Director

Community School of Naples; Naples, FL

- Directly reported to Athletic Director Gene Rochette.

August 2006 – June 2008
Director of Sports Information and Transportation

Community School of Naples; Naples, FL

- Directly reported to Athletic Director Bill Carufe.

January 2006 – May 2006
Senior Intern for the Athletic Department at Naples High School

Naples High School; Naples, FL

- Interned directly with Athletic Director Ernie Modugno.

August 2005 – December 2005
Senior Intern for the Athletic Department at Oak Hall School

Oak Hall School; Gainesville, FL

- Interned directly with Athletic Director Jeff Malloy, FHSAA Board of Directors member.

COACHING EXPERIENCE

February 2018– present
Lower School Track and Field Coach (3rd-5th grade)

The Village School; Naples, FL

August 2015– May 2016
Varsity Cross Country and Track and Field Coach

First Baptist Academy; Naples, FL

Accomplishments:

- Cross Country team advanced to the State Meet for the first time in the School's history.

June 2015– May 2019
Director of the Gulf Coast Runners Youth team

Gulf Coast Runners; Naples, FL

- Served as a liaison to the Gulf Coast Runners Board.

August 2006 – December 2013
Women's Cross Country Coach (Head Coach 2006-2012, Assistant Coach 2013)

Community School of Naples; Naples, FL

Accomplishments:

- Two-time team State Champion (2007, 2008) and six time team District Champion.

- Coached Individual State Champions (2009, 2010) and two Footlocker National Qualifiers.
- Named two-time Florida Athletic Coaches Association Class 1A Coach of the Year.
- Named multiple times Naples Daily News Cross Country Coach of the Year.
- Coached multiple Winged Foot Nominees and one Winged Foot Winner.
- Coached one student-athlete named to the FHSAA Academic All-State Team.

January 2006 – May 2013

Community School of Naples; Naples, FL

Women's Track and Field Coach

Accomplishments:

- Coached 4x800 relay team State Champion in 2009 and multiple individual event state champions.
- Four time Girls District Championship Team, 2008 Girls Regional Championship Team.
- Coached two Track and Field All Americans.

January 2006 – May 2006

Naples High School; Naples, FL

Volunteer Assistant Track and Field Coach at Naples High School

March 2004 – April 2005

Buchholz High School; Gainesville, FL

Volunteer Assistant Women's Cross Country and Distance/Mid-Distance Track Coach

November 2004 – February 2005

Eastside High School; Gainesville, FL

Volunteer Assistant Women's Junior Varsity Soccer Coach

PERSONAL INFORMATION:

- Married To Dan and mother to Lorelai (7), Shalane (3), and four-legged family member Loki (2)
- Active member of Lake Park Elementary School's PTO
- Helped spearhead the successful effort to create a Neighborhood Association (Sun Terrace Neighborhood Association)
- Avid runner and advocate for leading an active lifestyle
- Avid coffee drinker (and roaster!)

REFERENCES

Ernie Modugno, *Naples High School Activities Coordinator*

modugno@collerschools.com

Ted Blankenship, *Naples City Council Member*

ehblankenship@gmail.com

Additional References Available Upon Request

Profile

Anne Russell

First Name

Foster

Last Name

annewoody522@gmail.com

Email Address

122 Moorings Park Drive

Street Address

G-401

Suite or Apt

Naples

City

FL

State

34105

Postal Code

Home: (239) 649-1938

Primary Phone

Mobile: (410) 491-7419

Alternate Phone

retired

Employer

Job Title

Employer's Address**Which Boards would you like to apply for?**

Community Services Advisory Board: Submitted

Member Category (if applicable)**What other volunteer positions are you interested in?**

None with the City of Naples. At this time, I am involved with Habitat for Humanity of Collier County and Baby Basics.

What district do you live in? * City Resident**How long have you held your current residency status?**

5 years

Do you now hold public office? Yes No**If yes, what is the office?**

Are you a registered voter of Collier County?

Yes No

Are you employed by the City of Naples or any other governmental body?

Yes No

Are you related to anyone employed by the City of Naples?

Yes No

Please list any City of Naples boards or committees on which you have previously served:

n/a

Please indicate any City of Naples board or committee on which you currently serve:

Community Services Advisory Board

Do you serve on a board or committee of Collier County or other government?

Yes No

If so, what is that board or committee?

n/a

Interests & Experiences

Please list your community activities (civic clubs, neighborhood associations, etc.)

Habitat for Humanity of Collier County, Baby Basics of Collier County, Greater Naples Leadership, Finance Committee of Moorings Park

Please attach your resume.

Please provide the name and address of a local individual who can confirm your background and experience.

Linda S. Penniman 2386 Terra Verde Lane Naples, FL 34105

ANNE RUSSELL FOSTER
3716 Rachel Lane
Naples, FL 34103
annewood@comcast.net

Personal Information:

Born and raised in Louisville KY
Hollins University, BA – Roanoke VA
Married: Torrey N. Foster
6 children and 13 grandchildren

Professional Career:

Atlantic Trust Company, Baltimore MD
Vice President & Client Relationship Manager: 1994-2002
The Rothschild Company, Baltimore MD
Statistical Analyst: 1976-2002

Community Involvement: Naples

Habitat for Humanity: Selection Committee: 2007 - current
Faith Relations Committee: 2014 - current
Conservancy of SW Florida: Environment Affairs Committee: 2011 - current
Volunteer – Wildlife Hospital: 2013 – current
Baby Basics of Collier County: Board of Directors 2015
Greater Naples Leadership: Class X Representative: 2012-15
The Mews of Naples Homeowners' Ass'n: Treasurer: 2014 - current
Bear's Paw Country Club: Board of Governors & Chair of Marketing Comm.:
2007 - 2010
Community Foundation of Collier County: Chair of Environment Sub-
Grant Committee: 2007 - 2010

Community Involvement: Baltimore

Baltimore Giving Circle; Treasurer: 2005-2006
Baltimore Cristo Rey High School: Search Committee: 2005 - 2007
Roland Park Country School: Board of Trustees: 1988 - 1991
President of Parents' Association: 1987 - 1988
Hollins University: Alumnae Board: 1986 – 1988
President of Baltimore Alumnae Ass'n: 1983-85

Profile

Jo-Anne

First Name

Jeffreys

Last Name

jhjeffreys@joannejeffreyslaw.com

Email Address

780 East Lake Drive

Street Address

Suite or Apt

Naples

City

FL

State

34102

Postal Code

Home: (201) 960-3890

Primary Phone

Business: (239) 260-4384

Alternate Phone

Jo-Anne Herina Jeffreys, Esq.
PA

Employer

Attorney

Job Title

Employer's Address

500 Fifth Avenue South, Suite 526 Naples, FL 34102

Which Boards would you like to apply for?

Community Services Advisory Board: Submitted

Member Category (if applicable)

What other volunteer positions are you interested in?

What district do you live in? *

City Resident

How long have you held your current residency status?

15 years

Do you now hold public office?

Yes No

If yes, what is the office?

Are you a registered voter of Collier County?

Yes No

Are you employed by the City of Naples or any other governmental body?

Yes No

Are you related to anyone employed by the City of Naples?

Yes No

Please list any City of Naples boards or committees on which you have previously served:

Community Service Advisory Board

Please indicate any City of Naples board or committee on which you currently serve:

Community Services Advisory Board

Do you serve on a board or committee of Collier County or other government?

Yes No

If so, what is that board or committee?

Interests & Experiences

Please list your community activities (civic clubs, neighborhood associations, etc.)

St. Ann Church Parishioner Greater Naples Little League -Volunteer NCH Hospital Ball Committee -
Member Collier County Bar Association Collier County Woman's Bar Association Naples Woman's Club

Please attach your resume.

Please provide the name and address of a local individual who can confirm your background and experience.

James Berry 500 Fifth Avenue South, Suite 526 Naples, FI 34102 239-595-5282

JO-ANNE HERINA JEFFREYS, ESQ.
780 East Lake Drive
Naples, FL 34102
(201)-960-3898 or (239)-260-4384

**Professional
Experience:**

1989-1990 Clerk, Honorable Melvin P. Antell, P.J.A.D.
1990-1993 Associate, Pitney, Hardin, Kipp and Szuch, Convent Station, NJ
2002 to 2004, Adjunct Professor of Law, Seton Hall University School of Law
1994 to Present, Principal, Law Office of Jo-Anne Herina Jeffreys, Esq., P.A. offices in Hoboken, NJ and Naples, FL

Education:

1989 Seton Hall University School of Law, J.D.
1986 Boston College, B.A.
Bar Admissions: NJ, NY, DC, FL

Distinctions:

Certified Elder Law Attorney by the National Elder Law Foundation since 1998
National Academy of Elder Law Attorneys, Board of Director Member, 2000- 2004
National Academy of Elder Law Attorneys, Elected as Fellow of the Academy 2003
Super Lawyers- NJ

**Publications
include:**

Co-Author, Representing the Elderly Client: Law and Practice, Aspen Publishing 1999

Boards:

Pope Francis Home and School, Not For Profit

**Community
Involvement:**

Greater Naples Little League, Volunteer; Naples Community Hospital, Volunteer, St. Ann Parishioner, Collier County Woman's Bar Association, Collier County Bar Association

Profile

Kathy _____ Swingley _____
First Name Last Name

swinglka@collierschools.com _____
Email Address

1343 12th Street North _____
Street Address Suite or Apt

Naples _____ FL 34102 _____
City State Postal Code

Mobile: (239) 216-0764 _____ Business: (239) 377-2360 _____
Primary Phone Alternate Phone

CCPS-Naples High School _____ Teaching Academy Director _____
Employer Job Title

Employer's Address

1100 Golden Eagle Circle Naples, FL 34102

Which Boards would you like to apply for?

Community Services Advisory Board: Submitted

Member Category (if applicable)

What other volunteer positions are you interested in?

What district do you live in? *

City Resident

How long have you held your current residency status?

31 years

Do you now hold public office?

Yes No

If yes, what is the office?

CSAB board member

Are you a registered voter of Collier County?

Yes No

Are you employed by the City of Naples or any other governmental body?

Yes No

Are you related to anyone employed by the City of Naples?

Yes No

Please list any City of Naples boards or committees on which you have previously served:

CSAB

Please indicate any City of Naples board or committee on which you currently serve:

Community Services Advisory Board

Do you serve on a board or committee of Collier County or other government?

Yes No

If so, what is that board or committee?

Interests & Experiences

Please list your community activities (civic clubs, neighborhood associations, etc.)

The Conservancy of SW Florida: Boat Captain and Kayak guide Audubon of the Western Everglades:
Board member Please see attached

Please attach your resume.

Please provide the name and address of a local individual who can confirm your background and experience.

Mr. Darren Burkett Principal Naples High School 1100 Golden Eagle Circle Naples, FL 34102 239-377-2200

This is the brief description of me that I used on my Leadership Collier application:

I am originally from Mishawaka, Indiana, and have been a Florida resident for the past 29 years. My husband Rod and I have been married for 28 years and are the proud parents of two sons, a daughter-in-law and a grandson. For the past 29 years, I have been teaching in Collier County Public Schools, including seven years in Everglades City, three years at Oakridge Middle School, and 19 years at Naples High School where I am currently still teaching.

At Naples High School (NHS) I am the Director of the Teaching Academy where students are encouraged to explore their interest in teaching through a course of study included in their high school schedule. I teach Early Childhood Education while simultaneously running the very popular Little Eagle Preschool where for almost 50 years, 20 four- and five-year olds attend Naples High School and are taught by my high school students. In 2012, four of my students were awarded the CDA (Child Development Associate), the first four ever to earn this credential in our school district. Since then, many of my students have earned the Florida equivalent, the ECPC (Early Childhood Professional Certificate). In addition, I am currently a Department Head, Renaissance Committee member, Student Government Association sponsor at my school, and a certified Microsoft instructor. I also dedicate a lot of time to the NHS JROTC program. My involvement began when my sons were part of the program, and though they graduated several years ago I continue to teach First Aid and Litter Carry for the Raider team, chaperone the annual 38-mile canoe trip on the Peace River, the 16 mile Survival Hike in Big Cypress Preserve, and the JROTC summer camp that serves hundreds of cadets from schools throughout not only Collier County but also other counties in Southwest Florida. During my tenure as a teacher I have been involved in many other activities including but not limited to Class Sponsor, Marching Band Dance and Flag Line Coach, Tennis Coach, Baseball Coach, Kids Helping Kids, Sunshine Committee Chair, and the county coordinator for the CORE Society (as part of Drug Free Collier). I am nominated every year for the Golden Apple by not only current students and parents but also by those who I have worked with in the past.

I serve the School District as a member of the Race to the Top: Future Work Force Committee with fellow Collier County school officials and business leaders in the community. And, I serve Drug Free Collier as the County Coordinator for school-based C.O.R.E. Society programs, which are similar to what used to be known as S.A.D.D. clubs. I am a member of Delta Kappa Gamma, a sorority of active and retired educators who serve the community in various ways while promoting the importance of education.

In the community my service and involvement is and has been varied. I am CERT-certified (Community Emergency Response Team) for the City of Naples. I am also a First Responder and a CPR and First Aid instructor. I have volunteered at Naples Community Hospital (NCH) and was the co-chair of the NCH "Slice of Paradise" Cookbook. I have also volunteered and taken students to the Homewood Retirement Home, was the Child Care co-chair of the Cambier Park Playground project, and have participated in beach clean-up days. Three foreign exchange students have lived with my family, as well as student travelers from Australia.

My family and I recently joined Lely Presbyterian Church where we are active members. Prior to joining Lely we were members of the Moorings Presbyterian Church for many years. There I was an Elder on Session, the chair of the youth program, a member of the Human Resources Committee, the Hospitality Team, and a pastoral visitor. Over the years, I have served the church as a Deacon, a member of the Christian Education Committee, worked on Habitat for Humanity homes, participated in St. Matthew's House food drives, taught Sunday school, Wednesday Connection, Middle and High School Fellowship, and cooked for the church's Relay for Life team.

My husband and I enjoy most outdoor activities, but especially enjoy camping, kayaking, hiking and socializing. I also enjoy tennis, golf, boating and crafts. (I donate kayak tours for the Naples High School silent auctions to benefit the students with autism who attend the school.)

Profile

Richard

First Name

Kneedler

Last Name

richard.kneedler@fandm.edu

Email Address

525 10th Ave South

Street Address

Unit B-201

Suite or Apt

Naples

City

FL

State

34102

Postal Code

Mobile: (717) 203-9722

Primary Phone

Home: (239) 649-6899

Alternate Phone

Franklin and Marshall College

Employer

President Emeritus (non-compensated)

Job Title

Employer's Address

Box 3003 Lancaster, PA 17604-3003

Which Boards would you like to apply for?

Community Services Advisory Board: Submitted

Member Category (if applicable)

Member or Alternate

What other volunteer positions are you interested in?

None

What district do you live in? * City Resident**How long have you held your current residency status?**

4 years Florida resident; 18 years Naples City property owner

Do you now hold public office? Yes No**If yes, what is the office?**

n/a

Are you a registered voter of Collier County?

Yes No

Are you employed by the City of Naples or any other governmental body?

Yes No

Are you related to anyone employed by the City of Naples?

Yes No

Please list any City of Naples boards or committees on which you have previously served:

None

Please indicate any City of Naples board or committee on which you currently serve:

None

Do you serve on a board or committee of Collier County or other government?

Yes No

If so, what is that board or committee?

N/A

Interests & Experiences

Please list your community activities (civic clubs, neighborhood associations, etc.)

President, Devon Court Condominium Association, Inc. Volunteer Naples Central Ave. Branch Collier County Library (prior to pandemic) Naples Historical Society (Patron) Old Naples Association

Please attach your resume.

Please provide the name and address of a local individual who can confirm your background and experience.

Christine Labuziensi, President Paramount Property Management of Naples 15275 Collier Blvd #201/278 Naples, FL 34119

Curriculum Vitae
A. Richard Kneedler

Contact Information

Address: 525 10th Avenue South-Unit B-201, Naples, FL 34102
Telephone: Phone/Fax (239) 649-6899
Mobile: (717) 203-9722
Internet: richard.kneedler@fandm.edu
Social Media: Facebook and LinkedIn

Education

Certificate, Graduate School of Business Administration, Institute for Educational Management, Harvard University, 1975
Ph.D., French Language and Literature, The University of Pennsylvania, 1970
M.A., French Language and Literature, The University of Pennsylvania, 1967
A.B., College Scholar/French Concentration, Franklin & Marshall College, 1965
Certificate, Bryn Mawr College, Institut d'études françaises d'Avignon, 1963

Professional Positions

Consulting:

The Registry for Interim Placements, Peabody, MA

Member 2019 - present

Ann Duffield & Colleagues, Philadelphia, PA

Operating Officer and Consultant on strategic planning, finance and operations 2011-2016

The Presidential Practice, King of Prussia, Pennsylvania

Presidential Partner and consultant to new college presidents 2004-2010

Yaffe and Company, Towson, MD

Senior Consultant to Boards of Trustees and Chief Executives on executive compensation and governance issues 2005-2009

Council of Independent Colleges, Washington, DC

Retired presidents' pro bono consulting group 2002-5

College Administration and Teaching

Wilson College, Chambersburg, PA

Interim President (July-December 2019)

Selected through The Registry for College Presidents to serve as Interim President during the search for the College's new President with a mandate to continue Wilson's record enrollment increases among traditional undergraduate and graduate students, assure a balanced budget and stable management, oversee centerpiece events of Wilson's Sesquicentennial year, ensure that governance innovations planned for the Board of Trustees were fully and successfully carried out, ensure that preparations for the College's decennial Middle States reaccreditation team visit (including self-study materials) were completed, and generally to prepare a platform for success for the new President taking office in January 2020. These objectives were met.

Rockford College (now Rockford University), Rockford, IL

Interim President (May 2006-November 2007)

Appointed to build on College's academic strengths and ties to the Rockford (IL) community, stabilize finances, address long-standing debt issues, explore partnership opportunities, and prepare the way for the appointment of a settled president. Reversed seven years of budget deficits, reduced debt, restored credit relationships, increased visibility, located a willing partner (ultimately not chosen) and strengthened management team. The presidential search was successful in January 2008 and the new President took office in June 2008 and served until his retirement in 2016.

Franklin & Marshall College, Lancaster, PA

President Emeritus (since July 1, 2002)

President, 1988-2002

Served as Chief Executive Officer for 14 years, positioning Franklin & Marshall as a leading American college through academic, fundraising, campus development, financial and management strategies, including:

- Implemented a new curriculum based on interdisciplinary and disciplinary excellence and enhanced special opportunities for students (e.g. first-year seminars, independent study, summer research fellowships, internships, community service, tutorials, and study abroad);
- Began a new, large community-service program and a new Center for Liberal Arts and Society;
- Increased Faculty numbers and reduced the student/faculty ratio to below 11/1;
- Increased enrollment of high-achieving students, including higher numbers of international students;
- Improved six-year graduation rate to nearly 85%;
- Quadrupled endowment to more than \$300,000,000;
- Continued the College's tradition of financial discipline, balanced budgets, and operating surpluses; and improved the balance sheet by increasing the investments/debt ratio from 2/1 to 4/1
- Invested \$70,000,000 in new or comprehensively renovated arts, science, library, recreation, residential and commercial facilities; and
- Completed two comprehensive campaigns raising a total of \$200,000,000.

As President continued to co-teach first-year seminars and advise first- and second-year students.

Vice President, Development, 1984-8.

Supervised fund-raising, alumni, communications and marketing activities, and began comprehensive \$52mm campaign (completion during presidency – see above), while also serving as **Secretary of the Board of Trustees**.

Administrative Vice President/Vice President for Administration, 1979-84

Supervised the College's admission and financial aid offices, auxiliary enterprises, facilities and operations, acquisition of North Campus land, construction/renovation of multiple buildings, off-campus properties, while also serving as **Secretary of the Board of Trustees**.

Secretary of the College, 1977-9 Served as a General Officer of the College, coordinating work of the President's Office and Vice Presidents while serving as **Secretary of the Board of Trustees** and **Secretary of the Board of Visitors**.

Assistant to the President, 1974-7, also Administrator of the Library, 1976

Assistant to the Dean of the College, 1971-4, also **Cultural Affairs Coordinator**, 1972-4

Assistant Professor of French, 1970-7 (tenured 1973 until resigned tenure 1978)

Instructor in French, 1968-70

Temple University:

Instructor, General Education Program for Teachers (Master's Degree), 1969-71

The University of Pennsylvania:

Graduate Teaching Assistant in French, 1967-8

National Defense Education Act Fellowship, 1965-1968

Awards and Honors

Marquis Who's Who, Albert Nelson Marquis Lifetime Achievement Award, 2017

Francis J. Micheline Award for Outstanding Service to Higher Education, AICUP (Association of Independent Colleges and Universities of Pennsylvania) 2009

Alumni Citation, Franklin & Marshall College, May 2002

L.H.D., Honorary, Franklin & Marshall College, May 2002

L.L.D., Honorary, Tohoku Gakuin University, Sendai, Japan, June 1993

Who's Who (various editions since 1988)

Outstanding Educators of America (several listings in 1980s)

Outstanding Young Men of America (several listings in 1970s)

National Defense Education Act Fellowship, University of Pennsylvania 1965-8

Phi Alpha Theta (national honor society in history), 1965

Wall Street Journal National Summer Journalism Internship Program, 1964

Phi Beta Kappa, inducted spring 1964 as a junior

Trustee Scholarship, Franklin and Marshall College 1961-5

Professional Activities

Helped found several regional, state, and national Higher Ed. associations:

- Association of Independent Colleges and Universities of Pennsylvania (AICUP)
- Annapolis Group (council of presidents of selective liberal arts colleges);
- Centennial Conference (an all-sports athletic conference for historic liberal arts colleges in Central and Eastern Pennsylvania and Maryland); and

- Shared Services Consortium of Bucknell University and Dickinson, Franklin & Marshall and Gettysburg Colleges to provide business services to those and other colleges and that later included Bryn Mawr and Haverford Colleges)

Served in a variety of officer, director, and evaluator roles in Higher Education;
 American Council on Education, Government Relations Commission member, 1995-9,
 reader for Sloan Foundation career flexibility grants July 2009, and facilitator
 for one team at 2012 ACE Fellows January Retreat.

Annapolis Group organizer (with the presidents of Dickinson and Gettysburg
 Colleges) 1993-2002.

Association of Independent Colleges and Universities of Pennsylvania, Executive
 Committee, 1989-98 and 2000-2, Chair Institutional Affairs Committee,
 1992-3, Chair Gubernatorial Issues Project, 1993-4, Second Vice Chair
 1994-5, First Vice Chair 1995-6, Chair 1996-7 (first year of operation for
 merged AICUP), and Chair Advancement Committee, 2000-2.

Central Pennsylvania Consortium, Director, 1988-2002, Chair 1990-2 and 1997-9.

Commonwealth Partnership (association of 12 Pennsylvania colleges and
 universities to provide teacher professional development), Chair 1998.

Council for Independent Colleges, Director, 2000-2, Chair of Membership
 Committee 2001-2, Executive Committee member 2001-2, and Secretary of
 the Board 2001-2; member Presidents' Consulting Service 2003-5.

Hong Kong SAR University Grants Committee - served on evaluation team for
 Lingnan University (2002).

Middle States Association of Colleges and Schools: team member for evaluations
 of the American Academy of Dramatic Arts (1985) and Sarah Lawrence
 College (1987); sole team member/chair for evaluations of study-abroad
 programs in France of Hood College and Saint Joseph and Syracuse
 Universities (1994), and Bryn Mawr College and Columbia and
 Georgetown Universities (1995); and team chair for evaluations of
 Hartwick (1989), Hamilton (1991), Western Maryland (1993), and Goucher
 Colleges (1998), American University in Paris (2000), American University
 of Sharjah (United Arab Emirates) (2002 and 2004), State University of New
 York at Buffalo B.S. in Business Administration and M.A. in School
 Counseling programs in Singapore (2004), and Zayed University (United
 Arab Emirates) (2008).

National Association of Independent Colleges and Universities, Director, 1998-
 2000 and Chair, Policy and Public Relations Committee 1999-2000

Pennsylvania Association of Colleges and Universities, Director 1996-7

Pennsylvania Independent College and University Research Council, Founding
 Chair, 1989-92

Shared Services Consortium (Bucknell University and Dickinson, Franklin &
 Marshall and Gettysburg Colleges), founding Director 2000, Director 2000-
 2, and Chair 2001-2.

Pennsylvania State System of Higher Education Board of Governors, Member upon nomination by Governor Rendell and confirmation by the Pennsylvania State Senate, 2009-2010.

Training America's Teachers Commission, Chair by appointment of Pennsylvania Governor Edward G. Rendell, 2005-2006.

Other Memberships (past and present)

American Association of Teachers of French, American Society for 18th-Century Studies, Association of American Colleges and Universities, Council for the Advancement and Support of Education, Modern Language Association, Pennsylvania Society, Pennsylvania Society-Sons of the Revolution, Phi Beta Kappa, Phi Kappa Tau, Pi Delta Phi (honorary), and Pi Gamma Mu.

Selected Community and Public Service

Arts and Culture:

Community Gallery of Lancaster, Director, 1981-4.

Historic Preservation Trust of Lancaster County, Director, 1984-7.

WITF, Inc., Director, 2000-4, Regional Campaign Chair 2002-3.

Lancaster-York Heritage Region, founding Director 2002-2006.

Community Foundation of Lancaster County, proposal reviewer 2007-2018.

Naples Branch – Collier County Libraries, volunteer 2008-2020.

Business and Civic:

Hamilton Bank, Director, 1989-95, member Public Policy and Trust Committees.

Institute of Management - Lancaster, Director, 1984-8.

Lancaster City Community Energy Advisory Committee, Chair, 1981-2.

Lancaster City Planning Commission, member, 1980-7, and Chair, 1983-5.

Lancaster Downtown Task Force, 1989-90.

Lancaster Chamber of Commerce and Industry, Director, 1990-2.

Saint Joseph Hospital of Lancaster, Director, 1991-95, Member Executive Committee 1993-95.

United Way of Lancaster, Director, 1993-96.

Lancaster Alliance (first non-profit CEO member of coalition of business leaders), Director, 1998-2002.

Devon Court Condominium, Inc., Naples, Florida: Vice President 2013-14, President 2014 – present.

Education:

Pennsylvania School of Art and Design, Director, 1985-89.

Louise Von Hess Foundation for Medical Education, Director, 1990-2005.

PRIME, Inc., Advisory Director, 1991-2000.

Kiski School, Saltsburg, PA, Trustee, 1988-95 and 2016- 2020, member Board of Visitors 2009-2016, Chairman of Board of Trustees Education Committee and member of Executive Committee 2016-2020.

Valley School of Ligonier, Rector, PA, member Alumni Council 2013-2016.

Selected Publications and Presentations

"American Colleges Should Become More Accessible to Foreign Students," Chronicle of Higher Education, March 27, 1991, p. B2.

"Addressing the Future at Franklin & Marshall," Policy Perspectives, The Pew Higher Education Research Program, pp.4B-6B, February 1993, v. 4, No. 4.

Consulting Editor, Policy Perspectives, Pew Higher Education Research Program, April 1994, v. 5, No. 3.

Co-author with Alice Drum, Funding a College Education: Finding the Right School for Your Child and the Right Fit for Your Budget, Harvard Business School Press, 1996.

1988-1998 President's Report, Franklin & Marshall College, 1998.

Co-author with David Stameshkin, The Encyclopedia of Community, "Intentional Communities – Colleges," Berkshire Reference Works, Sage Publications, Inc., June 2003.

"The Economic Crisis – I," InsideHigherEd.com, 10/23/2008.

"Strategic Leadership Assessment," presentation at Council of Independent Colleges (CIC) 2009 Presidents Institute, Bonita Beach, Florida, 1/6/2009.

"Measuring Economic Risk Factors in an Uncertain Time," presentation at National Association of Independent Colleges and Universities (NAICU) annual national meeting, Washington, D.C., 2/4/2009.

"Is Anyone Solvent Anymore: 'Stress Tests' and Strategies for Colleges and Universities," presentation at National Association of College and University Business Officers Accounting Forum, Miami, Florida, 4/26/2009.

"From Here to 2020: Suggested Financial To-Dos for College and University Presidents (And for NASCUMC, as Well)," presentation at National Association of Schools and Colleges of the United Methodist Church, Palm Beach, Florida, July 28, 2010. Similar presentation made for National Association of Independent College and University State Executives, Albuquerque, NM, 7/26/2010.

"Higher Education Associations in a Post-Crash World: New Needs for Collective Action," presentation to NAICU Secretariat, Washington, D.C., 11/17/2010.

"Do the Department of Education 'Financial Responsibility' Tests Work? - What IRS Form 990 Data and Other Public Information Reveal about the Program's Accuracy, Timeliness, and Fairness," presentation to NAICU Student Aid Committee, Washington, D.C., 11/18/2010.

"Using Your First Summer" (advice for new college presidents), InsideHigherEd.com, 6/17/2011.

"When Does Debt Turn into Financial Risk?" Concurrent session of 2012 Presidents' Institute of CIC, Marco Island, FL, 1/6/2012.

"University Trustee Haiku," InsideHigherEd.com, 7/23/2012.

Also quoted for a variety of articles on Higher Education finance and management in the Chronicle of Higher Education and InsideHigherEd.com as well as general circulation newspapers and magazines 1988-2016.

Profile

Wynn _____ Phillips _____
First Name Last Name

wnnphllps@yahoo.com _____
Email Address

975 9th Avenue S _____
Street Address Suite or Apt

Naples _____ FL 34102 _____
City State Postal Code

Mobile: (216) 233-1662 _____ Home: (239) 649-8659 _____
Primary Phone Alternate Phone

Palm Tree Properties LLC _____ Manager _____
Employer Job Title

Employer's Address

340 9th Street N #107 Naples, FL 34102

Which Boards would you like to apply for?

Community Services Advisory Board: Submitted

Member Category (if applicable)

Full Membership - Permanent

What other volunteer positions are you interested in?

Planning Advisory Board

What district do you live in? *

City Resident

How long have you held your current residency status?

16 years

Do you now hold public office?

Yes No

If yes, what is the office?

N/A

Are you a registered voter of Collier County?

Yes No

Are you employed by the City of Naples or any other governmental body?

Yes No

Are you related to anyone employed by the City of Naples?

Yes No

Please list any City of Naples boards or committees on which you have previously served:

Code Enforcement Board - Alternate Community Redevelopment Advisory Committee Metropolitan Planning Organization

Please indicate any City of Naples board or committee on which you currently serve:

N/A

Do you serve on a board or committee of Collier County or other government?

Yes No

If so, what is that board or committee?

N/A

Please list your community activities (civic clubs, neighborhood associations, etc.)

Rotary Old Naples Association Conservancy Citizens for Preserving Naples

Please provide the name and address of a local individual who can confirm your background and experience.

Virgil Cottongim 344 Ivywood Lane 34112

Upload a Resume



WYNN PHILLIPS

address: 304 9th St N #107, Naples, FL 34102

home: 239-649/8659

Place of Birth: Independence, Ohio
Residence: 975 9th Ave S
Old Naples, FL 34102

As a brief introduction, my family has lived in Naples since the 1970's. I chose Bayview as my full-time residence, built for Coast Guard housing in Old Naples, two blocks from Arthur Allen tennis courts and City Hall. At the beginning of my full-time residency I played on our tennis team, trying to be the best I could be, and was elected captain. Serendipitously, I was asked to serve on the Old Naples Board of Directors where my interest in public service to my beloved Naples had its beginnings and continues to this day.

EDUCATION

REVERE HIGH SCHOOL, College Preparatory Courses; 1957-61
Activities: Captain, basketball, football quarter back. Class President, Student Council, Revere Lantern newspaper.

OHIO WESLEYAN UNIVERSITY, B.A. Major in Zoology and Chemistry; 1961-65
Activities: Fraternity, President of Zoology Club, Football, Soccer, Basketball, Glee Club, Circle K, Election committee for senior class president.

UNIVERSITY of HAWAII (Hilo), Peace Corps training; January-March 1966
Activities: Learn Malay language 4 hours/day, understand Malay culture, study teaching methods and community development.

PEACE CORPS VOLUNTEER (Alor Setar, Kedah; Malaysia); March 1966-1968
Activities: Science teacher and basketball coach, community development: chicken raising project and sanitary systems implementation.

KENT STATE UNIVERSITY, M.A./PhD program in Psychology; 1969-87
Activities: Academic Advisor to incoming freshman, One Hundred Homes Project starting group discussions between faculty, students and professors re: May 4th shootings. Initiated a voting rights suit that made front page of Wall Street Journal.

UNIVERSITY OF CONNECTICUT, Hays Fulbright Grant; June-July 1966
Activities: Study roots of African American history in 6 West Africa countries
headquartered at the University of Ibadan, Nigeria.

CASE-WESTERN UNIVERSITY BACCUS SCHOOL OF LAW, JD; 1988-95
Activities: International Law Journal, President of International Law Society.
Interviewed Haitian refugees in Miami (Dec. 1990) to determine economic v.
political asylum.

COMMUNITY ASSOCIATIONS INSTITUTE, Certificate; 2016
Activities: Course work to meet qualifications to serve on Condominium/HOA
board of directors.

PRIMARY WORK EXPERIENCES

PRIVATE PSYCHOLOGY PRACTICE, Cleveland, OH; 2002-2005
Activities: Educational assessment of students referred by local colleges.

CONSULTING PSYCHOLOGIST, Cleveland Schools; 1972-2002
Activities: Behavioral, psychological and academic assessments, teacher-parent
conferences/consultation and counseling primarily for handicapped students
including learning disabilities, slow learners (retardation), autism, behavioral
problems and psychiatric disorders.

CLINICAL PSYCHOLOGIST, County Juvenile Court Psychiatric Clinic; 1978-88
Activities: Psychological and educational assessments of juveniles as ordered by
Juvenile Court judges. Consultations with case managers were conducted on a
request basis.

PSYCHOLOGY PROFESSOR, Cleveland State University; 1978-1980
Activities: Teach psychology courses 101-102, Adolescent Psychology, plus
Correlational and Inferential statistics. Two articles were published on reading
attitudes of 4th grade students in central city schools.

PRESIDENT/MANAGER, Cherry Properties/Palm Tree Properties, OH & FL;
1980 – Present. Activities: Buy, rehabilitate, manage, rent and sell real estate. Prior
Ohio real estate license.

NAPLES CITY/COLLIER COUNTY BOARD EXPERIENCE

REDEVELOPMENT AGENCY ADVISORY BOARD; 2008-2012
Activities: Discuss and advise on redevelopment options. Activities included
deciding on the lighting for 5th avenue and making it a destination point. There
was discussion on improvements for the swimming pool in the River Park area.
Decide if 10th St S should be named the Garden District or the Design District.

CODE ENFORCEMENT BOARD; 2012-2014

Activities: As an alternate on this semi-judicial body I attended every meeting. Issues I sat in on included the wrongful trimming of trees located on City property. I learned the definition of a canopy tree and voted with the majority that it was improperly and wrongfully trimmed. Also, there were building code violations. The deciding issue was the amount of the fine and/or an extension.

CITY COUNCIL CANDIDATE; May 2016-March 2016

Activities: Meet and Greet, presentations before community board of directors and members, League of women voters, Naples Daily News, riding in parades, discussion of issues individually and in small groups. Other activities included fund raising, purchasing paraphernalia etc.

GREATER NAPLES BETTER GOVERNMENT COMMITTEE, Board of Directors; 2016 - Present

Activities: Interview and publicly endorse candidates, take a position on issues, and grade public officials.

CITIZENS ADVISORY COMMITTEE TO THE METROPOLITAN PLANNING ORGANIZATION, Board of Directors; 2016 - 2018

Activities: Represent City of Naples on 13 member committee comprised of members from unincorporated Collier County, Marco Island, and Everglades City.

COMMUNITY ORGANIZATIONS

OLD NAPLES ASSOCIATION, Board of Directors; 2006-2008

Activities: Planning and development to maintain the small-town charm and character of Naples.

BAYVIEW CONDOMINIUM BOARD of DIRECTORS, President; 2015

Activities: Know and apply condo docs and state law. Resolve owner, and owner-tenant disputes. Conduct board meetings. Decide on contracts/applications including purchases, work and rentals.

CAMBIER TENNIS TEAM, Captain; 2015

Activities: Put together a team, collect fees, register team and decide line-up. Provide information on location and time of matches, provide balls for home games, turn in score sheet after matches and coordinate with the captain of opposing team. Knowing the rules, resolving disputes and playing were part of my activities.

NAPLES CONDOMINIUM OWNERS ASS., Founder; 2014 - Present

Activities: Form an advocacy group for condominium owners.

CITIZENS FOR PRESERVING NAPLES, member; 2017: Citizens dedicated to preserving Naples small town charm by upholding the City of Naples Charter, Vision and Comprehensive Plans.

AFFILIATIONS

Eagle Scout, High School Hall of Fame (Class President), Ohio Wesleyan Alumni Ass. (Reunion Committee, Letterman's club) Case-Western Reserve Law Alumni Ass., First Methodist Church, Returned Peace Corps Volunteer, Cambier Park Tennis Team, Collier County Bar Ass. (Real Estate Section & Judge for Moot Court Competition), Naples Council on World Affairs, Republican Jewish Coalition, Delegate to School Psychology convention in Hangzhou China, Greater Naples Chamber of Commerce, SWFL Community Associations Institute, Conservancy of South West Florida, Naples City Presidents' Council, Rotary International.

Profile

Joseph _____ Sfara _____
First Name Last Name

jsfara@comcast.net _____
Email Address

225 Central Avenue _____ Suite or Apt _____
Street Address

Naples _____ FL 34102 _____
City State Postal Code

Mobile: (239) 398-4903 _____ Home: (239) 649-1657 _____
Primary Phone Alternate Phone

Retired _____
Employer Job Title

Employer's Address

Which Boards would you like to apply for?

Community Services Advisory Board: Submitted

Member Category (if applicable)

What other volunteer positions are you interested in?

What district do you live in? *

City Resident

How long have you held your current residency status?

28 years

Do you now hold public office?

Yes No

If yes, what is the office?

Are you a registered voter of Collier County?

Yes No

Are you employed by the City of Naples or any other governmental body?

Yes No

Are you related to anyone employed by the City of Naples?

Yes No

Please list any City of Naples boards or committees on which you have previously served:

Community Services Advisory Board

Please indicate any City of Naples board or committee on which you currently serve:

Do you serve on a board or committee of Collier County or other government?

Yes No

If so, what is that board or committee?

Please list your community activities (civic clubs, neighborhood associations, etc.)

Old Naples Association US Naval Academy Alumni Association of Southwest Florida K9's for Warriors (sponsor)

Please provide the name and address of a local individual who can confirm your background and experience.

Robert Carretta 5 Davey Dr West Orange, NJ 07052 United States

Upload a Resume

Please upload a professional headshot to be displayed on the City's website if appointed to board.



Joseph Sfara

DIVISION 5. - COMMUNITY SERVICES BOARD

Sec. 2-501. - Established; composition; quorum; oath; meetings and records to be public.

- (a) A community services advisory board consisting of five members and up to one alternate member, is hereby established. Selection, attendance and removal of community services board members shall be in accordance with this article and any applicable council procedures. The term of office for each member and alternate shall be three years and shall commence on May 1 of the year in which appointed. The presence of a majority of community services advisory board members shall constitute a quorum for the transaction of business.
- (b) The chair and vice-chair of the board shall be elected by the board to serve for a period of one year from the date of their election.
- (c) In accordance with applicable law, all meetings of the community services advisory board shall be open to the public. All board records shall be public records.
- (d) Prior to serving, each member shall qualify by taking an oath of office before the city clerk or a notary public.

(Code 1957, § 16-4; Code 1994, § 46-36; Ord. No. 02-9902, § 1, 12-18-2002; Ord. No. 11-12921, § 1, 6-15-2011; Ord. No. 17-13958, § 1, 4-19-2017)

Sec. 2-502. - Officers; meeting dates; minutes.

- (a) The city manager, through the appropriate department staff, shall provide staff support to the community services board. The board shall fix and prescribe the duties of each of its officers.
- (b) The board shall keep minutes of its proceedings and preserve a permanent record thereof.
- (c) The board shall hold meetings on a date and time to be set by the board, and special meetings may be called by the chair or by a majority of the board.

(Code 1957, § 16-5; Code 1994, § 46-37; Ord. No. 09-12495, § 1, 9-2-2009)

Sec. 2-503. - Duties.

- (a) The duties of the community services board shall be advisory and shall include the following:

- (1) Review and make recommendations to the city council concerning those portions of the comprehensive plan pertaining to the procurement, development and alteration of parks and recreational facilities.
- (2) Review and make recommendations to the city council concerning those portions of the capital improvement plan program pertaining to projects for the community services department.
- (3) Review and make recommendations to the city council concerning those portions of the operating budget pertaining to programs and projects for the community services department.
- (4) Such other responsibilities and duties assigned by the city council from time to time.
- (5) Act ex officio as the city tree board.

- (b) The duties and powers of the advisory board are limited to those enumerated in subsection (a) of this section.

(Code 1957, § 16-6; Code 1994, § 46-38; Ord. No. 95-7596, § 1, 12-20-1995; Ord. No. 09-12495, § 2, 9-2-2009)

Sec. 2-504. - Reports.

- (a) The community services board shall make an annual report to the city council concerning its recommendations pertaining to the community services department and its review of the capital improvement program, comprehensive plan and operating budget.
- (b) The community services advisory board may prepare other reports as may be requested from it by the city council.

(Code 1957, § 16-7; Code 1994, § 46-39; Ord. No. 09-12495, § 3, 9-2-2009)

Sec. 2-505. - Recommendations and findings advisory only.

The recommendations and findings of the community services board shall not be binding on the city council and shall be advisory only.

(Code 1957, § 16-8; Code 1994, § 46-40)

Sec. 2-506. - Soliciting and receiving gifts or bequests.

The community services board shall not solicit or receive any gifts or bequests of money or other personal property or any donation to be applied, principal or income, for either temporary or permanent use for playgrounds and parks.

(Code 1957, § 16-9; Code 1994, § 46-41)

Sec. 2-507. - Coordination of private and public recreation programs.

In order to carry out the overall aims and purposes of a city community services board, the community services board should keep itself informed of the private and public recreation programs being conducted by the various civic and fraternal clubs, churches, schools, associations and organizations and act as a coordinating headquarters for a well-planned, efficiently operated program for the purpose of avoiding duplication of effort and the minimizing of costs, both public and private.

(Code 1957, § 16-10; Code 1994, § 46-42)

Secs. 2-508—2-530. - Reserved.



Agenda MEMORANDUM

Office of the City Clerk

To: City Council
From: Patricia L. Rambosk, City Clerk
Date: April 27, 2021
Workshop Meeting Date: May 3, 2021 SUPPLEMENTAL MEMO

SUBJECT:

Provide update on previously scheduled Planning Advisory Board interview and interview applicants for the Community Services Advisory Board.

BACKGROUND:

The City Clerk's Office advertises the vacancies on the City Clerk's webpage and provides notice to the President's Council, local newspapers, and magazines, as well as the Chamber of Commerce.

Planning Advisory Board (one regular term)

Pursuant to Section 2-404 of the Code of Ordinances, Planning Advisory Board (PAB) Member Thomas Koenig has been automatically removed from the PAB having missed three regularly scheduled meetings in a calendar year. Although Mr. Koenig had requested reappointment to the PAB for the balance of his term and intended to interview for reappointment, he is now out of town tending to a family medical emergency and has indicated that he would like to reapply sometime in the future.

Therefore, at the Regular Meeting on Wednesday, May 5, 2021, Council may consider appointing a regular member from the following applicants:

Patrick Coughlan: appointed as an alternate member on April 21, 2021
Kristen Petry: interviewed April 19, 2021
Ginny Veras: interviewed April 19, 2021

If the alternate member is selected as a regular member, the Council could then select one of the other two recently interviewed applicants as an alternate.

Community Services Advisory Board (four regular terms and one alternate term)

There are four vacancies due to the term expirations of Cassie Barone, Anne Foster, Jo-Anne Jeffreys, and Kathy Swingley. Each has requested reappointment; however, all except Ms. Barone would require a waiver having served two consecutive terms. The alternate position is vacant. The City Clerk's Office has also received applications from Richard Kneeder and Wynn Phillips.

RECOMMENDED ACTION:

Interview applicants as follows:

Community Services Advisory Board

Kathy Swingley (current member)

Cassie Barone (current member)

Anne Foster (current member)

Jo-Anne Jeffreys (current member)

Richard Kneedler (new applicant)

Wynn Phillips (new applicant)

City Council Agenda Item Report

Submitted by: Gregg Strakaluse

Submitting Department: Streets, Stormwater & Natural Resources

Meeting Date: May 3, 2021

SUBJECT

Discussion on lot coverage.

Legislative Type:

Funding Source:

Recommendation:

Discuss and provide direction.

ATTACHMENTS

- [Agenda Memorandum](#)
- [Definitions Comparison](#)
- [Planning Department Research](#)
- [PowerPoint](#)



Agenda MEMORANDUM

Streets & Stormwater Department

Natural Resources • Stormwater • Streets & Traffic

To: City Council
From: Gregg Strakaluse, Director – Streets & Stormwater Department
Erica Martin, Director – Planning Department
Craig Mole, Director - Building Department
Date: April 5, 2021
Workshop Meeting Date: May 3, 2021

SUBJECT:

Discussion on lot coverage limitations.

BACKGROUND:

While the City thoroughly regulates building coverage (via setbacks), the City does not have definitive regulation for maximum impervious coverage areas on lots. The City provides minimum setback requirements to limit building coverage, limits building area as a percentage of the lot area, and applies stormwater design criteria to all development, including single family homes. The City does not specifically limit the amount of impervious area beyond the building footprint, other than requiring landscape buffers for some land uses and the City currently allows for exceptions to building area for roofed areas that are open or screened on the sides. Lot coverage (multiple family and non-residential) and building area (single family) are defined as follows:

*“**Lot coverage** means that percentage of a lot or parcel of land that is covered or occupied by all buildings, including accessory buildings, under the terms of this land development code. Fences, shuffleboard courts, swimming pools and the like shall not be included in computing lot coverage. Balconies and means of egress shall be included in determining building coverage if either of the following conditions exists and to the extent that such conditions exist:*

- (1) Balconies and means of egress project more than six feet from the building wall of any floor.*
- (2) The combined length of balconies and means of egress on any one floor level along a building wall exceeds 50 percent of the length of the wall.”*

*“**Building area**, relative to single-family residential lots, means that portion of lot coverage which is the sum total of all lot area covered by roof and which is enclosed by walls or any other enclosure system. Mesh screening shall not be considered a wall or enclosure system. Building area is calculated as the area within the outermost perimeter of the enclosing walls or enclosure system.”*

Code Comparison

Ethics above all else... Service to others before self... Quality in all that we do.

Planning staff reviewed the codes of other communities to see if there are examples of the regulation of impervious areas beyond the building footprint. The chart included with this item indicates whether the communities regulate building area, impervious coverage beyond the building footprint and if they apply stormwater design standards. Each was reviewed relative to single family, multiple family and commercial development.

Staff found that Naples is somewhat unique in the regulation of stormwater standards, particularly for single family homes. While many communities have stormwater standards for the purpose of assessing stormwater fees, and some of those standards apply design credits, most do not have the specific stormwater design requirements that Naples has. Regulating impervious area beyond the building footprint is also unique.

One community that regulates in all three areas is *Key West*. The following definition and scope are from Key West's Code and are related to the limits of impervious surfaces.

“Sec. 122-1143. - Impervious surface requirements for all uses.

- (a) *Definition; scope. The term "impervious surface" is defined as that portion of the land which is covered by buildings, pavement, nonporous fill, or other cover through which water cannot penetrate. The impervious surface ratio requirement controls the intensity of development, by restricting the amount of the land covered by any type of impervious surface.*
- (b) *Calculation. The impervious surface ratio (ISR) is calculated for the gross site by dividing the total impervious surface by the gross site area. Waterbodies are impervious and shall be included as such in the ISR calculation.*

$$ISR = \text{Total Impervious Surface} / \text{Total Lot Area} = 2,000 + 4,000 / 10,000 = 60\%$$

The City of *Winter Park* also regulates all three areas with limits for building coverage, maximum floor area ratio and maximum impervious coverage. For some districts there is an increase of 25-30% between the building area coverage and impervious area coverage.

Dania Beach regulates impervious surfaces in addition to building area with the following standards.

“Sec. 215-130. - Impervious area standards.

- (A) *Maximum allowable impervious area. To effectively provide for the drainage of stormwater the area of land covered by buildings, structures and impervious surfaces shall not exceed sixty-three (63) percent for open space, residential and mobile home zoning districts, seventy-five (75) percent for commercial, eighty (80) percent for industrial and eighty-five (85) percent for residential office zoning districts, excluding the CRA form-based zoning districts for which open space standards are provided in the district regulations of [article 303](#). PEDD requirements are provided in the district regulations in [article 320](#).*
- (B) *[Commercial use category.] For the purpose of this section, all other uses such as, but not limited to, community facilities, utilities, transportation and office parks, shall be included in the commercial use category. In mixed-use developments located outside of the CRA form-based zoning districts, the most restrictive of the applicable impervious area limitations shall be utilized.*
- (C) *Allowable use of pervious area. Subject to compliance with all other regulations, pervious areas may be used to satisfy requirements for landscaping and setbacks, buffer strips, drain fields, passive recreation areas and any other purpose that does not require*

compaction, or filling or covering of the ground with a material that prevents infiltration of water into the ground.”

Naples

For the City of Naples, the requirements for stormwater management provide for on-site filtration and percolation and have the combined effect of both reducing the quantity and improving quality of stormwater runoff. Setbacks and building area limitations help to provide open space and separation from neighboring properties which improve the aesthetics of the community while also providing potential areas of open space which may be pervious. The issue is whether the City would also like to regulate the amount of impervious coverage on site.

For the more urban, nonresidential areas of the City, stormwater requirements compensate for stormwater detention and treatment. For residential areas and neighborhood commercial there may be an aesthetic and drainage benefit to limiting impervious. Not allowing impervious coverage over exfiltration trenches would be one way to limit coverage and improve the function of the detention areas. As stormwater systems are more expensive than providing open space, there is already a financial incentive for pervious areas. However, the financial incentive has not proved substantial enough encourage open space over drainage devices.

Staff looked at six recently permitted single family homes which all met the building area limit and had impervious coverage of between 47% to 71%, with an average of 58%. Generally, the smaller the lot the greater the percentage of coverage. The pervious limits in other communities appear to be around 65%. Two of the six homes reviewed would exceed that limit. Setting the pervious requirement at a similar limit as other communities would not likely make a change in the design of homes.

To determine whether or not to limit impervious lot coverage the City should identify the intended outcome. Is the City concerned about the amount of stormwater runoff, the appearance of pavement in the front yard, the lack of landscaping in rear yards, the quality of runoff next to waterways or are there other concerns that staff has not identified? Once an outcome or goal is agreed upon, staff can begin to look for solutions and begin to draft legislation, if necessary.

RECOMMENDATION:

Discuss the issue of lot coverage and identify the issues of concern with current, recent development projects and provide direction to staff on the next steps.

Bonita Springs

Lot coverage means that portion of the lot area, expressed as a percentage, occupied by all buildings or structures.

Collier County

"Impervious" shall be defined as a constructed surface, such as a sidewalk, road, parking lot, or driveway, covered by impenetrable materials such as asphalt, concrete, brick, pavers, stone, or highly compacted soils.

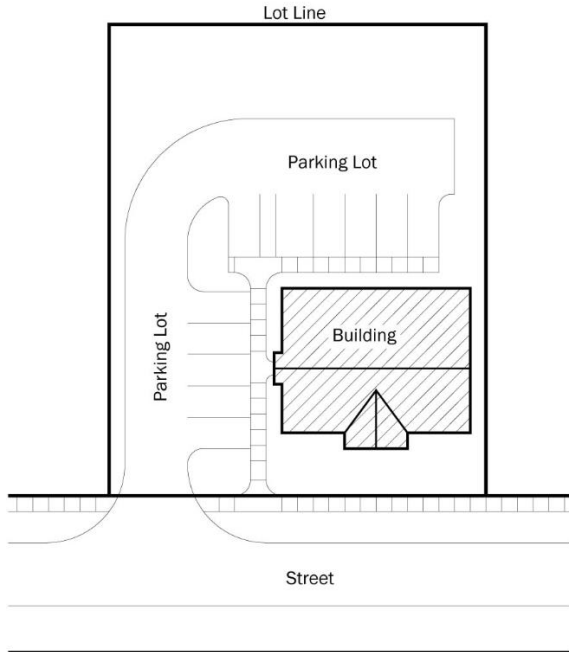
Lot coverage : The part or percentage of the lot occupied by principal and accessory buildings and structures. See Figure 7.

Lot: For purposes of this article, a lot is a parcel of land of at least sufficient size to meet the minimum requirements of the zoning district in which it is located, for use, coverage, and area, and to provide such yards and other open spaces as are required. Such lot shall have frontage on a public street or on an approved private street and may consist of:

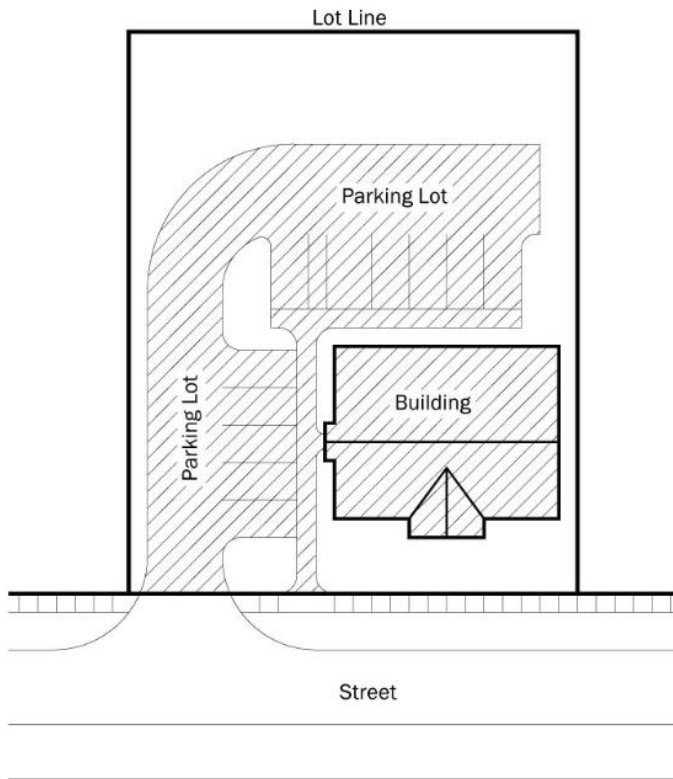
- (1) A single lot of record;
- (2) A portion of a lot of record;
- (3) A combination of complete lots of record, or complete lots of record and portions of lots of record, or portions of lots of record; or
- (4) A parcel of land described by metes and bounds.

Impervious (also impervious surface or impervious area) : Any material that prevents or impedes the percolation or absorption of water into the ground. See Figure 6.

No lot coverage but FAR



Lot Coverage = Area of principal and accessory buildings divided by the area of the lot.



Impervious surface ratio = Total area of buildings, parking lots, sidewalks and other impervious surfaces divided by the lot area.

Coral Springs

Coverage: The percentage of a plot area covered or occupied by buildings or roofed portions of structures. Shuffleboard courts, swimming pools, barbecue pits, terraces and other appurtenances not roofed over with other than open mesh screening are not included in computing coverage.

Impervious area: Land surfaces, which do not allow, or minimally allow the penetration of water. Examples include building roofs, normal concrete and asphalt pavements and some fine grained soils such as clays.

Impervious surface means a human-made surface compacted or covered with material resistant to infiltration by water and impeding or restricting the percolation of surface water into the soil. Impervious surfaces include, but are not limited to: private streets; building floor slabs at grade; compacted building pads; roofs and roof extensions; athletic courts; oiled surfaces; and additionally, sidewalks, porches, patios, decks, driveways, and parking areas which have a concrete, asphalt, wood, concrete tile, or brick paver surface (except for any of the foregoing hard-surfaced systems which have been specifically engineered as a pervious hard-surface system, and where the system has been approved as a pervious hard-surface system by the city engineer).

Impervious surface area means the number of square feet of horizontal surface of a property covered by impervious surfaces. Measurements to determine impervious surface area should be made between exterior or outermost portions of the impervious surface.

Delray Beach

Developed property. Any property with more than seven (7) percent of impervious area on such property.

Equivalent residential unit or ERU. The average square footage of impervious area for detached single-family residential units within the benefited area. An ERU is numerically equal to two thousand five hundred two (2,502) square feet of impervious area which represents five and seven-tenths (5.7) percent of one acre of land.

Existing system. The City's stormwater system and facilities existing at the time of the enactment of this Chapter.

Impervious area. An area which either prevents or retards the entry of water into the soil mantle. Common impervious areas include, but are not limited to, rooftops, sidewalks, walkways, patio areas, driveways, parking lots, storage areas and other surfaces which similarly impact infiltration and runoff, and would also include ponds and lakes or other bodies of water unless such property is classified nonassessed property.

Community Comparative Table

Community	Building Area			Impervious			Stormwater		
	SF	MF	C	SF	MF	C	SF	MF	C
Naples	Y	Y	Y	N	N	N	Y	Y	Y
Boca Raton	N	N	Y	N	N	N	Y	Y	Y
Coral Springs	Y	Y	N	N	N	N	N	N	Y
Dania Beach	Y	Y	Y	Y	Y	Y	N	N	N
Delray Beach	Y	Y	Y/N	N	N	N	N	N	N
Deerfield Beach	Y	Y	Y	N	N	Y	N	N	N
Fort Lauderdale	Y	Y	Y	N	N	N	N	N	N
Fort Myers	y	y	y	N	N	N	N	N	N
Gainesville	Y	Y	Y	N	N	N	N	N	N
Hallandale	N	Y	Y	N	N	N	N	Y	Y
Hollywood	N	N	Y	Y	Y	N	N	N	N
Jupiter	Y	Y	Y	N	N	Y	N	N	N
Key Biscayne	Y	Y	Y	N	N	N	N	N	N
Key West	Y	Y	Y	Y	Y	Y	Y	Y	Y
Marco Island	N	Y	Y	N	N	Y	N	N	N
Winter Park	Y	Y	Y	Y	Y	Y	Y	Y	Y



Workshop Meeting Date: January 14, 2019

To: City Council
From: Robin D. Singer, Planning Director
Date: January 3, 2019

SUBJECT:
Discussion of Lot Coverage requirements in the Code

BACKGROUND:
Lot coverage is defined as “that percentage of a lot or parcel of land that is covered or occupied by all buildings, including accessory buildings, under the terms of this land development code. Fences, shuffleboard courts, swimming pools and the like shall not be included in computing lot coverage.” Not all districts limit lot coverage. The more urban districts such as the Fifth Avenue South Special Overlay district or the D Downtown district, do not limit coverage. Other regulations that address stormwater detention and conveyance insure that where coverage is not limited, stormwater is still addressed. Limitations on building area in single family districts is more restrictive but allows for exceptions.

Lot coverage is limited as follows:

District	Lot Coverage
BP Business Park	60%
PS Public Service	45%
O Office	40%
M Medical	25% Nursing Homes 40% All Other
C-4 Airport Commercial	40%
C-3 Heavy Commercial	50%
C2-A Waterfront Commercial	50% Marina and Marine Research 40% All Other
C-2 General Commercial	40%
C1-A Commercial Core	45%
C-1 Retail Shopping	45%
HC Highway Commercial	30% (except transient lodging, nursing homes and shopping centers)
R3T-18, R3-18, R3-15 MOR, R3-15 CS, R3-15, R3T-12, R3-12, R3-6	25% (no limit for single family)

In Single Family districts the calculation is for Maximum Building Area rather than lot coverage. Building area includes that portion of lot coverage which is the sum total of all lot area covered by roof and which is enclosed by walls or another enclosure system. Mesh screening shall not be considered a wall or enclosure system.

Ethics above all else... Service to others before self... Quality in all that we do.

Building area is calculated as the area within the outermost perimeter of the enclosing walls or enclosure system.

Single family districts	
Lot Size Increment or Portion (increment in square feet)	Maximum Building Area (percentage of lot area)
First 5,000	48
Next 5,000	35
Next 10,000	24
Next 30,000	20
Next 50,000	15
Thereafter	10

LOT COVERAGE

The maximum lot coverage on any one-family dwelling lot in an R district (R district to include R-20, R-10, R-8, R-6, and R-5), and in R2-7, RA, C, & M districts, the following shall apply:

Categories	R-5	R-6	R-8	R-10	R-20
Maximum lot coverage (%)	45	40	35	32	25
Maximum lot coverage of one-family dwelling with porch of at least 60 square feet (exclusive of any wrap-around or side portion) on the front elevation (%)	48	43	38	35	28
Maximum lot coverage with detached garage in the rear yard (%)	50	45	40	37	30
Maximum lot coverage with detached garage in the rear yard and porch of at least 60 square feet (exclusive of any wrap-around or side portion) on the front elevation (%)	53	48	43	40	33
Maximum main building footprint coverage (%)	34	30	25	25	16
Maximum main building footprint coverage with front porch (%)	37	33	28	28	19
Maximum main building footprint (sf.)	2,380	2,520	2,800	3,500	4,480
Maximum main building footprint with front porch (sf.)	2,590	2,772	3,136	3,920	5,320

[Maximum main building footprint coverage on undersized lots in a zoning district shall be the same square footage as permitted on a standard sized lot (e.g., 6000 square feet in R-6) in the zoning district, subject to all applicable setback requirements.]

Existing main and accessory buildings or structures that, as of November 15, 2005, are not in conformance with the coverage requirements adopted on November 15, 2005, may be rebuilt within the building footprint and height and stories as they existed on November 15, 2005 if such structures are damaged or destroyed by fire, wind, earthquake, or other force majeure. Such rebuilding shall only be permitted if commenced within two years after such damage or destruction.

The definitions of lot coverage, main building footprint, and main building footprint are as follows:

Lot coverage

The percentage determined by dividing the area of a lot covered by the total (sq. ft.) of:

- (a) The footprint of the main building and the total footprints of accessory buildings [counting only buildings with footprints larger than 150 sq. ft., or with heights of two stories or more]; plus
 - (b) Driveways and parking pads;
2. By the gross area of that lot.

Main Building Footprint Coverage:

The percentage determined by dividing that area covered by a main building footprint in square feet by the gross area of the lot in square feet on which the main building is located.

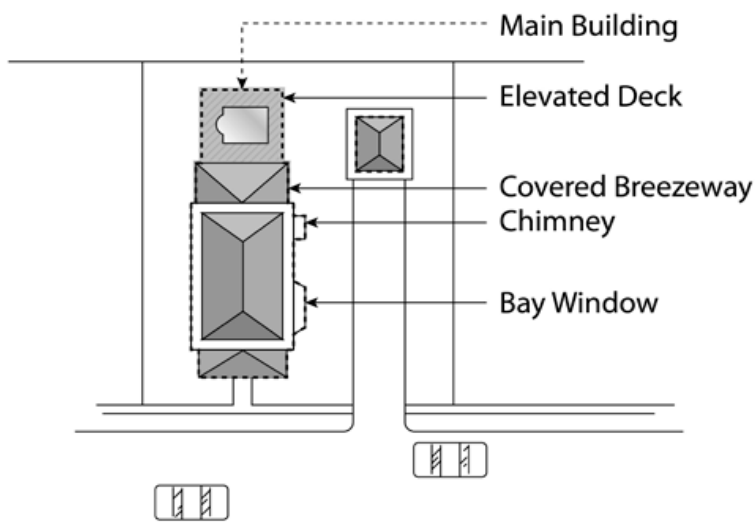
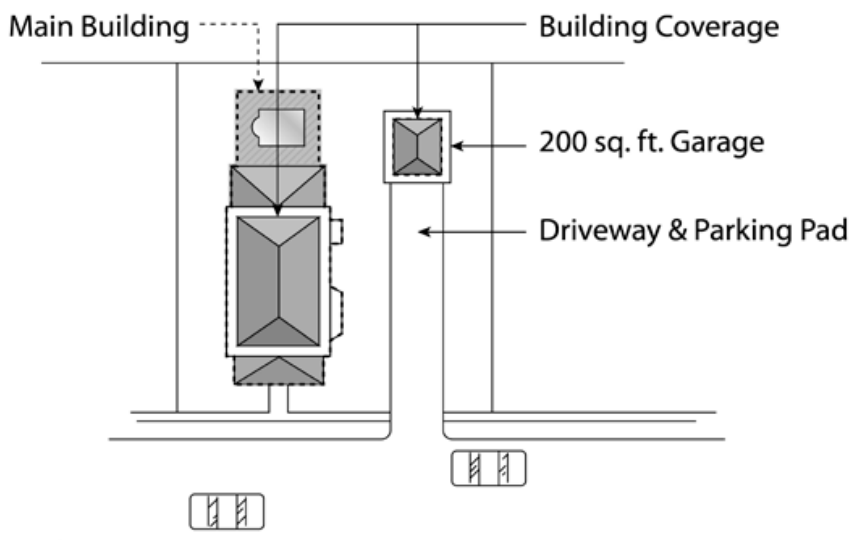
June 14, 2014

Main Building Footprint:

The main building footprint shall include all parts of a main building that rest, directly or indirectly, on the ground, including, by way of illustration and not by limitation, attached garages, bay and oriel windows with floor space, chimneys, porches, decks with floor heights that are four feet or higher above finished grade, balconies with horizontal projections that are four feet or more, and covered breezeways connected to a main building.

Other items included in coverage:

Accessory buildings that have either footprints larger than 150 sq. ft., or heights of two stories or more, parking pads and driveways including, without limitation, any unpaved center strip or other portion of the driveway and any lot area regularly used for maneuvering or parking of vehicles, whether paved or unpaved; , decks that are four feet or higher that are not attached to the main building, gazebos and pergolas, whether enclosed or unenclosed with or without foundation, stoops and landings (including those associated with stairs) that are four feet or higher above finished grade, and in-ground swimming pools.



June 14, 2014

Lot Coverage and Minimum Yards

Lot coverage is defined as “that percentage of a lot or parcel of land that is covered or occupied by all buildings, including accessory buildings, under the terms of this land development code. Fences, shuffleboard courts, swimming pools and the like shall not be included in computing lot coverage.” Not all districts limit lot coverage. The more urban districts such as the Fifth Avenue South Special Overlay district or the D Downtown district, do not limit coverage. Other regulations that address stormwater detention and conveyance insure that where coverage is not limited, stormwater is still addressed. Limitations on building area in single family districts is more restrictive but allows for exceptions.

Lot coverage is limited as follows:

District	Front	Rear	Side	Lot Coverage
RE	75	75	15	See chart
R1-E	50	35	15	See chart
R1-15A	40	30	12.5	See chart
R1-15	40	30	30	See chart
R1-10	30	25	7.5	See chart
R1-10A	30/40	25	10	See chart
R1-7.5	25	20	7.5	See chart
R3-6	25	20	7.5/10	25%
R3-12	25	20	7.5/10/12.5	25%
R3T-12	25	20	7.5/10/12.5	25%
R3-15	25+	25+	15+	25%
R3-15CS	25+	25+	15+	25%
R3-15MOR	25+	25+	15+	25%
R3-18	30+	25+	15+	25%
R3T-18	30+	25+	15+	25%
HC	20	25	10/25	30%
C1	10	25	0/10	45%
C2	10	25	0/10	40%
C2-A	20	25	0/10	50/40%
C4	10	25	0/10	40%
M	20	20	0/7.5	25/40%

District	Front	Rear	Side	Lot Coverage
O	20	20	0/10	40%
PS	20	25	10	45%
D	10/20	10	0/10	None
BP	25	15/25/50	20% of width <50	60

In Single Family districts the calculation is for Maximum Building Area rather than lot coverage. Building area includes that portion of lot coverage which is the sum total of all lot area covered by roof and which is enclosed by walls or another enclosure system. Mesh screening shall not be considered a wall or enclosure system. Building area is calculated as the area within the outermost perimeter of the enclosing walls or enclosure system.

Building Area for Single Family Districts	
Lot Size Increment or Portion (increment in square feet)	Maximum Building Area (percentage of lot area)
First 5,000	48
Next 5,000	35
Next 10,000	24
Next 30,000	20
Next 50,000	15
Thereafter	10



Lot Coverage

City Council Workshop
April 19, 2021

Lot Coverage

■ Goals

- Aesthetics – preserving open space and landscaping
- Building Size – Small Town Character
- Pools, decks, driveways, parking areas, etc.
- Building in the Flood Plain
 - Limit Structures in Setback
 - Limit Garage Floor Elevation to 36” max above crown of road
- Stormwater Quality – on-site pollutant removal
- Stormwater Quantity – level of service and flood protection

Lot Coverage

■ Regulations

- Setbacks and building separation
- Building area limit
- Site Elevation
- Stormwater standard

Multiple Family and Non-residential

- ***Lot coverage** means that percentage of a lot or parcel of land that is covered or occupied by all buildings, including accessory buildings, under the terms of this land development code. Fences, shuffleboard courts, swimming pools and the like shall not be included in computing lot coverage.*

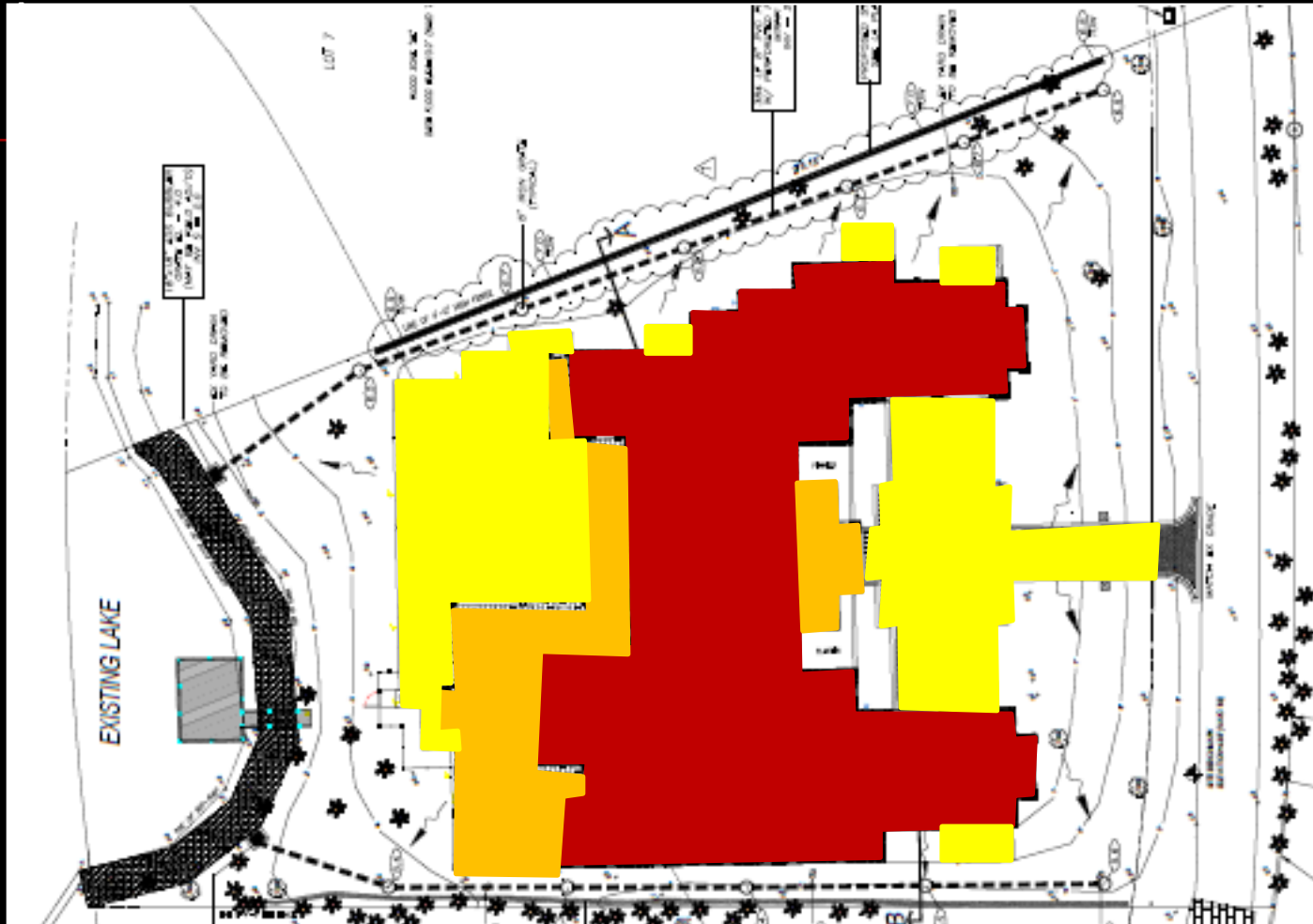
Single Family

- ***Building area, relative to single-family residential lots, means that portion of lot coverage which is the sum total of all lot area covered by roof and which is enclosed by walls or any other enclosure system. Mesh screening shall not be considered a wall or enclosure system. Building area is calculated as the area within the outermost perimeter of the enclosing walls or enclosure system.***

Stormwater

- Impervious Coverage at or below 40% requires ½-inch stormwater retention;
- Impervious coverage above 40% requires 1-inch stormwater retention;
- Exempt greenspace from the calculation.

47%
33,977 SF Total



67%
16,553 SF Total Area

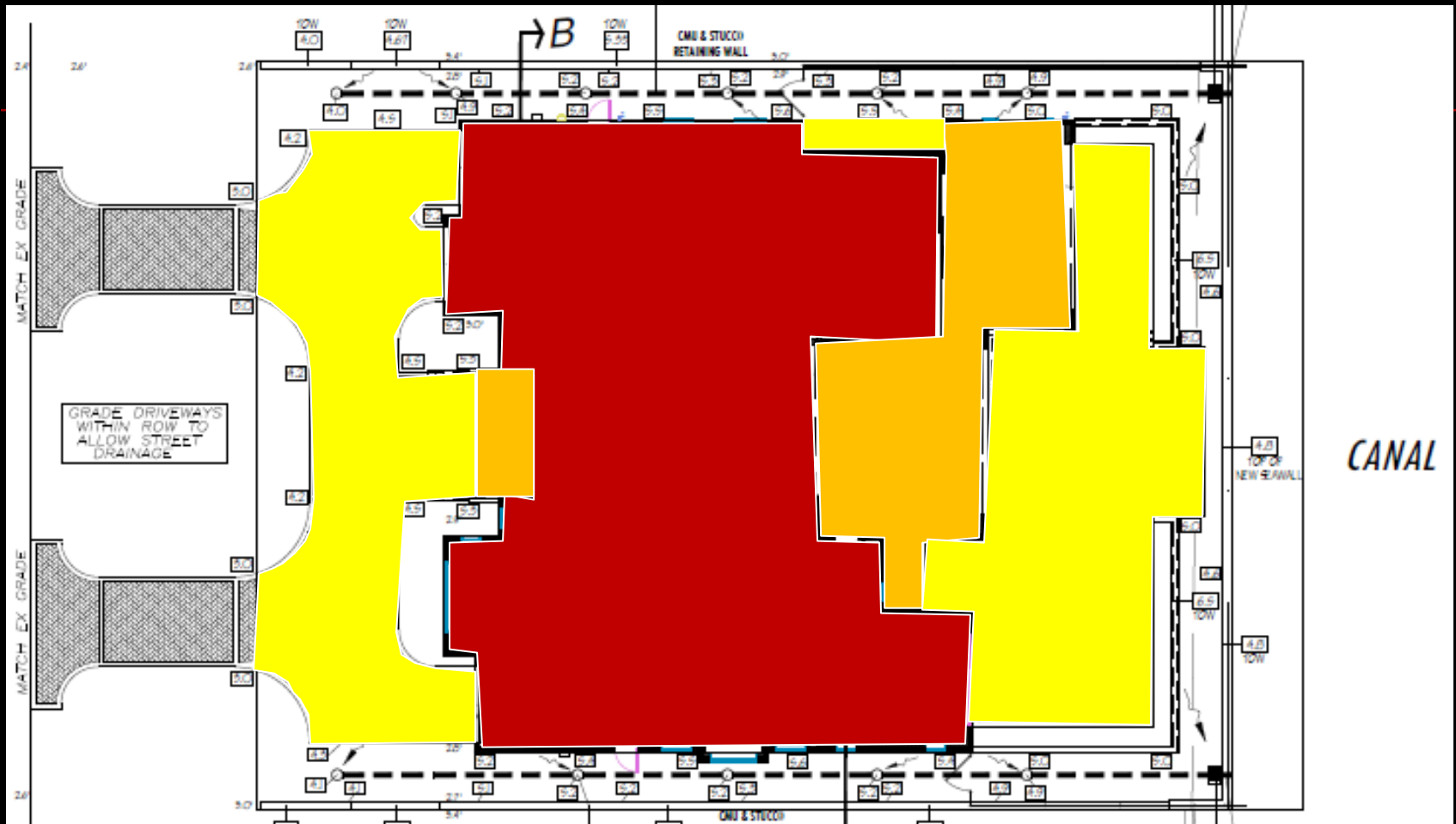


57%

14,300 SF Total Area

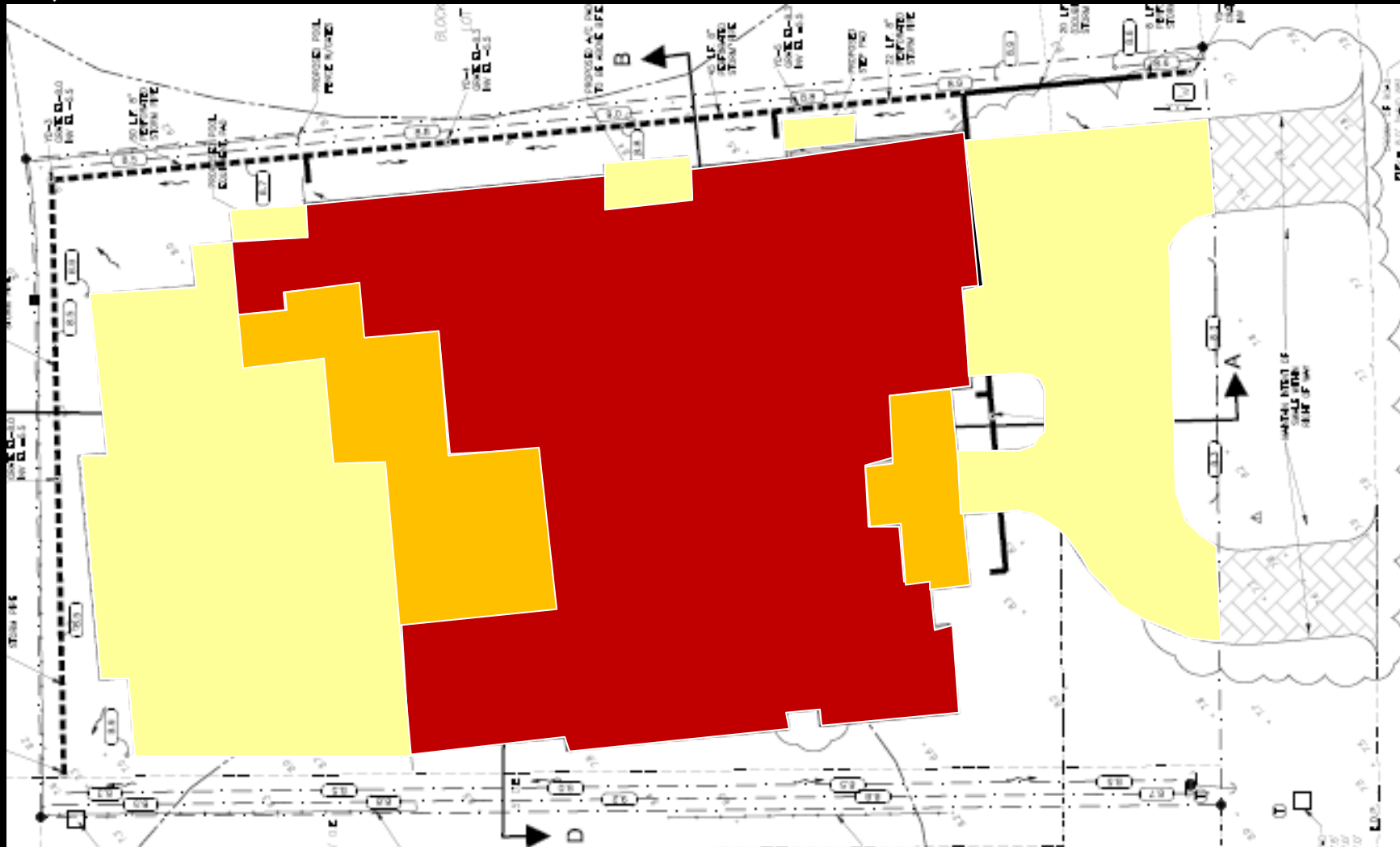


71%
14,000 SF Total Area

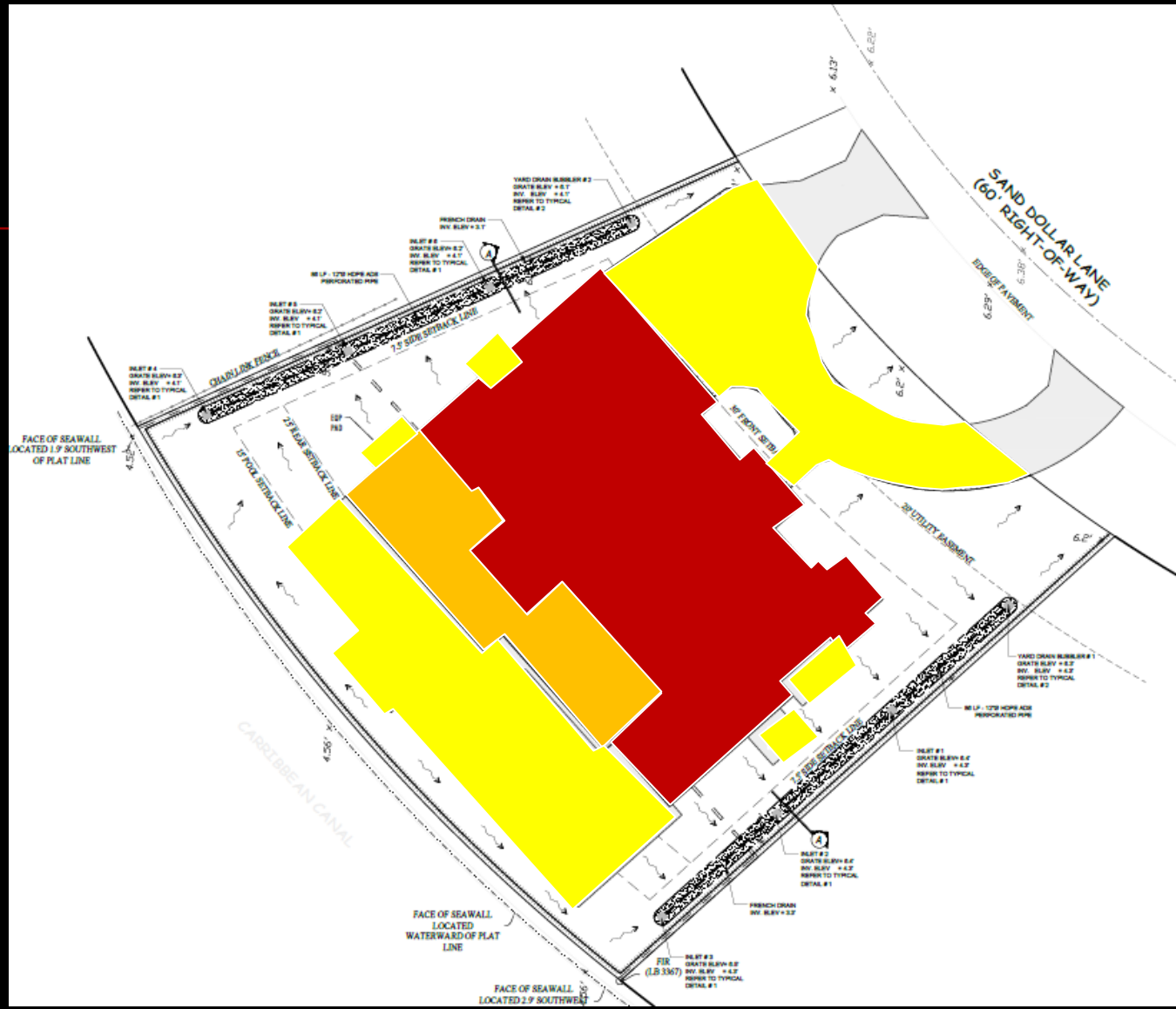


59%

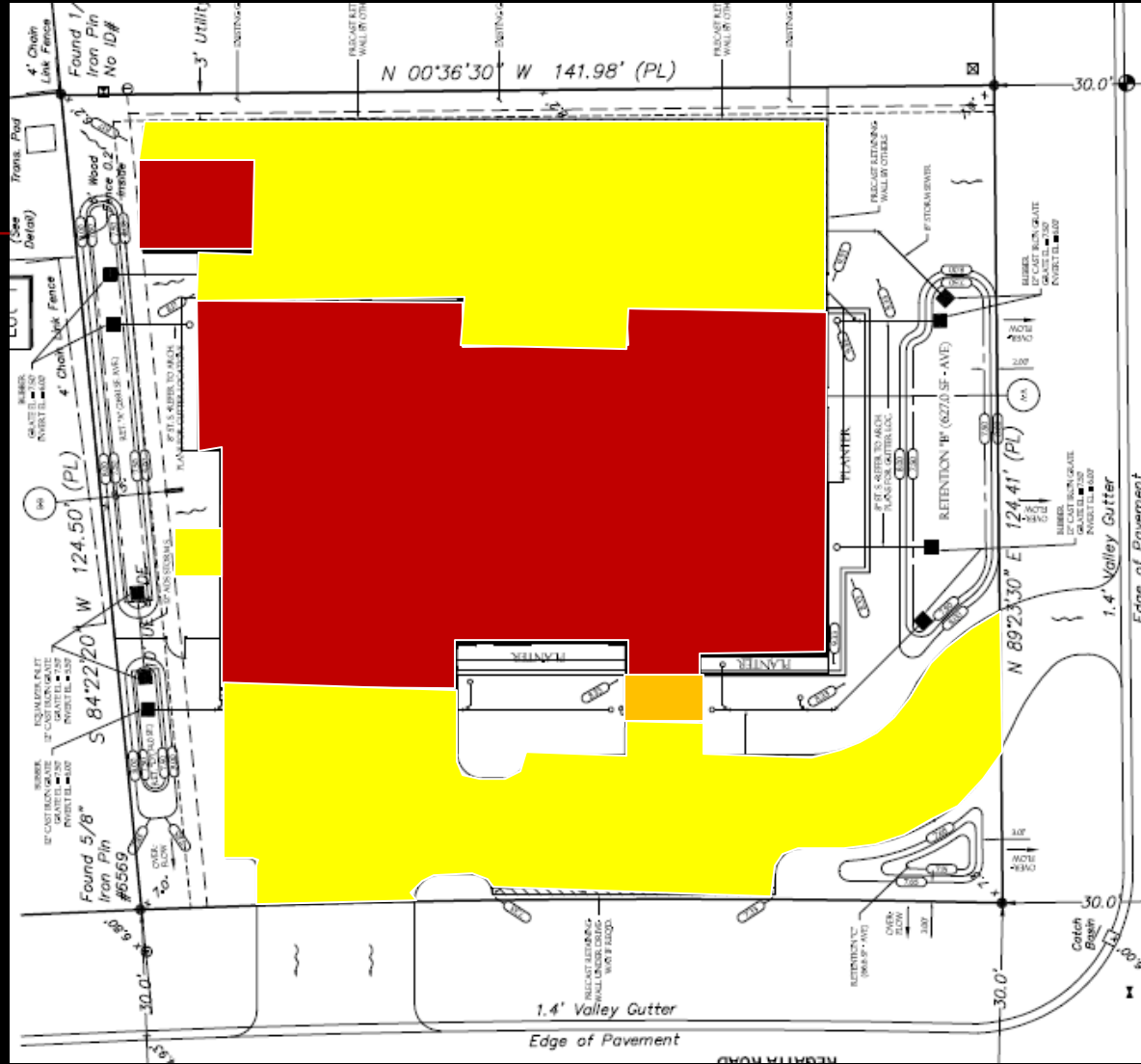
13,499 SF Total Area

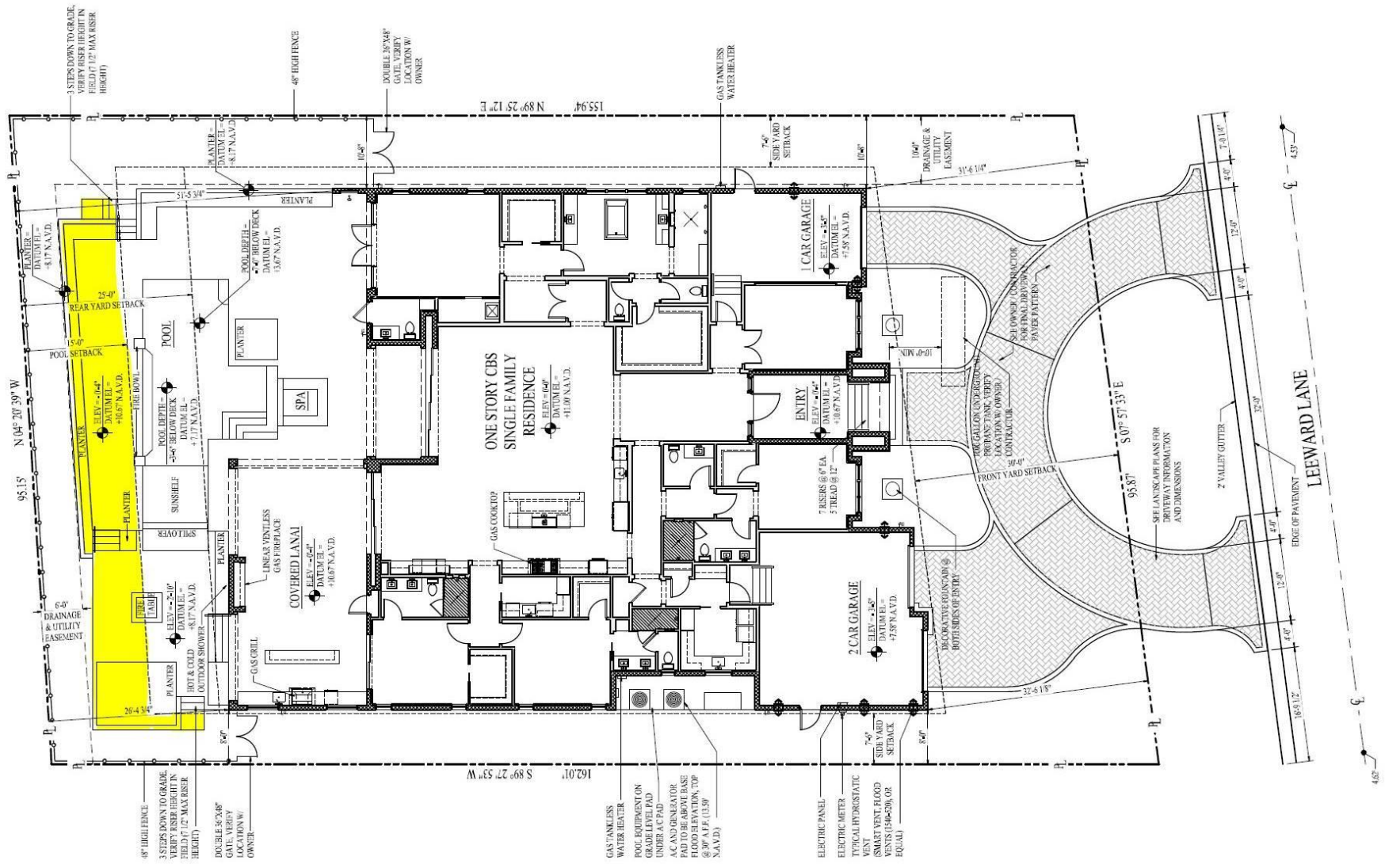


47%
14,159 SF
Total Area



16,867 SF
Total Area





3 STEPS DOWN TO GRADE, VERTY ESE HEIGHT N FIELD 1/2" MAX RISER (HEIGHT)

8" HIGH FENCE
3 STEPS DOWN TO GRADE, VERTY ESE HEIGHT N FIELD 1/2" MAX RISER (HEIGHT)
DOUBLE 36"x48" GATE, VERTY LOCATION W/ OWNER

COVERED LANAI
GAS FIREPLACE
ELEV. = +2.42'
DATUM E.L. = +0.67' N.A.V.D.

HOT & COLD OUTDOOR SHOWER
ELEV. = +2.42'
DATUM E.L. = +0.67' N.A.V.D.

LINEAR VENTILES GAS FIREPLACE
ELEV. = +2.42'
DATUM E.L. = +0.67' N.A.V.D.

ONE STORY CBS SINGLE FAMILY RESIDENCE
ELEV. = +0.00'
DATUM E.L. = +1.00' N.A.V.D.

GAS TANKLESS WATER HEATER
POOL EQUIPMENT ON GRADE LEVEL PAD UNDER A/C PAD
A/C AND GENERATOR
PAD TO BE ABOVE BASE FLOOD ELEVATION, TOP @ 3'0" A.F.F. (13.50' N.A.V.D.)

ELECTRIC PANEL
ELECTRIC METER
TYPICAL HYDROSTATIC VENT
SMART VENT FLOOD VENTS (1546-520, OR EQUAL)

2 CAR GARAGE
ELEV. = +2.50'
DATUM E.L. = +1.58' N.A.V.D.

ENTRY
ELEV. = +0.64'
DATUM E.L. = +0.67' N.A.V.D.

1 CAR GARAGE
ELEV. = +2.50'
DATUM E.L. = +1.58' N.A.V.D.

95.15' N 04° 20' 39" W

162.01' S 89° 27' 53" W

155.94' N 89° 25' 12" E

95.87' S 07° 57' 33" E

LEEWARD LANE

SEE LANDSCAPE PLANS FOR DRIVEWAY INFORMATION AND DIMENSIONS

2" VALLEY GUTTER

EDGE OF PAVEMENT

4.00'

4.31'





Lot Coverage

- What are the City's goals relative to lot coverage?
- Should the City limit pervious area?
 - Front/Rear yards
 - Over drainage devices



Lot Coverage

City Council Workshop
November 18, 2019

City Council Agenda Item Report

Submitted by: Brian Dye

Submitting Department: Technology Services

Meeting Date: May 3, 2021

SUBJECT

Discussion of Naples Pier camera operations, review options for its continued provision.

Legislative Type:

Legislative Item

Funding Source:

Recommendation:

Discussion and direction.

ATTACHMENTS

- [Agenda Memorandum](#)
- [2015-00175 - Original contract](#)
- [20151021 - Original Agenda Memorandum for Pier Camera](#)
- [Naplespanorama Website Statistics](#)
- [PowerPoint \(SUPPLEMENT 1 / ADDED ATTACHMENT\)](#)



Agenda MEMORANDUM

Technology Services Department

To: City Council
From: Brian Dye – Director of Technology Services
Date: February 17, 2021
Workshop Meeting Date: May 3, 2021

SUBJECT: Discussion of the Naples Pier camera and options to support its continued operation

BACKGROUND: Naples Backyard History (NBH) approached the Mayor's office in mid-October 2020 asking to begin discussions with the City to take over the operations of the Naples Pier Camera and the Naples Panorama website (<https://www.naplespanorama.org/>). The Naples Pier Camera operations are supported by donations from the public, and donations have dwindled leading to the possibility that the camera operations may be discontinued. Before allowing this to occur, NBH has asked the City of Naples to consider taking over the operations of the camera and potentially the Naples Panorama website.

NBH has been operating the Naples Pier camera since it entered into a contract with the City on October 21st, 2015 (Clerk's tracking number 15-00175) that allowed NBH to mount a live stream web camera on the City's infrastructure at the Naples Pier to provide a public service in informing the public of local weather conditions. As part of the agreement, NBH assumed all costs in operating the live stream web camera and agreed to provide compensation to the City in the amount of \$25,000 per year in the form of a donation intended to fund the City's New Year's Eve fireworks; however, the donation is unrestricted and non-refundable.

The contract with the NBH began on October 21st, 2015 with a contract term of three years with automatic renewals each year for two additional years. Pursuant to the existing agreement, the contract expired on November 1, 2020 and NBH and the City need to decide how to proceed. NBH is asking the City Council to consider taking over operations of the web camera in some form, and currently staff anticipates the following options available for Council's consideration:

- City Council and NBH enter into a new agreement whereby City Council provides monetary support in the form of a grant to maintain operations in the amount of \$16,623.70 per year. This contract could then be managed by any number of City Departments.
- City Council directs City staff to take over operations of the web camera and website and budget for it, appropriately in the amount of \$16,623.70 per year. This contract could then be managed by any number of City Departments.

- City Council directs City staff to take over operations of the web camera as a City asset and integrates the live feed into the City's web page and discontinues the use of the Naples Panorama website for an estimated cost of \$3,274.12 per year. Technology Services would be responsible for maintaining this equipment and service and would budget appropriately for it.
- City Council and NBH decline to enter into a new agreement and allow NBH to remove its equipment from City infrastructure and gracefully wind down operations, turning off the Pier camera at the time of their choosing.

This document is promulgated solely for the purpose of providing a brief reference to City Council action. It is not to be construed as minutes of the City Council meeting or in any way the official record of said meeting.

System Connections Map (Added Attachment)

- 12. CLERK'S TRACKING 15-00175 – APPROVING A CONTRACT BETWEEN THE CITY OF NAPLES AND NAPLES BACKYARD HISTORY, INC. TO INSTALL AND MAINTAIN A PANORAMA LIVE STREAMING WEBCAM AT THE NAPLES PIER IN EXCHANGE FOR A \$25,000 CONTRIBUTION TOWARD THE NEW YEAR'S EVE FIREWORKS DISPLAY

APPROVED as submitted / Sorey / Finlay / 5-2 (Heitmann and Sulick dissenting).

Agenda Memorandum Agreement

- 13. (Added Item) DISCUSSION OF IAFF EMAIL

Consensus to direct City Manager to ascertain validity of allegations contained within the IAFF letter pursuant to the Charter of the City of Naples / 4-3 (Finlay, Saad and Penniman dissenting).

IAFF Email (Added Attachment) Sec. 2.10 (Pritt / Added Attachment)

PUBLIC COMMENT

None.

CORRESPONDENCE AND COMMUNICATIONS

Update on citizens committee regarding Gulf Shore Boulevard North landscaping project by M. Chancey and Sorey, and noted upcoming reopening of Fishing Pier (Sorey); request that recently completed Park Master Plan be provided to consultant performing peer review of Baker Park planning (Sulick); requested that Naples Airport Authority (NAA) representative provide overview of recent issues regarding provision by the City of fire service to the municipal airport (consensus that City Manager contact NAA regarding same) and requested that a workshop discussion regarding fee for beach parking stickers be scheduled (Penniman); requested analysis of beach fund financial summary which is to include number of beach stickers dispensed/sold annually by Collier County, and opinion from City Attorney regarding Federal Emergency Management Agency (FEMA) and State of Florida regulations addressing possible impacts to federal/state funding should the City charge for stickers (Saad); requested from City Manager overview of dock permitting process and deadlines for meeting submittals, noted need for departments to respond when contacted regarding petitions for inclusion in staff report (Heitmann); noted his agreement for discussion of Saad's requests above (Finlay); and received comments from City Manager regarding misdirected emergency calls (Barnett).

ADJOURN

1:12 p.m.

**CITY OF NAPLES, FLORIDA
AGREEMENT (and LICENSE)**

Contract No.

Clerk Tracking No.

15-00175

Project Name:

Naples Panorama Live Streaming Webcam-Naples Pier

THIS AGREEMENT (the "Agreement") is made and entered into this 21st day of **October, 2015**, by and between the City of Naples, a Florida municipal corporation, located at 735 Eighth Street South Naples, Florida 34102 (the "CITY") and Naples Backyard History, Inc., a Florida Non-Profit Corporation (IRS 501(c)(3)), located at P.O. Box 2149 Naples, Florida 34102 (the "CONTRACTOR").

WHEREAS, the CONTRACTOR has submitted a proposal to install and maintain a Panorama Live Streaming Webcam at the Naples Pier, or alternatively at a nearby location that will provide live streaming panoramic video of the Naples Pier, the beach and the Gulf of Mexico (the "Webcam"); and

WHEREAS, the webcam expense will be funded exclusively by the Contractor, which will to raise revenues from donors; and

WHEREAS, the webcam provides a public service as well as a private benefit, in informing the public as to the local weather conditions in the City of Naples;

NOW, THEREFORE, in consideration of the mutual covenants and provisions contained herein, the parties hereto agree as follows:

**ARTICLE ONE
CONTRACTOR'S RESPONSIBILITIES**

1.1. The CONTRACTOR will install or reimburse the CITY for installation (at the CITY's option), upon an existing City or utility pole, one Live Streaming Webcam and related power source as generally described in the Specifications, attached as **EXHIBIT A** and made a part of this Agreement. The CONTRACTOR will be responsible for maintenance of the Webcam and will coordinate with the CITY concerning the need to repair, update or remove the Webcam or any of its related components.

1.2. The CONTRACTOR will be solely responsible for content of any donor acknowledgement it may use. It agrees that it will not advertise pornographic, illegal or deceptive material.

1.3. The CONTRACTOR agrees that if the Webcam should create a conflict or interference with CITY cameras or devices in the area, or if it should prove to be a source of "swatting" (e.g., one or more incidents of calling in false emergencies) or other illegal activity, upon notification by the CITY, the CONTRACTOR will remove or permit the CITY to remove the Webcam and related components.

1.4. The CONTRACTOR agrees to designate, in writing, within 5 calendar days after execution of this Agreement by both parties, a qualified person to serve as the CONTRACTOR's project manager (the "Project Manager"). The Project Manager shall be authorized and responsible to act on behalf of the CONTRACTOR with respect to directing, coordinating and administering all aspects of the

Agreement.

1.5. The CONTRACTOR agrees not to employ or offer to employ any Elected Officer or City Managerial Employee of the CITY who in any way deals with, coordinates on, or assists with, the services provided in this Agreement, for a period of 2 years after termination of all provisions of this Agreement. For purposes of this paragraph, the term "Elected Officer" shall mean any member of the City Council. For purposes of this paragraph, the term "City Managerial Employee" shall mean the City Manager, the Assistant City Manager, the City Clerk, and any City department head or director. If the CONTRACTOR violates the provisions of this paragraph, the CONTRACTOR shall be required to pay damages to the CITY in an amount equal to any and all compensation which is received by the former Elected Officer or City Managerial Employee of the CITY from or on behalf of the contracting person or entity, or an amount equal to the former Elected Officer's or City Managerial Employee's last 2 years of gross compensation from the CITY, whichever is greater.

1.6. The Contractor agrees to provide live streaming video for use on the City's web site if requested by the City. The City will include a statement that acknowledges the live streaming webcam video is provided by NaplesPanorama.org.

ARTICLE TWO CITY'S RESPONSIBILITIES

2.1. The CITY will assist in, or inspect, the installation of the Webcam and its related components.

2.2. The CITY shall designate in writing a project coordinator (the City Manager or designee) to act as the CITY's representative with respect to the services to be rendered under this Agreement (the "Project Coordinator"). The Project Coordinator shall have authority to transmit instructions, receive information, interpret and define the CITY's policies and decisions with respect to the CONTRACTOR's services for the Project.

2.3. The Project Coordinator shall:

- (a) Review and make appropriate recommendations on all requests submitted by the CONTRACTOR for work to be provided and performed in accordance with this Agreement;
- (b) Arrange for access to and make all provisions for the CONTRACTOR to enter the Project site to perform the services to be provided by the CONTRACTOR under this Agreement; and
- (c) Provide notice to the CONTRACTOR of any deficiencies or defects discovered by the CITY with respect to the work and monitoring by the CONTRACTOR.

ARTICLE THREE TIME

3.1. The installation of the Webcam and its related components shall be completed by **November 12, 2015**, unless an extension is granted by the City Manager.

3.2. The Agreement and its License to operate the Webcam upon the existing pole at the Naples Pier or the alternative site is hereby approved for an **initial period of 3 years with automatic renewals each year for 2 additional years**. If either party notifies the other in writing (including by electronic means) of its intention not to renew prior to July 1 of any year (whether initial or renewal terms) the Agreement shall terminate on November 1, of that year. The Agreement and License may

be extended in subsequent years by mutual agreement of the parties. At that time the CITY may (but is not required to) conduct a review to ensure that the equipment continues to be state of the art, or is replaced by equipment that is state of the art, and whether there are other options available to the City.

3.3. If the use or operation of the Webcam should interfere with or obstruct the use of CITY cameras or other equipment or interfere with the operation of the Naples Pier, the CITY may discontinue the operation of the Webcam. If it is an emergency situation, the CITY may discontinue such use summarily and immediately. In any event, the CITY shall notify the CONTRACTOR and specify the reason. This includes discontinuance, without limitation, due to force majeure (especially lightning strikes), acts of terrorism (including "swatting" or computer hacking), insufficient maintenance or discontinuance of the service by the CONTRACTOR. The CONTRACTOR agrees to remove the Webcam and its related components at its cost.

3.4. If the CONTRACTOR should fail to commence, provide, perform or complete any of the services to be provided in this Agreement in a timely and reasonable manner, in addition to any other rights or remedies available to the CITY, the CITY at its sole discretion and option may withhold any permits and licenses until such time as the CONTRACTOR resumes performance of its obligations in such a manner so as to reasonably establish to the CITY's satisfaction that the CONTRACTOR'S performance is or will shortly be back on schedule.

ARTICLE FOUR COMPENSATION

4.1. The CONTRACTOR shall pay to the CITY compensation in the amount of **\$25,000 per year**, payable in a lump sum on November 1 of each year, commencing 2015. The compensation is intended to be in the nature of a donation to the CITY for New Year's Eve fireworks at the Naples Pier, but is unrestricted and non-refundable.

4.2. Upon request of the CITY, the CONTRACTOR will provide for access to and from the CITY'S website without charge.

ARTICLE FIVE INDEMNIFICATION

5.1. The CONTRACTOR agrees to indemnify and hold harmless the CITY from liabilities, damages, losses and costs, including, but not limited to, reasonable attorneys' fees, to the extent caused by the negligence, recklessness, or intentional wrongful misconduct of the CONTRACTOR and persons employer or utilized by the CONTRACTOR in the performance of the Contract.

ARTICLE SIX INSURANCE

6.1. The CONTRACTOR shall obtain and carry, at all times during its performance under this Agreement, insurance of the types and in the amounts set forth in the document titled General Insurance Requirements, which is attached as **EXHIBIT B** and made a part of this Agreement.

**ARTICLE SEVEN
TERMINATION OR SUSPENSION**

7.1. The CONTRACTOR shall be considered in material default of this Agreement and such default will be considered cause for the CITY to terminate this Agreement, in whole or in part, as further set forth in this section, for any of the following reasons: (a) failure to begin work under the Agreement within the times specified under the Notice(s) to Proceed, or (b) failure to properly and timely perform the services to be provided hereunder or as directed by the CITY, or (c) the bankruptcy, insolvency or a general assignment for the benefit of creditors by the CONTRACTOR or by any of the CONTRACTOR'S principals, officers or directors, or (d) failure to obey laws, ordinances, regulations or other codes of conduct, or (e) failure to perform or abide by the terms or spirit of this Agreement, or (f) for any other just cause. The CITY may so terminate this Agreement, in whole or in part, by giving the CONTRACTOR at least 3 calendar days' written notice (except as provided in Paragraph 3.3 for emergencies).

7.2. If, after notice of termination of this Agreement as provided for in paragraph 7.1 above, it is determined for any reason that the CONTRACTOR was not in default, or that its default was excusable, or that the CITY otherwise was not entitled to the remedy against the CONTRACTOR provided for above, then the notice of termination will become void. In any event, CONTRACTOR's remedies against the CITY shall be limited to reimbursement of a pro-rata portion of compensation paid if the consecutive days of non-use exceed 15. Under no circumstances shall the CITY be liable for additional compensatory damages or be liable for consequential or other damages.

**ARTICLE EIGHT
CONFLICT OF INTEREST**

8.1. The CONTRACTOR represents that it presently has no interest and shall acquire no interest, either direct or indirect, which would conflict in any manner with the performance of services required hereunder. The CONTRACTOR further represents that no persons having any such interest shall be employed to perform those services.

**ARTICLE NINE
NOTICES AND ADDRESS OF RECORD**

10.1. All notices required or made pursuant to this Agreement to be given by the parties shall be in writing and shall be delivered to the other party at the following addresses of record. Notices of termination or non-renewal shall be delivered by hand or by first class mail unless waived:

City of Naples
735 Eighth Street South
Naples, Florida 34102-3796
Attention: **A. William Moss**, City Manager
(bmoss@naplesgov.com)

Naples Backyard History, Inc.
Attention: David Bishop
P.O. Box 2149
Naples, FL 34102
(naplespanorama@gmail.com)

10.2. Either party may change its address of record by written notice to the other party given in accordance with requirements of this Article.

ARTICLE TEN MISCELLANEOUS

10.1. The CONTRACTOR shall assume a duty of reasonable care and diligence.

10.2. Unless otherwise stated, "in writing" or "written" includes handwritten, typed, or preserved by electronic means (such as e mail or text message) and transmitted by mail, facsimile, e mail, social media, or other electronic means.

10.3. No modification or change in this Agreement shall be valid or binding upon the parties unless in writing and executed by the party or parties intended to be bound by it. Nor shall any modification, waiver, suspension or termination of the Agreement or of any terms thereof impair the rights or liabilities of either party.

10.4. This Agreement is not assignable, in whole or in part, by the CONTRACTOR without the prior written consent of the CITY.

10.5. Waiver by either party of a breach of any provision of this Agreement shall not be deemed to be a waiver of any other breach and shall not be construed to be a modification of the terms of this Agreement.

10.6. The headings of the Articles, Exhibits, Parts and Attachments as contained in this Agreement are for the purpose of convenience only and shall not be deemed to expand, limit or change the provisions in such Articles, Exhibits, Parts and Attachments.

10.7. This Agreement constitutes the entire agreement between the parties hereto and shall supersede, replace and nullify any and all prior agreements or understandings, written or oral, relating to the matter set forth herein, and any such prior agreements or understanding shall have no force or effect whatever on this Agreement.

10.8 To the extent that any provision in the Specifications or any other Contract Documents pertaining to this Project conflict with any provision of this Agreement, this Agreement controls.

10.9 Dispute Resolution. Disputes under this Agreement shall be resolved through mutual consultation between the parties within 14 days after notice; and failing resolution through mutual consultation, through mediation within 30 days thereafter; and failing mediation, through Arbitration under the Florida Arbitration Code, by a single arbitrator. If the parties cannot agree on a mediator or arbitrator, within 14 days of failure of the previous method, they shall request the Chief Judge of the 20th Judicial Circuit to appoint a mediator, or an arbitrator, as the case may be. Time periods are waivable by mutual agreement of the parties, but shall not exceed 90 days for completion of the processes described herein, unless by mutual agreement. Costs of the mediator or arbitrator shall be shared equally.

10.10. Attorneys' fees. Except as otherwise provided in this Agreement, each party shall be responsible for its own attorneys' fees.

10.11. Records. The CONTRACTOR shall keep the logs of visitors to the web site/camera by IP address for 30 days and will provide the CITY'S Technical Services director and police department

with such records if requested, at no charge to the CITY. The CITY will request such records only in accordance with necessary investigative purposes.

**ARTICLE ELEVEN
APPLICABLE LAW**

11.1. Unless otherwise specified, this Agreement shall be governed by the laws, rules, and regulations of the State of Florida, and by the laws, rules and regulations of the United States when providing services funded by the United States government. Any suit or action brought by either party to this Agreement against the other party relating to or arising out of this Agreement must be brought in the appropriate Florida state court in Collier County, Florida.

END OF ARTICLE PAGE

IN WITNESS WHEREOF, the parties hereto have executed this Agreement for the day and year first written above.

ATTEST:

By: *Patricia L. Rambosk*
Patricia L. Rambosk, City Clerk

Approved as to form and legal sufficiency:

ATTEST:

By: *Paul Scrony*
Corporate Secretary

CITY:

CITY OF NAPLES
A FLORIDA MUNICIPAL CORPORATION

By: *A. William Moss*
A. William Moss, City Manager

By: *Robert D. Pritt*
Robert D. Pritt, City Attorney

CONTRACTOR:

NAPLES BACKYARD HISTORY, INC.
A FLORIDA NON-PROFIT CORPORATION
ATT: DAVID BISHOP
P.O. BOX 2149
NAPLES, FL 34102

By: *David C. Bishop*

Printed Name: DAVID C BISHOP

Title: Project Director

FEI/EIN Number: On File
(D)

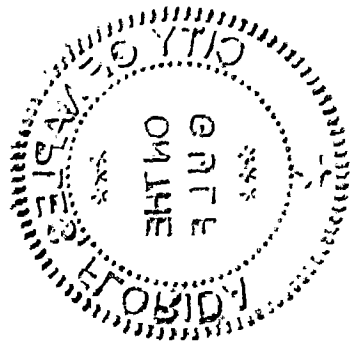


EXHIBIT A
SPECIFICATIONS

The SPECIFICATIONS are set out in the following attached pages:

EXHIBIT A
SPECIFICATIONS



**Naples Backyard
History**

239-774-2978 cell 239-682-6800

P.O. Box 2149, Naples, Florida 34106

www.naplesbackyardhistory.org 501(c)3 nonprofit

www.naplespanorama.org – live streaming video webcam

Lavern N. Gaynor, Founder ~ Judy Bishop, Executive Director ~ David Bishop, Project Director

NAPLES PANORAMA WEBCAM PROPOSAL
LOCATION DOCUMENTS
October 12, 2015

CONTENTS

1. Proposed webcam, EarthCam StreamCam HD Dome
2. Camera pole mounting example
3. Control box example
4. Drawing – concrete column location for camera installation
5. Projected webcam location at men's restroom, services
6. Views of existing concrete column
7. Pier: photo simulation of webcam view with locational arrows
8. Pier: Satellite view of pier with camera location and field of view
9. Alternate location: 11th Avenue South at beach steps
10. Alternate: Satellite view with field of view
11. Naples Backyard History, Naples Panorama mission statement



StreamCam HD Dome

Real-time live streaming video and audio

HD clarity and 360° robotic controls to share the best streaming views of tourism destinations and entertainment locations around the world.



Home > Products > StreamCamHD Dome

Features

- Live simultaneous video streams at full frame
- Remote robotic control with 32x optical zoom
- Day and night function
- Multi-stream H.264 and Motion JPEG
- Multiple archive presets: 1,920 x 1,080 pixels
- Real-time audio support
- All weather dome housing with heater and fan
- Fast, dependable, solid state Linux system
- Streaming video over 4G wireless networks

Benefits

- Promote multiple views from one location
- Full frame HD video streaming
- Enhanced zoom capabilities to view more detail
- Commercial quality feeds
- Maximum 360° robotic flexibility
- Share progress with the public and drive traffic to your website
- Boost your online presence with social media integration
- Make a lasting impression with your visitors

Key Features



Learn more.
Download our company brochure



A&E and Bid Specifications.
Download these specifications for your bid



1-800-327-8422

Related Products



Integrated Software



Available Options



Project Portfolio

Explore a sample of our clients using this solution:



Las Vegas



Harbor Seals



Giraffe Cam



Dealey Plaza



Greece

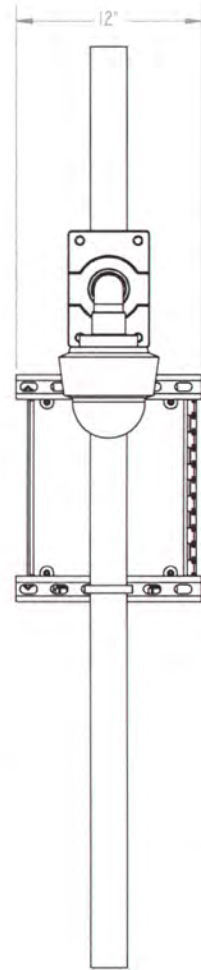
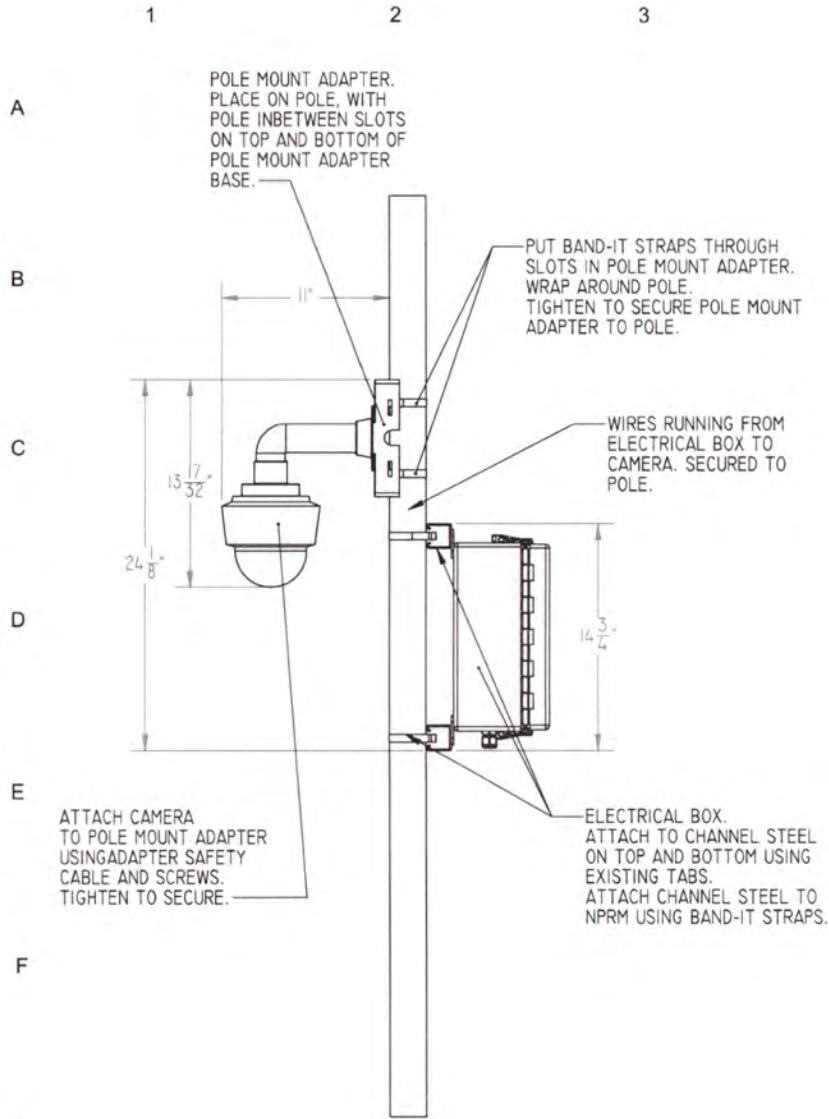


Times Square

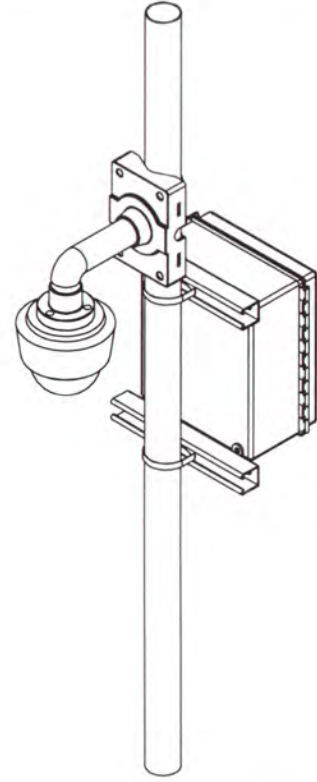


New Orleans

Professional Managed Services



REVISIONS				
ZONE	REV.	DESCRIPTION	DATE	APPROVED



ITEM NO.	PART NUMBER	DESCRIPTION	QTY.
1	ADAPTER	POLE MOUNT ADAPTER	1
2	CAMERA SYSTEM	CONSTRUCTIONCAM LITE HD	1
3	-	SS BAND STRAP 0.5IN	4
4	CAMERA CONTROL ENCLOSURE	POWER AND ELECTRONICS ENCLOSURE & HARDWARE	1
5	STEEL STRUT CHANNEL; GALVANIZED	12IN. LENGTH	2
6	-	EXISTING POLE	1

MANUFACTURING TOLERANCES (UNLESS SPECIFIED):
 0 - ± 0.5
 0.1 - ± 0.1
 0.01 - ± 0.02
 0.001 - ± 0.001
 ANGULAR ± 0.1°
 DEBURR ALL SHARP EDGES
 DO NOT SCALE
 DIMENSIONS ARE IN INCHES



DRAWN: SDO
 CHECKED: SDO
 APPROVED: SDO
 DATE: 10/9/2015
 MATERIAL:
 FINISH:
 SCALE: 1:8
 FILE NAME: ccl1rhd.dwg

TITLE:
**CONSTRUCTIONCAM LITE HD
 POLE MOUNTING**
 PART NO. -
 SIZE: A3
 SHEET: 1 OF 1
 REVISION: 0

Live Streaming Pan/Tilt/Zoom Camera

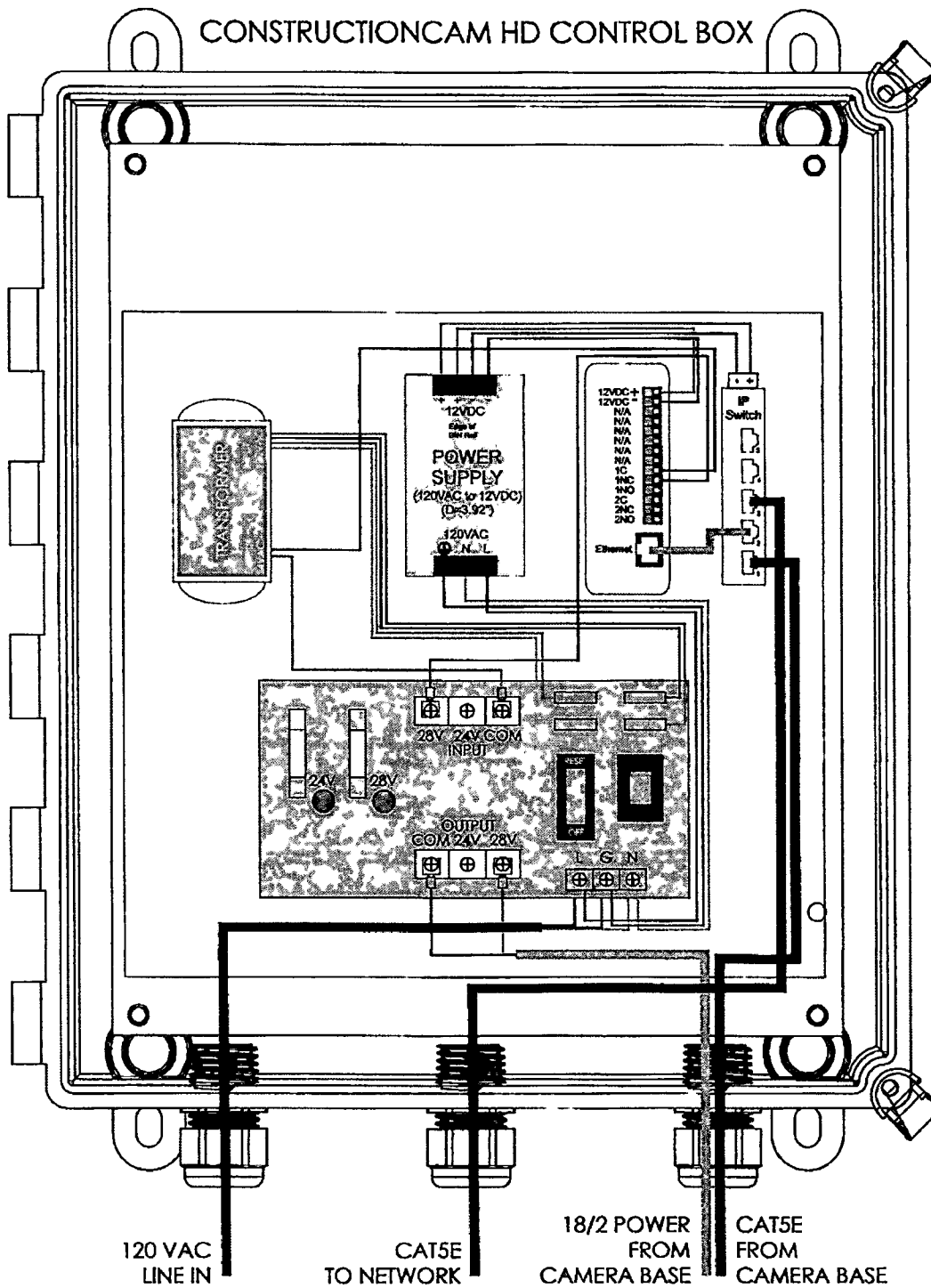
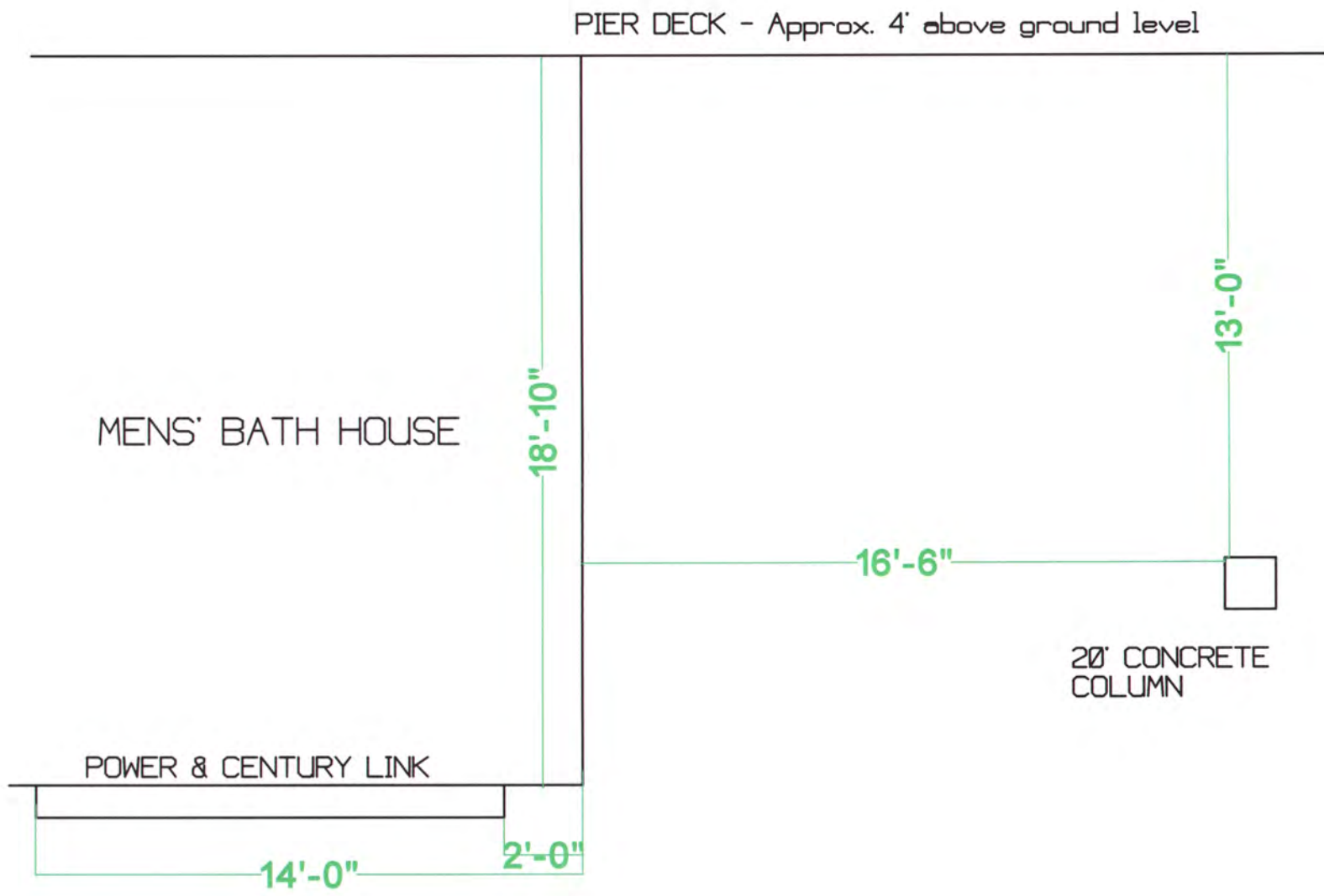


Figure 18. Control Enclosure Wiring



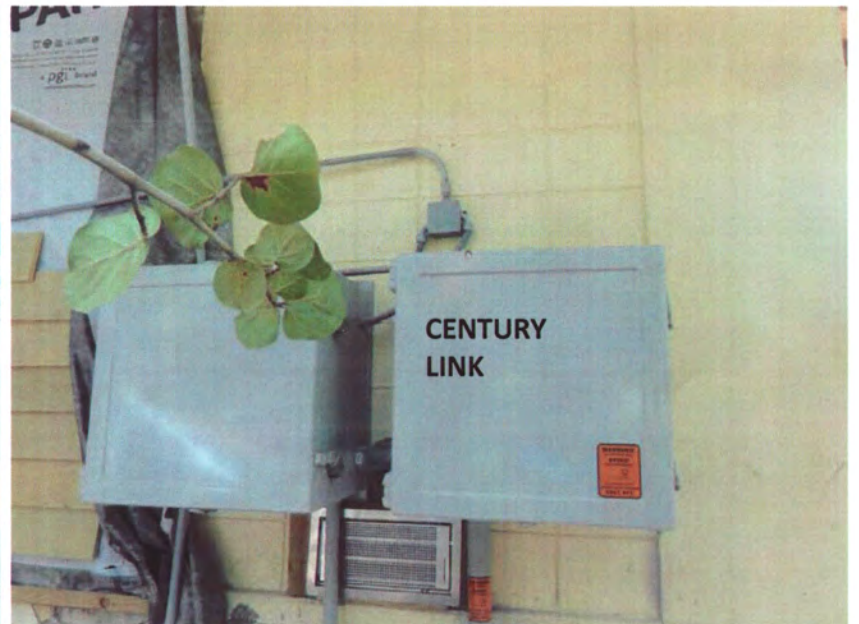
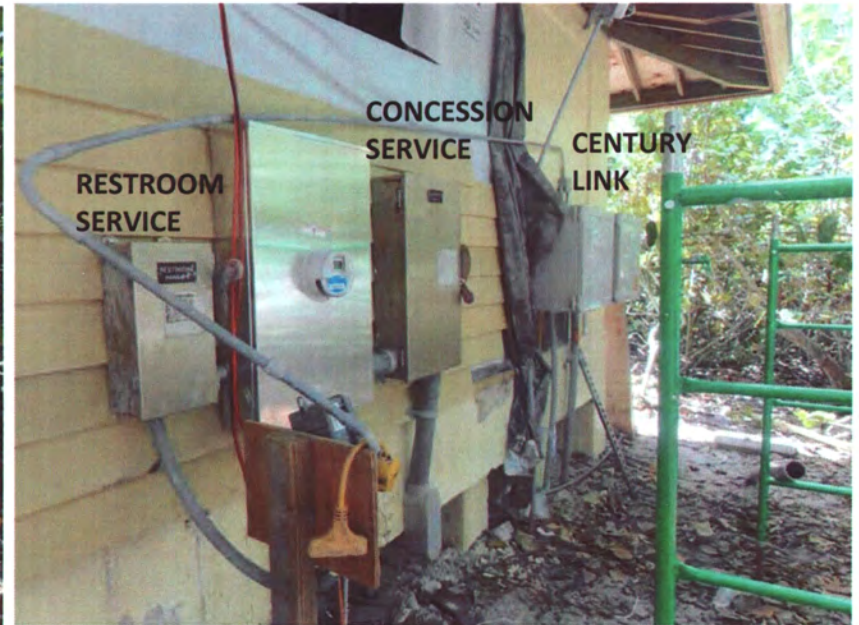
**Projected
webcam location
for
NAPLES
PANORAMA—
NAPLES
BACKYARD
HISTORY**

Top Left: Northwest
corner of men's
restroom toward
concrete column
with corner of
Century Link
telephone terminals

Top Right: power &
Century Link service
at Northwest corner
of men's restroom

Bottom Left:
restroom electrical
service

Bottom Right: view
of column from bath
house wall



Projected webcam location for NAPLES PANORAMA—NAPLES BACKYARD HISTORY

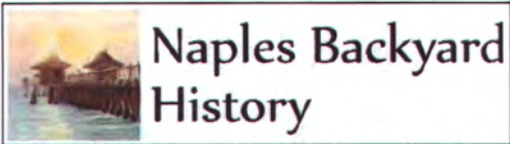
Top Left: view along north side of men’s restroom — power & telephone on NW corner

Top Right: concrete column with security cameras—plastic conduit

Bottom Left: base of concrete column

Bottom Right: view of column from west restroom wall





Naples Backyard History

Naples Backyard History, Inc. - 501(c)3 charitable nonprofit organization

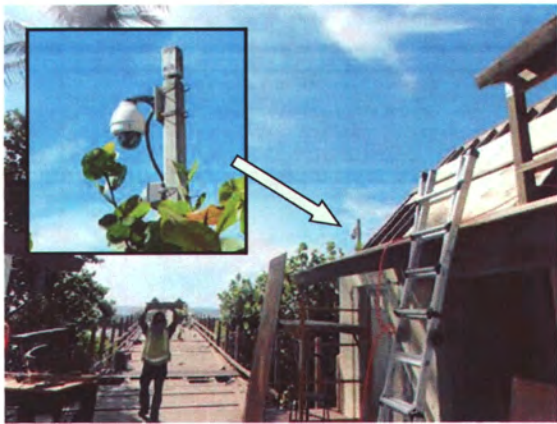
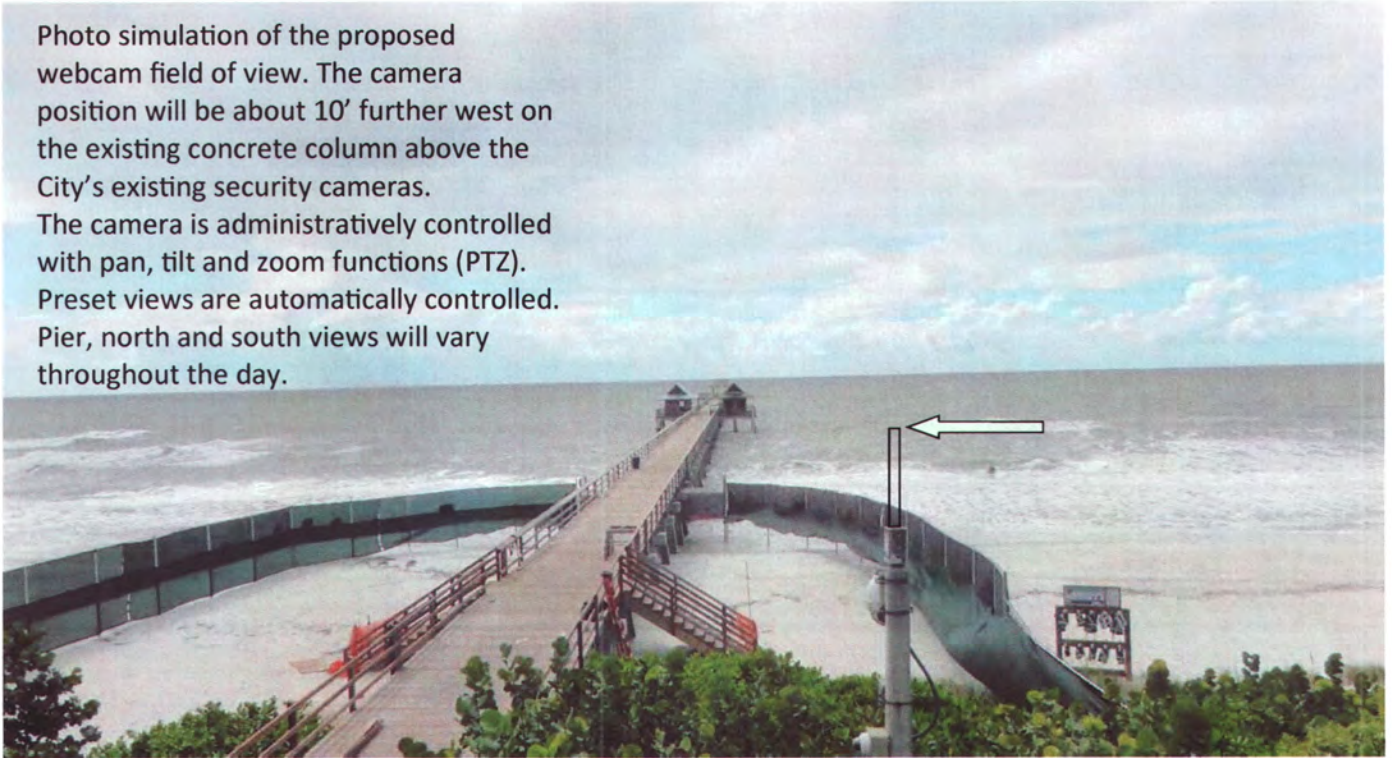
**NAPLES PANORAMA
LIVE STREAMING WEBCAM
INSTALLATION PROPOSED FOR
CITY OF NAPLES' NAPLES PIER**



Naples Panorama

Naples Backyard History, Inc. - A 501(c)3 non-profit organization

Photo simulation of the proposed webcam field of view. The camera position will be about 10' further west on the existing concrete column above the City's existing security cameras. The camera is administratively controlled with pan, tilt and zoom functions (PTZ). Preset views are automatically controlled. Pier, north and south views will vary throughout the day.



Left: view of pier and security cameras at bath houses

Left: view of security cameras and bath houses from pier at steps to beach



Right: view of cameras from beach—north

Right: view of cameras from beach—south



David Bishop, Project Director

239-682-6800

Naples Panorama—Naples Backyard History



**Naples Backyard
History**

Naples Backyard History, Inc. - 501(c)3 charitable nonprofit organization



**Naples
Panorama**

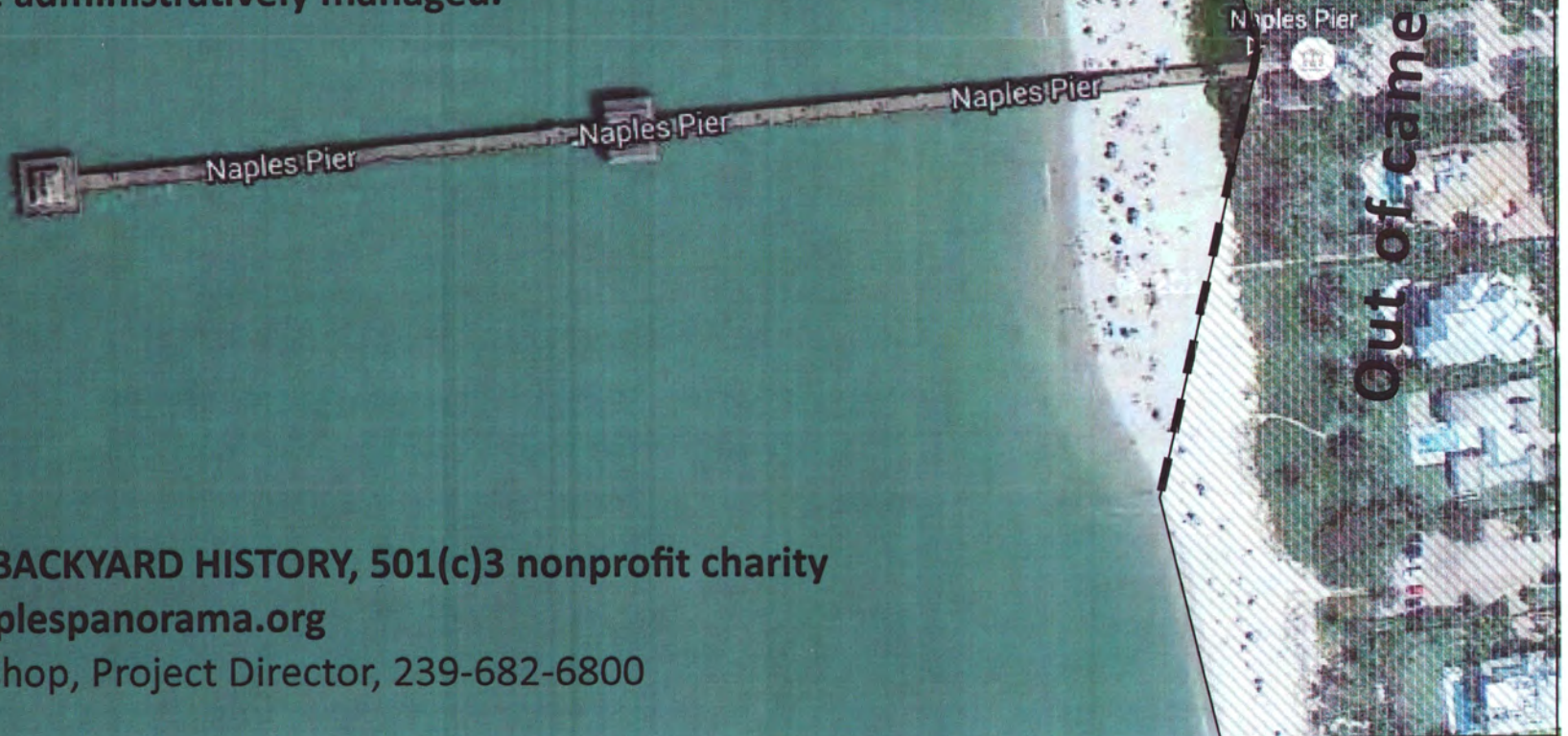
Naples Backyard History, Inc. - A 501(c)3 non-profit organization

NAPLES PANORAMA WEBCAM ON NAPLES PIER

**Estimated field of view from concrete post holding
existing security cameras.**

**PTZ (pan, tilt zoom) webcam with automatic presets
controlling views throughout the day.**

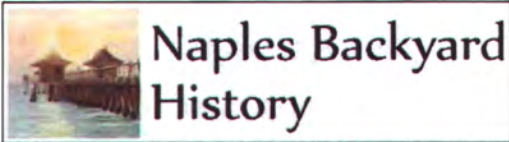
Views are administratively managed.



NAPLES BACKYARD HISTORY, 501(c)3 nonprofit charity

www.naplespanorama.org

David Bishop, Project Director, 239-682-6800



Naples Backyard History

Naples Backyard History, Inc. - 501(c)3 charitable nonprofit organization

**NAPLES PANORAMA
LIVE STREAMING WEBCAM
ALTERNATE INSTALLATION LOCATION
AT THE BEACH STEPS
11TH AVENUE SOUTH**



Naples Panorama

Naples Backyard History, Inc. - A 501(c)3 non-profit organization



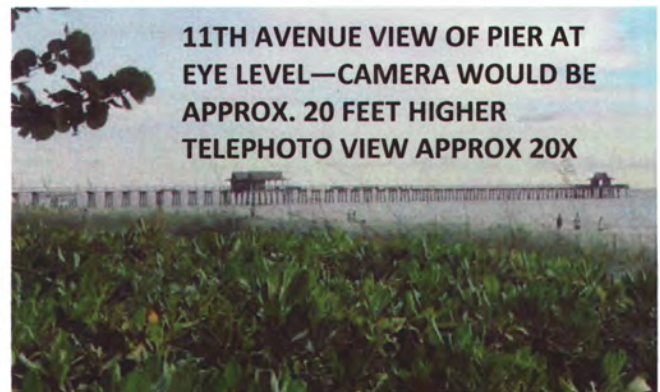
Top Row: beach steps—arrow is existing lamp post; 2 views of post looking west

Center Left: arrow points to lamp post **Center:** view from steps **Right:** existing Century Link terminal

Lower left: left arrow—power available on post; right arrow is city lamp post



WIDE ANGLE VIEW



**11TH AVENUE VIEW OF PIER AT
EYE LEVEL—CAMERA WOULD BE
APPROX. 20 FEET HIGHER
TELEPHOTO VIEW APPROX 20X**



Naples Backyard History

Naples Backyard History, Inc. - 501(c)3 charitable nonprofit organization



Naples Panorama

Naples Backyard History, Inc. - A 501(c)3 non-profit organization

NAPLES PANORAMA WEBCAM AT 11TH AVENUE SOUTH

Estimated field of view from existing lamp post.

Field of view is based on position, height of camera and trees .

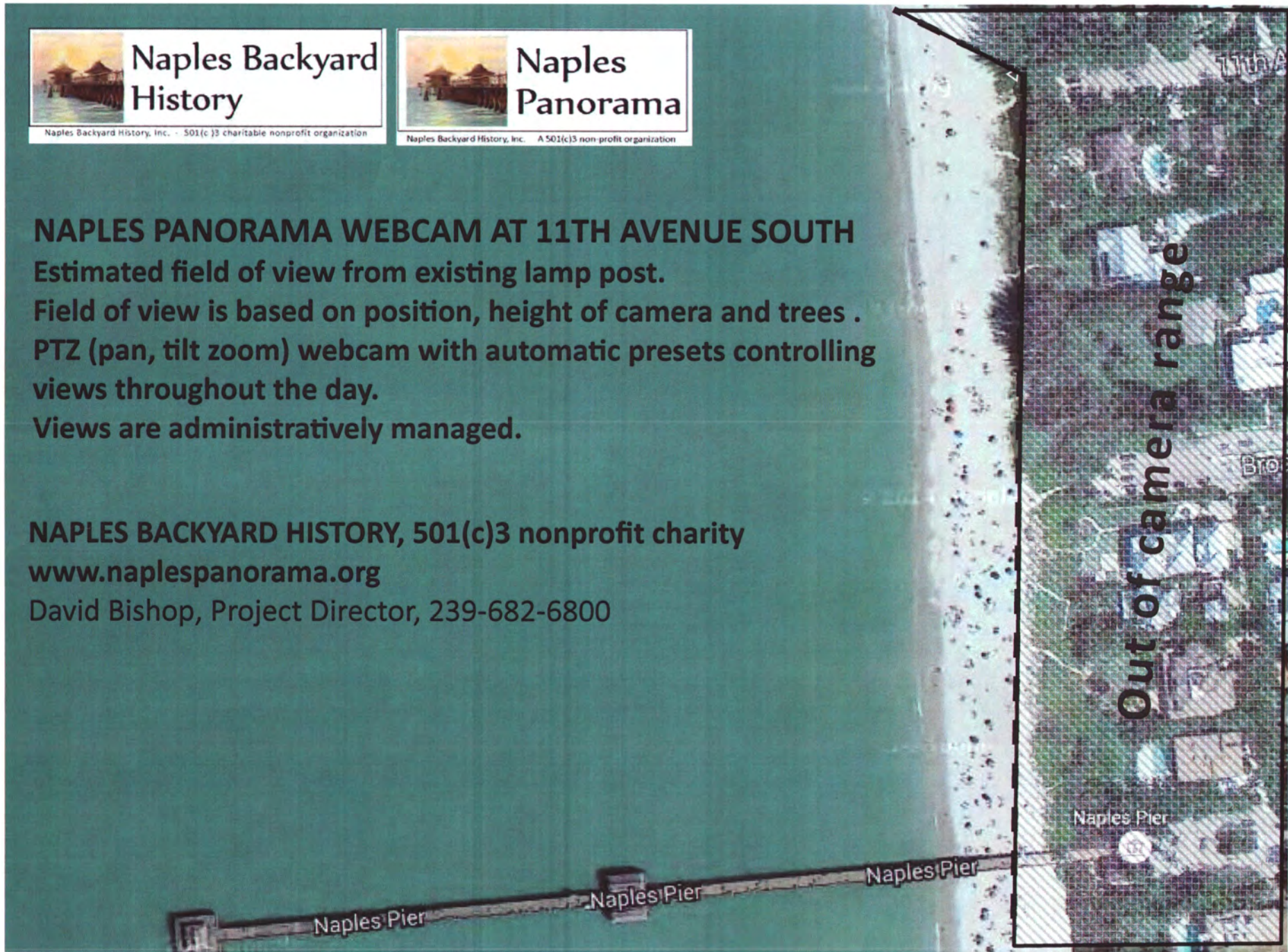
PTZ (pan, tilt zoom) webcam with automatic presets controlling views throughout the day.

Views are administratively managed.

NAPLES BACKYARD HISTORY, 501(c)3 nonprofit charity

www.naplespanorama.org

David Bishop, Project Director, 239-682-6800





Naples Backyard History

239-774-2978 cell 239-682-6800

P.O. Box 2149, Naples, Florida 34106
www.naplesbackyardhistory.org 501(c)3 nonprofit

Lavern N. Gaynor, Founder ~ Judy Bishop, Executive Director ~ David Bishop, Project Director

September 18, 2015

www.naplespanorama.org

The Naples Panorama mission statement:

Naples Panorama has been created to serve as an **Alliance**.

- An alliance of nonprofit organizations helping each other to get greater recognition for what we do and how we do it.
- An alliance to help make it easier to reach the people we want to help.
- An alliance to help make it easier to reach those who would like to help us by volunteering, by sponsoring and by donating.

The method is to establish a website that people will want to visit again and again.

The **Naples Panorama live streaming webcam** is the means to accomplish that goal.

It is currently helping to spread the word about nonprofit organizations in our community.

Our website is www.naplespanorama.org.

Since launching the webcam on New Year's Eve 2014, over 250,000 website visits have been logged. The potential, based on other webcams in America, is to generate one million website visits per year.

We would like to have the opportunity to talk to you about what we have accomplished so far and how the you can help us expand our initiative and achieve our goals.

Naples Panorama is sponsored by Naples Backyard History a 501(c)3 nonprofit.

ZAB/A - NP MISSION

EXHIBIT B

GENERAL INSURANCE REQUIREMENTS

The Contractor shall not commence work until he has obtained all the insurance required under this heading, and until such insurance has been approved by the Owner, nor shall the Contractor allow any subcontractor to commence work until all similar insurance required of the subcontractor has also been obtained and approved by the Owner.

Certificates of insurance must be issued by an authorized representative of the insurance company at the request and direction of the policyholder and must include sufficient information so as to identify the coverage and the contract for Owner's improvements for which they are issued. Certificates of insurance must be issued by a nationally recognized insurance company with a Best's Rating of no less than B+VII, satisfactory to the Owner, and duly licensed to do business in the state of said Contract.

The Contractor shall procure and maintain, during the life of this Contract, Workmen's Compensation Insurance for all of his employees to be engaged in work under this Contract, and he shall require any subcontractor similarly to provide Workmen's Compensation Insurance for all of the latter's employees to be engaged in such work, unless such employees are covered by the protection afforded by the Contractor's insurance. In case any employees are to be engaged in hazardous work under this Contract, and are not protected under this Workmen's Compensation statute, the Contractor shall provide, and shall cause each subcontractor to provide, adequate coverage for the protection of such employees. It is acceptable to use a State-approved Workmen's Compensation Self-insurance fund.

The Contractor shall take out and maintain during the life of this Contract, Public Liability and Property Damage and shall include Contractual Liability, Personal Injury, Libel, Slander, False Arrest, Malicious Prosecution, Wrongful Entry or Eviction, Broad Form Property Damage, Products, Completed Operations and XCU Coverage to be included on an occurrence basis, and to the full extent of the Contract to protect him, the Owner, and any subcontractor performing work covered by this Contract from damages for personal injury, including accidental death, as well as from claims for property damage, which may arise from operations under this contract, whether such operations be by himself or by a subcontractor, or by anyone directly or indirectly employed by either of them. If vehicles are used in its operation, the Contractor shall also maintain automobile liability insurance including "non-owned and hired" coverage. The entire cost of this insurance shall be borne by the Contractor.

The amount of such insurance shall be no less than \$1,000,000 annual aggregate for bodily injury and property damage combined per occurrence.

The City of Naples must be named as Additional Insured on the insurance certificate and the following must also be stated on the certificate. "These coverage's are primary to all other coverage's the City possesses for this contract only." The City of Naples shall be named as the Certificate Holder. The Certificate Holder shall read as follows:

The City of Naples
735 Eighth Street South
Naples, Florida 34102

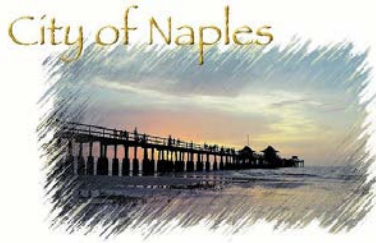
No City Division, Department, or individual name should appear on the Certificate.
No other format will be acceptable.

The Certificate must state the bid number and title.

When using the ACORD 25 – Certificate of Insurance only the most current version will be accepted.

The City of Naples requires a copy of a cancellation notice in the event the policy is cancelled. The City of Naples shall be expressly endorsed onto the policy as a cancellation notice recipient.

[If other insurance or insurance requirements or any waivers, attach as Exhibit C-1 through C-__]



NAPLES CITY COUNCIL AGENDA MEMORANDUM

Regular Meeting Date: October 21, 2015

Agenda Section: Regular	Prepared By: Bill Moss, City Manager Department: City Manager
Agenda Item: 12	Legislative <input checked="" type="checkbox"/> Quasi-Judicial <input type="checkbox"/>

SUBJECT:

Approval of Contract between the City of Naples and Naples Backyard History, Inc. to install and maintain a Panorama Live Streaming Webcam at the Naples Pier in exchange for a \$25,000 contribution toward the New Year’s Eve fireworks display.

SUMMARY:

City Council is asked to consider approval of an agreement with the Naples Backyard History, Inc. for the provision of a Panorama Live Streaming Webcam at the Naples Pier or other approved location in exchange for an annual contribution of \$25,000 toward the New Year’s Eve fireworks display.

BACKGROUND:

During the public comment period of the City Council meeting of October 7, 2015, Mr. David Bishop, representing Naples Backyard History, Inc., proposed installing a web cam at the Naples Pier and agreed to provide a contribution of \$25,000 for the New Year’s Eve fireworks display. City Council directed staff to develop an agreement and present to City Council for consideration for this meeting.

Attached is a proposed contract with Naples Backyard History, Inc., a not-for-profit corporation. The contract provides:

- A term of three years with renewals each year for two additional years.
- Termination for material default with three day notice.
- Removal of equipment if it creates a conflict or interference with city cameras or devices, or if the presence of the web cam results in illegal activity.
- Installation at the City Pier on a piling just west of the public restroom on the north side, or at another acceptable location (street end at 11th Street S. was discussed).
- The right of Naples Backyard History, Inc. to cancel the agreement providing that such notice is given by July 1st of each year.
- Donation to the City in the amount of \$25,000 per year payable on November 1st of each year, with such donation intended for the New Year’s Eve fireworks display.

Because of the limited time to negotiate the attached agreement, there may be non-substantive changes prior to execution of the agreement.

FUNDING SOURCE:

This contract provides for a \$25,000 annual contribution to the city in exchange for the right to install and operate a Panorama Live Streaming Webcam that will display sponsors.

RECOMMENDED ACTION

Motion to approve the contract with Naples Backyard History, Inc. and authorize the City Manager to execute the contract.

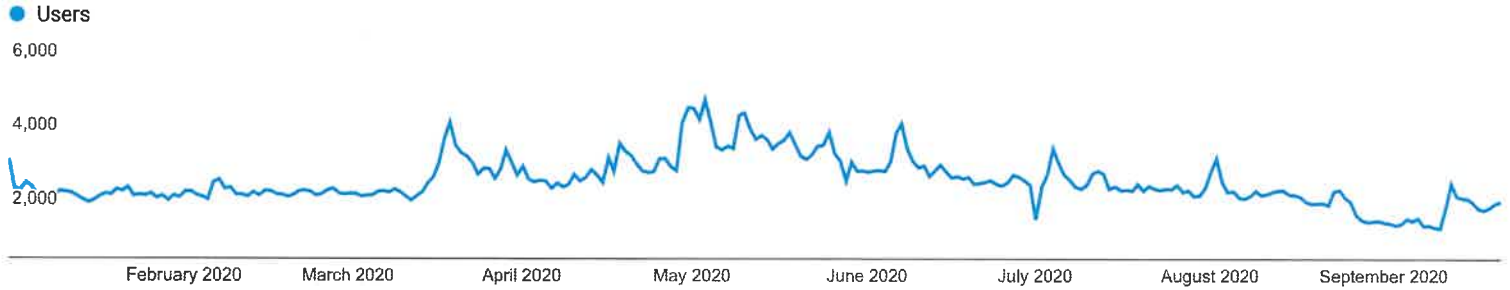
Reviewed by Department Director A. William Moss	Reviewed by Finance N/A	Reviewed by City Manager A. William Moss
City Council Action:		

Audience Overview

All Users
100.00% Users

Jan 1, 2020 - Sep 22, 2020

Overview



Users
190,080

New Users
184,961

Sessions
827,264

Number of Sessions per User
4.35

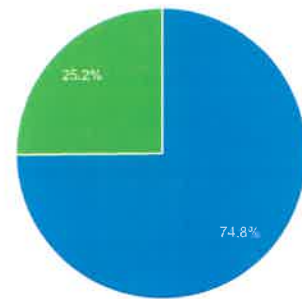
Pageviews
971,034

Pages / Session
1.17

Avg. Session Duration
00:01:09

Bounce Rate
87.51%

New Visitor Returning Visitor



Language

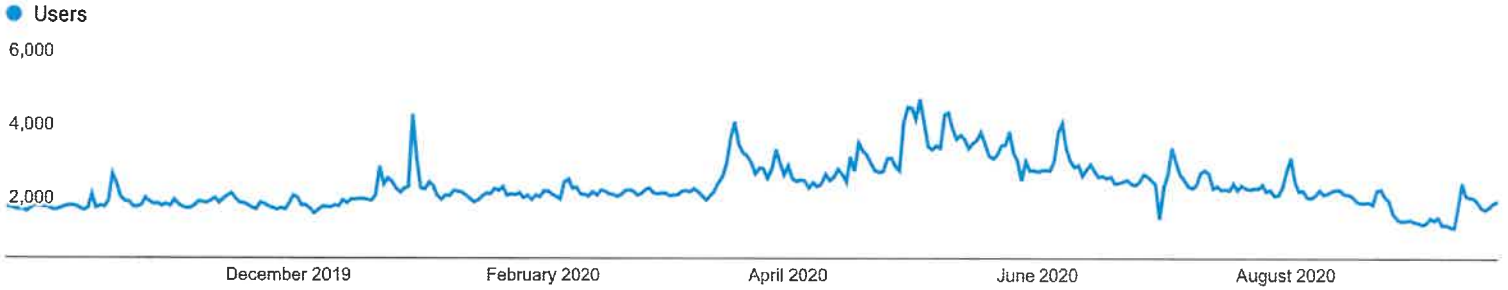
Language	Users	% Users
1. en-us	116,640	60.47%
2. en	41,656	21.60%
3. en-gb	9,393	4.87%
4. de-de	6,718	3.48%
5. en-ca	4,463	2.31%
6. de	4,290	2.22%
7. fr-ca	1,942	1.01%
8. fr-fr	857	0.44%
9. nl-nl	695	0.36%
10. de-ch	661	0.34%

Audience Overview

Sep 23, 2019 - Sep 22, 2020

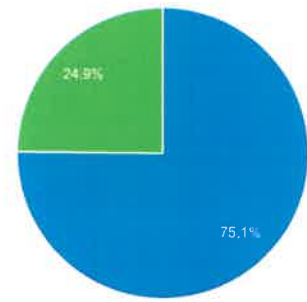
All Users
100.00% Users

Overview



Users 240,103	New Users 236,168	Sessions 1,051,781
Number of Sessions per User 4.38	Pageviews 1,231,350	Pages / Session 1.17
Avg. Session Duration 00:01:09	Bounce Rate 87.73%	

New Visitor Returning Visitor



Language	Users	% Users
1. en-us	155,780	63.98%
2. en	41,673	17.12%
3. en-gb	12,610	5.18%
4. de-de	9,744	4.00%
5. en-ca	5,884	2.42%
6. de	4,832	1.98%
7. fr-ca	2,396	0.98%
8. fr-fr	1,190	0.49%
9. nl-nl	1,089	0.45%
10. de-ch	1,046	0.43%

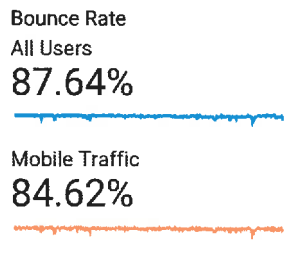
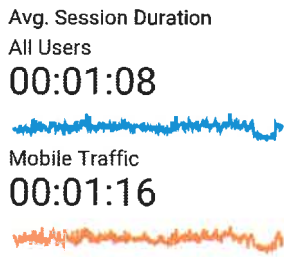
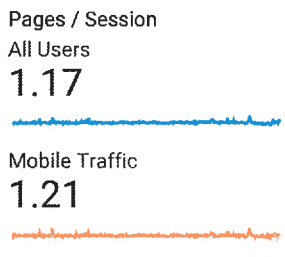
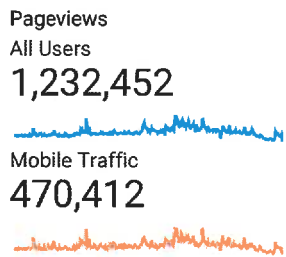
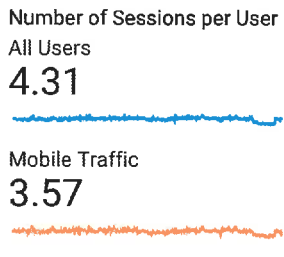
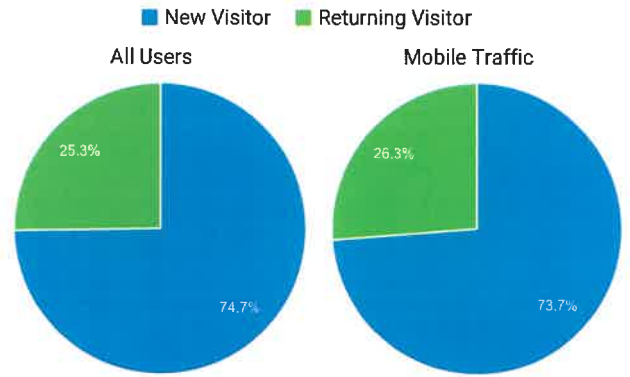
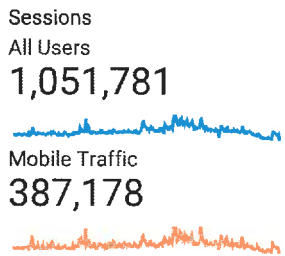
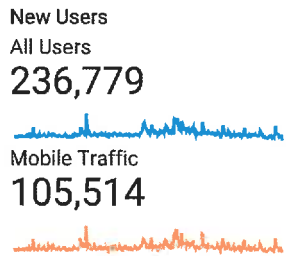
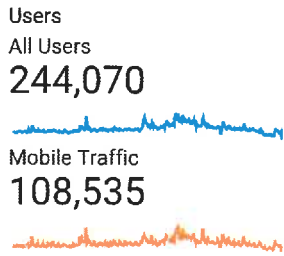
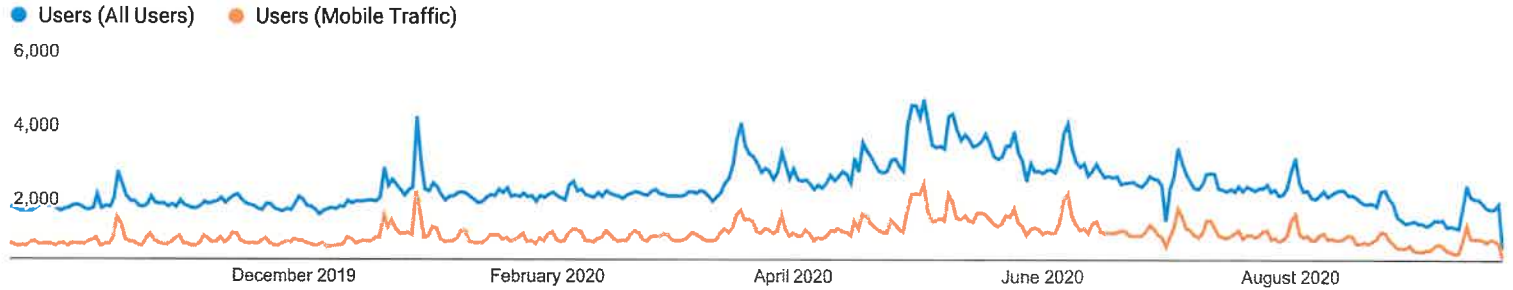
Audience Overview

All Users
100.00% Users

Mobile Traffic
44.47% Users

Sep 23, 2019 - Sep 22, 2020

Overview



Language	Users	% Users
1. en-us		
All Users	158,287	64.07%
Mobile Traffic	64,551	58.99%
2. en		
All Users	42,524	17.21%
Mobile Traffic	28,720	26.25%
3. en-gb		
All Users	12,672	5.13%

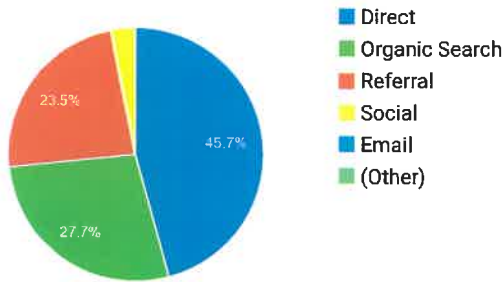
Acquisition Overview

Sep 23, 2019 - Sep 22, 2020

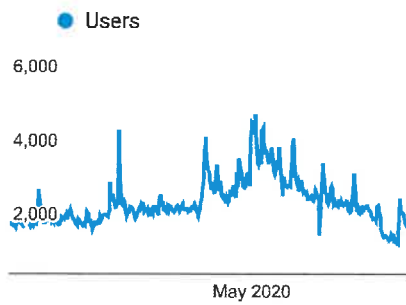
All Users
100.00% Users

Primary Dimension: Conversion:
 Top Channels All Goals Edit Channel Grouping

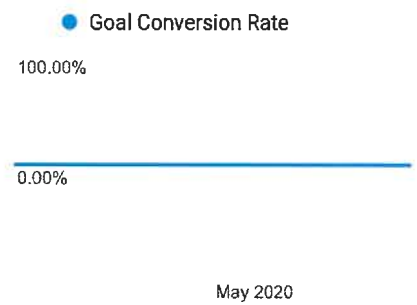
Top Channels



Users



Conversions



Acquisition

Behavior

Conversions

	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
1 Direct	240,103	236,168	1,051,781	87.73%	1.17	00:01:09
2 Organic Search	116,068			87.61%		
3 Referral	70,316			88.32%		
4 Social	59,789			86.91%		
5 Email	7,637			88.07%		
6 (Other)	96			89.68%		
	3			66.67%		



Set up a goal.

To see outcome metrics, define one or more goals.

GET STARTED

To see all 6 Channels click [here](#).

Channels

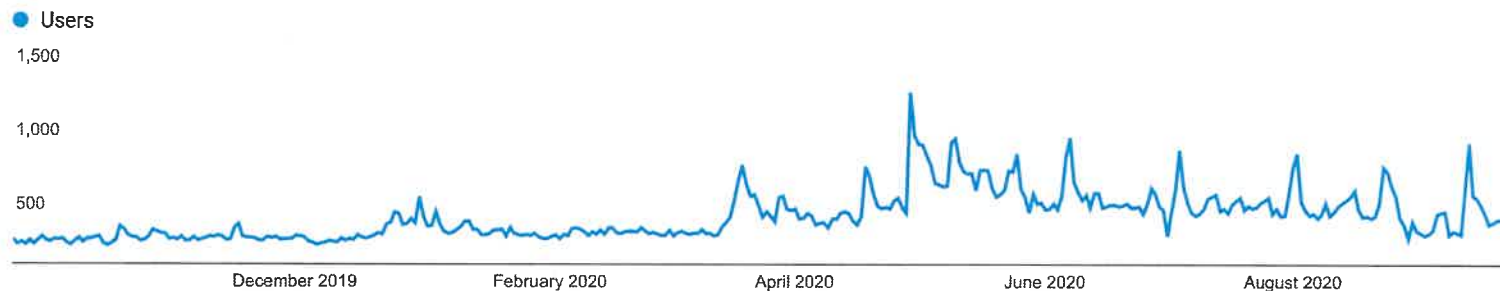
LL » DEFAULT CHANNEL GROUPING: Referral

Sep 23, 2019 - Sep 22, 2020

All Users
24.90% Users

Explorer

Summary



Source	Acquisition			Behavior		Conversions			
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	59,789 % of Total: 24.90% (240,103)	51,504 % of Total: 21.81% (236,168)	157,820 % of Total: 15.01% (1,051,781)	86.91% Avg for View: 87.73% (-0.94%)	1.18 Avg for View: 1.17 (0.99%)	00:00:58 Avg for View: 00:01:09 (-15.67%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0.00)
1. livebeaches.com	47,500 (77.06%)	39,744 (77.17%)	117,422 (74.40%)	86.13%	1.19	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. paradisecoast.com	4,036 (6.55%)	3,848 (7.47%)	9,499 (6.02%)	90.29%	1.13	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. beachcamsusa.com	2,678 (4.34%)	1,459 (2.83%)	5,647 (3.58%)	83.46%	1.24	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. southwestfloridatraveler.com	1,442 (2.34%)	1,339 (2.60%)	2,738 (1.73%)	91.27%	1.12	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. naplesnews.com	710 (1.15%)	674 (1.31%)	2,800 (1.77%)	88.21%	1.16	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. lghome.com	466 (0.76%)	466 (0.90%)	563 (0.36%)	95.74%	1.05	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. r.search.aol.com	371 (0.60%)	338 (0.66%)	1,166 (0.74%)	94.85%	1.07	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. mylivestreams.com	325 (0.53%)	176 (0.34%)	1,094 (0.69%)	88.76%	1.16	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. bayfielddyachtclub.org	240 (0.39%)	237 (0.46%)	433 (0.27%)	95.84%	1.04	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
1. amp-naplesnews-com.cdn.ampproject.org	225 (0.37%)	217 (0.42%)	295 (0.19%)	90.51%	1.12	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 315



- [HOME](#)
- [BACKYARD HISTORY](#)
- [INDIAN CANAL](#)
- [VIRTUAL MUSEUM](#)
- [PIER HISTORY](#)
- [CONTACT US](#)
- [DONATE](#)

The Naples Pier Camera is Supported by Donations from our Viewers

 [Make Your Donation Here](#)

Please Remember Us when Giving.

Make your Tax Deductible Donation to [Naples Backyard History](#) today!



Naples Backyard History has installed a New Live Pier Camera made possible partially by [GENEROUS DONATIONS FROM YOU, OUR LOYAL VIEWERS.](#)

Naples Panorama - Pier Cam Affiliate Report

April 26, 2020 – April 26, 2021











Times Featured on EarthCam.com Homepage: **297**

Stream Impressions: **7,440,474**

Average Watchtime: **14:22 (mm:ss)**

Value:
\$93,555.00

Top 10 Countries that Visited the Camera:

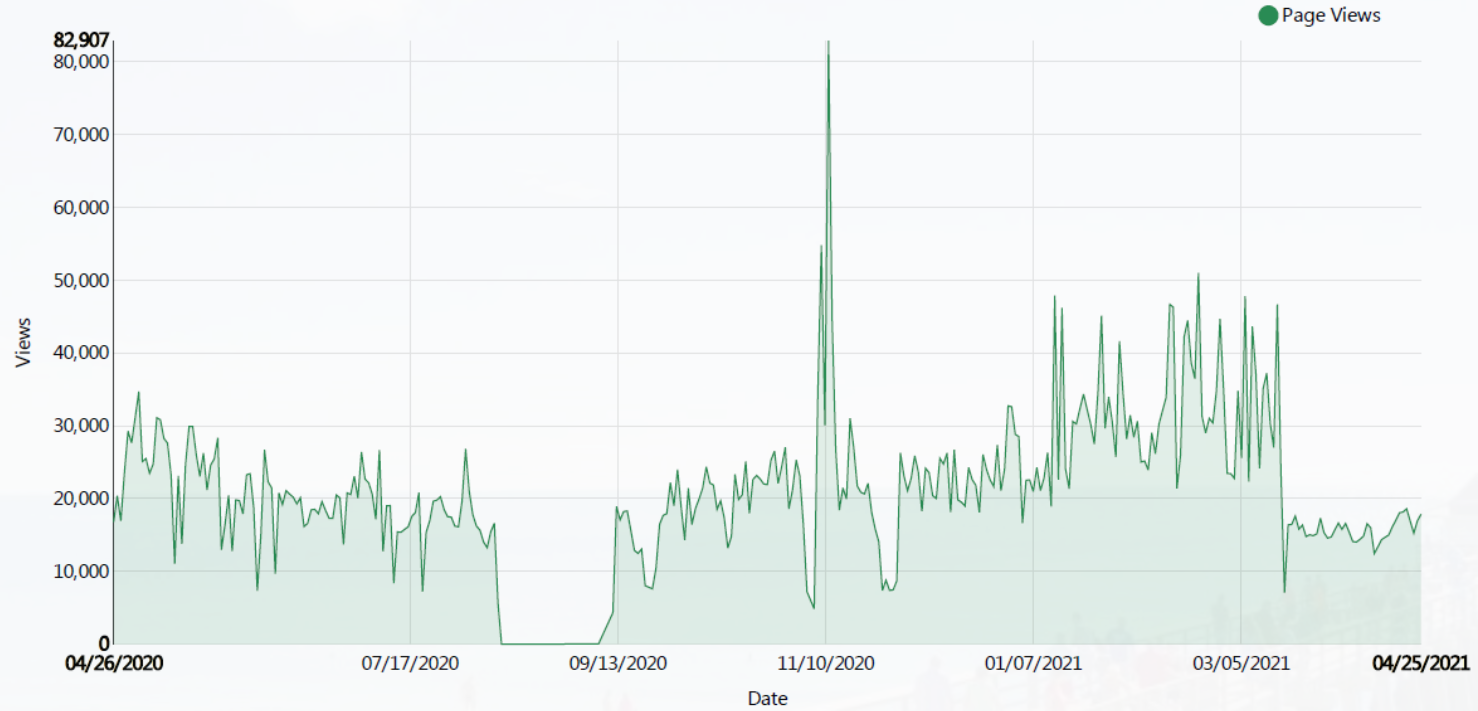
 United States -	70.3%
 Canada -	8.6%
 United Kingdom -	4.9%
 Germany -	4.1%
 Switzerland -	1.8%
 Argentina -	1.2%
 Poland -	0.7%
 Brazil -	0.7%
 France -	0.6%
 Russia -	0.6%



*Calculations based on homepage traffic: \$315.00 per homepage feature

Naples Panorama - Pier Cam Affiliate Report

April 26, 2020 – April 26, 2021



Average Views: 22,276

Stream Spikes:

- Jan 13, 2021 – 47,891
- Feb 22, 2021 – 50,994
- Mar 07, 2021 – 47,777
- Nov 09, 2020 – 54,778
- Nov 11, 2020 – 82,907



[HOME](#) [BACKYARD HISTORY](#) [INDIAN CANAL](#) [VIRTUAL MUSEUM](#) [PIER HISTORY](#) [CONTACT US](#) [DONATE](#)

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Naples Backyard History has installed a New Live Pier Camera made possible partially by **GENEROUS DONATIONS FROM YOU, OUR LOYAL VIEWERS.**

City Council Agenda Item Report

Submitted by: Vicki Smith
Submitting Department: City Attorney
Meeting Date: May 3, 2021

SUBJECT

Request for Executive Session. (SUPPLEMENT 1 / ADDED ITEM)

Legislative Type:

Funding Source:

Recommendation:

Approve the request.

ATTACHMENTS

- [Agenda Memorandum \(SUPPLEMENT 1 / ADDED ATTACHMENT\)](#)



AGENDA MEMORANDUM

City Attorney

Workshop Meeting Date: May 3, 2021

To: Honorable Mayor Teresa Heitmann and City Council
From: Nancy Stuparich, City Attorney
Date: April 30, 2021

Legislative Quasi-Judicial

SUBJECT: Attorney / Client Executive Sessions

BACKGROUND: Attorney Sara Hall, with the firm of Roetzel & Andress, who is representing the City in CITY OF NAPLES v. VILLAGE ON THE BAY, LLC., a Florida Limited Liability Company; VENETIAN BAY YACHT CLUB CONDOMINIUM ASSOCIATION, INC., a Florida Corporation; and, VENETIAN BAY NORTH YACHT CLUB CONDOMINIUM ASSOCIATION, INC., a Florida Corporation, CASE NO. 18-CA-1255 is requesting an Attorney / Client Executive Session to be held at 4:00 PM on May 5, 2021 during the Regular City Council meeting to discuss settlement negotiations and strategy related to litigation expenditures.

The session is expected to last 1 hour. Present during the Executive Session will be Nancy Stuparich, City Attorney, Becky Vose, Esquire, and Sara Hall, Esquire.

RECOMMENDED ACTION: Announcement and approval of request to schedule an Attorney/Client Executive Session.