Political signs are regulated by Sections 50-31 through 50-40, City of Naples Code of Ordinances.

Political signs, consistent with these requirements, do not require a permit in the City of Naples.

Political signs are permitted with the following restrictions:

Political signs are not permitted on streets, rights-of-way, beach areas, parks, public sidewalks, or upon property not having permission from the property owner.

To assist in determining what the right-of-way is where signs are prohibited, please consider the following:

- The area between a street and a sidewalk is always the right-of-way.
- The property line for a parcel is not always readily identifiable. One way to determine what is the right-of-way, attempt to identify a streetlight, power line, or cable box. They are almost always on the right-of-way near the property line. Imagine a line to your location and do not place the sign between the imaginary line and the road.
- If the property contains a hedge, the hedge may or may not be on private property. If the hedge will obstruct the view of the sign, it will be deemed acceptable to place a sign next to the hedge so that one side of the sign is within a couple of inches from the hedge.

In residentially zoned areas, including single-family and multi-family:

- Sign dimension shall be 12” x 18”.
- The height of the sign shall be a maximum of three (3) feet. However, the height may be increased to a maximum of four (4) feet if visibility is otherwise obstructed.
- Signs may contain color.
- There is no limit as to the number of signs. However, please remember that a property owner may post signs for other political races. To maintain an acceptable appearance in the community, we recommend discretion as to the number of signs placed on a property.
- Permission of the property owner to place a sign on the property is required.

In commercially zoned areas:

- Sign dimension shall be no greater than four (4) square feet.
- The height of the sign shall be a maximum of three (3) feet. However, the height may be increased to a maximum of four (4) feet if visibility is otherwise obstructed.
- Signs may contain color.
- There is no limit as to the number of signs. However, please remember that a property owner may post signs for other political races. To maintain an acceptable appearance in the community, we recommend discretion as to the number of signs placed on a property.
- Permission of the property owner to place a sign on the property is required.

Signs may be affixed to a vehicle. However, a vehicle may not be parked in a single location for a period greater than 24 hours.

Signs shall be removed within seven days of the election.