



City of Naples Centennial  
Endorsement Application

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On December 1, 2023, the City of Naples will celebrate its 100<sup>th</sup> anniversary, and we want you to be involved! Our centennial committee is working hard to put together a calendar of Centennial celebrations, and we need your help. We are inviting you to participate in your own creative way for the year leading up to the Centennial Celebration on December 1, 2023! The Centennial Committee will endorse approved events, fund raisers, programs, etc. and share our Centennial logo. Approved celebrations will be posted on our City Centennial website and calendar. We encourage your participation!

We are asking for your support to make this year-long Centennial Celebration memorable, special, and successful. Below is the endorsement application for your celebration. If approved, you will be provided the City's Centennial logo for use in marketing materials, and your celebration will be posted on the City's Centennial website. *The Copyright for the City's Centennial logo remains with the City of Naples.*

Business/Club/Organization Name (as it will appear in advertising): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Description of request (please attach additional sheets if necessary): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How will the Centennial Logo be used? \_\_\_\_\_

\_\_\_\_\_

If applicable, event date and time: \_\_\_\_\_

Event location: \_\_\_\_\_

\*NOTE: Events requiring a permit will have to go through the standard permitting/approval process.

Does your event require a permit:

Centennial Rules and Conditions:

- The Centennial logo should be displayed on all marketing materials.
- All requests should celebrate the history of the City of Naples.
- Events can be fundraisers for your organization or a non-profit organization within the City of Naples.
- Events should be open to all members of the public to attend (ticking/charging is fine, but not closed to only your group members).
- The Copyright for the City's Centennial logo remains with the City of Naples and use of the logo is by permission and in the sole discretion of the City of Naples.
- The Business/Club/Organization shall indemnify and hold the City harmless from and against any and all claims, actions, damages, liability and expenses of any kind in connection with the loss of life, personal injury or damage to property arising from or out of Business/Club/Organization's Event.
- Under no circumstances shall the City be liable for consequential damages including without limitation lost profits, for any claims, disputes or other matters arising out of or relating to the event.

**WAIVER:** I, the undersigned, and the above contractor will indemnify, defend and hold harmless the City of Naples, its agents, employees, officers, servants, volunteers and any and all other associates, from and against any and all actions, in law or in equity, from liability or claims for damages, demands or judgments to any person or property which may result now or in the future from the conduct of this event/activity. I understand that this waiver includes any claims based on negligence, action or inaction of any of the parties. I, the undersigned, further agrees that the foregoing release, waiver, and indemnify agreement is intended to be as broad and inclusive as is permitted by the law of the State of Florida, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect. I, the undersigned, will be responsible for all payments due to the city and adherence to the rules, regulations, and policies. Under no circumstances shall the City be liable for consequential damages including without limitation lost profits, for any claims, disputes or other matters arising out of or relating to the event.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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Centennial Committee:

Approved or Denied

Date: \_\_\_\_\_

Logo provided: \_\_\_\_\_